

## YouGov / The Times Survey Results

Sample Size: 1648 GB Adults  
Fieldwork: 29th - 30th October 2018

	Voting Intention			Vote in 2017			EU Ref 2016		Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>1648</b>	<b>463</b>	<b>458</b>	<b>89</b>	<b>565</b>	<b>541</b>	<b>101</b>	<b>648</b>	<b>704</b>	<b>798</b>	<b>850</b>	<b>185</b>	<b>695</b>	<b>391</b>	<b>377</b>	<b>939</b>	<b>709</b>	<b>221</b>	<b>534</b>	<b>353</b>	<b>397</b>	<b>143</b>
<b>Unweighted Sample</b>	<b>1648</b>	<b>479</b>	<b>459</b>	<b>99</b>	<b>572</b>	<b>511</b>	<b>106</b>	<b>701</b>	<b>693</b>	<b>716</b>	<b>932</b>	<b>151</b>	<b>704</b>	<b>418</b>	<b>375</b>	<b>1005</b>	<b>643</b>	<b>161</b>	<b>565</b>	<b>365</b>	<b>406</b>	<b>151</b>
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

22-23  
Oct  
2018

29-30  
Oct  
2018

### HEADLINE VOTING INTENTION

#### Westminster Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know or refused]

Con	41	<b>41</b>	100	0	0	86	2	5	24	59	41	40	18	31	41	61	42	39	28	53	41	37	26
Lab	36	<b>39</b>	0	100	0	5	89	21	52	24	37	41	61	50	37	20	37	43	50	29	45	47	27
Lib Dem	8	<b>7</b>	0	0	100	1	5	68	14	1	8	7	12	7	8	7	10	4	11	11	4	6	3
Other	14	<b>12</b>	0	0	0	8	4	7	11	15	13	12	9	12	15	11	11	14	11	7	10	10	43

#### Other Parties Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know or refused]

SNP/ PCY	6	<b>4</b>	0	0	0	0	1	2	6	3	5	4	2	5	5	3	4	4	0	0	4	0	36
UKIP	4	<b>5</b>	0	0	0	7	1	2	0	10	5	4	4	4	5	7	4	7	4	4	4	7	4
Green	4	<b>2</b>	0	0	0	0	3	4	5	1	2	3	3	2	4	1	3	2	7	1	2	2	3
BNP	1	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0
Women's Equality Party	0	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	0	<b>0</b>	0	0	0	0	0	0	0	1	0	0	0	1	1	0	1	0	0	1	0	1	1

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<b>Weighted Sample</b>	<b>1648</b>	<b>463</b>	<b>458</b>	<b>89</b>	<b>565</b>	<b>541</b>	<b>101</b>	<b>648</b>	<b>704</b>	<b>798</b>	<b>850</b>	<b>185</b>	<b>695</b>	<b>391</b>	<b>377</b>	<b>939</b>	<b>709</b>	<b>221</b>	<b>534</b>	<b>353</b>	<b>397</b>	<b>143</b>	
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**If there were a general election held tomorrow, which party would you vote for?**

Conservative	28	<b>28</b>	100	0	0	73	2	4	19	44	31	25	13	20	29	50	31	24	19	36	27	26	20
Labour	26	<b>28</b>	0	100	0	4	66	16	39	19	29	27	35	33	26	17	27	29	34	22	30	34	20
Liberal Democrat	6	<b>5</b>	0	0	100	1	4	51	11	1	6	4	8	4	6	5	8	2	7	8	2	5	2
Scottish National Party (SNP)/ Plaid Cymru	4	<b>3</b>	0	0	0	0	0	1	4	2	4	2	1	4	4	2	3	3	0	0	2	0	27
Some other party	6	<b>6</b>	0	0	0	6	3	4	4	9	7	5	5	5	7	7	6	7	8	5	4	7	8
Would not vote	11	<b>10</b>	0	0	0	2	4	1	3	6	9	11	11	16	6	3	7	14	11	8	13	9	8
Don't know	18	<b>17</b>	0	0	0	13	18	23	16	17	11	23	13	18	20	14	16	18	15	19	20	14	13
Refused	2	<b>3</b>	0	0	0	1	4	1	3	1	3	3	14	2	1	1	3	3	5	1	2	5	2

**And which of these parties would you vote for?**

[Asked only to those who said 'Some other party'; n=102]

Green	41	<b>29</b>	0	0	0	2	72	69	93	7	21	39	32	34	39	11	33	25	52	23	37	19	22
UK Independence Party (UKIP)	47	<b>58</b>	0	0	0	87	28	31	0	82	62	52	45	54	45	81	53	63	41	59	59	69	49
British National Party (BNP)	8	<b>2</b>	0	0	0	2	0	0	0	1	3	0	0	3	3	0	2	2	0	6	0	0	0
Women's Equality Party	0	<b>1</b>	0	0	0	0	0	0	2	0	0	1	5	0	0	0	1	0	0	2	0	0	0
Some other party	2	<b>6</b>	0	0	0	6	0	0	0	6	6	0	9	5	5	7	5	7	7	0	8	5	5
Don't know	1	<b>4</b>	0	0	0	2	0	0	5	1	5	3	18	0	5	3	4	3	0	2	4	0	23
Refused	1	<b>1</b>	0	0	0	0	0	0	0	2	0	0	0	0	4	0	0	2	0	0	0	4	0

