

YouGov / ITV Wales Survey Results

Sample Size: 1143 Welsh Adults

Fieldwork: 13th - 15th April 2015

		Voting Intention: Westminster					Voting Intention: Constituency					Voting Intention: List				
	Total	Con	Lab	Lib	Plaid	UKIP	Con	Lab	Lib	Plaid	UKIP	Con	Lab	Lib	Plaid	UKIP
Weighted Sample	1143	244	385	52	119	119	210	347	59	185	100	211	317	57	182	107
Unweighted Sample	1143	224	392	42*	109	127	194	351	48*	179	107	190	312	43*	186	113
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Using a scale that runs from 0 to 10, where 0 means strongly dislike and 10 means strongly like, how do you feel about...?

David Cameron

0 – Strongly dislike	27	0	50	19	26	23	1	52	15	27	23	2	51	21	25	24
1	9	1	15	7	14	7	1	14	9	14	7	1	15	14	12	5
2	6	0	8	4	14	6	0	7	4	12	6	0	7	4	14	5
3	5	0	5	4	9	5	1	6	3	6	5	1	5	1	8	5
4	6	1	6	19	8	9	1	6	15	7	9	0	6	17	7	8
5	9	2	9	15	12	15	3	9	13	11	15	2	9	15	11	15
6	7	11	3	10	4	13	12	2	8	6	13	10	2	7	5	16
7	7	14	2	6	4	9	13	2	8	6	8	11	1	5	7	10
8	7	28	1	0	5	2	27	1	3	5	2	27	1	0	6	3
9	4	15	1	11	0	4	14	1	16	1	3	15	0	11	2	3
10 – Strongly like	6	27	0	2	0	4	27	0	5	2	6	30	0	4	0	4
Don't know	6	1	2	2	4	3	1	2	1	4	3	1	2	1	3	3
MEAN	3.8	8.1	1.6	4.1	2.6	3.9	8.0	1.6	4.8	3.0	3.9	8.1	1.5	3.9	3.0	4.0
TOTAL DISLIKE (0-3)	48	2	78	34	63	40	4	78	31	59	41	4	78	40	59	39
TOTAL LIKE (7-10)	25	83	4	19	9	19	80	4	32	15	19	83	3	20	15	19
NET (LIKE - DISLIKE)	-23	82	-74	-16	-54	-21	77	-74	1	-44	-22	80	-75	-20	-44	-20

Ed Miliband

0 – Strongly dislike	16	34	1	6	11	41	37	2	10	10	38	36	1	7	10	37
1	6	18	1	6	8	4	18	1	10	6	4	18	1	9	5	4
2	8	14	1	24	14	11	12	1	23	11	12	14	0	23	11	8
3	8	11	2	19	12	18	10	2	20	10	19	10	2	19	11	18
4	7	8	3	3	10	8	10	3	3	8	9	8	4	2	9	8
5	12	7	12	18	13	4	8	13	10	15	6	7	12	12	15	8
6	8	4	11	10	10	5	4	13	4	10	4	3	11	8	10	6
7	9	2	16	8	13	3	1	14	14	15	1	2	16	13	13	3
8	7	0	18	0	3	2	1	15	1	8	4	0	15	2	9	4
9	5	0	13	2	0	3	0	14	2	1	3	1	13	2	1	3
10 – Strongly like	7	0	20	1	3	1	0	22	1	4	0	0	23	0	5	0
Don't know	7	2	2	2	4	1	1	2	3	3	1	1	2	4	2	1
MEAN	4.5	1.9	7.3	3.7	3.9	2.3	1.9	7.3	3.4	4.5	2.4	1.8	7.4	3.6	4.6	2.6
TOTAL DISLIKE (0-3)	38	77	5	55	45	74	76	6	63	37	72	78	4	58	37	68
TOTAL LIKE (7-10)	28	2	67	12	19	8	2	64	17	28	8	3	67	17	28	10
NET (LIKE - DISLIKE)	-10	-75	62	-43	-26	-66	-75	58	-46	-10	-65	-76	62	-41	-9	-58

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Sample Size: 1143 Welsh Adults

Fieldwork: 13th - 15th April 2015

Weighted Sample		Gender		Age				Social Grade		Region				
	Total	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	Mid and West Wales	North Wales	Cardiff and South Wales Central	South Wales East	South Wales West
	1143	554	589	139	256	386	361	537	606	218	237	255	237	197
	1143	565	578	112	201	426	404	661	482	205	240	245	250	203
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Unweighted Sample														

Using a scale that runs from 0 to 10, where 0 means strongly dislike and 10 means strongly like, how do you feel about...?

