

YouGov Survey Results

Sample Size: 11171 GB Adults, together with 1,003 Conservative Party members and 1,894 members of Labour's selectorate in its recent leadership contest
Fieldwork: 10th - 17th September 2015

	Conservatives			Labour			
	Total	Current voters	Potential voters	Party members	Current voters	Potential voters	Party selectorate
Weighted Sample	11171	3177	1662	1003	2526	2028	1894
Unweighted Sample	11171	3078	1627	1003	2704	2060	1894
	%	%	%	%	%	%	

Some people talk about 'left', 'right' and 'centre' to describe parties and politicians. With this in mind, where would you place each of the following people...?

David Cameron

Very left-wing	1	1	1	2	1	2	0
Fairly left-wing	1	1	2	2	1	2	1
Slightly left-of-centre	3	4	6	6	1	2	1
Centre	11	20	16	25	5	6	2
Slightly right-of-centre	19	33	26	44	12	21	14
Fairly right-wing	21	18	20	15	28	28	47
Very right-wing	13	4	5	3	28	14	34
Don't know	30	17	23	4	23	26	2
AVERAGE	44	30	30	23	64	48	70

Jeremy Corbyn

Very left-wing	42	61	48	80	34	35	43
Fairly left-wing	18	11	15	10	30	27	49
Slightly left-of-centre	3	1	4	2	5	4	6
Centre	2	2	3	2	3	3	1
Slightly right-of-centre	1	1	1	0	1	1	0
Fairly right-wing	1	1	1	1	1	1	0
Very right-wing	1	2	2	1	1	1	1
Don't know	33	22	27	6	25	28	1
AVERAGE	-78	-83	-76	-89	-72	-73	-77

Nigel Farage

Very left-wing	3	4	3	3	3	3	1
Fairly left-wing	3	4	3	2	3	3	1
Slightly left-of-centre	3	4	4	3	3	3	1
Centre	6	6	8	5	4	4	1
Slightly right-of-centre	5	7	8	8	3	4	2
Fairly right-wing	15	22	21	30	11	15	14
Very right-wing	32	31	27	41	48	41	79
Don't know	32	22	25	7	25	27	3
AVERAGE	56	51	51	63	67	64	88

Nicola Sturgeon

[This question was only asked to respondents in Scotland: N=1097]

Very left-wing	11	29	21	50	6	11	4
Fairly left-wing	20	27	15	25	20	19	12
Slightly left-of-centre	23	15	19	9	21	29	33
Centre	12	3	9	8	14	10	19
Slightly right-of-centre	4	1	4	1	8	4	9
Fairly right-wing	2	3	2	3	2	2	10
Very right-wing	1	1	1	0	4	1	6
Don't know	28	21	29	4	26	25	7
AVERAGE	-39	-62	-47	-70	-24	-39	-8

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	%	%	%	%	%	%	

Natalie Bennett

Very left-wing	10	14	14	41	9	11	18
Fairly left-wing	12	13	12	18	14	15	35
Slightly left-of-centre	8	7	7	7	11	9	17
Centre	8	7	7	5	12	9	9
Slightly right-of-centre	2	2	2	2	3	2	1
Fairly right-wing	1	1	1	0	1	1	1
Very right-wing	1	1	1	1	1	1	0
Don't know	59	56	56	26	48	53	18
AVERAGE	-44	-50	-50	-73	-38	-45	-57

Tim Farron

Very left-wing	1	2	2	6	1	0	0
Fairly left-wing	4	7	6	26	2	4	4
Slightly left-of-centre	8	11	10	20	8	9	17
Centre	11	11	10	11	16	13	24
Slightly right-of-centre	3	2	3	2	6	3	13
Fairly right-wing	1	1	1	1	3	1	5
Very right-wing	1	0	0	0	2	1	2
Don't know	71	66	67	33	63	69	34
AVERAGE	-13	-26	-24	-43	3	-10	2

Yourself?

Very left-wing	3	0	0	0	8	3	19
Fairly left-wing	9	1	2	0	26	11	44
Slightly left-of-centre	13	4	11	3	24	21	26
Centre	22	29	30	19	17	25	6
Slightly right-of-centre	13	29	20	34	2	11	2
Fairly right-wing	7	16	9	29	1	2	1
Very right-wing	2	3	4	9	1	1	0
Don't know	30	18	25	4	21	26	1
AVERAGE	-3	26	15	41	-39	-15	-57

To obtain average, very left-wing counts as -100, fairly leftwing as -67, slightly left of centre as -33, centre as 0, slightly right of centre as +33, fairly right-wing as +67 and very rightwing as +100