**On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?**

0 - Certain NOT to vote	8	<b>9</b>	0	1	0	1	2	1	3	4	7	10	9	13	6	2	5	13	7	9	11	7	6
1	2	<b>1</b>	0	0	1	1	0	0	0	1	1	1	3	2	0	0	1	2	2	1	1	1	1
2	2	<b>1</b>	0	0	1	1	0	2	1	1	1	2	2	1	0	2	1	1	1	1	2	1	2
3	1	<b>1</b>	0	0	3	0	1	1	1	0	0	2	1	1	1	0	0	2	1	1	0	1	1
4	1	<b>2</b>	0	1	0	0	2	0	1	2	2	2	3	3	1	1	2	1	1	2	2	2	1
5	5	<b>5</b>	2	3	1	3	4	1	4	4	3	7	7	7	3	2	5	6	6	4	6	5	4
6	2	<b>3</b>	2	3	3	2	2	1	2	3	2	3	3	4	0	2	3	2	3	3	3	1	3
7	5	<b>5</b>	4	5	3	4	5	2	3	5	6	4	8	4	4	5	4	5	6	4	6	4	6
8	7	<b>6</b>	8	6	7	8	5	11	8	6	6	6	8	7	7	3	7	6	6	6	6	8	5
9	8	<b>9</b>	13	8	11	11	9	15	11	8	9	9	8	8	11	11	9	10	8	11	8	10	7
10 - Absolutely certain to vote	58	<b>58</b>	71	74	70	69	69	67	66	66	62	55	49	49	65	72	63	52	59	58	55	59	63

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<b>Weighted Sample</b>	<b>1648</b>	<b>463</b>	<b>458</b>	<b>89</b>	<b>565</b>	<b>541</b>	<b>101</b>	<b>648</b>	<b>704</b>	<b>798</b>	<b>850</b>	<b>185</b>	<b>695</b>	<b>391</b>	<b>377</b>	<b>939</b>	<b>709</b>	<b>221</b>	<b>534</b>	<b>353</b>	<b>397</b>	<b>143</b>		
<b>Unweighted Sample</b>	<b>1648</b>	<b>479</b>	<b>459</b>	<b>99</b>	<b>572</b>	<b>511</b>	<b>106</b>	<b>701</b>	<b>693</b>	<b>716</b>	<b>932</b>	<b>151</b>	<b>704</b>	<b>418</b>	<b>375</b>	<b>1005</b>	<b>643</b>	<b>161</b>	<b>565</b>	<b>365</b>	<b>406</b>	<b>151</b>		
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
	22-23 Nov 2017	29-30 Oct 2018																						
<b>Do you think Philip Hammond is doing a good job or a bad job as Chancellor of the Exchequer?</b>																								
	He is doing a good job	20	24	54	12	26	47	11	24	21	32	28	21	13	20	23	39	28	20	21	30	23	22	20
	He is doing a bad job	32	27	11	46	27	13	44	37	35	26	35	21	20	26	40	22	28	26	28	24	26	30	37
	Don't know	48	48	35	42	47	40	45	38	44	42	37	59	67	55	37	39	44	54	51	47	52	48	43
<b>Which of these - would make the better Chancellor of the Exchequer?</b>																								
	Philip Hammond	23	26	63	6	24	55	8	24	20	38	32	19	12	19	27	43	29	21	22	30	25	23	20
	John McDonnell	13	10	1	29	13	2	22	11	15	8	15	6	11	8	15	7	11	9	15	8	9	11	10
	Don't know	64	64	36	65	62	43	70	65	65	54	53	75	78	72	58	50	60	70	63	61	66	66	69
<b>Do you think the government is managing the economy well or badly?</b>																								
	Very well	2	3	9	0	2	7	0	2	2	5	4	2	2	2	2	6	4	2	1	3	3	4	2
	Fairly well	35	37	76	14	31	70	15	27	28	51	40	33	25	28	38	56	39	34	34	44	35	32	30
	<b>TOTAL WELL</b>	<b>37</b>	<b>40</b>	<b>85</b>	<b>14</b>	<b>33</b>	<b>77</b>	<b>15</b>	<b>29</b>	<b>30</b>	<b>56</b>	<b>44</b>	<b>35</b>	<b>27</b>	<b>30</b>	<b>40</b>	<b>62</b>	<b>43</b>	<b>36</b>	<b>35</b>	<b>47</b>	<b>38</b>	<b>36</b>	<b>32</b>
	Fairly badly	31	29	8	46	37	12	43	36	34	22	28	30	39	33	25	22	31	27	38	23	31	32	25
	Very badly	18	19	1	33	24	3	31	31	27	13	20	18	19	20	27	10	17	22	17	17	17	21	31
	<b>TOTAL BADLY</b>	<b>49</b>	<b>48</b>	<b>9</b>	<b>79</b>	<b>61</b>	<b>15</b>	<b>74</b>	<b>67</b>	<b>61</b>	<b>35</b>	<b>48</b>	<b>48</b>	<b>58</b>	<b>53</b>	<b>52</b>	<b>32</b>	<b>48</b>	<b>49</b>	<b>55</b>	<b>40</b>	<b>48</b>	<b>53</b>	<b>56</b>
	Don't know	15	12	6	7	6	7	10	5	10	9	7	16	16	17	8	6	10	15	10	12	14	11	12
<b>In your opinion how good or bad is the state of Britain's economy at the moment?</b>																								
	Very good	1	2	5	0	0	4	0	0	0	3	2	1	0	1	3	3	2	1	0	2	2	2	2
	Quite good	15	19	45	7	12	41	6	8	12	30	23	16	14	14	18	34	21	17	17	24	19	17	15
	<b>TOTAL GOOD</b>	<b>16</b>	<b>21</b>	<b>50</b>	<b>7</b>	<b>12</b>	<b>45</b>	<b>6</b>	<b>8</b>	<b>12</b>	<b>33</b>	<b>25</b>	<b>17</b>	<b>14</b>	<b>15</b>	<b>21</b>	<b>37</b>	<b>23</b>	<b>18</b>	<b>17</b>	<b>26</b>	<b>21</b>	<b>19</b>	<b>17</b>
	Neither good nor bad	33	32	38	25	30	38	29	30	29	37	32	32	27	31	34	34	32	32	34	31	32	33	28
	Quite bad	31	28	7	45	47	9	41	51	38	18	25	31	32	32	27	21	30	25	30	26	28	31	27
	Very bad	13	12	1	19	10	4	17	11	16	8	12	11	9	14	15	5	9	15	13	9	11	11	23
	<b>TOTAL BAD</b>	<b>44</b>	<b>40</b>	<b>8</b>	<b>64</b>	<b>57</b>	<b>13</b>	<b>58</b>	<b>62</b>	<b>54</b>	<b>26</b>	<b>37</b>	<b>42</b>	<b>41</b>	<b>46</b>	<b>42</b>	<b>26</b>	<b>39</b>	<b>40</b>	<b>43</b>	<b>35</b>	<b>39</b>	<b>42</b>	<b>50</b>
	Don't know	8	7	3	4	1	4	6	1	5	4	5	9	16	9	4	3	5	9	7	8	8	6	5