David Cameron

0 – Strongly dislike	27	33	22	19	27	28	31	20	34	27	20	28	34	28
1	9	9	10	8	11	11	7	8	10	12	9	10	6	10
2	6	7	6	9	7	5	6	6	6	5	8	5	7	8
3	5	4	5	6	3	6	5	5	5	4	3	6	6	4
4	6	7	4	7	6	6	4	7	4	5	4	9	5	4
5	9	7	12	6	11	12	7	10	8	8	10	9	11	7
6	7	8	7	14	9	6	5	9	6	7	8	5	7	11
7	7	6	7	6	4	8	7	7	6	6	9	6	4	8
8	7	7	8	2	7	7	10	9	6	7	10	9	6	4
9	4	6	3	1	4	4	7	5	4	6	7	3	4	3
10 – Strongly like	6	6	7	8	3	5	10	8	5	10	5	5	5	7
Don't know	6	2	9	14	9	4	2	6	6	5	7	5	6	7
MEAN	3.8	3.6	4.0	3.9	3.4	3.6	4.1	4.4	3.2	4.0	4.4	3.5	3.3	3.6
TOTAL DISLIKE (0-3)	48	52	43	41	47	49	49	40	55	47	40	49	53	49
TOTAL LIKE (7-10)	25	24	25	18	18	24	33	29	21	28	31	23	19	22
NET (LIKE - DISLIKE)	-23	-28	-18	-23	-30	-25	-16	-11	-34	-19	-9	-27	-34	-27

Ed Miliband

0 – Strongly dislike	16	17	16	16	11	15	21	16	17	16	22	16	15	13
1	6	7	6	7	6	6	7	7	6	8	7	4	7	6
2	8	11	6	7	11	7	7	10	7	13	8	6	9	4
3	8	8	8	9	9	7	7	9	7	8	7	9	9	6
4	7	6	7	9	6	7	6	9	5	2	5	11	5	9
5	12	11	12	12	15	11	11	12	12	13	14	11	10	11
6	8	8	9	10	9	9	6	9	8	8	6	13	7	6
7	9	10	8	3	9	11	10	9	9	8	7	9	11	13
8	7	7	7	8	5	10	5	6	8	10	8	2	7	7
9	5	3	6	1	4	7	5	3	7	2	6	5	6	5
10 – Strongly like	7	10	5	5	6	5	12	5	9	6	4	9	8	11
Don't know	7	3	10	14	11	4	4	6	7	6	7	6	6	9
MEAN	4.5	4.5	4.5	4.0	4.5	4.7	4.4	4.1	4.8	4.2	4.0	4.6	4.6	5.1
TOTAL DISLIKE (0-3)	38	42	35	39	37	36	43	41	36	45	43	34	40	29
TOTAL LIKE (7-10)	28	30	27	16	24	33	32	23	33	25	25	25	32	36
NET (LIKE - DISLIKE)	-10	-12	-9	-22	-13	-3	-11	-18	-3	-20	-19	-9	-8	7

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		Total	Con	Lab	Lib	Plaid	UKIP	Con	Lab	Lib	Plaid	UKIP	Con	Lab	Lib	Plaid	UKIP
Weighted Sample		1143	244	385	52	119	119	210	347	59	185	100	211	317	57	182	107
Unweighted Sample		1143	224	392	42*	109	127	194	351	48*	179	107	190	312	43*	186	113
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Nick Clegg																	
	0 – Strongly dislike	20	8	27	1	18	37	10	27	0	17	38	9	27	0	18	36
	1	7	4	9	1	5	10	5	10	0	6	12	5	9	0	6	10
	2	10	9	12	0	20	13	9	12	5	17	13	10	11	7	17	13
	3	9	10	10	0	8	14	10	10	1	9	16	10	11	1	9	15
	4	10	15	10	2	9	9	16	10	3	10	5	15	9	4	12	8
	5	14	20	12	4	20	5	18	11	8	19	9	18	12	7	19	7
	6	8	14	7	8	5	2	13	7	6	7	2	13	8	7	6	2
	7	7	10	6	13	4	5	11	6	15	5	2	11	6	6	6	5
	8	3	5	1	23	5	1	3	1	24	3	0	4	1	29	2	0
	9	2	1	1	10	2	1	1	1	8	3	1	1	1	7	3	1
	10 – Strongly like	3	2	0	35	0	2	3	1	28	0	0	3	0	28	0	0
	Don't know	7	2	4	4	5	2	1	5	3	4	3	1	5	4	3	2
	MEAN	3.5	4.4	2.9	8.1	3.3	2.2	4.3	2.8	7.7	3.4	1.9	4.3	2.8	7.6	3.4	2.1
	TOTAL DISLIKE (0-3)	46	31	58	2	51	74	34	59	6	49	78	35	58	8	50	74
	TOTAL LIKE (7-10)	14	18	9	80	10	9	18	8	74	11	4	19	9	70	11	6
	NET (LIKE - DISLIKE)	-32	-13	-49	78	-41	-65	-16	-51	68	-38	-74	-16	-49	63	-38	-67
Nigel Farage																	
	0 – Strongly dislike	33	21	46	51	50	2	21	47	39	46	1	21	45	39	44	4
	1	6	5	7	8	11	0	4	7	12	7	0	4	7	16	8	0
	2	7	10	7	7	9	0	8	8	5	10	1	10	8	8	9	0
	3	6	7	8	10	4	0	9	7	6	5	0	9	8	5	5	0
	4	6	10	7	3	2	2	10	7	6	6	0	11	6	3	8	1
	5	7	10	7	2	7	4	10	8	1	5	4	11	8	2	4	5
	6	6	8	5	8	4	5	7	5	10	3	6	6	5	12	5	7
	7	7	14	3	6	4	15	15	3	4	7	15	14	4	5	6	16
	8	5	8	2	4	2	15	7	2	6	1	18	7	1	5	2	18
	9	3	4	1	0	1	14	4	1	2	3	11	4	1	0	4	11
	10 – Strongly like	6	2	2	0	2	43	4	2	3	3	42	4	3	2	3	38
	Don't know	7	3	4	2	4	1	1	4	5	6	1	1	5	4	3	1
	MEAN	3.3	4.0	2.2	2.0	1.9	8.4	4.2	2.2	2.7	2.2	8.4	4.1	2.2	2.4	2.5	8.1
	TOTAL DISLIKE (0-3)	52	43	68	75	74	2	42	68	62	68	2	43	68	68	65	4
	TOTAL LIKE (7-10)	21	27	9	10	9	86	30	9	15	13	87	28	9	12	15	83
	NET (LIKE - DISLIKE)	-32	-16	-59	-66	-65	84	-12	-60	-47	-55	85	-15	-59	-56	-50	79

