

YouGov Survey Results

Sample Size: 1546 GB Adults
Fieldwork: 14th - 15th August 2016

	Gender		Age				Social Grade		Region					
	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1546	748	798	179	660	382	325	881	665	186	513	332	373	142
Unweighted Sample	1546	703	843	195	595	429	327	987	559	168	521	321	384	152
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Have you ever been a ?

[Only asked to men; n=703]

Best man	32	32	0	1	29	42	44	33	31	21	29	37	28	55
Groomsman	10	10	0	4	13	8	12	12	8	6	8	8	16	15
Page boy	9	9	0	13	10	7	5	10	6	10	10	9	7	3
No, never	51	51	0	71	48	49	47	52	49	61	53	51	48	36
Can't recall/ Don't know	6	6	0	11	9	3	2	3	10	6	7	4	9	2

Have you ever been on a stag-do?

[Only asked to men; n=703]

	22 - 23 July 2015	14 - 15 Aug 2016													
Yes, once	19	19	19	0	12	21	21	18	20	18	20	22	17	16	20
Yes, two or three times	30	29	29	0	6	27	36	38	30	28	24	28	36	28	24
Yes, more than three times	13	14	14	0	3	17	16	10	15	11	8	10	13	17	25
TOTAL YES	62	62	62	0	21	65	73	66	65	57	52	60	66	61	69
No, I haven't	38	38	38	0	79	35	27	34	35	43	47	40	34	38	31

Have you ever had a stag-do of your own?

[Only asked to those who indicated they had been on a stag do; n=448]

Yes, I have	51	46	46	0	11	37	52	64	46	45	41	46	41	50	50
No, I haven't	49	54	54	0	89	63	48	36	54	55	59	54	59	50	50

Have you ever organised a stag-do?

[Only asked to men; n=703]

Yes, once	13	12	12	0	1	15	14	9	13	11	9	9	13	14	16
Yes, two or three times	3	4	4	0	1	3	6	4	5	2	3	3	2	3	13
Yes, more than three times	0	1	1	0	5	1	0	1	2	1	0	1	3	2	1
TOTAL YES	16	17	17	0	7	19	20	14	20	14	12	13	18	19	30
No, I haven't	85	83	83	0	92	81	79	86	80	87	88	86	82	81	69

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	Marital Status							Have been in a Relationship	Stag-Do?		Hen-Do?		
	Total	Married	Living as married	Separated (after being married)	Divorced	Widowed	Never married		Civil Partnership	Yes	No	Yes	No
Weighted Sample	1546	700	208	32	85	36	463	21	1186	463	286	494	304
Unweighted Sample	1546	717	199	29	90	38	456	17	1198	448	255	529	314
	%	%	%	%	%	%	%	%	%	%	%	%	%

Have you ever been a ?
[Only asked to men; n=703]

Best man	32	47	35	26	31	43	11	31	40	45	11	0	0
Groomsman	10	12	13	7	7	0	7	9	12	14	4	0	0
Page boy	9	5	15	4	14	9	11	0	8	11	5	0	0
No, never	51	44	44	70	36	57	63	60	46	39	70	0	0
Can't recall/ Don't know	6	3	5	0	19	0	10	0	4	4	10	0	0

	22 - 23 July 2015	14 - 15 Aug 2016												
Have you ever been on a stag-do? [Only asked to men; n=703]														
Yes, once	19	19	21	17	4	5	63	19	7	18	31	0	0	0
Yes, two or three times	30	29	35	28	49	49	10	17	66	34	47	0	0	0
Yes, more than three times	13	14	15	21	22	5	0	10	0	15	22	0	0	0
TOTAL YES	62	62	71	66	75	59	73	46	73	67	100	0	0	0
No, I haven't	38	38	29	33	24	42	28	54	27	32	0	100	0	0

Have you ever had a stag-do of your own?
[Only asked to those who indicated they had been on a stag do; n=448]

Yes, I have	51	46	70	21	24	63	82	3	67	56	46	0	0	0
No, I haven't	49	54	30	79	76	37	18	97	33	44	54	0	0	0

Have you ever organised a stag-do?
[Only asked to men; n=703]

Yes, once	13	12	16	21	0	6	0	5	13	15	19	0	0	0
Yes, two or three times	3	4	4	4	12	5	0	3	4	4	6	0	0	0
Yes, more than three times	0	1	1	1	18	0	0	2	0	1	2	1	0	0
TOTAL YES	16	17	21	26	30	11	0	10	17	20	27	1	0	0
No, I haven't	85	83	79	73	70	89	100	90	83	80	73	99	0	0

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%

22 - 23
July
2015
14 - 15
Aug
2016

Which, if any, of the following words would you use to describe your experience of going on a stag-do?
(Please tick all that apply. If you have been on more than one stag-do, please think of the most recent one)

[Only asked to those males who indicated they had been on a stag do; n=448]

Fun	59	57	57	0	62	61	47	60	51	67	55	53	57	62	61
Entertaining	47	45	45	0	59	51	40	39	42	51	43	40	48	47	54
Memorable	40	41	41	0	53	48	32	36	38	46	45	46	41	32	43
Expensive	35	34	34	0	21	41	35	23	36	32	34	33	34	36	36
Excessive	25	26	26	0	12	29	27	20	26	25	32	25	28	26	16
Silly	28	24	24	0	41	23	26	18	24	23	16	27	17	28	27
Embarrassing	17	15	15	0	5	17	15	15	18	12	26	12	15	14	18
Tacky	18	15	15	0	13	17	14	11	17	11	14	16	15	12	16
Awkward	11	11	11	0	12	11	13	6	13	6	20	12	8	6	14
Boring	8	8	8	0	19	6	13	5	11	5	4	8	13	6	8
Cheap	6	6	6	0	5	7	7	5	8	3	11	5	7	9	0
Glamorous	1	1	1	0	3	2	1	0	2	0	5	1	1	0	6
None of these	3	5	5	0	0	3	7	6	5	4	4	8	3	4	4
Don't know	3	2	2	0	0	3	1	4	4	1	1	1	4	3	3

Have you ever been a...?

