

# YouGov / ITV Wales Survey Results

Sample Size: 1035 Welsh Adults  
Fieldwork: 26th June - 1st July 2014

		Voting Intention: Westminster					Voting Intention: Constituency					Voting Intention: List					Gender		
		Total	Con	Lab	Lib	Plaid	UKIP	Con	Lab	Lib	Plaid	UKIP	Con	Lab	Lib	Plaid	UKIP	Male	Female
<b>Weighted Sample</b>	<b>1035</b>	201	325	36	88	112	172	295	41	164	100	167	272	44	142	126	502	533	
<b>Unweighted Sample</b>	<b>1035</b>	194	308	32	100	125	164	282	40	175	111	160	254	41	152	137	481	554	
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
		May 12-14*	Jun 16-1	Jul*															
<b>Headline Voting Intention</b>																			
Lab	43	41	0	100	0	0	0	1	95	6	22	5	4	95	8	27	5	41	40
Con	22	25	100	0	0	0	0	97	2	13	9	5	95	1	17	10	12	22	29
Plaid	11	11	0	0	0	100	0	0	1	3	58	0	1	1	3	58	2	11	11
Lib Dem	7	5	0	0	100	0	0	0	2	71	1	0	1	1	68	2	0	4	5
Other	17	19	0	0	0	0	100	1	1	8	10	90	1	2	5	4	81	22	16
<b>Other Parties Voting Intention</b>																			
UKIP	13	14	0	0	0	0	100	1	0	4	6	89	1	1	2	2	80	16	12
Green	3	3	0	0	0	0	0	0	0	4	3	0	0	1	3	0	0	4	3
BNP	1	1	0	0	0	0	0	0	0	0	1	1	0	0	0	1	1	1	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	1	0	0	0	0	0	1	0	0	1	0	0	0	0	1	1	2	0
<b>Non Voters</b>																			
Would Not Vote	7	7	0	0	0	0	0	0	0	0	1	0	0	0	0	0	1	6	7
Don't know	14	16	0	0	0	0	0	3	5	3	11	6	3	3	7	11	5	9	22
<b>Constituency: Headline Voting Intention</b>																			
Lab	39	37	3	86	15	3	1	0	100	0	0	0	2	93	10	13	2	36	38
Con	20	21	85	1	0	0	1	100	0	0	0	0	91	0	6	2	10	20	23
Plaid	19	20	7	10	5	96	9	0	0	0	100	0	4	4	13	83	10	21	19
Lib	8	5	3	1	81	1	2	0	0	100	0	0	1	0	71	1	1	5	5
Other	13	17	3	3	0	0	88	0	0	0	0	100	2	2	0	1	77	18	15
<b>Constituency: Other Parties Voting Intention</b>																			
UKIP	10	13	3	1	0	0	86	0	0	0	0	100	2	1	0	1	76	14	11
Green	3	3	0	1	0	0	1	0	0	0	0	0	0	1	0	0	0	3	3
Welsh Christian Party	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
BNP	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Communist	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Socialist Labour	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
Other	0	0	0	0	0	0	1	0	0	0	0	0	0	1	0	0	1	1	0
<b>Constituency: Non Voters</b>																			
Would not vote	8	9	2	0	5	0	6	0	0	0	0	0	0	0	0	0	3	9	8
Don't know	12	14	3	4	0	1	7	0	0	0	0	0	1	1	3	3	4	8	19