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Fieldwork: 13th - 15th April 2015

		Gender		Age				Social Grade		Region				
	Total	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	Mid and West Wales	North Wales	Cardiff and South Wales Central	South Wales East	South Wales West
Weighted Sample	1143	554	589	139	256	386	361	537	606	218	237	255	237	197
Unweighted Sample	1143	565	578	112	201	426	404	661	482	205	240	245	250	203
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Nick Clegg

0 – Strongly dislike	20	24	16	13	16	19	26	16	23	16	16	17	27	23
1	7	7	7	8	6	7	7	7	7	6	7	6	8	8
2	10	12	9	8	11	11	10	9	12	12	10	14	8	8
3	9	11	8	11	9	9	10	10	9	9	11	11	7	9
4	10	10	11	18	8	8	11	12	9	11	8	11	8	16
5	14	12	17	13	11	18	13	13	15	13	13	17	19	9
6	8	8	8	7	10	8	6	8	8	8	7	6	9	9
7	7	6	8	2	7	8	7	8	6	8	11	4	5	7
8	3	3	4	2	2	5	2	5	2	5	4	4	1	1
9	2	2	1	2	3	0	3	3	1	2	3	2	0	2
10 – Strongly like	3	3	3	1	6	1	3	2	3	7	2	2	2	1
Don't know	7	3	11	15	11	5	3	7	7	5	9	6	8	8
MEAN	3.5	3.3	3.8	3.4	3.9	3.6	3.3	3.8	3.3	4.0	3.9	3.5	3.0	3.2
TOTAL DISLIKE (0-3)	46	54	39	40	42	46	53	42	50	43	43	49	50	48
TOTAL LIKE (7-10)	14	14	15	7	17	15	15	18	11	21	20	12	8	11
NET (LIKE - DISLIKE)	-32	-41	-24	-34	-25	-31	-38	-25	-39	-22	-23	-37	-42	-37

Nigel Farage

0 – Strongly dislike	33	33	33	42	36	30	32	35	32	39	24	33	38	32
1	6	7	6	4	5	9	5	6	6	3	7	9	5	6
2	7	7	7	8	5	8	7	8	6	8	6	8	7	6
3	6	6	6	3	8	6	5	6	6	5	7	7	4	6
4	6	6	7	11	5	6	6	5	7	8	7	5	5	7
5	7	6	8	6	7	8	8	7	7	6	7	8	8	7
6	6	7	6	1	7	7	7	6	6	8	8	6	3	6
7	7	7	7	6	5	8	9	8	6	4	5	11	8	8
8	5	4	5	1	3	5	6	5	4	6	7	2	5	3
9	3	4	2	3	1	3	5	3	3	4	4	2	2	3
10 – Strongly like	6	9	4	4	6	6	7	4	8	5	7	4	6	9
Don't know	7	4	10	13	13	5	4	7	8	4	10	6	9	8
MEAN	3.3	3.5	3.2	2.5	3.0	3.4	3.8	3.1	3.5	3.2	3.9	3.0	3.1	3.6
TOTAL DISLIKE (0-3)	52	54	51	56	53	54	49	55	50	55	45	57	55	50
TOTAL LIKE (7-10)	21	23	18	14	15	21	27	20	21	19	23	18	21	23
NET (LIKE - DISLIKE)	-32	-30	-33	-42	-38	-33	-22	-35	-29	-36	-21	-39	-34	-27

