

YouGov Survey Results

Sample Size: 3374 GB Adults
Fieldwork: 3rd - 5th October 2016

	Gender		Age				Social Grade		Region					Did you watch Strictly?		
Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	All of it	Some of it	
Weighted Sample	3374	1633	1741	391	1441	833	709	1923	1451	405	1120	725	813	310	520	447
Unweighted Sample	3374	1515	1859	395	1431	875	673	2085	1289	350	1171	731	820	302	538	472
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Did you watch Strictly Come Dancing, last weekend?	26-29 Sept		3-5 Oct														
	14	15	9	22	6	10	17	29	15	16	8	18	17	13	15	0	
Yes - I watched all of it	14	15	9	22	6	10	17	29	15	16	8	18	17	13	15	100	0
Yes - I watched some of it	12	13	11	15	16	12	14	14	15	12	13	15	12	13	11	0	100
No - I didn't watch any of it	71	70	79	62	74	76	68	57	70	71	76	66	70	72	73	0	0
Don't know	3	1	2	1	4	2	1	0	1	2	3	1	1	2	1	0	0

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

26-29 Sept
3-5 Oct

[The following questions were only asked to respondents who watched all/some of Strictly; n=1010]

Which of the following contestants, if any, would you most like to win?

Judge Rinder	16	15	14	16	16	20	14	12	14	17	17	16	14	17	10	17	14
Louise Redknapp	9	14	14	14	5	14	16	15	13	16	12	14	15	15	14	17	10
Danny Mac	6	8	6	10	10	11	8	6	8	9	7	10	8	8	7	12	5
Will Young	9	6	5	6	1	5	5	9	7	5	8	5	7	5	7	6	5
Daisy Lowe	3	5	6	4	9	4	5	4	5	4	4	5	4	5	5	4	5
Greg Rutherford	6	5	4	5	10	5	4	3	5	4	8	2	3	8	6	5	4
Claudia Fragapane	3	3	3	4	4	2	3	4	2	5	1	5	4	1	4	4	3
Ed Balls	1	3	5	3	6	4	1	3	4	2	4	3	3	2	6	3	4
Naga Munchetty	6	3	6	2	5	2	4	3	4	3	1	4	2	2	9	3	3
Tameka Empson	3	3	2	4	3	4	3	4	3	5	3	3	4	4	2	4	3
Laura Whitmore	2	2	5	1	4	3	2	1	3	1	4	1	3	2	3	2	2
Lesley Joseph	2	2	1	2	1	2	3	2	1	3	3	1	4	2	1	2	2
Anastacia	3	1	1	2	1	2	2	1	1	2	2	1	1	3	0	1	2
Ore Oduba	4	1	1	2	1	2	1	0	1	1	0	2	2	0	0	1	1
Don't know	27	26	28	26	24	20	29	32	28	24	25	27	26	28	26	18	37

Excluding those who DON'T KNOW

Which of the following contestants, if any, would you most like to win?

Judge Rinder	22	20	19	22	21	25	20	18	19	22	23	22	19	24	14	21	22
Louise Redknapp	12	19	19	19	7	18	23	22	18	21	16	19	20	21	19	21	16
Danny Mac	8	11	8	14	13	14	11	9	11	12	9	14	11	11	9	15	8
Will Young	12	8	7	8	1	6	7	13	10	7	11	7	9	7	9	7	8
Daisy Lowe	4	7	8	5	12	5	7	6	7	5	5	7	5	7	7	5	8
Greg Rutherford	8	7	6	7	13	6	6	4	7	5	11	3	4	11	8	6	6
Claudia Fragapane	4	4	4	5	5	3	4	6	3	7	1	7	5	1	5	5	5
Ed Balls	1	4	7	4	8	5	1	4	6	3	5	4	4	3	8	4	6
Naga Munchetty	8	4	8	3	7	3	6	4	6	4	1	5	3	3	12	4	5
Tameka Empson	4	4	3	5	4	5	4	6	4	7	4	4	5	6	3	5	5
Laura Whitmore	3	3	7	1	5	4	3	1	4	1	5	1	4	3	4	2	3
Lesley Joseph	3	3	1	3	1	3	4	3	1	4	4	1	5	3	1	2	3
Anastacia	4	1	1	3	1	3	3	1	1	3	3	1	1	4	0	1	3
Ore Oduba	5	1	1	3	1	3	1	0	1	1	0	3	3	0	0	1	2

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Who do you think is most likely to win?

