

YouGov / Cambridge Survey Results

Sample Size: 1704 GB adults
Fieldwork: 28th - 29th March 2016

	Vote in 2015					Gender		Age				Social Grade		Region					EU Referendum Vote				
	Total	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Remain	Leave	Wouldn't Vote	Don't know	
Weighted Sample	1704	481	399	102	162	825	879	198	729	419	358	971	733	204	566	366	411	157	631	672	76	325	
Unweighted Sample	1704	467	417	110	174	748	956	192	669	408	435	1022	682	180	562	386	413	163	661	668	59	316	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think the next generation in Britain will generally enjoy a better or worse standard of living than their parents do now, or will things stay about the same?

The next generation will generally enjoy a BETTER standard of living than their parents do now	16	24	11	10	18	16	16	17	15	14	18	18	13	13	15	15	19	17	16	18	15	13
The next generation will generally enjoy a WORSE standard of living than their parents do now	50	39	58	56	58	51	48	49	50	54	45	49	51	57	48	53	46	50	55	53	34	37
Things will stay about the same	22	30	19	26	21	24	21	16	19	23	32	24	21	18	27	21	20	21	22	23	15	23
Don't know/none of these	12	7	13	8	3	9	15	18	16	9	5	9	15	12	11	11	15	12	8	6	36	26