

List of Tables

1. Interest in news and public affairs	2
2. Direction of country	3
3. Favorability of Democratic Presidential Candidates – Joe Biden	4
4. Favorability of Democratic Presidential Candidates – Lincoln Chafee	5
5. Favorability of Democratic Presidential Candidates – Hillary Clinton	6
6. Favorability of Democratic Presidential Candidates – Martin O’Malley	7
7. Favorability of Democratic Presidential Candidates – Bernie Sanders	8
8. Favorability of Democratic Presidential Candidates – Jim Webb	9
9. Favorability of Republican Presidential Candidates – Jeb Bush	10
10. Favorability of Republican Presidential Candidates – Ben Carson	11
11. Favorability of Republican Presidential Candidates – Chris Christie	12
12. Favorability of Republican Presidential Candidates – Ted Cruz	13
13. Favorability of Republican Presidential Candidates – Carly Fiorina	14
14. Favorability of Republican Presidential Candidates – Jim Gilmore	15
15. Favorability of Republican Presidential Candidates – Lindsey Graham	16
16. Favorability of Republican Presidential Candidates – Mike Huckabee	17
17. Favorability of Republican Presidential Candidates – Bobby Jindal	18
18. Favorability of Republican Presidential Candidates – John Kasich	19
19. Favorability of Republican Presidential Candidates – George Pataki	20
20. Favorability of Republican Presidential Candidates – Rand Paul	21
21. Favorability of Republican Presidential Candidates – Rick Perry	22
22. Favorability of Republican Presidential Candidates – Marco Rubio	23
23. Favorability of Republican Presidential Candidates – Rick Santorum	24
24. Favorability of Republican Presidential Candidates – Donald Trump	25
25. Favorability of Republican Presidential Candidates – Scott Walker	26
26. Interest in Republican Debate	27
27. Watch Republican Debate	28
28. Republican Debate Importance	29
29. 2012 Presidential Vote	30
30. 2012 Republican Primary Vote	31
31. 2008 Democratic Primary Vote	33
32. Frequency of Voting in Party Primaries	35
33. Primary Election	36
34. Preferred Democratic Nominee for President	37
35. Second Choice Democratic Nominee for President	38
36. Enthusiasm - Democratic Candidates	39

The Economist/YouGov Poll

July 31 - August 4, 2015



37. Enthusiasm - 2nd Choice Democratic Candidates	40
38. Satisfaction - Democratic Field	41
39. Preferred Republican Nominee for President	42
40. Second Choice Republican Nominee for President	44
41. Enthusiasm - Republican Candidates	46
42. Enthusiasm - 2nd Choice Republican Candidates	47
43. Satisfaction - Republican Field	48
44. Most Likely Democratic Nominee for President	49
45. General Election Winners - Democrats	50
46. Most Likely General Election Winner - Democrats	51
47. Most Likely Republican Nominee for President	52
48. General Election Winners - Republicans	54
49. Most Likely General Election Winner - Republicans	56
50. Closer Party on Gun Control	58
51. Guns - rights versus protection	59
52. Strict gun laws	60
53. Interpretation of second amendment	61
54. Opinion on gun control measures – Preventing persons with a history of mental illness from owning guns	62
55. Opinion on gun control measures – Banning semi-automatic weapons	63
56. Opinion on gun control measures – Banning the sale of all handguns, except those that are issued to law enforcement officers	64
57. Opinion on gun control measures – Banning the sale of magazine clips for semi-automatic weapons that hold more than 10 rounds	65
58. Opinion on gun control measures – Requiring people who purchase handguns to wait five days before they receive that gun	66
59. Opinion on gun control measures – Requiring gun owners to register their guns with a national gun registry	67
60. Opinion on gun control measures – Limiting the number of handguns a person can own	68
61. Opinion on gun control measures – Preventing people from carrying a concealed gun in public	69
62. Opinion on gun control measures – Requiring people to obtain a police permit before buying a handgun	70
63. NRA Favorability	71
64. Approval of nra proposal	72
65. Assault Weapons Ban	73
66. Personal gun ownership	74
67. Gun Types – Rifle	75
68. Gun Types – Shotgun	76
69. Gun Types – Handgun (pistol or revolver)	77
70. Gun Ownership Reasons	78
71. Government Take Your Guns	80
72. Would you feel safer with gun in HH?	81
73. Issue importance – The economy	82
74. Issue importance – Immigration	83

The Economist/YouGov Poll

July 31 - August 4, 2015



75. Issue importance – The environment	84
76. Issue importance – Terrorism	85
77. Issue importance – Gay rights	86
78. Issue importance – Education	87
79. Issue importance – Health care	88
80. Issue importance – Social security	89
81. Issue importance – The budget deficit	90
82. Issue importance – The war in Afghanistan	91
83. Issue importance – Taxes	92
84. Issue importance – Medicare	93
85. Issue importance – Abortion	94
86. Issue importance – Foreign policy	95
87. Issue importance – Gun control	96
88. Most important issue	97
89. Favorability of individuals – Barack Obama	99
90. Favorability of individuals – John Boehner	100
91. Favorability of individuals – Mitch McConnell	101
92. Favorability of individuals – Nancy Pelosi	102
93. Favorability of individuals – Harry Reid	103
94. Approval of Obama as President	104
95. Perceived Obama ideology	105
96. Obama’s leadership abilities	106
97. Perceived Obama sincerity	107
98. Obama likeability	108
99. Approve of the way Barack Obama is handling these specific issues	109
100. Disapprove of the way Barack Obama is handling these specific issues	111
101. Approval of U.S. Congress	113
102. Approval of MC	114
103. Congressional Accomplishment	115
104. Favorability of political parties – The Democratic Party	116
105. Favorability of political parties – The Republican Party	117
106. Favorability of Congressional political parties – Democrats in Congress	118
107. Favorability of Congressional political parties – Republicans in Congress	119
108. Generic Presidential Vote Intention	120
109. Trend of economy	121
110. Stock market expectations over next year	122
111. Change in personal finances over past year	123
112. Jobs in Six Months	124

The Economist/YouGov Poll

July 31 - August 4, 2015



113. Worried about losing job	125
114. Job Availability	126
115. Happy with job	127

The Economist/YouGov Poll

July 31 - August 4, 2015



1. Interest in news and public affairs

Some people seem to follow what's going on in government and public affairs most of the time, whether there's an election going on or not. Others aren't that interested. Would you say you follow what's going on in government and public affairs ... ?