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Weighted Sample		1143	244	385	52	119	119	210	347	59	185	100	211	317	57	182	107
Unweighted Sample		1143	224	392	42*	109	127	194	351	48*	179	107	190	312	43*	186	113
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Natalie Bennett																	
0 – Strongly dislike	10	13	7	5	5	28	14	8	5	5	30	13	7	3	7	27	
1	4	10	1	0	4	8	10	1	4	4	9	10	1	1	3	9	
2	6	8	6	7	7	14	8	6	11	5	15	8	6	10	5	16	
3	7	8	8	11	5	6	9	8	3	6	6	9	8	9	7	6	
4	7	11	7	10	9	4	11	6	8	9	2	11	6	9	9	4	
5	14	15	17	15	14	8	13	19	20	12	10	14	16	22	16	11	
6	5	3	8	1	7	2	3	9	0	7	1	3	8	1	7	1	
7	7	2	10	6	11	2	3	9	10	13	2	2	9	12	11	3	
8	3	0	3	13	4	1	1	3	12	5	0	0	3	12	4	1	
9	1	0	1	0	4	0	1	1	0	4	0	1	2	0	3	0	
10 – Strongly like	1	0	1	1	1	2	0	1	0	1	2	0	1	1	1	0	
Don't know	35	30	32	32	30	27	28	30	26	30	23	29	33	21	27	22	
MEAN	3.9	2.9	4.4	4.7	4.7	2.1	2.9	4.4	4.5	4.9	2.0	2.9	4.4	4.9	4.6	2.1	
TOTAL DISLIKE (0-3)	27	39	22	23	21	55	41	22	24	20	60	40	23	23	22	58	
TOTAL LIKE (7-10)	12	3	14	20	20	5	4	14	21	22	4	3	14	25	19	4	
NET (LIKE - DISLIKE)	-15	-36	-8	-4	-1	-51	-37	-9	-3	2	-57	-37	-9	2	-3	-55	
Owen Smith																	
0 – Strongly dislike	6	5	5	2	7	10	5	7	2	3	12	5	6	4	4	11	
1	3	5	2	6	3	6	5	2	1	4	10	5	2	10	1	8	
2	2	4	0	4	3	3	4	0	3	3	3	5	0	3	2	3	
3	4	5	5	2	3	7	6	4	2	2	7	6	4	2	4	8	
4	4	6	5	0	6	3	7	5	2	6	4	6	4	5	7	3	
5	8	8	6	11	10	9	9	7	8	10	11	8	7	7	10	10	
6	3	2	4	1	4	2	2	5	0	4	1	2	5	0	5	0	
7	2	1	3	0	4	1	1	3	2	3	0	1	3	3	4	0	
8	1	1	3	0	2	0	1	3	0	0	0	1	3	1	1	0	
9	1	0	2	2	0	0	0	2	0	0	0	0	3	0	0	0	
10 – Strongly like	1	0	4	0	0	0	0	4	0	0	0	0	3	0	1	0	
Don't know	66	63	61	72	58	60	61	57	80	65	53	62	62	66	61	57	
MEAN	3.9	3.2	4.9	3.6	3.8	2.6	3.2	4.9	3.6	3.9	2.4	3.1	4.8	3.1	4.5	2.4	
TOTAL DISLIKE (0-3)	14	19	12	14	16	25	20	13	9	12	31	21	12	19	11	29	
TOTAL LIKE (7-10)	5	2	12	2	6	1	2	13	2	4	0	2	11	4	7	0	
NET (LIKE - DISLIKE)	-9	-18	-1	-12	-10	-24	-18	-1	-7	-8	-31	-19	-1	-15	-4	-29	

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Unweighted Sample	1143	565	578	112	201	426	404	661	482	205	240	245	250	203
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Natalie Bennett

0 – Strongly dislike	10	14	6	12	8	10	11	9	11	9	14	10	9	9
1	4	6	3	7	2	3	6	4	4	8	3	2	4	4
2	6	8	5	7	4	6	7	8	5	4	5	9	6	6
3	7	7	6	7	5	6	8	8	6	10	4	6	7	6
4	7	9	6	9	8	6	7	9	6	9	4	7	10	5
5	14	13	15	10	12	16	16	14	15	7	16	17	17	14
6	5	7	4	4	3	8	4	4	6	6	4	4	6	5
7	7	7	6	12	7	6	5	7	7	12	4	6	4	8
8	3	3	2	2	4	2	2	2	3	7	1	2	0	2
9	1	1	2	0	1	2	2	1	2	1	4	1	1	2
10 – Strongly like	1	1	1	2	2	1	1	1	1	1	0	1	1	2
Don't know	35	25	44	28	43	35	32	34	36	25	40	36	35	37
MEAN	3.9	3.6	4.3	3.7	4.3	4.1	3.6	3.9	4.0	4.3	3.7	3.8	3.8	4.1
TOTAL DISLIKE (0-3)	27	35	20	33	20	25	32	29	26	30	26	27	26	26
TOTAL LIKE (7-10)	12	12	11	15	14	11	10	11	12	22	9	10	6	14
NET (LIKE - DISLIKE)	-15	-23	-8	-18	-7	-14	-22	-18	-13	-9	-17	-18	-20	-12

