

YouGov / Prospect Survey Results

Sample Size: 1632 GB Adults

Fieldwork: 30th September - 1st October 2015

	Headline Voting Intention						Vote in 2015				Gender		Age				Social Grade		Region					England
	Total	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1632	XX	XX	XX	XX	XX	555	457	114	196	792	840	194	413	558	467	930	702	209	530	349	401	142	1408
Unweighted Sample	1632	446	450	85	226	112	495	450	123	216	839	793	118	268	698	548	1058	574	203	550	334	392	153	1403
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you support or oppose the following policies?

Abolish the cap on the maximum amount of benefits a household can receive in a year

Strongly support	14	12	24	12	12	17	12	18	10	10	16	13	13	14	13	17	14	15	13	16	15	12	17	14
Tend to support	18	11	27	19	16	15	12	24	20	16	19	17	22	19	17	17	18	18	24	18	19	17	12	19
TOTAL SUPPORT	32	23	51	31	28	32	24	42	30	26	35	30	35	33	30	34	32	33	37	34	34	29	29	33
Tend to oppose	22	17	25	25	16	32	18	27	29	13	19	25	21	24	22	20	22	22	23	20	22	20	32	21
Strongly oppose	37	57	15	37	50	24	54	22	35	49	40	34	26	34	38	41	40	33	28	39	35	42	31	38
TOTAL OPPOSE	59	74	40	62	66	56	72	49	64	62	59	59	47	58	60	61	62	55	51	59	57	62	63	59
Don't know	9	4	8	7	6	11	4	9	6	12	7	10	17	9	10	4	7	12	12	7	10	10	9	9

Northern Ireland leaving the United Kingdom and becoming part of the Irish Republic

Strongly support	8	6	10	11	14	12	6	8	10	10	10	7	3	7	8	12	7	11	11	8	7	8	10	8
Tend to support	17	13	20	11	22	17	16	18	13	22	18	16	14	16	17	19	17	17	15	17	20	15	17	17
TOTAL SUPPORT	25	19	30	22	36	29	22	26	23	32	28	23	17	23	25	31	24	28	26	25	27	23	27	25
Tend to oppose	21	30	19	25	14	17	29	19	22	13	22	21	16	27	17	24	24	18	17	22	21	26	15	22
Strongly oppose	17	24	13	21	23	10	23	14	20	22	22	13	23	12	18	19	18	17	20	19	15	17	17	18
TOTAL OPPOSE	38	54	32	46	37	27	52	33	42	35	44	34	39	39	35	43	42	35	37	41	36	43	32	40
Don't know	36	27	39	32	27	44	26	42	35	32	28	43	44	38	39	26	34	38	36	34	37	34	41	35

Increase the legal minimum wage to £8 an hour outside London and £9.30 in London

Strongly support	37	21	58	42	36	46	21	52	42	36	35	40	35	40	39	34	35	40	53	38	30	36	37	38
Tend to support	43	54	32	42	44	42	53	36	43	41	44	42	40	38	43	48	46	38	34	42	50	41	46	42
TOTAL SUPPORT	80	75	90	84	80	88	74	88	85	77	79	82	75	78	82	82	81	78	87	80	80	77	83	80
Tend to oppose	7	10	3	7	7	3	11	4	5	6	8	6	7	7	6	8	9	5	5	9	7	6	5	7
Strongly oppose	3	4	1	2	5	5	4	1	2	5	3	2	2	4	3	3	2	4	1	3	2	4	4	3
TOTAL OPPOSE	10	14	4	9	12	8	15	5	7	11	11	8	9	11	9	11	11	9	6	12	9	10	9	10
Don't know	10	10	6	6	8	4	11	7	9	12	10	10	16	11	10	7	8	13	8	8	11	13	8	10

Set a legal limit on rent increases for people renting homes privately

Strongly support	38	22	59	40	39	46	23	52	48	37	37	39	36	40	36	40	34	43	48	39	33	34	44	38
Tend to support	36	38	28	35	38	45	37	34	34	38	32	39	41	32	37	35	38	33	26	34	43	35	39	35
TOTAL SUPPORT	74	60	87	75	77	91	60	86	82	75	69	78	77	72	73	75	72	76	74	73	76	69	83	73
Tend to oppose	12	21	5	12	10	4	22	4	8	8	15	8	7	13	11	13	14	9	14	12	8	14	8	12
Strongly oppose	5	10	2	4	6	2	10	1	4	7	7	3	4	5	6	5	6	4	5	7	5	4	4	6
TOTAL OPPOSE	17	31	7	16	16	6	32	5	12	15	22	11	11	18	17	18	20	13	19	19	13	18	12	18
Don't know	9	8	6	10	8	2	9	9	6	11	8	10	12	9	10	8	8	11	7	8	11	13	5	9

