

YouGov / ITV Wales Survey Results

Sample Size: 1279 Welsh Adults
Fieldwork: 5th - 9th March 2015

		Voting Intention: Westminster					Voting Intention: Constituency					Voting Intention: List						
		Total	Con	Lab	Lib	Plaid	UKIP	Con	Lab	Lib	Plaid	UKIP	Con	Lab	Lib	Plaid	UKIP	
Weighted Sample		1279	258	396	50	107	146	221	362	57	192	107	223	332	45	205	122	
Unweighted Sample		1279	186	480	71	92	126	155	440	81	172	98	154	392	71	193	107	
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
		Jan	Mar															
		19-21	5-9															
Headline Voting Intention																		
	Lab	37	39	0	100	0	0	0	2	94	13	16	1	1	95	13	23	5
	Con	23	25	100	0	0	0	0	93	3	7	7	4	94	2	7	6	9
	UKIP	16	14	0	0	0	0	100	5	2	0	12	91	4	1	1	11	86
	Plaid	10	10	0	0	0	100	0	0	1	0	55	2	0	1	0	51	1
	Lib Dem	6	5	0	0	100	0	0	1	0	72	3	1	0	1	78	4	0
	Other	9	7	0	0	0	0	0	0	1	8	7	1	0	1	1	6	0
Other Parties Voting Intention																		
	Green	8	6	0	0	0	0	0	0	1	8	4	0	0	1	1	4	0
	BNP	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Other	1	1	0	0	0	0	0	0	0	0	3	1	0	0	0	2	0
Non Voters																		
	Would Not Vote	5	6	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0
	Don't know	14	14	0	0	0	0	0	3	3	8	6	2	5	4	0	6	5
Constituency: Headline Voting Intention																		
	Lab	34	37	4	89	1	2	4	0	100	0	0	0	1	93	8	11	7
	Con	21	22	87	1	3	1	7	100	0	0	0	0	93	1	9	1	8
	Plaid	18	20	5	8	12	94	17	0	0	0	100	0	3	3	3	83	2
	UKIP	13	11	2	0	1	2	72	0	0	0	0	100	2	0	1	2	82
	Lib	7	6	2	2	82	0	0	0	0	100	0	0	2	3	79	2	0
	Other	7	5	0	1	0	1	0	0	0	0	0	0	0	0	0	1	1
Constituency: Other Parties Voting Intention																		
	Green	6	4	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0
	BNP	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Socialist Labour	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Welsh Christian Party	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Communist	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Other	1	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Constituency: Non Voters																		
	Would not vote	6	7	5	1	0	0	3	0	0	0	0	0	0	0	0	1	0
	Don't know	14	16	7	6	8	1	7	0	0	0	0	0	4	1	7	4	4

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Sample Size: 1279 Welsh Adults
Fieldwork: 5th - 9th March 2015

		Gender		Age				Social Grade		Region						
		Total	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	Mid and West Wales	North Wales	Cardiff and South Wales Central	South Wales East	South Wales West	
Weighted Sample		1279	620	659	156	286	432	404	601	678	244	265	285	265	220	
Unweighted Sample		1279	626	653	157	284	409	429	770	509	240	236	285	271	247	
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	
		Jan 19-21	Mar 5-9													
Headline Voting Intention																
	Lab	37	39	40	37	25	35	47	36	36	41	28	36	42	43	45
	Con	23	25	23	28	26	28	20	28	29	22	26	32	24	24	18
	UKIP	16	14	18	11	18	11	13	16	11	17	14	13	13	16	16
	Plaid	10	10	11	10	12	12	9	10	12	9	14	10	9	6	12
	Lib Dem	6	5	4	6	2	6	5	4	5	5	9	4	4	5	3
	Other	9	7	5	9	17	7	6	5	8	6	10	5	8	7	6
Other Parties Voting Intention																
	Green	8	6	4	7	17	6	5	3	7	5	8	3	7	5	6
	BNP	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Respect	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0
	Other	1	1	1	1	0	1	1	2	1	1	1	1	1	1	0
Non Voters																
	Would Not Vote	5	6	5	7	13	9	5	2	4	7	2	7	7	7	5
	Don't know	14	14	9	19	18	18	13	10	15	13	11	12	14	18	15
Constituency: Headline Voting Intention																
	Lab	34	37	38	36	27	35	44	33	35	38	24	36	39	41	45
	Con	21	22	21	25	24	25	19	25	25	20	22	29	22	23	14
	Plaid	18	20	19	20	19	18	17	24	17	21	31	20	17	14	16
	UKIP	13	11	14	7	15	10	9	12	9	12	9	7	11	12	16
	Lib	7	6	5	6	6	6	6	5	7	5	10	5	4	6	4
	Other	7	5	4	6	9	7	5	2	6	4	5	2	7	5	6
Constituency: Other Parties Voting Intention																
	Green	6	4	3	5	8	6	3	2	4	4	4	2	5	4	4
	BNP	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Socialist Labour	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Welsh Christian Party	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Communist	0	0	0	0	0	1	0	0	0	0	0	0	1	0	0
	Other	1	1	0	1	0	1	1	0	1	0	1	0	1	1	0
Constituency: Non Voters																
	Would not vote	6	7	7	8	17	11	5	4	6	8	5	9	8	7	7
	Don't know	14	16	10	21	22	19	14	13	17	15	13	15	16	19	15