[Only asked to females; n=843]

Bridesmaid	55	0	55	38	56	55	62	57	52	50	56	54	61	41
Maid of honour	13	0	13	2	13	14	17	11	15	8	13	12	13	23
Flower girl	8	0	8	13	11	3	4	8	7	12	7	7	4	15
No, never	34	0	34	48	34	36	27	34	35	42	35	34	29	38
Can't recall/ Don't know	3	0	3	7	3	1	4	1	6	2	2	6	4	0

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	Marital Status							Have been in a Relationship	Stag-Do?		Hen-Do?		
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Weighted Sample	1546	700	208	32	85	36	463	21	1186	463	286	494	304
Unweighted Sample	1546	717	199	29	90	38	456	17	1198	448	255	529	314
	%	%	%	%	%	%	%	%	%	%	%	%	%

22 - 23 July 2015
14 - 15 Aug 2016

Which, if any, of the following words would you use to describe your experience of going on a stag-do?
(Please tick all that apply. If you have been on more than one stag-do, please think of the most recent one)

[Only asked to those males who indicated they had been on a stag do; n=448]

Fun	59	57	54	58	37	63	44	62	71	55	57	0	0	0
Entertaining	47	45	43	50	22	64	44	45	64	45	45	0	0	0
Memorable	40	41	40	50	22	32	57	41	40	41	41	0	0	0
Expensive	35	34	33	38	33	35	12	33	69	34	34	0	0	0
Excessive	25	26	25	21	53	35	25	21	72	27	26	0	0	0
Silly	28	24	22	27	35	32	25	24	14	23	24	0	0	0
Embarrassing	17	15	17	18	19	19	25	11	7	17	15	0	0	0
Tacky	18	15	12	16	55	12	13	16	31	14	15	0	0	0
Awkward	11	11	12	9	35	8	13	8	7	11	11	0	0	0
Boring	8	8	11	2	53	7	12	4	0	10	8	0	0	0
Cheap	6	6	5	10	0	11	13	6	7	6	6	0	0	0
Glamorous	1	1	1	1	0	0	0	3	0	1	1	0	0	0
None of these	3	5	4	8	0	8	13	5	0	4	5	0	0	0
Don't know	3	2	2	0	6	4	18	3	4	3	2	0	0	0

Have you ever been a...?

[Only asked to females; n=843]

Bridesmaid	55	56	57	52	67	61	49	37	57	0	0	66	37
Maid of honour	13	15	14	9	9	25	7	44	15	0	0	17	7
Flower girl	8	6	7	9	12	0	11	0	7	0	0	8	7
No, never	34	33	33	46	28	29	39	36	33	0	0	25	50
Can't recall/ Don't know	3	2	5	0	0	0	5	0	2	0	0	2	5

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	22 - 23 July 2015	14 - 15 Aug 2016													
Have you ever been on a hen-do? <i>[Only asked to females; n=843]</i>															
Yes, once	21	23	0	23	12	25	21	28	22	24	25	25	26	19	19
Yes, two or three times	29	27	0	27	7	35	29	19	24	31	31	25	24	28	30
Yes, more than three times	11	12	0	12	0	18	10	9	14	9	7	12	11	16	9
TOTAL YES	61	62	0	62	19	78	60	56	60	64	63	62	61	63	58
No, I haven't	39	38	0	38	80	23	39	44	39	37	37	37	40	37	42
Have you ever had a hen-do of your own? <i>[Only asked to those females who indicated they had been on a hen-do; n=529]</i>															
Yes, I have	38	41	0	41	13	44	47	33	40	42	19	51	35	46	38
No, I haven't	62	59	0	59	87	56	53	67	60	58	81	49	65	54	62
Have you ever organised a hen-do? <i>[Only asked to females; n=843]</i>															
Yes, once	11	13	0	13	3	18	14	8	14	12	11	12	11	19	9
Yes, two or three times	2	3	0	3	0	4	0	3	3	3	2	4	1	3	3
Yes, more than three times	0	0	0	0	0	1	0	0	1	0	0	1	0	0	2
TOTAL YES	13	16	0	16	3	23	14	11	18	15	13	17	12	22	14
No, I haven't	87	84	0	84	97	76	86	89	83	85	87	84	87	78	86

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Weighted Sample	1546	700	208	32	85	36	463	21	1186	463	286	494	304
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	%	%	%	%	%	%	%	%	%	%	%	%	%

	22 - 23 July 2015	14 - 15 Aug 2016												
Have you ever been on a hen-do? <i>[Only asked to females; n=843]</i>														
Yes, once	21	23	23	27	43	17	27	20	0	23	0	0	37	0
Yes, two or three times	29	27	27	33	11	23	27	25	44	29	0	0	43	0
Yes, more than three times	11	12	13	10	27	18	6	9	14	13	0	0	19	0
TOTAL YES	61	62	63	70	81	58	60	54	58	65	0	0	99	0
No, I haven't	39	38	36	31	20	42	40	46	42	35	0	0	0	100
Have you ever had a hen-do of your own? <i>[Only asked to those females who indicated they had been on a hen-do; n=529]</i>														
Yes, I have	38	41	66	12	66	57	35	6	76	49	0	0	41	0
No, I haven't	62	59	34	88	34	43	65	94	24	51	0	0	59	0
Have you ever organised a hen-do? <i>[Only asked to females; n=843]</i>														
Yes, once	11	13	16	15	15	7	11	10	17	15	0	0	20	2
Yes, two or three times	2	3	2	2	8	6	0	2	27	3	0	0	4	0
Yes, more than three times	0	0	1	0	0	0	0	0	0	0	0	0	1	0
TOTAL YES	13	16	19	17	23	13	11	12	44	18	0	0	25	2
No, I haven't	87	84	81	83	77	87	89	87	56	82	0	0	75	98

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	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
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Unweighted Sample	1546	703	843	195	595	429	327	987	559	168	521	321	384	152
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

22 - 23
July
2015
**14 - 15
Aug
2016**

Which, if any, of the following words would you use to describe your experience of going on a hen-do?
(Please tick all that apply. If you have been on more than one hen-do, please think of the most recent one)

[Only asked to those females who indicated they had been on a hen-do; n=529]

