

YouGov / Sunday Times Survey Results

		R	ef	Н	•	d Votin	ıg			olyroo ency V		Ge	ender		Ag	je		Social	Grade		Birthplace	,
	Total	Yes	No	Con	Lab	Lib Dem	SNP	Con	Lab	Lib Dem	SNP	Male	Female	16-24	25-39	40-59	60+	ABC1	C2DE	Scot- land	Elsewhere in UK	Outside UK
Weighted Sample	1084	514	489	147	304	34	373	115	263	65	375	522	562	159	254	380	291	509	575	889	108	87
Unweighted Sample	1084	475	538	154	335	39	338	122	302	78	331	535	549	111	229	435	309	660	424	853	174	57
_	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Holyrood Headline Voting Intention Con Lab	Aug 28 - Sept 1 15 34	Sept 2 - 5 16 33	2 15	51		0 100	0	0	84 4	2 83	4 33	5 9	17 28	15 38	15 27	16 31	14 35	19 35	18 35	14 31	15 32	18 40	22 29
Lib Dem SNP	5 39	4 40	1 73	7 5	0 0	0	100 0	0 100	2 6	0 12	44 8	1 79	2 45	5	2	2 45	4 43	6 34	4 36	3 44	3 42	10 24	8 36
Other	39 7	40 8	8	7	0	0	0	0	4	4	11	5	8	35 8	39 17	6	6	7	8	7	8	8	6
Holyrood Other Parties Voting Intention	,	۰	O	' '	Ü	Ü	Ü	Ü		•	• • •	v I	Ū	Ü		Ü	Ü	, 1	Ü	•		Ü	Ü
Green	4	4	6	1	0	0	0	0	0	2	8	3	3	5	13	3	2	2	4	3	4	3	5
Scottish Socialist	0	1	1	0	0	0	0	0	0	0	0	1	1	0	1	1	0	0	1	0	1	0	0
UKIP	3	2	1	5	0	0	0	0	4	2	3	1	3	2	3	1	3	3	2	3	2	5	1
Solidarity	0	0	0	0	0	0	0	0	0	0	0	0	0 1	0	0	0	0	0	0	0	0	0	0
Other Holyrood Non Voters	0	1	0	1	0	0	0	0	0	0	0	0	1	1	0	1	1	1	1	1	1	0	0
Would Not Vote	5	4	3	3	0	0	0	0	1	0	0	1	5	3	8	4	4	1	3	5	3	3	13
Don't know	11	11	6	9	0	0	0	0	3	6	20	5	5	15	14	13	8	9	11	10	10	12	19
				•								•			•								
Scottish Regional Vote																					-		
Conservative	14	15	2	29	85	1	5	1	76	3	4	4	16	14	13	13	12	19	17	12	14	17	22
Labour	33	31	13	49	7	88	4	1	10	76	31	8	27	35	26	28	32	33	30	31	31	37	18
Lib Dem SNP	<i>4</i> 33	4 34	2 62	6 4	0 1	1 4	81 3	1 83	2 6	1 13	39 9	1 69	3 36	5 33	6 25	2 38	3 39	6 30	5 29	3 39	3 37	10 21	3 22
Other	33 15	16	21	12	6	7	3 7	15	7	8	16	18	19	33 14	30	18	14	11	29 19	39 15	15	14	35
Scottish Regional Vote: Others	10	.0	21	12	U	'	,	10	ı <i>'</i>	U	10	10	13	14	30	10	14		13	13	1 13	14	50
Green	7	8	13	3	0	4	7	8	0	5	16	7	9	8	24	10	5	5	10	7	8	7	17
Scottish Socialist Party	3	3	5	0	0	1	0	5	0	1	0	6	4	1	1	3	4	2	3	3	3	1	4
UKIP	4	4	1	8	6	2	0	1	7	2	1	4	5	4	4	5	5	3	4	4	3	6	15
Other	1	1	1	1	0	0	0	0	0	0	0	1	1	1	1	1	1	1	1	1	1	0	0
Scottish Regional Non Voters			_			_		_		_						_		, 1			1 _		_
Wouldn't vote Don't know	5 10	3 9	2 5	3 8	0 0	0 1	0 2	0 0	1 3	0 6	0 17	1 4	4 3	3 15	5 14	5 12	4 6	1 8	3 9	4 10	3 8	3 11	9 17