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

22-23  
Nov  
2017

29-30  
Oct  
2018

**How do you think the financial situation of your household will change over the next 12 months?**

Get a lot better	2	2	2	1	3	2	0	1	1	2	2	1	3	2	1	2	2	1	2	3	1	2	1
Get a little better	10	12	22	9	9	20	9	8	10	15	14	11	9	14	14	9	16	8	12	13	11	13	9
<b>TOTAL GET BETTER</b>	<b>12</b>	<b>14</b>	<b>24</b>	<b>10</b>	<b>12</b>	<b>22</b>	<b>9</b>	<b>9</b>	<b>11</b>	<b>17</b>	<b>16</b>	<b>12</b>	<b>12</b>	<b>16</b>	<b>15</b>	<b>11</b>	<b>18</b>	<b>9</b>	<b>14</b>	<b>16</b>	<b>12</b>	<b>15</b>	<b>10</b>
Stay about the same	39	39	54	31	34	52	32	30	33	47	39	39	29	37	34	54	39	40	42	41	42	37	28
Get a little worse	29	24	16	29	26	18	31	31	31	20	25	24	22	24	27	25	26	22	21	22	25	25	37
Get a lot worse	11	14	3	22	27	5	20	27	18	11	14	14	9	17	19	6	11	18	16	14	13	13	17
<b>TOTAL GET WORSE</b>	<b>40</b>	<b>38</b>	<b>19</b>	<b>51</b>	<b>53</b>	<b>23</b>	<b>51</b>	<b>58</b>	<b>49</b>	<b>31</b>	<b>39</b>	<b>38</b>	<b>31</b>	<b>41</b>	<b>46</b>	<b>31</b>	<b>37</b>	<b>40</b>	<b>37</b>	<b>36</b>	<b>38</b>	<b>38</b>	<b>54</b>
Don't know	8	8	2	7	1	4	7	2	7	5	6	10	27	7	4	4	6	11	7	8	8	9	7

