## 1. Presidential Debate | Watch

As you may know, a presidential election debate took place on Sunday night between Hillary Clinton and Donald Trump. Did you watch this debate?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| I watched the entire debate | 37\% | 40\% | 34\% | 35\% | 29\% | 38\% | 43\% | 38\% | 35\% | 37\% | 28\% |
| I watched part of it I watched clips or | 21\% | 23\% | 20\% | 21\% | 19\% | 22\% | 23\% | 21\% | 19\% | 28\% | 20\% |
| highlights of the debate I read or watched news stories analyzing the | 15\% | 10\% | 20\% | 14\% | 21\% | 14\% | 13\% | 13\% | 30\% | 13\% | 6\% |
| debate | 16\% | 17\% | 14\% | 17\% | 18\% | 15\% | 14\% | 18\% | 4\% | 11\% | 27\% |
| I haven't heard anything about it | 11\% | 10\% | 12\% | 13\% | 12\% | 12\% | 6\% | 10\% | 12\% | 12\% | 19\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N ) | (998) | (487) | (511) | (185) | (257) | (368) | (188) | (698) | (127) | (113) | (60) |


|  | Total | Party ID (3 category) |  |  | Family Income (3 category) |  |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Independent | Republican | Under \$50K | \$50-100K | \$100K or more | Prefer not to say | Northeast | Midwest | South | West |
| I watched the entire debate | 37\% | 42\% | 30\% | 43\% | 28\% | 46\% | 55\% | 37\% | 37\% | 33\% | 41\% | 35\% |
| I watched part of it I watched clips or | 21\% | 26\% | 21\% | 17\% | 23\% | 17\% | 15\% | 28\% | 18\% | 22\% | 23\% | 21\% |
| highlights of the debate I read or watched news stories analyzing the | 15\% | 12\% | 18\% | 14\% | 17\% | 17\% | 14\% | 2\% | 17\% | 14\% | 16\% | 14\% |
| debate | 16\% | 14\% | 17\% | 15\% | 19\% | 15\% | 10\% | 11\% | 16\% | 22\% | 12\% | 15\% |
| I haven't heard anything about it | 11\% | 7\% | 14\% | 11\% | 13\% | 5\% | 6\% | 21\% | 12\% | 9\% | 9\% | 15\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N ) | (998) | (385) | (369) | (244) | (482) | (262) | (131) | (123) | (190) | (221) | (400) | (187) |

## 2. Presidential Debate | Winne

Which candidate did you think did the best job - or won - the debate?
Asked of those who watched all or some of the debate or news stories analyzing the debate

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Hillary Clinton | 44\% | 43\% | 45\% | 58\% | 43\% | 40\% | 38\% | 37\% | 68\% | 52\% | 67\% |
| Donald Trump | 32\% | 37\% | 28\% | 17\% | 36\% | 38\% | 35\% | 37\% | 13\% | 29\% | 26\% |
| Neither of them | 17\% | 14\% | 21\% | 17\% | 16\% | 15\% | 23\% | 19\% | 18\% | 12\% | 4\% |
| Not sure | 6\% | 6\% | 7\% | 8\% | 6\% | 7\% | 4\% | 7\% | 1\% | 8\% | 3\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (880) | (438) | (442) | (159) | (222) | (321) | (178) | (621) | (110) | (96) | (53) |


|  | Total | Party ID (3 category) |  |  | Family Income (3 category) |  |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Independent | Republican | Under \$50K | \$50-100K | \$100K or more | Prefer not to say | Northeast | Midwest | South | West |
| Hillary Clinton | 44\% | 80\% | 31\% | 14\% | 44\% | 44\% | 41\% | 47\% | 46\% | 52\% | 42\% | 36\% |
| Donald Trump | 32\% | 5\% | 36\% | 66\% | 27\% | 37\% | 41\% | 37\% | 29\% | 26\% | 34\% | 40\% |
| Neither of them | 17\% | 10\% | 26\% | 13\% | 23\% | 11\% | 12\% | 11\% | 21\% | 13\% | 19\% | 16\% |
| Not sure | 6\% | 6\% | 6\% | 7\% | 5\% | 8\% | 6\% | 5\% | 3\% | 10\% | 4\% | 8\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (880) | (356) | (307) | (217) | (412) | (242) | (121) | (105) | (163) | (194) | (353) | (170) |

