



Emmys and Politics
Fieldwork Dates: 3rd - 4th September 2019

Conducted by YouGov
On behalf of YouGov RealTime

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BACKGROUND

This spreadsheet contains survey data collected and analysed by YouGov plc. No information contained within this spreadsheet may be published without the consent of YouGov Plc and the client named on the front cover.

Methodology: This survey has been conducted using an online interview administered to members of the YouGov Plc panel of 1.2 million individuals who have agreed to take part in surveys. Emails are sent to panellists selected at random from the base sample. The e-mail invites them to take part in a survey and provides a generic survey link. Once a panel member clicks on the link they are sent to the survey that they are most required for, according to the sample definition and quotas. (The sample definition could be "US adult population" or a subset such as "US adult females"). Invitations to surveys don't expire and respondents can be sent to any available survey. The responding sample is weighted to the profile of the sample definition to provide a representative reporting sample. The profile is normally derived from census data or, if not available from the census, from industry accepted data.

YouGov plc make every effort to provide representative information. All results are based on a sample and are therefore subject to statistical errors normally associated with sample-based information.

For further information about the results in this spreadsheet, please contact YouGov Plc +1 888.729.0773 or email omnibus.us@yougov.com quoting the survey details

EDITOR'S NOTES - all press releases should contain the following information

All figures, unless otherwise stated, are from YouGov Plc. Total sample size was 1235 adults. Fieldwork was undertaken between 3rd - 4th September 2019. The survey was carried out online. The figures have been weighted and are representative of all US adults (aged 18+).

NOTE: All press releases or other publications must be checked by YouGov Plc before use. YouGov requires 48hours to check a press release unless otherwise agreed.

- YouGov is registered with the Information Commissioner
- YouGov is a member of the British Polling Council

Any percentages calculated on bases fewer than 50 respondents must not be reported as they do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.

YouGov RealTime

Emmys and Politics

US_nat_int Sample: 3rd - 4th September 2019



Total	Gender		Generation							Region				
	Male	Female	Gen Z (2000 and later)	Millennial (1982-1999)	Gen X (1965-1981)	Baby Boomer (1946-1964)	Silent Generation (1928-1945)	Pre-Silent Generation (1927 and earlier)	Other	Northeast	Midwest	South	West	White
	A	B	C	D	E	F	G	H	I	J	K	L	M	N

E206v. Are you planning to watch the Emmy awards on September 22? Please select the options that best applies.

Unweighted base	1235	576	659	33	401	274	458	68	1	-	251	245	479	260	855
Base: All US adults	1235	600	635	39	407	258	461	68	1	-	264	241	485	245	832
Yes, I'm planning to watch all of it	10%	10%	11%	7%	15%	10%	8%	1%	-	-	13%	7%	11%	10%	9%
Yes, I'm planning to watch some of it	12%	13%	12%	22%	17%	10%	8%	13%	100%	-	14%	13%	11%	12%	9%
No, I'm not planning to watch any of it	66%	69%	63%	53%	56%	64%	75%	80%	-	-	59%	68%	67%	68%	74%
Don't know	12%	8%	15%	18%	12%	16%	10%	6%	-	-	14%	11%	12%	10%	8%

JZAC2. Which of the following are aspects of the Emmy Awards that you are interested in? Please select all that apply.

Unweighted base	274	120	154	10	120	59	75	9	1	-	61	47	112	54	158
Base: All US adults who plan to watch the Emmys	279	138	141	12	133	51	73	10	1	-	71	49	105	54	150
The fashion/style	43%	28%	58%	35%	43%	40%	50%	24%	-	-	37%	54%	44%	38%	42%
The red carpet interviews	35%	32%	39%	26%	33%	50%	28%	55%	-	-	25%	40%	43%	30%	34%
The acceptance speeches	33%	32%	33%	17%	35%	29%	34%	32%	-	-	36%	40%	27%	31%	40%
The live entertainment	44%	41%	46%	39%	37%	48%	55%	42%	-	-	47%	42%	49%	30%	47%
Seeing who wins the awards	58%	54%	62%	42%	50%	55%	74%	77%	100%	-	56%	66%	50%	67%	71%
The surprises (e.g., someone falling down onstage, someone doing something strange or notable, etc.)	25%	21%	28%	46%	27%	16%	25%	21%	-	-	17%	37%	20%	32%	26%
To root for my favorite show(s)	18%	19%	17%	25%	15%	17%	23%	10%	-	-	10%	16%	17%	30%	24%
Other	1%	2%	0%	-	2%	-	1%	-	-	-	1%	5%	-	1%	2%
Don't know	5%	7%	3%	25%	3%	10%	2%	-	-	-	10%	9%	1%	3%	4%

oQIDB. In general, do you think it is appropriate or inappropriate for Emmy winners to discuss politics in their acceptance speeches?

Unweighted base	1235	576	659	33	401	274	458	68	1	-	251	245	479	260	855
Base: All US adults	1235	600	635	39	407	258	461	68	1	-	264	241	485	245	832
It's appropriate	31%	32%	31%	38%	39%	29%	26%	17%	100%	-	34%	28%	27%	39%	28%
It's inappropriate	45%	46%	44%	31%	30%	43%	58%	70%	-	-	41%	49%	48%	40%	51%
Don't know	24%	22%	25%	31%	31%	27%	16%	13%	-	-	25%	23%	24%	21%	21%

q1fA6. How political, if at all, do you expect the Emmys will be this year?

Unweighted base	1235	576	659	33	401	274	458	68	1	-	251	245	479	260	855
Base: All US adults	1235	600	635	39	407	258	461	68	1	-	264	241	485	245	832
Very political	29%	32%	26%	16%	22%	27%	34%	45%	-	-	23%	30%	31%	29%	34%
Somewhat political	30%	28%	33%	48%	31%	29%	29%	29%	100%	-	32%	32%	26%	34%	30%
Not very political	9%	10%	8%	10%	13%	8%	5%	6%	-	-	8%	11%	10%	7%	6%

YouGov RealTime

Emmys and Politics

US_nat_int Sample: 3rd - 4th September 2019



Total	Race			Education				Marital Status						
	Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married	Civil Partnership	Living together, not married or civil partnership	In a relationship, not living together	NET: In a relationship	Single	Divorced
	O	P	Q	R	S	T	U	V	W	X	Y	Z	AA	AB

E206v. Are you planning to watch the Emmy awards on September 22? Please select the options that best applies.

Unweighted base	1235	130	157	93	440	426	243	126	591	13	91	50	745	294	100
Base: All US adults	1235	163	140	100	487	403	222	124	565	15	91	56	728	295	103
Yes, I'm planning to watch all of it	10%	16%	17%	4%	9%	7%	14%	20%	11%	21%	7%	8%	11%	11%	6%
		N.Q*	N.Q	*			S	R.S		**	*	*			*
Yes, I'm planning to watch some of it	12%	15%	23%	18%	13%	12%	12%	11%	12%	36%	10%	14%	12%	14%	8%
		*	N	N*						**	*	*			*
No, I'm not planning to watch any of it	66%	53%	41%	56%	64%	70%	65%	59%	69%	43%	73%	55%	68%	63%	75%
		*		P*		U				**	*	*			Y.AC*
Don't know	12%	16%	19%	22%	14%	11%	10%	10%	8%	-	10%	23%	9%	12%	11%
		N*	N	N*						**	*	V.Z*	V		*

JZAC2. Which of the following are aspects of the Emmy Awards that you are interested in? Please select all that apply.

Unweighted base	274	41	58	17	98	73	62	41	134	8	18	8	168	73	15
Base: All US adults who plan to watch the Emmys	279	51	56	22	108	75	57	38	129	8	16	12	166	73	14
The fashion/style	43%	57%	41%	24%	30%	44%	56%	61%	48%	43%	40%	6%	44%	39%	62%
		*	*	**	*	*	R*	R*		**	**	**		*	**
The red carpet interviews	35%	45%	32%	30%	29%	43%	38%	34%	37%	22%	32%	50%	37%	34%	59%
		*	*	**	*	*	*	*		**	**	**		*	**
The acceptance speeches	33%	20%	31%	18%	26%	28%	51%	33%	35%	27%	38%	34%	35%	22%	57%
		*	*	**	*	*	R.S*	*		**	**	**		*	**
The live entertainment	44%	49%	32%	38%	34%	43%	51%	60%	44%	18%	48%	68%	45%	37%	56%
		*	*	**	*	*	R*	*		**	**	**		*	**
Seeing who wins the awards	58%	40%	40%	56%	45%	58%	73%	71%	58%	43%	54%	73%	58%	49%	72%
		*	*	**	*	*	R*	R*		**	**	**		*	**
The surprises (e.g., someone falling down onstage, someone doing something strange or notable, etc.)	25%	15%	21%	49%	19%	32%	32%	16%	25%	4%	32%	-	23%	27%	43%
		*	*	**	*	*	*	*		**	**	**		*	**
To root for my favorite show(s)	18%	9%	10%	15%	12%	19%	26%	18%	15%	33%	4%	6%	15%	21%	33%
		*	*	**	*	*	R*	*		**	**	**		*	**
Other	1%	-	1%	-	2%	-	1%	1%	0%	5%	-	-	0%	-	-
		*	*	**	*	*	*	*		**	**	**		*	**
Don't know	5%	2%	5%	17%	8%	6%	-	2%	2%	48%	11%	-	5%	7%	-
		*	*	**	*	*	*	*		**	**	**	V	*	**

oQIDB. In general, do you think it is appropriate or inappropriate for Emmy winners to discuss politics in their acceptance speeches?

Unweighted base	1235	130	157	93	440	426	243	126	591	13	91	50	745	294	100
Base: All US adults	1235	163	140	100	487	403	222	124	565	15	91	56	728	295	103
It's appropriate	31%	41%	39%	30%	22%	30%	40%	52%	30%	38%	34%	30%	31%	35%	24%
		N*	N	*		R	R.S	R.S.T		**	*	*		*	*
It's inappropriate	45%	29%	37%	39%	48%	46%	45%	33%	53%	40%	36%	41%	50%	34%	55%
		*	*	*	U	U			X.Z.AA	**	*	*	X.AA	34%	X.AA*
Don't know	24%	31%	24%	31%	30%	23%	15%	15%	17%	22%	30%	29%	20%	31%	21%
		N*	*	*	S.T.U	T				**	V.Z*	*	V	V.Z	*

q1fA6. How political, if at all, do you expect the Emmys will be this year?