	Gender			Age				Race			Family Income		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Under 40	40-80	80+
Most of the time	45%	49%	40%	37%	30%	53%	58%	49%	36%	27%	32%	52%	65%
Some of the time	32%	28%	36%	33%	37%	29%	31%	32%	36%	33%	39%	27%	23%
Only now and then	13%	13%	14%	13%	22%	9%	8%	12%	14%	20%	17%	12%	8%
Hardly at all	9%	9%	8%	14%	9%	8%	3%	7%	12%	15%	10%	9%	3%
Don't know	1%	1%	2%	3%	3%	0%	—	1%	3%	5%	2%	0%	1%
Totals (Unweighted N)	100% (2,000)	100% (915)	100% (1,085)	100% (415)	100% (525)	100% (761)	100% (299)	100% (1,497)	100% (240)	100% (263)	100% (827)	100% (545)	100% (361)

	Total	3 Point Party ID			Ideology				Region			
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Not sure	Northeast	Midwest	South	West
Most of the time	45%	45%	37%	55%	49%	42%	53%	12%	42%	46%	46%	43%
Some of the time	32%	34%	34%	27%	34%	35%	32%	19%	31%	33%	31%	34%
Only now and then	13%	13%	13%	13%	11%	14%	11%	24%	14%	11%	14%	13%
Hardly at all	9%	6%	13%	4%	5%	9%	3%	37%	12%	9%	7%	9%
Don't know	1%	1%	2%	1%	1%	1%	1%	8%	2%	1%	1%	2%
Totals (Unweighted N)	100% (2,000)	100% (745)	100% (773)	100% (482)	100% (537)	100% (678)	100% (588)	100% (197)	100% (337)	100% (424)	100% (791)	100% (448)

The Economist/YouGov Poll

July 31 - August 4, 2015



2. Direction of country

Would you say things in this country today are...

	Gender			Age				Race			Family Income		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Under 40	40-80	80+
Generally headed in the right direction	30%	34%	26%	31%	32%	29%	25%	25%	43%	46%	30%	34%	32%
Off on the wrong track	56%	54%	59%	47%	53%	62%	63%	63%	39%	36%	56%	54%	62%
Not sure	14%	12%	15%	22%	16%	9%	11%	12%	19%	18%	14%	12%	7%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(2,000)	(915)	(1,085)	(415)	(525)	(761)	(299)	(1,497)	(240)	(263)	(827)	(545)	(361)

	3 Point Party ID				Ideology				Region			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Not sure	Northeast	Midwest	South	West
Generally headed in the right direction	30%	54%	23%	11%	52%	35%	15%	14%	24%	33%	31%	29%
Off on the wrong track	56%	32%	57%	85%	34%	50%	80%	43%	57%	58%	56%	56%
Not sure	14%	14%	20%	4%	14%	15%	5%	43%	19%	9%	13%	15%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(2,000)	(745)	(773)	(482)	(537)	(678)	(588)	(197)	(337)	(424)	(791)	(448)

The Economist/YouGov Poll

July 31 - August 4, 2015



3. Favorability of Democratic Presidential Candidates – Joe Biden

Do you have a favorable or an unfavorable opinion of the following people?

	Gender			Age				Race			Family Income		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Under 40	40-80	80+
Very favorable	14%	13%	14%	13%	12%	15%	15%	12%	28%	13%	13%	15%	16%
Somewhat favorable	27%	26%	29%	30%	25%	30%	24%	26%	29%	30%	27%	27%	29%
Somewhat unfavorable	15%	18%	13%	16%	15%	12%	21%	17%	12%	7%	16%	15%	16%
Very unfavorable	26%	28%	25%	16%	23%	33%	30%	31%	8%	17%	22%	26%	35%
Don't know	17%	16%	19%	25%	25%	11%	10%	14%	22%	33%	22%	16%	4%
Totals (Unweighted N)	100% (1,956)	100% (898)	100% (1,058)	100% (399)	100% (507)	100% (752)	100% (298)	100% (1,475)	100% (232)	100% (249)	100% (812)	100% (535)	100% (356)

	3 Point Party ID				Ideology				Region			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Not sure	Northeast	Midwest	South	West
Very favorable	14%	29%	7%	5%	28%	14%	7%	4%	15%	13%	13%	14%
Somewhat favorable	27%	40%	24%	18%	46%	29%	19%	9%	28%	32%	27%	23%
Somewhat unfavorable	15%	7%	17%	23%	9%	18%	20%	4%	16%	13%	17%	15%
Very unfavorable	26%	7%	28%	45%	7%	20%	46%	19%	24%	26%	26%	29%
Don't know	17%	16%	24%	9%	10%	19%	9%	63%	17%	15%	17%	19%
Totals (Unweighted N)	100% (1,956)	100% (727)	100% (751)	100% (478)	100% (522)	100% (664)	100% (583)	100% (187)	100% (328)	100% (418)	100% (775)	100% (435)

The Economist/YouGov Poll

July 31 - August 4, 2015



4. Favorability of Democratic Presidential Candidates – Lincoln Chafee

Do you have a favorable or an unfavorable opinion of the following people?