Tredwork. 21td - 3th September 2014			R	ef	Н	•	d Votir	ng			olyroo ency V		Ge	ender		Ąį	је		Social	Grade		Birthplace)
		Total	Yes	No	Con	Lab	Lib Dem	SNP	Con	Lab	Lib Dem	SNP	Male	Female	16-24	25-39	40-59	60+	ABC1	C2DE	Scot- land	Elsewhere in UK	Outside UK
Weighte	d Sample	1084	514	489	147	304	34	373	115	263	65	375	522	562	159	254	380	291	509	575	889	108	87
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		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
There will be a referendum on September 18th on Scotland's future and this is the question. How will you	Aug 28 - Sept 1	Sept 2 - 5																					
vote?																							
Should Scotland be an independent country? Yes No Will not vote Don't know		47 45 1 6	100 0 0 0	0 100 0 0	7 93 0 1	23 71 0 5	13 83 0 5	92 5 0 3	7 89 0 4	33 61 0 6	15 75 0 10	78 17 0 4		42 47 2 10	56 37 3 4	53 36 2 9	49 44 1 6	36 59 0 5	43 51 1 5	51 40 1 7	50 43 1 6	30 65 1 4	37 43 10 10
Excluding Wouldn't votes and Don't knows Yes No	47 53	51 49	100 0	0 100	7 93	25 75	13 87	95 5	7 93	35 65	16 84	82 18		47 53	60 40	60 40	52 48	38 62	46 54	56 44	54 46	32 68	46 54
And on a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely are you to vote in the referendum on Scottish independence?																							
0 – Certain NOT to vote 1 2 3 4 5 6 7 8 9 10 – Absolutely certain to vote or have already voted by post Don't know	2 0 0 0 0 1 0 1 2 5 85	1 0 0 0 0 0 1 0 1 3 91	0 0 0 1 0 0 1 1 1 1 3 94	0 0 0 0 0 0 1 0 0 3 94	2 0 0 0 0 0 0 0 0 3 95	1 0 0 1 0 0 2 0 1 2 92	0 0 0 0 0 0 0 0 0 5	0 0 0 0 0 0 0 1 0 2 97	1 0 0 0 0 0 0 1 0 2 96	0 0 0 1 0 1 0 1 2 93	0 0 0 0 0 0 4 0 0 3 93	0 0 0 0 0 0 1 0 1 96	1 0 0 0 0 0 1 0 1 3 93	2 0 1 1 0 1 0 0 1 3 89 2	1 0 2 2 0 1 0 0 0 1 92 1	2 0 0 0 1 2 1 2 3 85 4	2 0 0 0 0 0 1 0 0 4 92	0 0 0 0 0 0 0 1 3 94 2	1 0 1 0 0 0 0 1 1 3 92	2 0 0 1 0 0 1 0 1 3 90 2	1 0 0 0 0 0 1 0 1 3 92	1 0 0 0 0 2 0 0 2 3 91	6 0 4 0 0 1 0 2 0 3 78 5



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riedwork. Zild - 3dii September 2014			R	ef	Н	•	d Votir	ng			olyroo ency V		G	ender		Ą	ge		Social	Grade		Birthplace	•
		Total	Yes	No	Con	Lab	Lib Dem	SNP	Con	Lab	Lib Dem	SNP	Male	Female	16-24	25-39	40-59	60+	ABC1	C2DE	Scot- land	Elsewhere in UK	Outside UK
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Unweighte	d Sample	1084	475	538	154	335	39	338	122	302	78	331	535	549	111	229	435	309	660	424	853	174	57
Imagine that, instead of the proposed two-option referendum on independence there was a three-option referendum, offering people the choice of full Scottish independence, increased devolution to the Scottish Parliament or maintaining the Scottish Parliament's existing powers. How would you then vote? Scottish Independence Increased devolution Maintain existing powers Would not vote Don't know	March 20-24 31 36 22 2 9	% Sept 2 - 5 42 36 14 2 5	% 86 12 0 1	1 62 32 2 4	7 34 55 2 2	18 62 14 2 4	9 63 27 0	82 15 0 0 3	% 7 39 51 1 2	% 27 51 15 3 4	% 14 63 21 0 2	69 23 3 1 4	% 48 36 12 2 2	% 36 36 17 3 8	% 50 29 13 3 5	48 37 6 2 7	42 35 17 2	% 31 43 19 2 5	% 36 43 15 1	47 30 14 4 6	% 45 35 14 2 5	% 22 48 21 3 5	% 38 39 9 6 8
Do you think Scotland would be economically better or worse off if it became an independent country, or would it make no difference? Better off Worse off No difference Don't know	Aug 28 - Sept 1 35 44 11 10	Sept 2 - 5 40 42 9 10	80 2 13 5	1 87 4 8	8 86 4 2	15 66 9 10	11 79 4 6	80 4 11 5	7 82 7 4	23 58 8 11	15 70 4 11	69 12 9	46 39 10 5	34 44 8 14	46 43 8 3	44 30 10	41 42 10 7	30 51 7 12	36 47 7 10	42 37 10 10	42 40 9	22 59 8 11	40 41 5 14
Do you think you personally would be financially better or worse off if Scotland became an independent country, or would it make no difference? Better off Worse off No difference Don't know	21 41 24 13	23 37 25 15	46 3 39 11		4 76 13 8	8 61 18 13	4 62 9 25	47 5 38 10	2 69 16 13	15 54 19 12	8 56 12 24	39 12 35 14	28 35 30 7	18 39 20 23	34 39 15 13	24 28 26 23	21 37 31 11	18 46 21 15	18 42 25 14	27 33 24 16	25 36 25 14	12 48 22 18	20 36 25 18