Unweighted base	1235	130	157	93	440	426	243	126	591	13	91	50	745	294	100
Base: All US adults	1235	163	140	100	487	403	222	124	565	15	91	56	728	295	103
Very political	29%	11%	23%	24%	24%	30%	34%	35%	37%	16%	25%	15%	33%	21%	31%
		*	O	O*			R	R	Y.Z.AA	**	*	*	Y.AA		*
Somewhat political	30%	31%	30%	33%	23%	31%	40%	40%	30%	30%	32%	40%	31%	32%	24%
		*	*	*		R	R.S	R		**	*	*		*	*
Not very political	9%	19%	15%	4%	12%	8%	5%	5%	8%	26%	9%	18%	9%	11%	4%

YouGov RealTime

Emmys and Politics

US_nat_int Sample: 3rd - 4th September 2019



Total	Parent or guardian of any children									Income				Urban
	Widowed	Separated	Other	Prefer not to say	Younger than 18	18 or over	NET: Any age	Not a parent / guardian	Don't know / Prefer not to say	Under \$40k	\$40k to \$80k	\$80k+	Don't know / Prefer not to say	
	AC	AD	AE	AF	AG	AH	AI	AJ	AK	AL	AM	AN	AO	

E206v. Are you planning to watch the Emmy awards on September 22? Please select the options that best applies.

Unweighted base	1235	43	19	8	26	289	430	680	515	40	415	319	318	183	407
Base: All US adults	1235	49	17	10	33	281	426	671	523	41	452	314	278	191	399
Yes, I'm planning to watch all of it	10%	6%	15%	12%	10%	21%	7%	13%	8%	6%	10%	8%	14%	9%	18%
Yes, I'm planning to watch some of it	12%	9%	18%	50%	9%	15%	10%	12%	13%	14%	15%	14%	9%	7%	15%
No, I'm not planning to watch any of it	66%	55%	61%	25%	36%	54%	73%	66%	68%	36%	64%	70%	69%	58%	55%
Don't know	12%	30%	6%	13%	45%	10%	10%	10%	12%	44%	11%	7%	8%	26%	12%

JZAC2. Which of the following are aspects of the Emmy Awards that you are interested in? Please select all that apply.

Unweighted base	274	6	5	4	3	105	73	167	98	9	100	74	73	27	135
Base: All US adults who plan to watch the Emmys	279	7	6	7	6	101	73	165	106	8	114	70	65	30	131
The fashion/style	43%	44%	-	51%	53%	44%	47%	46%	41%	18%	36%	42%	56%	45%	43%
The red carpet interviews	35%	14%	-	50%	-	38%	32%	36%	33%	53%	33%	37%	43%	23%	41%
The acceptance speeches	33%	45%	32%	51%	-	39%	30%	35%	28%	44%	19%	38%	47%	41%	36%
The live entertainment	44%	65%	48%	51%	-	41%	54%	47%	41%	20%	35%	53%	55%	31%	49%
Seeing who wins the awards	58%	100%	49%	90%	47%	52%	63%	58%	60%	32%	48%	57%	71%	68%	51%
The surprises (e.g., someone falling down onstage, someone doing something strange or notable, etc.)	25%	14%	23%	41%	8%	25%	20%	24%	25%	32%	22%	23%	35%	17%	23%
To root for my favorite show(s)	18%	25%	-	51%	-	14%	20%	17%	19%	12%	11%	17%	31%	19%	21%
Other	1%	-	-	41%	-	0%	4%	2%	0%	-	-	-	5%	1%	2%
Don't know	5%	-	-	-	-	6%	2%	4%	6%	-	4%	7%	1%	9%	6%

oQIDB. In general, do you think it is appropriate or inappropriate for Emmy winners to discuss politics in their acceptance speeches?

Unweighted base	1235	43	19	8	26	289	430	680	515	40	415	319	318	183	407
Base: All US adults	1235	49	17	10	33	281	426	671	523	41	452	314	278	191	399
It's appropriate	31%	22%	36%	15%	36%	41%	24%	31%	32%	14%	26%	29%	41%	31%	41%
It's inappropriate	45%	46%	48%	31%	23%	37%	59%	50%	40%	31%	44%	48%	50%	37%	32%
Don't know	24%	31%	16%	54%	40%	22%	17%	19%	27%	55%	30%	23%	9%	32%	27%

q1fA6. How political, if at all, do you expect the Emmys will be this year?

Unweighted base	1235	43	19	8	26	289	430	680	515	40	415	319	318	183	407
Base: All US adults	1235	49	17	10	33	281	426	671	523	41	452	314	278	191	399
Very political	29%	23%	21%	6%	23%	29%	34%	32%	26%	15%	22%	32%	38%	27%	22%
Somewhat political	30%	30%	18%	46%	15%	27%	28%	28%	34%	23%	27%	28%	37%	31%	34%
Not very political	9%	4%	6%	25%	8%	11%	9%	10%	7%	14%	11%	9%	7%	6%	10%

YouGov RealTime

Emmys and Politics

US_nat_int Sample: 3rd - 4th September 2019



Total	Type of Area Lived in			Political Party					Political Viewpoint					
	Suburban/ Town	Rural	Other	Democrat	Republican	Independent	Other	Not sure	Very liberal	Liberal	Moderate	Conservative	Very conservative	Not sure
	AQ	AR	AS	AT	AU	AV	AW	AX	AY	AZ	BA	BB	BC	BD

E206v. Are you planning to watch the Emmy awards on September 22? Please select the options that best applies.

Unweighted base	1235	612	209	7	488	303	325	38	81	196	218	334	226	149	112
Base: All US adults	1235	612	216	9	451	308	326	32	117	146	176	373	235	141	164
Yes, I'm planning to watch all of it	10%	7%	7%	-	19%	9%	2%	-	6%	20%	12%	10%	9%	8%	6%
Yes, I'm planning to watch some of it	12%	13%	6%	**	AU,AV,AX	AV	**	**	*	BA,BB,BC,BD,BF	16%	15%	16%	10%	9%
No, I'm not planning to watch any of it	66%	68%	78%	56%	56%	75%	76%	87%	49%	56%	59%	63%	74%	86%	58%
Don't know	12%	12%	9%	44%	11%	6%	10%	1%	38%	9%	14%	11%	7%	5%	27%

JZAC2. Which of the following are aspects of the Emmy Awards that you are interested in? Please select all that apply.

Unweighted base	274	112	27	-	157	55	47	2	13	62	54	82	45	13	18
Base: All US adults who plan to watch the Emmys	279	120	28	-	156	57	47	4	16	52	48	97	44	13	24
The fashion/style	43%	45%	32%	**	51%	34%	35%	24%	23%	48%	47%	40%	47%	65%	19%
The red carpet interviews	35%	32%	26%	-	34%	46%	32%	-	29%	32%	29%	36%	37%	72%	30%
The acceptance speeches	33%	30%	28%	-	33%	38%	26%	-	31%	23%	45%	26%	37%	62%	29%
The live entertainment	44%	40%	33%	-	43%	47%	50%	24%	17%	40%	60%	41%	44%	53%	22%
Seeing who wins the awards	58%	65%	61%	-	56%	65%	53%	76%	56%	57%	70%	50%	67%	58%	49%
The surprises (e.g., someone falling down onstage, someone doing something strange or notable, etc.)	25%	27%	20%	-	22%	28%	31%	-	29%	31%	23%	23%	26%	17%	22%
To root for my favorite show(s)	18%	16%	14%	-	20%	22%	12%	-	-	20%	20%	13%	23%	15%	22%
Other	1%	1%	-	**	0%	5%	1%	-	-	1%	1%	-	6%	-	-
Don't know	5%	4%	6%	**	5%	1%	11%	-	5%	7%	2%	4%	4%	-	16%

oQIDB. In general, do you think it is appropriate or inappropriate for Emmy winners to discuss politics in their acceptance speeches?

Unweighted base	1235	612	209	7	488	303	325	38	81	196	218	334	226	149	112
Base: All US adults	1235	612	216	9	451	308	326	32	117	146	176	373	235	141	164
It's appropriate	31%	30%	18%	9%	53%	11%	26%	30%	15%	82%	54%	29%	11%	8%	14%
It's inappropriate	45%	51%	54%	42%	26%	76%	48%	42%	34%	9%	22%	46%	77%	79%	27%
Don't know	24%	20%	28%	49%	22%	13%	26%	28%	52%	9%	24%	25%	13%	12%	59%

q1fA6. How political, if at all, do you expect the Emmys will be this year?

Unweighted base	1235	612	209	7	488	303	325	38	81	196	218	334	226	149	112
Base: All US adults	1235	612	216	9	451	308	326	32	117	146	176	373	235	141	164
Very political	29%	33%	28%	30%	16%	51%	30%	44%	13%	24%	16%	22%	45%	62%	10%
Somewhat political	30%	31%	22%	-	44%	24%	23%	17%	15%	48%	42%	32%	28%	14%	14%
Not very political	9%	9%	9%	-	12%	6%	9%	11%	5%	7%	12%	13%	7%	4%	3%

YouGov RealTime

Emmys and Politics

US_nat_int Sample: 3rd - 4th September 2019



Total	2012 Presidential Vote						2016 Presidential Vote							V	
	NET: Liberal	NET: Conservative	Barack Obama	Mitt Romney	Other candidate	I did not vote	Hillary Clinton	Donald Trump	Gary Johnson	Jill Stein	Evan McMullin	Other	Did not vote for President		Yes
	BE	BF	BG	BH	BI	BJ	BK	BL	BM	BN	BO	BP	BQ		BR

E206v. Are you planning to watch the Emmy awards on September 22? Please select the options that best applies.

Unweighted base	1235	414	375	511	301	35	388	404	356	37	41	3	17	377	1027
Base: All US adults	1235	322	376	442	275	21	497	330	316	18	19	1	8	543	827
Yes, I'm planning to watch all of it	10%	15%	8%	18%	6%	-	6%	15%	10%	4%	16%	31%	-	8%	11%
		BA.BB.BC.BD.BF		BH.BI.BJ		*		BL.BQ		**	**	**	**		
Yes, I'm planning to watch some of it	12%	16%	7%	17%	6%	2%	12%	15%	7%	29%	2%	-	11%	14%	11%
		BC.BF	BC	BH.BI.BJ		*	BH	BL		**	**	**	**	BL	
No, I'm not planning to watch any of it	66%	58%	78%	54%	82%	95%	66%	58%	78%	60%	75%	69%	73%	63%	69%
			AY.AZ.BA.BB.BD.BE		BG.BJ	BG.BJ*	BG		BK.BQ	**	**	**	**		
Don't know	12%	11%	6%	12%	5%	4%	16%	12%	5%	7%	7%	-	17%	16%	9%
		BC.BF		BH		*	BH	BL		**	**	**	**	BL	

JZAC2. Which of the following are aspects of the Emmy Awards that you are interested in? Please select all that apply.

