

# The Economist/YouGov Poll



Sample 1000 General Population Respondents  
Conducted December 8-10, 2012  
Margin of Error  $\pm 4.7\%$

## 1. Would you say things in this country today are...

Generally headed in the right direction ..... 34%  
Off on the wrong track ..... 49%  
Not sure ..... 18%

## 2. How important are the following issues to you?

	Very Important	Somewhat Important	Not very Important	Unimportant
The economy	77%	20%	3%	0%
Immigration	39%	41%	16%	4%
The environment	38%	37%	16%	9%
Terrorism	45%	34%	16%	4%
Gay rights	20%	28%	24%	29%
Education	56%	33%	8%	3%
Health care	62%	30%	5%	3%
Social security	61%	28%	9%	2%
The budget deficit	56%	33%	8%	2%
The war in Afghanistan	31%	41%	22%	6%
Taxes	62%	32%	5%	1%
Medicare	51%	36%	10%	3%
Abortion	30%	34%	21%	15%

**3. Which of these is the **most** important issue for you?**

The economy	35%
Immigration	3%
The environment	3%
Terrorism	2%
Gay rights	2%
Education	9%
Health care	11%
Social security	12%
The budget deficit	9%
The war in Afghanistan	1%
Taxes	5%
Medicare	4%
Abortion	4%

**4. Who do you think should be the Republican nominee for President in 2016?**

Rand Paul	4%
Chris Christie	11%
Marco Rubio	8%
Jeb Bush	4%
Condoleezza Rice	8%
Paul Ryan	7%
Bobby Jindal	2%
Rick Santorum	3%
Other	6%
Not sure	47%

**5. Do you think the Republican Presidential nominee in 2016 should be more conservative or less conservative than Mitt Romney?**

More conservative	22%
About the same	22%
Less conservative	32%
Not sure	24%

**6. Who do you think should be the Democratic nominee for President in 2016?**

Hillary Clinton .....	34%
Andrew Cuomo .....	4%
Rahm Emanuel .....	2%
Joe Biden .....	11%
Martin O'Malley .....	0%
Mark Warner .....	2%
Other .....	5%
Not sure .....	43%

**7. Do you think the Democratic Presidential nominee in 2016 should be more liberal or less liberal than Barack Obama?**

More liberal .....	13%
About the same .....	38%
Less liberal .....	29%
Not sure .....	21%

**8. Are you personally or is someone in your household a member of a labor union?**

Yes, I personally belong to a union .....	7%
I do not belong to a union, but someone in my household does .....	10%
No .....	82%

**9. Do you think labor unions have more or less influence today than they had thirty years ago?**

More influence .....	22%
About the same .....	15%
Less influence .....	41%
Not sure .....	21%

10. Thirty years from now, do you think labor unions will have more or less influence than they have today?

More influence .....	11%
About the same .....	22%
Less influence .....	37%
Not sure .....	30%

11. Do you have a favorable or an unfavorable opinion of the following people?

	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Don't know
Barack Obama	31%	21%	8%	33%	7%
John Boehner	6%	20%	16%	23%	35%
Mitch McConnell	5%	17%	13%	22%	44%
Harry Reid	7%	20%	9%	27%	37%
Nancy Pelosi	12%	20%	9%	34%	26%

12. Do you approve or disapprove of the way Barack Obama is handling his job as President?

Strongly Approve .....	22%
Somewhat Approve .....	26%
Somewhat Disapprove .....	10%
Strongly Disapprove .....	33%
Not Sure .....	9%

13. Do you approve or disapprove of the way Barack Obama is handling these specific issues?

	Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	No opinion
The economy	18%	25%	11%	34%	12%
Immigration	13%	23%	15%	30%	19%
The environment	12%	30%	13%	25%	21%
Terrorism	24%	23%	13%	24%	17%
Gay rights	18%	24%	8%	28%	23%
Education	18%	29%	12%	22%	18%
Health care	21%	19%	10%	35%	14%
Social security	17%	23%	13%	27%	20%
The budget deficit	16%	23%	10%	35%	16%
The war in Afghanistan	17%	27%	18%	20%	17%
Taxes	23%	21%	10%	33%	14%
Medicare	16%	24%	11%	30%	20%
Abortion	16%	24%	6%	25%	28%

