

Optimism

UK Sample: 12th November - 13th November 2015



	G	ender	Age				Social	Grade	Region									
Total	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE	North	Midlands	East	London	South	England	Wales	Scotland	Northern Ireland

DGO_Q8. **Still thinking generally about the world...** All things considered, do you think the world is getting better or worse, or neither getting better nor worse?

Unweighted base	2243	1086	1157	217	303	365	509	849	1206	1037	567	371	205	252	454	1849	125	216	53
Base: All UK Adults	2243	1079	1164	269	385	350	441	799	1234	1009	536	359	209	278	498	1880	110	191	63
Getting better	4%	5%	3%	6%	8%	5%	4%	2%	5%	3%	4%	3%	6%	3%	5%	4%	4%	3%	-
Neither getting better nor worse	25%	28%	23%	29%	35%	28%	23%	19%	27%	23%	22%	23%	24%	26%	26%	24%	24%	30%	35%
Getting worse	65%	64%	67%	55%	47%	60%	70%	78%	64%	67%	68%	68%	66%	61%	64%	66%	67%	63%	56%
Don't know	5%	4%	7%	11%	10%	7%	3%	2%	4%	7%	5%	6%	4%	9%	5%	6%	5%	3%	9%

YouGov Survey Results

Optimism

UK Sample: 12th November - 13th November 2015



						Governn	nent Regior	1					
Total	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	England	Wales	Scotland	Northern Ireland

DGO_Q8. **Still thinking generally about the world...** All things considered, do you think the world is getting better or worse, or neither getting better nor worse?

Unweighted base	2243	122	216	229	193	178	205	252	276	178	1849	125	216	53
Base: All UK Adults	2243	118	210	208	186	173	209	278	305	193	1880	110	191	63
Getting better	4%	3%	4%	5%	3%	3%	6%	3%	5%	5%	4%	4%	3%	-
Neither getting better nor worse	25%	22%	22%	23%	22%	25%	24%	26%	26%	25%	24%	24%	30%	35%
Getting worse	65%	71%	68%	67%	71%	65%	66%	61%	64%	65%	66%	67%	63%	56%
Don't know	5%	4%	6%	5%	4%	7%	4%	9%	5%	5%	6%	5%	3%	9%



Still thinking generally about the world... All things considered, do you think the world is getting better or worse, or neither getting better nor worse?

	Getting better	Neither getting better nor worse	Getting worse	Don't know
Australia	3%	25%	70%	2%
China	41%	16%	33%	9%
Indonesia	23%	28%	42%	6%
Malaysia	6%	23%	68%	3%
Singapore	4%	29%	62%	4%
Thailand	11%	17%	69%	3%
Hong Kong	8%	17%	71%	4%
GB	4%	25%	65%	5%
Germany	4%	31%	59%	6%
France	3%	11%	81%	5%
Denmark	8%	30%	57%	5%
Finland	8%	20%	67%	6%
Norway	8%	25%	61%	6%
Sweden	10%	20%	66%	4%
US	6%	23%	65%	7%
UAE	10%	23%	60%	7%
Saudi Arabia	16%	15%	55%	14%