Fun	61	65	0	65	77	69	58	62	63	68	66	66	62	66	64
Entertaining	44	48	0	48	51	54	37	43	46	50	43	54	45	42	52
Memorable	34	38	0	38	34	48	26	30	39	38	48	40	33	34	41
Silly	31	30	0	30	54	35	25	16	29	31	34	27	33	26	40
Expensive	29	28	0	28	20	36	25	12	28	27	28	29	24	32	17
Tacky	22	22	0	22	36	28	20	8	25	19	26	21	25	18	26
Embarrassing	18	16	0	16	34	21	13	5	18	15	21	14	17	15	21
Awkward	14	12	0	12	19	16	8	3	14	9	14	10	17	11	6
Excessive	17	11	0	11	14	11	13	8	12	10	12	9	17	10	5
Boring	9	7	0	7	6	7	7	8	9	6	8	7	8	9	3
Cheap	7	6	0	6	30	7	4	4	7	5	13	5	5	4	8
Glamorous	7	5	0	5	9	7	3	2	5	5	1	7	3	5	5
None of these	4	5	0	5	0	3	9	4	7	2	5	4	5	5	2
Don't know	2	3	0	3	0	3	3	3	2	4	2	3	6	0	4

Has your current/ a former partner ever been on a stag/ hen-do?

Yes, they have	40	37	43	6	54	40	31	43	36	32	41	36	44	45
No, they haven't	23	23	22	31	13	26	33	23	22	24	24	24	20	18
Not sure/ Can't recall	24	25	23	22	21	26	29	24	25	28	25	25	21	23
Not applicable – I have never had a partner	13	15	12	40	12	8	6	10	17	16	10	14	15	14

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Weighted Sample	1546	700	208	32	85	36	463	21	1186	463	286	494	304
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	%	%	%	%	%	%	%	%	%	%	%	%	%

22 - 23 July 2015
14 - 15 Aug 2016

Which, if any, of the following words would you use to describe your experience of going on a hen-do?
(Please tick all that apply. If you have been on more than one hen-do, please think of the most recent one)

[Only asked to those females who indicated they had been on a hen-do; n=529]

Fun	61	65	62	74	69	56	75	66	53	65	0	0	65	0
Entertaining	44	48	45	54	70	52	26	48	29	49	0	0	48	0
Memorable	34	38	36	45	44	40	25	39	24	39	0	0	38	0
Silly	31	30	23	40	52	14	25	39	0	28	0	0	30	0
Expensive	29	28	25	41	27	14	6	32	29	27	0	0	28	0
Tacky	22	22	18	24	35	17	6	31	76	20	0	0	22	0
Embarrassing	18	16	15	18	5	5	6	24	29	15	0	0	16	0
Awkward	14	12	10	14	20	10	3	15	29	10	0	0	12	0
Excessive	17	11	10	9	11	17	3	15	0	9	0	0	11	0
Boring	9	7	7	4	4	4	15	11	0	6	0	0	7	0
Cheap	7	6	5	10	0	7	3	7	0	6	0	0	6	0
Glamorous	7	5	6	4	0	0	0	7	0	5	0	0	5	0
None of these	4	5	6	3	0	5	4	3	0	5	0	0	5	0
Don't know	2	3	3	2	8	3	0	3	0	3	0	0	3	0

Has your current/ a former partner ever been on a stag/ hen-do?

Yes, they have	40	50	55	34	42	30	18	53	48	52	12	57	19
No, they haven't	23	28	20	28	16	25	16	36	26	16	35	14	35
Not sure/ Can't recall	24	21	19	26	34	37	29	12	24	23	28	21	27
Not applicable – I have never had a partner	13	1	6	13	8	8	37	0	3	8	25	7	19

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How secretive, if at all, was your current partner/ a former partner about what happened during the stag/hen-do?

[Only asked to those who indicated that their partner had been on a stag/hen-do; n=639]

Very secretive	1	2	1	0	1	1	1	2	1	3	1	1	0	2
Fairly secretive	9	9	8	5	10	8	8	9	8	7	10	11	7	5
TOTAL SECRETIVE	10	11	9	5	11	9	9	11	9	10	11	12	7	7
Not very secretive	29	28	30	36	31	25	28	31	26	33	29	33	24	31
Not at all secretive	52	53	52	57	48	58	58	51	55	49	54	42	58	55
TOTAL NOT SECRETIVE	81	81	82	93	79	83	86	82	81	82	83	75	82	86
Don't know	9	8	9	3	10	7	5	8	10	8	6	12	10	7

Which, if any, of the following do you think your current partner/ a former partner has done on a stag/hen-do that they've been on? (Please tick all that apply)

Drank too much	60	50	68	53	64	56	52	64	54	66	57	60	63	57
Injured themselves	8	5	11	20	12	4	1	9	6	7	9	9	9	1
Cheated on you	5	4	5	4	6	4	1	4	6	6	1	11	6	0
Gone missing	2	1	3	0	3	1	0	2	2	3	2	4	1	2
Been arrested	2	1	2	0	2	1	0	2	1	3	1	3	1	0
Got a tattoo/ piercing	1	1	1	0	2	0	0	1	1	3	1	0	2	0
None of these	34	44	25	42	29	36	45	31	37	26	36	29	33	41
Don't know	5	4	5	0	4	6	3	4	5	7	6	4	2	2

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	%	%	%	%	%	%	%	%	%	%	%	%	%

How secretive, if at all, was your current partner/ a former partner about what happened during the stag/ hen- do?

[Only asked to those who indicated that their partner had been on a stag/hen-do; n=639]

Very secretive	1	2	0	0	1	0	1	0	1	1	5	1	0
Fairly secretive	9	9	6	5	3	10	13	10	8	9	11	9	3
TOTAL SECRETIVE	10	11	6	5	4	10	14	10	9	10	16	10	3
Not very secretive	29	26	34	61	34	29	35	0	28	29	26	32	21
Not at all secretive	52	58	49	34	41	60	38	43	54	54	41	51	60
TOTAL NOT SECRETIVE	81	84	83	95	75	89	73	43	82	83	67	83	81
Don't know	9	5	9	0	20	0	14	47	8	7	16	8	16

Which, if any, of the following do you think your current partner/ a former partner has done on a stag/ hen-do that they've been on? (Please tick all that apply)

