

YouGov / The Sun Survey Results

Sample Size: 1556 GB Adults
Fieldwork: 18th - 19th December 2012

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1556	375	530	133	466	392	368	756	800	188	397	532	439	887	669	199	506	333	383	135
Unweighted Sample	1556	378	455	116	484	328	381	772	784	118	365	566	507	1047	509	206	526	326	374	124
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	30	100	0	0	75	3	10	31	29	34	28	32	29	35	24	32	39	24	26	23
Lab	43	0	100	0	5	93	38	40	46	46	47	43	38	37	52	43	31	49	53	45
Lib Dem	11	0	0	100	3	1	36	10	12	11	14	7	12	14	7	10	13	11	9	8
Other	16	0	0	0	18	3	15	18	13	9	11	18	20	15	17	15	17	16	12	23

Other Parties Voting Intention

UKIP	10	0	0	0	16	1	8	11	8	3	4	9	17	8	12	5	13	12	9	0
Green	3	0	0	0	1	0	6	3	3	3	3	3	1	4	1	8	2	1	3	1
SNP / PCY	2	0	0	0	0	1	1	2	2	1	2	3	1	2	2	0	0	1	0	19
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
BNP	0	0	0	0	1	0	0	0	0	0	0	0	1	0	0	0	0	1	0	1
Other	1	0	0	0	0	1	1	2	0	2	1	2	0	1	1	2	1	1	1	1

Non Voters

Would Not Vote	7	0	0	0	3	3	3	5	9	10	13	5	3	6	9	5	7	8	8	4
Don't know	14	0	0	0	16	6	17	8	19	15	13	16	11	13	15	18	14	14	11	12

Do you approve or disapprove of the Government's record to date?

	Dec 17-18	Dec 18-19	Dec 17-18		Dec 18-19		Dec 17-18		Dec 18-19		Dec 17-18		Dec 18-19		Dec 17-18		Dec 18-19		Dec 17-18		Dec 18-19	
Approve	26	24	74	2	30	50	4	21	30	19	21	26	25	24	31	16	25	29	22	22	20	
Disapprove	60	60	16	90	49	32	85	65	61	58	50	56	62	65	55	67	61	54	60	64	66	
Don't know	14	16	11	8	22	18	10	14	9	22	30	17	14	11	15	17	14	18	18	13	14	

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Dec 4-5
Dec 18-19

Local councils in many parts of Britain are cutting some of their services. Thinking about the area where you live, which of these statements comes closest to your view?

Central government is mainly responsible, because it is cutting sharply the money it gives to the council where I live	41	42	22	65	43	21	66	49	48	37	34	45	43	43	43	41	41	36	42	53	38
My local council is mainly responsible, because it could achieve most of the savings it needs by cutting costs, without cutting services	30	28	47	16	26	46	12	25	27	28	26	24	28	32	29	26	28	29	27	24	36
Neither - I am not aware of significant cuts to services in my area	18	20	27	11	25	25	14	18	19	21	20	19	20	21	20	20	20	25	21	13	17
Don't know	10	10	4	7	6	9	8	8	6	14	20	13	9	5	8	12	11	10	10	10	8

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	50	96
Male 25 to 39	172	199
Male 40 to 59	280	263
Male 60 +	270	198
Female 18 to 24	68	92
Female 25 to 39	193	198
Female 40 to 59	286	269
Female 60 +	237	241
Region		
North England	374	383
Midlands	238	255
East England	149	149
London	206	199
South England	377	356
Wales	88	78
Scotland	124	135
Social Grade		
AB	619	436
C1	428	451
C2	213	327
DE	296	342
Newspaper Type		
Express / Mail	307	249
Sun / Star	132	366
Mirror / Record	83	156
Guardian / Independent	112	70
FT / Times / Telegraph	144	148
Other Paper	189	179
No Paper	589	389
Political Party Identification		
Labour	432	506
Conservative	446	443
Liberal Democrat	142	187
SNP/Plaid Cymru	34	26
Others	98	20
None/ DK	404	373

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