			R	ef	Н	•	d Votin ntion	g			olyroo ency V		Ge	ender		Ag	е		Social	Grade		Birthplace	
		Total	Yes	No	Con	Lab	Lib Dem	SNP	Con	Lab	Lib Dem	SNP	Male	Female	16-24	25-39	40-59	60+	ABC1	C2DE	Scot- land	Elsewhere in UK	Outside UK
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Unweighted		1084	475	538	154	335	39	338	122	302	78	331	535	549	111	229	435	309	660	424	853	174	57
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	Aug 28 - Sept 1	Sept 2 - 5																					
Thinking about the current debate over Scotland's future and the independence referendum, how much do you																							
trust the statements and claims made by the following people?																							
Alex Salmond Trust a lot	13	13	28	0	1	1	0	37	1	6	1	29	19	9	12	13	16	11	14	13	14	8	11
Trust a fair amount	25	29	55	4	5	18	16	53	9	21	12	49	31	28	29	31	31	26	24	34	31	22	21
TOTAL TRUST	38	42	83	4	6	19	16	90	10	27	13	78	50	37	41	44	47	37	38	47	45	30	32
Do not trust a lot	17	14	11	16	11	20	13	8	9	19	18	10	13	16	12	16	14	15	16	13	14	16	15
Do not trust at all	41	39	4	78	84	59	69	2	81	51	67	10	36	42	37	34	37	47	44	35	37	51	38
TOTAL DO NOT TRUST	58	53	15	94	95	79	82	10	90	70	85	20	49	58	49	50	51	62	60	48	51	67	53
Don't know	4	4	2	2	0	2	2	1	0	3	1	2	2	6	10	6	2	2	3	5	3	3	16
Nicola Sturgeon																							
Trust a lot	16	19	39	1	1	3	7	49	2	9	4	40	24	14	18	16	21	19	18	20	21	11	7
Trust a fair amount	21	25	43	7	6	18	20	39	8	18	18	37	25	25	26	27	26	21	21	28	26	22	18
TOTAL TRUST	37	44	82	8	7	21	27	88	10	27	22	77	49	39	44	43	47	40	39	48	47	33	25
Do not trust a lot	17	15	7	23	14	25	21	6	12	25	23	9	12	19	9	17	16	16	17	14	15	17	13
Do not trust at all	38	35	6	67	78	51	50	2	77	44	54	10	35	35	32	30	33	42	38	32	34	45	32
TOTAL DO NOT TRUST	55	50	13	90	92	76	71	8	89	69	77	19	47	54	41	47	49	58	55	46	49	62	45
Don't know	8	6	5	2	1	2	2	3	1	3	1	3	4	8	15	10	3	1	5	7	4	5	29
Alistair Darling Trust a lot	6	6	0	13	15	12	2	0	14	9	4	3	7	6	7	6	4	9	7	6	5	10	11
Trust a foi	27	27	6	52	60	43	53	6	51	37	46	12	26	28	24	18	4 27	35	32	22	26	39	26
TOTAL TRUST	33	33	6	65	75	55	55	6	65	46	50	15	33	34	31	24	31	44	39	28	31	49	37
Do not trust a lot	27	25	26	23	19	25	18	23	30	28	20	23	24	25	22	24	28	23	24	26	25	24	19
Do not trust at all	34	37	66	8	5	18	15	70	5	22	28	60	41	34	35	46	38	30	34	41	40	22	28
TOTAL DO NOT TRUST	61	62	92	31	24	43	33	93	35	50	48	83	65	59	57	70	66	53	58	67	65	46	47
Don't know	6	5	2	4	1	2	13	0	0	4	2	2	2	7	11	6	3	3	4	6	4	5	16
David Cameron			•						-				•		-								
Trust a lot	4	4	0	7	19	1	5	0	22	0	2	2	4	3	2	4	3	5	3	4	3	6	8
Trust a fair amount	19	19	4	38	64	21	36	4	52	17	24	9	20	19	21	16	17	23	23	16	17	26	26
TOTAL TRUST	23	23	4	45	83	22	41	4	74	17	26	11	24	22	23	20	20	28	26	20	20	32	34
Do not trust a lot	21	20	11	30	12	32	33	12	23	30	24	13	20	20	15	21	22	19	23	17	20	22	21
Do not trust at all	52	53	84	21	4	43	24	83	3	48	42	75	53	54	56	55	54	50	47	59	56	42	39
TOTAL DO NOT TRUST	73	73	95	51	16	75	57	95	26	78	66	88	73	74	71	76	76	69	70	76	76	64	60
Don't know	5	4	1	5	1	3	2	1	0	4	8	2	3	5	6	4	3	3	3	5	4	4	6