Drank too much	60	55	63	95	63	46	76	48	58	51	43	72	49
Injured themselves	8	6	6	32	6	0	19	0	7	5	6	12	4
Cheated on you	5	2	5	26	9	0	13	0	3	5	1	6	0
Gone missing	2	1	3	0	3	0	6	0	2	1	0	3	1
Been arrested	2	1	0	32	5	0	3	0	1	1	0	3	0
Got a tattoo/ piercing	1	1	0	11	3	0	0	0	1	1	0	2	0
None of these	34	40	26	0	35	54	16	47	36	44	41	22	40
Don't know	5	4	6	0	3	0	7	5	4	3	16	4	11

Sample Size: 1546 GB Adults
Fieldwork: 14th - 15th August 2016

	Gender		Age				Social Grade		Region					
	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1546	748	798	179	660	382	325	881	665	186	513	332	373	142
Unweighted Sample	1546	703	843	195	595	429	327	987	559	168	521	321	384	152
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

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Which three or four, if any, of the following do you think are the best hen-do activities? (Please tick up to four options per row)

Spa day/ weekend	48	46	34	56	46	51	43	39	47	44	45	47	43	46	48
Going to a bar/ club	33	35	32	37	35	38	32	30	33	37	27	34	35	38	40
Cocktail-making session	22	22	13	31	27	29	17	12	25	19	24	25	20	18	26
Afternoon tea	19	19	9	29	15	20	23	15	22	15	18	21	18	20	18
Going to the theatre/ a show	20	19	12	25	16	17	19	24	19	18	18	22	13	18	24
Going to a gig/ music event	17	17	17	17	16	19	15	16	15	19	21	18	14	17	12
Going to a comedy show	16	14	13	16	8	16	15	15	15	14	16	14	13	16	15
Karaoke	12	10	10	10	15	12	8	7	10	10	13	9	8	9	16
Go-karting	6	9	9	8	15	10	6	4	8	10	13	6	13	7	4
Going to a theme park	7	8	6	10	12	8	8	6	6	10	15	7	6	9	4
Going to a strip club	7	7	10	4	11	8	6	3	6	8	10	6	7	6	8
Paintballing	6	7	8	7	12	9	5	5	6	8	7	6	10	8	4
Assault course	5	6	6	7	10	8	4	4	5	8	7	5	9	7	2
Cookery class	5	4	3	6	2	6	4	3	6	2	12	4	3	3	4
Life art drawing	2	2	2	2	2	2	2	1	2	1	1	3	2	2	2
Golfing	1	1	2	0	2	2	1	1	2	0	1	1	1	2	4
None of these	4	5	5	4	4	3	5	8	4	5	6	5	2	4	6
Don't know	22	24	35	13	24	21	24	29	23	24	20	22	27	23	23

Sample Size: 1546 GB Adults
Fieldwork: 14th - 15th August 2016

	Marital Status							Have been in a Relationship	Stag-Do?		Hen-Do?		
	Total	Married	Living as married	Separated (after being married)	Divorced	Widowed	Never married		Civil Partnership	Yes	No	Yes	No
Weighted Sample	1546	700	208	32	85	36	463	21	1186	463	286	494	304
Unweighted Sample	1546	717	199	29	90	38	456	17	1198	448	255	529	314
	%	%	%	%	%	%	%	%	%	%	%	%	%

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Which three or four, if any, of the following do you think are the best hen-do activities? (Please tick up to four options per row)

Spa day/ weekend	48	46	46	52	36	54	41	42	48	47	41	24	60	51
Going to a bar/ club	33	35	35	37	43	36	34	33	10	35	37	24	46	22
Cocktail-making session	22	22	19	33	28	20	18	23	16	23	16	9	35	24
Afternoon tea	19	19	21	19	19	15	27	16	37	21	10	8	34	21
Going to the theatre/ a show	20	19	18	18	17	35	28	16	13	19	12	11	26	25
Going to a gig/ music event	17	17	17	12	20	31	14	17	7	17	19	14	17	16
Going to a comedy show	16	14	15	15	9	25	18	11	22	16	16	8	18	12
Karaoke	12	10	7	12	13	6	9	14	14	9	12	7	9	11
Go-karting	6	9	6	16	8	3	8	10	21	8	9	10	7	10
Going to a theme park	7	8	7	9	7	7	7	9	13	8	7	5	8	11
Going to a strip club	7	7	6	10	5	5	0	8	3	7	12	8	4	4
Paintballing	6	7	4	11	13	2	3	11	0	6	8	8	6	8
Assault course	5	6	5	9	10	2	2	8	13	6	5	7	7	7
Cookery class	5	4	5	5	5	2	5	4	0	5	3	2	6	5
Life art drawing	2	2	2	1	6	2	0	2	0	2	3	1	2	2
Golfing	1	1	1	0	7	1	0	2	0	1	3	1	0	1
None of these	4	5	7	1	0	1	0	4	0	4	2	10	3	7
Don't know	22	24	23	17	18	17	29	28	21	22	29	45	7	23

Sample Size: 1546 GB Adults
Fieldwork: 14th - 15th August 2016

	Gender		Age				Social Grade		Region					
	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1546	748	798	179	660	382	325	881	665	186	513	332	373	142
Unweighted Sample	1546	703	843	195	595	429	327	987	559	168	521	321	384	152
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

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Which three or four, if any, of the following do you think are the best stag-do activities? (Please tick up to four options)

Going to a bar/ club	46	40	45	36	39	45	36	37	39	42	33	41	44	40	44
Paintballing	38	37	29	44	43	43	33	25	36	38	33	37	37	39	34
Go-karting	37	35	31	39	40	43	31	22	33	38	35	35	40	35	26
Assault course	24	23	17	30	24	26	22	20	22	25	19	23	28	25	16
Going to a comedy show	22	17	17	17	13	18	20	16	19	15	20	18	14	18	17
Going to a gig/ music event	17	17	18	16	18	20	17	13	16	18	20	20	11	19	16
Going to a strip club	17	15	19	12	18	19	11	11	13	18	15	18	12	13	21
Going to a theme park	10	11	10	11	18	12	9	7	10	11	11	10	14	10	5
Golfing	12	10	7	13	7	11	11	11	12	8	11	12	8	8	14
Going to the theatre/ a show	5	6	7	5	6	3	7	9	5	7	4	7	5	5	4
Karaoke	5	5	4	5	8	5	3	3	5	4	6	3	3	5	11
Spa day/ weekend	3	4	4	3	5	5	2	2	4	3	6	3	3	4	3
Cocktail-making session	3	3	4	3	4	3	5	2	5	1	4	4	3	3	5
Afternoon tea	2	2	3	1	1	3	2	2	3	1	2	2	2	2	2
Cookery class	2	2	2	2	2	2	3	2	3	1	6	2	1	2	2
Life art drawing	0	1	1	1	0	1	2	2	2	0	1	1	2	0	1
None of these	4	5	6	4	3	3	8	8	5	6	5	5	3	5	7
Don't know	18	23	23	24	25	19	23	32	24	22	22	24	24	23	23