	Gender			Age				Race			Family Income		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Under 40	40-80	80+
Very favorable	2%	2%	2%	4%	2%	2%	1%	2%	2%	3%	1%	2%	4%
Somewhat favorable	10%	12%	8%	11%	9%	8%	12%	9%	8%	16%	8%	12%	15%
Somewhat unfavorable	12%	13%	12%	13%	11%	13%	12%	12%	12%	12%	12%	14%	15%
Very unfavorable	14%	18%	10%	11%	9%	17%	17%	14%	17%	8%	12%	13%	16%
Don't know	62%	55%	68%	61%	68%	60%	58%	63%	60%	60%	67%	59%	50%
Totals (Unweighted N)	100% (1,946)	100% (895)	100% (1,051)	100% (396)	100% (507)	100% (751)	100% (292)	100% (1,468)	100% (230)	100% (248)	100% (808)	100% (530)	100% (354)

	3 Point Party ID				Ideology				Region			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Not sure	Northeast	Midwest	South	West
Very favorable	2%	5%	1%	1%	3%	1%	3%	2%	5%	1%	1%	4%
Somewhat favorable	10%	16%	6%	6%	16%	13%	5%	1%	9%	10%	10%	9%
Somewhat unfavorable	12%	11%	12%	14%	12%	15%	12%	4%	13%	9%	14%	13%
Very unfavorable	14%	6%	14%	22%	5%	9%	24%	7%	11%	14%	15%	13%
Don't know	62%	61%	67%	56%	64%	61%	56%	86%	62%	66%	61%	61%
Totals (Unweighted N)	100% (1,946)	100% (722)	100% (751)	100% (473)	100% (520)	100% (659)	100% (579)	100% (188)	100% (329)	100% (417)	100% (768)	100% (432)

The Economist/YouGov Poll

July 31 - August 4, 2015



5. Favorability of Democratic Presidential Candidates – Hillary Clinton

Do you have a favorable or an unfavorable opinion of the following people?

	Gender			Age				Race			Family Income		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Under 40	40-80	80+
Very favorable	21%	21%	20%	19%	23%	20%	19%	16%	36%	31%	22%	21%	18%
Somewhat favorable	23%	22%	23%	25%	28%	21%	16%	20%	30%	29%	24%	23%	20%
Somewhat unfavorable	10%	9%	12%	14%	10%	8%	10%	11%	10%	8%	11%	10%	9%
Very unfavorable	39%	41%	37%	31%	31%	45%	50%	47%	16%	20%	35%	39%	49%
Don't know	7%	6%	8%	11%	8%	6%	4%	6%	8%	13%	8%	7%	3%
Totals (Unweighted N)	100% (1,975)	100% (904)	100% (1,071)	100% (403)	100% (517)	100% (757)	100% (298)	100% (1,484)	100% (235)	100% (256)	100% (819)	100% (540)	100% (358)

	3 Point Party ID				Ideology				Region			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Not sure	Northeast	Midwest	South	West
Very favorable	21%	42%	13%	6%	38%	22%	10%	13%	20%	21%	22%	18%
Somewhat favorable	23%	40%	19%	9%	38%	27%	11%	20%	27%	22%	23%	20%
Somewhat unfavorable	10%	6%	15%	8%	10%	14%	8%	7%	10%	13%	9%	10%
Very unfavorable	39%	8%	40%	75%	12%	30%	69%	24%	36%	40%	39%	42%
Don't know	7%	4%	12%	3%	2%	7%	3%	36%	7%	5%	7%	9%
Totals (Unweighted N)	100% (1,975)	100% (735)	100% (761)	100% (479)	100% (527)	100% (671)	100% (585)	100% (192)	100% (333)	100% (421)	100% (781)	100% (440)

The Economist/YouGov Poll

July 31 - August 4, 2015



6. Favorability of Democratic Presidential Candidates – Martin O'Malley

Do you have a favorable or an unfavorable opinion of the following people?

	Gender			Age				Race			Family Income		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Under 40	40-80	80+
Very favorable	3%	3%	3%	5%	3%	2%	2%	3%	3%	5%	2%	4%	5%
Somewhat favorable	13%	14%	12%	14%	12%	13%	13%	12%	14%	19%	12%	15%	15%
Somewhat unfavorable	14%	16%	11%	19%	12%	13%	9%	14%	19%	9%	13%	14%	15%
Very unfavorable	14%	18%	11%	10%	11%	17%	21%	15%	14%	10%	13%	13%	19%
Don't know	56%	49%	63%	52%	62%	55%	56%	57%	50%	57%	61%	54%	46%
Totals (Unweighted N)	100% (1,942)	100% (894)	100% (1,048)	100% (396)	100% (507)	100% (748)	100% (291)	100% (1,465)	100% (230)	100% (247)	100% (808)	100% (527)	100% (354)

	3 Point Party ID				Ideology				Region			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Not sure	Northeast	Midwest	South	West
Very favorable	3%	5%	2%	2%	5%	3%	2%	0%	5%	1%	2%	4%
Somewhat favorable	13%	24%	10%	5%	25%	13%	8%	1%	12%	16%	14%	9%
Somewhat unfavorable	14%	10%	14%	17%	10%	16%	16%	3%	14%	11%	16%	11%
Very unfavorable	14%	7%	14%	24%	7%	10%	24%	10%	10%	16%	16%	13%
Don't know	56%	53%	62%	51%	53%	58%	49%	86%	59%	57%	51%	62%
Totals (Unweighted N)	100% (1,942)	100% (724)	100% (749)	100% (469)	100% (521)	100% (658)	100% (577)	100% (186)	100% (328)	100% (411)	100% (771)	100% (432)

The Economist/YouGov Poll

July 31 - August 4, 2015



7. Favorability of Democratic Presidential Candidates – Bernie Sanders

Do you have a favorable or an unfavorable opinion of the following people?

