

YouGov - Dating lies

Sample Size: 1669 GB Adults
Fieldwork: 12th - 13th June 2019

	Gender		Age					Social Grade		Region					
	Total	Male	Female	18-29	30-39	40-49	50-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1669	808	861	297	267	323	260	523	951	718	200	557	361	407	144
Unweighted Sample	1669	741	928	265	257	317	267	563	1006	663	156	569	366	426	152
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Imagine that you had arranged to go on a romantic date with someone you had not yet met in real life. How much would it bother you, if...
They were a lot shorter than they had said in advance

It would bother me a lot	12	6	18	10	16	12	16	11	12	12	20	12	12	11	10
It would bother me a fair amount	25	16	34	31	24	25	23	25	26	24	20	28	26	24	25
TOTAL WOULD BOTHER ME	37	22	52	41	40	37	39	36	38	36	40	40	38	35	35
It wouldn't bother me much	32	35	30	33	29	30	35	33	34	30	25	31	32	36	35
It wouldn't bother me at all	21	32	10	16	19	25	20	21	20	21	17	21	20	21	23
TOTAL WOULDN'T BOTHER ME	53	67	40	49	48	55	55	54	54	51	42	52	52	57	58
Don't know	9	10	8	10	12	8	6	10	7	12	19	7	10	7	7

They were a little shorter than they had said in advance

It would bother me a lot	5	2	8	3	7	5	6	5	5	4	5	6	5	5	2
It would bother me a fair amount	13	6	20	10	12	12	16	14	12	14	13	14	15	11	12
TOTAL WOULD BOTHER ME	18	8	28	13	19	17	22	19	17	18	18	20	20	16	14
It wouldn't bother me much	39	32	46	41	34	40	39	40	40	38	37	41	35	42	40
It wouldn't bother me at all	35	50	21	36	37	37	35	32	37	32	29	34	37	35	40
TOTAL WOULDN'T BOTHER ME	74	82	67	77	71	77	74	72	77	70	66	75	72	77	80
Don't know	8	10	6	11	10	7	4	8	5	11	15	6	8	7	6

They were a lot taller than they had said in advance

It would bother me a lot	5	4	5	4	4	3	7	5	5	4	8	4	5	3	3
It would bother me a fair amount	17	18	15	21	17	19	14	14	18	15	18	17	15	17	18
TOTAL WOULD BOTHER ME	22	22	20	25	21	22	21	19	23	19	26	21	20	20	21
It wouldn't bother me much	39	38	40	38	42	39	40	37	40	38	37	39	38	40	41
It wouldn't bother me at all	31	29	33	25	27	30	35	35	31	31	19	34	32	32	32
TOTAL WOULDN'T BOTHER ME	70	67	73	63	69	69	75	72	71	69	56	73	70	72	73
Don't know	9	10	7	12	10	8	4	9	6	12	16	7	10	8	6

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

They were a little taller than they had said in advance

It would bother me a lot	3	2	3	3	2	2	4	3	3	2	3	3	2	3	1
It would bother me a fair amount	6	6	7	3	7	6	7	8	6	7	10	7	6	5	7
TOTAL WOULD BOTHER ME	9	8	10	6	9	8	11	11	9	9	13	10	8	8	8
It wouldn't bother me much	37	37	37	38	32	41	39	35	37	36	33	37	35	40	37
It wouldn't bother me at all	46	45	47	45	50	44	46	47	48	44	39	48	47	46	50
TOTAL WOULDN'T BOTHER ME	83	82	84	83	82	85	85	82	85	80	72	85	82	86	87
Don't know	8	10	6	11	9	7	3	8	5	11	16	6	9	6	6

They were a lot older than they had said in advance

It would bother me a lot	25	18	31	36	29	21	24	20	27	22	24	23	27	26	25
It would bother me a fair amount	41	38	43	36	41	45	44	39	43	38	42	44	38	39	41
TOTAL WOULD BOTHER ME	66	56	74	72	70	66	68	59	70	60	66	67	65	65	66
It wouldn't bother me much	18	21	14	10	15	18	19	22	18	17	10	18	19	19	17
It wouldn't bother me at all	8	11	5	8	5	7	7	10	6	11	9	7	6	9	9
TOTAL WOULDN'T BOTHER ME	26	32	19	18	20	25	26	32	24	28	19	25	25	28	26
Don't know	9	12	6	10	11	9	6	9	6	12	16	8	10	7	7

