

# Internal - Flags

WALES Sample: 31st August - 3rd September 2018



Total	Gender		Age					Social Grade		Welsh Pcons recoded					
	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE	Mid and West Wales	North Wales	Cardiff	South Wales Central	South Wales East	South Wales West

Do you have a favourable or unfavourable opinion of people flying or displaying each of the following types of flag at their home?

## flagflying1\_1. English flag

Unweighted base	1000	453	547	75	125	152	167	481	542	458	196	200	128	74	221	179
<b>Base</b>	<b>1000</b>	<b>485</b>	<b>515</b>	<b>117</b>	<b>134</b>	<b>156</b>	<b>156</b>	<b>437</b>	<b>501</b>	<b>499</b>	<b>188</b>	<b>203</b>	<b>125</b>	<b>76</b>	<b>230</b>	<b>176</b>
Very favourable	18%	19%	18%	9%	16%	14%	20%	22%	15%	22%	18%	22%	12%	24%	16%	19%
Somewhat favourable	26%	26%	25%	28%	13%	30%	25%	28%	25%	27%	29%	26%	21%	26%	22%	32%
Somewhat unfavourable	22%	26%	17%	36%	18%	23%	17%	20%	25%	18%	20%	19%	31%	21%	20%	21%
Very unfavourable	15%	16%	14%	14%	19%	15%	14%	14%	17%	13%	18%	13%	18%	8%	20%	7%
Don't know	20%	13%	25%	13%	34%	19%	24%	16%	18%	21%	15%	20%	17%	21%	23%	20%

## flagflying1\_2. Scottish flag

Unweighted base	1000	453	547	75	125	152	167	481	542	458	196	200	128	74	221	179
<b>Base</b>	<b>1000</b>	<b>485</b>	<b>515</b>	<b>117</b>	<b>134</b>	<b>156</b>	<b>156</b>	<b>437</b>	<b>501</b>	<b>499</b>	<b>188</b>	<b>203</b>	<b>125</b>	<b>76</b>	<b>230</b>	<b>176</b>
Very favourable	21%	22%	20%	12%	15%	21%	25%	24%	20%	21%	20%	22%	19%	28%	18%	22%
Somewhat favourable	37%	39%	35%	51%	34%	36%	32%	36%	38%	36%	40%	34%	38%	28%	38%	39%
Somewhat unfavourable	14%	17%	11%	20%	12%	12%	11%	15%	16%	12%	16%	15%	17%	12%	11%	14%
Very unfavourable	6%	6%	6%	3%	4%	7%	4%	7%	5%	6%	7%	4%	4%	8%	9%	3%
Don't know	23%	16%	28%	14%	35%	25%	28%	18%	21%	24%	17%	24%	22%	24%	25%	23%

## flagflying1\_3. Welsh flag

Unweighted base	1000	453	547	75	125	152	167	481	542	458	196	200	128	74	221	179
<b>Base</b>	<b>1000</b>	<b>485</b>	<b>515</b>	<b>117</b>	<b>134</b>	<b>156</b>	<b>156</b>	<b>437</b>	<b>501</b>	<b>499</b>	<b>188</b>	<b>203</b>	<b>125</b>	<b>76</b>	<b>230</b>	<b>176</b>
Very favourable	40%	43%	37%	41%	36%	42%	44%	39%	39%	41%	37%	38%	40%	46%	43%	39%
Somewhat favourable	28%	27%	29%	34%	24%	23%	28%	29%	28%	28%	32%	32%	29%	21%	22%	29%
Somewhat unfavourable	11%	13%	9%	15%	11%	10%	6%	12%	13%	9%	14%	9%	13%	7%	11%	10%
Very unfavourable	4%	5%	4%	-	4%	7%	3%	5%	4%	4%	6%	3%	3%	5%	6%	3%
Don't know	16%	12%	21%	10%	26%	18%	18%	14%	16%	17%	12%	17%	15%	21%	17%	18%

# Internal - Flags

WALES Sample: 31st August - 3rd September 2018



Total	Working status						
	Working full time	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other

Do you have a favourable or unfavourable opinion of people flying or displaying each of the following types of flag at their home?