Unweighted base	274	116	58	159	38	1	76	119	64	9	3	1	1	77	223
Base: All US adults who plan to watch the Emmys	279	100	57	155	35	0	89	99	53	6	3	0	1	116	180
The fashion/style	43%	48%	51%	51%	27%	-	35%	61%	43%	13%	79%	100%	100%	28%	51%
		*	*	BJ	**	**	*	BL.BQ	*	**	**	**	**	*	BS
The red carpet interviews	35%	31%	45%	35%	41%	-	34%	38%	54%	19%	-	100%	100%	26%	41%
		*	*	**	**	**	*	BK.BQ*	**	**	**	**	**	*	BS
The acceptance speeches	33%	34%	43%	35%	38%	-	26%	39%	38%	22%	11%	100%	-	26%	38%
		AY*	AY*	**	**	**	*	*	*	**	**	**	**	*	
The live entertainment	44%	50%	46%	44%	40%	-	44%	53%	44%	14%	-	100%	-	38%	50%
		*	*	**	**	**	*	*	*	**	**	**	**	*	
Seeing who wins the awards	58%	64%	65%	61%	63%	100%	50%	72%	62%	79%	11%	100%	100%	43%	68%
		*	*	**	**	**	*	BQ	BQ*	**	**	**	**	*	BS
The surprises (e.g., someone falling down onstage, someone doing something strange or notable, etc.)	25%	27%	24%	22%	25%	-	30%	28%	19%	21%	-	100%	-	26%	27%
		*	*	**	**	**	*	*	*	**	**	**	**	*	
To root for my favorite show(s)	18%	20%	21%	18%	28%	-	14%	28%	18%	17%	-	100%	-	9%	24%
		*	*	**	**	**	*	BQ	*	**	**	**	**	*	BS
Other	1%	1%	5%	0%	-	100%	3%	0%	-	-	11%	-	-	2%	0%
		*	*	**	**	**	*	*	*	**	**	**	**	*	
Don't know	5%	4%	3%	4%	-	-	9%	2%	5%	-	-	-	-	8%	3%
		*	*	**	**	**	*	*	*	**	**	**	**	*	

oQIDB. In general, do you think it is appropriate or inappropriate for Emmy winners to discuss politics in their acceptance speeches?

Unweighted base	1235	414	375	511	301	35	388	404	356	37	41	3	17	377	1027
Base: All US adults	1235	322	376	442	275	21	497	330	316	18	19	1	8	543	827
It's appropriate	31%	66%	10%	56%	7%	42%	21%	62%	10%	38%	73%	-	40%	22%	36%
		Z.BA.BB.BC.BD.BF		BH.BJ		BH.BJ*	BH	BL.BQ		**	**	**	**	BL	BS
It's inappropriate	45%	16%	78%	25%	88%	38%	40%	19%	84%	46%	13%	66%	41%	40%	49%
		AY	AY.AZ.BA.BB.BD.BE		BG.BI.BJ	*	BG		BK.BQ	**	**	**	**	BK	BS
Don't know	24%	17%	13%	19%	5%	20%	38%	18%	6%	16%	15%	34%	19%	38%	15%
		AY		BH		BH*	BG.BH.BI	BL		**	**	**	**	BK.BL	

q1fA6. How political, if at all, do you expect the Emmys will be this year?

Unweighted base	1235	414	375	511	301	35	388	404	356	37	41	3	17	377	1027
Base: All US adults	1235	322	376	442	275	21	497	330	316	18	19	1	8	543	827
Very political	29%	20%	51%	19%	62%	31%	19%	20%	59%	20%	19%	35%	44%	17%	35%
		BD	Y.AZ.BA.BB.BD.BE		BG.BI.BJ	*		BK.BQ		**	**	**	**	BS	
Somewhat political	30%	45%	23%	41%	22%	26%	25%	47%	22%	54%	55%	-	23%	23%	35%
		BA.BB.BC.BD.BF	BC	BH.BJ		*		BL.BQ		**	**	**	**	BS	
Not very political	9%	10%	6%	12%	3%	-	10%	9%	3%	4%	-	-	11%	13%	7%

YouGov RealTime

Emmys and Politics

US_nat_int Sample: 3rd - 4th September 2019



Total	Voting Registration	
	No	Don't know
	BS	BT

E206v. Are you planning to watch the Emmy awards on September 22? Please select the options that best applies.

	Unweighted base	1235	180	28
Base: All US adults	1235	355	52	
Yes, I'm planning to watch all of it	10%	10%	10%	**
Yes, I'm planning to watch some of it	12%	15%	10%	**
No, I'm not planning to watch any of it	66%	62%	44%	**
Don't know	12%	13%	36%	**

jZAC2. Which of the following are aspects of the Emmy Awards that you are interested in? Please select all that apply.

	Unweighted base	274	45	6
Base: All US adults who plan to watch the Emmys	279	88	11	
The fashion/style	43%	28%	39%	**
The red carpet interviews	35%	23%	52%	**
The acceptance speeches	33%	24%	12%	**
The live entertainment	44%	33%	14%	**
Seeing who wins the awards	58%	38%	61%	**
The surprises (e.g., someone falling down onstage, someone doing something strange or notable, etc.)	25%	24%	-	**
To root for my favorite show(s)	18%	8%	-	**
Other	1%	3%	-	**
Don't know	5%	10%	-	**

oQIDB. In general, do you think it is appropriate or inappropriate for Emmy winners to discuss politics in their acceptance speeches?

	Unweighted base	1235	180	28
Base: All US adults	1235	355	52	
It's appropriate	31%	22%	20%	**
It's inappropriate	45%	38%	32%	**
Don't know	24%	41%	48%	**

q1fA6. How political, if at all, do you expect the Emmys will be this year?

	Unweighted base	1235	180	28
Base: All US adults	1235	355	52	
Very political	29%	17%	7%	**
Somewhat political	30%	20%	20%	**
Not very political	9%	13%	15%	**

YouGov RealTime
Emmys and Politics

US_nat_int Sample: 3rd - 4th September 2019



	Total	Gender		Generation						Region				
		Male	Female	Gen Z (2000 and later)	Millennial (1982-1999)	Gen X (1965-1981)	Baby Boomer (1946-1964)	Silent Generation (1928-1945)	Pre-Silent Generation (1927 and earlier)	Other	Northeast	Midwest	South	West
				**	F			*	**	**				
Not political at all	4%	4%	4%	-	7%	2%	3%	3%	-	-	3%	5%	5%	3%
				**	E,F			*	**	**				
Don't know	26%	26%	30%	26%	26%	33%	29%	17%	-	-	34%	23%	28%	27%
				**	G			*	**	**	K			

E1kZ4. This year, the Emmy Awards will not have a host. Do you think having the ceremony without a host is a good idea or a bad idea?

Unweighted base	1235	576	659	33	401	274	458	68	1	-	251	245	479	260	855
Base: All US adults	1235	600	635	39	407	258	461	68	1	-	264	241	485	245	832
It's a good idea	18%	19%	18%	9%	22%	17%	16%	19%	-	-	19%	17%	18%	20%	17%
				**			*	**	**	**					
It's a bad idea	30%	28%	31%	44%	32%	31%	26%	30%	-	-	29%	30%	31%	27%	29%
				**			*	*	**	**					
Don't know	52%	54%	51%	48%	46%	53%	58%	51%	100%	-	52%	52%	51%	53%	55%
				**			D	*	**	**					P

Do you think TV actors from the following groups are honored by the American TV industry to a greater or lesser extent than they should be? Please select one option on each row.

Q6_1. White people

Unweighted base	1235	576	659	33	401	274	458	68	1	-	251	245	479	260	855
Base: All US adults	1235	600	635	39	407	258	461	68	1	-	264	241	485	245	832
People in this group are honored to a greater extent than they should be	31%	27%	34%	40%	37%	28%	28%	19%	100%	-	32%	34%	26%	34%	26%
				**	A		*	**	**	**					
People in this group are appropriately honored by the TV industry	36%	37%	35%	29%	31%	38%	38%	49%	-	-	35%	39%	37%	32%	40%
				**	**		D*	**	**	**					O,P
People in this group are honored to a lesser extent than they should be	7%	8%	6%	6%	7%	4%	8%	9%	-	-	7%	6%	7%	8%	7%
				**	**		*	*	**	**					
Don't know	26%	28%	25%	25%	25%	30%	26%	23%	-	-	26%	20%	30%	26%	27%
				**	**		*	*	**	**			K		

Q6_2. Black people

Unweighted base	1235	576	659	33	401	274	458	68	1	-	251	245	479	260	855
Base: All US adults	1235	600	635	39	407	258	461	68	1	-	264	241	485	245	832
People in this group are honored to a greater extent than they should be	13%	15%	11%	6%	13%	12%	14%	21%	-	-	12%	14%	13%	13%	14%
				**	**		*	**	**	**					
People in this group are appropriately honored by the TV industry	34%	34%	34%	43%	34%	32%	34%	43%	-	-	32%	34%	36%	32%	35%
				**	**		*	**	**	**					O
People in this group are honored to a lesser extent than they should be	25%	22%	29%	26%	28%	24%	26%	11%	100%	-	27%	25%	21%	31%	23%
				**	A	G	G	*	**	**					L
Don't know	27%	29%	26%	25%	25%	33%	27%	25%	-	-	28%	27%	29%	24%	29%
				**	**		*	*	**	**					

Q6_3. Hispanic people

Unweighted base	1235	576	659	33	401	274	458	68	1	-	251	245	479	260	855
Base: All US adults	1235	600	635	39	407	258	461	68	1	-	264	241	485	245	832
People in this group are honored to a greater extent than they should be	8%	9%	7%	7%	13%	4%	6%	15%	-	-	9%	10%	7%	9%	8%
				**	E,F		*	E,F*	**	**					O
People in this group are appropriately honored by the TV industry	29%	30%	28%	32%	26%	29%	30%	32%	-	-	30%	23%	32%	27%	31%
				**	**		*	*	**	**			K		
People in this group are honored to a lesser extent than they should be	33%	30%	35%	29%	34%	31%	35%	22%	100%	-	28%	38%	30%	39%	30%
				**	**	G	G	*	**	**					J,L
Don't know	30%	31%	29%	32%	27%	35%	29%	31%	-	-	32%	29%	32%	25%	31%
				**	**	D	*	*	**	**					

YouGov RealTime
Emmys and Politics

US_nat_int Sample: 3rd - 4th September 2019



Total	Race			Education				Marital Status						
	Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married	Civil Partnership	Living together, not married or civil partnership	In a relationship, not living together	NET: In a relationship	Single	Divorced
	N.Q*	N.Q	*	T.U					**	*	V.Z.AB*	V		*
Not political at all	4%	8%	4%	7%	3%	2%	2%	3%	-	8%	-	3%	6%	3%
	N*		*	S.T					**	V.Z*	*			*
Don't know	28%	31%	28%	33%	35%	28%	20%	18%	23%	27%	26%	27%	31%	37%
	*	*	*	S.T.U	T				**	*	*		V.Z	V.Z*

E1kZ4. This year, the Emmy Awards will not have a host. Do you think having the ceremony without a host is a good idea or a bad idea?

Unweighted base	1235	130	157	93	440	426	243	126	591	13	91	50	745	294	100
Base: All US adults	1235	163	140	100	487	403	222	124	565	15	91	56	728	295	103
It's a good idea	18%	18%	28%	17%	17%	16%	22%	25%	21%	13%	17%	11%	19%	17%	15%
	*	N	*	*				S		**	*	*		*	*
It's a bad idea	30%	35%	33%	25%	30%	32%	27%	25%	28%	22%	34%	28%	29%	35%	25%
	*	*	*	*						**	*	*		*	*
Don't know	52%	47%	39%	58%	53%	52%	51%	50%	51%	65%	49%	61%	52%	48%	60%
	*	*	*	P*						**	*	*		*	*

Do you think TV actors from the following groups are honored by the American TV industry to a greater or lesser extent than they should be? Please select one option on each row.

