

## YouGov / The Times Survey Results

Sample Size: 8271 GB Adults  
Fieldwork: 18th - 23rd March 2015

	Westminster VI					2010 Vote			Gender		Age				Social Grade		
	Total	Con	Lab	Lib Dem	UKIP	Green	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE
Weighted Sample	8271	2298	2262	517	966	371	2458	1980	1693	4011	4260	984	2093	2829	2365	4714	3557
Unweighted Sample	8271	2308	2293	516	1032	365	2532	2083	1780	4065	4206	512	1773	3000	2986	4816	3455
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

### Headline Voting Intention

[Excluding Don't knows and Would not votes]

Con	34	100	0	0	0	0	76	6	16	33	35	26	30	32	42	38	29
Lab	33	0	100	0	0	0	4	77	31	31	35	34	38	35	28	31	36
Lib Dem	8	0	0	100	0	0	2	2	27	8	7	9	9	7	7	9	5
UKIP	14	0	0	0	100	0	17	7	10	17	12	10	9	16	18	11	18
Other	11	0	0	0	0	100	2	8	16	11	10	21	13	10	6	11	11

### Other Parties Voting Intention

Green	5	0	0	0	0	100	1	3	12	5	6	13	8	4	2	6	5
SNP/ PCY	5	0	0	0	0	0	1	5	4	6	4	7	4	6	3	4	6
BNP	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	0	0	0	0	1	0	1	1	1	1	1	1

### Non Voters

Would Not Vote	5	0	0	0	0	0	1	1	2	4	6	12	7	4	2	4	7
Don't know	13	0	0	0	0	0	8	10	17	8	17	15	14	13	11	12	13

### Do you approve or disapprove of the Government's record to date?

Approve	36	88	8	47	23	6	72	11	29	40	33	29	33	35	44	41	30
Disapprove	50	5	85	36	64	84	18	81	57	50	50	41	49	55	47	46	55
Don't know	14	7	7	16	14	10	10	8	14	10	17	30	18	10	9	13	15

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	Westminster VI						2010 Vote			Gender		Age				Social Grade	
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How likely are you to consider voting for the following parties at the general election?

**Conservative**

Will definitely consider voting for them	29	94	2	4	7	1	70	6	14	30	28	22	25	27	38	33	24
May possibly consider voting for them	13	5	6	28	30	6	15	7	16	13	13	15	15	12	12	14	12
<b>TOTAL LIKELY</b>	<b>42</b>	<b>99</b>	<b>8</b>	<b>32</b>	<b>37</b>	<b>7</b>	<b>85</b>	<b>13</b>	<b>30</b>	<b>43</b>	<b>41</b>	<b>37</b>	<b>40</b>	<b>39</b>	<b>50</b>	<b>47</b>	<b>36</b>
Am unlikely to consider voting for them	9	0	11	20	19	14	5	9	14	10	9	13	11	9	7	9	10
Will definitely not consider voting for them	43	0	80	46	42	78	7	74	52	44	41	37	41	48	40	39	48
<b>TOTAL UNLIKELY / WILL NOT</b>	<b>52</b>	<b>0</b>	<b>91</b>	<b>66</b>	<b>61</b>	<b>92</b>	<b>12</b>	<b>83</b>	<b>66</b>	<b>54</b>	<b>50</b>	<b>50</b>	<b>52</b>	<b>57</b>	<b>47</b>	<b>48</b>	<b>58</b>
Don't know	6	1	1	2	2	1	3	4	4	3	8	13	8	4	3	5	7

**Labour**

Will definitely consider voting for them	26	1	88	5	1	6	4	66	25	26	26	23	29	28	24	25	27
May possibly consider voting for them	15	7	10	26	13	36	6	17	24	14	16	21	18	14	11	15	15
<b>TOTAL LIKELY</b>	<b>41</b>	<b>8</b>	<b>98</b>	<b>31</b>	<b>14</b>	<b>42</b>	<b>10</b>	<b>83</b>	<b>49</b>	<b>40</b>	<b>42</b>	<b>44</b>	<b>47</b>	<b>42</b>	<b>35</b>	<b>40</b>	<b>42</b>
Am unlikely to consider voting for them	13	16	1	29	18	27	14	7	17	13	13	19	15	12	10	14	12
Will definitely not consider voting for them	40	75	0	38	66	29	73	7	29	44	36	25	30	42	52	40	39
<b>TOTAL UNLIKELY / WILL NOT</b>	<b>53</b>	<b>91</b>	<b>1</b>	<b>67</b>	<b>84</b>	<b>56</b>	<b>87</b>	<b>14</b>	<b>46</b>	<b>57</b>	<b>49</b>	<b>44</b>	<b>45</b>	<b>54</b>	<b>62</b>	<b>54</b>	<b>51</b>
Don't know	6	1	1	2	2	2	3	4	5	3	8	13	8	4	3	5	7

**Liberal Democrat**

Will definitely consider voting for them	7	2	2	79	1	4	2	2	23	8	7	10	8	6	6	9	5
May possibly consider voting for them	14	14	14	18	6	22	11	10	26	14	15	14	18	14	11	15	12
<b>TOTAL LIKELY</b>	<b>21</b>	<b>16</b>	<b>16</b>	<b>97</b>	<b>7</b>	<b>26</b>	<b>13</b>	<b>12</b>	<b>49</b>	<b>22</b>	<b>22</b>	<b>24</b>	<b>26</b>	<b>20</b>	<b>17</b>	<b>24</b>	<b>17</b>
Am unlikely to consider voting for them	20	24	23	1	14	29	22	21	16	19	21	25	24	18	16	21	18
Will definitely not consider voting for them	53	58	59	0	77	44	62	63	29	56	50	38	40	58	64	49	58
<b>TOTAL UNLIKELY / WILL NOT</b>	<b>73</b>	<b>82</b>	<b>82</b>	<b>1</b>	<b>91</b>	<b>73</b>	<b>84</b>	<b>84</b>	<b>45</b>	<b>75</b>	<b>71</b>	<b>63</b>	<b>64</b>	<b>76</b>	<b>80</b>	<b>70</b>	<b>76</b>
Don't know	6	1	2	1	2	2	3	4	5	3	8	14	9	4	2	5	7

**Green**

Will definitely consider voting for them	6	1	3	8	1	85	1	4	12	6	7	13	9	5	3	8	5
May possibly consider voting for them	16	5	23	31	9	15	6	18	26	16	16	22	20	15	11	17	14
<b>TOTAL LIKELY</b>	<b>22</b>	<b>6</b>	<b>26</b>	<b>39</b>	<b>10</b>	<b>100</b>	<b>7</b>	<b>22</b>	<b>38</b>	<b>22</b>	<b>23</b>	<b>35</b>	<b>29</b>	<b>20</b>	<b>14</b>	<b>25</b>	<b>19</b>
Am unlikely to consider voting for them	19	19	26	25	15	0	17	23	22	18	21	15	21	20	19	19	20
Will definitely not consider voting for them	52	74	45	33	73	0	72	50	34	56	48	35	40	55	65	51	54
<b>TOTAL UNLIKELY / WILL NOT</b>	<b>71</b>	<b>93</b>	<b>71</b>	<b>58</b>	<b>88</b>	<b>0</b>	<b>89</b>	<b>73</b>	<b>56</b>	<b>74</b>	<b>69</b>	<b>50</b>	<b>61</b>	<b>75</b>	<b>84</b>	<b>70</b>	<b>74</b>
Don't know	6	2	3	3	2	0	3	5	5	4	9	14	9	5	3	5	8