## flagflying1\_1. English flag

Unweighted base	1000	313	166	479	43	311	47	120
<b>Base</b>	<b>1000</b>	<b>318</b>	<b>162</b>	<b>480</b>	<b>63</b>	<b>285</b>	<b>54</b>	<b>118</b>
Very favourable	18%	14%	15%	14%	18%	24%	27%	16%
Somewhat favourable	26%	23%	28%	25%	25%	29%	19%	28%
Somewhat unfavourable	22%	25%	23%	24%	32%	18%	9%	19%
Very unfavourable	15%	17%	16%	16%	16%	14%	16%	13%
Don't know	20%	22%	19%	21%	10%	15%	29%	25%

## flagflying1\_2. Scottish flag

Unweighted base	1000	313	166	479	43	311	47	120
<b>Base</b>	<b>1000</b>	<b>318</b>	<b>162</b>	<b>480</b>	<b>63</b>	<b>285</b>	<b>54</b>	<b>118</b>
Very favourable	21%	20%	18%	19%	19%	23%	25%	22%
Somewhat favourable	37%	38%	42%	39%	48%	33%	24%	36%
Somewhat unfavourable	14%	13%	12%	12%	16%	18%	7%	14%
Very unfavourable	6%	4%	7%	5%	6%	7%	4%	3%
Don't know	23%	25%	21%	24%	11%	19%	40%	24%

## flagflying1\_3. Welsh flag

Unweighted base	1000	313	166	479	43	311	47	120
<b>Base</b>	<b>1000</b>	<b>318</b>	<b>162</b>	<b>480</b>	<b>63</b>	<b>285</b>	<b>54</b>	<b>118</b>
Very favourable	40%	42%	38%	41%	37%	37%	45%	45%
Somewhat favourable	28%	26%	30%	28%	38%	29%	21%	26%
Somewhat unfavourable	11%	9%	11%	10%	15%	14%	2%	12%
Very unfavourable	4%	4%	5%	5%	-	5%	4%	3%
Don't know	16%	18%	16%	17%	10%	15%	28%	15%

# Internal - Flags

WALES Sample: 31st August - 3rd September 2018



Total	Marital Status					Children in Household					
	Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married	0	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)	Refused

Do you have a favourable or unfavourable opinion of people flying or displaying each of the following types of flag at their home?

## flagflying1\_1. English flag

Unweighted base	1000	459	140	92	49	227	768	104	85	29	218	14
<b>Base</b>	<b>1000</b>	<b>426</b>	<b>144</b>	<b>88</b>	<b>45</b>	<b>264</b>	<b>761</b>	<b>105</b>	<b>88</b>	<b>30</b>	<b>223</b>	<b>17</b>
Very favourable	18%	20%	18%	18%	15%	14%	19%	21%	11%	20%	17%	11%
Somewhat favourable	26%	26%	21%	21%	31%	30%	26%	19%	33%	30%	26%	24%
Somewhat unfavourable	22%	20%	26%	18%	23%	23%	21%	25%	22%	19%	23%	26%
Very unfavourable	15%	16%	11%	20%	17%	14%	15%	13%	16%	15%	14%	6%
Don't know	20%	18%	23%	23%	15%	19%	19%	22%	18%	16%	20%	32%

## flagflying1\_2. Scottish flag

Unweighted base	1000	459	140	92	49	227	768	104	85	29	218	14
<b>Base</b>	<b>1000</b>	<b>426</b>	<b>144</b>	<b>88</b>	<b>45</b>	<b>264</b>	<b>761</b>	<b>105</b>	<b>88</b>	<b>30</b>	<b>223</b>	<b>17</b>
Very favourable	21%	26%	17%	15%	19%	18%	21%	24%	16%	16%	20%	5%
Somewhat favourable	37%	33%	41%	34%	24%	45%	36%	35%	40%	52%	39%	33%
Somewhat unfavourable	14%	14%	14%	11%	25%	13%	15%	12%	14%	6%	12%	25%
Very unfavourable	6%	8%	2%	9%	9%	3%	6%	3%	7%	3%	4%	6%
Don't know	23%	20%	26%	31%	23%	22%	22%	26%	23%	23%	24%	31%