## YouGov / ITV Wales Survey Results

Sample Size: 1035 Welsh Adults  
Fieldwork: 26th June - 1st July 2014

		Age				Social Grade		Region					
		Total	18-24	25-39	40-59	60+	ABC1	C2DE	Mid and West Wales	North Wales	Cardiff and South Wales Central	South Wales East	South Wales West
<b>Weighted Sample</b>	<b>1035</b>	126	232	350	327	486	549	198	214	231	214	178	
<b>Unweighted Sample</b>	<b>1035</b>	97	191	385	362	553	482	212	204	217	215	187	
		%	%	%	%	%	%	%	%	%	%	%	
	<i>May 12-14*</i>	<b>Jun 16-1</b>	<b>Jul*</b>										
<b>Headline Voting Intention</b>													
Lab	43	41	38	44	46	34	37	44	31	38	46	50	37
Con	22	25	33	22	19	30	30	21	28	31	22	23	22
Plaid	11	11	9	13	10	12	13	10	13	9	10	9	14
Lib Dem	7	5	8	6	5	2	5	4	7	4	3	3	6
Other	17	19	12	15	20	22	16	21	21	18	18	15	21
<b>Other Parties Voting Intention</b>													
UKIP	13	14	11	9	14	18	11	17	15	14	13	11	18
Green	3	3	1	6	4	2	4	3	3	3	3	3	4
BNP	1	1	0	0	1	1	1	1	1	1	1	1	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	1	0	0	2	1	1	1	2	1	1	1	0
<b>Non Voters</b>													
Would Not Vote	7	7	11	12	6	2	5	9	6	6	7	9	6
Don't know	14	16	15	19	16	14	14	17	10	18	20	13	18
<b>Constituency: Headline Voting Intention</b>													
Lab	39	37	38	37	42	31	33	40	26	36	40	43	39
Con	20	21	29	19	18	24	25	18	23	28	17	21	17
Plaid	19	20	21	22	18	21	21	19	27	18	20	16	21
Lib	8	5	5	8	5	3	7	3	8	2	6	3	7
Other	13	17	8	14	17	21	14	19	16	16	17	17	17
<b>Constituency: Other Parties Voting Intention</b>													
UKIP	10	13	7	7	12	17	10	15	12	11	12	14	15
Green	3	3	1	5	3	2	4	2	3	3	4	2	2
Welsh Christian Party	0	0	0	0	0	0	0	0	0	0	0	0	0
BNP	0	0	0	0	1	0	0	0	0	0	0	1	0
Communist	0	0	0	0	0	0	0	0	0	0	0	0	0
Socialist Labour	0	0	0	0	0	1	1	0	1	0	0	0	1
Other	0	0	0	1	0	0	0	1	0	1	1	1	0
<b>Constituency: Non Voters</b>													
Would not vote	8	9	15	13	7	5	6	11	7	7	9	10	9
Don't know	12	14	14	19	16	8	12	15	9	17	18	10	14

Sample Size: 1035 Welsh Adults  
Fieldwork: 26th June - 1st July 2014

	Voting Intention: Westminster					Voting Intention: Constituency					Voting Intention: List					Gender		
	Total	Con	Lab	Lib	Plaid	UKIP	Con	Lab	Lib	Plaid	UKIP	Con	Lab	Lib	Plaid	UKIP	Male	Female
<b>Weighted Sample</b>	<b>1035</b>	<b>201</b>	<b>325</b>	<b>36</b>	<b>88</b>	<b>112</b>	<b>172</b>	<b>295</b>	<b>41</b>	<b>164</b>	<b>100</b>	<b>167</b>	<b>272</b>	<b>44</b>	<b>142</b>	<b>126</b>	<b>502</b>	<b>533</b>
Unweighted Sample	1035	194	308	32	100	125	164	282	40	175	111	160	254	41	152	137	481	554
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**List: Headline Voting Intention**

Lab	35	<b>34</b>	2	80	6	4	3	0	87	3	6	4	0	100	0	0	0	35	33
Con	19	<b>21</b>	79	2	3	1	1	88	1	6	4	3	100	0	0	0	0	18	24
Plaid	17	<b>18</b>	6	11	6	85	3	2	6	5	72	1	0	0	0	100	0	17	18
UKIP	14	<b>16</b>	7	2	0	3	91	7	1	2	8	92	0	0	0	0	100	18	13
Lib	7	<b>5</b>	4	1	82	1	1	2	1	77	4	0	0	0	100	0	0	5	6
Green	6	<b>4</b>	0	2	4	2	1	0	1	6	4	0	0	0	0	0	0	4	5
Other	2	<b>3</b>	2	2	0	3	1	2	2	3	2	1	0	0	0	0	0	3	2

**List: Non Voters**

Would not vote	7	<b>8</b>	2	0	5	0	5	0	0	0	1	0	0	0	0	0	0	8	8
Don't know	12	<b>14</b>	2	3	1	2	4	0	2	3	2	3	0	0	0	0	0	9	19

\*YouGov has amended its targets percentages from the May survey so any changes on those figures will be partly down to changes in methodology

**If there was a referendum on Britain's membership of the European Union, how would you vote?**

I would vote to remain a member of the European Union	44	<b>41</b>	37	57	83	56	5	36	56	79	54	4	37	56	84	55	3	49	34
I would vote to leave the European Union	33	<b>36</b>	48	23	10	25	89	50	22	18	29	86	48	23	9	25	88	38	33
I would not vote	5	<b>6</b>	1	2	0	3	0	1	1	0	4	0	1	1	0	2	1	4	7
Don't know	18	<b>18</b>	15	19	7	17	7	13	22	2	13	10	14	20	8	17	8	9	26

