

YouGov Survey Results

Sample Size: 1714 GB Adults
Fieldwork: 27th - 28th July 2015

	Vote in 2015				Gender		Age				Social Grade		Region					England / Wales	
Total	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland		
Weighted Sample 1714	583	480	120	206	831	883	204	434	586	490	977	737	219	557	367	422	149	1565	
Unweighted Sample	1714	549	468	137	216	801	913	132	342	695	545	1123	591	212	532	368	435	167	1547
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think the next generation in Britain will generally enjoy a better or worse standard of living than their parents do now, or will things stay about the same?

The next generation will generally enjoy a BETTER standard of living than their parents do now	20	32	11	18	14	25	16	21	20	15	25	22	18	18	19	22	19	24	20
The next generation will generally enjoy a WORSE standard of living than their parents do now	47	30	58	50	54	45	49	49	47	49	42	46	47	51	49	46	43	43	47
Things will stay about the same	24	32	18	27	20	24	23	15	19	25	29	24	23	18	24	24	26	23	24
Don't know/none of these	10	5	12	5	12	7	13	15	13	11	4	8	13	14	8	9	12	10	10