Fieldwork: 18th - 23rd March 2015

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		Total	Con	Lab	Lib Dem	UKIP	Green	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE
Weighted Sample		8271	2298	2262	517	966	371	2458	1980	1693	4011	4260	984	2093	2829	2365	4714	3557
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		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
UKIP																		
Will definitely consider voting for them		11	2	1	1	80	0	14	6	7	14	8	6	6	13	15	9	14
May possibly consider voting for them		14	21	8	6	18	4	22	10	10	15	13	7	13	15	16	13	16
TOTAL LIKELY		25	23	9	7	98	4	36	16	17	29	21	13	19	28	31	22	30
Am unlikely to consider voting for them		11	17	11	9	1	7	14	9	9	10	12	12	11	11	10	11	11
Will definitely not consider voting for them		59	58	78	81	1	88	47	72	69	58	60	63	62	57	56	63	53
TOTAL UNLIKELY / WILL NOT		70	75	89	90	2	95	61	81	78	68	72	75	73	68	66	74	64
Don't know		5	1	2	3	1	0	3	3	4	3	7	11	8	4	3	4	7
SNP																		
[Excluding those not living in Scotland; n=633*]																		
Will definitely consider voting for them		38	3	3	5	0	11	11	32	34	43	32	42	38	41	30	35	40
May possibly consider voting for them		12	1	16	9	20	56	9	12	16	10	15	11	16	12	8	9	15
TOTAL LIKELY		50	4	19	14	20	67	20	44	50	53	47	53	54	53	38	44	55
Am unlikely to consider voting for them		8	5	16	29	9	9	6	9	6	8	9	14	7	7	9	8	8
Will definitely not consider voting for them		38	90	62	54	71	24	72	44	42	37	40	30	30	37	52	44	33
TOTAL UNLIKELY / WILL NOT		46	95	78	83	80	33	78	53	48	45	49	44	37	44	61	52	41
Don't know		4	0	2	3	0	0	2	4	2	3	5	2	8	3	1	3	4
Plaid Cymru																		
[Excluding those not living in Wales; n=415*]																		
Will definitely consider voting for them		7	1	2	0	1	22	0	6	11	8	6	5	10	6	6	7	6
May possibly consider voting for them		21	12	27	26	15	28	15	25	25	19	23	25	27	17	20	23	20
TOTAL LIKELY		28	13	29	26	16	50	15	31	36	27	29	30	37	23	26	30	26
Am unlikely to consider voting for them		16	23	17	29	16	14	13	17	23	14	18	12	18	14	18	15	17
Will definitely not consider voting for them		49	61	48	39	66	36	65	47	39	52	46	38	39	60	51	47	51
TOTAL UNLIKELY / WILL NOT		65	84	65	68	82	50	78	64	62	66	64	50	57	74	69	62	68
Don't know		7	3	5	5	2	0	6	6	1	6	8	19	6	4	5	8	5

Fieldwork: 18th - 23rd March 2015

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

From the following list of words and phrases please select the three that most closely describe your view of David Cameron?

	Sept 9-11 2013	Mar 18-23 2015																
Out of touch	35	35	7	51	32	46	61	17	49	43	35	34	34	32	36	35	34	36
Smug	32	33	7	52	38	34	53	13	50	44	34	33	31	33	38	30	33	35
Arrogant	30	30	5	52	30	31	46	10	49	36	31	29	25	27	33	31	29	31
Doesn't listen	22	20	4	26	18	34	27	11	25	22	19	21	16	16	22	23	17	24
Competent	15	20	45	5	22	12	7	36	7	16	21	18	19	19	19	21	23	16
Up to the job	9	18	44	3	18	11	5	36	5	13	20	15	16	16	17	20	20	15
Stands up for Britain	21	17	40	5	16	9	2	33	6	12	17	16	15	14	16	22	19	15
Determined	17	17	35	7	19	8	9	28	9	15	16	18	14	17	17	18	18	16
Dishonest	10	14	1	23	11	15	31	4	21	14	16	12	21	17	12	10	12	16
Principled	14	11	24	3	13	7	3	19	4	10	10	11	9	11	10	12	12	9
Out of his depth	19	10	2	14	9	16	9	5	14	10	9	11	10	11	10	10	9	12
Likeable	10	8	17	3	9	7	3	15	3	7	8	8	5	8	8	9	9	7
Weak	10	8	3	9	6	17	5	6	8	7	8	8	7	7	8	8	7	9
Fair	9	8	17	2	8	5	2	14	2	6	7	8	7	8	7	8	8	7
Indecisive	10	7	4	7	6	13	2	6	6	7	7	7	7	5	6	9	6	8
Ruthless	5	7	2	11	7	5	13	3	11	8	6	7	7	8	7	6	6	8
Shares my values	4	5	14	0	3	2	0	12	0	2	5	5	3	4	4	7	6	4
Down to earth	3	3	5	1	3	1	0	4	1	2	2	3	4	3	2	2	3	2
Weird	2	2	1	2	1	1	3	0	2	2	2	2	5	3	1	1	2	2
On my side	1	2	5	0	2	0	0	4	0	1	2	2	2	2	1	2	2	1

Fieldwork: 18th - 23rd March 2015

	Westminster VI						2010 Vote			Gender		Age				Social Grade	
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Sept  
9-11  
2013

Mar  
18-23  
2015

From the following list of words and phrases please  
select the three that most closely describe your view  
of Ed Miliband?

Out of his depth	46	43	65	15	48	52	45	63	23	44	45	42	35	38	45	50	46	39
Weak	39	36	51	14	41	45	44	50	21	35	37	35	33	36	36	37	38	34
Weird	18	24	37	10	27	28	20	35	11	22	25	23	30	28	22	22	28	20
Out of touch	20	21	27	5	20	34	23	28	10	20	23	19	19	18	21	24	21	21
Indecisive	25	19	25	9	24	23	23	23	13	21	21	17	17	17	19	22	20	18
Principled	12	12	3	28	16	4	18	3	24	17	14	11	10	11	14	13	14	11
Smug	13	11	18	2	9	15	8	18	4	9	9	13	8	10	12	13	11	12
Fair	11	11	2	25	9	6	13	3	20	14	11	11	13	10	11	11	11	11
Shares my values	9	11	0	34	6	3	7	1	27	12	11	11	9	10	12	12	11	11
Determined	9	10	4	19	13	5	11	3	16	12	9	10	11	10	9	10	9	10
Arrogant	9	9	14	1	8	12	7	14	3	7	7	10	7	8	8	11	8	10
Doesn't listen	11	9	11	2	8	16	9	12	5	7	8	10	7	8	9	11	8	11
Stands up for Britain	8	8	2	20	7	4	4	3	16	8	7	9	7	8	8	8	6	10
Likeable	9	8	2	16	8	4	11	2	14	10	7	8	7	7	8	8	7	8
On my side	6	8	0	23	5	2	5	1	20	7	9	7	7	7	9	7	7	9
Down to earth	9	7	2	15	6	4	7	2	13	7	6	7	7	7	6	6	6	7
Competent	7	6	2	15	5	2	8	2	13	7	6	6	7	6	6	7	6	7
Dishonest	6	6	9	1	4	11	5	10	2	4	6	6	6	6	7	5	6	6
Up to the job	5	6	0	16	3	3	2	1	13	5	6	5	6	5	6	6	5	6
Ruthless	2	2	2	1	2	2	2	2	1	2	2	2	3	1	1	2	2	2

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Sept  
9-11  
2013

Mar  
18-23  
2015

From the following list of words and phrases please  
select the three that most closely describe your view  
of Nick Clegg?