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Unweighted Sample	1632	446	450	85	226	112	495	450	123	216	839	793	118	268	698	548	1058	574	203	550	334	392	153	1403	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Increase significantly the number of Syrian refugees allowed to settle in Britain

Strongly support	12	4	24	21	3	25	4	19	18	3	13	12	29	16	8	7	14	10	17	13	10	11	15	12
Tend to support	19	14	30	27	3	33	14	28	26	3	19	19	19	22	17	18	21	17	25	15	19	18	28	18
TOTAL SUPPORT	31	18	54	48	6	58	18	47	44	6	32	31	48	38	25	25	35	27	42	28	29	29	43	30
Tend to oppose	21	26	18	17	10	24	26	20	17	12	21	20	21	19	20	23	22	18	15	21	21	20	26	20
Strongly oppose	38	50	17	19	83	15	50	20	30	77	38	38	17	30	44	48	34	44	31	42	40	40	25	40
TOTAL OPPOSE	59	76	35	36	93	39	76	40	47	89	59	58	38	49	64	71	56	62	46	63	61	60	51	60
Don't know	10	6	11	15	1	3	6	13	10	5	9	11	13	13	10	5	9	11	12	8	10	12	6	10

Thinking about David Cameron and Jeremy Corbyn, who do you think is more...

Competent

David Cameron	38	84	4	32	39	12	77	9	30	34	42	34	26	33	34	51	43	31	34	45	38	33	26	39
Jeremy Corbyn	21	0	58	9	9	29	0	44	17	12	22	19	34	18	21	17	19	22	25	18	19	22	22	20
Both equally	8	5	11	19	5	8	6	8	16	4	8	7	10	8	8	6	8	7	8	10	7	7	5	8
Neither	20	4	14	28	41	36	8	21	27	37	20	20	12	23	22	17	19	21	17	16	17	24	32	18
Don't know	14	6	14	11	7	16	8	18	10	13	8	20	17	19	15	9	11	19	16	10	18	14	15	14

Patriotic

David Cameron	40	75	16	37	39	15	68	21	39	35	43	37	29	34	39	51	43	36	41	42	42	39	29	42
Jeremy Corbyn	16	3	39	7	9	23	4	29	16	10	16	15	22	16	14	15	15	17	19	15	16	15	14	15
Both equally	15	10	23	26	10	23	12	20	26	10	18	13	13	13	18	16	17	13	15	17	14	13	21	15
Neither	15	4	13	12	33	23	7	16	10	31	15	16	19	19	15	11	14	17	12	15	11	18	25	15
Don't know	13	7	10	18	9	16	9	14	9	14	8	19	17	19	13	7	10	18	12	11	17	15	12	13

In touch with the everyday lives of people like you

David Cameron	17	44	1	7	13	2	37	3	6	14	16	17	10	14	16	23	19	14	16	21	19	12	9	18
Jeremy Corbyn	39	7	85	42	25	56	10	73	53	28	42	36	46	38	40	36	39	39	48	34	35	42	45	38
Both equally	4	8	0	5	3	6	8	0	2	3	4	4	3	3	3	6	4	4	4	4	5	2	6	4
Neither	30	33	9	40	54	28	37	15	34	46	31	30	29	29	31	31	30	31	22	32	30	32	32	31
Don't know	10	8	5	7	5	8	9	8	5	10	7	13	12	16	9	4	8	12	10	8	11	12	8	10

Trustworthy

David Cameron	23	60	3	14	18	4	51	4	17	16	23	24	19	18	23	31	27	19	21	29	25	19	15	25
Jeremy Corbyn	30	4	74	38	14	42	5	61	42	17	35	26	40	31	29	27	32	28	39	29	29	30	28	30
Both equally	6	11	5	7	3	3	11	4	5	5	7	6	7	7	5	7	6	7	6	5	10	6	4	7
Neither	28	18	11	34	57	38	24	20	30	50	27	28	23	26	30	28	25	31	22	28	22	31	40	27
Don't know	12	7	7	7	7	13	9	12	6	12	7	16	10	18	12	6	9	15	11	9	14	14	13	12

