

## YouGov / Sky News / The Times Survey Results

Sample Size: 1678 Adults in GB Fieldwork: 25th - 26th November 2019

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Social Grade Westminster VI Vote in 2017 EU Ref 2016 Gender Region Age Midlands / Lib Lib Rest of Lab Con Lab Remain Male Female 18-24 25-49 50-64 65+ ABC1 C2DE London North Scotland Total Con Leave Dem Dem South Wales 706 **Weighted Sample 1678** 547 418 170 554 519 94 646 691 812 866 185 399 388 956 722 201 560 362 409 144 Unweighted Sample 1678 384 160 % % %

| HEADLINE VOTING INTENTION Westminster Voting Intention - prompting for parties and candidates standing in respondent's constituency [Weighted by likelihood to vote, excluding those who would not vote, don't know, or refused] | 21-22<br>Nov | 25-26<br>Nov |     |     |     |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|--|--------------|--------------|-----|-----|-----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Con  | 42           | 43           | 100 | 0   | 0   | 85 | 12 | 11 | 17 | 74 | 45 | 42 | 11 | 34 | 48 | 66 | 40 | 49 | 30 | 51 | 51 | 38 | 30 |
| Lab  | 30           | 32           | 0   | 100 | 0   | 3  | 68 | 20 | 48 | 11 | 31 | 33 | 59 | 40 | 25 | 15 | 34 | 29 | 52 | 27 | 30 | 39 | 13 |
| Lib Dem  | 16           | 13           | 0   | 0   | 100 | 6  | 11 | 68 | 24 | 3  | 15 | 12 | 20 | 14 | 13 | 10 | 15 | 10 | 14 | 18 | 11 | 9  | 12 |
| Brexit Party   | 3            | 4            | 0   | 0   | 0   | 3  | 4  | 0  | 0  | 7  | 4  | 3  | 1  | 4  | 6  | 3  | 3  | 5  | 3  | 1  | 4  | 8  | 3  |
| SNP  | 4            | 4            | 0   | 0   | 0   | 0  | 1  | 0  | 6  | 2  | 3  | 4  | 2  | 4  | 5  | 2  | 4  | 3  | 0  | 0  | 0  | 0  | 42 |
| Plaid Cymru  | 0            | 0            | 0   | 0   | 0   | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 1  | 0  | 0  | 0  | 0  | 1  | 0  | 0  |
| Green  | 4            | 2            | 0   | 0   | 0   | 1  | 1  | 0  | 2  | 1  | 1  | 3  | 5  | 2  | 1  | 1  | 1  | 2  | 1  | 2  | 2  | 3  | 0  |
| Other  | 1            | 2            | 0   | 0   | 0   | 1  | 2  | 1  | 2  | 1  | 1  | 2  | 1  | 1  | 2  | 2  | 2  | 1  | 0  | 2  | 2  | 3  | 1  |