	Gender			Age				Race			Family Income		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Under 40	40-80	80+
Very favorable	15%	17%	13%	21%	11%	13%	16%	15%	12%	12%	13%	14%	21%
Somewhat favorable	15%	16%	13%	14%	16%	15%	14%	14%	15%	17%	14%	17%	15%
Somewhat unfavorable	14%	13%	14%	12%	12%	14%	17%	15%	8%	11%	12%	16%	12%
Very unfavorable	21%	23%	19%	13%	16%	25%	29%	22%	21%	15%	16%	21%	28%
Don't know	36%	30%	42%	39%	44%	34%	24%	33%	44%	46%	45%	32%	23%
Totals (Unweighted N)	100% (1,954)	100% (902)	100% (1,052)	100% (397)	100% (509)	100% (754)	100% (294)	100% (1,475)	100% (231)	100% (248)	100% (808)	100% (536)	100% (356)

	3 Point Party ID				Ideology				Region			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Not sure	Northeast	Midwest	South	West
Very favorable	15%	29%	12%	1%	42%	12%	3%	3%	15%	19%	13%	13%
Somewhat favorable	15%	20%	13%	12%	22%	18%	9%	5%	17%	13%	15%	14%
Somewhat unfavorable	14%	10%	15%	16%	5%	19%	16%	4%	16%	12%	14%	14%
Very unfavorable	21%	7%	19%	40%	5%	14%	41%	8%	17%	19%	24%	21%
Don't know	36%	35%	42%	30%	26%	37%	30%	80%	36%	37%	34%	38%
Totals (Unweighted N)	100% (1,954)	100% (725)	100% (754)	100% (475)	100% (523)	100% (662)	100% (580)	100% (189)	100% (328)	100% (419)	100% (768)	100% (439)

The Economist/YouGov Poll

July 31 - August 4, 2015



8. Favorability of Democratic Presidential Candidates – Jim Webb

Do you have a favorable or an unfavorable opinion of the following people?

	Gender			Age				Race			Family Income		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Under 40	40-80	80+
Very favorable	3%	3%	3%	5%	2%	3%	2%	2%	5%	4%	3%	2%	5%
Somewhat favorable	13%	16%	11%	12%	14%	15%	11%	12%	16%	16%	12%	16%	17%
Somewhat unfavorable	14%	16%	13%	15%	13%	14%	16%	15%	12%	14%	12%	14%	18%
Very unfavorable	11%	15%	8%	9%	10%	14%	12%	11%	14%	10%	11%	10%	12%
Don't know	58%	50%	65%	58%	61%	55%	59%	59%	52%	56%	62%	58%	47%
Totals (Unweighted N)	100% (1,950)	100% (898)	100% (1,052)	100% (400)	100% (506)	100% (750)	100% (294)	100% (1,473)	100% (230)	100% (247)	100% (805)	100% (535)	100% (355)

	3 Point Party ID				Ideology				Region			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Not sure	Northeast	Midwest	South	West
Very favorable	3%	5%	3%	1%	4%	2%	3%	0%	3%	4%	3%	3%
Somewhat favorable	13%	19%	11%	11%	20%	15%	11%	1%	12%	11%	17%	9%
Somewhat unfavorable	14%	13%	14%	16%	13%	17%	15%	4%	13%	14%	14%	15%
Very unfavorable	11%	9%	11%	16%	7%	9%	16%	11%	8%	11%	13%	12%
Don't know	58%	55%	61%	57%	56%	57%	54%	83%	63%	60%	53%	61%
Totals (Unweighted N)	100% (1,950)	100% (726)	100% (750)	100% (474)	100% (522)	100% (663)	100% (578)	100% (187)	100% (329)	100% (415)	100% (770)	100% (436)

The Economist/YouGov Poll

July 31 - August 4, 2015



9. Favorability of Republican Presidential Candidates – Jeb Bush

Do you have a favorable or an unfavorable opinion of the following people?

	Gender			Age				Race			Family Income		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Under 40	40-80	80+
Very favorable	9%	9%	9%	10%	8%	10%	6%	9%	4%	15%	8%	10%	13%
Somewhat favorable	25%	26%	24%	20%	20%	26%	36%	26%	20%	23%	21%	31%	29%
Somewhat unfavorable	21%	21%	22%	18%	19%	21%	28%	23%	21%	11%	18%	23%	21%
Very unfavorable	28%	32%	25%	27%	31%	31%	20%	29%	33%	24%	31%	23%	30%
Don't know	17%	12%	21%	24%	23%	11%	9%	14%	22%	27%	21%	13%	7%
Totals (Unweighted N)	100% (1,938)	100% (894)	100% (1,044)	100% (397)	100% (505)	100% (743)	100% (293)	100% (1,465)	100% (224)	100% (249)	100% (806)	100% (527)	100% (351)

	3 Point Party ID				Ideology				Region			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Not sure	Northeast	Midwest	South	West
Very favorable	9%	7%	5%	17%	4%	8%	15%	1%	9%	6%	12%	7%
Somewhat favorable	25%	21%	19%	38%	17%	26%	32%	9%	23%	27%	26%	22%
Somewhat unfavorable	21%	21%	22%	20%	24%	22%	22%	9%	20%	22%	20%	23%
Very unfavorable	28%	36%	31%	16%	46%	27%	22%	18%	29%	30%	26%	31%
Don't know	17%	15%	23%	9%	9%	16%	10%	62%	19%	15%	16%	17%
Totals (Unweighted N)	100% (1,938)	100% (716)	100% (751)	100% (471)	100% (517)	100% (660)	100% (570)	100% (191)	100% (330)	100% (414)	100% (766)	100% (428)

The Economist/YouGov Poll

July 31 - August 4, 2015



10. Favorability of Republican Presidential Candidates – Ben Carson

Do you have a favorable or an unfavorable opinion of the following people?