Out of his depth	41	40	40	45	13	45	40	43	45	34	38	41	29	35	42	45	39	40
Weak	40	37	34	45	12	41	47	35	44	35	36	38	41	36	39	35	37	38
Out of touch	27	24	22	24	5	35	26	24	26	18	26	22	19	18	26	28	21	27
Indecisive	26	22	23	24	8	21	24	22	25	19	20	23	22	20	23	22	21	22
Dishonest	18	18	11	27	2	19	32	13	24	17	22	14	26	19	16	16	19	17
Doesn't listen	18	16	13	18	2	23	19	15	17	13	16	17	18	13	17	17	14	19
Likeable	15	16	24	11	32	10	11	21	10	23	16	17	12	15	17	19	19	14
Smug	16	13	14	12	2	18	10	16	14	7	13	12	6	8	13	18	12	14
Fair	10	11	16	6	31	7	6	14	7	15	12	11	9	11	12	11	13	9
Arrogant	13	10	11	10	2	16	9	12	12	6	11	10	6	6	10	16	9	12
Principled	8	9	14	6	25	6	6	11	6	14	11	8	7	8	9	11	10	8
Competent	7	8	11	6	22	5	7	9	6	11	9	7	8	8	8	8	9	6
Down to earth	7	7	9	5	18	4	4	8	5	10	7	8	7	12	6	4	8	7
Determined	6	6	7	4	14	4	6	6	4	9	6	6	6	6	6	6	6	5
Stands up for Britain	5	5	6	4	13	3	2	5	3	7	4	5	3	5	4	6	5	5
Shares my values	4	5	2	3	34	1	6	2	2	13	5	4	6	5	4	4	6	3
Weird	5	5	5	5	1	6	4	5	5	2	5	5	8	5	5	4	4	6
Up to the job	4	4	4	2	15	2	2	4	2	6	4	3	3	4	4	4	4	4
Ruthless	3	2	1	3	1	2	2	1	3	2	2	3	2	3	2	2	3	2
On my side	2	2	1	2	17	1	1	1	1	6	2	2	4	3	2	2	3	2

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

From the following list of words and phrases please select the three that most closely describe your view of Nigel Farage?

Arrogant	38	36	49	49	2	58	29	47	44	35	40	47	41	35	35	41	34
Smug	30	29	35	45	2	46	25	33	37	29	30	32	31	30	27	32	26
Stands up for Britain	30	41	15	14	72	9	46	18	22	33	26	16	22	34	38	28	32
Weird	21	19	28	21	3	27	16	27	25	19	23	16	21	22	22	21	21
Dishonest	20	13	31	30	0	42	11	28	26	21	20	26	25	19	15	23	18
Out of his depth	16	19	20	19	3	14	17	19	18	15	18	10	12	18	20	16	17
Determined	16	20	11	14	27	11	21	12	14	17	16	18	15	16	18	16	17
Ruthless	15	14	20	18	3	22	11	19	19	12	18	21	18	12	14	17	13
Out of touch	13	9	18	21	1	26	8	16	14	13	13	22	16	11	9	14	12
Down to earth	12	17	5	8	28	4	19	8	10	14	11	5	7	13	18	11	13
Likeable	11	15	5	7	24	4	17	7	9	14	8	4	7	12	15	11	10
Doesn't listen	8	7	9	11	1	9	6	8	8	7	8	8	9	8	6	8	8
Principled	8	9	6	3	17	5	10	6	7	10	6	8	8	9	7	8	8
Shares my values	8	8	2	1	40	0	13	4	4	10	7	3	4	9	13	7	10
Up to the job	5	4	2	1	18	2	6	3	3	5	4	4	3	5	6	4	6
On my side	5	3	1	1	23	0	7	2	3	6	3	3	3	5	6	4	5
Competent	4	4	2	3	10	1	5	3	3	5	4	4	3	4	6	4	4
Indecisive	3	3	3	2	0	2	3	4	2	2	3	2	2	3	3	2	3
Weak	3	3	4	4	1	2	3	3	2	2	4	4	4	3	3	3	4
Fair	2	2	1	1	7	0	3	1	1	2	2	3	2	2	3	2	3

What would be your attitudes to the following outcomes of the next general election?

A Conservative Government under David Cameron

I would be delighted	20	25	80	2	8	8	0	62	4	11	26	24	15	20	24	34	28	20
I would be dismayed	49	45	1	86	47	45	84	10	78	56	46	44	37	45	50	42	41	50
I wouldn't mind	20	21	19	10	38	39	13	23	11	25	22	21	29	23	19	19	23	19
Don't know	12	9	1	3	7	7	3	5	7	8	6	12	18	12	7	5	7	12

A Labour Government under Ed Miliband

I would be delighted	18	21	0	71	6	2	7	2	55	18	22	20	18	21	23	20	19	23
I would be dismayed	48	49	92	3	53	77	36	87	14	40	52	47	34	42	50	60	52	46
I wouldn't mind	21	20	5	24	33	17	48	6	23	31	19	20	28	23	18	15	20	19
Don't know	13	10	2	3	9	5	9	5	7	11	7	13	19	14	9	5	9	12

Sept 9-11 2013

		Westminster VI						2010 Vote			Gender		Age				Social Grade	
		Total	Con	Lab	Lib Dem	UKIP	Green	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE
<b>Weighted Sample</b>		8271	2298	2262	517	966	371	2458	1980	1693	4011	4260	984	2093	2829	2365	4714	3557
<b>Unweighted Sample</b>		8271	2308	2293	516	1032	365	2532	2083	1780	4065	4206	512	1773	3000	2986	4816	3455
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
<b>A coalition between the Conservatives and Liberal Democrats</b>																		
I would be delighted	4	6	10	1	25	2	1	7	1	9	7	4	6	7	5	5	7	4
I would be dismayed	59	52	23	84	23	68	82	32	80	50	53	52	41	47	56	58	48	58
I wouldn't mind	25	31	63	9	46	24	13	53	11	32	33	30	34	32	30	32	36	26
Don't know	13	11	4	5	6	7	5	7	7	8	7	14	19	14	9	6	9	13
<b>A coalition between Labour and the Liberal Democrats</b>																		
I would be delighted	6	6	0	14	25	1	9	1	9	14	8	5	10	10	6	3	7	5
I would be dismayed	52	54	89	29	23	80	28	85	37	35	55	52	34	43	56	68	53	54
I wouldn't mind	26	27	7	49	43	12	53	7	42	40	28	26	33	31	26	22	29	25
Don't know	16	13	4	9	10	6	9	6	12	11	9	17	23	16	12	7	11	16
<b>A minority Labour government with SNP support</b>																		
I would be delighted		7	0	14	4	1	12	1	13	8	9	6	9	9	7	5	7	7
I would be dismayed		59	95	32	65	83	30	89	37	52	61	56	45	49	60	71	61	55
I wouldn't mind		18	2	39	15	6	40	3	34	23	20	17	21	20	18	15	18	18
Don't know		16	3	15	16	9	18	6	16	16	10	22	26	22	14	9	13	20
	Sep 9-11 2013																	
	Mar 18-23 2015																	
<b>If you had to choose, which would you prefer to see after the next election, a Conservative government led by David Cameron or a Labour government led by Ed Miliband?</b>																		
Conservative government led by David Cameron	41	45	98	3	47	57	13	88	11	36	47	42	33	40	44	54	49	39
Labour government led by Ed Miliband	40	40	1	93	37	22	69	6	78	49	41	39	42	42	41	35	38	42
Don't know	18	16	1	4	16	21	18	6	11	16	12	19	25	18	15	11	13	19



