

Sample Size: 3402 GB Adults
Fieldwork: 13th - 17th August 2015

| | Attitude to EU | | | | | Attitude to EU | | | |
|-------------------|----------------|-----------------|----------------|---------|---------------|----------------|--------|---------|-------|
| | Total | Solid REMAIN | Soft REMAIN | No idea | Soft LEAVE | Solid LEAVE | REMAIN | No idea | LEAVE |
| Weighted Sample | 3402 | 1038 | 646 | 349 | 582 | 787 | 1684 | 349 | 1369 |
| Unweighted Sample | 3402 | 1121 | 617 | 328 | 559 | 777 | 1738 | 328 | 1336 |
| | % | % | % | % | % | % | % | % | % |

Where do you get most of your information about politics and current affairs? Please tick all that apply

| | | | | | | | | | |
|--|----|----|----|----|----|----|----|----|----|
| BBC television news | 59 | 62 | 55 | 47 | 64 | 59 | 59 | 47 | 61 |
| BBC radio news | 21 | 31 | 22 | 10 | 15 | 16 | 27 | 10 | 16 |
| BBC news website | 27 | 38 | 30 | 20 | 23 | 14 | 35 | 20 | 18 |
| National newspapers | 32 | 30 | 28 | 18 | 37 | 41 | 29 | 18 | 39 |
| Websites of national newspapers | 20 | 26 | 20 | 11 | 19 | 18 | 24 | 11 | 19 |
| Commercial television news (e.g. Sky News, ITN) | 23 | 17 | 25 | 15 | 27 | 30 | 20 | 15 | 28 |
| Commercial radio news | 7 | 6 | 5 | 5 | 10 | 9 | 6 | 5 | 9 |
| Independent blogs and websites | 11 | 17 | 11 | 4 | 6 | 11 | 15 | 4 | 9 |
| Social media (e.g. Twitter or Facebook) | 19 | 25 | 23 | 15 | 15 | 14 | 24 | 15 | 14 |
| Word of mouth from friends and family | 21 | 23 | 22 | 17 | 22 | 17 | 23 | 17 | 19 |
| Other | 5 | 6 | 5 | 1 | 5 | 7 | 5 | 1 | 6 |
| Not applicable - I don't really follow politics or current affairs | 6 | 3 | 6 | 17 | 5 | 5 | 4 | 17 | 5 |
| Don't know | 4 | 3 | 4 | 8 | 2 | 4 | 3 | 8 | 3 |

Education qualification (highest attained)

| | | | | | | | | | |
|---|----|----|----|----|----|----|----|----|----|
| No formal qualifications | 7 | 4 | 5 | 10 | 7 | 12 | 4 | 10 | 10 |
| Youth training certificate/skillseekers | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Recognised trade apprenticeship completed | 1 | 1 | 1 | 0 | 1 | 1 | 1 | 0 | 1 |
| Clerical and commercial | 1 | 1 | 2 | 1 | 1 | 2 | 1 | 1 | 1 |
| City & Guilds certificate | 5 | 4 | 5 | 4 | 5 | 5 | 4 | 4 | 5 |
| City & Guilds certificate - advanced | 2 | 2 | 1 | 1 | 2 | 4 | 1 | 1 | 3 |
| ONC | 1 | 1 | 1 | 1 | 1 | 2 | 1 | 1 | 1 |
| CSE grades 2-5 | 2 | 2 | 1 | 1 | 2 | 3 | 2 | 1 | 3 |
| CSE grade 1, GCE O level, GCSE, School Certificate | 13 | 8 | 10 | 16 | 15 | 20 | 9 | 16 | 18 |
| Scottish Ordinary/ Lower Certificate | 1 | 0 | 0 | 1 | 1 | 0 | 0 | 1 | 1 |
| GCE A level or Higher Certificate | 16 | 15 | 18 | 17 | 17 | 12 | 16 | 17 | 14 |
| Scottish Higher Certificate | 2 | 3 | 2 | 3 | 1 | 1 | 2 | 3 | 1 |
| Nursing qualification (eg SEN, SRN, SCM, RGN) | 1 | 2 | 1 | 1 | 2 | 1 | 2 | 1 | 1 |
| Teaching qualification (not degree) | 2 | 2 | 2 | 2 | 4 | 3 | 2 | 2 | 3 |
| University diploma | 4 | 4 | 5 | 4 | 5 | 3 | 5 | 4 | 4 |
| University or CNA first degree (eg BA, B.Sc, B.Ed) | 19 | 27 | 24 | 17 | 14 | 10 | 26 | 17 | 11 |
| University or CNA higher degree (eg M.Sc, Ph.D) | 7 | 13 | 8 | 3 | 4 | 4 | 11 | 3 | 4 |
| Other technical, professional or higher qualification | 11 | 10 | 11 | 11 | 12 | 11 | 10 | 11 | 11 |
| Don't know | 2 | 0 | 1 | 3 | 2 | 4 | 0 | 3 | 3 |
| Prefer not to say | 2 | 1 | 2 | 3 | 3 | 2 | 1 | 3 | 2 |