Q6_1. White people

Unweighted base	1235	130	157	93	440	426	243	126	591	13	91	50	745	294	100
Base: All US adults	1235	163	140	100	487	403	222	124	565	15	91	56	728	295	103
People in this group are honored to a greater extent than they should be	31%	46%	39%	35%	23%	31%	40%	41%	27%	53%	40%	29%	29%	37%	27%
	N*	N	*	*		R	R.S	R		**	V.Z*	*	V	V.Z	*
People in this group are appropriately honored by the TV industry	36%	27%	26%	30%	38%	35%	34%	34%	43%	7%	34%	36%	41%	31%	28%
	*	*	*	*					Z.AA.AB	**	*	*	AA.AB	*	*
People in this group are honored to a lesser extent than they should be	7%	4%	9%	8%	6%	9%	8%	3%	7%	-	5%	5%	7%	5%	9%
	*	*	*	*		U				**	*	*		*	*
Don't know	26%	22%	26%	27%	32%	25%	17%	22%	23%	40%	21%	30%	24%	27%	36%
	*	*	*	*	T.U	T				**	*	*			V.Z.AA*

Q6_2. Black people

Unweighted base	1235	130	157	93	440	426	243	126	591	13	91	50	745	294	100
Base: All US adults	1235	163	140	100	487	403	222	124	565	15	91	56	728	295	103
People in this group are honored to a greater extent than they should be	13%	8%	20%	11%	14%	13%	13%	13%	16%	5%	8%	8%	14%	10%	13%
	*	Q	*	*					Z.AA	**	*	*		*	*
People in this group are appropriately honored by the TV industry	34%	25%	34%	39%	35%	35%	34%	29%	38%	16%	33%	40%	37%	32%	27%
	*	*	*	*						**	*	*		*	*
People in this group are honored to a lesser extent than they should be	25%	46%	21%	21%	17%	26%	37%	35%	23%	36%	30%	27%	25%	30%	18%
	N.P.Q*		*	*		R	R.S	R		**	*	*		AB	*
Don't know	27%	22%	26%	30%	34%	26%	17%	23%	23%	42%	29%	25%	24%	28%	41%
	*	*	*	*	S.T.U	T				**	*	*			V.Z.AA*

Q6_3. Hispanic people

Unweighted base	1235	130	157	93	440	426	243	126	591	13	91	50	745	294	100
Base: All US adults	1235	163	140	100	487	403	222	124	565	15	91	56	728	295	103
People in this group are honored to a greater extent than they should be	8%	2%	20%	8%	9%	8%	7%	8%	10%	-	5%	8%	9%	7%	8%
	*		N.O.Q	*						**	*	*		*	*
People in this group are appropriately honored by the TV industry	29%	28%	25%	21%	29%	31%	26%	25%	33%	19%	24%	37%	32%	25%	23%
	*	*	*	*					AA	**	*	*		*	*
People in this group are honored to a lesser extent than they should be	33%	45%	30%	38%	25%	32%	47%	41%	31%	42%	43%	26%	32%	38%	26%
	N.P*		*	*		R.S	R			**	AB*	*		*	*
Don't know	30%	26%	24%	33%	37%	29%	20%	25%	26%	40%	29%	29%	27%	30%	43%
	*	*	*	*	S.T.U	T				**	*	*			V.Z.AA*

YouGov RealTime
Emmys and Politics

US_nat_int Sample: 3rd - 4th September 2019



Total	Parent or guardian of any children					Income					Urban			
	Widowed	Separated	Other	Prefer not to say	Younger than 18	18 or over	NET: Any age	Not a parent / guardian	Don't know / Prefer not to say	Under \$40k		\$40k to \$80k	\$80k+	Don't know / Prefer not to say
	*	**	**	**					*					
Not political at all	4%	19%	-	3%	6%	3%	4%	5%	2%	5%	4%	3%	5%	4%
	*	**	**	**	AH.AI		AH		*					
Don't know	28%	40%	35%	23%	51%	26%	27%	29%	46%	35%	27%	16%	31%	30%
	V.Z*	**	**	**					AG.AH.AI.AJ*	AM.AN	AN		AN	

E1kZ4. This year, the Emmy Awards will not have a host. Do you think having the ceremony without a host is a good idea or a bad idea?

Unweighted base	1235	43	19	8	26	289	430	680	515	40	415	319	318	183	407
Base: All US adults	1235	49	17	10	33	281	426	671	523	41	452	314	278	191	399
It's a good idea	18%	18%	11%	31%	15%	27%	16%	20%	16%	12%	17%	18%	24%	15%	22%
	*	**	**	**	**	AH.AI.AJ		AH		*			AL		AR
It's a bad idea	30%	24%	51%	31%	14%	30%	29%	29%	30%	38%	33%	33%	26%	22%	27%
	*	**	**	**	**				*	AO	AO				
Don't know	52%	58%	38%	38%	72%	43%	55%	51%	54%	50%	50%	50%	51%	62%	51%
	*	**	**	**	**	AG.AI		AG	AG	*				AL.AM.AN	

Do you think TV actors from the following groups are honored by the American TV industry to a greater or lesser extent than they should be? Please select one option on each row.

Q6_1. White people

Unweighted base	1235	43	19	8	26	289	430	680	515	40	415	319	318	183	407
Base: All US adults	1235	49	17	10	33	281	426	671	523	41	452	314	278	191	399
People in this group are honored to a greater extent than they should be	31%	23%	37%	59%	20%	32%	28%	30%	32%	30%	29%	28%	36%	32%	37%
	*	**	**	**	**				*				AM		AR
People in this group are appropriately honored by the TV industry	36%	34%	49%	-	12%	35%	39%	38%	36%	14%	34%	41%	39%	26%	32%
	*	**	**	**	**	AK	AK	AK	AK	*	AO	AO			
People in this group are honored to a lesser extent than they should be	7%	12%	5%	-	23%	6%	7%	7%	7%	9%	7%	7%	7%	8%	7%
	*	**	**	**	**				*						
Don't know	26%	32%	9%	41%	46%	26%	25%	26%	25%	46%	29%	24%	18%	35%	24%
	*	**	**	**	**					AG.AH.AI.AJ*	AN			AM.AN	

Q6_2. Black people

Unweighted base	1235	43	19	8	26	289	430	680	515	40	415	319	318	183	407
Base: All US adults	1235	49	17	10	33	281	426	671	523	41	452	314	278	191	399
People in this group are honored to a greater extent than they should be	13%	18%	21%	13%	17%	17%	14%	15%	12%	8%	13%	14%	15%	10%	13%
	*	**	**	**	**				*						
People in this group are appropriately honored by the TV industry	34%	32%	28%	30%	17%	35%	35%	35%	34%	24%	34%	34%	38%	27%	34%
	*	**	**	**	**				*		AO	AO			
People in this group are honored to a lesser extent than they should be	25%	18%	46%	17%	21%	22%	26%	25%	26%	20%	21%	27%	28%	29%	29%
	*	**	**	**	**				*						AR
Don't know	27%	31%	5%	41%	46%	26%	26%	26%	28%	47%	31%	25%	19%	34%	24%
	*	**	**	**	**					AG.AH.AI.AJ*	AN			AN	

Q6_3. Hispanic people

Unweighted base	1235	43	19	8	26	289	430	680	515	40	415	319	318	183	407
Base: All US adults	1235	49	17	10	33	281	426	671	523	41	452	314	278	191	399
People in this group are honored to a greater extent than they should be	8%	4%	5%	37%	10%	7%	7%	5%	5%	7%	9%	8%	8%	7%	9%
	*	**	**	**	**	AH.AI.AJ		AH.AJ		*					
People in this group are appropriately honored by the TV industry	29%	35%	23%	6%	20%	27%	31%	29%	29%	14%	28%	30%	36%	18%	28%
	*	**	**	**	**		AK		*	AO	AO	AL.AO			
People in this group are honored to a lesser extent than they should be	33%	29%	63%	15%	15%	30%	32%	31%	36%	23%	29%	35%	34%	36%	37%
	*	**	**	**	**				*						
Don't know	30%	33%	9%	41%	54%	29%	29%	29%	29%	57%	34%	27%	22%	38%	26%
	*	**	**	**	**					AG.AH.AI.AJ*	AN			AM.AN	

YouGov RealTime

Emmys and Politics

US_nat_int Sample: 3rd - 4th September 2019



	Total	Type of Area Lived in			Political Party					Political Viewpoint					
		Suburban/ Town	Rural	Other	Democrat	Republican	Independent	Other	Not sure	Very liberal	Liberal	Moderate	Conservative	Very conservative	Not sure
				**	AU			**	*		BC.BD.BF	BB.BC.BD.BF			*
Not political at all	4%	3%	8%	-	2%	2%	8%	-	8%	3%	3%	3%	3%	3%	10%
			AQ	**			AT.AU	**	AT.AU*						AY.AZ.BA.BB.BC.BE.I
Don't know	28%	24%	33%	70%	26%	18%	29%	28%	59%	17%	26%	30%	17%	17%	63%
			AQ	**	AU		AU	**	AT.AU.AV*		BB.BC.BF	AY.BB.BC.BE.BF			AY.AZ.BA.BB.BC.BE.I

E1kZ4. This year, the Emmy Awards will not have a host. Do you think having the ceremony without a host is a good idea or a bad idea?

Unweighted base	1235	612	209	7	488	303	325	38	81	196	218	334	226	149	112
Base: All US adults	1235	612	216	9	451	308	326	32	117	146	176	373	235	141	164
It's a good idea	18%	18%	12%	9%	23%	17%	16%	11%	11%	27%	24%	19%	16%	19%	6%
				**	AV.AX			**	*	BA.BB.BD.BF	BB.BD	BD	BD	BD	*
It's a bad idea	30%	31%	33%	-	32%	30%	31%	22%	17%	32%	36%	30%	27%	27%	15%
				**	AX	AX	AX	**	*	BD	BD	BD	BD	BD	*
Don't know	52%	52%	55%	91%	44%	53%	54%	67%	72%	45%	44%	45%	54%	54%	79%
				**		AT	AT	**	AT.AU.AV*				BE		AY.AZ.BA.BB.BC.BE.I

Do you think TV actors from the following groups are honored by the American TV industry to a greater or lesser extent than they should be? Please select one option on each row.