Sample Size: 1279 Welsh Adults
Fieldwork: 5th - 9th March 2015

	Voting Intention: Westminster					Voting Intention: Constituency					Voting Intention: List					
	Total	Con	Lab	Lib	Plaid	UKIP	Con	Lab	Lib	Plaid	UKIP	Con	Lab	Lib	Plaid	UKIP
Weighted Sample	1279	258	396	50	107	146	221	362	57	192	107	223	332	45	205	122
Unweighted Sample	1279	186	480	71	92	126	155	440	81	172	98	154	392	71	193	107
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

		Jan 19-21	Mar 5-9															
List: Headline Voting Intention																		
	Lab	32	33	3	82	6	2	1	1	87	17	5	1	0	100	0	0	0
	Con	20	22	86	0	2	0	7	91	0	7	4	4	100	0	0	0	0
	Plaid	15	21	5	12	14	95	16	1	6	7	86	4	0	0	0	100	0
	UKIP	16	12	4	1	1	1	76	4	2	0	1	91	0	0	0	0	100
	Lib	8	5	1	2	74	0	0	2	1	62	1	1	0	0	100	0	0
	Green	8	5	0	2	4	0	0	0	2	8	2	0	0	0	0	0	0
	Other	2	2	1	1	0	2	0	1	1	0	2	0	0	0	0	0	0
List: Non Voters																		
	Would not vote	6	7	4	1	0	0	3	0	0	0	0	0	0	0	0	0	0
	Don't know	14	15	6	6	4	4	7	1	2	5	3	1	0	0	0	0	0

And, on a scale of 0 to 10 with 10 meaning definitely will vote and 0 meaning definitely will not vote, how likely are you to vote in the UK General Election next May?

0 – definitely will not vote	4	1	1	2	0	1	0	0	2	2	0	1	0	3	2	0
1	1	1	0	0	0	0	1	0	0	0	0	1	0	0	0	0
2	1	1	0	3	0	0	0	0	2	0	0	0	0	3	0	0
3	1	0	0	0	2	0	0	1	0	1	0	0	1	0	1	0
4	1	1	1	0	0	0	0	1	0	0	0	0	0	0	1	1
5	4	3	2	1	6	5	1	3	1	5	6	1	3	1	4	6
6	2	2	2	4	3	3	1	2	2	2	1	1	2	3	2	2
7	4	4	2	4	2	7	1	3	7	1	8	1	3	7	3	5
8	6	7	7	1	5	6	8	7	2	5	4	8	7	1	5	4
9	8	9	7	13	8	8	10	7	12	6	9	11	6	14	7	8
10 – definitely will vote	66	73	76	68	74	72	78	76	69	77	72	76	77	66	73	73
Don't know	3	0	1	4	1	0	0	1	4	1	0	0	1	2	1	0

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	Gender		Age				Social Grade		Region				
Total	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	Mid and West Wales	North Wales	Cardiff and South Wales Central	South Wales East	South Wales West
Weighted Sample 1279	620	659	156	286	432	404	601	678	244	265	285	265	220
Unweighted Sample	626	653	157	284	409	429	770	509	240	236	285	271	247
	%	%	%	%	%	%	%	%	%	%	%	%	%

List: Headline Voting Intention		Jan	Mar													
		19-21	5-9													
	Lab	32	33	33	33	23	28	41	31	30	36	22	31	34	38	41
	Con	20	22	18	27	20	24	19	26	25	20	23	31	22	21	13
	Plaid	15	21	20	21	25	21	17	22	21	20	29	21	20	15	17
	UKIP	16	12	17	7	17	12	11	13	10	14	11	9	10	15	17
	Lib	8	5	4	5	2	4	5	5	6	4	7	4	4	4	3
	Green	8	5	5	6	14	8	4	3	6	5	7	3	8	4	5
	Other	2	2	3	1	0	3	3	1	2	2	1	1	3	2	4
List: Non Voters	Would not vote	6	7	7	7	16	9	5	3	5	8	4	8	7	8	6
	Don't know	14	15	10	20	21	20	14	10	18	12	13	13	16	16	16

And, on a scale of 0 to 10 with 10 meaning definitely will vote and 0 meaning definitely will not vote, how likely are you to vote in the UK General Election next May?