	Westminster VI						2010 Vote			Gender		Age				Social Grade	
	Total	Con	Lab	Lib Dem	UKIP	Green	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE
<b>Weighted Sample</b>	<b>8271</b>	<b>2298</b>	<b>2262</b>	<b>517</b>	<b>966</b>	<b>371</b>	<b>2458</b>	<b>1980</b>	<b>1693</b>	<b>4011</b>	<b>4260</b>	<b>984</b>	<b>2093</b>	<b>2829</b>	<b>2365</b>	<b>4714</b>	<b>3557</b>
Unweighted Sample	8271	2308	2293	516	1032	365	2532	2083	1780	4065	4206	512	1773	3000	2986	4816	3455
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Below are some statements about the Labour party.  
For each one please say how strongly you agree or disagree.

Labour need to make major changes to their policies  
and beliefs to be fit for government again

Strongly agree	37	35	63	7	27	54	29	62	14	25	39	31	20	28	36	45	35	33
Tend to agree	37	34	29	35	47	33	44	27	36	42	33	35	34	35	34	34	34	34
<b>TOTAL AGREE</b>	<b>74</b>	<b>69</b>	<b>92</b>	<b>42</b>	<b>74</b>	<b>87</b>	<b>73</b>	<b>89</b>	<b>50</b>	<b>67</b>	<b>72</b>	<b>66</b>	<b>54</b>	<b>63</b>	<b>70</b>	<b>79</b>	<b>69</b>	<b>67</b>
Tend to disagree	12	14	2	37	16	4	15	3	29	19	15	14	15	16	15	12	16	13
Strongly disagree	2	4	1	13	2	1	1	1	11	3	5	4	4	3	5	5	4	4
<b>TOTAL DISAGREE</b>	<b>14</b>	<b>18</b>	<b>3</b>	<b>50</b>	<b>18</b>	<b>5</b>	<b>16</b>	<b>4</b>	<b>40</b>	<b>22</b>	<b>20</b>	<b>18</b>	<b>19</b>	<b>19</b>	<b>20</b>	<b>17</b>	<b>20</b>	<b>17</b>
Don't know	11	12	5	8	7	8	11	7	9	10	9	16	28	18	9	5	10	15

Labour have seriously lost touch with ordinary  
working people

Strongly agree	29	30	46	5	26	54	39	48	12	24	34	26	20	25	32	35	29	31
Tend to agree	32	30	38	21	39	28	34	35	25	36	31	30	22	30	31	35	32	28
<b>TOTAL AGREE</b>	<b>61</b>	<b>60</b>	<b>84</b>	<b>26</b>	<b>65</b>	<b>82</b>	<b>73</b>	<b>83</b>	<b>37</b>	<b>60</b>	<b>65</b>	<b>56</b>	<b>42</b>	<b>55</b>	<b>63</b>	<b>70</b>	<b>61</b>	<b>59</b>
Tend to disagree	22	20	8	43	22	9	18	8	36	24	19	21	22	22	21	17	22	18
Strongly disagree	7	8	1	24	4	2	1	1	20	6	8	8	6	6	9	9	7	9
<b>TOTAL DISAGREE</b>	<b>29</b>	<b>28</b>	<b>9</b>	<b>67</b>	<b>26</b>	<b>11</b>	<b>19</b>	<b>9</b>	<b>56</b>	<b>30</b>	<b>27</b>	<b>29</b>	<b>28</b>	<b>28</b>	<b>30</b>	<b>26</b>	<b>29</b>	<b>27</b>
Don't know	11	12	6	6	9	6	8	7	7	10	9	15	30	17	8	5	11	14

Sep  
9-11  
2013

Mar  
18-23  
2015

Sep  
9-11  
2013

Mar  
18-23  
2015

Sep  
9-11  
2013

Mar  
1-2  
2015

Mar  
18-23  
2015

Fieldwork: 18th - 23rd March 2015

	Westminster VI																	2010 Vote			Gender		Age				Social Grade	
	Total	Con	Lab	Lib Dem	UKIP	Green	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE											
	8271	2298	2262	517	966	371	2458	1980	1693	4011	4260	984	2093	2829	2365	4714	3557											
Weighted Sample	8271	2308	2293	516	1032	365	2532	2083	1780	4065	4206	512	1773	3000	2986	4816	3455											
Unweighted Sample	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%											
id to																												
agree	39	36	40	80	4	38	63	20	78	9	31	44	37	23	32	42	54	42	38									
agree	21	26	19	14	17	29	19	27	13	18	25	17	21	23	25	18	15	19	19									
REE	60	62	59	94	21	67	82	47	91	27	56	61	58	46	57	60	69	61	57									
agree	18	17	16	2	34	20	7	24	3	30	20	16	15	15	17	18	13	15	16									
agree	11	9	13	1	36	6	4	17	1	32	13	15	10	12	11	14	14	13	12									
REE	29	26	29	3	70	26	11	41	4	62	33	31	25	27	28	32	27	28	28									
know	11	11	12	3	10	7	7	12	5	11	10	8	15	27	16	9	5	10	14									
eady																												
agree	8		9	2	26	4	4	3	3	22	7	10	8	6	8	10	10	8	11									
agree	25		23	6	51	21	14	32	7	43	28	23	24	22	26	24	21	23	24									
REE	33		32	8	77	25	18	35	10	65	35	33	32	28	34	34	31	31	35									
agree	23		22	28	8	38	24	28	24	15	27	23	21	23	22	22	21	24	19									
agree	27		27	56	2	22	45	13	56	6	17	32	22	14	21	28	36	29	24									
REE	50		49	84	10	60	69	41	80	21	44	55	43	37	43	50	57	53	43									
know	17		19	8	13	15	14	24	10	15	21	12	25	36	23	16	11	16	22									
g																												
agree	12		13	2	38	7	3	7	3	32	11	13	12	10	11	14	14	12	14									
agree	28		26	11	47	35	18	33	12	40	35	26	26	26	32	26	22	27	26									
REE	40		39	13	85	42	21	40	15	72	46	39	38	36	43	40	36	39	40									
agree	26		24	37	7	29	29	29	33	13	25	25	23	20	22	25	26	26	22									
agree	20		22	43	1	15	39	17	44	5	14	25	19	13	15	23	31	23	22									
REE	46		46	80	8	44	68	46	77	18	39	50	42	33	37	48	57	49	44									
know	14		15	7	7	14	11	14	9	9	15	10	19	31	20	11	8	13	17									
Sep			Mar																									
9-11			18-23																									
2013			2015																									