14. Overall, do you approve or disapprove of the way that the United States Congress is handling its job?

Strongly approve	3%
Somewhat approve	6%
Neither approve nor disapprove	17%
Somewhat disapprove	20%
Strongly disapprove	38%
Not sure	15%

15. In general, how would you describe your own political viewpoint?

Very liberal .....	7%
Liberal .....	14%
Moderate .....	34%
Conservative .....	20%
Very Conservative .....	9%
Not sure .....	15%

16. Would you say Barack Obama is...

Very liberal .....	32%
Liberal .....	23%
Moderate .....	22%
Conservative .....	3%
Very conservative .....	2%
Not sure .....	18%

17. Do you think Barack Obama...

Says what he believes .....	44%
Says what he thinks people want to hear .....	43%
Not sure .....	13%

18. Regardless of whether you agree with him, do you like Barack Obama as a person?

Like a lot .....	36%
Like somewhat .....	24%
Dislike .....	25%
Not sure .....	15%

19. Which of these words would you use to describe Barack Obama?

	Yes	No Opinion	No
Arrogant	31%	41%	29%
Bold	30%	57%	12%
Effective	28%	49%	23%
Exciting	20%	61%	19%
Experienced	27%	48%	24%
Honest	32%	40%	28%
Hypocritical	28%	46%	26%
Inspiring	36%	44%	19%
Intelligent	54%	33%	13%
Partisan	24%	62%	14%
Patriotic	31%	41%	28%
Religious	15%	61%	25%
Sincere	36%	40%	23%
Steady	32%	55%	13%
Strong	37%	46%	17%

20. If the federal government raises taxes on the highest income brackets, what will this do to unemployment over the next year?

Increase unemployment	34%
Have no effect	50%
Decrease unemployment	16%

21. If the federal government increases spending, what will this do to unemployment over the next year?

Increase unemployment	37%
Have no effect	37%
Decrease unemployment	26%

**22. Overall, do you think the economy is getting better or worse?**

Getting better .....	24%
About the same .....	31%
Getting worse .....	36%
Not sure .....	9%

**23. Do you think the stock market will be higher or lower 12 months from now?**

Higher .....	19%
About the same .....	32%
Lower .....	21%
Not sure .....	27%

**24. Would you say that you and your family are...**

Better off financially than you were a year ago .....	14%
About the same financially as you were a year ago .....	45%
Worse off financially than you were a year ago .....	34%
Not sure .....	7%

**25. Gender**

Male .....	48%
Female .....	52%

**26. Education**

No high school .....	10%
High school graduate .....	34%
Some college .....	22%
2-year college .....	13%
4-year college .....	14%
Post-graduate .....	8%



**27. Age**

18-29	29%
30-44	24%
45-64	35%
65+	12%

**28. Race**

White	66%
Black	13%
Hispanic	14%
Other	7%

**29. Region**

Northeast	20%
Midwest	23%
South	35%
West	22%

**30. Party Identification**

Democrat	36%
Lean Democrat	10%
Independent	23%
Lean Republican	8%
Republican	23%

# The Economist/YouGov Poll



<b>Sponsorship</b>	<i>The Economist</i>
<b>Fieldwork</b>	YouGov
<b>Interviewing Dates</b>	December 8-10, 2012
<b>Target population</b>	U.S. citizens, aged 18 and over.
<b>Sampling method</b>	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by age, gender, race, education, and region) was selected from the 2010 American Community Study. Voter registration was imputed from the November 2010 Current Population Survey Registration and Voting Supplement. Religion, political interest, minor party identification, and non-placement on an ideology scale, were imputed from the 2008 Pew Religion in American Life Survey.
<b>Weighting</b>	The sample was weighted using propensity scores based on age, gender, race, education, news interest, voter registration, and non-placement on an ideology scale. The weights range from 0.4 to 7.6, with a mean of one and a standard deviation of 1.14.
<b>Number of respondents</b>	1000
<b>Margin of error</b>	± 4.7% (adjusted for weighting)
<b>Survey mode</b>	Web-based interviews
<b>Questions not reported</b>	15 questions not reported.