Sample Size: 1546 GB Adults
Fieldwork: 14th - 15th August 2016

	Marital Status							Have been in a Relationship	Stag-Do?		Hen-Do?		
	Total	Married	Living as married	Separated (after being married)	Divorced	Widowed	Never married		Civil Partnership	Yes	No	Yes	No
Weighted Sample	1546	700	208	32	85	36	463	21	1186	463	286	494	304
Unweighted Sample	1546	717	199	29	90	38	456	17	1198	448	255	529	314
	%	%	%	%	%	%	%	%	%	%	%	%	%

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Which three or four, if any, of the following do you think are the best stag-do activities? (Please tick up to four options)

Going to a bar/ club	46	40	41	43	34	32	40	39	47	41	55	29	42	25
Paintballing	38	37	34	48	44	29	18	39	11	36	29	29	47	39
Go-karting	37	35	33	44	28	26	27	37	32	36	32	28	40	38
Assault course	24	23	25	25	30	25	13	20	20	25	17	16	32	25
Going to a comedy show	22	17	17	18	17	26	20	15	28	18	18	16	18	15
Going to a gig/ music event	17	17	18	16	13	24	11	17	18	18	18	19	16	15
Going to a strip club	17	15	14	21	25	14	9	15	3	15	23	13	14	9
Going to a theme park	10	11	10	14	14	10	18	10	0	11	11	8	12	9
Golfing	12	10	10	12	16	13	6	9	9	11	8	4	15	11
Going to the theatre/ a show	5	6	6	4	12	7	9	5	5	6	5	8	5	4
Karaoke	5	5	3	7	0	3	7	7	7	4	5	3	5	6
Spa day/ weekend	3	4	3	6	0	3	3	4	4	4	5	3	3	3
Cocktail-making session	3	3	3	5	6	1	0	4	3	3	5	3	2	3
Afternoon tea	2	2	2	2	6	1	6	1	17	2	2	3	2	1
Cookery class	2	2	2	3	0	3	0	2	0	2	2	1	2	3
Life art drawing	0	1	1	0	0	0	0	2	5	1	2	0	2	0
None of these	4	5	6	3	6	2	9	4	0	5	4	9	3	7
Don't know	18	23	22	19	16	33	34	26	17	22	15	36	19	32

Sample Size: 1546 GB Adults
Fieldwork: 14th - 15th August 2016

	Gender		Age				Social Grade		Region					
	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1546	748	798	179	660	382	325	881	665	186	513	332	373	142
Unweighted Sample	1546	703	843	195	595	429	327	987	559	168	521	321	384	152
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

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Which three or four, if any, of the following do you think are the worst hen-do activities? (Please tick up to four options)

	22 - 23 July 2015	14 - 15 Aug 2016	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Going to a strip club	37	34	23	44	29	33	38	35	38	30	39	35	34	32	33
Life art drawing	31	30	23	37	31	35	28	22	31	29	25	30	30	34	28
Golfing	29	28	21	35	32	34	23	20	28	29	32	29	25	32	21
Assault course	25	22	17	27	18	20	26	24	22	22	24	23	18	23	26
Cookery class	22	22	22	23	27	26	19	16	18	28	23	20	25	23	20
Paintballing	18	19	14	24	14	21	18	20	19	20	23	17	16	23	19
Afternoon tea	17	16	19	13	20	17	14	15	16	17	13	15	16	19	17
Karaoke	15	15	12	17	13	14	16	15	15	14	11	16	17	12	13
Go-karting	8	9	9	9	6	9	11	8	10	8	6	11	8	9	9
Going to a bar/ club	8	8	6	9	5	8	9	9	8	8	7	9	8	7	7
Going to a theme park	8	7	5	9	6	6	9	7	8	5	10	8	4	6	8
Cocktail-making session	7	6	6	6	6	5	5	9	5	8	5	6	10	5	3
Going to the theatre/ a show	3	4	4	5	4	6	4	3	4	5	6	3	3	7	6
Going to a comedy show	2	3	2	4	1	3	5	2	4	2	4	2	2	5	4
Going to a gig/ music event	2	3	2	3	3	3	2	4	3	3	1	3	4	1	7
Spa day/ weekend	2	3	2	3	5	2	3	1	3	3	1	4	1	2	3
None of these	2	4	6	3	4	4	4	4	3	6	4	5	4	4	3
Don't know	23	23	33	14	27	19	23	29	23	24	20	23	25	23	24

Sample Size: 1546 GB Adults
Fieldwork: 14th - 15th August 2016

	Marital Status							Have been in a Relationship	Stag-Do?		Hen-Do?		
	Total	Married	Living as married	Separated (after being married)	Divorced	Widowed	Never married		Civil Partnership	Yes	No	Yes	No
Weighted Sample	1546	700	208	32	85	36	463	21	1186	463	286	494	304
Unweighted Sample	1546	717	199	29	90	38	456	17	1198	448	255	529	314
	%	%	%	%	%	%	%	%	%	%	%	%	%

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Which three or four, if any, of the following do you think are the worst hen-do activities? (Please tick up to four options)