**How do you think the economic situation of the country as a whole will change over the next 12 months?**

Get a lot better	1	2	5	1	2	5	0	0	0	4	3	1	2	1	2	4	2	2	0	3	2	2	0
Get a little better	10	12	28	4	2	25	4	6	5	21	14	10	4	8	14	21	12	12	7	15	12	11	8
<b>TOTAL GET BETTER</b>	<b>11</b>	<b>14</b>	<b>33</b>	<b>5</b>	<b>4</b>	<b>30</b>	<b>4</b>	<b>6</b>	<b>5</b>	<b>25</b>	<b>17</b>	<b>11</b>	<b>6</b>	<b>9</b>	<b>16</b>	<b>25</b>	<b>14</b>	<b>14</b>	<b>7</b>	<b>18</b>	<b>14</b>	<b>13</b>	<b>8</b>
Stay about the same	27	25	38	18	16	37	18	17	17	34	28	23	19	26	24	29	25	26	28	25	26	27	17
Get a little worse	32	29	20	34	34	21	34	30	34	23	25	33	34	29	27	27	31	26	29	27	28	29	33
Get a lot worse	19	21	3	35	40	4	32	42	35	9	22	19	19	24	24	11	22	18	26	18	18	20	29
<b>TOTAL GET WORSE</b>	<b>51</b>	<b>50</b>	<b>23</b>	<b>69</b>	<b>74</b>	<b>25</b>	<b>66</b>	<b>72</b>	<b>69</b>	<b>32</b>	<b>47</b>	<b>52</b>	<b>53</b>	<b>53</b>	<b>51</b>	<b>38</b>	<b>53</b>	<b>44</b>	<b>55</b>	<b>45</b>	<b>46</b>	<b>49</b>	<b>62</b>
Don't know	11	12	7	9	6	8	11	5	9	9	8	15	22	12	8	9	8	16	10	11	13	12	12

**This week the Chancellor Philip Hammond announced his second budget since the election. Below are some of the announcements he made. For each one, please say whether you think it is a good idea or the wrong priority for the present time?**

**A ban on new Private Finance Initiative (PFI) projects**

Good idea	34	44	32	41	41	35	38	36	40	43	26	12	29	46	43	38	29	36	33	36	31	40
Wrong priority	10	8	13	13	7	10	16	11	8	13	7	14	9	10	9	12	6	7	10	8	11	13
Don't know	56	48	56	46	53	54	46	53	52	45	67	74	62	44	48	49	65	56	57	56	58	47

**A new "digital services tax" on the British revenues of global internet companies**

Good idea	61	77	58	68	71	60	67	62	68	66	56	39	52	70	77	66	53	58	61	61	59	67
Wrong priority	12	6	15	8	9	12	8	13	9	14	10	23	14	8	6	12	11	13	11	11	14	10
Don't know	28	17	27	24	20	28	25	25	24	20	35	38	33	22	17	21	36	29	28	28	27	23

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Fieldwork: 29th - 30th October 2018

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	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1648</b>	<b>463</b>	<b>458</b>	<b>89</b>	<b>565</b>	<b>541</b>	<b>101</b>	<b>648</b>	<b>704</b>	<b>798</b>	<b>850</b>	<b>185</b>	<b>695</b>	<b>391</b>	<b>377</b>	<b>939</b>	<b>709</b>	<b>221</b>	<b>534</b>	<b>353</b>	<b>397</b>	<b>143</b>	
<b>Unweighted Sample</b>	<b>1648</b>	<b>479</b>	<b>459</b>	<b>99</b>	<b>572</b>	<b>511</b>	<b>106</b>	<b>701</b>	<b>693</b>	<b>716</b>	<b>932</b>	<b>151</b>	<b>704</b>	<b>418</b>	<b>375</b>	<b>1005</b>	<b>643</b>	<b>161</b>	<b>565</b>	<b>365</b>	<b>406</b>	<b>151</b>	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
<b>A new tax on the manufacture and import of plastic products that are not at least 30% recycled</b>																							
Good idea	75	84	78	80	80	76	79	78	77	74	75	69	71	78	81	78	70	75	77	72	75	70	
Wrong priority	10	7	9	5	8	10	8	9	11	12	7	6	11	10	9	10	9	5	10	12	8	13	
Don't know	16	9	13	15	12	14	12	13	13	14	17	25	19	12	11	12	21	20	13	17	16	16	
<b>Freezing duty on petrol and diesel at their current levels</b>																							
Good idea	75	90	67	58	89	68	64	66	88	72	77	51	74	77	84	74	75	58	77	81	76	76	
Wrong priority	12	5	20	26	6	18	25	20	7	16	9	12	13	14	10	15	9	22	12	8	11	14	
Don't know	13	4	13	16	6	14	11	14	5	12	14	37	13	9	5	11	15	20	11	11	14	10	
<b>Freezing duty on beer, cider and spirits at their current levels</b>																							
Good idea	48	60	41	34	58	43	43	43	58	55	41	38	46	52	52	47	49	37	47	50	51	55	
Wrong priority	34	29	42	52	30	38	46	41	30	32	36	25	35	37	33	38	30	40	36	33	30	32	
Don't know	18	11	17	15	11	19	12	16	12	12	23	37	18	11	14	15	21	23	17	17	19	13	
<b>Increasing the amount of money people receiving Universal Credit can earn before losing benefits</b>																							
Good idea	57	59	67	66	54	65	67	62	58	58	56	41	55	64	62	57	57	63	55	56	55	64	
Wrong priority	20	24	15	12	24	15	16	18	23	20	20	16	23	18	17	22	17	10	21	22	22	15	
Don't know	23	17	19	22	22	20	18	21	20	22	24	43	23	17	21	21	26	26	24	22	23	21	
<b>Cutting business rates by a third for smaller businesses for two years</b>																							
Good idea	75	89	70	74	87	70	80	74	84	76	73	58	69	77	90	77	71	75	76	76	71	72	
Wrong priority	8	2	12	10	2	12	10	11	5	9	8	7	10	10	3	8	8	8	7	9	8	8	
Don't know	17	9	18	17	10	18	10	15	12	15	19	36	21	13	6	15	21	17	16	14	21	20	
<b>Increasing taxes on online gambling companies from 15% to 21%</b>																							
Good idea	79	86	82	84	84	82	84	84	83	80	79	62	76	85	89	82	75	77	80	80	79	80	
Wrong priority	9	7	10	6	8	8	6	7	8	10	8	17	9	6	6	8	10	9	8	9	10	5	
Don't know	12	7	8	10	8	9	11	9	9	11	13	20	15	10	4	10	15	13	12	11	11	14	
<b>Spending an extra £20bn a year on the NHS, including £2bn a year on mental health services</b>																							
Good idea	89	92	93	87	91	92	89	91	92	88	90	78	89	91	93	89	89	88	90	90	90	86	
Wrong priority	4	5	3	2	4	3	4	3	4	4	3	6	4	3	4	5	3	3	4	6	1	6	
Don't know	7	3	5	11	4	5	8	6	4	7	7	17	7	6	3	6	8	9	6	5	9	8	
<b>Increasing the personal allowance (the amount people can earn before paying income tax) to £12,500 from 2019</b>																							
Good idea	84	95	79	82	93	78	84	81	90	84	84	70	82	86	92	85	82	77	85	84	86	84	
Wrong priority	7	2	11	11	3	12	8	12	4	8	6	9	7	7	5	8	5	10	7	4	7	8	
Don't know	9	3	10	7	5	10	9	7	6	9	10	21	11	7	3	7	13	13	8	13	7	8	