They were a little older than they had said in advance

It would bother me a lot	8	4	11	11	10	6	8	6	8	7	9	8	7	8	5
It would bother me a fair amount	25	20	30	32	25	23	27	21	27	22	22	26	24	25	27
TOTAL WOULD BOTHER ME	33	24	41	43	35	29	35	27	35	29	31	34	31	33	32
It wouldn't bother me much	44	45	44	37	43	50	46	45	45	43	37	45	48	43	46
It wouldn't bother me at all	15	20	11	9	13	14	17	20	14	17	16	15	12	18	15
TOTAL WOULDN'T BOTHER ME	59	65	55	46	56	64	63	65	59	60	53	60	60	61	61
Don't know	8	10	5	11	9	8	3	8	5	11	15	6	9	6	7

They were a lot younger than they had said in advance (assuming they do not claim to be 16 or older when they are not)

It would bother me a lot	26	17	34	33	39	22	21	20	25	26	25	26	25	27	24
It would bother me a fair amount	35	30	40	33	31	38	39	36	38	32	32	37	36	34	36
TOTAL WOULD BOTHER ME	61	47	74	66	70	60	60	56	63	58	57	63	61	61	60
It wouldn't bother me much	21	27	15	16	15	22	22	24	21	20	16	20	22	23	20
It wouldn't bother me at all	9	15	4	5	5	9	13	12	9	9	10	9	8	9	10
TOTAL WOULDN'T BOTHER ME	30	42	19	21	20	31	35	36	30	29	26	29	30	32	30
Don't know	9	12	7	13	11	9	5	9	7	13	18	8	9	7	9

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

They were a little younger than they had said in advance (assuming they do not claim to be 16 or older when they are not)

It would bother me a lot	13	7	19	21	21	11	10	8	14	13	14	11	15	14	14
It would bother me a fair amount	25	17	33	29	26	22	24	25	24	26	22	27	24	26	21
TOTAL WOULD BOTHER ME	38	24	52	50	47	33	34	33	38	39	36	38	39	40	35
It wouldn't bother me much	37	40	33	26	32	44	41	39	39	34	30	38	38	37	40
It wouldn't bother me at all	16	24	9	11	11	15	20	20	17	15	16	17	14	17	16
TOTAL WOULDN'T BOTHER ME	53	64	42	37	43	59	61	59	56	49	46	55	52	54	56
Don't know	9	12	6	13	10	8	5	8	6	13	18	7	10	6	10

Their job was less impressive than they had said in advance

It would bother me a lot	6	4	8	5	6	6	6	6	6	5	9	5	6	6	3
It would bother me a fair amount	16	11	21	19	18	16	15	15	18	15	17	16	18	15	15
TOTAL WOULD BOTHER ME	22	15	29	24	24	22	21	21	24	20	26	21	24	21	18
It wouldn't bother me much	40	37	43	42	39	39	45	37	41	38	31	41	40	42	40
It wouldn't bother me at all	28	37	19	21	26	29	28	32	27	29	24	29	26	29	34
TOTAL WOULDN'T BOTHER ME	68	74	62	63	65	68	73	69	68	67	55	70	66	71	74
Don't know	10	11	9	14	12	9	6	9	7	13	19	8	10	8	8

Their level of income/wealth was different from what they had said in advance

It would bother me a lot	5	3	8	4	5	5	6	6	6	4	8	5	7	5	2
It would bother me a fair amount	22	15	28	20	26	17	25	22	25	18	19	21	25	22	20
TOTAL WOULD BOTHER ME	27	18	36	24	31	22	31	28	31	22	27	26	32	27	22
It wouldn't bother me much	41	41	40	44	36	38	42	41	40	41	36	41	41	42	40
It wouldn't bother me at all	22	29	15	16	22	31	20	20	21	24	17	24	19	22	29
TOTAL WOULDN'T BOTHER ME	63	70	55	60	58	69	62	61	61	65	53	65	60	64	69
Don't know	10	12	8	16	11	9	6	10	8	13	20	8	9	10	9

Their interests/hobbies were different from what they had said in advance

It would bother me a lot	9	7	11	9	11	9	11	8	12	6	13	9	11	8	5
It would bother me a fair amount	34	30	37	36	35	29	38	33	36	31	30	35	34	34	35
TOTAL WOULD BOTHER ME	43	37	48	45	46	38	49	41	48	37	43	44	45	42	40
It wouldn't bother me much	36	37	34	34	37	40	36	33	35	36	27	37	37	37	37
It wouldn't bother me at all	12	14	10	8	7	14	10	16	11	13	10	11	10	14	17
TOTAL WOULDN'T BOTHER ME	48	51	44	42	44	54	46	49	46	49	37	48	47	51	54
Don't know	9	12	7	14	10	9	5	9	6	13	20	8	9	8	6

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Their political views were different from what they had said in advance

