

YouGov / People's Vote Survey Results

Sample Size: 962 Adults living in the North East
Fieldwork: 31st July - 20th August 2018

	Vote in 2017			Voting Intention			Gender		Age				Social Grade		EU Ref 2016		EU Ref Vote Today		
	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Remain	Leave	Remain	Leave	
Weighted Sample	807	210	375	34	XX	XX	XX	379	428	74	353	197	184	441	366	263	357	336	341
Unweighted Sample	962	255	463	50	225	389	58	427	535	66	382	265	249	577	385	422	432	457	401
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

If there were a referendum today on whether or not the UK should remain a member of the EU, how would you vote?

Remain a member of the EU	42	18	58	74	18	65	82	42	42	68	48	37	24	47	34	91	7	100	0
Leave the EU	42	76	27	17	75	24	13	45	40	21	28	54	66	38	47	4	83	0	100
Would not vote	7	3	4	1	4	2	5	7	7	8	10	4	4	7	7	1	3	0	0
Don't know	9	3	11	6	2	9	0	6	11	2	15	4	6	7	11	3	6	0	0
Refused	0	0	0	1	0	0	1	0	0	1	0	0	1	0	1	0	1	0	0

If there were a referendum today on whether or not the UK should remain a member of the EU, how would you vote?

Excluding WNV and DK

Remain	50	19	68	81	19	73	87	48	51	77	63	41	26	55	42	95	8	100	0
Leave	50	81	32	19	81	27	13	52	49	23	37	59	74	45	58	5	92	0	100

The next question will show you some different comments that have been made by various people about Brexit. To what extent do you agree or disagree with each statement?

Brexit will fundamentally impact the lives of everyone in this country

Strongly agree	35	21	49	59	20	52	61	35	36	44	35	36	32	41	29	65	19	64	16
Tend to agree	36	47	29	25	48	29	35	36	35	36	32	38	39	35	36	26	43	27	47
TOTAL AGREE	71	68	78	84	68	81	96	71	71	80	67	74	71	76	65	91	62	91	63
Tend to disagree	11	12	9	2	15	9	1	12	10	9	9	10	16	10	12	3	17	1	19
Strongly disagree	3	7	1	0	7	1	0	4	3	2	3	4	3	4	3	1	5	1	6
TOTAL DISAGREE	14	19	10	2	22	10	1	16	13	11	12	14	19	14	15	4	22	2	25
Don't know	15	13	12	14	10	9	3	13	16	9	20	12	11	10	20	5	16	7	12

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

It is likely that many of the promises made by politicians in favour of leaving the EU will be broken

Strongly agree	39	18	54	56	17	60	55	40	37	43	42	39	31	44	33	69	23	67	21
Tend to agree	33	38	30	23	42	28	33	32	35	35	31	34	37	32	35	23	39	25	41
TOTAL AGREE	72	56	84	79	59	88	88	72	72	78	73	73	68	76	68	92	62	92	62
Tend to disagree	8	18	3	9	19	3	6	10	7	10	4	12	12	7	10	2	14	1	17
Strongly disagree	3	8	1	0	7	0	4	4	2	3	2	4	6	3	4	0	6	1	6
TOTAL DISAGREE	11	26	4	9	26	3	10	14	9	13	6	16	18	10	14	2	20	2	23
Don't know	16	17	13	12	15	10	3	14	19	9	22	10	15	14	19	5	18	6	15

It is likely that Britain will get a good deal with the EU

Strongly agree	2	4	1	0	5	1	3	3	1	5	1	2	3	2	2	2	3	1	3
Tend to agree	11	20	6	7	22	6	7	13	10	9	9	13	14	9	13	5	17	3	21
TOTAL AGREE	13	24	7	7	27	7	10	16	11	14	10	15	17	11	15	7	20	4	24
Tend to disagree	31	34	31	32	32	34	35	30	33	39	26	36	35	35	28	32	34	33	37
Strongly disagree	30	21	37	36	23	37	41	35	25	30	31	30	27	35	23	48	20	47	17
TOTAL DISAGREE	61	55	68	68	55	71	76	65	58	69	57	66	62	70	51	80	54	80	54
Don't know	26	22	24	25	19	22	15	19	32	18	33	19	21	19	34	13	26	16	22

If we get a bad deal, it will mainly be the UK Government's fault

Strongly agree	34	18	48	29	14	48	33	38	32	36	32	38	34	35	34	47	32	46	30
Tend to agree	30	25	29	46	25	30	45	26	33	35	30	33	24	32	27	29	29	31	28
TOTAL AGREE	64	43	77	75	39	78	78	64	65	71	62	71	58	67	61	76	61	77	58
Tend to disagree	13	24	7	3	29	7	9	14	12	11	10	13	20	14	12	12	16	9	20
Strongly disagree	8	23	1	5	22	2	8	9	7	11	4	10	11	8	8	4	13	3	14
TOTAL DISAGREE	21	47	8	8	51	9	17	23	19	22	14	23	31	22	20	16	29	12	34
Don't know	15	9	15	17	10	13	5	13	16	8	24	5	11	12	19	8	11	11	8