	26-29	3-5	Gender		Age				Social Grade		Region					Did you watch Strictly?	
	Sept	Oct	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	All of it	Some of it
Danny Mac	10	17	15	18	18	21	17	13	18	17	15	16	20	16	23	21	13
Louise Redknapp	11	17	13	18	15	16	20	15	16	18	18	16	15	20	16	20	13
Daisy Lowe	8	11	9	12	4	10	14	11	9	13	11	14	11	8	2	13	8
Judge Rinder	4	4	6	3	4	4	5	3	5	4	4	4	5	3	6	3	5
Laura Whitmore	4	4	4	4	5	5	4	3	6	2	7	5	3	3	5	5	4
Will Young	9	4	5	3	9	4	3	3	5	3	5	4	5	2	2	4	4
Claudia Fragapane	4	2	3	2	5	2	3	1	2	2	2	2	4	1	1	2	3
Ed Balls	1	2	3	1	1	2	0	3	2	1	4	2	1	2	0	1	3
Greg Rutherford	4	2	2	2	3	3	1	1	1	3	3	1	2	2	4	2	2
Lesley Joseph	1	1	0	1	0	1	1	0	1	1	0	0	2	1	1	0	2
Naga Munchetty	1	1	1	0	2	1	0	1	0	1	1	0	0	1	0	0	1
Ore Oduba	1	1	1	0	2	1	0	0	0	1	1	0	0	0	0	0	1
Tameka Empson	0	1	1	0	0	1	0	1	1	0	0	1	1	1	0	1	0
Anastacia	2	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0
Don't know	40	35	35	34	31	29	31	44	34	35	27	34	31	39	40	27	44

Excluding those who DON'T KNOW

Who do you think is most likely to win?

Danny Mac	17	26	23	27	26	30	25	23	27	26	21	24	29	26	38	29	23
Louise Redknapp	18	26	20	27	22	23	29	27	24	28	25	24	22	33	27	27	23
Daisy Lowe	13	17	14	18	6	14	20	20	14	20	15	21	16	13	3	18	14
Judge Rinder	7	6	9	5	6	6	7	5	8	6	5	6	7	5	10	4	9
Laura Whitmore	7	6	6	6	7	7	6	5	9	3	10	8	4	5	8	7	7
Will Young	15	6	8	5	13	6	4	5	8	5	7	6	7	3	3	5	7
Claudia Fragapane	7	3	5	3	7	3	4	2	3	3	3	3	6	2	2	3	5
Ed Balls	2	3	5	2	1	3	0	5	3	2	5	3	1	3	0	1	5
Greg Rutherford	7	3	3	3	4	4	1	2	2	5	4	2	3	3	7	3	4
Lesley Joseph	2	2	0	2	0	1	1	0	2	2	0	0	3	2	2	0	4
Naga Munchetty	2	2	2	0	3	1	0	2	0	2	1	0	0	2	0	0	2
Ore Oduba	2	2	2	0	3	1	0	0	0	2	1	0	0	0	0	0	2
Tameka Empson	0	2	2	0	0	1	0	2	2	0	0	2	1	2	0	1	0
Anastacia	3	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

26-29
Sept
Oct

And who do you think performed the best last weekend?

