

## YouGov Survey Results

Sample Size: 1633 GB Adults  
Fieldwork: 28th - 29th June 2015

	Vote in 2015				Gender		Age				Social Grade		Region					England / Wales	
Total	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland		
<b>Weighted Sample</b> 1633	555	457	114	196	792	841	194	413	558	467	931	702	209	531	349	402	142	1491	
Unweighted Sample	1633	514	483	138	167	761	872	149	292	674	518	1078	555	213	528	340	397	155	1478
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think that overall, businesses in Britain are behaving better or worse than they were five years ago?

Much better	6	11	3	5	4	8	3	5	4	5	7	6	5	5	6	5	5	5	6
A little better	36	52	24	45	33	34	38	37	36	33	40	37	35	38	37	37	35	30	37
<b>TOTAL BETTER</b>	<b>42</b>	<b>63</b>	<b>27</b>	<b>50</b>	<b>37</b>	<b>42</b>	<b>41</b>	<b>42</b>	<b>40</b>	<b>38</b>	<b>47</b>	<b>43</b>	<b>40</b>	<b>43</b>	<b>43</b>	<b>42</b>	<b>40</b>	<b>35</b>	<b>43</b>
A little worse	16	8	21	17	18	14	17	10	15	20	13	16	15	19	15	15	15	16	15
Much worse	9	3	14	5	9	11	8	5	7	11	11	7	12	8	7	9	12	13	9
<b>TOTAL WORSE</b>	<b>25</b>	<b>11</b>	<b>35</b>	<b>22</b>	<b>27</b>	<b>25</b>	<b>25</b>	<b>15</b>	<b>22</b>	<b>31</b>	<b>24</b>	<b>23</b>	<b>27</b>	<b>27</b>	<b>22</b>	<b>24</b>	<b>27</b>	<b>29</b>	<b>24</b>
About the same	21	18	24	17	24	25	18	24	20	22	22	22	21	19	23	20	22	24	21
Don't know	12	8	13	11	12	9	15	18	18	9	7	12	12	12	12	13	11	12	12