Region

Sample Size: 1678 Adults in GB Fieldwork: 25th - 26th November 2019

|   |                | we  | stminst | ervi       | vote in 2017 |     | 717        | EU Ref 2016 |       | Ger  | naer   |     | Age |     |     | Social | Grade |        |                  | Region              |       |          |
|---|----------------|-----|---------|------------|--------------|-----|------------|-------------|-------|------|--------|-----|-----|-----|-----|--------|-------|--------|------------------|---------------------|-------|----------|
|   |                | Con |         | Lib<br>Dem |              | Lab | Lib<br>Dem | Remain      | Leave | Male | Female |     |     |     |     | ABC1   |       | London | Rest of<br>South | Midlands /<br>Wales | North | Scotland |
| Weighted Sam  | le 1678        | 547 | 418     | 170        | 554          | 519 | 94         | 646         | 691   | 812  | 866    | 185 | 706 | 399 | 388 | 956    | 722   | 201    | 560              | 362                 | 409   | 144      |
| Unweighted Sam  |                | 549 | 430     | 194        | 574          | 526 | 106        | 774         | 637   | 748  | 930    | 162 | 689 | 427 | 400 | 1007   | 671   | 112    | 606              | 384                 | 416   | 160      |
|   | - %            | %   | %       | %          | %            | %   | %          | %           | %     | %    | %      | %   | %   | %   | %   | %      | %     | %      | %                | %                   | %     | %        |
| 21-2  | 2 <b>25-26</b> | ;   |         |            |              |     |            |             |       |      |        |     |     |     |     |        |       |        |                  |                     |       |          |
| No  | Nov            |     |         |            |              |     |            |             |       |      |        |     |     |     |     |        |       |        |                  |                     |       |          |
| There will be a UK general election on 12 December    |                |     |         |            |              |     |            |             |       |      |        |     |     |     |     |        |       |        |                  |                     |       |          |
| 2019. The candidates that will stand in your          |                |     |         |            |              |     |            |             |       |      |        |     |     |     |     |        |       |        |                  |                     |       |          |
| constituency are not yet known for certain. You       |                |     |         |            |              |     |            |             |       |      |        |     |     |     |     |        |       |        |                  |                     |       |          |
| may face a choice between the following parties       |                |     |         |            |              |     |            |             |       |      |        |     |     |     |     |        |       |        |                  |                     |       |          |
| and candidates. Given these parties and candidates,   |                |     |         |            |              |     |            |             |       |      |        |     |     |     |     |        |       |        |                  |                     |       |          |
| how do you intend to vote in the upcoming             |                |     |         |            |              |     |            |             |       |      |        |     |     |     |     |        |       |        |                  |                     |       |          |
| election?   |                |     |         |            |              |     |            |             |       |      |        |     |     |     |     |        |       |        |                  |                     |       |          |
| Conservative 31                                       | 33             | 100 | 0       | 0          | 74           | 10  | 10         | 15          | 61    | 36   | 30     | 10  | 24  | 37  | 55  | 33     | 32    | 22     | 39               | 36                  | 29    | 23       |
| Labour 22   | 25             | 0   | 100     | 0          | 3            | 55  | 19         | 40          | 10    | 25   | 24     | 50  | 28  | 20  | 13  | 28     | 20    | 39     | 22               | 22                  | 29    | 11       |
| Liberal Democrat 12                                   | 10             | 0   | 0       | 100        | 5            | 9   | 60         | 20          | 2     | 12   | 9      | 15  | 10  | 10  | 9   | 12     | 7     | 11     | 14               | 8                   | 7     | 10       |
| Brexit Party 2  | 3              | 0   | 0       | 0          | 3            | 3   | 0          | 0           | 6     | 3    | 2      | 1   | 3   | 4   | 2   | 3      | 3     | 2      | 1                | 3                   | 6     | 2        |
| Scottish National Party (SNP) 3                       | 3              | 0   | 0       | 0          | 0            | 1   | 0          | 5           | 2     | 3    | 3      | 2   | 3   | 4   | 2   | 3      | 2     | 0      | 0                | 0                   | 0     | 34       |
| Plaid Cymru 0   | 0              | 0   | 0       | 0          | 0            | 0   | 0          | 0           | 0     | 0    | 0      | 0   | 0   | 0   | 0   | 0      | 0     | 0      | 0                | 1                   | 0     | 0        |
| Green 3   | 2              | 0   | 0       | 0          | 1            | 1   | 0          | 2           | 1     | 1    | 2      | 5   | 2   | 1   | 1   | 1      | 2     | 1      | 2                | 2                   | 2     | 0        |
