

## YouGov / Prospect Survey Results

Sample Size: 1629 GB Adults

Fieldwork: 31st January - 1st February 2018

Fleidwork: 31st January - 1st February 2016		Vote in			2017 EU Ref 2016		Ge	ender	Age				Social	Grade	Region						Education Level		
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24			65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Low	Medium	High	
Weighted Sample	1629	559	534	99	640	696	788	841	182	687	386	373	929	700	218	528	349	393	142	492	697	440	
Unweighted Sample		540	537	103	716	678	715	914	169	677	410	373	963	666	163	546	360	409	151	477	719	433	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
Which comes closer to your own views – even if neither is exactly right? [Respondents could skip this question; n=1616]																							
Too many people are easily offended these days over the language that others use People need to be more careful about the language	67	79	57	68	58	79	71	65	70	70	64	67	68	66	62	69	67	68	68	68	71	61	
they use to avoid offending people with different backgrounds	33	21	43	32	42	21	29	35	30	30	36	33	32	34	38	31	33	32	32	32	29	39	
No answer	1	1	0	3	0	1	1	0	2	1	0	1	1	1	0	1	0	1	1	0	1	1	
Which of the following would you prefer in a political leader?		_			_										_								
A politician who spoke bluntly, without worrying about who they offended	45	62	33	36	33	62	52	39	31	41	53	52	44	47	44	45	43	47	46	52	47	34	
A politician who spoke carefully, taking care to avoid unnecessarily offending people	38	27	51	50	53	24	34	42	52	38	37	34	42	33	44	37	37	38	35	29	35	54	
Not sure	17	10	16	14	14	14	14	19	18	21	11	14	14	20	12	17	21	14	19	18	18	13	
Which of the following best reflects your view?																							
On the most important issues today, people are free to discuss what they think	35	34	43	42	49	26	38	32	38	34	33	37	37	32	38	40	30	30	39	32	33	42	
There are many important issues these days where people are simply not allowed to say what they think	48	58	40	49	39	60	46	50	42	45	55	50	47	50	48	44	52	53	40	51	50	44	
Neither Don't know	8 9	4 5	8 9	6 3	7 6	6 8	6 9	9 9	10 11	9 12	6 7	6 7	7 8	8 11	5 8	8 9	6 12	10 7	8 12	7 11	8 10	8 6	



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	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Low	Medium	High		
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%		

Thinking about how different groups in Britain are discussed these days, whether in the media or social situations, which of the following groups do you think people are MOST likely to talk about in a disrespectful or offensive way? Please tick up to three.

Muslims	50	46	56	58	57	44	49	51	54	48	50	52	51	49	50	49	49	51	56	50	50	51
Gypsies and travellers	43	48	40	61	47	44	42	44	29	37	51	51	47	37	36	49	37	44	39	41	42	46
Transsexual or transgender people	27	23	33	29	31	23	24	29	34	25	27	27	28	26	26	26	27	28	28	25	27	28
	24	22	26	32	28	20	26	23	27	23	26	23	24	24	26	23	23	25	25	22	26	24
Unemployed people	20	18	22	16	21	19	17	24	16	24	21	14	22	18	21	18	19	23	22	17	20	25
Gays, lesbians or bisexual people	18	20	20	11	20	18	21	16	26	16	17	21	17	20	15	17	19	19	23	20	19	14
Disabled people	8	6	10	6	9	7	7	8	9	5	9	11	7	9	5	8	7	8	9	7	9	6
Women	7	7	8	8	9	6	6	8	14	8	5	6	8	6	11	7	8	5	6	5	6	11
Christians	7	10	3	6	5	10	8	6	5	5	8	11	7	8	8	9	6	5	7	6	7	8
Men	6	6	4	5	4	7	9	2	6	6	5	6	6	5	5	7	6	5	5	5	6	6
Working class people	6	5	5	4	5	6	9	3	2	7	6	5	6	5	9	5	4	7	3	4	5	8
People who haven't been to university or college	2	3	1	2	2	3	3	2	4	1	2	3	2	2	3	2	2	2	3	2	3	2
None of these	4	4	3	2	2	5	3	4	5	4	3	5	3	4	2	4	4	4	5	4	4	3
Don't know	13	12	12	10	10	15	12	14	10	16	12	10	11	16	14	13	15	12	13	16	12	11