Owen Smith

0 – Strongly dislike	6	7	4	9	3	6	5	5	6	6	5	5	7	5
1	3	5	2	2	2	5	2	3	4	3	5	4	2	2
2	2	3	1	1	3	1	2	1	2	3	0	3	3	0
3	4	4	4	4	2	3	5	3	4	5	3	4	4	3
4	4	5	4	4	2	5	5	5	4	4	4	3	4	9
5	8	8	7	4	5	10	8	7	9	5	9	6	9	9
6	3	3	2	2	1	4	3	2	3	3	2	3	3	3
7	2	3	1	0	1	3	2	3	1	2	0	2	2	2
8	1	2	0	2	2	2	1	1	2	2	0	2	1	2
9	1	1	0	0	2	1	1	1	1	0	0	1	2	1
10 – Strongly like	1	2	0	1	3	0	1	1	2	0	0	2	3	1
Don't know	66	57	74	71	75	60	63	67	64	69	71	64	62	62
MEAN	3.9	4.0	3.7	3.1	4.8	3.7	3.9	4.1	3.8	3.5	3.2	4.1	4.1	4.4
TOTAL DISLIKE (0-3)	14	18	11	16	9	16	16	12	16	16	13	16	15	11
TOTAL LIKE (7-10)	5	9	2	2	8	5	5	6	5	4	1	8	7	7
NET (LIKE - DISLIKE)	-9	-9	-9	-14	-2	-11	-10	-6	-12	-12	-12	-8	-8	-4

Sample Size: 1143 Welsh Adults
Fieldwork: 13th - 15th April 2015

		Voting Intention: Westminster					Voting Intention: Constituency					Voting Intention: List					
		Total	Con	Lab	Lib	Plaid	UKIP	Con	Lab	Lib	Plaid	UKIP	Con	Lab	Lib	Plaid	UKIP
Weighted Sample		1143	244	385	52	119	119	210	347	59	185	100	211	317	57	182	107
Unweighted Sample		1143	224	392	42*	109	127	194	351	48*	179	107	190	312	43*	186	113
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Stephen Crabb																	
0 – Strongly dislike	10	1	16	14	11	12	1	19	12	6	13	2	17	14	7	13	
1	3	1	5	0	4	4	1	5	0	4	5	1	5	4	3	4	
2	5	1	7	6	8	6	2	7	0	6	6	1	8	5	7	6	
3	4	2	5	6	9	3	2	5	6	7	5	2	4	6	9	4	
4	5	8	4	0	4	9	9	4	0	6	8	9	5	2	6	7	
5	9	10	9	12	10	7	11	9	9	10	9	11	9	12	11	8	
6	3	8	3	3	2	1	9	3	2	2	0	8	3	2	3	2	
7	3	7	2	2	2	2	6	2	7	4	3	6	1	7	3	4	
8	1	3	0	0	0	2	2	1	0	1	3	3	1	0	1	0	
9	2	5	0	3	0	1	6	0	3	0	1	7	0	0	0	1	
10 – Strongly like	1	5	0	0	0	0	5	0	1	1	0	6	0	0	0	0	
Don't know	54	48	48	54	50	54	45	44	60	53	49	44	48	48	50	52	
MEAN	3.6	6.0	2.5	3.3	2.8	3.0	5.9	2.5	4.0	3.6	3.1	6.0	2.5	3.1	3.3	2.9	
TOTAL DISLIKE (0-3)	22	6	34	26	31	24	7	37	18	23	28	6	34	29	26	27	
TOTAL LIKE (7-10)	7	21	3	6	2	5	20	3	11	6	7	22	2	7	3	5	
NET (LIKE - DISLIKE)	-15	15	-31	-20	-29	-19	13	-34	-7	-17	-21	16	-32	-22	-23	-22	
Kirsty Williams																	
0 – Strongly dislike	6	5	7	1	3	11	5	9	0	0	15	5	7	0	1	17	
1	4	6	4	3	4	4	5	5	6	3	6	7	4	5	1	7	
2	4	5	5	0	7	7	6	5	2	5	8	5	5	0	5	9	
3	7	5	9	2	7	10	7	8	0	4	10	6	10	2	6	10	
4	6	8	5	0	9	9	8	5	2	7	7	10	5	2	7	8	
5	14	17	13	8	17	15	17	13	10	20	14	16	13	9	19	13	
6	6	6	9	2	6	2	6	9	1	5	3	6	8	0	5	2	
7	6	7	6	11	7	1	8	8	4	6	1	7	5	14	8	2	
8	3	3	5	5	3	0	3	4	10	5	0	3	4	11	5	0	
9	1	2	1	0	2	2	2	1	4	2	2	2	1	4	2	0	
10 – Strongly like	2	1	0	21	1	3	0	0	19	2	2	1	0	20	2	0	
Don't know	41	38	38	47	35	35	36	34	41	42	31	35	37	33	39	32	
MEAN	4.4	4.3	4.2	7.3	4.6	3.5	4.3	4.1	7.1	5.1	3.2	4.2	4.1	7.3	5.1	2.7	
TOTAL DISLIKE (0-3)	21	20	25	6	21	33	22	26	8	12	39	22	26	7	14	42	
TOTAL LIKE (7-10)	12	12	12	36	13	6	12	13	38	15	5	12	11	49	16	3	
NET (LIKE - DISLIKE)	-9	-8	-13	30	-8	-26	-9	-14	30	2	-34	-11	-15	42	2	-40	