Fleidwork: 2nd - 5th September 2						Н	-	d Votir	ng			olyroo ency V		Ge	ender		Ą	je		Social	Grade		Birthplace	
			Total	Yes	No	Con	Lab	Lib Dem	SNP	Con	Lab	Lib Dem	SNP	Male	Female	16-24	25-39	40-59	60+	ABC1	C2DE	Scot- land	Elsewhere in UK	Outside UK
	Weighte	d Sample	1084	514	489	147	304	34	373	115	263	65	375	522	562	159	254	380	291	509	575	889	108	87
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			%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Ed Miliband		Aug 28 - Sept 1	Sept 2 - 5																					
	Trust a lot	4	3	1	6	3	8	2	0	5	6	0	2	3	3	3	3	3	4	3	3	2	6	7
	Trust a fair amount	20	20	8	36	29	42	21	6	18	37	25	9	22	19	25	17	18	23	21	19	21	27	8
	TOTAL TRUST	24	23	9	42	32	50	23	6	23	43	25	11	25	22	28	20	21	27	24	22	23	33	15
	Do not trust a lot	30	29	27	31	37	30	36	28	44	28	27	29	31	28	23	27	33	31	30	28	28	32	45
	Do not trust at all	37	38	59	17	23	14	30	62	28	23	32	53	40	37	34	42	39	36	38	39	41	29	22
	TOTAL DO NOT TRUST	67	67	86	48	60	44	66	90	72	51	59	82	71	65	57	69	72	67	68	67	69	61	67
	Don't know	10	9	5	9	8	5	12	5	6	6	16	7	4	13	16	10	7	7	7	10	8	6	18
Johann Lamont				•		i													ı	Ī		•		
	Trust a lot	4	3	0	6	6	7	2	0	7	6	0	0	4	2	3	1	3	4	4	2	3	6	1
	Trust a fair amount	17	17	6	32	34	30	35	4	35	27	31	8	18	16	11	12	14	29	18	17	17	23	13
	TOTAL TRUST	21	20	6	38	40	37	37	4	42	33	31	8	22	18	14	13	17	33	22	19	20	29	14
	Do not trust a lot	22	20	16	22	23	22	23	17	28	24	14	16	21	19	13	18	24	20	21	18	20	21	20
	Do not trust at all	31	35	58		18	16	13	61	15	22	25	57	42	30	31	35	38	34	33	38	39	20	21
	TOTAL DO NOT TRUST	53	55	74	35	41	38	36	78	43	46	39	73	63	49	44	53	62	54	54	56	59	41	41
Willia Dannia	Don't know	26	25	20	27	19	25	27	17	15	20	30	19	16	33	42	34	20	14	25	25	22	30	46
Willie Rennie	T 1-4	2	1	0	3	5	2	2	0	3	2	0	0	I م	1	٠,	0	1	3	1	1	l 1	4	0
	Trust a lot Trust a fair amount	10	12	6	20	23	18	2 34	5	24	15	0 26	7	2 16	8	2 9	0 8	10	20	13	11	12	15	6
	TOTAL TRUST	12	13	6	23	28	20	36	5	27	17	26	7	18	9	11	8	11	23	14	12	13	19	6
	Do not trust a lot	21	21	19	22	19	27	13	21	22	27	16	20	23	19	19	19	24	20	23	19	21	18	26
	Do not trust at all	25	26	42	10	8	14	11	45	6	17	19	43	33	20	21	26	28	28	21	31	29	15	11
	TOTAL DO NOT TRUST	46	47	61	32	27	41	24	66	28	44	35	63	56	39	40	45	52	48	44	50	50	33	37
	Don't know	41	39	32	45	45	40	40	29	44	39	39	30	25	52	48	47	38	29	42	37	36	48	57
Ruth Davidson	20			,							00	00	00		02			00			٥.		.0	0.
	Trust a lot	4	3	0	8	15	4	5	0	16	3	2	0	5	2	5	2	3	5	4	3	3	6	0
	Trust a fair amount	15	18	7	32	45	23	50	6	48	19	35	7	19	17	17	17	15	24	19	17	18	26	14
	TOTAL TRUST	19	21	7	40	60	27	55	6	64	22	37	7	24	19	22	19	18	29	23	20	21	32	14
	Do not trust a lot	18	20	17	21	14	28	13	17	15	29	13	18	19	20	16	19	21	20	21	19	19	17	26
	Do not trust at all	32	33	55	12	5	20	11	60	4	26	22	53	40	27	23	31	39	34	30	36	37	17	13
	TOTAL DO NOT TRUST	50	53	72	33	19	48	24	77	19	55	35	71	59	47	39	50	60	54	51	55	56	34	39
	Don't know	30	25	20	27	22	25	21	17	17	23	28	21	16	34	38	30	22	17	26	25	22	34	46



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Gordon Brown	Aug 28 - Sept 1	% Sept 2 - 5	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Trust a lot		8	1		10	19	7	1	6	16	6	6	7	9	7	5	8	12	8	8	7	14	12
Trust a fair amount		24	12		36	40	40	8	34	36	36	10		25	29	21	21	27	27	21	23	31	27
TOTAL TRUST Do not trust a lot	_	32 21	13	53 23	46 28	59	47 25	9 21	40 31	52 20	42 17	16 21	29 22	34 21	36	26 21	29 23	39 21	35 20	29 22	30 20	45 24	39 30
Do not trust at all		37	59			16	25 15	64		20	22	56		30	33	38	40	34	34	39	41	23	15
TOTAL DO NOT TRUST		58	78		47		40	85	54	40	39	77	66	51	49	59	63	55	54	61	61	47	45
Don't know		10	9	9		6	14	6		7	18	8	4	16	16	15	8	6	10	11	10	8	16
Do you think the Yes Scotland campaign so far has been positive or negative? Mostly positive Mostly negative Don't know	47 36	Sept 2 - 5 60 30 10	96 2 1	24 62 14	25 66 9	40 48 12	45 53 2	95 4 1	31 60 9	45 42 12	41 47 12	86 9 5	65 30 5	55 30 15	62 30 8	65 23 12	62 28 10	52 38 10	57 33 10	62 28 10	61 29 9	51 39 10	56 24 20
Do you think the Better Together campaign so far has been positive or negative? Mostly positive Mostly negative Don't know	30 52	31 60 9	7 90 2	58 33 10	66 28	45 46 9	57 39 4	6 92 2	56 37	39 50 11	43 48 9	12 84 4		37 51 13	35 54 11	27 63 10	28 62 9	36 58 7	31 61 8	31 59 10	29 63 8	32 55 13	44 40 16
Do you think the Yes Scotland campaign so far has been honest or dishonest? Mostly honest Mostly dishonest Don't know	35 42	46 40 14	88 4 9	6 81 12	6 86 8	22 65 13	13 65 22	91 4 5	8 83 9	32 54 14	18 59 23	78 14 8	52 40 9	41 40 19	45 36 19	51 35 14	50 37 13	37 50 13	42 46 12	50 34 16	49 38 13	31 57 12	35 40 26
Do you think the Better Together campaign so far has been honest or dishonest? Mostly honest Mostly dishonest Don't know	34	40 44 16	9 79 12	76 9 15	5	60 23 17	64 15 21	8 84 8	83 9 8	53 30 17	46 22 32	17 72 11	51	40 36 24	44 39 17	35 49 16	36 48 16	48 35 17	46 39 15	35 47 18	38 47 15	51 30 18	46 27 26



