

YouGov - Minimum Card Spend

Sample Size: 1652 GB Adults
Fieldwork: 28th - 29th July 2019

	Gender		Age				Social Grade		Region					
	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
All GB Adults	1652	800	852	182	695	393	382	942	710	198	552	357	403	142
Unweighted Sample	1652	727	925	126	681	401	444	978	674	175	567	357	400	153
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

When you are buying something at a shop using a credit or debit card, is there any payment that you would consider too small to pay for using a card and would use cash instead?

Yes, there are some sums of money so small I wouldn't use my card to pay for them	47	46	49	17	32	60	76	44	52	42	46	49	50	48
No, I would use my card for any sum of money no matter how small	47	47	47	68	59	38	23	51	42	51	49	44	45	48
Don't know	6	7	5	15	8	2	1	5	7	7	5	7	5	4

GB Adults who say there are some sums of money too small for them to use their card for them

GB Adults who say there are some sums of money too small for them to use their card for them	782	366	416	31	225	236	290	416	366	83	254	175	201	69
Unweighted Sample	817	357	460	24	214	242	337	452	365	81	272	181	208	75
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

You have said that there are some sums of money so small that you wouldn't use your card to pay for them. What is the minimum payment you would be willing make using a debit/credit card? Please give your answer in pounds and pence, e.g 2.20 for two pounds

0.00	0	0	0	0	0	0	0	0	1	0	1	0	0	0
0.10	0	0	0	1	0	0	0	0	0	0	0	1	0	0
0.20	1	1	0	0	0	1	0	0	1	1	0	2	0	0
0.25	0	0	0	0	0	1	0	0	0	0	1	0	0	0
0.49	0	0	1	0	1	0	0	1	0	0	0	0	1	0
0.50	2	3	2	0	3	2	2	2	2	3	3	2	1	1
0.70	0	0	0	0	0	0	0	0	0	0	0	0	0	0
0.80	0	0	0	0	1	0	0	0	0	0	1	0	0	0
0.89	0	1	0	0	0	0	1	0	0	0	0	1	0	2
0.90	0	0	0	0	0	0	0	0	0	0	0	0	0	0
0.95	0	0	0	3	0	0	0	0	0	0	0	0	0	0
0.99	3	4	2	0	5	1	2	3	2	4	2	5	1	2
1.00	10	9	10	19	13	8	8	11	8	10	10	10	8	12
1.01	0	0	0	0	0	0	0	0	0	0	0	0	1	0
1.20	0	1	0	6	0	0	0	1	0	0	0	0	1	1
1.29	0	0	0	0	1	0	0	0	0	0	0	0	0	2
1.49	0	1	0	0	0	1	0	1	0	0	1	0	0	0
1.50	3	4	2	2	4	2	2	3	3	6	3	2	3	1

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%
1.76	0	0	0	0	1	0	0	0	0	2	0	0	0	0
1.80	0	0	0	0	0	0	1	0	0	0	0	0	0	0
1.89	0	0	0	0	1	0	0	0	0	0	0	0	1	0
1.90	0	0	0	0	0	0	0	0	0	0	0	0	1	0
1.98	0	0	0	0	0	0	0	0	0	1	0	0	0	0
1.99	1	1	1	0	1	2	1	1	1	0	1	0	3	0
2.00	8	6	10	9	9	10	7	9	8	4	11	9	7	7
2.10	0	1	0	0	1	0	0	0	0	0	0	0	1	0
2.20	0	0	1	2	0	0	1	0	1	0	1	1	0	0
2.50	4	4	3	0	1	5	5	3	4	5	4	3	5	0
2.90	0	0	0	0	0	0	0	0	0	0	0	0	0	1
2.99	0	0	0	0	0	0	0	0	0	0	0	0	0	0
3.00	7	6	9	12	11	5	5	8	6	8	7	9	4	10
3.20	0	0	0	0	0	0	0	0	0	0	0	0	0	0
3.25	0	0	0	0	0	0	0	0	0	0	0	0	0	0
3.45	0	0	0	0	0	0	0	0	0	0	0	0	0	0
3.50	2	1	2	5	2	2	1	1	2	2	0	1	3	4
4.00	2	1	3	0	2	3	2	2	3	0	3	3	2	2
4.50	1	1	1	0	0	1	2	1	1	2	1	2	1	0
4.75	0	0	0	0	0	0	0	0	0	0	0	0	0	0
4.90	0	0	0	0	0	0	0	0	0	0	0	0	1	1
4.99	2	2	1	0	1	2	2	2	1	3	1	2	2	1
5.00	33	34	32	28	31	36	32	31	35	37	33	30	34	31
5.50	0	0	1	0	0	1	0	0	1	2	0	0	0	0
6.00	0	0	0	0	1	0	0	0	0	0	0	0	0	3
6.50	0	0	0	0	0	0	0	0	0	0	0	0	0	0
7.00	0	0	0	3	0	0	0	0	0	0	0	0	0	0
8.00	1	1	1	0	0	0	1	1	1	0	2	1	0	0
8.50	0	0	0	0	0	0	0	0	0	0	0	0	0	1
9.99	1	1	0	0	1	0	0	1	1	0	0	0	2	3
10.00	9	10	9	9	5	8	14	10	9	10	10	10	7	10
10.50	0	0	0	0	0	0	0	0	0	0	0	0	0	0
15.00	0	0	0	0	1	0	0	0	0	0	0	0	1	0
20.00	3	4	2	3	2	3	4	3	3	0	3	3	4	4
25.00	0	0	0	0	0	0	0	0	0	1	0	0	0	0
30.00	1	1	0	0	0	1	1	1	0	0	0	1	0	0
40.00	0	0	0	0	0	0	0	0	0	0	0	0	0	1
45.99	0	0	0	0	0	1	0	0	0	0	0	0	1	0
50.00	1	1	0	0	0	0	1	1	0	0	1	1	0	0
75.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0
100.00	0	1	0	0	0	1	1	0	1	0	0	1	0	0

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%
199.00	0	0	0	0	0	0	0	0	0	0	0	1	0	0
200.00	0	0	1	0	0	1	0	0	1	0	0	0	1	0
300.00	0	0	1	0	1	0	0	1	0	0	0	0	1	0
499.00	0	0	0	0	0	0	0	0	0	0	0	1	0	0
500.00	1	1	0	0	0	1	0	1	0	0	1	0	1	1
800.00	0	0	0	0	0	0	0	0	0	1	0	0	0	0
999.00	0	0	0	0	0	0	0	0	0	0	0	0	0	0
2000.00	0	0	0	0	0	0	0	0	0	0	0	1	0	0