Sample Size: 1143 Welsh Adults
Fieldwork: 13th - 15th April 2015

		Gender		Age				Social Grade		Region				
	Total	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	Mid and West Wales	North Wales	Cardiff and South Wales Central	South Wales East	South Wales West
Weighted Sample	1143	554	589	139	256	386	361	537	606	218	237	255	237	197
Unweighted Sample	1143	565	578	112	201	426	404	661	482	205	240	245	250	203
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Stephen Crabb

0 – Strongly dislike	10	14	6	12	8	10	10	8	12	13	5	8	14	9
1	3	6	1	0	1	6	3	4	3	1	5	2	4	4
2	5	6	4	2	3	7	4	3	7	4	3	8	7	2
3	4	4	4	1	1	4	8	4	5	5	4	5	2	5
4	5	5	6	6	3	6	6	5	5	5	4	5	5	8
5	9	9	9	6	10	9	9	9	9	7	11	6	13	8
6	3	4	3	1	4	4	2	4	2	4	2	3	2	6
7	3	4	2	3	5	2	4	4	3	10	1	4	0	1
8	1	2	1	1	1	1	2	2	1	3	0	1	2	0
9	2	2	1	2	2	1	1	1	2	2	0	3	0	2
10 – Strongly like	1	1	1	3	0	0	2	2	0	4	0	0	1	0
Don't know	54	43	64	62	61	50	49	56	52	41	65	53	52	56
MEAN	3.6	3.4	3.8	4.0	4.1	3.1	3.7	4.0	3.2	4.4	3.4	3.7	2.8	3.5
TOTAL DISLIKE (0-3)	22	30	15	15	14	28	25	18	26	24	16	24	27	19
TOTAL LIKE (7-10)	7	10	5	10	8	4	8	8	6	19	2	9	2	3
NET (LIKE - DISLIKE)	-15	-20	-10	-5	-6	-23	-17	-10	-20	-4	-14	-15	-25	-16

Kirsty Williams

0 – Strongly dislike	6	7	5	8	2	7	7	6	6	5	5	7	8	5
1	4	5	4	0	5	4	6	4	5	4	5	5	5	3
2	4	6	3	2	4	5	5	4	4	2	3	4	6	6
3	7	8	5	7	4	7	9	6	8	4	8	7	8	7
4	6	6	5	4	4	6	7	8	4	4	7	7	4	6
5	14	16	13	10	14	13	17	14	15	15	11	11	19	16
6	6	7	5	2	9	5	5	6	6	8	2	9	5	4
7	6	6	7	2	1	9	8	5	7	11	6	5	3	5
8	3	4	3	0	3	5	3	4	3	5	2	4	2	4
9	1	1	1	0	0	1	3	1	1	3	1	0	1	1
10 – Strongly like	2	3	1	1	4	1	2	1	2	4	1	2	0	2
Don't know	41	31	51	64	51	38	29	42	41	37	51	40	38	42
MEAN	4.4	4.3	4.4	3.5	4.8	4.4	4.3	4.3	4.4	5.3	4.0	4.3	3.8	4.5
TOTAL DISLIKE (0-3)	21	26	16	18	14	22	26	20	22	15	21	22	27	20
TOTAL LIKE (7-10)	12	14	11	3	8	16	15	11	13	23	9	11	7	13
NET (LIKE - DISLIKE)	-9	-13	-5	-15	-6	-7	-11	-9	-9	8	-12	-11	-20	-7

Sample Size: 1143 Welsh Adults
Fieldwork: 13th - 15th April 2015

		Voting Intention: Westminster					Voting Intention: Constituency					Voting Intention: List				
	Total	Con	Lab	Lib	Plaid	UKIP	Con	Lab	Lib	Plaid	UKIP	Con	Lab	Lib	Plaid	UKIP
Weighted Sample	1143	244	385	52	119	119	210	347	59	185	100	211	317	57	182	107
Unweighted Sample	1143	224	392	42*	109	127	194	351	48*	179	107	190	312	43*	186	113
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Leanne Wood

0 – Strongly dislike	10	11	8	19	3	27	11	10	18	1	33	12	8	16	0	33
1	4	9	3	3	0	6	10	3	6	0	5	10	3	4	0	9
2	5	8	6	1	1	11	9	5	4	0	13	8	5	4	1	12
3	5	8	5	6	0	8	9	5	4	2	8	8	5	5	2	10
4	6	11	6	11	4	4	11	7	8	5	5	13	7	10	3	6
5	14	16	14	17	10	16	16	14	14	13	14	16	16	21	9	13
6	8	8	11	16	5	2	8	13	11	6	2	6	12	9	9	2
7	9	5	12	5	8	6	5	13	8	13	4	5	12	11	12	2
8	7	6	7	1	21	4	7	6	6	19	2	7	6	5	20	1
9	4	0	4	1	17	2	0	4	0	13	2	0	3	1	15	0
10 – Strongly like	5	0	5	1	21	3	0	4	4	18	1	0	4	5	19	1
Don't know	22	18	19	20	10	13	15	19	17	11	12	16	20	9	10	12
MEAN	4.8	3.7	5.1	3.9	7.6	3.2	3.7	5.0	4.1	7.4	2.6	3.7	5.0	4.5	7.7	2.2
TOTAL DISLIKE (0-3)	25	36	22	29	4	51	38	22	32	3	58	37	22	29	3	64
TOTAL LIKE (7-10)	24	11	28	8	67	15	12	26	18	63	9	12	25	22	67	4
NET (LIKE - DISLIKE)	-1	-24	6	-20	63	-36	-26	4	-15	60	-49	-25	3	-7	64	-60