	Gender			Age				Race			Family Income		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Under 40	40-80	80+
Very favorable	14%	13%	16%	8%	10%	16%	25%	16%	5%	12%	10%	17%	19%
Somewhat favorable	18%	20%	16%	16%	16%	19%	20%	18%	19%	18%	17%	20%	17%
Somewhat unfavorable	12%	13%	11%	12%	12%	11%	11%	11%	18%	11%	12%	9%	15%
Very unfavorable	16%	20%	13%	18%	13%	18%	15%	17%	18%	12%	14%	15%	21%
Don't know	40%	35%	45%	45%	48%	36%	28%	39%	40%	47%	46%	38%	29%
Totals (Unweighted N)	100% (1,933)	100% (888)	100% (1,045)	100% (390)	100% (504)	100% (745)	100% (294)	100% (1,467)	100% (224)	100% (242)	100% (797)	100% (531)	100% (352)

	3 Point Party ID				Ideology				Region			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Not sure	Northeast	Midwest	South	West
Very favorable	14%	4%	11%	31%	2%	7%	31%	6%	14%	14%	14%	16%
Somewhat favorable	18%	12%	17%	26%	8%	18%	26%	6%	13%	18%	20%	17%
Somewhat unfavorable	12%	15%	11%	8%	13%	16%	9%	3%	13%	11%	12%	10%
Very unfavorable	16%	26%	14%	8%	38%	16%	5%	10%	14%	15%	17%	18%
Don't know	40%	43%	47%	26%	39%	42%	29%	75%	45%	42%	37%	39%
Totals (Unweighted N)	100% (1,933)	100% (720)	100% (744)	100% (469)	100% (515)	100% (657)	100% (573)	100% (188)	100% (331)	100% (416)	100% (759)	100% (427)

The Economist/YouGov Poll

July 31 - August 4, 2015



11. Favorability of Republican Presidential Candidates – Chris Christie

Do you have a favorable or an unfavorable opinion of the following people?

	Gender			Age				Race			Family Income		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Under 40	40-80	80+
Very favorable	6%	5%	6%	6%	4%	7%	6%	6%	6%	5%	4%	8%	7%
Somewhat favorable	22%	21%	22%	18%	19%	22%	28%	22%	17%	25%	19%	24%	25%
Somewhat unfavorable	24%	26%	22%	20%	22%	24%	30%	26%	24%	15%	24%	23%	27%
Very unfavorable	27%	30%	24%	23%	23%	32%	28%	29%	26%	19%	25%	25%	32%
Don't know	22%	17%	26%	33%	31%	15%	8%	18%	27%	36%	28%	20%	9%
Totals (Unweighted N)	100% (1,930)	100% (890)	100% (1,040)	100% (392)	100% (500)	100% (742)	100% (296)	100% (1,462)	100% (221)	100% (247)	100% (802)	100% (527)	100% (351)

	3 Point Party ID				Ideology				Region			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Not sure	Northeast	Midwest	South	West
Very favorable	6%	5%	4%	11%	2%	6%	10%	1%	9%	6%	6%	4%
Somewhat favorable	22%	19%	17%	32%	14%	22%	28%	9%	24%	24%	22%	17%
Somewhat unfavorable	24%	20%	24%	29%	22%	25%	28%	9%	24%	24%	23%	26%
Very unfavorable	27%	35%	28%	16%	46%	26%	20%	19%	26%	27%	27%	29%
Don't know	22%	22%	27%	13%	16%	22%	14%	63%	18%	19%	23%	25%
Totals (Unweighted N)	100% (1,930)	100% (713)	100% (747)	100% (470)	100% (513)	100% (653)	100% (575)	100% (189)	100% (330)	100% (411)	100% (763)	100% (426)

The Economist/YouGov Poll

July 31 - August 4, 2015



12. Favorability of Republican Presidential Candidates – Ted Cruz

Do you have a favorable or an unfavorable opinion of the following people?

	Gender			Age				Race			Family Income		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Under 40	40-80	80+
Very favorable	11%	13%	10%	9%	7%	13%	17%	12%	5%	14%	9%	12%	15%
Somewhat favorable	20%	18%	21%	16%	18%	21%	24%	20%	14%	21%	17%	23%	22%
Somewhat unfavorable	14%	15%	12%	15%	14%	13%	13%	13%	20%	13%	15%	12%	12%
Very unfavorable	26%	31%	21%	25%	24%	28%	28%	27%	27%	19%	23%	26%	36%
Don't know	29%	22%	36%	35%	38%	25%	18%	28%	34%	32%	36%	27%	16%
Totals (Unweighted N)	100% (1,946)	100% (891)	100% (1,055)	100% (400)	100% (506)	100% (744)	100% (296)	100% (1,471)	100% (224)	100% (251)	100% (807)	100% (529)	100% (357)

	3 Point Party ID				Ideology				Region			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Not sure	Northeast	Midwest	South	West
Very favorable	11%	5%	10%	20%	1%	6%	24%	4%	13%	10%	10%	13%
Somewhat favorable	20%	12%	15%	36%	10%	16%	32%	5%	17%	18%	22%	19%
Somewhat unfavorable	14%	14%	15%	13%	9%	19%	13%	8%	12%	14%	16%	12%
Very unfavorable	26%	42%	24%	10%	56%	29%	10%	10%	24%	27%	25%	29%
Don't know	29%	28%	36%	21%	24%	29%	22%	72%	34%	31%	27%	27%
Totals (Unweighted N)	100% (1,946)	100% (720)	100% (752)	100% (474)	100% (516)	100% (661)	100% (579)	100% (190)	100% (329)	100% (420)	100% (767)	100% (430)

The Economist/YouGov Poll

July 31 - August 4, 2015



13. Favorability of Republican Presidential Candidates – Carly Fiorina

Do you have a favorable or an unfavorable opinion of the following people?