## flagflying1\_3. Welsh flag

Unweighted base	1000	459	140	92	49	227	768	104	85	29	218	14
<b>Base</b>	<b>1000</b>	<b>426</b>	<b>144</b>	<b>88</b>	<b>45</b>	<b>264</b>	<b>761</b>	<b>105</b>	<b>88</b>	<b>30</b>	<b>223</b>	<b>17</b>
Very favourable	40%	42%	37%	34%	37%	41%	39%	43%	44%	54%	45%	30%
Somewhat favourable	28%	27%	29%	28%	27%	31%	29%	27%	26%	20%	26%	26%
Somewhat unfavourable	11%	11%	11%	9%	19%	11%	11%	9%	12%	4%	10%	26%
Very unfavourable	4%	6%	2%	8%	4%	2%	4%	3%	5%	3%	4%	6%
Don't know	16%	14%	21%	21%	13%	15%	17%	18%	14%	19%	17%	12%

# Internal - Flags

WALES Sample: 31st August - 3rd September 2018



Total	Parent/ Guardian							
	Parent/ guardian (any age)	Not parent/ guardian	4 years and under	5 to 11 years	12 to 16 years	17 to 18 years	18 years and under	Over 18 years

Do you have a favourable or unfavourable opinion of people flying or displaying each of the following types of flag at their home?

## flagflying1\_1. English flag

Unweighted base	1000	619	381	75	111	72	31	212	438
<b>Base</b>	<b>1000</b>	<b>583</b>	<b>417</b>	<b>75</b>	<b>113</b>	<b>67</b>	<b>31</b>	<b>210</b>	<b>402</b>
Very favourable	18%	21%	14%	16%	20%	29%	35%	20%	22%
Somewhat favourable	26%	24%	28%	23%	24%	27%	21%	23%	25%
Somewhat unfavourable	22%	20%	24%	23%	15%	18%	15%	19%	19%
Very unfavourable	15%	16%	14%	13%	15%	11%	12%	14%	16%
Don't know	20%	19%	20%	24%	25%	15%	18%	23%	18%

## flagflying1\_2. Scottish flag

Unweighted base	1000	619	381	75	111	72	31	212	438
<b>Base</b>	<b>1000</b>	<b>583</b>	<b>417</b>	<b>75</b>	<b>113</b>	<b>67</b>	<b>31</b>	<b>210</b>	<b>402</b>
Very favourable	21%	23%	18%	15%	21%	28%	39%	23%	23%
Somewhat favourable	37%	33%	43%	36%	34%	34%	21%	32%	33%
Somewhat unfavourable	14%	14%	15%	13%	10%	8%	15%	12%	15%
Very unfavourable	6%	7%	3%	5%	6%	1%	-	5%	9%
Don't know	23%	23%	22%	30%	30%	29%	25%	30%	20%

## flagflying1\_3. Welsh flag

Unweighted base	1000	619	381	75	111	72	31	212	438
<b>Base</b>	<b>1000</b>	<b>583</b>	<b>417</b>	<b>75</b>	<b>113</b>	<b>67</b>	<b>31</b>	<b>210</b>	<b>402</b>
Very favourable	40%	40%	40%	38%	48%	40%	44%	42%	39%
Somewhat favourable	28%	27%	29%	25%	20%	34%	30%	25%	28%
Somewhat unfavourable	11%	11%	12%	11%	8%	7%	6%	9%	12%
Very unfavourable	4%	5%	3%	3%	4%	1%	-	3%	6%
Don't know	16%	17%	16%	24%	20%	18%	20%	21%	15%

# Internal - Flags

WALES Sample: 31st August - 3rd September 2018



Total	Social Media/ Messaging service (within the last month)									
	Facebook	Twitter	LinkedIn	Google+	Pinterest	Instagram	Snapchat	Facebook Messenger	WhatsApp	Skype

Do you have a favourable or unfavourable opinion of people flying or displaying each of the following types of flag at their home?

