

## YouGov Survey Results

Sample Size: 3421 GB Adults  
Fieldwork: 6th - 29th June 2018

	Gender		Age				Social Grade		Region											
	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland
<b>Weighted Sample</b>	<b>3421</b>	1656	1765	383	1444	811	783	1950	1471	160	346	319	286	279	320	458	460	329	168	298
<b>Unweighted Sample</b>	<b>3421</b>	1464	1957	331	1364	835	891	2062	1359	157	363	329	266	278	334	363	504	353	173	301
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Imagine that your company was moving location to another city and you could only keep your job if you moved to the new location as well. In each case, would you be willing or unwilling to make that move?

*[Asked only to those who are in work, and who do not currently live in the city asked about]*

### Belfast

[n=1811]

Would be willing to move here	<b>17</b>	17	16	16	17	17	18	18	15	22	16	20	17	9	13	12	12	19	18	33
Would NOT be willing to move here	<b>71</b>	72	71	71	71	73	68	72	71	71	71	72	69	75	76	74	75	70	74	54
Don't know	<b>12</b>	11	13	13	12	11	13	11	15	6	13	8	15	15	11	14	13	11	9	13

### Birmingham

[n=1788]

Would be willing to move here	<b>23</b>	25	20	27	25	18	17	24	20	8	15	18	28	62	22	25	19	18	22	16
Would NOT be willing to move here	<b>67</b>	66	69	60	65	73	75	67	67	87	75	74	58	30	66	64	71	72	72	71
Don't know	<b>10</b>	9	11	13	10	9	8	8	13	5	9	8	14	7	12	11	10	10	6	12

### Brighton

[n=1799]

Would be willing to move here	<b>44</b>	45	43	42	44	42	61	46	40	32	33	35	43	42	49	55	56	49	41	31
Would NOT be willing to move here	<b>44</b>	44	44	43	43	49	30	43	45	61	50	55	41	46	40	33	32	39	50	57
Don't know	<b>12</b>	11	13	15	13	9	9	11	15	7	17	10	16	13	11	12	11	12	9	12

### Bristol

[n=1795]

Would be willing to move here	<b>39</b>	42	36	40	39	36	59	42	33	26	33	30	41	44	36	39	43	62	44	27
Would NOT be willing to move here	<b>49</b>	48	50	48	48	53	32	48	51	69	54	56	44	43	55	45	43	32	50	58
Don't know	<b>12</b>	11	14	12	13	11	9	10	16	5	13	14	15	13	9	16	14	6	5	14

### Cambridge

[n=1808]

Would be willing to move here	<b>45</b>	48	42	39	45	44	62	48	40	36	37	40	46	44	70	49	48	45	34	34
Would NOT be willing to move here	<b>43</b>	41	45	47	43	45	29	42	45	58	50	49	39	45	21	38	38	44	57	53
Don't know	<b>12</b>	11	13	14	12	11	10	10	15	6	13	11	16	11	9	13	14	11	8	13

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Cardiff**

[n=1802]

Would be willing to move here	<b>32</b>	34	30	28	32	32	37	34	27	22	26	32	28	36	25	27	28	47	70	32
Would NOT be willing to move here	<b>56</b>	55	57	59	56	56	53	56	56	69	62	57	56	52	66	57	60	44	27	52
Don't know	<b>12</b>	11	13	13	12	12	11	10	16	9	12	11	17	12	10	16	12	9	3	16

**Edinburgh**

[n=1791]

Would be willing to move here	<b>41</b>	44	38	36	42	38	47	43	37	52	46	46	38	32	35	33	31	40	45	71
Would NOT be willing to move here	<b>49</b>	46	51	55	46	52	46	48	49	47	44	46	47	54	55	50	60	52	51	17
Don't know	<b>11</b>	10	11	9	11	10	7	8	14	1	9	8	15	14	10	17	9	8	4	12

**Glasgow**

[n=1797]

Would be willing to move here	<b>23</b>	25	21	15	23	25	21	25	20	33	26	23	14	17	18	18	12	18	25	66
Would NOT be willing to move here	<b>66</b>	65	67	72	65	66	68	66	66	63	65	67	69	71	72	66	77	71	69	25
Don't know	<b>11</b>	10	12	13	12	10	11	10	14	4	10	9	17	12	10	16	11	12	6	9

**Hull**

[n=1802]