## 3. Presidential Debate | Change Opinion - Hillary Clinton

Did the debate improve or worsen your opinion of Hillary Clinton and Donald Trump?
Asked of those who watched all or some of the debate or news stories analyzing the debate

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Improve | 35\% | 32\% | 38\% | 45\% | 34\% | 32\% | 31\% | 29\% | 58\% | 35\% | 55\% |
| Worsen | 43\% | 45\% | 41\% | 30\% | 45\% | 46\% | 48\% | 49\% | 25\% | 37\% | 21\% |
| Not sure | 22\% | 23\% | 21\% | 25\% | 21\% | 22\% | 21\% | 22\% | 17\% | 28\% | 23\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (874) | (434) | (440) | (159) | (220) | (319) | (176) | (615) | (110) | (96) | (53) |


|  | Total | Party ID (3 category) |  |  | Family Income (3 category) |  |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Independent | Republican | Under \$50K | \$50-100K | \$100K or more | Prefer not to say | Northeast | Midwest | South | West |
| Improve | 35\% | 68\% | 17\% | 17\% | 39\% | 31\% | 27\% | 31\% | 39\% | 33\% | 35\% | 32\% |
| Worsen | 43\% | 8\% | 56\% | 72\% | 39\% | 49\% | 46\% | 46\% | 42\% | 42\% | 44\% | 44\% |
| Not sure | 22\% | 24\% | 27\% | 11\% | 22\% | 20\% | 26\% | 23\% | 19\% | 24\% | 21\% | 24\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (874) | (354) | (307) | (213) | (408) | (241) | (120) | (105) | (162) | (193) | (351) | (168) |

## 4. Presidential Debate | Change Opinion - Donald Trump

Did the debate improve or worsen your opinion of Hillary Clinton and Donald Trump?
Asked of those who watched all or some of the debate or news stories analyzing the debate


|  | Total | Party ID (3 category) |  |  | Family Income (3 category) |  |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Independent | Republican | Under \$50K | \$50-100K | \$100K or more | Prefer not to say | Northeast | Midwest | South | West |
| Improve | 31\% | 7\% | 32\% | 63\% | 27\% | 36\% | 34\% | 34\% | 30\% | 25\% | 33\% | 34\% |
| Worsen | 52\% | 82\% | 44\% | 22\% | 54\% | 50\% | 48\% | 52\% | 59\% | 56\% | 50\% | 46\% |
| Not sure | 17\% | 11\% | 24\% | 14\% | 19\% | 14\% | 18\% | 14\% | 11\% | 19\% | 17\% | 20\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (873) | (351) | (306) | (216) | (409) | (239) | (121) | (104) | (162) | (195) | (348) | (168) |

5. Presidential Debate | Consider Winner

Regardless of which candidate you think did a better job in the debates, what do you think MOST AMERICANS would say?
Asked of those who watched all or some of the debate or news stories analyzing the debate

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | $65+$ | White | Black | Hispanic | Other |
| Most Americans would say Hillary Clinton did a better job in the debate | 42\% | 42\% | 43\% | 54\% | 44\% | 39\% | 36\% | 38\% | 55\% | 50\% | 53\% |
| Most Americans would say Donald Trump did a better job in the debate | 22\% | 28\% | 17\% | 12\% | 26\% | 26\% | 23\% | 25\% | 9\% | 19\% | 25\% |
| Most Americans would say neither of them did a good job in the debate | 24\% | 21\% | 27\% | 22\% | 14\% | 25\% | 33\% | 27\% | 20\% | 14\% | 18\% |
| Not sure | 11\% | 9\% | 13\% | 12\% | 16\% | 11\% | 8\% | 10\% | 16\% | 16\% | 4\% |
| Totals (Unweighted N) | $\begin{aligned} & 100 \% \\ & (880) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (438) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (442) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (158) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (222) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (321) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (179) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (621) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (111) \end{aligned}$ | $\begin{gathered} 100 \% \\ (95) \end{gathered}$ | $\begin{gathered} 100 \% \\ (53) \end{gathered}$ |