Going to a strip club	37	34	37	32	22	38	39	29	70	37	26	19	48	39
Life art drawing	31	30	30	36	37	25	33	29	21	31	25	19	39	34
Golfing	29	28	27	31	44	37	18	28	13	29	24	17	41	24
Assault course	25	22	22	27	19	26	42	18	19	24	19	15	31	20
Cookery class	22	22	20	26	26	31	22	21	24	23	25	16	24	20
Paintballing	18	19	21	22	17	26	18	14	24	21	16	12	27	18
Afternoon tea	17	16	15	15	32	20	2	18	7	15	23	13	15	9
Karaoke	15	15	16	16	10	15	17	13	12	16	12	11	19	15
Go-karting	8	9	10	6	13	12	8	8	0	10	10	7	11	7
Going to a bar/ club	8	8	8	11	6	11	5	6	9	8	6	8	8	12
Going to a theme park	8	7	7	10	2	4	6	6	4	8	5	4	11	7
Cocktail-making session	7	6	6	7	10	10	0	5	15	7	6	7	6	6
Going to the theatre/ a show	3	4	5	4	12	1	0	4	0	4	6	3	5	4
Going to a comedy show	2	3	4	2	0	1	2	4	3	3	3	0	4	5
Going to a gig/ music event	2	3	3	1	8	1	0	4	8	2	3	1	3	3
Spa day/ weekend	2	3	2	4	7	4	2	3	4	2	1	2	4	3
None of these	2	4	4	5	6	0	2	5	3	4	4	9	2	5
Don't know	23	23	22	17	9	26	31	29	3	21	27	43	7	26

Sample Size: 1546 GB Adults
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	Gender		Age				Social Grade		Region					
	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1546	748	798	179	660	382	325	881	665	186	513	332	373	142
Unweighted Sample	1546	703	843	195	595	429	327	987	559	168	521	321	384	152
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

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Which three or four, if any, of the following do you think are the worst stag-do activities? (Please tick up to four options)

Afternoon tea	42	39	38	39	39	40	38	36	38	39	33	41	39	39	38
Life art drawing	37	37	36	38	37	44	32	27	35	39	35	37	35	39	37
Cookery class	41	35	37	33	31	38	35	29	32	38	30	36	35	38	27
Spa day/ weekend	27	25	26	24	22	28	26	21	24	27	19	29	23	26	24
Going to a strip club	24	24	18	29	25	21	30	20	25	21	31	23	24	19	27
Cocktail-making session	16	15	16	14	13	14	15	17	14	15	10	13	19	16	13
Karaoke	13	13	15	11	13	12	13	15	12	14	12	14	14	12	9
Golfing	11	12	12	12	13	16	10	8	11	14	16	11	13	13	9
Going to the theatre/ a show	12	10	10	10	7	12	11	8	10	11	10	9	12	11	9
Assault course	5	7	8	6	5	6	8	9	7	6	7	6	7	6	8
Going to a bar/ club	5	5	4	6	4	4	8	6	6	4	6	5	5	5	6
Going to a theme park	5	5	7	4	3	4	6	9	6	5	8	5	4	4	11
Paintballing	4	5	5	4	4	4	6	4	5	3	6	4	5	4	4
Going to a comedy show	2	2	3	2	2	3	3	3	2	3	3	2	2	1	5
Going to a gig/ music event	2	2	2	2	2	2	2	2	3	1	1	1	2	2	5
Go-karting	2	2	2	2	1	2	2	3	2	2	5	1	1	2	2
None of these	2	4	5	3	4	4	4	3	3	5	4	4	4	4	3
Don't know	19	22	22	23	25	18	21	31	24	21	19	21	23	24	24

Sample Size: 1546 GB Adults
Fieldwork: 14th - 15th August 2016

	Marital Status							Have been in a Relationship	Stag-Do?		Hen-Do?		
	Total	Married	Living as married	Separated (after being married)	Divorced	Widowed	Never married		Civil Partnership	Yes	No	Yes	No
Weighted Sample	1546	700	208	32	85	36	463	21	1186	463	286	494	304
Unweighted Sample	1546	717	199	29	90	38	456	17	1198	448	255	529	314
	%	%	%	%	%	%	%	%	%	%	%	%	%

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Which three or four, if any, of the following do you think are the worst stag-do activities? (Please tick up to four options)

Afternoon tea	42	39	40	42	47	41	26	36	11	40	46	25	45	31
Life art drawing	37	37	36	42	56	33	28	35	37	38	40	28	42	31
Cookery class	41	35	34	44	42	36	20	31	44	36	42	28	35	29
Spa day/ weekend	27	25	25	27	26	36	20	24	21	25	29	21	28	19
Going to a strip club	24	24	25	21	17	17	23	22	65	25	20	16	30	26
Cocktail-making session	16	15	16	13	23	22	11	12	26	16	18	12	15	11
Karaoke	13	13	15	15	6	8	5	11	32	14	15	15	12	9
Golfing	11	12	11	13	12	9	13	14	12	12	13	11	13	11
Going to the theatre/ a show	12	10	10	12	15	12	5	9	0	11	13	4	13	6
Assault course	5	7	7	3	14	7	24	6	13	7	9	6	6	5
Going to a bar/ club	5	5	5	4	6	6	5	5	8	6	4	3	7	6
Going to a theme park	5	5	8	5	0	6	11	3	0	6	10	3	3	5
Paintballing	4	5	4	3	0	3	15	5	4	4	6	4	5	3
Going to a comedy show	2	2	3	2	3	0	0	3	8	3	4	0	3	2
Going to a gig/ music event	2	2	2	0	0	3	0	2	5	2	2	2	2	0
Go-karting	2	2	1	4	6	2	4	2	0	2	1	2	3	1
None of these	2	4	4	4	6	0	0	5	3	3	4	8	2	4
Don't know	19	22	21	20	6	29	41	25	8	21	13	37	16	34

Sample Size: 1546 GB Adults
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	Gender		Age				Social Grade		Region					
	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1546	748	798	179	660	382	325	881	665	186	513	332	373	142
Unweighted Sample	1546	703	843	195	595	429	327	987	559	168	521	321	384	152
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

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Thinking about how stag/hen-dos are paid for, which one of the following best reflects your view?