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-	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

If there is a YES vote in the referendum, which two or

three of these, if any, do you MOST fear would happen as a result?																						
Scotland would not be able to afford to maintain current levels of public spending without a rise in taxes	39	13	65	67	53	57	14	72	49	54	20	34	43	32	40	40	41	44	34	38	49	40
British and international companies now operating in Scotland would move jobs and investment out of Scotland	30	13	49	51	36	43	12	55	33	52	18	28	31	21	26	33	34	34	26	28	49	20
Scottish families will face a higher cost of living	26	10	42	44	36	35	10	42	33	29	15	24	28	17	24	28	31	27	25	26	30	20
Scotland would be unable to keep on using the pound in the way the Scottish government wants to	24	9	40	43	33	50	11	42	30	31	13	23	25	19	22	22	31	28	21	23	26	34
Tax revenues from North Sea oil might fall and badly damage the finances of an independent Scotland	18	7	30	34	29	12	6	33	24	31	8	18	18	15	12	19	23	19	17	17	21	19
The quality of care in the NHS in Scotland would get worse	10	4	14	5	18	15	2	5	18	16	2	6	13	14	9	6	12	8	11	9	16	5
Scotland would be outside the European Union, and have less influence in the rest of the world	10	5	16	8	13	42	6	7	13	19	7	9	12	13	8	11	9	12	9	9	17	16
Scottish children will find it harder to get a decent job when they grow up	8	5	11	16	11	7	2	8	9	12	2	6	10	17	7	6	8	7	9	8	9	6
The full range of BBC programmes and services might not be available – or would cost more for Scots to obtain	5	6	5	5	4	6	6	2	4	7	7	4	6	12	5	2	5	6	5	4	10	8
The quality of education in Scotland would get worse None of these Don't know	3 30 4	2 61 3	3 2 1	4 4 0	2 12 2	2 3 0	1 65 2	5 2 3	3 18 2	1 6 1	1 58 3	1 39 2	4 22 6	6 27 7	3 32 6	1 33 3	2 27 3	3 27 3	3 33 6	2 32 4	3 13 3	6 29 10



		R	ef	Н	•	d Votin	g			olyroo ency V		Ge	ender		Ag	e		Social	Grade		Birthplace	ı
	Total	Yes	No	Con	Lab	Lib Dem	SNP	Con	Lab	Lib Dem	SNP	Male	Female	16-24	25-39	40-59	60+	ABC1	C2DE	Scot- land	Elsewhere in UK	Outside UK
Weighted Sample	1084	514	489	147	304	34	373	115	263	65	375	522	562	159	254	380	291	509	575	889	108	87
Unweighted Sample	1084	475	538	154	335	39	338	122	302	78	331	535	549	111	229	435	309	660	424	853	174	57
-	0/2	%	%	0/2	0/2	0/2	0/2	%	0/2	%	0/2	%	0/2	%	%	0/2	0/2	%	0/2	0/2	0/2	0/2

If there is a NO vote in the referendum, which two or three of these, if any, do you MOST fear would happen

as a result?																				ī		
Scotland would be forced to implement policies decided in London that most Scottish people reject	46	68	24	12	39	23	69	14	41	35	63	46	45	47	50	44	42	48	43	48	33	39
London would continue to take an excessive share of tax revenues from North Sea oil	35	52	18	12	31	24	55	11	35	21	47	32	38	22	39	37	38	34	37	38	22	21
The quality of care in the NHS in Scotland would get worse	28	47	10	5	22	20	46	7	24	19	42	29	28	36	27	32	21	27	29	30	20	27
Britain would continue to maintain its base in Scotland for nuclear weapons, against the wishes of the Scottish people	26	41	11	5	22	14	40	6	23	19	35	25	26	31	24	25	26	25	27	27	22	18
Scotland would suffer if Britain voted to leave the European Union	22	25	18	6	24	31	29	5	23	33	25	28	15	32	21	22	17	24	19	21	27	22
Scottish families will face a higher cost of living	10	15	4	4	9	3	14	4	9	12	13	10	9	3	9	13	11	8	11	10	14	2
Scotland would have little or no influence in the European Union and the rest of the world	9	12	7	8	10	8	10	6	11	6	8	10	8	7	8	11	9	8	10	10	7	5
Scottish children will find it harder to get a decent job when they grow up	6	9	2	3	5	2	7	3	7	2	6	7	5	8	3	8	3	4	7	6	6	4
Scottish broadcasting would still be dominated by British channels, such as BBC, ITV and Sky, and this would prevent Scotland developing its own distinct broadcasting services and culture more generally	4	2	6	8	3	9	3	5	3	8	5	3	5	2	1	3	8	4	4	4	7	2
The quality of education in Scotland would get worse	3	4	1	1	2	0	4	1	2	0	4	4	2	4	2	2	3	4	2	3	1	4
None of these	21	1	44	67	23	35	1	68	20	31	6	22	21	23	19	19	26	23	20	20	30	26
Don't know	6	2	7	1	6	5	3	4	6	1	6	4	9	3	9	7	5	5	7	6	3	13