|  | Total | Party ID (3 category) |  |  | Family Income (3 category) |  |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Independent | Republican | Under \$50K | \$50-100K | \$100K or more | Prefer not to say | Northeast | Midwest | South | West |
| Most Americans would |  |  |  |  |  |  |  |  |  |  |  |  |
| say Hillary Clinton did a better job in the debate Most Americans would | 42\% | 67\% | 31\% | 26\% | 42\% | 44\% | 39\% | 39\% | 43\% | 49\% | 39\% | 38\% |
| say Donald Trump did a better job in the debate Most Americans would | 22\% | 5\% | 26\% | 42\% | 19\% | 28\% | 19\% | 30\% | 21\% | 17\% | 22\% | 30\% |
| say neither of them did a good job in the debate | 24\% | 21\% | 28\% | 22\% | 25\% | 22\% | 28\% | 19\% | 24\% | 23\% | 26\% | 23\% |
| Not sure | 11\% | 7\% | 15\% | 10\% | 14\% | 5\% | 15\% | 12\% | 13\% | 11\% | 12\% | 8\% |
| Totals | 100\% | 100\% | $100 \%$ | 100\% | 100\% | 100\% | 100\% | $100 \%$ | $100 \%$ | 100\% | 100\% | 100\% |
| (Unweighted N) | (880) | (356) | (307) | (217) | $(413)$ | (241) | (121) | (105) | (163) | (195) | (352) | (170) |

## 6. Presidential Debate | Media Coverage

Do you think media coverage of the presidential debate has been
Asked of those who watched all or some of the debate or news stories analyzing the debate

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Biased toward Hillary |  |  |  |  |  |  |  |  |  |  |  |
| Clinton | 39\% | 44\% | 35\% | 39\% | 33\% | 43\% | 41\% | 44\% | 11\% | 31\% | 60\% |
| Biased toward Donald |  |  |  |  |  |  |  |  |  |  |  |
| Trump | 17\% | 18\% | 16\% | 14\% | 20\% | 15\% | 20\% | 18\% | 21\% | 16\% | 5\% |
| Fair to both candidates | 31\% | 30\% | 33\% | 36\% | 26\% | 33\% | 31\% | 27\% | 52\% | 35\% | 33\% |
| Not sure | 12\% | 8\% | 15\% | 11\% | 21\% | 10\% | 8\% | 11\% | 16\% | 18\% | 2\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (880) | (437) | (443) | (159) | (222) | (320) | (179) | (620) | (111) | (96) | (53) |


|  | Total | Party ID (3 category) |  |  | Family Income (3 category) |  |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Independent | Republican | Under \$50K | \$50-100K | \$100K or more | Prefer not to say | Northeast | Midwest | South | West |
| Biased toward Hillary |  |  |  |  |  |  |  |  |  |  |  |  |
| Clinton | 39\% | 20\% | 40\% | 66\% | 38\% | 40\% | 41\% | 42\% | 39\% | 42\% | 40\% | $36 \%$ |
| Biased toward Donald |  |  |  |  |  |  |  |  |  |  |  |  |
| Trump | 17\% | 14\% | 17\% | 22\% | 15\% | 18\% | 23\% | 17\% | 13\% | 12\% | 19\% | 24\% |
| Fair to both candidates | 31\% | 53\% | 26\% | 10\% | 32\% | 32\% | 30\% | 29\% | 35\% | 36\% | 28\% | 30\% |
| Not sure | 12\% | 14\% | 16\% | 2\% | 14\% | 11\% | 6\% | 12\% | 12\% | 10\% | 13\% | 11\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (880) | (356) | (307) | (217) | (412) | (242) | (121) | (105) | (163) | (194) | (353) | (170) |

## 7. Presidential Debate | Clinton Prepared

Do you think Hillary Clinton did or did not prepare enough for the debate?
Asked of those who watched all or some of the debate or news stories analyzing the debate