| Independent 0   | 0              | 0   | 0       | 0          | 0            | 1   | 1          | 1           | 0     | 0    | 1      | 0   | 0   | 0   | 1   | 1      | 0     | Ö      | 1                | 1                   | 0     | 0        |
| Speaker 0   | o              | 0   | 0       | 0          | 0            | 0   | 0          | 0           | 0     | 0    | 0      | 0   | 0   | 0   | 0   | 0      | 0     | 0      | 0                | 0                   | 1     | 0        |
| Other 0   | 1              | 0   | 0       | 0          | 0            | 1   | 0          | 1           | 1     | 1    | 1      | 1   | 1   | 1   | 1   | 1      | 1     | 0      | 1                | 1                   | 1     | 1        |
| Will not vote 8                                       | 8              | 0   | 0       | 0          | 1            | 2   | 2          | 3           | 3     | 6    | 10     | 7   | 11  | 5   | 5   | 5      | 11    | 6      | 6                | 9                   | 9     | 9        |
| Don't know 15   |                | 0   | 0       | 0          | 10           | 14  | 8          | 11          | 13    | 11   | 15     | 9   | 15  | 16  | 9   | 10     | 17    | 16     | 12               | 14                  | 14    | 10       |
| Refused 3   | 2              | 0   | 0       | 0          | 2            | 3   | 1          | 2           | 1     | 2    | 3      | 0   | 4   | 1   | 2   | 2      | 4     | 3      | 3                | 4                   | 1     | 1        |
| 11014004  | _              | 1 ~ | Ŭ       | v I        | _            | Ŭ   | ٠,         | _           |       |      | · ·    | Ŭ   | •   | •   | -   | _      | •     |        | Ü                | •                   | •     | •        |
| On a scale of 0 (certain NOT to vote) to 10           |                |     |         |            |              |     |            |             |       |      |        |     |     |     |     |        |       |        |                  |                     |       |          |
| (absolutely certain to vote), how likely would you be |                |     |         |            |              |     |            |             |       |      |        |     |     |     |     |        |       |        |                  |                     |       |          |
| to vote in a general election tomorrow?               |                |     |         |            |              |     |            |             |       |      |        |     |     |     |     |        |       |        |                  |                     |       |          |
| 0 - Certain NOT to vote 8                             | 7              | 0   | 0       | 0          | 2            | 3   | 2          | 2           | 3     | 5    | 9      | 7   | 10  | 5   | 5   | 5      | 11    | 7      | 5                | 9                   | 9     | 6        |
| 1 2   | 1              | 0   | 0       | 0          | 0            | 0   | 0          | 0           | 0     | 1    | 0      | 0   | 1   | 1   | 0   | 0      | 1     | 0      | 1                | 1                   | 0     | 0        |
| 2 1   | 1              | 0   | 1       | 0          | 0            | 0   | 3          | 0           | 1     | 2    | 1      | 0   | 2   | 2   | 0   | 0      | 3     | 0      | 3                | 2                   | 0     | 1        |
| 3 1   | 1              | 1   | 0       | 0          | 0            | 0   | 1          | 0           | 0     | 1    | 1      | 2   | 1   | 0   | 1   | 1      | 0     | 1      | 1                | 1                   | 1     | 1        |
| 4 2   | 1              | 0   | 1       | 0          | 1            | 1   | 0          | 1           | 1     | 1    | 1      | 3   | 1   | 0   | 1   | 1      | 1     | 2      | 1                | 1                   | 0     | 2        |
| 5 5   | 5              | 2   | 4       | 2          | 2            | 3   | 1          | 4           | 4     | 5    | 6      | 6   | 7   | 5   | 2   | 4      | 7     | 3      | 5                | 3                   | 8     | 8        |
| 6 2   | 2              | 2   | 2       | 3          | 1            | 2   | 1          | 2           | 2     | 3    | 2      | 5   | 2   | 2   | 1   | 1      | 3     | 3      | 2                | 3                   | 2     | 0        |
| 7 4   | 3              | 2   | 4       | 4          | 2            | 2   | 1          | 2           | 2     | 3    | 4      | 7   | 3   | 4   | 1   | 3      | 4     | 2      | 4                | 3                   | 4     | 0        |
| 8 5   | 6              | 5   | 8       | 5          | 5            | 7   | 8          | 5           | 7     | 6    | 6      | 6   | 7   | 6   | 5   | 6      | 6     | 10     | 5                | 4                   | 6     | 7        |
| 9 7   | 9              | 12  | 7       | 7          | 13           | 6   | 12         | 8           | 10    | 7    | 11     | 8   | 8   | 8   | 11  | 10     | 8     | 8      | 10               | 10                  | 7     | 8        |
| 10 - Absolutely certain to vote 64                    | 63             | 76  | 72      | 79         | 74           | 76  | 71         | 74          | 70    | 67   | 59     | 55  | 57  | 67  | 74  | 69     | 55    | 63     | 64               | 62                  | 63    | 65       |
|   |                | -   |         | •          |              |     | •          |             | ,     | -    | ,      | -   |     |     |     | -      |       | -      |                  |                     |       |          |