Louise Redknapp	13	19	22	18	8	20	20	21	20	18	22	18	22	18	21	25	13
Danny Mac	16	16	10	19	11	20	19	12	17	15	13	19	17	13	16	21	10
Daisy Lowe	7	6	6	6	4	6	6	7	6	7	9	6	8	7	2	8	4
Judge Rinder	15	6	7	5	8	6	6	5	6	6	8	5	7	5	6	5	6
Ed Balls	1	5	6	4	3	3	6	6	6	3	4	5	5	5	5	4	5
Tameka Empson	1	5	4	6	3	5	6	6	4	8	5	6	4	7	4	8	2
Laura Whitmore	3	4	3	4	4	3	3	4	4	3	6	4	2	3	5	4	3
Claudia Fragapane	2	2	1	3	3	1	3	3	2	3	3	3	2	2	2	3	1
Greg Rutherford	4	2	2	1	3	1	1	2	2	1	2	2	2	1	1	2	1
Lesley Joseph	1	2	1	2	3	1	4	1	1	3	0	1	3	1	2	1	3
Will Young	6	2	3	2	5	2	1	2	2	2	1	3	2	2	2	1	3
Anastacia	2	1	2	1	2	1	1	0	0	2	1	0	1	1	1	0	2
Melvin Odoom	1	1	0	1	2	0	0	1	0	1	0	0	0	3	0	1	0
Naga Munchetty	2	1	1	1	3	1	1	1	0	2	0	1	0	2	2	1	1
Ore Oduba	2	1	2	1	1	2	2	1	1	2	2	1	1	2	2	1	1
Don't know	25	27	31	25	36	28	22	27	28	25	25	28	23	28	30	12	44

Excluding those who DON'T KNOW

And who do you think performed the best last weekend?

Louise Redknapp	17	26	32	24	13	28	26	29	28	24	29	25	29	25	30	28	23
Danny Mac	21	22	14	25	17	28	24	16	24	20	17	26	22	18	23	24	18
Daisy Lowe	9	8	9	8	6	8	8	10	8	9	12	8	10	10	3	9	7
Judge Rinder	20	8	10	7	13	8	8	7	8	8	11	7	9	7	9	6	11
Ed Balls	1	7	9	5	5	4	8	8	8	4	5	7	6	7	7	5	9
Tameka Empson	1	7	6	8	5	7	8	8	6	11	7	8	5	10	6	9	4
Laura Whitmore	4	5	4	5	6	4	4	5	6	4	8	6	3	4	7	5	5
Claudia Fragapane	3	3	1	4	5	1	4	4	3	4	4	4	3	3	3	3	2
Greg Rutherford	5	3	3	1	5	1	1	3	3	1	3	3	3	1	1	2	2
Lesley Joseph	1	3	1	3	5	1	5	1	1	4	0	1	4	1	3	1	5
Will Young	8	3	4	3	8	3	1	3	3	3	1	4	3	3	3	1	5
Anastacia	3	1	3	1	3	1	1	0	0	3	1	0	1	1	1	0	4
Melvin Odoom	1	1	0	1	3	0	0	1	0	1	0	0	0	4	0	1	0
Naga Munchetty	3	1	1	1	5	1	1	1	0	3	0	1	0	3	3	1	2
Ore Oduba	3	1	3	1	2	3	3	1	1	3	3	1	1	3	3	1	2

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Last weekend, Anastacia and Melivn Odoom were the bottom two contestants. Normally, the two couples with the lowest score participate in a "dance-off" and the judges then decide which couple is eliminated from the show. For health reasons, Anastacia could not participate in the "dance-off". Melvin Odoom was therefore eliminated because he had the lowest number of public votes. With this in mind, which of the following comes closest to your view?

- If there is no "dance-off", the contestant with the lowest number of public votes should be eliminated
- If there is no "dance-off", the judges should still decide who is eliminated out of the bottom two couples
- Neither of these
- Don't know

37	35	37	29	41	35	36	38	35	38	36	40	36	32	38	35
39	34	42	47	35	40	40	41	37	31	41	39	38	46	41	37
13	14	13	17	10	15	14	10	17	15	13	10	17	13	15	11
11	17	8	8	14	10	10	11	11	16	11	12	9	9	7	16