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| She prepared enough | 71\% | 69\% | 73\% | 69\% | 59\% | 75\% | 77\% | 68\% | 78\% | 73\% | 87\% |
| She did not prepare enough | 13\% | 15\% | 11\% | 18\% | 17\% | 13\% | 7\% | 14\% | 14\% | 12\% | 2\% |
| Not sure | 16\% | 16\% | 16\% | 13\% | 24\% | 12\% | 17\% | 18\% | 8\% | 15\% | 10\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (873) | (434) | (439) | (157) | (222) | (316) | (178) | (615) | (110) | (95) | (53) |



## 8. Presidential Debate | Clinton Temperamen

During the debate, do you think Hillary Clinton did or did not display a presidential temperament?
Asked of those who watched all or some of the debate or news stories analyzing the debate

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Yes, she did | 55\% | 52\% | 57\% | 67\% | 47\% | 53\% | 54\% | 49\% | 73\% | 61\% | 70\% |
| No, she did not | 30\% | 33\% | 27\% | 13\% | 27\% | 38\% | 36\% | 36\% | 10\% | 18\% | 25\% |
| Not sure | 15\% | 14\% | 16\% | 20\% | 26\% | 9\% | 10\% | 15\% | 16\% | 20\% | 5\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (873) | (435) | (438) | (157) | (222) | (317) | (177) | (615) | (110) | (95) | (53) |


|  | Total | Party ID (3 category) |  |  | Family Income (3 category) |  |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Independent | Republican | Under \$50K | \$50-100K | \$100K or more | Prefer not to say | Northeast | Midwest | South | West |
| Yes, she did | 55\% | 87\% | 42\% | 30\% | 57\% | 50\% | 55\% | 57\% | 57\% | 53\% | 57\% | 51\% |
| No, she did not | 30\% | 9\% | 35\% | 54\% | 28\% | 37\% | 25\% | 31\% | 27\% | 32\% | 29\% | 33\% |
| Not sure | 15\% | 4\% | 23\% | 17\% | 15\% | 13\% | 21\% | 12\% | 17\% | 14\% | 14\% | 16\% |
| Totals (Unweighted N) | $\begin{aligned} & 100 \% \\ & (873) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (354) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (306) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (213) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (408) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (241) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (121) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (103) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (162) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (195) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (347) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (169) \end{aligned}$ |

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## 9. Presidential Debate | Trump Prepared

Do you think Donald Trump did or did not prepare enough for the debate?
Asked of those who watched all or some of the debate or news stories analyzing the debate

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| He prepared enough | 39\% | 40\% | 38\% | 26\% | 34\% | 48\% | 39\% | 42\% | 31\% | 28\% | 35\% |
| He did not prepare enough | 42\% | 43\% | 40\% | 52\% | 43\% | 38\% | 38\% | 38\% | 51\% | 49\% | 54\% |
| Not sure | 20\% | 17\% | 22\% | 22\% | 23\% | 14\% | 23\% | 20\% | 19\% | 23\% | 11\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (876) | (436) | (440) | (159) | (219) | (319) | (179) | (619) | (109) | (95) | (53) |


|  | Total | Party ID (3 category) |  |  | Family Income (3 category) |  |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Independent | Republican | Under \$50K | \$50-100K | \$100K or more | Prefer not to say | Northeast | Midwest | South | West |
| He prepared enough | 39\% | 20\% | 38\% | 67\% | 32\% | 48\% | 38\% | 44\% | 31\% | 38\% | 44\% | 36\% |
| He did not prepare enough | 42\% | 65\% | 37\% | 16\% | 42\% | 41\% | 46\% | 36\% | 47\% | 43\% | 35\% | $47 \%$ |
| Not sure | 20\% | 15\% | 26\% | 17\% | 26\% | 11\% | 16\% | 20\% | 22\% | 19\% | 21\% | 16\% |
| Totals (Unweighted N) | $\begin{aligned} & 100 \% \\ & (876) \end{aligned}$ | 100\% (355) | 100\% <br> (305) | $\begin{aligned} & 100 \% \\ & (216) \end{aligned}$ | $100 \%$ (410) | $\begin{aligned} & 100 \% \\ & (242) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (120) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (104) \end{aligned}$ | $100 \%$ <br> (163) | $\begin{aligned} & 100 \% \\ & (194) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (350) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (169) \end{aligned}$ |

## 10. Presidential Debate | Trump Temperamen

During the debate, do you think Donald Trump did or did not display a presidential temperament?
Asked of those who watched all or some of the debate or news stories analyzing the debate

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Yes, he did | 32\% | 33\% | 31\% | 16\% | 31\% | 39\% | 36\% | 36\% | 15\% | 24\% | 32\% |
| No, he did not | 53\% | 54\% | 53\% | 66\% | 47\% | 50\% | 54\% | 49\% | 76\% | 52\% | 61\% |
| Not sure | 15\% | 13\% | 17\% | 18\% | 22\% | 12\% | 11\% | 15\% | 9\% | 24\% | 8\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (876) | (434) | (442) | (159) | (220) | (319) | (178) | (618) | (110) | (95) | (53) |


|  | Total | Party ID (3 category) |  |  | Family Income (3 category) |  |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Independent | Republican | Under \$50K | \$50-100K | \$100K or more | Prefer not to say | Northeast | Midwest | South | West |
| Yes, he did | 32\% | 10\% | 35\% | 58\% | 26\% | 39\% | 35\% | 36\% | 37\% | 25\% | 35\% | 30\% |
| No, he did not | 53\% | 84\% | 44\% | 25\% | 54\% | 52\% | 48\% | 56\% | 48\% | 61\% | 50\% | 55\% |
| Not sure | 15\% | 6\% | 21\% | 17\% | 19\% | 9\% | 17\% | 8\% | 15\% | 14\% | 15\% | 16\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (876) | (355) | (307) | (214) | (411) | (241) | (120) | (104) | (163) | (195) | (351) | (167) |

## 11. Presidential Debate | Explaining Policies

During the debate, which candidate do you think did a better job of explaining their policies?
Asked of those who watched all or some of the debate or news stories analyzing the debate

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Hillary Clinton | 49\% | 50\% | 48\% | 64\% | 46\% | 44\% | 46\% | 39\% | 78\% | 64\% | 71\% |
| Donald Trump | 29\% | 33\% | 24\% | 12\% | 33\% | 34\% | 30\% | 34\% | 13\% | 20\% | 18\% |
| Not sure | 23\% | 18\% | 28\% | 24\% | 21\% | 22\% | 24\% | 27\% | 10\% | 15\% | 12\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (881) | (438) | (443) | (159) | (222) | (321) | (179) | (621) | (111) | (96) | (53) |


|  | Total | Party ID (3 category) |  |  | Family Income (3 category) |  |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Independent | Republican | Under \$50K | \$50-100K | \$100K or more | Prefer not to say | Northeast | Midwest | South | West |
| Hillary Clinton | 49\% | 88\% | 33\% | 19\% | 49\% | 48\% | 46\% | 50\% | 51\% | 55\% | 46\% | 44\% |
| Donald Trump | 29\% | 5\% | 32\% | 57\% | 24\% | 32\% | 33\% | 36\% | 24\% | 19\% | 33\% | 35\% |
| Not sure | 23\% | 7\% | 35\% | 25\% | 27\% | 20\% | 21\% | 14\% | 25\% | 26\% | 21\% | 21\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (881) | (357) | (307) | (217) | (413) | (242) | (121) | (105) | (163) | (195) | (353) | (170) |

## 12. Presidential Debate | Agree with Policies

During the debate, which candidate's policies did you agree with more?
Asked of those who watched all or some of the debate or news stories analyzing the debate

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Hillary Clinton | 44\% | 42\% | 46\% | 55\% | 41\% | 41\% | 43\% | 37\% | 73\% | 49\% | 57\% |
| Donald Trump | 40\% | 44\% | 36\% | 16\% | 41\% | 49\% | 45\% | 48\% | 13\% | 28\% | 26\% |
| Not sure | 16\% | 14\% | 18\% | 29\% | 18\% | 10\% | 12\% | 15\% | 14\% | 22\% | 18\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (879) | (438) | (441) | (159) | (221) | (320) | (179) | (619) | (111) | (96) | (53) |


|  | Total | Party ID (3 category) |  |  | Family Income (3 category) |  |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Independent | Republican | Under \$50K | \$50-100K | \$100K or more | Prefer not to say | Northeast | Midwest | South | West |
| Hillary Clinton | 44\% | 86\% | 29\% | 10\% | 44\% | 41\% | 45\% | 52\% | 46\% | 47\% | 46\% | 35\% |
| Donald Trump | 40\% | 9\% | 46\% | 74\% | 34\% | 46\% | 48\% | 41\% | 38\% | 34\% | 41\% | 47\% |
| Not sure | 16\% | 5\% | 25\% | 17\% | 22\% | 13\% | 7\% | 7\% | 16\% | 19\% | 13\% | 18\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (879) | (357) | (305) | (217) | (411) | (242) | (121) | (105) | (162) | (194) | (353) | (170) |

13. Presidential Debate | Positive Coverage

Who do you think received more positive news coverage about their performance in this debate?
Asked of those who watched all or some of the debate or news stories analyzing the debate

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Hillary Clinton | 60\% | 61\% | 60\% | 57\% | 55\% | 69\% | 55\% | 61\% | 51\% | 56\% | 75\% |
| Donald Trump | 12\% | 15\% | 9\% | 10\% | 20\% | 9\% | 10\% | 11\% | 13\% | 19\% | 4\% |
| Neither of them | 19\% | 16\% | 22\% | 22\% | 6\% | 17\% | 31\% | 20\% | 24\% | 10\% | 15\% |
| Not sure | 9\% | 9\% | 9\% | 12\% | 18\% | 5\% | 3\% | 7\% | 12\% | 15\% | 6\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (879) | (438) | (441) | (159) | (221) | (321) | (178) | (620) | (111) | (96) | (52) |


|  | Total | Party ID (3 category) |  |  | Family Income (3 category) |  |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Independent | Republican | Under \$50K | \$50-100K | \$100K or more | Prefer not to say | Northeast | Midwest | South | West |
| Hillary Clinton | 60\% | 70\% | 57\% | 52\% | 56\% | 69\% | 54\% | 63\% | 62\% | 67\% | 59\% | 54\% |
| Donald Trump | 12\% | 7\% | 12\% | 17\% | 11\% | 14\% | 12\% | 6\% | 8\% | 9\% | 13\% | 15\% |
| Neither of them | 19\% | 16\% | 20\% | 23\% | 23\% | 11\% | 20\% | 23\% | 16\% | 19\% | 17\% | 26\% |
| Not sure | 9\% | 7\% | 11\% | 7\% | 9\% | 7\% | 14\% | 7\% | 13\% | 6\% | 11\% | 5\% |
| Totals (Unweighted N) | $\begin{aligned} & 100 \% \\ & (879) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (356) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (307) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (216) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (413) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (242) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (120) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (104) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (162) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (195) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (353) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (169) \end{aligned}$ |

## 14. Presidential Debate | Bill Clinton

Do you think it was appropriate or inappropriate for Donald Trump bring up Bill Clinton's past personal behavior as a way to attack Hillary Clinton?


|  | Total | Party ID (3 category) |  |  | Family Income (3 category) |  |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Independent | Republican | Under \$50K | \$50-100K | \$100K or more | Prefer not to say | Northeast | Midwest | South | West |
| Appropriate | 37\% | 10\% | 43\% | 65\% | 33\% | 41\% | 46\% | 40\% | 39\% | 33\% | 40\% | 35\% |
| Inappropriate | 55\% | 83\% | 48\% | 29\% | 58\% | 55\% | 46\% | 49\% | 48\% | 58\% | 53\% | 62\% |
| Not sure | 8\% | 7\% | 9\% | 6\% | 9\% | 3\% | 7\% | 11\% | 13\% | 9\% | 7\% | 3\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (996) | (383) | (369) | (244) | (481) | (260) | (131) | (124) | (191) | (221) | (397) | (187) |