In tune with the best British values

David Cameron	29	70	3	11	31	4	63	5	14	27	32	26	22	24	26	39	33	23	24	35	34	23	18	30
Jeremy Corbyn	30	3	73	30	16	46	3	60	44	20	32	29	40	28	30	29	31	30	35	29	30	28	36	29
Both equally	6	8	5	11	4	9	9	4	8	3	6	6	5	6	7	6	6	7	7	5	6	8	5	6
Neither	22	12	12	34	42	32	17	18	25	38	22	22	18	22	24	20	20	24	20	21	17	23	33	21
Don't know	13	8	8	14	7	9	9	13	10	12	8	17	14	20	12	6	10	16	13	10	13	17	8	13

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Willing to listen to other points of view

David Cameron	21	53	3	15	18	1	44	5	15	16	20	22	18	20	18	26	25	16	21	25	23	18	11	22
Jeremy Corbyn	36	12	77	33	21	52	11	65	44	26	41	30	41	33	35	36	37	34	39	35	32	36	40	34
Both equally	9	14	5	13	7	7	15	4	11	6	10	8	8	8	9	10	8	10	11	9	7	8	9	9
Neither	23	15	10	31	47	30	21	17	25	38	24	23	20	22	27	22	23	25	19	21	24	25	32	23
Don't know	11	7	6	9	8	10	9	9	5	14	6	16	12	17	11	6	8	16	11	10	13	13	9	12

Suppose Labour win the coming election. Do you think their policies towards business would be good or bad for...

The shareholders who own big companies

Good	9	3	18	5	6	17	4	14	8	4	9	8	18	11	7	5	7	11	11	6	7	11	14	8
Bad	56	78	43	61	65	36	76	39	60	62	64	48	42	46	56	70	63	46	57	59	58	53	44	57
Neither	13	4	22	14	12	24	5	24	9	10	14	13	10	12	15	14	12	15	13	12	11	15	18	13
Don't know	22	15	16	20	17	23	15	23	23	24	13	31	31	31	22	11	18	28	19	23	24	21	24	22

The people who work for big companies

Good	28	9	62	19	17	39	10	53	29	16	30	26	38	31	24	25	29	26	32	25	25	29	34	27
Bad	35	67	10	33	47	17	62	11	34	39	42	29	27	29	37	43	39	31	34	37	38	34	27	37
Neither	14	9	14	26	18	18	10	17	16	20	16	13	8	7	17	20	15	14	18	13	13	15	14	14
Don't know	22	15	13	22	19	26	18	20	21	25	13	32	26	33	22	12	18	29	16	24	23	21	25	22

The customers of big companies

Good	28	7	65	20	14	35	8	56	27	14	31	26	39	33	26	22	28	28	37	23	28	29	33	27
Bad	34	65	7	33	46	18	63	8	27	38	39	29	28	25	32	45	37	29	31	35	38	32	25	35
Neither	14	10	13	25	17	21	11	15	19	20	16	13	6	9	18	18	15	13	13	15	11	16	15	14
Don't know	24	17	15	23	23	26	18	21	26	27	14	33	28	33	23	16	20	29	19	26	23	23	27	23

Britain's economy as a whole

Good	26	3	69	14	13	37	4	55	27	15	28	25	32	28	26	22	26	26	33	23	24	28	30	26
Bad	43	81	6	47	59	23	77	9	39	51	48	37	27	32	43	58	47	37	39	46	44	39	39	43
Neither	9	5	9	16	10	17	5	13	11	10	9	9	5	8	11	9	8	11	9	7	8	13	10	9
Don't know	22	11	17	23	18	22	14	23	24	24	15	29	36	32	20	11	19	26	19	24	25	20	20	22

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and Vote May 2015.

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	46	98
Male 25 to 39	100	206
Male 40 to 59	350	276
Male 60 +	343	212
Female 18 to 24	72	96
Female 25 to 39	168	207
Female 40 to 59	348	282
Female 60 +	205	255
Region		
North England	392	401
Midlands	258	268
East	159	157
London	203	209
South England	391	374
Wales	76	82
Scotland	153	142
Social Grade		
AB	651	457
C1	407	473
C2	251	343
DE	323	359
Newspaper Type		
Express / Mail	256	232
Sun / Star	250	328
Mirror / Record	147	144
Guardian / Independent	145	72
FT / Times / Telegraph	104	131
Other Paper	192	188
No Paper	538	539
Vote Share May 2015		
Conservative	495	555
Labour	450	457
Liberal Democrat	123	114
UKIP	216	196
Green	62	57
Other	105	90
Didn't vote / Don't know	181	163

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk