

# YouGov Survey Results

Sample Size: 1650 GB Adults  
Fieldwork: 19th - 20th February 2018

	Vote in 2017			EU Ref 2016		Gender		Age				Age 2		Gender / Age			
Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Under 40	Over 40	Male Under 40	Male Over 40	Female Under 40	Female Over 40
<b>Weighted Sample</b> 1650	566	541	101	648	705	799	851	185	696	391	378	530	1120	258	541	272	580
<b>Unweighted Sample</b> 1650	581	546	116	751	672	725	925	151	678	432	389	482	1168	182	543	300	625
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about the average working man and average working women in Britain today, which do you think is more likely to be:

**More decisive**

Average man	<b>22</b>	28	21	24	22	24	26	18	21	22	23	22	20	23	22	28	18	19
Average woman	<b>12</b>	12	12	12	10	13	9	15	12	10	15	14	10	13	8	10	12	16
Both equally	<b>50</b>	47	52	54	55	47	49	51	45	53	52	46	52	50	51	48	52	51
Don't know	<b>15</b>	14	14	10	13	16	16	15	22	15	10	19	19	14	19	14	18	14

**More willing to co-operate with others**

Average man	<b>7</b>	9	5	4	4	8	11	4	6	7	6	8	7	7	10	11	4	4
Average woman	<b>34</b>	34	35	49	41	30	28	40	30	34	34	36	31	36	26	29	36	43
Both equally	<b>45</b>	44	49	37	43	47	46	43	43	45	51	38	45	44	45	47	45	42
Don't know	<b>14</b>	13	12	10	12	15	15	13	21	13	9	18	17	13	19	14	15	12

**Calmer under pressure**

Average man	<b>15</b>	19	10	16	11	17	19	11	12	15	14	15	12	16	12	22	12	10
Average woman	<b>24</b>	27	24	19	22	26	17	31	19	22	26	28	19	26	16	17	21	35
Both equally	<b>46</b>	40	52	52	54	39	48	44	45	49	51	36	50	44	50	47	50	41
Don't know	<b>16</b>	14	14	12	13	17	17	15	24	14	9	21	19	14	21	14	17	14

**More logical**

Average man	<b>18</b>	20	14	22	18	19	25	11	15	19	18	17	17	18	21	26	13	11
Average woman	<b>19</b>	23	17	19	15	22	12	24	16	15	23	23	13	21	10	13	15	28
Both equally	<b>49</b>	45	55	48	55	43	48	50	47	53	50	42	53	47	49	47	57	47
Don't know	<b>14</b>	12	14	11	12	15	15	14	22	13	9	19	17	13	20	13	15	14

**Better at communicating with their colleagues at work**

Average man	<b>6</b>	9	4	1	4	8	7	5	4	6	6	7	5	6	6	7	3	5
Average woman	<b>35</b>	34	37	47	40	32	28	41	26	33	40	36	29	37	23	30	35	44
Both equally	<b>45</b>	45	46	40	45	45	50	41	47	48	46	38	49	43	52	49	46	38
Don't know	<b>14</b>	13	12	13	12	15	15	13	23	13	8	19	17	13	19	13	15	12

## YouGov Survey Results

Sample Size: 1650 GB Adults  
Fieldwork: 19th - 20th February 2018

	Social Grade		Region					Education Level			
Total	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Low	Medium	High	
<b>Weighted Sample</b>	<b>1650</b>	940	710	221	535	353	398	144	505	698	447
<b>Unweighted Sample</b>	<b>1650</b>	1007	643	202	574	341	400	133	477	719	454
	%	%	%	%	%	%	%	%	%	%	%

Thinking about the average working man and average working women in Britain today, which do you think is more likely to be:

**More decisive**

Average man	<b>22</b>	23	21	21	25	19	23	18	20	22	24
Average woman	<b>12</b>	12	12	10	12	14	13	9	13	12	11
Both equally	<b>50</b>	52	48	54	48	50	49	56	47	49	56
Don't know	<b>15</b>	13	19	16	15	17	14	17	20	17	9

**More willing to co-operate with others**

Average man	<b>7</b>	7	7	6	6	9	7	8	8	7	5
Average woman	<b>34</b>	37	31	34	36	30	37	33	29	32	44
Both equally	<b>45</b>	44	45	44	45	45	43	47	45	46	42
Don't know	<b>14</b>	11	18	15	13	16	13	13	18	15	9

**Calmer under pressure**

Average man	<b>15</b>	15	14	14	14	18	14	12	14	14	15
Average woman	<b>24</b>	24	23	23	27	21	24	19	25	23	24
Both equally	<b>46</b>	47	44	48	44	43	47	55	40	47	52
Don't know	<b>16</b>	13	19	16	15	18	15	15	21	16	10

**More logical**

Average man	<b>18</b>	19	16	16	19	16	18	21	15	18	21
Average woman	<b>19</b>	18	19	16	21	18	19	14	23	18	15
Both equally	<b>49</b>	51	47	53	46	50	49	52	43	49	56
Don't know	<b>14</b>	12	17	15	14	17	13	13	19	15	9

**Better at communicating with their colleagues at work**

Average man	<b>6</b>	6	6	9	7	6	3	5	5	7	5
Average woman	<b>35</b>	38	31	31	34	34	38	36	28	34	44
Both equally	<b>45</b>	44	46	46	44	44	47	46	48	44	43
Don't know	<b>14</b>	12	17	15	15	17	11	13	19	15	8

Sample Size: 1650 GB Adults  
Fieldwork: 19th - 20th February 2018

	Vote in 2017			EU Ref 2016		Gender		Age				Age 2		Gender / Age				
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Under 40	Over 40	Male Under 40	Male Over 40	Female Under 40	Female Over 40
<b>Weighted Sample</b>	<b>1650</b>	566	541	101	648	705	799	851	185	696	391	378	530	1120	258	541	272	580
<b>Unweighted Sample</b>	<b>1650</b>	581	546	116	751	672	725	925	151	678	432	389	482	1168	182	543	300	625
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Thinking about the prospects for men and women in Britain today, which of these statements comes closest to your view?**

In general, men and women growing up in Britain these days have broadly equal pay and career prospects; there is no need for further action by the government or employers	<b>14</b>	18	9	7	11	17	22	6	19	15	13	9	18	12	28	19	9	5
Some inequalities remain, but women these days have considerably better prospects than they used to; further measures to achieve equality are desirable but no longer a priority	<b>47</b>	55	44	51	47	51	46	48	37	47	46	54	41	50	36	50	46	49
The gap between men and women, in pay and career opportunities, is still far too great and action to close it should be a priority for government and employers	<b>27</b>	18	37	39	36	21	21	33	23	24	34	28	23	29	18	23	28	35
Don't know	<b>12</b>	8	10	4	7	11	11	13	21	13	7	9	17	9	17	8	17	11

**In general, do you think tough action by the government and employers to ensure equal pay and opportunities for men and women would be....**

**Good or bad for prosperity in Britain as a whole?**

Good for prosperity in Britain as a whole	<b>42</b>	34	54	52	51	36	39	45	52	44	42	36	50	39	46	36	54	41
Bad for prosperity in Britain as a whole	<b>7</b>	10	5	5	6	8	10	5	8	7	7	7	7	7	10	10	4	5
Make little or no difference to prosperity in Britain as a whole	<b>35</b>	46	28	37	32	43	38	32	10	32	41	48	20	43	23	45	16	40
Don't know	<b>15</b>	11	13	7	10	14	12	18	31	17	10	9	23	11	22	8	25	14

**Good or bad for the job and career opportunities of men?**

Good for the jobs and career opportunities of men	<b>13</b>	12	14	7	14	11	15	11	20	14	12	8	17	11	18	13	16	9
Bad for the jobs and career opportunities of men	<b>15</b>	20	13	21	15	16	19	11	10	17	15	14	14	15	18	20	11	11
Make little or no difference to the jobs and career opportunities of men	<b>55</b>	58	56	61	59	57	52	58	40	48	62	67	44	60	41	57	46	63
Don't know	<b>17</b>	11	16	12	12	15	14	20	30	20	11	11	25	13	22	10	27	16

Sample Size: 1650 GB Adults  
Fieldwork: 19th - 20th February 2018

	Social Grade		Region					Education Level		
	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Low	Medium	High
<b>Weighted Sample</b>	<b>940</b>	<b>710</b>	<b>221</b>	<b>535</b>	<b>353</b>	<b>398</b>	<b>144</b>	<b>505</b>	<b>698</b>	<b>447</b>
<b>Unweighted Sample</b>	<b>1007</b>	<b>643</b>	<b>202</b>	<b>574</b>	<b>341</b>	<b>400</b>	<b>133</b>	<b>477</b>	<b>719</b>	<b>454</b>
	%	%	%	%	%	%	%	%	%	%

**Thinking about the prospects for men and women in Britain today, which of these statements comes closest to your view?**

In general, men and women growing up in Britain these days have broadly equal pay and career prospects; there is no need for further action by the government or employers	<b>14</b>	15	12	11	14	12	15	15	10	17	13
Some inequalities remain, but women these days have considerably better prospects than they used to; further measures to achieve equality are desirable but no longer a priority	<b>47</b>	48	45	43	50	52	44	39	50	44	49
The gap between men and women, in pay and career opportunities, is still far too great and action to close it should be a priority for government and employers	<b>27</b>	29	25	35	25	23	27	33	23	26	34
Don't know	<b>12</b>	7	18	10	11	12	14	13	18	13	4

**In general, do you think tough action by the government and employers to ensure equal pay and opportunities for men and women would be....**

**Good or bad for prosperity in Britain as a whole?**

Good for prosperity in Britain as a whole	<b>42</b>	47	37	49	40	39	41	51	33	42	54
Bad for prosperity in Britain as a whole	<b>7</b>	7	7	2	8	9	8	7	7	8	6
Make little or no difference to prosperity in Britain as a whole	<b>35</b>	34	36	30	39	35	33	35	39	33	34
Don't know	<b>15</b>	11	20	18	13	17	18	7	21	16	6

**Good or bad for the job and career opportunities of men?**

Good for the jobs and career opportunities of men	<b>13</b>	13	13	14	13	12	13	13	10	15	13
Bad for the jobs and career opportunities of men	<b>15</b>	17	13	15	15	16	14	15	12	14	20
Make little or no difference to the jobs and career opportunities of men	<b>55</b>	58	52	52	58	53	53	59	53	54	59
Don't know	<b>17</b>	13	23	19	14	19	19	13	24	18	8

Sample Size: 1650 GB Adults  
Fieldwork: 19th - 20th February 2018

	Vote in 2017			EU Ref 2016		Gender		Age				Age 2		Gender / Age				
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Under 40	Over 40	Male Under 40	Male Over 40	Female Under 40	Female Over 40
<b>Weighted Sample</b>	<b>1650</b>	566	541	101	648	705	799	851	185	696	391	378	530	1120	258	541	272	580
<b>Unweighted Sample</b>	<b>1650</b>	581	546	116	751	672	725	925	151	678	432	389	482	1168	182	543	300	625
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Good or bad for the income of your household?**

Good for the income of your household	<b>24</b>	19	29	27	28	19	21	27	34	29	20	13	34	19	26	18	41	20
Bad for the income of your household	<b>4</b>	5	4	5	6	4	6	3	7	5	3	4	5	4	7	6	4	2
Make little or no difference to the income of your household	<b>55</b>	65	53	58	56	61	59	51	24	47	68	71	35	65	44	67	27	63
Don't know	<b>17</b>	12	14	10	10	16	14	20	35	18	10	12	26	12	23	9	28	15

**Which two or three of these measures, if any, would you support most?**

Employers allowing working parents to work flexible hours, to fit in with their childcare arrangements	<b>33</b>	31	36	40	37	32	33	33	31	34	32	33	36	32	38	31	34	32
Tougher enforcement of laws against sexual harassment and violence towards women	<b>27</b>	25	32	31	32	25	25	29	27	24	31	29	24	29	25	25	24	32
Schools doing more to persuade teenage girls to pursue ambitious careers and to study subjects such as science and engineering	<b>27</b>	33	27	35	30	28	25	29	19	23	30	35	20	30	20	27	21	33
Equal parental leave rights and pay for fathers and mothers	<b>25</b>	18	30	29	30	20	31	18	33	31	20	13	35	19	41	27	30	13
Higher pensions for women who have spent some years caring for relatives instead of having paid work	<b>23</b>	27	21	23	24	26	15	30	2	16	33	36	9	29	6	20	13	38
More financial support for childcare for working parents	<b>20</b>	15	24	22	22	18	20	19	24	28	12	11	30	15	28	16	32	14
Tougher enforcement by the government of equal pay laws	<b>18</b>	14	23	29	23	13	17	20	19	17	22	17	16	19	16	17	17	22
More financial support, through the tax system, for mothers who choose to stay at home with their young children	<b>16</b>	18	16	17	17	16	14	19	8	17	16	19	13	18	10	16	15	20
All primary schools staying open for longer, before lessons in the morning and after lessons in the afternoon, for the children of full-time working parents	<b>15</b>	18	15	13	16	16	17	14	9	17	16	15	14	16	12	20	16	13
Action by employers to appoint far more women to senior positions in careers such as business, politics, medicine and the law	<b>11</b>	8	15	18	14	8	8	14	13	11	11	10	11	11	5	9	17	13
None of these	<b>6</b>	9	3	6	3	9	7	5	9	5	8	5	6	6	6	8	6	4
Don't know	<b>10</b>	8	8	1	6	9	11	9	20	10	5	9	14	8	15	9	13	7