		R	ef	Н	•	od Votin ntion	g			olyroo ency V		G	ender		Ag	e		Social	Grade		Birthplace	,
	Total	Yes	No	Con	Lab	Lib Dem	SNP	Con	Lab	Lib Dem	SNP	Male	Female	16-24	25-39	40-59	60+	ABC1	C2DE	Scot- land	Elsewhere in UK	Outside UK
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Unweighted Sample	1084	475	538	154	335	39	338	122	302	78	331	535	549	111	229	435	309	660	424	853	174	57
-	%	0/2	0/2	0/2	0/2	%	0/2	%	%	%	%	0/2	0/2	0/2	%	0/2	0/2	0/2	%	0/2	%	0/2

Whether or not you personally agree with it, how well or badly do you think the Yes Scotland campaign have made the positive case for an independent Scotland?

Very well	28	54	3	3	11	9	60	6	19	11	47	32	24	31	29	29	24	26	30	30	15	17
Fairly well	39	41	37	36	43	36	35	33	37	43	41	39	38	37	39	40	38	39	39	38	44	43
TOTAL WELL	67	95	40	39	54	45	95	39	56	54	88	71	62	68	68	69	62	65	69	68	59	60
Fairly badly	17	3	34	30	27	38	4	28	26	32	6	18	17	13	16	17	21	18	17	16	27	17
Very badly	11	1	23	29	17	16	1	31	14	12	3	9	13	12	11	9	13	13	9	11	10	15
TOTAL BADLY	28	4	57	59	44	54	5	59	40	44	9	27	30	25	27	26	34	31	26	27	37	32
Don't know	5	1	4	2	3	2	0	3	5	2	2	3	7	7	5	5	4	4	5	5	5	8

Whether or not you personally agree with it, how well or badly do you think the Better Togerher campaign have made the positive case for Scotland remaining part of the UK?

Very well	7	1	15	20	11	6	1	13	9	6	5	5	9	11	5	5	10	8	7	7	8	9
Fairly well	29	11	48	51	40	49	10	49	39	34	12	25	32	31	25	30	28	30	28	28	27	35
TOTAL WELL	36	12	63	71	51	55	11	62	48	40	17	30	41	42	30	35	38	38	35	35	35	44
Fairly badly	33	39	29	25	33	37	36	34	31	39	33	36	31	28	32	31	40	33	34	33	39	28
Very badly	25	48	5	3	11	7	52	3	16	14	46	32	20	23	30	29	17	26	25	27	21	18
TOTAL BADLY	58	87	34	28	44	44	88	37	47	53	79	68	51	51	62	60	57	59	59	60	60	46
Don't know	5	1	4	1	4	2	1	1	5	6	3	2	8	6	8	4	4	4	6	5	5	10



Birthplace

Social Grade

Sample Size: 1084 Scottish Adults Fieldwork: 2nd - 5th September 2014

		Total	Yes	No	Con	Lab	Lib Dem	SNP	Con	Lab	Lib Dem	SNP	Male	Female	16-24	25-39	40-59	60+	ABC1	C2DE	Scot- land	Elsewhere in UK	Outside UK
Weighted	d Sample	1084	514	489	147	304	34	373	115	263	65	375	522	562	159	254	380	291	509	575	889	108	87
Unweighte	d Sample	1084	475	538	154	335	39	338	122	302	78	331	535	549	111	229	435	309	660	424	853	174	57
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	June 25-29	Sept 2 - 5																					
If Scotland votes to become an independent country in September this year there would be a period of negotiation to allow issues like Scotland's currency and EU membership to be decided before Scotland became fully independent in March 2016.																							
The Scottish government have said that they would like an independent Scotland to continue using the pound as part of a currency union with the remainder of the United Kingdom. The Chancellor, George Osborne, and the Labour and Liberal Democrat parties have said that they would not agree to this.																							
Do you think			_	_				-	_									_		_			
They are bluffing in order to increase the chances of a NO vote - if Scotland does vote YES things will be different, and the remainder of the UK would probably agree to a currency union	42	51	88	15	14	32	21	90	18	40	29	80	57	46	54	59	54	40	50	53	54	33	43
They are not bluffing and mean what they say - if Scotland does vote YES the remainder of the UK would probably not agree to a currency union	42	39	5	78	83	61	75	6	79	51	64	14	37	41	33	31	38	51	43	36	37	54	44
Don't know	17	9	7	7	3	7	4	3	3	9	7	7	6	13	13	10	8	9	7	12	9	13	14