## 15. Presidential Debate | Imprison Clinton

Do you think it was appropriate or inappropriate for Donald Trump to say that he might jail Hillary Clinton if he was elected president?


|  | Total | Party ID (3 category) |  |  | Family Income (3 category) |  |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Independent | Republican | Under \$50K | \$50-100K | \$100K or more | Prefer not to say | Northeast | Midwest | South | West |
| Appropriate | 38\% | 9\% | 46\% | 64\% | 35\% | 41\% | 37\% | 41\% | 35\% | 35\% | 42\% | 36\% |
| Inappropriate | 52\% | 87\% | 41\% | 24\% | 55\% | 50\% | 52\% | 45\% | 44\% | 61\% | 49\% | 55\% |
| Not sure | 10\% | 4\% | 14\% | 12\% | 10\% | 9\% | 11\% | 14\% | 22\% | 4\% | 9\% | 9\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N) | (994) | (383) | (369) | (242) | (480) | (261) | (129) | (124) | (191) | (222) | (396) | (185) |

16. Presidential Debate | Trump Video

During the debate, Donald Trump addressed a video showing him talking about women in lewd terms, saying, "I apologize to the American people. Certainly l'm not proud of it. But this is locker room talk." What do you think of this response?

|  | Total | Gender |  | Age (4 category) |  |  |  | Race (4 category) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Under 30 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| His apology was good enough | 31\% | 36\% | 27\% | 18\% | 28\% | 37\% | 39\% | 36\% | 9\% | 37\% | 18\% |
| His apology was not good enough | 51\% | 46\% | 55\% | 61\% | 57\% | 43\% | 48\% | 46\% | 72\% | 47\% | 70\% |
| He has nothing to apologize for | 11\% | 13\% | 9\% | 11\% | 6\% | 15\% | 10\% | 13\% | 8\% | 3\% | 11\% |
| Not sure | 7\% | 5\% | 9\% | 11\% | 8\% | 6\% | 4\% | 6\% | 11\% | 13\% | 2\% |
| Totals <br> (Unweighted N) | $\begin{aligned} & 100 \% \\ & (998) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (488) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (510) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (183) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (258) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (369) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (188) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (697) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (127) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (114) \end{aligned}$ | $\begin{gathered} 100 \% \\ (60) \end{gathered}$ |


|  | Total | Party ID (3 category) |  |  | Family Income (3 category) |  |  |  | Census Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Democrat | Independent | Republican | Under \$50K | \$50-100K | \$100K or more | Prefer not to say | Northeast | Midwest | South | West |
| His apology was good enough | 31\% | 9\% | 34\% | 57\% | 30\% | 35\% | 30\% | 31\% | 31\% | 26\% | 33\% | 35\% |
| His apology was not good enough | 51\% | 81\% | 44\% | 22\% | 52\% | 51\% | 57\% | 43\% | 54\% | 60\% | 44\% | 50\% |
| He has nothing to apologize for | 11\% | 6\% | 13\% | 14\% | 10\% | 11\% | 11\% | 15\% | 7\% | 10\% | 14\% | 10\% |
| Not sure | 7\% | 4\% | 9\% | 6\% | 8\% | 4\% | 2\% | 12\% | 8\% | 4\% | 9\% | 5\% |
| Totals | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| (Unweighted N ) | (998) | (386) | (368) | (244) | (482) | (261) | (131) | (124) | (191) | (220) | (400) | (187) |

## Interviewing Dates

Target population

## Sampling method

Weighting

Number of respondents
Margin of error
Survey mode
Questions not reported

October 10-12, 2016
U.S. citizens, aged 18 and over

Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, voter registration, political ideology, party identification, geographic region, and voter registration) was selected from the 2014 American Community Study Voter registration and party identification were imputed from the November 2014 Current Population Survey Registration and Voting Supplement.

The sample was weighted using propensity scores based on gender, age race, education, political ideology, geographic region and voter registration The weights range from 0.103 to 6.208 , with a mean of one and a standard deviation of 1.109

1000
$\pm 4.6 \%$ (adjusted for weighting)
Web-based interviews

19 questions not reported.