## flagflying1\_1. English flag

Unweighted base	1000	693	304	113	98	139	231	122	599	473	102
<b>Base</b>	<b>1000</b>	<b>702</b>	<b>312</b>	<b>113</b>	<b>108</b>	<b>137</b>	<b>248</b>	<b>147</b>	<b>610</b>	<b>481</b>	<b>101</b>
Very favourable	18%	19%	17%	14%	21%	13%	12%	11%	19%	17%	14%
Somewhat favourable	26%	24%	22%	23%	19%	24%	20%	18%	24%	26%	24%
Somewhat unfavourable	22%	23%	27%	36%	25%	23%	27%	30%	24%	23%	25%
Very unfavourable	15%	14%	15%	11%	18%	13%	17%	14%	12%	14%	18%
Don't know	20%	20%	19%	15%	17%	27%	23%	27%	21%	21%	19%

## flagflying1\_2. Scottish flag

Unweighted base	1000	693	304	113	98	139	231	122	599	473	102
<b>Base</b>	<b>1000</b>	<b>702</b>	<b>312</b>	<b>113</b>	<b>108</b>	<b>137</b>	<b>248</b>	<b>147</b>	<b>610</b>	<b>481</b>	<b>101</b>
Very favourable	21%	21%	23%	19%	20%	20%	18%	11%	22%	19%	14%
Somewhat favourable	37%	37%	38%	39%	41%	39%	38%	43%	38%	39%	41%
Somewhat unfavourable	14%	14%	14%	21%	13%	10%	15%	13%	13%	14%	14%
Very unfavourable	6%	5%	4%	6%	7%	5%	4%	2%	4%	5%	6%
Don't know	23%	23%	22%	14%	18%	27%	25%	30%	24%	23%	25%

## flagflying1\_3. Welsh flag

Unweighted base	1000	693	304	113	98	139	231	122	599	473	102
<b>Base</b>	<b>1000</b>	<b>702</b>	<b>312</b>	<b>113</b>	<b>108</b>	<b>137</b>	<b>248</b>	<b>147</b>	<b>610</b>	<b>481</b>	<b>101</b>
Very favourable	40%	42%	42%	40%	44%	41%	42%	39%	43%	39%	40%
Somewhat favourable	28%	27%	30%	27%	26%	27%	26%	33%	29%	31%	29%
Somewhat unfavourable	11%	10%	9%	16%	12%	9%	12%	9%	9%	10%	9%
Very unfavourable	4%	4%	3%	5%	2%	2%	3%	-	3%	4%	6%
Don't know	16%	16%	16%	12%	16%	20%	18%	19%	17%	17%	16%

# Internal - Flags

WALES Sample: 31st August - 3rd September 2018



Total	Gender		Age					Social Grade		Welsh Pcons recoded					
	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE	Mid and West Wales	North Wales	Cardiff	South Wales Central	South Wales East	South Wales West

## flagflying1\_4. Union flag/Union jack

Unweighted base	1000	453	547	75	125	152	167	481	542	458	196	200	128	74	221	179
<b>Base</b>	<b>1000</b>	<b>485</b>	<b>515</b>	<b>117</b>	<b>134</b>	<b>156</b>	<b>156</b>	<b>437</b>	<b>501</b>	<b>499</b>	<b>188</b>	<b>203</b>	<b>125</b>	<b>76</b>	<b>230</b>	<b>176</b>
Very favourable	23%	25%	20%	18%	18%	18%	27%	25%	18%	27%	24%	23%	19%	28%	20%	26%
Somewhat favourable	30%	30%	29%	40%	22%	27%	30%	30%	31%	29%	29%	33%	23%	30%	29%	33%
Somewhat unfavourable	17%	20%	15%	22%	16%	17%	14%	18%	20%	15%	17%	14%	29%	12%	16%	16%
Very unfavourable	11%	12%	10%	6%	14%	17%	10%	10%	13%	9%	14%	10%	12%	8%	14%	7%
Don't know	19%	12%	25%	14%	30%	20%	18%	17%	18%	20%	16%	19%	17%	22%	21%	19%

Cell Contents (Column Percentages)

# Internal - Flags

WALES Sample: 31st August - 3rd September 2018



Total	Working status						
	Working full time	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other

