

## YouGov Survey Results

Sample Size: 1627 GB Adults  
Fieldwork: 23rd - 24th July 2018

	Vote in 2017			EU Ref 2016		Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>1627</b>	558	534	99	639	695	787	840	182	687	386	373	927	700	218	527	348	392	142
<b>Unweighted Sample</b>	<b>1627</b>	566	522	105	725	687	711	916	144	671	417	395	1000	627	147	570	356	396	158
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

For each of the following, please say who you would prefer to be Prime Minister...

### Theresa May or John Major?

Theresa May	<b>26</b>	54	10	9	16	39	27	26	15	21	26	42	26	27	18	33	30	23	14
John Major	<b>25</b>	18	33	52	40	16	27	24	20	28	27	20	30	19	29	22	27	23	32
Neither of these	<b>37</b>	24	47	33	36	39	38	36	30	39	43	32	33	42	38	36	33	40	41
Don't know	<b>11</b>	4	10	7	8	6	9	14	35	12	4	6	11	12	15	9	10	13	13

### Theresa May or Tony Blair?

Theresa May	<b>31</b>	65	9	19	21	46	31	31	12	23	32	52	32	30	27	39	33	25	19
Tony Blair	<b>26</b>	10	44	43	41	13	27	24	32	31	27	12	28	22	31	20	23	28	37
Neither of these	<b>35</b>	22	43	31	35	35	35	36	31	37	37	31	33	38	31	34	35	38	39
Don't know	<b>8</b>	2	4	7	4	5	7	9	25	8	4	5	7	10	11	7	9	9	6

### Theresa May or Gordon Brown?

Theresa May	<b>32</b>	67	9	17	24	45	32	31	11	25	34	51	33	29	26	41	35	25	19
Gordon Brown	<b>25</b>	7	46	40	41	13	25	24	35	28	25	13	27	21	31	18	23	26	42
Neither of these	<b>35</b>	24	39	35	33	37	35	35	28	38	37	31	32	39	33	35	33	39	32
Don't know	<b>9</b>	2	6	8	3	6	8	10	26	9	3	5	8	10	10	7	10	10	7

### Theresa May or David Cameron?

Theresa May	<b>22</b>	43	10	17	14	33	21	23	13	13	23	41	20	24	14	28	23	19	13
David Cameron	<b>28</b>	32	26	33	34	22	30	27	38	31	29	17	31	24	29	27	29	28	28
Neither of these	<b>41</b>	22	58	43	49	38	42	41	27	46	44	35	41	42	49	36	38	43	51
Don't know	<b>9</b>	4	5	8	3	7	8	10	21	9	4	7	8	10	8	8	9	10	7