Q6_1. White people

Unweighted base	1235	612	209	7	488	303	325	38	81	196	218	334	226	149	112
Base: All US adults	1235	612	216	9	451	308	326	32	117	146	176	373	235	141	164
People in this group are honored to a greater extent than they should be	31%	31%	20%	14%	47%	15%	28%	18%	21%	62%	52%	30%	15%	13%	19%
				**	AU.AV.AX		AU	**	*	A.BB.BC.BD.BE.B	BA.BB.BC.BD.BF	BB.BC.BF			*
People in this group are appropriately honored by the TV industry	36%	38%	37%	25%	30%	47%	39%	18%	26%	18%	30%	44%	48%	42%	18%
				**	AT.AX	AT.AX	AT.AX	**	*	AY.BD.BE	AY.AZ.BD.BE	AY.AZ.BD.BE	AY.AZ.BD.BE	AY.AZ.BD.BE	*
People in this group are honored to a lesser extent than they should be	7%	6%	10%	17%	3%	13%	7%	10%	8%	6%	4%	4%	11%	18%	3%
				**	AT.AV	AT	AT	**	*				AZ.BA.BD.BE	AY.AZ.BA.BD.BE	*
Don't know	26%	25%	32%	44%	20%	25%	26%	53%	46%	14%	15%	22%	25%	27%	59%
				**				**	AT.AU.AV*			AY.BE	AY.AZ.BE	AY.AZ.BE	AZ.BA.BB.BC.BE.I

Q6_2. Black people

Unweighted base	1235	612	209	7	488	303	325	38	81	196	218	334	226	149	112
Base: All US adults	1235	612	216	9	451	308	326	32	117	146	176	373	235	141	164
People in this group are honored to a greater extent than they should be	13%	12%	16%	17%	8%	21%	13%	12%	13%	7%	6%	12%	18%	33%	6%
				**	AT.AV	AT	AT	**	*			AZ.BE	AY.AZ.BD.BE	AZ.BA.BB.BD.BE	*
People in this group are appropriately honored by the TV industry	34%	35%	31%	13%	30%	41%	37%	27%	25%	21%	37%	38%	45%	34%	17%
				**	AT.AX	AT.AX	AT.AX	**	*	AY.BD.BE	AY.BD.BE	AY.BD.BE	AY.BD.BE	AY.BD	*
People in this group are honored to a lesser extent than they should be	25%	26%	18%	14%	43%	11%	21%	16%	11%	56%	41%	26%	13%	5%	15%
				**	AU.AV.AX	AU	AU	**	*	BA.BB.BC.BD.BE	BA.BB.BC.BD.BF	BB.BC.BD.BF	BC.BF	BC*	
Don't know	27%	27%	36%	56%	19%	27%	29%	45%	52%	15%	17%	23%	25%	29%	62%
			AP.AQ	**		AT	AT	**	AT.AU.AV*			AY.BE	AY.BE	AY.AZ.BE	AZ.BA.BB.BC.BE.I

Q6_3. Hispanic people

Unweighted base	1235	612	209	7	488	303	325	38	81	196	218	334	226	149	112
Base: All US adults	1235	612	216	9	451	308	326	32	117	146	176	373	235	141	164
People in this group are honored to a greater extent than they should be	8%	7%	9%	-	6%	12%	7%	7%	8%	7%	7%	7%	10%	16%	4%
				**	AT	AT	AT	**	*					AY.AZ.BA.BD.BE	*
People in this group are appropriately honored by the TV industry	29%	31%	26%	17%	24%	37%	29%	15%	28%	16%	21%	34%	40%	36%	15%
				**	AT	AT	AT	**	*			AY.AZ.BD.BE	AY.AZ.BD.BE	AY.AZ.BD.BE	*
People in this group are honored to a lesser extent than they should be	33%	32%	28%	14%	48%	18%	33%	33%	16%	62%	55%	31%	22%	15%	18%
				**	AU.AV.AX	AU.AX	AU.AX	**	*	BA.BB.BC.BD.BF	BA.BB.BC.BD.BF	BB.BC.BD.BF	BB.BC.BD.BF		*
Don't know	30%	30%	37%	69%	22%	33%	31%	45%	48%	15%	17%	27%	29%	33%	63%
			AP	**		AT	AT	**	AT.AU.AV*			AY.AZ.BE	AY.AZ.BE	AY.AZ.BE	AZ.BA.BB.BC.BE.I

YouGov RealTime

Emmys and Politics

US_nat_int Sample: 3rd - 4th September 2019



Total	2012 Presidential Vote						2016 Presidential Vote						Yes		
	NET: Liberal	NET: Conservative	Barack Obama	Mitt Romney	Other candidate	I did not vote	Hillary Clinton	Donald Trump	Gary Johnson	Jill Stein	Evan McMullin	Other		Did not vote for President	
	BC.BD		BH		*	BH	BL		**	**	**	**	BL		
Not political at all	4%	3%	3%	3%	2%	4%	7%	1%	4%	2%	-	31%	6%	3%	
	3F*				*	BG.BH			**	**	**	**	BK		
Don't know	28%	22%	17%	26%	11%	40%	39%	23%	12%	20%	26%	34%	22%	41%	20%
	AY		BH		BH*	BG.BH	BL		**	**	**	**	BK.BL		

E1kZ4. This year, the Emmy Awards will not have a host. Do you think having the ceremony without a host is a good idea or a bad idea?

Unweighted base	1235	414	375	511	301	35	388	404	356	37	41	3	17	377	1027
Base: All US adults	1235	322	376	442	275	21	497	330	316	18	19	1	8	543	827
It's a good idea	18%	25%	17%	25%	21%	11%	11%	24%	21%	35%	4%	-	8%	13%	21%
		BB.BD.BF	BD	BJ	BJ	*		BQ	BQ	**	**	**	**	BS	
It's a bad idea	30%	30%	29%	31%	24%	35%	32%	29%	27%	23%	35%	66%	20%	32%	30%
		BD	BD	BH		*	BH			**	**	**	**		
Don't know	52%	45%	54%	44%	56%	54%	58%	47%	53%	43%	61%	34%	71%	55%	50%
	3F*		AZ.BA.BE		BG	*	BG			**	**	**	**	BK	

Do you think TV actors from the following groups are honored by the American TV industry to a greater or lesser extent than they should be? Please select one option on each row.

Q6_1. White people

Unweighted base	1235	414	375	511	301	35	388	404	356	37	41	3	17	377	1027
Base: All US adults	1235	322	376	442	275	21	497	330	316	18	19	1	8	543	827
People in this group are honored to a greater extent than they should be	31%	57%	15%	45%	12%	18%	28%	52%	14%	32%	35%	-	28%	27%	34%
		BA.BB.BC.BD.BF		BH.BI.BJ		*	BH	BL.BQ		**	**	**	**	BL	
People in this group are appropriately honored by the TV industry	36%	24%	46%	30%	48%	41%	34%	28%	47%	40%	31%	66%	48%	35%	37%
		AY	AY.AZ.BD.BE		BG.BJ	*		BK.BQ		**	**	**	**		
People in this group are honored to a lesser extent than they should be	7%	5%	14%	4%	16%	3%	5%	2%	14%	2%	14%	-	3%	6%	8%
			AY.AZ.BA.BD.BE		BG.BJ	*		BK.BQ		**	**	**	**	BK	
Don't know	26%	14%	26%	21%	24%	38%	32%	18%	25%	26%	20%	34%	20%	32%	21%
	3F*		AY.AZ.BE		BG	BG*	BG.BH		BK	**	**	**	**	BK	

Q6_2. Black people

Unweighted base	1235	414	375	511	301	35	388	404	356	37	41	3	17	377	1027
Base: All US adults	1235	322	376	442	275	21	497	330	316	18	19	1	8	543	827
People in this group are honored to a greater extent than they should be	13%	7%	23%	10%	24%	6%	11%	6%	24%	5%	17%	-	-	12%	14%
			AY.AZ.BA.BB.BD.BE		BG.BI.BJ	*		BK.BQ		**	**	**	**	BK	
People in this group are appropriately honored by the TV industry	34%	30%	41%	30%	43%	40%	33%	26%	41%	53%	26%	66%	44%	35%	35%
		AY.BD	AY.BC.BD.BE		BG.BJ	*		BK		**	**	**	**		
People in this group are honored to a lesser extent than they should be	25%	48%	10%	41%	8%	16%	21%	51%	9%	16%	47%	-	36%	19%	30%
		Z.BA.BB.BC.BD.B	BC	BH.BI.BJ		*	BH	BL.BQ		**	**	**	**	BL	
Don't know	27%	16%	26%	19%	26%	38%	35%	18%	26%	26%	10%	34%	20%	35%	22%
	3F*		AY.AZ.BE		BG	BG*	BG.BH		BK	**	**	**	**	BK.BL	

Q6_3. Hispanic people

Unweighted base	1235	414	375	511	301	35	388	404	356	37	41	3	17	377	1027
Base: All US adults	1235	322	376	442	275	21	497	330	316	18	19	1	8	543	827
People in this group are honored to a greater extent than they should be	8%	7%	12%	7%	14%	-	6%	3%	14%	14%	2%	-	3%	8%	7%
			BD.BE		BG.BI.BJ	*		BK.BQ		**	**	**	**	BK	
People in this group are appropriately honored by the TV industry	29%	19%	39%	25%	42%	31%	25%	18%	41%	41%	28%	66%	41%	27%	30%
			AY.AZ.BD.BE		BG.BJ	*		BK.BQ		**	**	**	**		
People in this group are honored to a lesser extent than they should be	33%	58%	19%	46%	15%	31%	31%	57%	16%	16%	56%	-	36%	28%	38%
		BA.BB.BC.BD.BF		BH.BJ		BH*	BH	BL.BQ		**	**	**	**	BL	
Don't know	30%	16%	30%	22%	28%	38%	38%	21%	29%	29%	14%	34%	20%	37%	25%
	3F*		AY.AZ.BE		BG	BG*	BG.BH		BK	**	**	**	**	BK.BL	

YouGov RealTime

Emmys and Politics

US_nat_int Sample: 3rd - 4th September 2019



	Total	Voting Registration	
		No	Don't know
		BR	**
Not political at all	4%	7%	-
		BR	**
Don't know	28%	43%	59%
		BR	**

E1kZ4. This year, the Emmy Awards will not have a host. Do you think having the ceremony without a host is a good idea or a bad idea?

Unweighted base	1235	180	28
Base: All US adults	1235	355	52
It's a good idea	18%	12%	19%
			**
It's a bad idea	30%	32%	12%
			**
Don't know	52%	55%	68%
			**

Do you think TV actors from the following groups are honored by the American TV industry to a greater or lesser extent than they should be? Please select one option on each row.

Q6_1. White people

Unweighted base	1235	180	28
Base: All US adults	1235	355	52
People in this group are honored to a greater extent than they should be	31%	25%	19%
			**
People in this group are appropriately honored by the TV industry	36%	35%	30%
			**
People in this group are honored to a lesser extent than they should be	7%	6%	-
			**
Don't know	26%	34%	51%
		BR	**

Q6_2. Black people

Unweighted base	1235	180	28
Base: All US adults	1235	355	52
People in this group are honored to a greater extent than they should be	13%	14%	3%
			**
People in this group are appropriately honored by the TV industry	34%	32%	41%
			**
People in this group are honored to a lesser extent than they should be	25%	17%	8%
			**
Don't know	27%	38%	48%
		BR	**

Q6_3. Hispanic people

Unweighted base	1235	180	28
Base: All US adults	1235	355	52
People in this group are honored to a greater extent than they should be	8%	10%	10%
			**
People in this group are appropriately honored by the TV industry	29%	25%	33%
			**
People in this group are honored to a lesser extent than they should be	33%	25%	7%
			**
Don't know	30%	38%	50%
		BR	**

YouGov RealTime
Emmys and Politics

US_nat_int Sample: 3rd - 4th September 2019



	Total	Gender		Generation						Region					
		Male	Female	Gen Z (2000 and later)	Millennial (1982-1999)	Gen X (1965-1981)	Baby Boomer (1946-1964)	Silent Generation (1928-1945)	Pre-Silent Generation (1927 and earlier)	Other	Northeast	Midwest	South	West	White
Q6_4. Asian people															
Unweighted base	1235	576	659	33	401	274	458	68	1	-	251	245	479	260	855
Base: All US adults	1235	600	635	39	407	258	461	68	1	-	264	241	485	245	832
People in this group are honored to a greater extent than they should be	6%	8%	5%	1%	10%	4%	5%	6%	-	-	9%	7%	6%	4%	6%
People in this group are appropriately honored by the TV industry	28%	30%	26%	23%	28%	29%	27%	36%	-	-	26%	32%	29%	25%	30%
People in this group are honored to a lesser extent than they should be	34%	31%	37%	44%	34%	31%	36%	22%	100%	-	34%	32%	29%	45%	32%
Don't know	31%	31%	32%	32%	28%	37%	31%	36%	-	-	31%	29%	35%	26%	32%
Q6_5. Native American people															
Unweighted base	1235	576	659	33	401	274	458	68	1	-	251	245	479	260	855
Base: All US adults	1235	600	635	39	407	258	461	68	1	-	264	241	485	245	832
People in this group are honored to a greater extent than they should be	6%	6%	5%	7%	10%	4%	2%	6%	-	-	6%	7%	5%	5%	4%
People in this group are appropriately honored by the TV industry	21%	24%	19%	9%	21%	22%	21%	31%	-	-	18%	19%	24%	23%	22%
People in this group are honored to a lesser extent than they should be	42%	40%	44%	53%	40%	38%	47%	29%	100%	-	47%	44%	37%	45%	41%
Don't know	31%	30%	32%	31%	29%	36%	30%	34%	-	-	29%	30%	34%	28%	32%
Q6_6. Men															
Unweighted base	1235	576	659	33	401	274	458	68	1	-	251	245	479	260	855
Base: All US adults	1235	600	635	39	407	258	461	68	1	-	264	241	485	245	832
People in this group are honored to a greater extent than they should be	30%	24%	35%	45%	34%	25%	27%	24%	100%	-	30%	29%	27%	36%	28%
People in this group are appropriately honored by the TV industry	37%	39%	35%	24%	32%	40%	40%	45%	-	-	39%	44%	35%	33%	38%
People in this group are honored to a lesser extent than they should be	7%	9%	5%	6%	8%	5%	6%	5%	-	-	6%	4%	8%	7%	7%
Don't know	26%	28%	25%	25%	25%	30%	26%	25%	-	-	26%	23%	30%	23%	27%
Q6_7. Women															
Unweighted base	1235	576	659	33	401	274	458	68	1	-	251	245	479	260	855
Base: All US adults	1235	600	635	39	407	258	461	68	1	-	264	241	485	245	832
People in this group are honored to a greater extent than they should be	13%	16%	10%	4%	19%	10%	10%	18%	-	-	14%	13%	13%	12%	12%
People in this group are appropriately honored by the TV industry	38%	39%	38%	37%	32%	40%	43%	45%	-	-	35%	40%	40%	39%	41%
People in this group are honored to a lesser extent than they should be	22%	18%	26%	32%	24%	21%	22%	13%	100%	-	24%	25%	19%	25%	20%
Don't know	26%	27%	26%	27%	25%	30%	25%	25%	-	-	27%	23%	29%	23%	27%
Q6_8. LGBTQ people															
Unweighted base	1235	576	659	33	401	274	458	68	1	-	251	245	479	260	855
Base: All US adults	1235	600	635	39	407	258	461	68	1	-	264	241	485	245	832
People in this group are honored to a greater extent than they should be	18%	21%	16%	9%	17%	17%	20%	23%	-	-	15%	20%	18%	20%	19%
People in this group are appropriately honored by the TV industry		B		**				*	**	**					O

YouGov RealTime
Emmys and Politics

US_nat_int Sample: 3rd - 4th September 2019



	Total	Race			Education				Marital Status						
		Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married	Civil Partnership	Living together, not married or civil partnership	In a relationship, not living together	NET: In a relationship	Single	Divorced
Q6_4. Asian people															
Unweighted base	1235	130	157	93	440	426	243	126	591	13	91	50	745	294	100
Base: All US adults	1235	163	140	100	487	403	222	124	565	15	91	56	728	295	103
People in this group are honored to a greater extent than they should be	6%	4%	15%	5%	8%	5%	5%	5%	7%	-	9%	7%	8%	4%	3%
		*	N.O.Q	*						**	*	*			*
People in this group are appropriately honored by the TV industry	28%	26%	27%	20%	27%	32%	24%	30%	32%	8%	20%	22%	29%	29%	21%
		*		*		T			X.Z.AB	**	*	*			*
People in this group are honored to a lesser extent than they should be	34%	41%	25%	47%	27%	33%	49%	39%	32%	50%	41%	37%	34%	38%	31%
		P*		N.P*			R.S	R		**	*	*	V		*
Don't know	31%	29%	33%	28%	38%	30%	22%	26%	29%	42%	30%	34%	30%	29%	46%
		*		*	S.T.U	T				**	*	*			V.Z.AA*
Q6_5. Native American people															
Unweighted base	1235	130	157	93	440	426	243	126	591	13	91	50	745	294	100
Base: All US adults	1235	163	140	100	487	403	222	124	565	15	91	56	728	295	103
People in this group are honored to a greater extent than they should be	6%	7%	10%	8%	7%	3%	5%	10%	6%	-	5%	4%	6%	6%	2%
		*	N	*	S			S		**	*	*			*
People in this group are appropriately honored by the TV industry	21%	20%	25%	11%	20%	26%	17%	21%	27%	10%	12%	25%	24%	15%	20%
		*	Q	*		T			X.Z.AA	**	*	*	X.AA		*
People in this group are honored to a lesser extent than they should be	42%	45%	37%	50%	34%	43%	55%	46%	39%	42%	50%	44%	41%	48%	38%
		*		*		R	R.S	R		**	*	*	V		*
Don't know	31%	28%	28%	30%	39%	29%	23%	23%	28%	48%	32%	26%	29%	32%	40%
		*		*	S.T.U					**	*	*			V.Z*
Q6_6. Men															
Unweighted base	1235	130	157	93	440	426	243	126	591	13	91	50	745	294	100
Base: All US adults	1235	163	140	100	487	403	222	124	565	15	91	56	728	295	103
People in this group are honored to a greater extent than they should be	30%	37%	32%	27%	24%	29%	36%	43%	28%	19%	41%	43%	30%	31%	28%
		*		*			R	R.S		**	V.AC*	AC*	V		*
People in this group are appropriately honored by the TV industry	37%	33%	33%	39%	35%	39%	40%	34%	41%	41%	34%	28%	39%	34%	36%
		*		*			U			**	*	*			*
People in this group are honored to a lesser extent than they should be	7%	5%	10%	6%	9%	6%	6%	2%	7%	-	5%	5%	6%	8%	4%
		*		*		U				**	*	*			*
Don't know	26%	24%	26%	28%	32%	26%	18%	21%	24%	40%	20%	24%	24%	27%	32%
		*		*	T.U	T				**	*	*			*
Q6_7. Women															
Unweighted base	1235	130	157	93	440	426	243	126	591	13	91	50	745	294	100
Base: All US adults	1235	163	140	100	487	403	222	124	565	15	91	56	728	295	103
People in this group are honored to a greater extent than they should be	13%	8%	25%	9%	13%	12%	14%	16%	15%	5%	13%	9%	14%	11%	10%
		*	N.O.Q	*						**	*	*			*
People in this group are appropriately honored by the TV industry	38%	34%	32%	37%	38%	39%	41%	36%	43%	27%	41%	37%	42%	34%	32%
		*		*					AA	**	*	*	AA		*
People in this group are honored to a lesser extent than they should be	22%	34%	20%	27%	17%	23%	28%	28%	19%	26%	26%	28%	21%	27%	23%
		N.P*		*			R	R		**	*	*	V	V.Z	*
Don't know	26%	24%	23%	27%	32%	26%	17%	20%	23%	42%	20%	26%	24%	28%	34%
		*		*	T.U	T				**	*	*			V.Z*
Q6_8. LGBTQ people															
Unweighted base	1235	130	157	93	440	426	243	126	591	13	91	50	745	294	100
Base: All US adults	1235	163	140	100	487	403	222	124	565	15	91	56	728	295	103
People in this group are honored to a greater extent than they should be	18%	10%	22%	20%	15%	21%	21%	17%	23%	5%	14%	17%	21%	12%	17%
		*	O	*					Z.AA	**	*	*	AA		*

YouGov RealTime
Emmys and Politics

US_nat_int Sample: 3rd - 4th September 2019



	Total	Parent or guardian of any children								Income				Urban	
		Widowed	Separated	Other	Prefer not to say	Younger than 18	18 or over	NET: Any age	Not a parent / guardian	Don't know / Prefer not to say	Under \$40k	\$40k to \$80k	\$80k+		Don't know / Prefer not to say
Q6_4. Asian people															
Unweighted base	1235	43	19	8	26	289	430	680	515	40	415	319	318	183	407
Base: All US adults	1235	49	17	10	33	281	426	671	523	41	452	314	278	191	399
People in this group are honored to a greater extent than they should be	6%	6%	5%	37%	6%	12%	5%	8%	5%	2%	8%	7%	5%	4%	8%
		*	**	**	**	AH.AI.AJ		AH.AJ		*					
People in this group are appropriately honored by the TV industry	28%	30%	29%	-	24%	28%	29%	28%	29%	20%	27%	33%	31%	19%	27%
		*	**	**	**					*		AO	AO		
People in this group are honored to a lesser extent than they should be	34%	29%	46%	31%	16%	30%	32%	31%	38%	28%	30%	29%	42%	38%	39%
		*	**	**	**				AI	*			ALAM		AQ.AR
Don't know	31%	35%	20%	31%	54%	30%	34%	32%	29%	50%	35%	31%	22%	39%	27%
		*	**	**	**					AG.AI.AJ*	AN	AN		AN	
Q6_5. Native American people															
Unweighted base	1235	43	19	8	26	289	430	680	515	40	415	319	318	183	407
Base: All US adults	1235	49	17	10	33	281	426	671	523	41	452	314	278	191	399
People in this group are honored to a greater extent than they should be	6%	4%	6%	13%	16%	13%	3%	7%	4%	7%	6%	5%	5%	5%	9%
		*	**	**	**	AH.AI.AJ		AH.AJ		*					AQ
People in this group are appropriately honored by the TV industry	21%	26%	35%	-	14%	22%	23%	20%	20%	16%	21%	26%	26%	9%	22%
		*	**	**	**					*	AO	AO	AO		
People in this group are honored to a lesser extent than they should be	42%	31%	51%	56%	17%	35%	44%	40%	46%	23%	39%	40%	45%	48%	43%
		*	**	**	**		AG.AI.AK	AG	AG.AK	*					
Don't know	31%	38%	9%	31%	53%	30%	31%	30%	30%	53%	34%	29%	24%	38%	27%
		*	**	**	**					AG.AH.AI.AJ*	AN			AN	
Q6_6. Men															
Unweighted base	1235	43	19	8	26	289	430	680	515	40	415	319	318	183	407
Base: All US adults	1235	49	17	10	33	281	426	671	523	41	452	314	278	191	399
People in this group are honored to a greater extent than they should be	30%	20%	39%	34%	20%	32%	28%	29%	31%	29%	29%	26%	34%	32%	35%
		*	**	**	**					*			AM		AR
People in this group are appropriately honored by the TV industry	37%	40%	39%	25%	21%	37%	39%	38%	37%	16%	36%	42%	42%	26%	38%
		*	**	**	**	AK	AK	AK	AK	*		AO	AO		
People in this group are honored to a lesser extent than they should be	7%	6%	17%	-	11%	6%	8%	7%	7%	6%	8%	7%	5%	6%	5%
		*	**	**	**					*					
Don't know	26%	34%	5%	41%	49%	26%	26%	26%	25%	48%	28%	25%	18%	36%	23%
		*	**	**	**					AG.AH.AI.AJ*	AN			AM.AN	
Q6_7. Women															
Unweighted base	1235	43	19	8	26	289	430	680	515	40	415	319	318	183	407
Base: All US adults	1235	49	17	10	33	281	426	671	523	41	452	314	278	191	399
People in this group are honored to a greater extent than they should be	13%	13%	7%	37%	20%	21%	11%	15%	10%	14%	14%	12%	14%	11%	14%
		*	**	**	**	AH.AI.AJ		AH.AJ		*					
People in this group are appropriately honored by the TV industry	38%	42%	52%	6%	17%	35%	39%	35%	41%	7%	37%	43%	42%	30%	39%
		*	**	**	**	AK	AK	AK	AK	*		AO	AO		
People in this group are honored to a lesser extent than they should be	22%	16%	36%	25%	18%	20%	22%	21%	23%	25%	20%	22%	25%	25%	24%
		*	**	**	**					*					
Don't know	26%	29%	5%	31%	46%	24%	26%	25%	26%	53%	29%	24%	19%	34%	24%
		*	**	**	**					AG.AH.AI.AJ*	AN			AM.AN	
Q6_8. LGBTQ people															
Unweighted base	1235	43	19	8	26	289	430	680	515	40	415	319	318	183	407
Base: All US adults	1235	49	17	10	33	281	426	671	523	41	452	314	278	191	399
People in this group are honored to a greater extent than they should be	18%	23%	9%	19%	14%	21%	21%	21%	15%	13%	15%	19%	23%	16%	16%
		*	**	**	**		AJ	AJ		*			AL		

YouGov RealTime

Emmys and Politics

US_nat_int Sample: 3rd - 4th September 2019



	Total	Type of Area Lived in			Political Party					Political Viewpoint					
		Suburban/ Town	Rural	Other	Democrat	Republican	Independent	Other	Not sure	Very liberal	Liberal	Moderate	Conservative	Very conservative	Not sure
Q6_4. Asian people															
Unweighted base	1235	612	209	7	488	303	325	38	81	196	218	334	226	149	112
Base: All US adults	1235	612	216	9	451	308	326	32	117	146	176	373	235	141	164
People in this group are honored to a greater extent than they should be	6%	6%	6%	-	7%	7%	6%	2%	6%	4%	5%	7%	8%	11%	2%
				**				**	*					AY,BD,BE	*
People in this group are appropriately honored by the TV industry	28%	31%	26%	-	24%	38%	28%	14%	21%	18%	24%	31%	39%	37%	13%
				**		AT,AV,AX		**	*		BD	AY,BD,BE	AY,AZ,BD,BE	AY,AZ,BD,BE	*
People in this group are honored to a lesser extent than they should be	34%	32%	30%	31%	46%	21%	35%	25%	17%	63%	50%	34%	26%	17%	16%
				**	AU,AV,AX		AU,AX	**	*	BA,BB,BC,BD,BE	BA,BB,BC,BD,BF	BC,BD,BF			*
Don't know	31%	32%	39%	69%	23%	33%	31%	58%	56%	15%	20%	28%	28%	34%	68%
			AP	**		AT	AT	**	AT,AU,AV*			AY,BE	AY,BE	AY,AZ,BE	AZ,BA,BB,BC,BE,I
Q6_5. Native American people															
Unweighted base	1235	612	209	7	488	303	325	38	81	196	218	334	226	149	112
Base: All US adults	1235	612	216	9	451	308	326	32	117	146	176	373	235	141	164
People in this group are honored to a greater extent than they should be	6%	4%	5%	-	6%	6%	4%	2%	8%	8%	3%	5%	6%	10%	3%
				**				**	*	AZ,BE				AZ,BA,BD,BE	*
People in this group are appropriately honored by the TV industry	21%	23%	19%	-	17%	30%	22%	17%	13%	13%	22%	24%	27%	30%	8%
				**		AT,AX		**	*		AY,BD	AY,BD	AY,BD,BE	AY,BD,BE	*
People in this group are honored to a lesser extent than they should be	42%	43%	37%	44%	54%	29%	45%	31%	23%	64%	60%	44%	35%	26%	20%
				**	AU,AV,AX		AU,AX	**	*	BA,BB,BC,BD,BF	BA,BB,BC,BD,BF	BC,BD,BF	BD		*
Don't know	31%	31%	39%	56%	23%	35%	29%	50%	55%	15%	16%	27%	31%	34%	68%
			AP	**		AT	AT	**	AT,AU,AV*			AY,AZ,BE	AY,AZ,BE	AY,AZ,BE	AZ,BA,BB,BC,BE,I
Q6_6. Men															
Unweighted base	1235	612	209	7	488	303	325	38	81	196	218	334	226	149	112
Base: All US adults	1235	612	216	9	451	308	326	32	117	146	176	373	235	141	164
People in this group are honored to a greater extent than they should be	30%	30%	22%	14%	45%	17%	26%	21%	18%	55%	48%	29%	16%	15%	21%
		AR		**	AU,AV,AX		AU	**	*	BA,BB,BC,BD,BF	BA,BB,BC,BD,BF	BB,BC,BF			*
People in this group are appropriately honored by the TV industry	37%	37%	36%	42%	31%	46%	40%	19%	32%	27%	30%	42%	49%	44%	19%
				**	AT,AX		AT	**	*		BD	AY,AZ,BD,BE	AY,AZ,BD,BE	AY,AZ,BD,BE	*
People in this group are honored to a lesser extent than they should be	7%	7%	10%	-	4%	11%	7%	15%	5%	3%	6%	6%	10%	12%	3%
			AP	**		AT		**	*				AY,BE	AY,BA,BD,BE	*
Don't know	26%	26%	33%	44%	20%	26%	27%	45%	45%	15%	16%	22%	25%	29%	57%
			AP	**		AT	AT	**	AT,AU,AV*			AY,AZ,BE	AY,AZ,BE	AY,AZ,BE	AZ,BA,BB,BC,BE,I
Q6_7. Women															
Unweighted base	1235	612	209	7	488	303	325	38	81	196	218	334	226	149	112
Base: All US adults	1235	612	216	9	451	308	326	32	117	146	176	373	235	141	164
People in this group are honored to a greater extent than they should be	13%	12%	14%	-	11%	16%	14%	10%	12%	16%	9%	13%	12%	23%	9%
				**				**	*					AZ,BA,BB,BD,BE,B	*
People in this group are appropriately honored by the TV industry	38%	39%	38%	17%	35%	48%	39%	29%	28%	21%	36%	44%	52%	45%	20%
				**	AT,AX			**	*		AY,BD,BE	AY,BD,BE	AY,AZ,BD,BE	AY,BD,BE	*
People in this group are honored to a lesser extent than they should be	22%	23%	18%	27%	35%	9%	19%	17%	17%	50%	39%	20%	13%	1%	17%
				**	AU,AV,AX		AU	**	*	BA,BB,BC,BD,BF	BA,BB,BC,BD,BF	BB,BC,BF	BC,BF		BC,BF*
Don't know	26%	26%	31%	56%	19%	26%	28%	45%	43%	13%	16%	23%	24%	30%	55%
			**	**	AT	AT	AT	**	AT,AU,AV*			AY,BE	AY,BE	AY,AZ,BE	AZ,BA,BB,BC,BE,I
Q6_8. LGBTQ people															
Unweighted base	1235	612	209	7	488	303	325	38	81	196	218	334	226	149	112
Base: All US adults	1235	612	216	9	451	308	326	32	117	146	176	373	235	141	164
People in this group are honored to a greater extent than they should be	18%	18%	23%	17%	9%	34%	18%	21%	14%	8%	8%	13%	35%	38%	8%
				**	AT,AV,AX		AT	**	*			BE	AY,AZ,BA,BD,BE	AY,AZ,BA,BD,BE	*

YouGov RealTime

Emmys and Politics

US_nat_int Sample: 3rd - 4th September 2019



	Total	2012 Presidential Vote					2016 Presidential Vote							V	
		NET: Liberal	NET: Conservative	Barack Obama	Mitt Romney	Other candidate	I did not vote	Hillary Clinton	Donald Trump	Gary Johnson	Jill Stein	Evan McMullin	Other		Did not vote for President
Q6_4. Asian people															
Unweighted base	1235	414	375	511	301	35	388	404	356	37	41	3	17	377	1027
Base: All US adults	1235	322	376	442	275	21	497	330	316	18	19	1	8	543	827
People in this group are honored to a greater extent than they should be	6%	5%	9%	6%	9%	-	6%	3%	7%	16%	2%	-	-	8%	5%
People in this group are appropriately honored by the TV industry	28%	21%	38%	22%	39%	37%	27%	18%	42%	31%	29%	66%	50%	26%	30%
People in this group are honored to a lesser extent than they should be	34%	56%	23%	47%	21%	25%	30%	56%	20%	22%	51%	-	30%	29%	38%
Don't know	31%	18%	30%	25%	30%	38%	37%	23%	31%	30%	18%	34%	20%	38%	27%
		3F*	AY,AZ,BE		BG	*	BG		BK	**	**	**	**	BK	
Q6_5. Native American people															
Unweighted base	1235	414	375	511	301	35	388	404	356	37	41	3	17	377	1027
Base: All US adults	1235	322	376	442	275	21	497	330	316	18	19	1	8	543	827
People in this group are honored to a greater extent than they should be	6%	5%	8%	8%	6%	-	4%	3%	6%	5%	14%	-	3%	6%	4%
People in this group are appropriately honored by the TV industry	21%	18%	28%	18%	33%	27%	18%	13%	33%	24%	5%	66%	35%	21%	22%
People in this group are honored to a lesser extent than they should be	42%	62%	32%	51%	31%	35%	40%	63%	29%	42%	65%	-	41%	36%	47%
Don't know	31%	15%	32%	23%	31%	38%	38%	21%	32%	29%	17%	34%	20%	37%	27%
		3F*	AY,AZ,BE		BG	*	BG		BK	**	**	**	**	BK	
Q6_6. Men															
Unweighted base	1235	414	375	511	301	35	388	404	356	37	41	3	17	377	1027
Base: All US adults	1235	322	376	442	275	21	497	330	316	18	19	1	8	543	827
People in this group are honored to a greater extent than they should be	30%	51%	16%	43%	16%	17%	28%	50%	16%	19%	57%	-	23%	25%	33%
People in this group are appropriately honored by the TV industry	37%	29%	47%	30%	49%	38%	37%	30%	48%	50%	25%	66%	48%	35%	39%
People in this group are honored to a lesser extent than they should be	7%	5%	11%	6%	11%	7%	5%	2%	10%	5%	4%	-	9%	8%	6%
Don't know	26%	16%	26%	21%	24%	39%	32%	19%	26%	26%	14%	34%	20%	32%	22%
		3F*	AY,AZ,BE		BG	BG*	BG,BH		BK	**	**	**	**	BK	
Q6_7. Women															
Unweighted base	1235	414	375	511	301	35	388	404	356	37	41	3	17	377	1027
Base: All US adults	1235	322	376	442	275	21	497	330	316	18	19	1	8	543	827
People in this group are honored to a greater extent than they should be	13%	12%	16%	11%	18%	5%	13%	7%	17%	27%	21%	-	3%	14%	11%
People in this group are appropriately honored by the TV industry	38%	29%	49%	35%	48%	39%	36%	33%	48%	36%	35%	66%	57%	36%	41%
People in this group are honored to a lesser extent than they should be	22%	44%	8%	34%	9%	19%	20%	42%	8%	9%	23%	-	20%	19%	26%
Don't know	26%	15%	26%	21%	25%	38%	31%	18%	27%	28%	22%	34%	20%	31%	22%
		3F*	AY,AZ,BE		BG	BG*	BG		BK	**	**	**	**	BK	
Q6_8. LGBTQ people															
Unweighted base	1235	414	375	511	301	35	388	404	356	37	41	3	17	377	1027
Base: All US adults	1235	322	376	442	275	21	497	330	316	18	19	1	8	543	827
People in this group are honored to a greater extent than they should be	18%	8%	36%	9%	39%	17%	15%	6%	37%	18%	27%	35%	12%	14%	21%
			AY,AZ,BA,BD,BE		BG,BI,BJ	*	BG		BK,BQ	**	**	**	**	BK	

YouGov RealTime
Emmys and Politics

US_nat_int Sample: 3rd - 4th September 2019



Total	Voting Registration	
	No	Don't know

Q6_4. Asian people

	Unweighted base	1235	180	28
	Base: All US adults	1235	355	52
People in this group are honored to a greater extent than they should be	6%	10%	5%	
		BR	**	
People in this group are appropriately honored by the TV industry	28%	22%	33%	
			**	
People in this group are honored to a lesser extent than they should be	34%	27%	11%	
			**	
Don't know	31%	40%	51%	
			BR	**

Q6_5. Native American people

	Unweighted base	1235	180	28
	Base: All US adults	1235	355	52
People in this group are honored to a greater extent than they should be	6%	9%	3%	
		BR	**	
People in this group are appropriately honored by the TV industry	21%	19%	30%	
			**	
People in this group are honored to a lesser extent than they should be	42%	33%	17%	
			**	
Don't know	31%	38%	51%	
			BR	**

Q6_6. Men

	Unweighted base	1235	180	28
	Base: All US adults	1235	355	52
People in this group are honored to a greater extent than they should be	30%	25%	12%	
			**	
People in this group are appropriately honored by the TV industry	37%	33%	37%	
			**	
People in this group are honored to a lesser extent than they should be	7%	9%	-	
			**	
Don't know	26%	32%	51%	
			BR	**

Q6_7. Women

	Unweighted base	1235	180	28
	Base: All US adults	1235	355	52
People in this group are honored to a greater extent than they should be	13%	18%	7%	
		BR	**	
People in this group are appropriately honored by the TV industry	38%	33%	39%	
			**	
People in this group are honored to a lesser extent than they should be	22%	17%	7%	
			**	
Don't know	26%	33%	46%	
			BR	**

Q6_8. LGBTQ people

	Unweighted base	1235	180	28
	Base: All US adults	1235	355	52
People in this group are honored to a greater extent than they should be	18%	15%	-	
			**	

YouGov RealTime
Emmys and Politics

US_nat_int Sample: 3rd - 4th September 2019



	Gender		Generation							Region				White	
	Male	Female	Gen Z (2000 and later)	Millennial (1982-1999)	Gen X (1965-1981)	Baby Boomer (1946-1964)	Silent Generation (1928-1945)	Pre-Silent Generation (1927 and earlier)	Other	Northeast	Midwest	South	West		
Total															
People in this group are appropriately honored by the TV industry	24%	25%	23%	26% **	26%	25%	22%	20% *	- **	- **	20%	22%	27%	24%	24%
People in this group are honored to a lesser extent than they should be	24%	19%	29% A	32% **	26%	19%	25%	15% *	100% **	- **	31% L	24%	19%	25%	23%
Don't know	34%	35%	32%	32% **	31%	38%	33%	42% *	- **	- **	34%	34%	35%	31%	34%

Cell Contents (Column Percentages, Statistical Test Results), Statistics (Column Proportions, (95%): A/B, C/D/E/F/G/H/I, J/K/L/M, N/O/P/Q, R/S/T/U, V/W/X/Y/Z/AA/AB/AC/AD/AE/AF, AG/AH/AI/AJ/AK, AL/AM/AN/AO, AP/AQ/AR/AS, AT/AU/AV/AW/AX, AY/AZ/BA/BB/BC/BD/BE/BF, BK

YouGov RealTime
Emmys and Politics

US_nat_int Sample: 3rd - 4th September 2019



	Total	Race			Education				Marital Status						
		Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married	Civil Partnership	Living together, not married or civil partnership	In a relationship, not living together	NET: In a relationship	Single	Divorced
People in this group are appropriately honored by the TV industry	24%	27% *	24%	21% *	23%	23%	26%	26%	25%	7% **	17% *	35% X*	25%	24%	25% *
People in this group are honored to a lesser extent than they should be	24%	31% *	22%	25% *	18%	25% R	31% R	29% R	21%	21% **	31% AB*	23% *	22%	30% V.Z.AB	17% *
Don't know	34%	33% *	33%	34% *	43% S.T.U	31% T	22%	28%	31%	66% **	38% *	25% *	32%	34%	41% *

Cell Contents (CoG/BH/BI/BJ, BK/BL/BM/BN/BO/BP/BQ, BR/BS/BT, Minimum Base: 30 (**), Small Base: 100 (*))

YouGov RealTime
Emmys and Politics

US_nat_int Sample: 3rd - 4th September 2019



	Total	Parent or guardian of any children				Income				Urban					
		Widowed	Separated	Other	Prefer not to say	Younger than 18	18 or over	NET: Any age	Not a parent / guardian		Don't know / Prefer not to say	Under \$40k	\$40k to \$80k	\$80k+	Don't know / Prefer not to say
People in this group are appropriately honored by the TV industry	24%	24%	35%	5%	12%	26%	23%	24%	25%	12%	24%	28%	24%	17%	27%
		*	**	**	**					*		AO			AR
People in this group are honored to a lesser extent than they should be	24%	19%	42%	45%	22%	21%	22%	22%	27%	19%	21%	22%	27%	28%	26%
		*	**	**	**					*					
Don't know	34%	33%	15%	31%	52%	32%	34%	34%	32%	56%	40%	30%	25%	38%	31%
		*	**	**	**					AG.AH.AIAJ*	AM.AN			AN	

Cell Contents (Col

YouGov RealTime
Emmys and Politics

US_nat_int Sample: 3rd - 4th September 2019



	Type of Area Lived in			Political Party					Political Viewpoint						
	Suburban/ Town	Rural	Other	Democrat	Republican	Independent	Other	Not sure	Very liberal	Liberal	Moderate	Conservative	Very conservative	Not sure	
Total															
People in this group are appropriately honored by the TV industry	24%	25%	18%	-	28%	21%	24%	21%	20%	20%	28%	31%	21%	26%	10%
			**	AU			**	*	BD	BD	AY.BB.BD.BF	BD	BD	*	
People in this group are honored to a lesser extent than they should be	24%	24%	20%	9%	38%	9%	23%	13%	13%	52%	41%	23%	13%	5%	14%
			**	AU.AV.AX			AU	**	*	BA.BB.BC.BD.BE	BA.BB.BC.BD.BF	BB.BC.BF	BC.BF	BC*	
Don't know	34%	33%	40%	74%	25%	36%	35%	45%	54%	19%	23%	32%	31%	31%	68%
			**	AT	AT	AT	**	AT.AU.AV*			AY.AZ.BE	AY.BE	AY.BE	AZ.BA.BB.BC.BE.I	

Cell Contents (Col

YouGov RealTime
Emmys and Politics

US_nat_int Sample: 3rd - 4th September 2019



	Total	2012 Presidential Vote					2016 Presidential Vote						Yes		
		NET: Liberal	NET: Conservative	Barack Obama	Mitt Romney	Other candidate	I did not vote	Hillary Clinton	Donald Trump	Gary Johnson	Jill Stein	Evan McMullin		Other	Did not vote for President
People in this group are appropriately honored by the TV industry	24%	25%	23%	23%	25%	22%	24%	21%	24%	29%	13%	31%	21%	26%	24%
		BD	BD			*				**	**	**	**		
People in this group are honored to a lesser extent than they should be	24%	46%	10%	38%	9%	19%	20%	46%	8%	25%	42%	-	47%	18%	28%
		Z.BA.BB.BC.BD.B	BC	BH.BI.BJ		*	BH	BL.BQ		**	**	**	**	BL	BS
Don't know	34%	21%	31%	29%	27%	41%	41%	26%	30%	28%	18%	34%	20%	42%	28%
		3F*	AY.BE			*	BG.BH			**	**	**	**	BK.BL	

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US_nat_int Sample: 3rd - 4th September 2019



	Total	Voting Registration	
		No	Don't know
People in this group are appropriately honored by the TV industry	24%	25%	28% **
People in this group are honored to a lesser extent than they should be	24%	16%	12% **
Don't know	34%	44% BR	60% **

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