Pippa Bartolotti

0 – Strongly dislike	7	8	7	2	5	15	10	9	2	2	16	9	8	4	3	19
1	3	6	2	3	5	3	5	2	3	4	5	7	2	4	3	3
2	3	3	5	5	3	6	4	5	4	2	8	4	5	3	3	8
3	3	4	5	3	2	4	5	5	1	2	4	5	5	2	4	4
4	4	4	3	6	5	5	5	4	7	5	6	3	2	8	6	7
5	9	9	12	6	12	7	9	12	5	12	10	9	12	7	13	8
6	2	3	2	2	5	2	3	2	4	4	1	3	2	4	4	0
7	1	0	1	0	0	1	0	2	0	1	0	0	0	0	1	0
8	1	0	1	12	0	0	0	1	11	0	0	0	2	10	0	0
9	0	0	0	0	0	1	0	0	0	0	2	0	0	0	0	0
10 – Strongly like	0	0	0	0	0	0	0	0	0	0	1	0	0	0	1	0
Don't know	65	62	62	61	63	55	59	59	64	68	50	61	62	57	65	51
MEAN	3.3	2.8	3.4	4.7	3.5	2.6	2.7	3.3	4.8	3.9	2.5	2.7	3.3	4.4	3.9	2.1
TOTAL DISLIKE (0-3)	17	22	19	14	14	27	24	21	10	11	32	24	19	14	12	34
TOTAL LIKE (7-10)	2	0	3	12	0	3	0	4	11	1	2	0	2	10	1	0
NET (LIKE - DISLIKE)	-15	-21	-16	-1	-14	-25	-24	-17	1	-10	-30	-24	-17	-4	-10	-34

Sample Size: 1143 Welsh Adults
Fieldwork: 13th - 15th April 2015

		Gender		Age				Social Grade		Region				
	Total	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	Mid and West Wales	North Wales	Cardiff and South Wales Central	South Wales East	South Wales West
Weighted Sample	1143	554	589	139	256	386	361	537	606	218	237	255	237	197
Unweighted Sample	1143	565	578	112	201	426	404	661	482	205	240	245	250	203
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Leanne Wood

0 – Strongly dislike	10	14	7	12	10	11	10	11	10	11	9	12	12	8
1	4	5	4	4	2	4	7	5	3	4	5	4	4	4
2	5	7	4	6	4	5	7	5	6	4	4	6	8	4
3	5	6	4	6	5	5	4	5	5	6	4	6	3	7
4	6	7	6	5	5	7	7	8	5	7	8	7	6	5
5	14	14	14	8	11	15	17	12	16	10	14	14	17	14
6	8	8	8	9	5	11	8	11	6	13	9	7	9	4
7	9	8	9	7	9	9	9	9	8	11	6	9	6	11
8	7	7	8	4	6	9	8	5	10	7	8	6	6	9
9	4	5	3	5	2	4	4	3	4	2	4	4	3	5
10 – Strongly like	5	7	3	8	5	3	5	4	5	8	3	5	4	4
Don't know	22	13	31	28	36	18	15	22	23	18	26	20	22	27
MEAN	4.8	4.6	5.0	4.8	4.8	4.8	4.8	4.6	5.0	5.1	4.8	4.6	4.5	5.1
TOTAL DISLIKE (0-3)	25	32	19	27	21	25	27	27	24	24	22	28	28	22
TOTAL LIKE (7-10)	24	26	23	24	22	25	26	21	27	28	21	24	19	29
NET (LIKE - DISLIKE)	-1	-6	4	-3	0	0	-1	-6	4	4	-1	-4	-8	7