Sample Size: 1648 GB Adults  
Fieldwork: 29th - 30th October 2018

	Voting Intention			Vote in 2017			EU Ref 2016		Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1648</b>	<b>463</b>	<b>458</b>	<b>89</b>	<b>565</b>	<b>541</b>	<b>101</b>	<b>648</b>	<b>704</b>	<b>798</b>	<b>850</b>	<b>185</b>	<b>695</b>	<b>391</b>	<b>377</b>	<b>939</b>	<b>709</b>	<b>221</b>	<b>534</b>	<b>353</b>	<b>397</b>	<b>143</b>	
<b>Unweighted Sample</b>	<b>1648</b>	<b>479</b>	<b>459</b>	<b>99</b>	<b>572</b>	<b>511</b>	<b>106</b>	<b>701</b>	<b>693</b>	<b>716</b>	<b>932</b>	<b>151</b>	<b>704</b>	<b>418</b>	<b>375</b>	<b>1005</b>	<b>643</b>	<b>161</b>	<b>565</b>	<b>365</b>	<b>406</b>	<b>151</b>	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Increasing the national living wage from £7.83 to £8.21**

Good idea	<b>86</b>	85	93	84	86	92	84	90	86	84	88	80	84	90	89	86	87	85	86	84	88	90
Wrong priority	<b>6</b>	8	3	5	7	3	3	3	8	8	4	4	7	3	6	7	4	4	6	7	5	6
Don't know	<b>8</b>	7	4	12	7	5	14	6	6	8	8	15	9	7	5	7	9	10	8	9	7	4

**And of these measures, which, if any, do you support the most? Please tick up to three?**

Spending an extra £20bn a year on the NHS, including £2bn a year on mental health services	<b>56</b>	56	63	51	56	64	55	61	56	52	60	50	58	52	59	57	54	56	58	54	57	51
Increasing the personal allowance (the amount people can earn before paying income tax) to £12,500 from 2019	<b>42</b>	56	32	37	52	35	38	38	46	43	41	34	45	41	40	46	36	36	42	44	43	41
Increasing the national living wage from £7.83 to £8.21	<b>38</b>	28	48	30	29	45	34	39	33	33	42	49	41	37	27	35	41	39	36	37	38	41
Freezing duty on petrol and diesel at their current levels	<b>21</b>	27	15	14	27	15	18	12	29	21	21	9	19	22	27	19	23	16	22	24	18	21
A new tax on the manufacture and import of plastic products that are not at least 30% recycled	<b>17</b>	18	19	22	16	18	16	19	16	15	19	21	16	17	18	18	17	18	20	14	17	15
Cutting business rates by a third for smaller businesses for two years	<b>16</b>	24	10	14	22	10	16	15	18	17	15	13	15	13	22	19	12	18	18	15	12	16
A new "digital services tax" on the British revenues of global internet companies	<b>15</b>	22	11	21	21	13	24	18	17	20	11	6	12	17	25	18	12	19	17	12	14	16
Increasing taxes on online gambling companies from 15% to 21%	<b>15</b>	18	13	18	16	14	20	16	15	17	13	8	12	13	25	17	12	16	16	12	15	15
Increasing the amount of money people receiving Universal Credit can earn before losing benefits	<b>14</b>	8	20	19	8	19	16	18	11	13	16	15	15	16	11	13	16	14	13	15	15	17
A ban on new Private Finance Initiative (PFI) projects	<b>6</b>	6	7	9	6	7	12	8	6	7	5	4	3	8	10	7	5	8	5	7	6	6
Freezing duty on beer, cider and spirits at their current levels	<b>5</b>	6	4	7	6	4	11	3	7	8	3	8	4	6	6	5	6	3	5	5	8	3
I don't support any of them	<b>1</b>	1	1	1	1	1	1	1	2	2	1	0	1	2	1	1	2	2	2	1	1	2
Don't know	<b>5</b>	1	5	2	2	5	1	4	2	5	5	14	5	3	1	4	6	7	3	4	5	4