Fieldwork: 18th - 23rd March 2015

	Westminster VI						2010 Vote			Gender		Age				Social Grade	
	Total	Con	Lab	Lib Dem	UKIP	Green	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE
<b>Weighted Sample</b>	<b>8271</b>	<b>2298</b>	<b>2262</b>	<b>517</b>	<b>966</b>	<b>371</b>	<b>2458</b>	<b>1980</b>	<b>1693</b>	<b>4011</b>	<b>4260</b>	<b>984</b>	<b>2093</b>	<b>2829</b>	<b>2365</b>	<b>4714</b>	<b>3557</b>
Unweighted Sample	8271	2308	2293	516	1032	365	2532	2083	1780	4065	4206	512	1773	3000	2986	4816	3455
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The Labour party cares about helping all groups in society, not just the few

Strongly agree	15	15	2	44	6	5	5	3	37	14	16	14	10	13	16	16	14	16
Tend to agree	28	25	11	42	34	18	40	12	37	35	25	26	26	30	26	21	26	25
<b>TOTAL AGREE</b>	<b>43</b>	<b>40</b>	<b>13</b>	<b>86</b>	<b>40</b>	<b>23</b>	<b>45</b>	<b>15</b>	<b>74</b>	<b>49</b>	<b>41</b>	<b>40</b>	<b>36</b>	<b>43</b>	<b>42</b>	<b>37</b>	<b>40</b>	<b>41</b>
Tend to disagree	20	23	35	6	30	27	28	30	11	25	23	22	22	21	22	24	24	20
Strongly disagree	22	22	44	1	15	39	13	46	4	13	25	20	12	16	24	31	23	21
<b>TOTAL DISAGREE</b>	<b>42</b>	<b>45</b>	<b>79</b>	<b>7</b>	<b>45</b>	<b>66</b>	<b>41</b>	<b>76</b>	<b>15</b>	<b>38</b>	<b>48</b>	<b>42</b>	<b>34</b>	<b>37</b>	<b>46</b>	<b>55</b>	<b>47</b>	<b>41</b>
Don't know	14	15	8	7	14	11	13	10	10	13	11	19	29	20	12	8	13	18

Sep  
9-11  
2013

Mar  
18-23  
2015

Below are some statements about the Conservative party. For each one please say how strongly you agree or disagree.

The Conservatives care more about the rich and affluent than ordinary people

Strongly agree	41	41	4	75	38	40	76	11	69	51	43	39	35	38	46	39	37	45
Tend to agree	26	26	29	17	40	35	17	29	18	30	27	25	24	28	25	26	28	23
<b>TOTAL AGREE</b>	<b>67</b>	<b>67</b>	<b>33</b>	<b>92</b>	<b>78</b>	<b>75</b>	<b>93</b>	<b>40</b>	<b>87</b>	<b>81</b>	<b>70</b>	<b>64</b>	<b>59</b>	<b>66</b>	<b>71</b>	<b>65</b>	<b>65</b>	<b>68</b>
Tend to disagree	19	18	49	2	15	14	2	41	4	10	18	19	12	17	18	24	21	15
Strongly disagree	5	5	12	2	2	3	1	11	3	2	6	5	5	4	4	7	6	4
<b>TOTAL DISAGREE</b>	<b>24</b>	<b>23</b>	<b>61</b>	<b>4</b>	<b>17</b>	<b>17</b>	<b>3</b>	<b>52</b>	<b>7</b>	<b>12</b>	<b>24</b>	<b>24</b>	<b>17</b>	<b>21</b>	<b>22</b>	<b>31</b>	<b>27</b>	<b>19</b>
Don't know	9	10	6	4	5	7	4	7	6	7	7	12	24	13	7	4	8	12

Underneath the surface the Conservative party contains many people with bigoted and intolerant views

Strongly agree	35	32	3	61	32	29	58	8	57	41	33	31	25	28	37	33	30	35
Tend to agree	28	27	22	26	41	29	30	24	25	33	27	26	24	28	27	28	28	26
<b>TOTAL AGREE</b>	<b>63</b>	<b>59</b>	<b>25</b>	<b>87</b>	<b>73</b>	<b>58</b>	<b>88</b>	<b>32</b>	<b>82</b>	<b>74</b>	<b>60</b>	<b>57</b>	<b>49</b>	<b>56</b>	<b>64</b>	<b>61</b>	<b>58</b>	<b>61</b>
Tend to disagree	17	19	43	5	16	20	3	37	6	13	21	17	18	17	18	21	21	16
Strongly disagree	7	8	20	1	2	8	1	18	2	2	8	7	5	7	7	10	9	6
<b>TOTAL DISAGREE</b>	<b>24</b>	<b>27</b>	<b>63</b>	<b>6</b>	<b>18</b>	<b>28</b>	<b>4</b>	<b>55</b>	<b>8</b>	<b>15</b>	<b>29</b>	<b>24</b>	<b>23</b>	<b>24</b>	<b>25</b>	<b>31</b>	<b>30</b>	<b>22</b>
Don't know	13	15	11	8	9	14	8	13	9	11	10	19	29	19	12	8	13	17