	Gender			Age				Race			Family Income		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Under 40	40-80	80+
Very favorable	9%	9%	9%	8%	5%	10%	15%	10%	5%	7%	5%	10%	16%
Somewhat favorable	16%	18%	14%	13%	13%	18%	22%	17%	11%	18%	14%	16%	17%
Somewhat unfavorable	12%	14%	11%	13%	15%	9%	14%	12%	15%	13%	13%	14%	13%
Very unfavorable	17%	20%	14%	17%	13%	21%	15%	18%	19%	12%	15%	16%	23%
Don't know	45%	38%	52%	49%	55%	42%	34%	43%	50%	51%	52%	44%	31%
Totals (Unweighted N)	100% (1,930)	100% (892)	100% (1,038)	100% (393)	100% (497)	100% (748)	100% (292)	100% (1,469)	100% (218)	100% (243)	100% (804)	100% (522)	100% (353)

	3 Point Party ID				Ideology				Region			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Not sure	Northeast	Midwest	South	West
Very favorable	9%	2%	8%	19%	2%	6%	18%	1%	7%	7%	11%	9%
Somewhat favorable	16%	12%	12%	27%	9%	14%	26%	3%	17%	19%	14%	16%
Somewhat unfavorable	12%	12%	13%	11%	12%	17%	10%	2%	12%	13%	13%	12%
Very unfavorable	17%	29%	15%	6%	39%	16%	7%	8%	14%	18%	15%	21%
Don't know	45%	45%	52%	36%	38%	46%	39%	86%	50%	43%	47%	41%
Totals (Unweighted N)	100% (1,930)	100% (712)	100% (745)	100% (473)	100% (518)	100% (651)	100% (574)	100% (187)	100% (330)	100% (410)	100% (760)	100% (430)

The Economist/YouGov Poll

July 31 - August 4, 2015



14. Favorability of Republican Presidential Candidates – Jim Gilmore

Do you have a favorable or an unfavorable opinion of the following people?

	Gender			Age				Race			Family Income		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Under 40	40-80	80+
Very favorable	3%	3%	3%	6%	2%	1%	2%	2%	4%	3%	2%	4%	3%
Somewhat favorable	8%	9%	8%	7%	8%	9%	9%	7%	13%	12%	7%	8%	14%
Somewhat unfavorable	11%	13%	9%	12%	11%	12%	9%	10%	15%	17%	12%	12%	8%
Very unfavorable	12%	14%	9%	12%	10%	14%	11%	12%	14%	10%	12%	10%	14%
Don't know	66%	60%	72%	63%	69%	64%	69%	69%	54%	59%	67%	66%	60%
Totals (Unweighted N)	100% (1,922)	100% (880)	100% (1,042)	100% (392)	100% (497)	100% (745)	100% (288)	100% (1,453)	100% (221)	100% (248)	100% (795)	100% (529)	100% (345)

	3 Point Party ID				Ideology				Region			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Not sure	Northeast	Midwest	South	West
Very favorable	3%	3%	1%	5%	3%	2%	3%	0%	2%	3%	3%	2%
Somewhat favorable	8%	7%	6%	14%	4%	7%	14%	1%	6%	7%	11%	7%
Somewhat unfavorable	11%	15%	10%	9%	10%	14%	10%	8%	13%	10%	11%	11%
Very unfavorable	12%	18%	11%	6%	22%	12%	6%	8%	9%	11%	12%	15%
Don't know	66%	58%	72%	66%	61%	64%	67%	82%	70%	69%	63%	66%
Totals (Unweighted N)	100% (1,922)	100% (710)	100% (746)	100% (466)	100% (514)	100% (649)	100% (569)	100% (190)	100% (331)	100% (408)	100% (758)	100% (425)

The Economist/YouGov Poll

July 31 - August 4, 2015



15. Favorability of Republican Presidential Candidates – Lindsey Graham

Do you have a favorable or an unfavorable opinion of the following people?

	Gender			Age				Race			Family Income		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Under 40	40-80	80+
Very favorable	4%	5%	3%	7%	4%	2%	3%	4%	5%	4%	3%	5%	5%
Somewhat favorable	16%	17%	15%	16%	13%	15%	22%	15%	16%	21%	14%	18%	18%
Somewhat unfavorable	19%	22%	16%	17%	13%	21%	24%	20%	17%	11%	17%	21%	19%
Very unfavorable	22%	25%	20%	17%	20%	26%	25%	23%	21%	18%	21%	19%	31%
Don't know	39%	31%	47%	43%	50%	36%	26%	38%	41%	45%	45%	37%	28%
Totals (Unweighted N)	100% (1,932)	100% (887)	100% (1,045)	100% (394)	100% (501)	100% (742)	100% (295)	100% (1,465)	100% (221)	100% (246)	100% (799)	100% (527)	100% (353)

	3 Point Party ID				Ideology				Region			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Not sure	Northeast	Midwest	South	West
Very favorable	4%	4%	2%	5%	3%	5%	4%	—	5%	4%	3%	3%
Somewhat favorable	16%	14%	11%	26%	10%	15%	24%	4%	15%	15%	17%	17%
Somewhat unfavorable	19%	17%	18%	21%	18%	20%	22%	3%	19%	20%	18%	17%
Very unfavorable	22%	27%	24%	15%	38%	21%	18%	10%	15%	20%	25%	26%
Don't know	39%	38%	45%	32%	33%	38%	33%	83%	45%	40%	37%	38%
Totals (Unweighted N)	100% (1,932)	100% (714)	100% (747)	100% (471)	100% (513)	100% (655)	100% (574)	100% (190)	100% (329)	100% (415)	100% (761)	100% (427)

The Economist/YouGov Poll

July 31 - August 4, 2015



16. Favorability of Republican Presidential Candidates – Mike Huckabee

Do you have a favorable or an unfavorable opinion of the following people?