2011 Holyrood

Constituency Vote

Gender

Age

Holyrood Voting

intention

Ref



			R	ef	ŀ	•	od Votir ntion	ng			lolyroo ency V		Ge	ender		Ag	je		Social	Grade		Birthplace	3
		Total	Yes	No	Con	Lab	Lib Dem	SNP	Con	Lab	Lib Dem	SNP	Male	Female	16-24	25-39	40-59	60+	ABC1	C2DE	Scot- land	Elsewhere in UK	Outside UK
Weighted	d Sample	1084	514	489	147	304	34	373	115	263	65	375	522	562	159	254	380	291	509	575	889	108	87
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		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	March 20-24	Sept 2 - 5																					
Another issue that would need to be agreed if Scotland voted YES is what an independent Scotland's future relationship with the European Union would be																							
In practice, what do you think would happen to Scotland's membership of the European Union if Scotland became independent?			ı		ľ				ı				ı		1					ĺ	Ī		
Scotland would negotiate with the European Union so that it remained a member of the EU from its first day of independence	36	39	70	9	7	22	17	72	10	29	27	64	43	35	45	43	42	29	36	42	41	26	40
Scotland would have to leave the European Union and renegotiate a new membership deal after it became independent	39	37	19	58	60	53	53	20	59	46	50	23	38	35	28	32	36	45	43	31	36	48	26
Scotland would have to leave the European Union and would probably not be able to renegotiate a new deal, remaining outside the EU	11	13	4	23	28	14	22	3	26	15	15	5	13	12	15	9	11	16	12	13	12	18	15
Don't know	15	12	8	11	4	11	9	5	5	10	9	7	6	17	12	15	11	9	9	14	11	8	20
If Scotland votes YES, do you think they should keep the Queen as head of state, or should they have an elected head of state instead? Should keep the Queen as head of state Should have an elected head of state instead		54 31	40 46		13	58 28	79 14	46 42	82 8	30	67 23	47 39	51 37	56 26	44 38	40 40	58 29	64 24	54 31	54 32	54 31	63 27	41 38
Don't know		15	14	13	8	14	7	13	10	14	10	15	12	18	17	20	13	12	15	15	15	10	22

Holyrood Voting

2011 Holyrood



		R	ef	Н	•	d Votin	g			olyroo ency V		Ge	ender		Ag	e		Social	Grade		Birthplace	ı
	Total	Yes	No	Con	Lab	Lib Dem	SNP	Con	Lab	Lib Dem	SNP	Male	Female	16-24	25-39	40-59	60+	ABC1	C2DE	Scot- land	Elsewhere in UK	Outside UK
Weighted Sample	1084	514	489	147	304	34	373	115	263	65	375	522	562	159	254	380	291	509	575	889	108	87
Unweighted Sample	1084	475	538	154	335	39	338	122	302	78	331	535	549	111 229 435 30			309	660	424	853	174	57
-	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/.	0/	0/	0/

If Scotland vote YES in September there would be a year of negotiating the details of independence before Scotland formally becomes an independent country in March 2016

Do you think Scottish members of the Westminster Parliament should or should not continue to attend and vote in the House of Commons during that time?

Scottish MPs should continue to attend and vote in the House of Commons in the period between Scotland voting yes and formally becoming independent

Scottish MPs should no longer attend or vote in the House of Commons in the period between Scotland voting yes and formally becoming independent

Don't know

During the period between the referendum and Scottish independence there would be a general election in the United Kingdom. If Scotland does vote yes, do you think...

Scotland should elect MPs to Westminster in the 2015 election to serve for the final year before independence

Scotland should not elect MPs to Westminster in the 2015 election if there is only a year before independence

Don't know

55	65	48	49	56	62	63	44	60	57	65	59	52	45	56	56	60	57	54	56	51	58
31	25	40	47	32	34	28	53	26	38	24	33	29	39	27	33	29	31	31	32	39	19
13	10	12	4	12	4	8	3	14	5	11	8	18	16	17	11	11	12	14	12	11	23

	_		_										_						_		
47	53	41	47	46	42	53	39	53	40	53	49	44	42	48	46	49	50	44	47	41	48
																	40			45	
13	10	12	3	13	10	6	2	14	9	11	8	17	15	14	12	11	10	15	12	14	16



Tieldwork. Zild - Stil September 2014		F	ef	Н	•	d Votir	ng			olyroo ency V		G	ender		Ą	je		Social	l Grade		Birthplace	;
	Total	Yes	No	Con	Lab	Lib Dem	SNP	Con	Lab	Lib Dem	SNP	Male	Female	16-24	25-39	40-59	60+	ABC1	C2DE	Scot- land	Elsewhere in UK	Outside UK
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
If Scotland does vote NO this September, do you think Alex Salmond should continue as First Minister or should he resign? Should resign if Scotland votes NO Should continue as First Minister if Scotland votes NO Don't know And again, in the event of a No vote in the independence referendum how likely or unlikely do you think it is that there will be increased devolution for the Scottish Parliament?	Sept 2 - 5 43 47 11	14 79 7	75 16 9	85 10 5	61 30 8	71 17 12	11 84 5		55 35 9	67 22 11	20 74 6	41 53 6	44 41 15	37 47 16	32 56 12	46 46 8	50 40 10	46 47 8	40 47 13	41 49 10	53 36 11	45 40 14
Very likely	20	9	34	34	31	31	10		26	27		24	17	18	17	19	25	21	19	19	27	23
Fairly likely	29	15		50		39	13		37	40	16		28	24	29	31	29	34	24	29	34	24
TOTAL LIKELY	49	24	80	84	73	70	23	90	63	67	29	54	45	42	46	50	54	55	43	48	61	47
Fairly unlikely	19	29	8	8	10	17	30		13	15	30		22	19	19	18	20	19	19	20	16	16
Very unlikely TOTAL UNLIKELY	20 39	40	7	2 10	6	3 20	42 72		10	4 19	34		15 37	27 46	20 39	19 37	15	18 37	21 40	21 41	11 27	19
Don't know	12	69	9 11		16	10	6	8 2	23 14	14	64 8	40	19	13	14	13	35	8	17	12	12	35 19