Westminster VI

Vote in 2017

EU Ref 2016

Gender

Age

Social Grade



## **YouGov Weighting Data**

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2017 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

|  | Unweighted no. | Weighted no. | Target %       |
|--|----------------|--------------|----------------|
| <b>Age by Gender by Education</b> (Labour Force Survey and ONS Mid Year Estimates) | Ç              | Ç            | J              |
| Men Over 65  | 188            | 176          | 10.5%          |
| Men 50-64 High education   | 56             | 50           | 3.0%           |
| Men 50-64 Mid education  | 85             | 79           | 4.7%           |
| Men 50-64 Low education  | 70             | 65           | 3.9%           |
| Men 25-49 High education   | 98             | 129          | 7.7%           |
| Men 25-49 Mid education  | 150            | 128          | 7.6%           |
| Men 25-49 Low education  | 45             | 92           | 5.5%           |
| Men Under 25 High education  | 20             | 15           | 0.9%           |
| Men Under 25 Mid & Low education   | 36             | 77           | 4.6%           |
| Women Over 65  | 212            | 211          | 12.6%          |
| Women 50-64 High education   | 49             | 47           | 2.8%           |
| Women 50-64 Mid education  | 96             | 91           | 5.4%           |
| Women 50-64 Low education  | 71             | 67           | 4.0%           |
| Women 25-49 High education   | 147            | 139          | 8.3%           |
| Women 25-49 Mid education  | 155            | 136          | 8.1%           |
| Women 25-49 Low education  | 94             | 82           | 4.9%           |
| Women Under 25 High education  | 21             | 18           | 1.1%           |
| Women Under 25 Mid & Low education   | 85             | 74           | 4.4%           |
| <b>Political Attention</b> (British Election Study face to face element)           |                |              |                |
| Low (0,1,2)  | 153            | 319          | 19.0%          |
| Medium (3-7)   | 1130           | 1007         | 60.0%          |
| High (8,9,10)  | 395            | 352          | 21.0%          |
| Social Grade (NRS and 2011 census)   |                |              |                |
| AB   | 522            | 470          | 28.0%          |
| C1   | 485            | 487          | 29.0%          |
| C2   | 316            | 352          | 21.0%          |
| DE   | 355            | 369          | 22.0%          |
| EU Referendum Vote (Election Result)   |                |              |                |
| Remain   |                | 646<br>604   | 38.3%          |
| Leave<br>Don't Know / Did Not Vote   |                | 691<br>341   | 41.4%<br>20.3% |
| = 3.1.1.1.1.7. = 12.1.01.101.101.101.101.101.101.101.101.                          | <del>-</del> - |              |                |



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YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2017 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

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**Region by 2017 Vote** (Election Result and ONS Population estimates)

| South Con          | 260 | 232 | 13.8% |
|--------------------|-----|-----|-------|
| South Lab          | 150 | 129 | 7.7%  |
| South LD           | 55  | 47  | 2.8%  |
| South UKIP         | 12  | 8   | 0.5%  |
| South Oth          | 18  | 17  | 1.0%  |
| South DNV          | 111 | 128 | 7.6%  |
| London Con         | 25  | 52  | 3.1%  |
| London Lab         | 49  | 84  | 5.0%  |
| London LD          | 9   | 13  | 0.8%  |
| London Oth         | 8   | 5   | 0.3%  |
| London DNV         | 21  | 47  | 2.8%  |
| Midlands Con       | 110 | 104 | 6.2%  |
| Midlands Lab       | 98  | 86  | 5.1%  |
| Midlands LD        | 12  | 8   | 0.5%  |
| Midlands Oth       | 11  | 8   | 0.5%  |
| Midlands DNV       | 65  | 70  | 4.2%  |
| North Con          | 120 | 114 | 6.8%  |
| North Lab          | 167 | 159 | 9.5%  |
| North LD           | 17  | 15  | 0.9%  |
| North UKIP         | 8   | 8   | 0.5%  |
| North Oth          | 8   | 7   | 0.4%  |
| North DNV          | 96  | 106 | 6.3%  |
| Scotland Con       | 35  | 30  | 1.8%  |
| Scotland Lab       | 31  | 29  | 1.7%  |
| Scotland LD        | 9   | 7   | 0.4%  |
| Scotland SNP       | 47  | 40  | 2.4%  |
| Scotland Oth & DNV | 38  | 39  | 2.3%  |
| Wales Con          | 24  | 22  | 1.3%  |
| Wales Lab          | 31  | 32  | 1.9%  |
| Wales LD           | 4   | 3   | 0.2%  |
| Wales PC           | 8   | 7   | 0.4%  |
| Wales Oth & DNV    | 21  | 22  | 1.3%  |

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For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology Or visit our website: yougov.co.uk