Fieldwork: 18th - 23rd March 2015

			Westminster VI					2010 Vote			Gender		Age				Social Grade		
			Total	Con	Lab	Lib Dem	UKIP	Green	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE
			8271	2298	2262	517	966	371	2458	1980	1693	4011	4260	984	2093	2829	2365	4714	3557
Weighted Sample			8271	2308	2293	516	1032	365	2532	2083	1780	4065	4206	512	1773	3000	2986	4816	3455
Unweighted Sample			%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
			Sep 9-11 2013	Mar 18-23 2015															
and	agree	38	37	4	66	34	40	71	11	63	47	39	35	27	33	42	39	34	41
	agree	28	27	26	24	42	33	20	28	24	31	28	27	26	28	27	28	28	26
	GREEN	66	64	30	90	76	73	91	39	87	78	67	62	53	61	69	67	62	67
	agree	17	18	47	3	15	16	2	40	4	11	20	17	15	16	18	23	21	15
	agree	5	5	13	2	2	3	0	12	2	2	5	5	4	5	5	6	6	4
GREEN	22	23	60	5	17	19	2	52	6	13	25	22	19	21	23	29	27	19	19
know	12	12	9	6	6	9	6	10	7	9	8	17	28	17	9	5	11	15	15
n but																			
	agree	18	22	57	4	16	17	2	48	7	12	25	19	16	19	21	29	25	19
	agree	33	31	38	23	43	37	22	37	23	35	31	31	26	32	31	32	32	29
	GREEN	51	53	95	27	59	54	24	85	30	47	56	50	42	51	52	61	57	48
	agree	23	20	2	35	23	21	31	7	32	26	20	20	19	18	21	20	19	20
	agree	14	14	0	28	9	14	32	3	27	15	15	13	12	14	17	13	13	16
GREEN	37	34	2	63	32	35	63	10	59	41	35	33	31	32	38	33	32	36	36
know	13	13	3	10	9	10	12	6	11	12	9	17	27	17	10	7	11	16	16
er																			
	agree	9	10	30	2	7	5	1	24	3	6	12	9	6	9	10	14	11	9
	agree	26	27	53	9	36	24	10	44	12	25	28	26	21	29	26	29	30	23
	GREEN	35	37	83	11	43	29	11	68	15	31	40	35	27	38	36	43	41	32
	agree	24	21	8	27	27	29	30	14	24	28	21	21	20	21	21	21	21	20
	agree	24	26	1	53	16	26	44	6	50	28	28	24	17	21	31	28	23	30
GREEN	48	47	9	80	43	55	74	20	74	56	49	45	37	42	52	49	44	50	50
know	16	16	8	9	15	16	15	12	10	13	12	20	36	20	12	8	15	17	17
			Sep 9-11 2013	Mar 1-2 2015	Mar 18-23 2015														
roups	agree	8	8	8	24	2	2	3	1	20	2	3	8	8	6	7	7	12	7
	agree	21	23	22	53	4	21	20	3	45	7	15	23	21	15	20	22	27	18
	GREEN	29	31	30	77	6	23	23	4	65	9	18	31	29	21	27	29	39	25
	agree	24	21	21	13	20	34	31	21	16	19	27	20	22	26	22	19	20	19
	agree	35	37	36	2	68	35	34	68	9	64	44	38	34	26	33	42	35	40
GREEN	59	58	57	15	88	69	65	89	25	83	71	58	56	52	55	61	55	55	59
know	12	12	13	8	6	8	13	7	10	8	10	10	16	27	18	10	7	11	15

Fieldwork: 18th - 23rd March 2015

	Westminster VI					2010 Vote			Gender		Age				Social Grade		
	Total	Con	Lab	Lib Dem	UKIP	Green	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE
Weighted Sample	8271	2298	2262	517	966	371	2458	1980	1693	4011	4260	984	2093	2829	2365	4714	3557
Unweighted Sample	8271	2308	2293	516	1032	365	2532	2083	1780	4065	4206	512	1773	3000	2986	4816	3455
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Below are some statements about the Liberal Democrat party. For each one please say how strongly you agree or disagree.  
I could never trust the Liberal Democrats, even if they left the coalition

	Sep 9-11 2013	Mar 18-23 2015															
Strongly agree	30	29	26	35	2	47	28	32	37	18	33	25	21	20	31	37	27
Tend to agree	28	26	30	32	7	23	31	29	31	21	26	27	23	24	26	29	27
<b>TOTAL AGREE</b>	<b>58</b>	<b>55</b>	<b>56</b>	<b>67</b>	<b>9</b>	<b>70</b>	<b>59</b>	<b>61</b>	<b>68</b>	<b>39</b>	<b>59</b>	<b>52</b>	<b>44</b>	<b>44</b>	<b>57</b>	<b>66</b>	<b>54</b>
Tend to disagree	20	20	27	18	29	13	22	23	16	28	21	20	17	25	20	18	23
Strongly disagree	6	8	6	4	59	4	8	5	4	22	10	7	9	10	8	7	10
<b>TOTAL DISAGREE</b>	<b>26</b>	<b>28</b>	<b>33</b>	<b>22</b>	<b>88</b>	<b>17</b>	<b>30</b>	<b>28</b>	<b>20</b>	<b>50</b>	<b>31</b>	<b>27</b>	<b>26</b>	<b>35</b>	<b>28</b>	<b>25</b>	<b>33</b>
Don't know	15	16	11	11	3	13	12	12	13	11	11	22	30	21	15	9	13
	Sep 9-11 2013	Mar 15-16 2015	Mar 18-23 2015														

I'm no longer sure what the Liberal Democrats stand for

Strongly agree	38	31	36	33	43	3	51	43	38	43	26	39	33	31	30	38	41
Tend to agree	38	40	38	46	40	21	31	38	42	39	38	36	41	31	39	39	41
<b>TOTAL AGREE</b>	<b>76</b>	<b>71</b>	<b>74</b>	<b>79</b>	<b>83</b>	<b>24</b>	<b>82</b>	<b>81</b>	<b>80</b>	<b>82</b>	<b>64</b>	<b>75</b>	<b>74</b>	<b>62</b>	<b>69</b>	<b>77</b>	<b>82</b>
Tend to disagree	11	12	11	13	7	43	8	11	12	7	19	13	9	11	13	11	10
Strongly disagree	3	4	4	2	2	30	3	2	2	2	9	5	3	4	4	4	3
<b>TOTAL DISAGREE</b>	<b>14</b>	<b>16</b>	<b>15</b>	<b>15</b>	<b>9</b>	<b>73</b>	<b>11</b>	<b>13</b>	<b>14</b>	<b>9</b>	<b>28</b>	<b>18</b>	<b>12</b>	<b>15</b>	<b>17</b>	<b>15</b>	<b>13</b>
Don't know	11	14	11	5	7	4	7	6	7	9	7	7	14	24	15	9	5

The Liberal Democrats have made the coalition government more moderate and centrist

Strongly agree	7	9	8	8	45	7	7	8	7	18	13	6	8	9	10	9	11
Tend to agree	32	33	43	29	42	31	33	39	27	39	37	30	28	32	32	38	36
<b>TOTAL AGREE</b>	<b>39</b>	<b>42</b>	<b>51</b>	<b>37</b>	<b>87</b>	<b>38</b>	<b>40</b>	<b>47</b>	<b>34</b>	<b>57</b>	<b>50</b>	<b>36</b>	<b>36</b>	<b>41</b>	<b>42</b>	<b>47</b>	<b>36</b>
Tend to disagree	27	23	24	28	6	27	27	25	27	20	22	24	18	22	24	24	23
Strongly disagree	15	13	9	19	2	17	14	11	20	8	15	12	10	10	14	16	12
<b>TOTAL DISAGREE</b>	<b>42</b>	<b>36</b>	<b>33</b>	<b>47</b>	<b>8</b>	<b>44</b>	<b>41</b>	<b>36</b>	<b>47</b>	<b>28</b>	<b>37</b>	<b>36</b>	<b>28</b>	<b>32</b>	<b>38</b>	<b>40</b>	<b>35</b>
Don't know	19	21	15	16	5	19	18	17	18	15	14	28	36	26	20	13	18

Fieldwork: 18th - 23rd March 2015

	Westminster VI						2010 Vote			Gender		Age				Social Grade	
	Total	Con	Lab	Lib Dem	UKIP	Green	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE
<b>Weighted Sample</b>	<b>8271</b>	<b>2298</b>	<b>2262</b>	<b>517</b>	<b>966</b>	<b>371</b>	<b>2458</b>	<b>1980</b>	<b>1693</b>	<b>4011</b>	<b>4260</b>	<b>984</b>	<b>2093</b>	<b>2829</b>	<b>2365</b>	<b>4714</b>	<b>3557</b>
<b>Unweighted Sample</b>	<b>8271</b>	<b>2308</b>	<b>2293</b>	<b>516</b>	<b>1032</b>	<b>365</b>	<b>2532</b>	<b>2083</b>	<b>1780</b>	<b>4065</b>	<b>4206</b>	<b>512</b>	<b>1773</b>	<b>3000</b>	<b>2986</b>	<b>4816</b>	<b>3455</b>
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The Liberal Democrats have shown they are a sensible party of government