## flagflying1\_4. Union flag/Union jack

Unweighted base	1000	313	166	479	43	311	47	120
<b>Base</b>	<b>1000</b>	<b>318</b>	<b>162</b>	<b>480</b>	<b>63</b>	<b>285</b>	<b>54</b>	<b>118</b>
Very favourable	23%	21%	19%	20%	23%	26%	32%	20%
Somewhat favourable	30%	27%	32%	29%	42%	30%	17%	33%
Somewhat unfavourable	17%	19%	16%	18%	16%	18%	11%	15%
Very unfavourable	11%	14%	13%	14%	6%	9%	7%	11%
Don't know	19%	19%	20%	19%	11%	17%	33%	21%

Cell Contents (C)

# Internal - Flags

WALES Sample: 31st August - 3rd September 2018



Total	Marital Status					Children in Household					
	Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married	0	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)	Refused

## flagflying1\_4. Union flag/Union jack

Unweighted base	1000	459	140	92	49	227	768	104	85	29	218	14
<b>Base</b>	<b>1000</b>	<b>426</b>	<b>144</b>	<b>88</b>	<b>45</b>	<b>264</b>	<b>761</b>	<b>105</b>	<b>88</b>	<b>30</b>	<b>223</b>	<b>17</b>
Very favourable	23%	24%	25%	19%	21%	20%	23%	28%	15%	20%	22%	5%
Somewhat favourable	30%	30%	26%	23%	29%	35%	30%	28%	30%	42%	31%	32%
Somewhat unfavourable	17%	17%	17%	17%	20%	18%	18%	14%	20%	9%	16%	26%
Very unfavourable	11%	12%	11%	14%	14%	9%	11%	11%	14%	10%	12%	19%
Don't know	19%	17%	21%	26%	17%	18%	19%	19%	21%	19%	20%	18%

Cell Contents (C)



# Internal - Flags

WALES Sample: 31st August - 3rd September 2018



Total	Parent/ Guardian							
	Parent/ guardian (any age)	Not parent/ guardian	4 years and under	5 to 11 years	12 to 16 years	17 to 18 years	18 years and under	Over 18 years

## flagflying1\_4. Union flag/Union jack

Unweighted base	1000	619	381	75	111	72	31	212	438
<b>Base</b>	<b>1000</b>	<b>583</b>	<b>417</b>	<b>75</b>	<b>113</b>	<b>67</b>	<b>31</b>	<b>210</b>	<b>402</b>
Very favourable	23%	24%	20%	18%	23%	35%	37%	25%	24%
Somewhat favourable	30%	28%	32%	27%	28%	26%	22%	25%	29%
Somewhat unfavourable	17%	17%	18%	12%	16%	13%	9%	16%	17%
Very unfavourable	11%	11%	12%	10%	9%	8%	11%	9%	11%
Don't know	19%	20%	18%	33%	24%	18%	20%	24%	18%

Cell Contents (C)

# Internal - Flags

WALES Sample: 31st August - 3rd September 2018



Total	Social Media/ Messaging service (within the last month)									
	Facebook	Twitter	LinkedIn	Google+	Pinterest	Instagram	Snapchat	Facebook Messenger	WhatsApp	Skype

## flagflying1\_4. Union flag/Union jack

Unweighted base	1000	693	304	113	98	139	231	122	599	473	102
<b>Base</b>	<b>1000</b>	<b>702</b>	<b>312</b>	<b>113</b>	<b>108</b>	<b>137</b>	<b>248</b>	<b>147</b>	<b>610</b>	<b>481</b>	<b>101</b>
Very favourable	23%	24%	22%	20%	23%	20%	19%	18%	24%	21%	17%
Somewhat favourable	30%	29%	30%	34%	31%	31%	30%	29%	31%	32%	35%
Somewhat unfavourable	17%	17%	19%	25%	19%	17%	18%	19%	16%	17%	19%
Very unfavourable	11%	10%	12%	7%	8%	8%	10%	9%	9%	11%	12%
Don't know	19%	19%	18%	14%	19%	24%	22%	25%	20%	20%	17%

Cell Contents (C)