22-23  
Nov  
2017

**29-30  
Oct  
2018**

**Overall, do you think this week's budget is a fair one or not?**

Yes, it is fair	<b>34</b>	<b>44</b>	75	32	40	70	28	43	38	57	44	44	29	42	42	59	47	40	35	49	48	43	37
No, it isn't fair	<b>23</b>	<b>14</b>	3	23	13	6	23	17	18	11	16	12	13	13	20	10	15	14	18	12	13	13	23
Don't know	<b>43</b>	<b>41</b>	22	45	47	25	49	40	44	32	39	43	57	45	37	31	38	46	47	39	39	44	40

**Thinking first of the country as a whole, do you think the Budget will leave the country?**

Better off	<b>11</b>	<b>22</b>	42	13	16	37	11	17	15	31	24	19	20	20	22	27	24	19	14	25	24	20	22
Worse off	<b>19</b>	<b>13</b>	3	20	11	6	18	11	16	9	12	13	13	13	16	7	13	13	17	10	14	12	15

Sample Size: 1648 GB Adults  
Fieldwork: 29th - 30th October 2018

	Voting Intention			Vote in 2017			EU Ref 2016		Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1648</b>	463	458	89	565	541	101	648	704	798	850	185	695	391	377	939	709	221	534	353	397	143	
<b>Unweighted Sample</b>	<b>1648</b>	479	459	99	572	511	106	701	693	716	932	151	704	418	375	1005	643	161	565	365	406	151	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Not make much difference	53	47	44	49	53	45	53	54	52	47	48	45	27	45	49	56	48	45	50	44	48	47	46
Don't know	17	19	11	17	20	11	18	18	17	13	15	23	40	22	14	9	16	24	19	21	15	22	16

Sample Size: 1648 GB Adults  
Fieldwork: 29th - 30th October 2018

	Voting Intention			Vote in 2017			EU Ref 2016		Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1648</b>	<b>463</b>	<b>458</b>	<b>89</b>	<b>565</b>	<b>541</b>	<b>101</b>	<b>648</b>	<b>704</b>	<b>798</b>	<b>850</b>	<b>185</b>	<b>695</b>	<b>391</b>	<b>377</b>	<b>939</b>	<b>709</b>	<b>221</b>	<b>534</b>	<b>353</b>	<b>397</b>	<b>143</b>	
<b>Unweighted Sample</b>	<b>1648</b>	<b>479</b>	<b>459</b>	<b>99</b>	<b>572</b>	<b>511</b>	<b>106</b>	<b>701</b>	<b>693</b>	<b>716</b>	<b>932</b>	<b>151</b>	<b>704</b>	<b>418</b>	<b>375</b>	<b>1005</b>	<b>643</b>	<b>161</b>	<b>565</b>	<b>365</b>	<b>406</b>	<b>151</b>	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	22-23	29-30																					
	Nov	Oct																					
	2017	2018																					
<b>Thinking now of you and your family, do you think the Budget will leave you and your family?</b>																							
Better off	6	17	27	14	16	25	13	15	16	18	19	15	15	20	14	14	19	14	17	19	14	17	13
Worse off	20	13	4	20	11	8	19	11	16	10	13	14	11	13	19	9	12	15	17	12	12	14	16
Not make much difference	60	54	62	52	55	60	53	59	54	62	56	53	34	49	57	71	56	52	51	54	57	52	56
Don't know	14	16	7	14	18	7	15	15	14	10	12	19	40	17	10	7	13	19	15	15	17	17	15
<b>Which government do you think would be better for...?</b>																							
<b>Helping people get onto the housing ladder?</b>																							
A Labour government led by Jeremy Corbyn	29	28	6	66	41	8	53	34	39	18	30	26	49	29	27	16	31	24	33	24	27	33	22
A Conservative government led by Theresa May	26	21	54	5	11	45	6	13	18	29	24	17	12	17	22	31	24	16	13	26	18	21	21
Neither	25	28	25	14	33	30	19	36	23	33	30	26	10	27	33	32	26	29	27	28	30	22	36
Don't know	20	24	15	15	15	17	22	17	20	20	16	31	29	27	18	21	19	30	27	22	26	24	21
<b>Managing the economy?</b>																							
A Labour government led by Jeremy Corbyn	21	17	0	50	14	2	38	12	26	9	20	15	28	20	16	7	16	19	21	15	16	20	16
A Conservative government led by Theresa May	37	38	88	12	29	76	14	30	31	55	45	33	29	30	39	59	42	33	34	47	36	35	28
Neither	22	23	6	20	37	12	24	38	24	20	24	21	11	24	29	19	24	21	24	19	22	23	33
Don't know	20	22	6	18	20	10	24	19	19	16	12	31	31	27	15	14	18	27	21	19	25	22	24
<b>Providing more jobs?</b>																							
A Labour government led by Jeremy Corbyn	29	25	2	65	27	4	52	25	35	16	26	24	36	27	26	15	26	23	29	21	26	28	23
A Conservative government led by Theresa May	29	28	73	4	20	63	6	16	21	42	35	22	20	22	28	44	32	23	17	38	26	27	20
Neither	22	24	14	15	33	18	20	37	23	24	24	23	12	24	31	22	22	26	29	21	22	21	37
Don't know	19	23	11	16	20	15	23	22	21	18	16	30	32	27	15	20	20	28	25	20	26	25	21
<b>Keeping prices down?</b>																							
A Labour government led by Jeremy Corbyn	24	20	3	52	25	5	40	22	27	14	22	19	36	25	16	9	21	20	25	17	20	24	17
A Conservative government led by Theresa May	25	23	60	7	17	50	6	13	17	34	27	19	17	18	24	35	26	19	15	30	23	20	14
Neither	30	32	25	21	42	30	28	47	34	34	34	30	9	30	42	38	32	32	31	32	30	29	48
Don't know	21	25	12	20	17	15	27	18	23	18	17	32	38	28	18	18	21	29	29	21	26	27	21
<b>Improving standards of living for people like you?</b>																							
A Labour government led by Jeremy Corbyn	33	28	3	73	30	5	57	27	37	19	30	27	49	31	28	14	29	28	35	22	28	34	26
A Conservative government led by Theresa May	26	25	69	4	17	58	5	17	21	37	31	21	16	19	27	40	30	20	15	33	24	25	19
Neither	25	26	18	12	37	24	18	40	23	29	26	25	9	25	31	31	24	28	27	25	26	22	34
Don't know	17	21	10	12	16	13	19	16	18	15	13	27	26	25	14	15	17	25	24	19	22	19	21