	Gender			Age				Race			Family Income		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Under 40	40-80	80+
Very favorable	9%	10%	8%	7%	7%	10%	13%	10%	6%	8%	6%	15%	11%
Somewhat favorable	22%	21%	23%	16%	19%	24%	29%	24%	13%	21%	20%	26%	24%
Somewhat unfavorable	18%	19%	17%	18%	15%	19%	19%	19%	22%	8%	18%	16%	21%
Very unfavorable	25%	27%	23%	22%	26%	26%	25%	26%	29%	17%	23%	23%	32%
Don't know	26%	23%	29%	38%	33%	20%	14%	22%	30%	45%	34%	21%	13%
Totals (Unweighted N)	100% (1,937)	100% (893)	100% (1,044)	100% (392)	100% (505)	100% (744)	100% (296)	100% (1,467)	100% (223)	100% (247)	100% (806)	100% (524)	100% (353)

	3 Point Party ID				Ideology				Region			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Not sure	Northeast	Midwest	South	West
Very favorable	9%	4%	4%	22%	2%	6%	19%	0%	8%	10%	10%	8%
Somewhat favorable	22%	14%	19%	36%	10%	21%	34%	6%	23%	21%	23%	21%
Somewhat unfavorable	18%	16%	20%	16%	13%	23%	19%	3%	18%	19%	17%	18%
Very unfavorable	25%	38%	25%	10%	57%	24%	10%	12%	23%	26%	23%	28%
Don't know	26%	27%	32%	16%	18%	27%	18%	78%	29%	24%	27%	25%
Totals (Unweighted N)	100% (1,937)	100% (716)	100% (748)	100% (473)	100% (513)	100% (662)	100% (575)	100% (187)	100% (330)	100% (416)	100% (761)	100% (430)

The Economist/YouGov Poll

July 31 - August 4, 2015



17. Favorability of Republican Presidential Candidates – Bobby Jindal

Do you have a favorable or an unfavorable opinion of the following people?

	Gender			Age				Race			Family Income		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Under 40	40-80	80+
Very favorable	7%	7%	7%	5%	5%	7%	14%	8%	2%	8%	4%	10%	10%
Somewhat favorable	18%	19%	18%	15%	16%	19%	26%	20%	12%	14%	17%	21%	19%
Somewhat unfavorable	14%	14%	14%	16%	14%	14%	13%	14%	20%	8%	15%	12%	16%
Very unfavorable	21%	25%	16%	18%	17%	25%	21%	21%	25%	12%	19%	19%	28%
Don't know	40%	34%	45%	46%	48%	35%	27%	36%	41%	57%	45%	38%	28%
Totals (Unweighted N)	100% (1,930)	100% (885)	100% (1,045)	100% (392)	100% (501)	100% (748)	100% (289)	100% (1,461)	100% (224)	100% (245)	100% (799)	100% (529)	100% (351)

	3 Point Party ID				Ideology				Region			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Not sure	Northeast	Midwest	South	West
Very favorable	7%	4%	5%	15%	2%	4%	15%	2%	7%	6%	8%	8%
Somewhat favorable	18%	9%	16%	32%	8%	16%	30%	3%	15%	18%	19%	21%
Somewhat unfavorable	14%	14%	14%	14%	10%	20%	14%	3%	17%	14%	16%	9%
Very unfavorable	21%	33%	20%	7%	47%	20%	8%	11%	17%	20%	21%	23%
Don't know	40%	40%	44%	32%	33%	40%	33%	80%	43%	42%	37%	38%
Totals (Unweighted N)	100% (1,930)	100% (713)	100% (745)	100% (472)	100% (517)	100% (649)	100% (577)	100% (187)	100% (327)	100% (414)	100% (766)	100% (423)

The Economist/YouGov Poll

July 31 - August 4, 2015



18. Favorability of Republican Presidential Candidates – John Kasich

Do you have a favorable or an unfavorable opinion of the following people?

	Gender			Age				Race			Family Income		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Under 40	40-80	80+
Very favorable	6%	8%	4%	6%	3%	6%	9%	7%	4%	4%	3%	9%	10%
Somewhat favorable	14%	16%	13%	11%	10%	15%	24%	15%	11%	14%	12%	17%	18%
Somewhat unfavorable	13%	15%	11%	15%	14%	12%	11%	12%	19%	11%	13%	14%	13%
Very unfavorable	13%	15%	12%	13%	12%	15%	13%	13%	19%	12%	13%	11%	16%
Don't know	53%	46%	60%	55%	61%	51%	44%	53%	48%	60%	59%	50%	43%
Totals (Unweighted N)	100% (1,916)	100% (886)	100% (1,030)	100% (390)	100% (496)	100% (739)	100% (291)	100% (1,452)	100% (219)	100% (245)	100% (799)	100% (519)	100% (349)

	3 Point Party ID				Ideology				Region			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Not sure	Northeast	Midwest	South	West
Very favorable	6%	2%	4%	12%	2%	6%	9%	1%	5%	10%	5%	5%
Somewhat favorable	14%	11%	11%	24%	12%	10%	23%	3%	14%	12%	15%	16%
Somewhat unfavorable	13%	15%	12%	12%	12%	15%	13%	6%	16%	14%	13%	10%
Very unfavorable	13%	20%	13%	7%	25%	14%	8%	10%	10%	14%	13%	17%
Don't know	53%	51%	60%	46%	49%	55%	47%	81%	56%	50%	55%	52%
Totals (Unweighted N)	100% (1,916)	100% (714)	100% (733)	100% (469)	100% (515)	100% (648)	100% (569)	100% (184)	100% (330)	100% (407)	100% (758)	100% (421)

The Economist/YouGov Poll

July 31 - August 4, 2015



19. Favorability of Republican Presidential Candidates – George Pataki

Do you have a favorable or an unfavorable opinion of the following people?