The process of leaving the EU so far has been a mess

Strongly agree	54	39	66	66	33	69	71	57	51	56	53	55	54	57	51	72	48	73	42
Tend to agree	30	41	22	19	45	21	22	27	32	33	26	31	35	29	31	20	35	20	43
TOTAL AGREE	84	80	88	85	78	90	93	84	83	89	79	86	89	86	82	92	83	93	85
Tend to disagree	4	8	1	2	11	1	4	4	3	2	3	8	3	4	4	2	5	1	7
Strongly disagree	1	3	1	0	3	1	0	1	1	3	1	2	0	1	1	1	2	1	2
TOTAL DISAGREE	5	11	2	2	14	2	4	5	4	5	4	10	3	5	5	3	7	2	9
Don't know	11	9	10	12	9	8	3	10	12	6	17	5	9	10	13	5	10	5	7

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about what you know now, if Brexit goes ahead, and the UK leaves the EU, do you think...

Britain's economy will be stronger, weaker or about the same?

Stronger	22	44	12	11	45	8	7	23	21	7	12	31	38	21	23	3	45	1	50
Weaker	41	17	57	69	16	64	79	40	41	59	46	38	26	46	35	83	14	83	8
About the same	19	32	13	13	31	12	11	20	19	19	16	19	27	19	20	7	29	6	32
Don't know	18	8	18	8	8	16	3	16	19	15	26	13	9	15	21	7	12	9	10

The NHS will improve, get worse or stay about the same?

Improve	20	37	12	12	40	9	3	20	20	17	11	26	31	18	21	4	38	3	42
Get worse	33	10	49	51	9	54	59	33	33	52	39	28	20	37	29	66	12	67	6
About the same	29	43	21	30	42	19	37	30	28	25	23	34	38	30	28	21	37	20	41
Don't know	18	10	18	8	9	17	2	17	19	7	28	12	12	15	22	8	13	11	11

The taxes paid by people like you will go up, go down or stay about the same?

Go up	42	26	54	62	30	57	59	42	42	39	46	42	37	46	38	70	29	67	26
Go down	3	4	2	2	5	2	2	4	2	5	1	4	2	2	3	1	4	1	4
About the same	33	56	23	23	54	21	29	36	31	30	25	36	47	33	34	17	51	16	57
Don't know	22	14	22	12	11	20	9	18	25	26	27	17	14	19	25	12	15	17	13

Which of the following better reflects your view?

It is more important for Britain to have control over EU immigration into Britain than to keep free trade	31	53	20	7	53	15	14	31	30	14	25	33	45	31	30	10	52	9	54
It is more important to ensure Britain can trade freely with the EU without tariffs or restrictions than it is to control immigration	47	31	57	70	36	63	79	52	43	67	48	45	39	52	41	76	29	77	28
Don't know	22	15	23	23	11	22	7	16	27	19	27	22	15	17	29	13	19	14	18

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of these policies regarding immigration from the rest of the European Union do you favour most?

There should continue to be complete freedom for people from the rest of the EU to live in Britain	14	4	21	26	6	25	24	16	12	24	19	9	5	17	10	30	4	29	4
People from the EU should be free to come to Britain as long as they have a job to come to, or have a place at a British university	52	60	52	55	61	50	62	49	56	51	41	60	66	56	49	55	58	54	60
We should sharply reduce the number of people coming to Britain from the EU, whatever their reason for coming here	18	29	10	9	26	9	9	21	14	12	15	20	22	14	22	6	29	4	31
Don't know	16	7	17	11	7	16	4	14	18	12	25	11	6	13	20	9	9	12	6

When Parliament votes on the issue, would you prefer your local MP to support or oppose the proposals for Brexit that the Government has recently set out?

Support	25	49	15	18	56	14	15	29	21	23	16	28	38	28	21	16	37	11	44
Oppose	30	20	36	44	17	38	61	36	25	35	28	33	27	33	25	47	22	46	19
Don't know	46	30	49	37	27	47	24	35	55	42	56	39	35	39	54	38	41	42	37

When the negotiations with the European Union about Brexit are complete, would you support or oppose a public vote on the outcome?

Strongly support	25	8	37	53	7	39	60	29	21	23	29	25	17	28	21	54	9	51	7
Tend to support	15	12	17	12	12	18	13	14	17	25	16	12	15	15	15	15	14	19	14
TOTAL SUPPORT	40	20	54	65	19	57	73	43	38	48	45	37	32	43	36	69	23	70	21
Tend to oppose	16	25	12	11	27	11	16	15	17	24	12	13	23	16	15	13	19	10	21
Strongly oppose	19	40	10	9	39	10	5	22	17	15	8	30	31	21	17	6	33	6	39
TOTAL OPPOSE	35	65	22	20	66	21	21	37	34	39	20	43	54	37	32	19	52	16	60
Don't know	25	16	25	16	16	23	6	21	29	13	35	21	14	19	32	12	25	15	19