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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

22-23  
Nov  
2017

29-30  
Oct  
2018

**Tackling the government's deficit?**

A Labour government led by Jeremy Corbyn	16	13	2	35	13	2	28	6	19	7	15	11	27	15	11	6	13	13	14	10	13	16	13
A Conservative government led by Theresa May	40	39	84	16	34	75	18	35	33	54	46	32	23	32	40	58	44	32	35	48	35	35	27
Neither	25	24	8	26	37	11	28	40	27	23	24	24	15	23	33	22	24	24	24	21	28	23	36
Don't know	19	24	7	23	16	12	25	19	21	16	15	32	35	31	16	14	19	30	27	20	24	26	23

**Reducing the number of people in poverty?**

A Labour government led by Jeremy Corbyn	42	38	12	81	52	13	71	50	52	26	40	35	54	40	37	26	40	34	44	34	36	41	35
A Conservative government led by Theresa May	16	17	49	2	4	42	1	4	12	27	20	14	9	13	17	29	19	15	10	23	15	17	12
Neither	24	24	26	8	32	28	13	29	18	30	26	23	11	22	30	29	24	25	23	24	26	20	35
Don't know	18	21	13	10	12	17	16	16	17	17	13	28	25	25	15	16	17	25	23	19	22	22	18

**At the Conservative party conference last month**

Theresa May said that austerity was "over".

Do you think the "austerity" policies that the government followed after the 2010 election...

...did or did not help the economy?

Did help the economy	30	64	12	32	57	13	29	25	40	35	25	20	24	32	43	36	22	33	35	29	25	18
Did not help the economy	36	9	61	45	14	60	49	49	29	40	31	34	35	42	30	36	35	39	32	30	40	48
Don't know	35	27	27	23	29	27	22	27	31	25	44	47	41	25	27	28	44	29	33	41	35	33

...were done fairly or unfairly?

Fairly	20	51	7	11	44	5	13	16	29	24	17	14	16	21	30	25	14	16	26	22	17	14
Unfairly	43	17	68	72	21	68	69	57	37	51	36	41	42	53	36	45	40	54	37	39	47	49
Don't know	37	32	25	17	36	27	18	27	35	26	47	45	42	25	35	30	45	30	37	40	37	37

...were or were not necessary?