The hen/ stag should not pay for anything, and the costs should be shared between those who are going	30	30	35	25	21	34	31	24	31	28	31	33	28	25	33
The hen/ stag should pay for some of their costs, and the remaining costs shared between those who are going	29	27	27	28	33	30	23	24	28	27	29	27	26	29	27
The hen/ stag should pay for the majority of their costs, and the remaining costs should be shared between those who are going	5	6	5	8	7	6	6	7	5	8	7	4	8	8	8
The hen/ stag should pay the full amount of their share of the cost	17	16	12	20	15	15	18	15	18	12	14	15	16	19	11
Don't know	18	21	22	19	23	15	21	30	17	25	19	20	22	20	21

**How acceptable, if at all, do you think it is to have a stag/ hen-do in each of the following places?
UK**

Very acceptable	65	60	70	65	71	65	53	65	65	67	65	65	66	61
Fairly acceptable	20	23	17	17	17	18	29	21	19	20	20	20	19	20
TOTAL ACCEPTABLE	85	83	87	82	88	83	82	86	84	87	85	85	85	81
Not very acceptable	2	3	2	3	2	2	2	2	3	1	2	2	1	8
Not acceptable at all	1	1	1	1	0	2	2	2	0	2	1	1	1	0
TOTAL UNACCEPTABLE	3	4	3	4	2	4	4	4	3	3	3	3	2	8
Don't know	12	13	10	14	9	13	14	11	13	10	11	12	13	11

Sample Size: 1546 GB Adults
Fieldwork: 14th - 15th August 2016

	Marital Status							Have been in a Relationship	Stag-Do?		Hen-Do?		
	Total	Married	Living as married	Separated (after being married)	Divorced	Widowed	Never married		Civil Partnership	Yes	No	Yes	No
Weighted Sample	1546	700	208	32	85	36	463	21	1186	463	286	494	304
Unweighted Sample	1546	717	199	29	90	38	456	17	1198	448	255	529	314
	%	%	%	%	%	%	%	%	%	%	%	%	%

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Thinking about how stag/hen-dos are paid for, which one of the following best reflects your view?

The hen/ stag should not pay for anything, and the costs should be shared between those who are going	30	30	31	29	28	28	22	30	25	30	40	26	31	15
The hen/ stag should pay for some of their costs, and the remaining costs shared between those who are going	29	27	26	31	27	28	32	27	37	28	31	19	29	27
The hen/ stag should pay for the majority of their costs, and the remaining costs should be shared between those who are going	5	6	5	10	4	4	7	7	5	6	4	7	8	7
The hen/ stag should pay the full amount of their share of the cost	17	16	19	14	13	19	8	12	18	17	11	12	20	20
Don't know	18	21	19	16	28	21	32	24	15	19	13	36	12	32

How acceptable, if at all, do you think it is to have a stag/ hen-do in each of the following places?
UK

Very acceptable	65	63	64	65	68	67	67	70	65	67	49	78	56
Fairly acceptable	20	23	23	9	18	21	15	18	22	23	23	17	18
TOTAL ACCEPTABLE	85	86	87	74	86	88	82	88	87	90	72	95	74
Not very acceptable	2	2	1	9	1	0	3	5	2	2	3	1	3
Not acceptable at all	1	2	0	6	1	0	0	4	1	1	2	0	2
TOTAL UNACCEPTABLE	3	4	1	15	2	0	3	9	3	3	5	1	5
Don't know	12	10	12	11	12	13	14	3	10	7	23	4	20

Sample Size: 1546 GB Adults
Fieldwork: 14th - 15th August 2016

	Gender		Age				Social Grade		Region					
	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1546	748	798	179	660	382	325	881	665	186	513	332	373	142
Unweighted Sample	1546	703	843	195	595	429	327	987	559	168	521	321	384	152
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Europe														
Very acceptable	28	29	27	41	31	25	19	29	27	41	27	24	29	25
Fairly acceptable	39	38	39	36	41	36	39	40	37	32	39	41	40	37
TOTAL ACCEPTABLE	67	67	66	77	72	61	58	69	64	73	66	65	69	62
Not very acceptable	8	7	9	3	8	9	11	8	9	7	9	9	8	10
Not acceptable at all	7	6	7	3	4	10	11	7	6	6	6	7	6	12
TOTAL UNACCEPTABLE	15	13	16	6	12	19	22	15	15	13	15	16	14	22
Don't know	18	19	17	17	16	20	20	16	21	15	19	20	18	16
North America or Canada														
Very acceptable	20	22	19	39	23	16	11	20	21	31	19	18	20	20
Fairly acceptable	21	25	18	27	25	13	20	23	19	17	26	20	19	19
TOTAL ACCEPTABLE	41	47	37	66	48	29	31	43	40	48	45	38	39	39
Not very acceptable	13	13	14	6	14	15	11	13	13	14	11	14	15	14
Not acceptable at all	23	19	27	4	19	32	32	24	22	19	23	23	23	30
TOTAL UNACCEPTABLE	36	32	41	10	33	47	47	37	35	33	34	37	38	44
Don't know	22	21	22	24	19	25	22	20	24	18	21	25	23	17
South America														
Very acceptable	10	12	8	19	10	8	5	8	12	16	7	9	11	10
Fairly acceptable	15	18	11	28	18	8	9	16	14	14	16	14	14	13
TOTAL ACCEPTABLE	25	30	19	47	28	16	14	24	26	30	23	23	25	23
Not very acceptable	19	19	19	14	21	17	19	20	18	23	21	17	17	18
Not acceptable at all	29	24	33	5	24	38	40	30	28	20	27	30	32	34
TOTAL UNACCEPTABLE	48	43	52	19	45	55	59	50	46	43	48	47	49	52
Don't know	28	27	29	33	26	30	27	27	29	27	30	30	26	24
South East Asia														
Very acceptable	7	10	5	16	8	5	3	6	8	12	5	6	8	9
Fairly acceptable	11	15	8	22	14	6	7	12	10	13	13	12	11	6
TOTAL ACCEPTABLE	18	25	13	38	22	11	10	18	18	25	18	18	19	15
Not very acceptable	21	21	21	18	22	20	21	21	21	23	22	17	21	24
Not acceptable at all	33	28	38	13	29	40	42	34	31	28	32	33	34	38
TOTAL UNACCEPTABLE	54	49	59	31	51	60	63	55	52	51	54	50	55	62
Don't know	28	26	29	31	27	29	27	27	29	25	28	32	27	23

