

YouGov / Cambridge Survey Results

Sample Size: 1640 GB Adults
Fieldwork: 28th - 29th March 2018

	Vote in 2017				EU Ref 2016		Gender		Age				Social Grade		Region				
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1640	563	538	100	645	700	794	846	184	692	389	376	935	705	220	531	351	395	143
Unweighted Sample	1640	569	530	107	716	691	711	929	139	669	407	425	973	667	181	557	347	397	158
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think that overall, businesses in Britain are behaving better or worse than they were five years ago?

Much better	2	4	2	0	1	4	3	2	1	2	3	3	1	4	2	2	2	3	2
A little better	19	28	13	17	16	24	18	19	14	16	20	24	20	17	16	21	14	21	18
TOTAL BETTER	21	32	15	17	17	28	21	21	15	18	23	27	21	21	18	23	16	24	20
A little worse	20	17	24	26	24	18	20	21	29	18	21	19	23	17	11	23	23	20	20
Much worse	10	5	13	13	12	8	11	9	4	10	12	8	9	11	11	11	9	9	7
TOTAL WORSE	30	22	37	39	36	26	31	30	33	28	33	27	32	28	22	34	32	29	27
About the same	25	32	22	26	24	29	28	21	13	24	27	29	27	22	31	25	25	21	22
Don't know	24	14	25	18	23	17	20	28	38	29	16	16	21	29	29	18	26	26	31

Which of these parties do you think has the attitude to business most similar to yours?

Labour	26	2	61	20	39	16	25	27	39	28	25	16	27	24	32	18	27	34	22
Conservatives	28	69	3	14	17	44	31	25	19	19	32	45	31	25	21	34	28	28	18
Neither	23	15	16	53	25	21	25	21	10	22	26	27	23	22	19	24	23	17	37
Don't know	23	14	19	13	19	19	19	28	32	31	17	12	20	28	27	24	23	21	23

Do you think society in Britain is generally becoming more fair or less fair, or are things staying about the same?

Society is becoming MORE fair	8	12	6	6	8	8	7	9	14	5	10	8	9	7	5	9	9	8	7
Society is becoming LESS fair	53	42	65	68	62	51	56	50	39	51	59	56	53	53	51	50	55	53	59
Things are staying about the same	25	36	17	18	19	29	25	24	20	24	23	29	28	20	25	27	23	24	18
Don't know/none of these	15	10	11	8	11	12	13	17	27	20	8	7	11	21	19	14	13	15	15

Do you think the next generation in Britain will generally enjoy a better or worse standard of living than their parents do now, or will things stay about the same?

The next generation will generally enjoy a BETTER standard of living than their parents do now	16	28	8	10	9	23	16	16	12	14	16	23	15	17	8	18	20	16	11
The next generation will generally enjoy a WORSE standard of living than their parents do now	49	33	64	68	65	39	49	50	42	53	55	41	53	45	59	48	43	50	55
Things will stay about the same	20	31	15	14	16	27	22	18	20	15	20	29	21	19	15	22	22	20	20
Don't know/none of these	14	8	14	8	10	11	12	16	27	18	9	7	11	19	18	12	16	14	14

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about education in Britain, which of the following statements comes closest to your view?

Young people get a better start in life by going to university	21	17	24	27	25	17	22	20	30	21	20	18	25	17	22	20	20	22	26
Young people are better off going straight into work than to university	36	42	31	32	26	46	34	37	26	32	41	41	32	40	36	39	38	32	27
Neither	27	30	29	32	34	24	27	27	14	26	29	32	29	23	22	27	29	27	28
Don't know	17	11	16	9	15	13	17	16	30	21	10	9	14	20	20	14	13	19	19

Do you think the overall quality of treatment in the NHS is getting better or worse, or are things staying about the same?

The overall quality of treatment in the NHS is getting BETTER	17	23	17	14	18	18	18	16	14	16	18	20	16	18	14	15	23	18	13
The overall quality of treatment in the NHS is getting WORSE	42	35	49	48	44	42	39	46	46	40	47	40	45	39	43	42	43	42	43
Things are staying about the same	27	35	21	33	26	31	28	26	14	26	28	34	27	27	22	31	24	26	30
Don't know/none of these	14	7	13	5	12	10	15	13	26	18	8	5	12	16	21	12	10	15	13

Thinking about how the political system currently works in Britain, which of the following statements comes closest to your view?