Were necessary	36	72	17	42	66	17	33	30	48	43	30	22	31	38	50	42	28	32	44	36	28	32
Were not necessary	29	6	52	31	9	50	33	38	22	34	24	31	28	35	23	29	28	36	23	26	31	37
Don't know	35	22	31	27	25	33	34	32	30	24	47	47	41	27	27	29	44	32	33	37	41	31

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	Voting Intention			Vote in 2017			EU Ref 2016		Gender		Age				Social Grade		Region						
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland		
<b>Weighted Sample</b>	<b>1648</b>	<b>463</b>	<b>458</b>	<b>89</b>	<b>565</b>	<b>541</b>	<b>101</b>	<b>648</b>	<b>704</b>	<b>798</b>	<b>850</b>	<b>185</b>	<b>695</b>	<b>391</b>	<b>377</b>	<b>939</b>	<b>709</b>	<b>221</b>	<b>534</b>	<b>353</b>	<b>397</b>	<b>143</b>	
<b>Unweighted Sample</b>	<b>1648</b>	<b>479</b>	<b>459</b>	<b>99</b>	<b>572</b>	<b>511</b>	<b>106</b>	<b>701</b>	<b>693</b>	<b>716</b>	<b>932</b>	<b>151</b>	<b>704</b>	<b>418</b>	<b>375</b>	<b>1005</b>	<b>643</b>	<b>161</b>	<b>565</b>	<b>365</b>	<b>406</b>	<b>151</b>	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Thinking against about the government's "austerity"**

**policies, which of the following best reflects your view?**

Austerity is the right policy and should be continued, it would be wrong to end it now	<b>9</b>	18	4	9	17	3	5	7	12	10	7	4	8	9	12	10	7	7	11	8	8	6
Austerity was the right policy at the time, but it is now right to end it	<b>31</b>	58	17	33	52	16	31	24	41	36	26	23	23	34	45	34	26	27	35	30	30	25
Austerity was never the right policy, and should never have happened at all	<b>27</b>	4	52	36	7	50	43	40	20	32	23	27	26	35	22	29	25	36	21	25	29	37
None of these	<b>5</b>	2	6	9	2	6	9	5	5	5	6	5	8	5	2	5	6	5	5	6	5	4
Don't know	<b>28</b>	18	21	13	22	24	13	24	22	18	38	42	36	17	19	22	35	25	29	30	28	27

**Do you think the government have or have not actually ended their "austerity" policies?**

Have ended austerity policies	<b>10</b>	23	5	14	20	5	6	8	13	12	8	10	7	10	15	12	7	10	13	9	9	7
Have not ended austerity policies	<b>50</b>	36	67	70	38	66	69	61	47	60	41	38	48	60	49	53	46	54	45	51	50	58
Don't know	<b>40</b>	41	28	17	42	29	25	30	40	29	51	52	45	30	36	35	47	35	42	41	41	36

## YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2017 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
<b>Age by Gender by Education</b> (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	169	171	9.4%
Men 50-64 High education	45	49	3%
Men 50-64 Mid education	83	77	5%
Men 50-64 Low education	67	64	4.1%
Men 25-49 High education	92	127	7.4%
Men 25-49 Mid education	136	125	7.9%
Men 25-49 Low education	79	91	5.8%
Men Under 25 High education	11	15	1.0%
Men Under 25 Mid & Low education	34	77	4.8%
Women Over 65	206	206	11.6%
Women 50-64 High education	51	46	2.8%
Women 50-64 Mid education	99	87	5.6%
Women 50-64 Low education	73	66	4.2%
Women 25-49 High education	148	138	8.0%
Women 25-49 Mid education	158	133	8.4%
Women 25-49 Low education	91	81	5.2%
Women Under 25 High education	22	18	1.1%
Women Under 25 Mid & Low education	84	74	4.7%
<b>Political Attention</b> (British Election Study face to face element)			
Low (0,1,2)	141	313	19.0%
Medium (3-7)	1107	1005	61.0%
High (8,9,10)	400	330	20.0%
<b>Social Grade</b> (NRS and 2011 census)			
AB	508	461	28.0%
C1	497	478	29.0%
C2	291	346	21.0%
DE	352	363	22.0%
<b>EU Referendum Vote</b> (Election Result)			
Remain	701	648	39.3%
Leave	693	704	42.7%
Don't Know / Did Not Vote	254	297	18.0%

## YouGov Weighting Data

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### Region by 2017 Vote (Election Result and ONS Population estimates)

South Con	240	232	14.1%
South Lab	132	130	7.9%
South LD	52	48	2.9%
South UKIP	9	8	0.5%
South Oth	17	15	0.9%
South DNV	115	101	6.1%
London Con	53	59	3.6%
London Lab	58	97	5.9%
London LD	15	15	0.9%
London Oth	6	7	0.4%
London DNV	29	43	2.6%
Midlands Con	109	105	6.4%
Midlands Lab	89	89	5.4%
Midlands LD	11	10	0.6%
Midlands Oth	10	8	0.5%
Midlands DNV	60	59	3.6%
North Con	114	115	7.0%
North Lab	169	163	9.9%
North LD	18	16	1.0%
North UKIP	8	8	0.5%
North Oth	11	7	0.4%
North DNV	86	87	5.3%
Scotland Con	33	31	1.9%
Scotland Lab	30	30	1.8%
Scotland LD	7	8	0.5%
Scotland SNP	43	41	2.5%
Scotland Oth & DNV	38	33	2.0%
Wales Con	23	21	1.3%
Wales Lab	33	31	1.9%
Wales LD	3	3	0.2%
Wales PC	8	7	0.4%
Wales Oth & DNV	19	18	1.1%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to [yougov.co.uk/publicopinion/methodology](http://yougov.co.uk/publicopinion/methodology)

Or visit our website: [yougov.co.uk](http://yougov.co.uk)