0 – definitely will not vote	4	4	5	7	7	4	2	3	5	2	4	6	4	4
1	1	1	2	2	3	0	1	1	1	1	2	1	1	1
2	1	1	1	4	2	0	0	1	1	1	2	1	1	0
3	1	1	1	0	1	1	1	1	1	1	0	1	1	1
4	1	1	1	2	2	0	0	1	1	1	1	1	1	1
5	4	3	4	3	5	5	2	4	4	2	3	4	5	5
6	2	2	2	6	3	1	1	3	2	4	1	2	3	2
7	4	5	4	7	5	4	3	3	5	4	3	5	4	5
8	6	4	8	5	9	7	3	6	6	4	5	6	6	10
9	8	8	8	11	7	8	6	8	7	8	8	7	7	8
10 – definitely will vote	66	71	62	44	53	67	82	67	65	72	68	64	65	61
Don't know	3	2	4	8	4	2	1	3	3	2	2	3	5	2

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	Con	Lab	Lib	Plaid	UKIP	Con	Lab	Lib	Plaid	UKIP	Con	Lab	Lib	Plaid	UKIP	
Weighted Sample	1279	258	396	50	107	146	221	362	57	192	107	223	332	45	205	122
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	Jan 19-21	Mar 5-9	Con	Lab	Lib	Plaid	UKIP	Con	Lab	Lib	Plaid	UKIP	Con	Lab	Lib	Plaid	UKIP
If there was a referendum on Britain's membership of the European Union, how would you vote?																	
I would vote to remain a member of the European Union	44	43	37	60	69	57	8	31	58	74	51	9	33	57	67	53	13
I would vote to leave the European Union	36	36	42	25	14	23	87	48	27	11	36	82	46	28	20	34	81
I would not vote	4	5	1	2	3	1	1	2	2	2	2	1	1	2	3	2	1
Don't know	16	17	20	13	14	19	4	19	13	13	11	9	20	13	10	12	6
If there was a referendum tomorrow on giving the National Assembly for Wales powers to raise or to lower the levels of income tax in Wales, how would you vote?																	
In favour of powers to raise or lower the levels of income tax in Wales	37	37	26	45	44	66	29	26	46	37	63	27	26	46	52	58	26
Against powers to raise or lower the levels of income tax in Wales	39	36	57	32	39	19	46	58	33	49	25	47	57	34	39	24	50
Would not vote	5	7	4	6	4	3	4	4	4	0	3	5	4	5	0	5	6
Don't know	19	20	13	17	13	12	21	12	17	15	8	21	13	16	9	13	18

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	Gender		Age				Social Grade		Region					
Total	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	Mid and West Wales	North Wales	Cardiff and South Wales Central	South Wales East	South Wales West	
Weighted Sample	1279	620	659	156	286	432	404	601	678	244	265	285	265	220
Unweighted Sample	1279	626	653	157	284	409	429	770	509	240	236	285	271	247
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	Jan 19-21	Mar 5-9	Gender		Age				Social Grade		Region				
			Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	Mid and West Wales	North Wales	Cardiff and South Wales Central	South Wales East	South Wales West
If there was a referendum on Britain's membership of the European Union, how would you vote?															
I would vote to remain a member of the European Union	44	43	49	37	44	43	42	43	50	37	46	42	43	40	42
I would vote to leave the European Union	36	36	39	33	26	34	36	41	32	40	35	35	33	40	35
I would not vote	4	5	3	6	11	6	3	3	3	6	2	5	6	5	5
Don't know	16	17	10	24	19	18	19	13	16	17	16	18	19	15	17
If there was a referendum tomorrow on giving the National Assembly for Wales powers to raise or to lower the levels of income tax in Wales, how would you vote?															
In favour of powers to raise or lower the levels of income tax in Wales	37	37	40	34	38	40	36	35	37	37	35	38	36	40	34
Against powers to raise or lower the levels of income tax in Wales	39	36	42	30	25	29	37	43	39	32	38	39	31	34	37
Would not vote	5	7	6	9	11	10	6	6	5	10	6	7	9	6	9
Don't know	19	20	13	27	27	22	21	16	19	21	21	16	24	20	20

YouGov Welsh Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and Vote 2015:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18-24	31	63
Male 25-39	73	113
Male 40-59	163	168
Male 60+	233	146
Female 18-24	44	61
Female 25-39	86	113
Female 40-59	191	174
Female 60+	189	173
Social Grade		
AB	282	182
C1	274	293
C2	175	202
DE	279	333
Newspaper Type		
Express / Mail	173	157
Sun / Star	121	141
Mirror / Record	129	162
Guardian / Independent	54	25
FT / Times / Telegraph	58	51
Other Paper	157	212
No Paper	318	263
Vote 2015		
Conservative	221	247
Labour	351	335
Liberal Democrat	64	60
UKIP	122	123
Green	30	23
Plaid	116	110
Other	10	10
Don't know / Didn't vote	96	101
Region		
Mid and West Wales	207	193
North Wales	198	209
Cardiff	129	117
South Wales Central	82	108
South Wales East	221	209

South Wales West **173** **174**

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