The system works fairly well and only needs minor reforms	23	44	12	20	20	29	24	22	18	18	22	36	26	19	19	27	24	21	18
The system works badly but if we elected the right people, they could put things right	30	26	38	30	34	28	28	32	29	29	30	32	33	27	31	31	29	32	24
The system is broken and it would take a total change of system to put things right	28	15	36	38	31	26	32	24	23	29	33	23	27	29	26	26	29	27	35
Don't know	15	9	12	7	11	11	11	18	28	19	9	5	11	20	18	12	15	16	16
None of these	4	6	2	5	3	5	4	4	2	4	5	4	4	5	6	4	2	3	8

Do you generally approve or disapprove of using UK military force to help solve problems around the world?

Strongly approve	4	6	4	2	3	7	6	3	2	6	4	3	4	5	3	3	7	5	3
Approve	20	26	18	23	23	19	22	18	23	20	19	20	24	16	17	21	20	20	24
TOTAL APPROVE	24	32	22	25	26	26	28	21	25	26	23	23	28	21	20	24	27	25	27
Neither approve nor disapprove	30	32	29	36	32	30	27	33	24	28	33	33	30	30	24	33	29	32	26
Disapprove	26	24	30	29	25	27	25	26	22	24	28	28	26	26	29	27	26	24	24
Strongly disapprove	9	5	10	6	9	10	10	8	9	8	10	10	9	8	11	7	8	10	12
TOTAL DISAPPROVE	35	29	40	35	34	37	35	34	31	32	38	38	35	34	40	34	34	34	36
Don't know	11	6	9	4	8	7	9	12	20	14	5	5	8	15	17	9	11	10	11

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you generally approve or disapprove of the way the Prime Minister is currently handling foreign affairs?

Approve	28	57	12	21	22	40	30	27	12	22	31	45	31	24	28	31	28	25	23
Disapprove	35	12	56	48	48	24	38	32	38	38	39	23	36	33	35	30	32	38	47
Neither	19	18	16	23	17	20	19	19	16	17	19	23	18	20	14	21	19	20	13
Don't know	19	13	16	8	13	16	14	23	34	24	11	10	16	22	23	17	21	17	17

Which of these parties do you think has the attitude to UK defence policy most similar to yours?

Labour	21	1	51	14	30	13	20	21	33	22	20	13	22	19	26	14	23	26	13
Conservatives	30	69	7	19	22	45	34	26	18	22	31	50	33	26	24	36	29	30	22
Neither	22	14	17	46	24	20	27	18	10	21	29	25	22	23	17	22	20	21	38
Don't know	27	16	24	21	24	22	19	34	39	35	21	13	23	32	33	27	27	23	26

Thinking about the balance between privacy and security in Britain, which of the following statements comes closest to your view?

More should be done to protect the privacy of ordinary people, even if this puts some limits on what the security forces can do to combat terrorism	18	11	25	18	20	16	22	15	25	21	16	12	19	18	19	17	19	18	20
More should be done to help the security forces combat terrorism, even if this means the privacy of ordinary people suffers	39	54	31	30	34	47	35	41	17	30	45	57	39	37	31	40	39	41	35
The current balance between combatting terrorism and protecting privacy is about right	24	26	26	42	30	23	26	23	28	23	25	24	28	20	23	27	23	23	20
Don't know/none of these	19	8	18	11	17	14	17	20	30	25	13	7	14	25	27	15	18	18	26

Thinking about religion and society, which of the following statements comes closest to your view?

Islam is generally compatible with the values of British society	25	16	38	40	43	13	23	27	30	28	21	21	31	18	32	25	23	23	27
There is a fundamental clash between Islam and the values of British society	44	63	31	30	26	65	50	38	26	39	48	58	42	47	40	47	44	44	38
Neither	14	12	15	18	16	11	13	14	13	13	16	15	14	14	13	15	13	14	15
Don't know	17	10	16	12	15	11	15	20	31	21	15	7	14	22	16	14	20	19	19