**If there was a referendum tomorrow on giving the National Assembly for Wales powers to raise or to lower the levels of income tax in Wales, how would you vote?**

In favour of powers to raise or lower the levels of income tax in Wales	33	<b>32</b>	22	43	45	57	22	19	42	45	53	24	20	42	44	54	24	38	27
Against powers to raise or lower the levels of income tax in Wales	39	<b>42</b>	67	35	33	32	61	70	36	39	32	64	68	36	41	31	63	46	38
Would not vote	6	<b>8</b>	3	5	10	2	7	3	5	4	2	3	3	5	4	2	3	6	10
Don't know	22	<b>18</b>	9	17	12	9	10	9	17	13	13	9	9	17	12	13	10	10	26

Sample Size: 1035 Welsh Adults  
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	Age					Social Grade		Region				
	Total	18-24	25-39	40-59	60+	ABC1	C2DE	Mid and West Wales	North Wales	Cardiff and South Wales Central	South Wales East	South Wales West
<b>Weighted Sample</b>	<b>1035</b>	126	232	350	327	486	549	198	214	231	214	178
Unweighted Sample	1035	97	191	385	362	553	482	212	204	217	215	187
	%	%	%	%	%	%	%	%	%	%	%	%

**List: Headline Voting Intention**

Lab	35	<b>34</b>	37	35	38	28	29	38	23	32	38	40	35
Con	19	<b>21</b>	23	18	18	24	24	18	22	27	16	21	16
Plaid	17	<b>18</b>	18	19	15	20	20	15	22	17	20	13	17
UKIP	14	<b>16</b>	13	11	16	19	13	18	16	15	14	14	20
Lib	7	<b>5</b>	5	9	6	3	6	5	8	5	6	4	5
Green	6	<b>4</b>	3	6	4	3	5	3	7	4	5	2	3
Other	2	<b>3</b>	2	3	3	3	3	3	2	2	2	5	4

**List: Non Voters**

Would not vote	7	<b>8</b>	13	12	6	5	5	10	7	7	9	10	6
Don't know	12	<b>14</b>	15	19	16	9	13	15	10	16	19	9	15

\*YouGov has amended its targets percentages from the May survey so any changes on those figures will be partly down to changes in methodology

**If there was a referendum on Britain's membership of the European Union, how would you vote?**

I would vote to remain a member of the European Union	44	<b>41</b>	50	45	38	38	51	32	42	40	44	44	36
I would vote to leave the European Union	33	<b>36</b>	22	24	37	47	31	40	37	39	30	37	36
I would not vote	5	<b>6</b>	11	10	5	1	4	7	4	5	7	6	6
Don't know	18	<b>18</b>	18	21	19	13	14	21	16	16	20	14	23

**If there was a referendum tomorrow on giving the National Assembly for Wales powers to raise or to lower the levels of income tax in Wales, how would you vote?**

In favour of powers to raise or lower the levels of income tax in Wales	33	<b>32</b>	34	40	31	27	34	31	32	29	30	36	35
Against powers to raise or lower the levels of income tax in Wales	39	<b>42</b>	26	29	44	56	45	40	47	47	33	44	39
Would not vote	6	<b>8</b>	21	10	5	4	6	9	7	6	11	8	7
Don't know	22	<b>18</b>	19	22	21	13	16	20	15	19	27	12	18

## YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
<b>Age and Gender</b>		
Male 18 to 24	41	61
Male 25 to 39	88	116
Male 40 to 59	182	172
Male 60 +	170	150
Female 18 to 24	56	62
Female 25 to 39	103	116
Female 40 to 59	203	178
Female 60 +	192	177
<b>Region</b>		
Mid and West	212	198
North	204	214
Cardiff	143	120
South Central	74	111
South East	215	214
South West	187	178
<b>Social Grade</b>		
AB	232	186
C1	321	300
C2	198	207
DE	284	342
<b>Newspaper Type</b>		
Express / Mail	200	160
Sun / Star	125	145
Mirror / Record	122	166
Guardian / Independent	61	26
FT / Times / Telegraph	75	52
Other Paper	192	217
No Paper	260	269
<b>Political Party Identification</b>		
Labour	328	357
Conservative	194	207
Liberal Democrat	50	62
SNP/Plaid Cymru	90	78
Others	68	62
None/ DK	305	269

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to [yougov.co.uk/publicopinion/methodology](http://yougov.co.uk/publicopinion/methodology)

Or visit our website: [yougov.co.uk](http://yougov.co.uk)