Sample Size: 1650 GB Adults  
Fieldwork: 19th - 20th February 2018

	Social Grade		Region					Education Level			
	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Low	Medium	High	
<b>Weighted Sample</b>	<b>1650</b>	<b>940</b>	<b>710</b>	<b>221</b>	<b>535</b>	<b>353</b>	<b>398</b>	<b>144</b>	<b>505</b>	<b>698</b>	<b>447</b>
<b>Unweighted Sample</b>	<b>1650</b>	<b>1007</b>	<b>643</b>	<b>202</b>	<b>574</b>	<b>341</b>	<b>400</b>	<b>133</b>	<b>477</b>	<b>719</b>	<b>454</b>
	%	%	%	%	%	%	%	%	%	%	%

**Good or bad for the income of your household?**

Good for the income of your household	<b>24</b>	27	20	32	20	23	23	28	17	25	29
Bad for the income of your household	<b>4</b>	5	4	5	4	6	3	6	3	5	5
Make little or no difference to the income of your household	<b>55</b>	56	54	43	63	53	54	52	55	53	59
Don't know	<b>17</b>	13	22	20	13	17	21	14	26	17	6

**Which two or three of these measures, if any, would you support most?**

Employers allowing working parents to work flexible hours, to fit in with their childcare arrangements	<b>33</b>	33	33	31	34	30	35	33	29	32	39
Tougher enforcement of laws against sexual harassment and violence towards women	<b>27</b>	29	25	25	30	27	24	29	26	29	26
Schools doing more to persuade teenage girls to pursue ambitious careers and to study subjects such as science and engineering	<b>27</b>	31	22	28	30	24	27	21	20	28	32
Equal parental leave rights and pay for fathers and mothers	<b>25</b>	26	22	28	25	23	21	33	19	23	33
Higher pensions for women who have spent some years caring for relatives instead of having paid work	<b>23</b>	24	22	18	25	22	24	22	28	22	19
More financial support for childcare for working parents	<b>20</b>	20	20	27	20	16	19	16	14	22	23
Tougher enforcement by the government of equal pay laws	<b>18</b>	20	16	19	19	16	18	23	13	21	21
More financial support, through the tax system, for mothers who choose to stay at home with their young children	<b>16</b>	16	17	16	18	16	14	16	15	18	16
All primary schools staying open for longer, before lessons in the morning and after lessons in the afternoon, for the children of full-time working parents	<b>15</b>	15	15	15	16	17	14	15	15	15	17
Action by employers to appoint far more women to senior positions in careers such as business, politics, medicine and the law	<b>11</b>	13	9	16	10	12	9	13	7	10	18
None of these	<b>6</b>	5	7	5	5	6	8	6	7	6	5
Don't know	<b>10</b>	7	14	11	7	14	11	8	16	9	4

Sample Size: 1650 GB Adults  
Fieldwork: 19th - 20th February 2018

	Vote in 2017			EU Ref 2016		Gender		Age				Age 2		Gender / Age				
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Under 40	Over 40	Male Under 40	Male Over 40	Female Under 40	Female Over 40
<b>Weighted Sample</b>	<b>1650</b>	566	541	101	648	705	799	851	185	696	391	378	530	1120	258	541	272	580
<b>Unweighted Sample</b>	<b>1650</b>	581	546	116	751	672	725	925	151	678	432	389	482	1168	182	543	300	625
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**There have been media reports recently of women in the United States and Britain, in various occupations, saying they have been sexually harassed by men. In general, do you think these stories...**

Raise serious issues about the treatment that many women receive from men in many sectors of our economy and national life	<b>47</b>	36	60	59	61	37	41	53	56	46	49	43	51	45	46	38	56	52
Reflect the tendency of the media to sensationalise issues, especially where sex is involved, and exaggerate problems that matter less than much of the media make out	<b>34</b>	50	22	33	27	44	42	27	16	30	40	45	23	40	29	48	17	31
Don't know	<b>19</b>	13	18	8	12	19	17	20	28	23	11	13	26	15	25	14	27	17

Sample Size: 1650 GB Adults  
Fieldwork: 19th - 20th February 2018

	Social Grade		Region					Education Level			
	Total	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Low	Medium	High
<b>Weighted Sample</b>	<b>1650</b>	940	710	221	535	353	398	144	505	698	447
<b>Unweighted Sample</b>	<b>1650</b>	1007	643	202	574	341	400	133	477	719	454
	%	%	%	%	%	%	%	%	%	%	%

**There have been media reports recently of women in the United States and Britain, in various occupations, saying they have been sexually harassed by men. In general, do you think these stories...**

Raise serious issues about the treatment that many women receive from men in many sectors of our economy and national life	<b>47</b>	53	39	52	47	44	45	53	41	45	57
Reflect the tendency of the media to sensationalise issues, especially where sex is involved, and exaggerate problems that matter less than much of the media make out	<b>34</b>	33	36	27	37	37	33	32	37	35	30
Don't know	<b>19</b>	14	25	21	16	19	22	15	22	20	13