Would be willing to move here	<b>13</b>	16	10	10	13	14	21	15	10	15	11	22	18	15	12	7	10	11	15	15
Would NOT be willing to move here	<b>74</b>	74	75	77	75	74	64	75	73	79	78	68	67	72	74	78	79	79	75	68
Don't know	<b>12</b>	10	15	13	12	12	15	10	17	6	11	10	15	12	13	15	11	10	9	16

**Leeds**

[n=1783]

Would be willing to move here	<b>27</b>	30	24	26	28	23	26	29	22	41	35	65	32	25	17	19	14	14	24	25
Would NOT be willing to move here	<b>61</b>	60	63	61	60	66	56	61	62	58	55	30	52	61	71	65	73	74	68	61
Don't know	<b>12</b>	10	14	12	12	11	17	9	16	1	11	5	16	14	12	16	12	12	8	15

**Liverpool**

[n=1795]

Would be willing to move here	<b>26</b>	27	24	21	28	21	37	27	24	39	42	38	22	29	17	17	19	18	33	28
Would NOT be willing to move here	<b>62</b>	62	62	66	61	66	50	63	61	58	49	52	59	57	73	67	69	71	56	59
Don't know	<b>12</b>	11	13	12	12	13	14	11	15	4	10	10	19	14	10	16	12	11	11	13

**London**

[n=1605]

Would be willing to move here	<b>28</b>	28	28	39	30	20	24	30	24	22	21	26	20	14	38	0	47	24	21	28
Would NOT be willing to move here	<b>64</b>	65	62	52	61	73	69	63	65	73	68	69	71	75	54	0	43	69	73	60
Don't know	<b>9</b>	7	10	9	9	7	7	7	11	5	11	4	9	11	8	0	10	8	6	11

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Manchester**

[n=1799]

Would be willing to move here	<b>35</b>	38	32	34	39	27	34	38	30	40	58	45	31	38	24	37	25	22	34	37
Would NOT be willing to move here	<b>54</b>	52	57	55	50	63	60	53	57	58	33	48	57	50	62	50	64	67	63	50
Don't know	<b>11</b>	10	11	11	11	10	7	9	13	2	9	7	12	12	14	13	11	11	3	13

**Newcastle**

[n=1798]

Would be willing to move here	<b>28</b>	31	24	22	29	26	33	29	25	73	31	39	30	25	20	19	16	18	25	41
Would NOT be willing to move here	<b>60</b>	58	62	66	59	63	50	60	60	26	55	53	56	60	70	65	70	69	69	46
Don't know	<b>12</b>	11	14	12	12	12	17	11	15	2	14	9	15	15	10	16	13	12	6	13

**Nottingham**

[n=1805]

Would be willing to move here	<b>28</b>	31	25	23	27	30	44	29	26	32	24	35	50	41	24	18	25	24	29	20
Would NOT be willing to move here	<b>59</b>	57	60	60	60	59	44	59	58	61	62	53	39	47	62	70	60	63	68	60
Don't know	<b>13</b>	12	14	18	13	11	12	11	16	7	14	12	12	12	15	12	15	14	3	20

**Peterborough**

[n=1803]

Would be willing to move here	<b>19</b>	23	15	16	19	20	27	20	17	21	16	22	33	20	32	9	15	16	19	16
Would NOT be willing to move here	<b>65</b>	62	68	68	65	66	60	66	63	70	67	63	48	63	57	73	68	71	75	62
Don't know	<b>16</b>	15	17	16	16	15	13	14	20	9	17	15	19	17	11	18	17	13	6	22

**Sheffield**

[n=1795]

Would be willing to move here	<b>24</b>	28	20	21	25	22	30	26	20	27	23	48	42	22	19	18	15	17	21	23
Would NOT be willing to move here	<b>63</b>	60	65	64	62	65	57	63	61	68	63	42	44	62	68	67	71	71	72	59
Don't know	<b>13</b>	12	15	15	13	13	14	11	18	6	14	10	13	16	13	16	14	12	7	18

**Stoke**

[n=1809]

Would be willing to move here	<b>15</b>	18	11	8	15	15	21	15	14	15	11	20	20	22	13	11	11	13	20	15
Would NOT be willing to move here	<b>70</b>	68	71	71	70	71	59	71	66	76	73	67	58	66	72	71	73	73	74	65
Don't know	<b>16</b>	14	17	21	15	14	20	13	19	9	16	14	22	12	16	19	16	14	6	20