

YouGov Survey Results

Sample Size: 1010

Fieldwork: 22nd December 2011 - 10th January 2012

Total	How old are you?								Are you?		Region							
Base	8	9	10	11	12	13	14	15	Male	Female	North	Midlands	East	London	South	Wales	Scotland	Northern Ireland

Thinking about all the mobile phones you own...
Which, if any, of the following do you agree with?
(Please tick all that apply)

All children aged 8 to 15	1010	100	113	132	134	132	133	132	134	514	496	232	161	100	107	263	50	85	12
I have my own Pay As You Go (PAYG) mobile phone (credit is bought and used to 'top up' the credit on the phone)	47%	19%	30%	51%	56%	61%	59%	48%	44%	48%	47%	53%	46%	36%	36%	49%	52%	51%	67%
I have my own contract mobile phone (it has a fixed phone bill that is paid every month)	22%	3%	3%	3%	21%	24%	31%	36%	46%	17%	27%	21%	21%	27%	25%	22%	20%	19%	8%
I have my own SIM only mobile phone (it has a rolling 30 day or 12 month contract bought without a handset)	4%	2%	1%	2%	-	7%	4%	6%	6%	3%	4%	4%	4%	4%	3%	3%	-	6%	8%
I have my own mobile phone, but I'm not sure if it's Pay As You Go, contract or SIM only	3%	4%	4%	6%	3%	5%	1%	5%	-	3%	4%	3%	2%	3%	6%	3%	2%	6%	-
I share a mobile phone with somebody else	1%	-	2%	2%	2%	2%	-	-	-	1%	1%	1%	1%	2%	-	1%	-	1%	-
I do not have a mobile phone	24%	73%	61%	37%	19%	5%	7%	6%	5%	30%	19%	19%	26%	29%	31%	25%	26%	19%	17%

Which, if any, of the following activities have you done ever from your mobile phone? (Please tick all that apply)

All children aged 8 to 15 with a mobile phone	764	27	44	83	109	126	124	124	127	362	402	187	119	71	74	197	37	69	10
Played a game	73%	52%	75%	75%	76%	75%	80%	69%	69%	71%	75%	74%	80%	72%	69%	72%	68%	72%	60%
Watched a video or video clips	36%	30%	18%	22%	28%	34%	41%	48%	43%	33%	38%	36%	42%	42%	34%	31%	27%	38%	30%
Downloaded music	28%	11%	16%	14%	16%	34%	35%	37%	32%	23%	32%	28%	26%	32%	24%	25%	35%	32%	30%
Downloaded a film	3%	4%	2%	1%	2%	3%	2%	6%	4%	4%	2%	4%	2%	1%	3%	4%	-	6%	-
Downloaded an app	34%	19%	16%	13%	22%	36%	42%	52%	43%	33%	35%	34%	36%	34%	43%	31%	32%	33%	30%
Accessed a social networking site (e.g. facebook)	40%	4%	7%	7%	17%	39%	58%	60%	61%	33%	46%	40%	43%	44%	49%	36%	38%	32%	30%
Bought something using my parent's credit/debit card details	5%	4%	-	-	3%	6%	6%	7%	5%	6%	3%	4%	4%	7%	8%	3%	-	9%	-
None of these	16%	30%	20%	20%	21%	12%	10%	14%	16%	20%	12%	16%	10%	20%	9%	21%	14%	16%	20%
Don't know	0%	-	-	1%	-	-	-	1%	-	-	1%	-	-	-	1%	-	3%	-	-

Sample Size: 1010

Fieldwork: 22nd December 2011 - 10th January 2012

Total	How old are you?								Are you?		Region							
Base	8	9	10	11	12	13	14	15	Male	Female	North	Midlands	East	London	South	Wales	Scotland	Northern Ireland

Thinking about your home computer or laptop (if you have more than one please think about the one you use most often)...

Does this have either of the following?

Parental restrictions to prevent you looking at certain websites :

All children aged 8 to 15	1010	100	113	132	134	132	133	132	134	514	496	232	161	100	107	263	50	85	12
Yes	44%	50%	52%	48%	50%	42%	44%	31%	37%	45%	43%	41%	40%	47%	51%	44%	42%	41%	75%
No	36%	23%	21%	27%	28%	34%	40%	58%	53%	36%	36%	39%	39%	34%	36%	36%	28%	38%	-
Don't know	18%	24%	23%	19%	20%	23%	16%	8%	10%	16%	19%	19%	17%	17%	10%	17%	30%	19%	25%
Not applicable - I don't have a home computer or laptop	2%	3%	4%	5%	1%	-	1%	2%	-	3%	1%	2%	3%	2%	2%	2%	-	2%	-

Thinking about your mobile phone (if you use more than one please think about the one you use most often)...