Strongly agree	4	6	4	4	39	4	4	4	4	14	8	4	7	7	6	5	7	5
Tend to agree	18	22	30	18	49	15	20	25	16	31	24	20	19	26	22	20	25	18
<b>TOTAL AGREE</b>	<b>22</b>	<b>28</b>	<b>34</b>	<b>22</b>	<b>88</b>	<b>19</b>	<b>24</b>	<b>29</b>	<b>20</b>	<b>45</b>	<b>32</b>	<b>24</b>	<b>26</b>	<b>33</b>	<b>28</b>	<b>25</b>	<b>32</b>	<b>23</b>
Tend to disagree	31	28	32	32	5	28	32	30	30	24	27	28	26	25	28	30	28	27
Strongly disagree	29	25	21	32	1	40	29	27	35	15	27	23	16	17	27	34	23	28
<b>TOTAL DISAGREE</b>	<b>60</b>	<b>53</b>	<b>53</b>	<b>64</b>	<b>6</b>	<b>68</b>	<b>61</b>	<b>57</b>	<b>65</b>	<b>39</b>	<b>54</b>	<b>51</b>	<b>42</b>	<b>42</b>	<b>55</b>	<b>64</b>	<b>51</b>	<b>55</b>
Don't know	18	19	12	14	5	14	16	14	15	15	13	24	32	24	17	10	16	22

Sept  
9-11  
2013

Mar  
15-16  
2015

Mar  
18-23  
2015

Below are some statements about the UK Independence Party. For each one please say how strongly you agree or disagree.

The UK Independence Party is more in tune with the concerns of people like me than the other three parties

Strongly agree	14	11	14	11	4	3	70	2	21	8	8	17	11	6	9	16	18	12	17
Tend to agree	20	18	18	24	11	10	25	6	24	14	14	18	17	11	15	18	21	16	19
<b>TOTAL AGREE</b>	<b>34</b>	<b>29</b>	<b>32</b>	<b>35</b>	<b>15</b>	<b>13</b>	<b>95</b>	<b>8</b>	<b>45</b>	<b>22</b>	<b>22</b>	<b>35</b>	<b>28</b>	<b>17</b>	<b>24</b>	<b>34</b>	<b>39</b>	<b>28</b>	<b>36</b>
Tend to disagree	17	16	14	23	14	11	1	9	20	14	12	15	14	12	13	15	16	14	14
Strongly disagree	31	39	40	33	59	70	0	77	25	52	57	41	40	45	46	39	36	46	33
<b>TOTAL DISAGREE</b>	<b>48</b>	<b>55</b>	<b>54</b>	<b>56</b>	<b>73</b>	<b>81</b>	<b>1</b>	<b>86</b>	<b>45</b>	<b>66</b>	<b>69</b>	<b>56</b>	<b>54</b>	<b>57</b>	<b>59</b>	<b>54</b>	<b>52</b>	<b>60</b>	<b>47</b>
Don't know	19	15	14	10	12	6	3	6	10	12	9	9	18	25	17	12	9	12	17

Leading politicians in the UK Independence Party are more trustworthy than those of the other three parties

Strongly agree	5	4	4	1	2	1	25	0	5	3	2	5	3	3	4	5	4	3	5
Tend to agree	13	7	9	7	6	4	34	3	12	7	7	11	7	6	7	10	11	8	11
<b>TOTAL AGREE</b>	<b>18</b>	<b>11</b>	<b>13</b>	<b>8</b>	<b>8</b>	<b>5</b>	<b>59</b>	<b>3</b>	<b>17</b>	<b>10</b>	<b>9</b>	<b>16</b>	<b>10</b>	<b>9</b>	<b>11</b>	<b>15</b>	<b>15</b>	<b>11</b>	<b>16</b>
Tend to disagree	23	21	22	33	17	16	14	11	30	18	19	23	20	14	20	23	24	22	21
Strongly disagree	33	45	45	42	62	72	2	77	34	56	59	45	45	48	48	44	43	51	38
<b>TOTAL DISAGREE</b>	<b>56</b>	<b>66</b>	<b>67</b>	<b>75</b>	<b>79</b>	<b>88</b>	<b>16</b>	<b>88</b>	<b>64</b>	<b>74</b>	<b>78</b>	<b>68</b>	<b>65</b>	<b>62</b>	<b>68</b>	<b>67</b>	<b>67</b>	<b>73</b>	<b>59</b>
Don't know	26	23	20	16	14	7	25	8	19	16	14	15	25	28	20	18	18	16	25

Fieldwork: 18th - 23rd March 2015

	Westminster VI						2010 Vote			Gender		Age				Social Grade	
	Total	Con	Lab	Lib Dem	UKIP	Green	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE
Weighted Sample	8271	2298	2262	517	966	371	2458	1980	1693	4011	4260	984	2093	2829	2365	4714	3557
Unweighted Sample	8271	2308	2293	516	1032	365	2532	2083	1780	4065	4206	512	1773	3000	2986	4816	3455
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**A vote for the UK Independence Party at the next general election would be a wasted vote**

Strongly agree	26	28	29	31	41	41	2	42	26	36	33	29	28	27	27	29	31	32	24
Tend to agree	25	22	23	33	23	25	8	16	29	23	22	23	23	15	21	23	27	23	23
<b>TOTAL AGREE</b>	<b>51</b>	<b>50</b>	<b>52</b>	<b>64</b>	<b>64</b>	<b>66</b>	<b>10</b>	<b>58</b>	<b>55</b>	<b>59</b>	<b>55</b>	<b>52</b>	<b>51</b>	<b>42</b>	<b>48</b>	<b>52</b>	<b>58</b>	<b>55</b>	<b>47</b>
Tend to disagree	19	20	19	19	15	17	33	19	21	16	19	21	17	19	20	19	18	19	19
Strongly disagree	11	12	12	6	8	7	51	9	13	10	11	15	10	10	11	13	13	11	14
<b>TOTAL DISAGREE</b>	<b>30</b>	<b>32</b>	<b>31</b>	<b>25</b>	<b>23</b>	<b>24</b>	<b>84</b>	<b>28</b>	<b>34</b>	<b>26</b>	<b>30</b>	<b>36</b>	<b>27</b>	<b>29</b>	<b>31</b>	<b>32</b>	<b>31</b>	<b>30</b>	<b>33</b>
Don't know	19	19	17	10	14	10	7	14	12	15	15	11	22	29	21	15	11	15	20