Sample Size: 1546 GB Adults
Fieldwork: 14th - 15th August 2016

	Marital Status							Have been in a Relationship	Stag-Do?		Hen-Do?		
	Total	Married	Living as married	Separated (after being married)	Divorced	Widowed	Never married		Civil Partnership	Yes	No	Yes	No
Weighted Sample	1546	700	208	32	85	36	463	21	1186	463	286	494	304
Unweighted Sample	1546	717	199	29	90	38	456	17	1198	448	255	529	314
	%	%	%	%	%	%	%	%	%	%	%	%	%
Europe													
Very acceptable	28	24	26	18	30	16	38	4	25	32	25	28	26
Fairly acceptable	39	40	42	45	36	40	33	59	41	42	32	44	32
TOTAL ACCEPTABLE	67	64	68	63	66	56	71	63	66	74	57	72	58
Not very acceptable	8	11	6	17	9	16	5	8	9	8	7	11	6
Not acceptable at all	7	9	4	6	4	6	5	13	7	6	5	6	9
TOTAL UNACCEPTABLE	15	20	10	23	13	22	10	21	16	14	12	17	15
Don't know	18	16	22	15	20	22	20	15	17	12	32	11	27
North America or Canada													
Very acceptable	20	17	17	15	16	9	29	8	17	22	22	18	20
Fairly acceptable	21	19	24	13	22	26	24	18	21	25	24	19	17
TOTAL ACCEPTABLE	41	36	41	28	38	35	53	26	38	47	46	37	37
Not very acceptable	13	15	12	20	13	14	12	0	14	15	8	16	10
Not acceptable at all	23	30	21	31	17	32	12	59	27	22	13	30	22
TOTAL UNACCEPTABLE	36	45	33	51	30	46	24	59	41	37	21	46	32
Don't know	22	19	26	20	32	20	23	15	21	15	33	16	31
South America													
Very acceptable	10	8	7	0	13	6	14	3	8	11	12	7	8
Fairly acceptable	15	12	18	2	4	11	21	4	13	18	20	11	12
TOTAL ACCEPTABLE	25	20	25	2	17	17	35	7	21	29	32	18	20
Not very acceptable	19	20	19	36	21	17	17	8	20	21	16	21	14
Not acceptable at all	29	36	24	41	22	38	17	63	33	30	15	36	28
TOTAL UNACCEPTABLE	48	56	43	77	43	55	34	71	53	51	31	57	42
Don't know	28	24	31	22	39	28	31	22	27	20	37	24	38
South East Asia													
Very acceptable	7	5	6	0	3	0	12	3	5	10	9	5	5
Fairly acceptable	11	8	11	6	7	6	19	9	9	15	17	9	6
TOTAL ACCEPTABLE	18	13	17	6	10	6	31	12	14	25	26	14	11
Not very acceptable	21	23	21	33	15	20	18	7	22	24	16	23	17
Not acceptable at all	33	39	30	41	33	46	21	59	37	32	21	39	35
TOTAL UNACCEPTABLE	54	62	51	74	48	66	39	66	59	56	37	62	52
Don't know	28	24	32	20	41	29	30	22	27	20	37	24	37

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	Gender		Age				Social Grade		Region					
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Weighted Sample	1546	748	798	179	660	382	325	881	665	186	513	332	373	142
Unweighted Sample	1546	703	843	195	595	429	327	987	559	168	521	321	384	152
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

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Roughly how much would you be prepared to pay in total for a hen-do (including any transport, accommodation, activities etc.)? Please write your answer in the box below. You don't need to include the '£' sign.

[Only asked to females; n=843]

Mean	125	175	.	175	178	199	131	154	164	194	230	159	123	180	267
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Roughly how much would you be prepared to pay in total for a stag-do (including any transport, accommodation, activities etc.)? Please write your answer in the box below. You don't need to include the '£' sign.

[Only asked to men; n=703]

Mean	223	391	391	.	334	368	532	285	434	328	625	285	275	608	299
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Do you think it is or is not suitable for the mother/ mother-in-law of the bride to take part in a hen-do?

It is suitable	53	50	42	57	51	56	48	38	47	53	40	49	49	55	52
It is not suitable	24	25	28	22	21	20	25	37	28	21	34	27	22	19	27
Don't know	22	26	30	21	29	24	27	25	26	26	26	24	29	26	22

Do you think it is or is not suitable for the father/ father-in-law of the groom to take part in a stag-do?

It is suitable	55	51	44	57	51	58	49	38	49	54	40	50	49	56	55
It is not suitable	25	25	28	21	22	19	25	37	27	22	34	27	22	19	24
Don't know	20	25	28	22	27	23	26	25	24	25	26	23	28	24	21

Generally speaking, do you think hen-do/ stag-do traditions are or are not outdated?

Generally are outdated	41	41	43	39	22	36	47	53	43	37	43	39	45	39	38
Generally are not outdated	41	39	36	42	51	45	32	30	38	41	39	41	37	39	41
Don't know	17	20	21	19	27	19	22	17	19	22	18	20	18	22	21

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	Marital Status							Have been in a Relationship	Stag-Do?		Hen-Do?		
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Weighted Sample	1546	700	208	32	85	36	463	21	1186	463	286	494	304
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	%	%	%	%	%	%	%	%	%	%	%	%	%

22 - 23 July 2015
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Roughly how much would you be prepared to pay in total for a hen-do (including any transport, accommodation, activities etc.)? Please write your answer in the box below. You don't need to include the '£' sign.

[Only asked to females; n=843]

Mean	125	175	171	162	138	126	175	212	33	171	.	.	181	163
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Roughly how much would you be prepared to pay in total for a stag-do (including any transport, accommodation, activities etc.)? Please write your answer in the box below. You don't need to include the '£' sign.

[Only asked to men; n=703]

Mean	223	391	453	326	226	157	46	374	412	386	428	302	.	.
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Do you think it is or is not suitable for the mother/ mother-in-law of the bride to take part in a hen-do?

It is suitable	53	50	49	58	49	42	42	48	45	50	48	32	67	41
It is not suitable	24	25	29	16	39	28	45	20	30	26	30	25	19	26
Don't know	22	26	22	26	12	29	13	32	25	24	22	43	14	34

Do you think it is or is not suitable for the father/ father-in-law of the groom to take part in a stag-do?

It is suitable	55	51	51	59	49	42	46	50	45	51	51	33	67	40
It is not suitable	25	25	28	16	33	29	42	20	30	26	30	25	18	26
Don't know	20	25	21	25	17	29	13	30	25	22	19	42	14	34

Generally speaking, do you think hen-do/ stag-do traditions are or are not outdated?

Generally are outdated	41	41	47	41	45	38	39	30	75	45	44	40	37	42
Generally are not outdated	41	39	36	39	43	36	42	44	25	38	39	31	50	29
Don't know	17	20	17	21	11	27	19	25	0	18	16	29	13	29