Does this have either of the following?

Parental restrictions to prevent you looking at certain websites :

All children aged 8 to 15 with a mobile phone	764	27	44	83	109	126	124	124	127	362	402	187	119	71	74	197	37	69	10
Yes	13%	26%	18%	16%	18%	17%	10%	11%	6%	12%	14%	12%	14%	17%	19%	10%	14%	16%	20%
No	63%	37%	43%	55%	50%	55%	69%	77%	77%	62%	63%	65%	65%	54%	61%	66%	57%	59%	50%
Don't know	24%	37%	39%	29%	31%	29%	22%	11%	17%	25%	23%	24%	21%	30%	20%	24%	30%	25%	30%

Sample Size: 1010
Fieldwork: 22nd December 2011 - 10th January 2012

Total	How old are you?								Are you?		Region							
Base	8	9	10	11	12	13	14	15	Male	Female	North	Midlands	East	London	South	Wales	Scotland	Northern Ireland

Thinking specifically about using your mobile phone, which, if any, of the following do you agree with? (Please tick all that apply)

All children aged 8 to 15 with a mobile phone	764	27	44	83	109	126	124	124	127	362	402	187	119	71	74	197	37	69	10
I have looked at websites on my mobile phone which I think are meant to be only for adults	5%	4%	-	4%	3%	6%	5%	9%	3%	6%	4%	4%	3%	4%	4%	5%	8%	6%	-
I have stumbled across websites on my mobile phone which I think are meant to be only for adults	7%	-	5%	2%	3%	12%	6%	15%	7%	8%	7%	4%	8%	8%	9%	9%	8%	7%	20%
I have got into trouble with parents or teachers for looking at websites on my mobile phone which I shouldn't have been looking at	3%	-	2%	2%	2%	2%	3%	4%	3%	3%	2%	3%	3%	4%	3%	1%	-	9%	-
My parents would be unhappy if they knew which websites I am accessing from my mobile phone	6%	4%	5%	5%	6%	8%	5%	9%	6%	6%	7%	7%	5%	10%	7%	6%	5%	3%	10%
I am able to access websites on my mobile phone which are restricted on my computer at home	4%	7%	2%	4%	3%	4%	5%	6%	4%	5%	3%	3%	4%	7%	4%	4%	3%	6%	10%
None of these	79%	89%	93%	88%	89%	75%	78%	68%	73%	76%	81%	80%	79%	73%	81%	82%	78%	78%	40%
Prefer not to say	4%	-	-	1%	-	6%	4%	6%	7%	5%	2%	5%	4%	3%	1%	2%	5%	7%	20%

Still thinking specifically about your mobile phone, which, if any, of the following have ever happened to you? (Please tick all that apply)

All children aged 8 to 15 with a mobile phone	764	27	44	83	109	126	124	124	127	362	402	187	119	71	74	197	37	69	10
I have received unwanted calls or messages on my mobile phone	27%	19%	9%	30%	19%	31%	27%	30%	34%	27%	27%	25%	25%	30%	36%	27%	22%	25%	40%
I have been bullied by people making calls or sending messages to my mobile phone	6%	-	-	5%	6%	6%	4%	8%	12%	2%	10%	8%	3%	8%	7%	7%	11%	1%	-
I have told an adult about unwanted calls or messages I received on my mobile phone	18%	15%	11%	18%	20%	25%	17%	20%	14%	14%	22%	20%	18%	14%	14%	20%	19%	22%	10%
I have changed my mobile phone number in order to stop unwanted calls or messages on my mobile phone	4%	4%	2%	2%	3%	3%	3%	7%	4%	4%	4%	5%	4%	1%	3%	3%	3%	6%	10%
I have sent messages or calls to others that might be unwanted or unkind from my mobile phone	4%	-	2%	5%	2%	6%	4%	5%	6%	3%	5%	4%	2%	4%	3%	6%	3%	7%	-
None of these	63%	74%	77%	64%	69%	59%	65%	60%	54%	64%	61%	63%	68%	61%	55%	64%	59%	62%	60%
Prefer not to say	1%	-	-	1%	-	-	-	3%	5%	2%	1%	3%	1%	1%	3%	-	3%	1%	-