**The UK Independence Party is full of oddballs and extremists**

Strongly agree	25	30	32	26	48	54	2	61	22	43	43	33	31	35	36	31	29	37	27
Tend to agree	26	27	27	37	25	27	12	27	32	25	28	27	27	22	26	27	29	28	25
<b>TOTAL AGREE</b>	<b>51</b>	<b>57</b>	<b>59</b>	<b>63</b>	<b>73</b>	<b>81</b>	<b>14</b>	<b>88</b>	<b>54</b>	<b>68</b>	<b>71</b>	<b>60</b>	<b>58</b>	<b>57</b>	<b>62</b>	<b>58</b>	<b>58</b>	<b>65</b>	<b>52</b>
Tend to disagree	17	15	15	19	9	8	35	5	21	11	11	17	13	11	13	16	17	14	16
Strongly disagree	10	9	9	7	5	4	42	2	12	7	7	11	8	6	6	11	12	7	12
<b>TOTAL DISAGREE</b>	<b>27</b>	<b>24</b>	<b>24</b>	<b>26</b>	<b>14</b>	<b>12</b>	<b>77</b>	<b>7</b>	<b>33</b>	<b>18</b>	<b>18</b>	<b>28</b>	<b>21</b>	<b>17</b>	<b>19</b>	<b>27</b>	<b>29</b>	<b>21</b>	<b>28</b>
Don't know	22	19	16	12	13	8	9	6	13	14	12	11	21	25	19	15	12	13	20

Fieldwork: 18th - 23rd March 2015

		Westminster VI						2010 Vote			Gender		Age				Social Grade	
		Total	Con	Lab	Lib Dem	UKIP	Green	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE
Weighted Sample		8271	2298	2262	517	966	371	2458	1980	1693	4011	4260	984	2093	2829	2365	4714	3557
	Unweighted Sample	8271	2308	2293	516	1032	365	2532	2083	1780	4065	4206	512	1773	3000	2986	4816	3455
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	Sept 9-11 2013	Mar 18-23 2015																
f the																		
ove																		
Will	26	24	61	5	21	18	2	51	8	14	26	22	18	21	22	31	26	20
ill not	50	50	12	81	54	58	80	22	75	61	51	48	46	47	55	48	49	51
know	25	26	27	14	25	25	17	27	17	25	22	30	36	32	23	21	25	28
Will	21	22	49	8	26	14	10	39	10	17	25	18	23	24	20	21	26	17
ill not	51	48	20	70	42	65	62	30	68	53	49	48	36	41	54	53	44	54
know	28	30	31	21	33	21	28	31	22	30	26	34	40	35	26	26	30	30
Will	30	21	39	14	24	8	17	31	12	19	21	20	26	23	17	20	24	16
ill not	47	55	33	69	50	80	56	42	71	57	59	51	37	47	62	60	52	58
know	23	25	28	17	25	12	27	27	17	24	21	29	37	31	21	20	24	26
Will	38	47	92	20	57	44	24	81	23	42	52	43	39	45	45	54	53	39
ill not	35	29	2	53	17	32	48	8	49	31	28	29	27	25	32	28	25	34
know	27	24	6	27	26	25	27	11	28	27	20	29	34	30	22	18	22	27
Will		18	45	5	15	12	2	39	7	9	19	16	15	17	14	24	20	15
ill not		60	25	86	57	71	91	34	81	70	61	58	61	59	63	55	57	62
know		23	30	9	28	17	7	27	12	21	19	26	24	24	24	20	22	23



Fieldwork: 18th - 23rd March 2015

		Westminster VI					2010 Vote			Gender		Age				Social Grade		
		Total	Con	Lab	Lib Dem	UKIP	Green	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE
Weighted Sample		8271	2298	2262	517	966	371	2458	1980	1693	4011	4260	984	2093	2829	2365	4714	3557
Unweighted Sample		8271	2308	2293	516	1032	365	2532	2083	1780	4065	4206	512	1773	3000	2986	4816	3455
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	Sept 9-11 2013	Mar 18-23 2015																
Do you think the following will or will not happen if Labour wins the next general election?																		
The quality of education in state schools will improve																		
Will	31	35	14	75	33	16	42	14	64	38	36	33	37	38	35	31	35	34
Will not	41	39	63	10	37	66	31	64	17	34	43	36	27	30	42	49	41	38
Don't know	28	26	23	15	30	17	26	22	20	28	21	31	36	32	23	20	25	28
The number of crimes committed each year will fall																		
Will	16	18	9	41	18	7	16	8	33	19	20	16	23	22	18	14	18	18
Will not	50	48	65	24	48	74	44	67	32	45	51	45	33	40	53	57	49	48
Don't know	34	34	25	35	35	19	40	24	36	36	28	38	45	39	30	28	33	34
	Sept 9-11 2013	Mar 18-23 2015																
Fewer immigrants and asylum seekers will enter Britain each year																		
Will	13	13	6	30	8	7	5	5	25	12	13	13	12	12	14	13	11	16
Will not	60	61	80	40	63	84	59	80	46	59	67	56	53	55	64	67	64	57
Don't know	27	26	15	30	29	9	36	15	29	29	21	31	36	33	22	20	25	27
Britain's economy will grow stronger																		
Will	24	24	4	61	20	8	26	5	50	27	26	21	24	26	25	21	23	24
Will not	45	49	86	11	49	73	34	82	19	41	52	46	38	39	50	61	51	46
Don't know	31	27	10	28	31	18	39	12	31	32	22	33	39	36	25	18	26	30
The quality of NHS services will improve																		
Will		40	19	79	42	24	50	17	69	42	44	36	48	43	39	34	39	40
Will not		37	59	8	32	60	33	63	15	32	38	37	25	32	36	49	38	36
Don't know		23	23	13	26	16	17	20	16	27	18	28	27	25	24	18	23	24

[illegible]

**If there were a referendum in two or three years time on whether the United Kingdom should remain a member of the European Union, how would you vote?**

I would definitely vote to remain in the EU	20	27	16	45	56	3	52	12	39	41	31	24	36	30	27	22	33	21
I would probably vote to remain in the EU	15	15	18	17	20	4	19	15	17	17	16	15	19	19	12	15	17	13
<b>TOTAL REMAIN IN EU</b>	<b>35</b>	<b>42</b>	<b>34</b>	<b>62</b>	<b>76</b>	<b>7</b>	<b>71</b>	<b>27</b>	<b>56</b>	<b>58</b>	<b>47</b>	<b>39</b>	<b>55</b>	<b>49</b>	<b>39</b>	<b>37</b>	<b>50</b>	<b>34</b>
I would probably vote to leave the EU	17	15	23	11	8	19	7	22	12	13	15	16	10	13	17	18	14	17
I would definitely vote to leave the EU	21	19	21	9	5	62	7	29	12	11	21	17	9	12	22	27	15	25
<b>TOTAL LEAVE EU</b>	<b>38</b>	<b>34</b>	<b>44</b>	<b>20</b>	<b>13</b>	<b>81</b>	<b>14</b>	<b>51</b>	<b>24</b>	<b>24</b>	<b>36</b>	<b>33</b>	<b>19</b>	<b>25</b>	<b>39</b>	<b>45</b>	<b>29</b>	<b>42</b>
I might vote either way - it would depend on the circumstances	15	13	17	9	10	8	12	15	11	12	11	14	10	12	13	14	13	12
I would not vote	3	3	1	1	0	0	0	1	1	1	2	3	7	3	2	1	2	4
Don't know	9	7	4	7	2	4	3	5	8	6	4	11	10	11	7	3	6	9

\*Any percentages calculated on bases fewer than 50 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will