Birthplace

Scot- Elsewhere Outside

UK

in UK

Sample Size: 1084 Scottish Adults Fieldwork: 2nd - 5th September 2014

Weighted Samp	e 1084	514	489	147	304	34	373	115	263	65	375	522	562	159	254	380	291	509	575	889	108	87
Unweighted Sam	e 1084	475	538	154	335	39	338	122	302	78	331	535	549	111	229	435	309	660	424	853	174	57
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Aug 2	Sept Sept																					
- Sept	1 2-5																					
Over the last few weeks have you been contacted by the																						
Yes Scotland campaign in any of the following ways?																						
Please tick all that apply																						
Delivered leaflets or letters to your door 74	75	79	76	79	74	73	80	77	74	74	80	75	76	67	78	77	76	77	74	75	80	72
Put up posters or billboards in your area 29	33	38	31	37	31	23	39	35	32	33	35	36	31	47	38	30	26	34	33	34	31	27
Set up stalls or handed out leaflets in your area 24	31	39	26	31	28	19	39	33	30	19	33	32	31	39	32	28	30	33	29	32	30	21
Knocked on your door 14	14	20	9	8	13	6	20	10	13	15	17	15	13	19	13	14	13	14	14	15	12	6
Sent you an email or contacted you on social media 11	14	26	3	6	6	1	28	6	10	4	25	16	12	18	13	15	11	15	13	16	9	4
Phoned you 3	3	3	3	4	3	3	3	5	5	0	3	3	3	2	2	3	4	3	3	3	1	1
None of these 15	13	10	14	11	14	27	10	15	14	20	10	12	13	10	12	14	14	13	13	13	13	11
Don't know 3	2	1	1	1	0	0	0	1	1	0	2	2	3	7	4	1	1	1	3	2	0	7
		-	•					-			•	-		-			-					
Over the last few weeks have you been contacted by the																						
Better Together campaign in any of the following ways?																						
Please tick all that apply																						
Delivered leaflets or letters to your door 65	64	61	70	69	68	79	58	69	66	79	61	66	63	57	61	64	71	66	62	63	72	61
Put up posters or billboards in your area 16	20	19	24	33	21	9	19	28	21	15	17	23	18	33	21	16	19	19	22	20	25	16
Set up stalls or handed out leaflets in your area 10	14	9	20	24	16	27	9	26	18	18	6	12	15	23	9	12	15	15	13	13	18	12
Knocked on your door 8	10	10	10	14	12	9	9	14	10	16	8	10	10	8	11	9	10	9	10	10	9	3
Sent you an email or contacted you on social media 8	7	1	15	21	11	9	1	21	10	11	1	9	6	9	8	4	10	9	6	7	10	8
Phoned you 4	4	3	6	6	7	3	2	7	8	1	3	4	4	4	5	3	5	5	4	5	5	1
None of these 26	24	29	18	17	19	21	31	22	19	15	28	22	25	22	23	28	20	24	24	24	23	26
Don't know 3	3	1	2	1	1	0	1	0	3	0	2	2	3	6	4	2	1	2	4	3	0	7

Holyrood Voting

intention

Ref

2011 Holyrood

Constituency Vote

Gender

 Lib Dem
 SNP
 Con
 Lab
 Lib Dem
 SNP
 Male
 Female
 16-24
 25-39
 40-59
 60+

Age

Social Grade

C2DE

ABC1



YouGov Scottish Weighting Data

In addition to weighting by age, gender, and social class (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership, political party identification and place of birth:

Unweighted no. Weighted no.

	Onweighted no.	vvcignica
Age and Gender		
Male 18-24	52	80
Male 25-39	115	125
Male 40-59	212	185
Male 60+	156	132
Female 18-24	59	79
Female 25-39	114	129
Female 40-59	223	195
Female 60+	153	158
Social Grade		
AB	318	211
C1	342	298
C2	195	217
DE	229	358
Newspaper Type		
Express / Mail	146	130
Sun / Star	118	173
Mirror / Record	165	217
Guardian / Independent / Herald	131	65
FT / Times / Telegraph / Scotsman	117	65
Other Paper	157	217
No Paper	250	217
Political Party Identification		
Conservatives	122	115
Labour	302	263
Liberal Democrats	78	65
SNP	281	271
SNP (Holyrood) & Lab (Westminster)	50	104
Other	19	10
Don't know / No vote	232	256
Birthplace		
Scotland	853	889
Rest of the UK	174	108
Outside UK	57	87

YouGov is a member of the British Polling Council and abides by its rules. www.YouGov.com