

Sample 1000 Adult Interviews
 Conducted July 8 - 9, 2015
 Margin of Error ±4.4%

1. Do you have a favorable or unfavorable opinion of Bill Cosby?

Very favorable	8%
Somewhat favorable	17%
Somewhat unfavorable	22%
Very unfavorable	37%
Don't know	16%

2. Have you heard about the news that several different women have accused Bill Cosby of sexual assault?

Yes	91%
No	5%
Don't remember	4%

3. Do you believe these women's accusations?

Yes	57%
No	11%
Not sure	33%

4. Have you heard about the news that Bill Cosby admitted under oath in 2005 that he bought drugs to give to women he wanted to have sex with?

Yes	74%
No	18%
Don't remember	8%

5. Do the allegations of sexual assault make you more or less interested in watching FUTURE Bill Cosby performances?

More interested	3%
Same level of interest	31%
Less interested	58%
Not sure	8%

6. Do the allegations of sexual assault make you more or less interested in watching PAST Bill Cosby performances?

More interested	2%
Same level of interest	35%
Less interested	54%
Not sure	9%

7. Do you think that the police should or should not investigate the claims that Bill Cosby sexually assaulted women?

Should investigate	72%
Should NOT investigate	11%
Not sure	17%