Pippa Bartolotti

0 – Strongly dislike	7	10	5	15	3	7	8	7	8	9	6	9	8	5
1	3	4	3	2	4	2	4	3	3	3	4	4	2	2
2	3	5	2	0	3	5	4	3	4	2	4	2	5	4
3	3	4	3	0	1	2	7	4	3	2	3	3	6	3
4	4	4	4	6	2	4	5	5	4	5	3	3	5	5
5	9	10	9	2	6	12	11	7	11	6	10	7	10	13
6	2	2	2	0	3	3	2	3	2	3	0	2	3	4
7	1	1	0	0	2	1	0	0	1	0	0	2	1	0
8	1	2	0	0	4	1	0	1	2	3	0	0	1	2
9	0	1	0	1	1	0	0	0	0	0	1	0	1	0
10 – Strongly like	0	1	0	2	0	0	0	1	0	1	0	0	1	0
Don't know	65	57	72	71	72	63	59	67	62	66	68	68	59	62
MEAN	3.3	3.3	3.3	2.5	4.2	3.4	3.0	3.3	3.3	3.3	3.0	2.9	3.4	3.8
TOTAL DISLIKE (0-3)	17	22	13	17	11	16	23	16	18	16	17	17	21	14
TOTAL LIKE (7-10)	2	4	1	3	7	1	0	2	3	4	1	2	3	2
NET (LIKE - DISLIKE)	-15	-18	-12	-13	-5	-15	-23	-14	-16	-13	-16	-15	-18	-12

Sample Size: 1143 Welsh Adults
Fieldwork: 13th - 15th April 2015

		Voting Intention: Westminster					Voting Intention: Constituency					Voting Intention: List					
		Total	Con	Lab	Lib	Plaid	UKIP	Con	Lab	Lib	Plaid	UKIP	Con	Lab	Lib	Plaid	UKIP
Weighted Sample		1143	244	385	52	119	119	210	347	59	185	100	211	317	57	182	107
Unweighted Sample		1143	224	392	42*	109	127	194	351	48*	179	107	190	312	43*	186	113
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Nathan Gill	0 – Strongly dislike	10	3	14	1	14	11	4	17	2	8	12	4	13	7	11	11
	1	3	4	3	3	6	3	3	2	4	4	4	4	2	8	3	4
	2	3	4	4	2	4	3	4	4	0	4	3	4	5	2	2	2
	3	4	5	3	0	5	5	7	4	2	3	4	7	3	2	6	4
	4	3	3	3	2	1	4	4	3	2	1	3	3	3	0	3	3
	5	9	13	8	7	5	9	12	9	7	8	11	13	10	7	7	10
	6	1	1	1	0	3	2	1	1	2	3	1	1	1	2	3	1
	7	1	1	0	0	2	2	2	0	0	1	2	1	0	0	1	3
	8	1	1	1	0	0	1	0	1	1	1	3	0	1	0	1	2
	9	1	0	1	0	0	5	0	1	0	0	5	0	1	0	0	4
	10 – Strongly like	0	0	0	0	0	3	0	0	0	0	4	0	0	0	0	3
	Don't know	66	65	62	85	60	53	63	58	80	67	49	65	62	73	63	52
	MEAN	3.0	3.5	2.5	3.2	2.3	4.0	3.5	2.4	3.4	3.0	4.2	3.4	2.7	2.3	2.9	4.1
	TOTAL DISLIKE (0-3)	19	16	24	6	29	22	18	27	8	19	22	18	23	18	22	21
	TOTAL LIKE (7-10)	2	2	2	0	2	11	2	2	1	2	13	1	2	0	2	13
	NET (LIKE - DISLIKE)	-17	-15	-22	-6	-27	-12	-16	-25	-8	-17	-9	-16	-21	-18	-20	-8

*Any percentages calculated on bases fewer than 50 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.

Sample Size: 1143 Welsh Adults
Fieldwork: 13th - 15th April 2015

		Gender		Age				Social Grade		Region				
	Total	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	Mid and West Wales	North Wales	Cardiff and South Wales Central	South Wales East	South Wales West
Weighted Sample	1143	554	589	139	256	386	361	537	606	218	237	255	237	197
Unweighted Sample	1143	565	578	112	201	426	404	661	482	205	240	245	250	203
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Nathan Gill

0 – Strongly dislike	10	15	5	12	7	10	10	9	10	7	8	12	12	10
1	3	4	2	1	3	4	3	3	3	5	3	3	2	2
2	3	3	3	4	1	5	3	2	4	4	3	2	5	2
3	4	4	3	3	1	3	6	3	4	5	3	3	3	5
4	3	2	4	2	2	3	3	3	2	3	3	2	2	4
5	9	9	9	3	8	9	11	9	9	6	9	7	10	11
6	1	1	1	1	1	2	1	2	1	1	1	1	1	1
7	1	1	0	1	0	1	1	1	0	1	1	0	1	0
8	1	1	0	0	1	1	1	1	1	1	1	1	0	1
9	1	2	0	4	1	0	0	1	1	0	2	1	0	2
10 – Strongly like	0	1	0	0	0	1	0	0	0	1	1	0	0	0
Don't know	66	59	73	70	76	62	62	68	65	67	67	70	65	63
MEAN	3.0	2.7	3.3	2.9	3.1	2.9	3.0	3.1	2.9	3.0	3.4	2.5	2.6	3.4
TOTAL DISLIKE (0-3)	19	26	13	19	11	22	22	17	21	20	17	19	22	18
TOTAL LIKE (7-10)	2	4	1	5	2	2	2	2	3	3	4	2	1	3
NET (LIKE - DISLIKE)	-17	-22	-12	-15	-10	-19	-20	-15	-18	-17	-12	-17	-21	-15

*Any percentages calculated on bases fewer than 50 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.