It would bother me a lot	11	8	14	12	10	10	14	10	13	8	14	11	12	10	7
It would bother me a fair amount	28	27	30	29	23	24	35	31	31	25	33	30	25	26	29
TOTAL WOULD BOTHER ME	39	35	44	41	33	34	49	41	44	33	47	41	37	36	36
It wouldn't bother me much	34	34	33	32	36	34	31	35	34	33	24	33	37	36	39
It wouldn't bother me at all	16	18	14	14	16	22	14	15	13	20	9	17	16	18	18
TOTAL WOULDN'T BOTHER ME	50	52	47	46	52	56	45	50	47	53	33	50	53	54	57
Don't know	11	12	9	14	15	11	6	9	8	14	20	9	11	10	8

Their reasons for wanting to go on a date were different from what they had said in advance

It would bother me a lot	17	11	23	19	17	16	21	16	19	15	22	20	15	16	13
It would bother me a fair amount	41	36	46	41	41	39	39	43	43	38	35	43	40	41	44
TOTAL WOULD BOTHER ME	58	47	69	60	58	55	60	59	62	53	57	63	55	57	57
It wouldn't bother me much	22	27	16	20	23	24	23	19	22	22	13	20	24	25	24
It wouldn't bother me at all	7	10	4	5	5	8	7	9	6	10	7	7	7	7	9
TOTAL WOULDN'T BOTHER ME	29	37	20	25	28	32	30	28	28	32	20	27	31	32	33
Don't know	13	16	10	14	16	12	9	12	11	15	24	10	14	10	10

They weighed a lot more than they had said in advance

It would bother me a lot	19	19	20	17	21	17	18	21	21	17	24	24	14	18	11
It would bother me a fair amount	35	35	35	30	38	36	36	35	37	32	30	34	39	35	37
TOTAL WOULD BOTHER ME	54	54	55	47	59	53	54	56	58	49	54	58	53	53	48
It wouldn't bother me much	27	25	29	30	25	29	32	23	27	27	23	27	27	28	31
It wouldn't bother me at all	9	11	8	9	6	10	9	11	7	12	4	8	10	11	11
TOTAL WOULDN'T BOTHER ME	36	36	37	39	31	39	41	34	34	39	27	35	37	39	42
Don't know	9	11	8	14	9	8	5	10	7	13	19	7	9	8	10

They weighed a little more than they had said in advance

It would bother me a lot	5	4	6	4	6	3	6	6	5	5	9	6	2	5	5
It would bother me a fair amount	19	18	19	16	14	19	21	21	19	18	13	23	20	16	12
TOTAL WOULD BOTHER ME	24	22	25	20	20	22	27	27	24	23	22	29	22	21	17
It wouldn't bother me much	50	47	52	48	55	50	49	48	52	47	45	48	50	51	58
It wouldn't bother me at all	18	20	16	20	16	19	19	17	18	18	15	17	19	19	20
TOTAL WOULDN'T BOTHER ME	68	67	68	68	71	69	68	65	70	65	60	65	69	70	78
Don't know	9	11	7	12	9	9	5	9	7	12	18	7	8	9	6

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

They weighed a lot less than they had said in advance

It would bother me a lot	8	7	8	8	8	6	9	8	9	6	13	8	6	7	4
It would bother me a fair amount	24	21	28	24	30	24	23	23	25	23	20	24	27	24	24
TOTAL WOULD BOTHER ME	32	28	36	32	38	30	32	31	34	29	33	32	33	31	28
It wouldn't bother me much	41	40	41	38	38	43	48	38	42	39	34	42	38	44	42
It wouldn't bother me at all	17	19	14	15	12	17	12	22	16	18	12	17	16	16	22
TOTAL WOULDN'T BOTHER ME	58	59	55	53	50	60	60	60	58	57	46	59	54	60	64
Don't know	11	13	8	16	11	10	8	10	8	14	21	8	13	9	8

They weighed a little less than they had said in advance

It would bother me a lot	3	2	5	3	3	2	3	4	4	3	8	3	2	3	1
It would bother me a fair amount	13	10	15	12	15	11	14	12	13	12	10	13	16	12	12
TOTAL WOULD BOTHER ME	16	12	20	15	18	13	17	16	17	15	18	16	18	15	13
It wouldn't bother me much	49	47	51	47	49	50	51	48	51	46	46	48	52	50	45
It wouldn't bother me at all	25	29	22	23	22	27	26	27	25	26	19	28	19	27	34
TOTAL WOULDN'T BOTHER ME	74	76	73	70	71	77	77	75	76	72	65	76	71	77	79
Don't know	9	12	7	14	10	9	5	9	7	13	18	7	10	8	8