	Gender			Age				Race			Family Income		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Under 40	40-80	80+
Very favorable	2%	3%	2%	4%	2%	2%	1%	2%	1%	4%	2%	3%	2%
Somewhat favorable	14%	15%	12%	13%	9%	16%	17%	12%	17%	17%	12%	17%	17%
Somewhat unfavorable	17%	20%	14%	14%	16%	17%	22%	18%	15%	14%	15%	18%	23%
Very unfavorable	15%	17%	14%	12%	12%	19%	18%	15%	22%	11%	14%	13%	19%
Don't know	52%	45%	58%	56%	61%	47%	42%	52%	46%	55%	58%	49%	40%
Totals (Unweighted N)	100% (1,917)	100% (889)	100% (1,028)	100% (391)	100% (495)	100% (739)	100% (292)	100% (1,456)	100% (219)	100% (242)	100% (797)	100% (522)	100% (347)

	3 Point Party ID				Ideology				Region			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Not sure	Northeast	Midwest	South	West
Very favorable	2%	3%	1%	3%	2%	2%	2%	2%	3%	2%	1%	3%
Somewhat favorable	14%	11%	10%	21%	9%	14%	18%	2%	16%	10%	14%	13%
Somewhat unfavorable	17%	17%	16%	18%	15%	18%	20%	4%	23%	17%	15%	15%
Very unfavorable	15%	22%	15%	9%	28%	15%	10%	9%	13%	16%	16%	16%
Don't know	52%	47%	58%	49%	46%	50%	50%	83%	44%	55%	53%	53%
Totals (Unweighted N)	100% (1,917)	100% (713)	100% (738)	100% (466)	100% (517)	100% (648)	100% (568)	100% (184)	100% (331)	100% (407)	100% (753)	100% (426)

The Economist/YouGov Poll

July 31 - August 4, 2015



20. Favorability of Republican Presidential Candidates – Rand Paul

Do you have a favorable or an unfavorable opinion of the following people?

	Gender			Age				Race			Family Income		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Under 40	40-80	80+
Very favorable	8%	10%	6%	8%	8%	8%	6%	9%	4%	4%	6%	9%	10%
Somewhat favorable	26%	26%	26%	24%	20%	31%	30%	28%	21%	23%	22%	31%	33%
Somewhat unfavorable	20%	20%	19%	15%	19%	18%	30%	21%	16%	17%	20%	19%	18%
Very unfavorable	19%	21%	16%	17%	19%	20%	18%	19%	26%	13%	17%	16%	24%
Don't know	28%	23%	33%	36%	35%	24%	16%	24%	34%	44%	34%	25%	15%
Totals (Unweighted N)	100% (1,908)	100% (883)	100% (1,025)	100% (385)	100% (495)	100% (739)	100% (289)	100% (1,448)	100% (219)	100% (241)	100% (788)	100% (522)	100% (347)

	3 Point Party ID				Ideology				Region			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Not sure	Northeast	Midwest	South	West
Very favorable	8%	3%	8%	12%	3%	8%	12%	1%	8%	8%	7%	7%
Somewhat favorable	26%	17%	24%	41%	15%	25%	38%	8%	22%	21%	31%	27%
Somewhat unfavorable	20%	21%	18%	20%	23%	20%	21%	5%	22%	26%	18%	16%
Very unfavorable	19%	31%	17%	6%	38%	21%	8%	8%	15%	16%	19%	23%
Don't know	28%	29%	32%	21%	21%	26%	22%	78%	33%	29%	26%	27%
Totals (Unweighted N)	100% (1,908)	100% (707)	100% (736)	100% (465)	100% (511)	100% (644)	100% (570)	100% (183)	100% (330)	100% (407)	100% (749)	100% (422)

The Economist/YouGov Poll

July 31 - August 4, 2015



21. Favorability of Republican Presidential Candidates – Rick Perry

Do you have a favorable or an unfavorable opinion of the following people?

	Gender			Age				Race			Family Income		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Under 40	40-80	80+
Very favorable	7%	9%	5%	9%	6%	7%	7%	7%	5%	8%	6%	9%	7%
Somewhat favorable	23%	23%	23%	15%	17%	25%	35%	24%	12%	23%	22%	25%	26%
Somewhat unfavorable	15%	16%	14%	14%	12%	16%	21%	15%	16%	13%	13%	15%	19%
Very unfavorable	25%	28%	21%	25%	24%	25%	23%	25%	30%	18%	23%	24%	29%
Don't know	30%	24%	37%	37%	41%	27%	14%	28%	36%	38%	37%	28%	19%
Totals (Unweighted N)	100% (1,942)	100% (892)	100% (1,050)	100% (394)	100% (502)	100% (751)	100% (295)	100% (1,465)	100% (228)	100% (249)	100% (801)	100% (531)	100% (353)

	3 Point Party ID				Ideology				Region			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Not sure	Northeast	Midwest	South	West
Very favorable	7%	4%	5%	13%	3%	6%	11%	5%	7%	6%	10%	4%
Somewhat favorable	23%	11%	18%	43%	8%	18%	41%	6%	20%	22%	24%	24%
Somewhat unfavorable	15%	16%	15%	15%	14%	19%	15%	7%	15%	17%	16%	13%
Very unfavorable	25%	38%	26%	7%	50%	27%	10%	10%	21%	28%	24%	26%
Don't know	30%	31%	35%	22%	26%	30%	23%	72%	38%	28%	27%	32%
Totals (Unweighted N)	100% (1,942)	100% (727)	100% (739)	100% (476)	100% (522)	100% (662)	100% (575)	100% (183)	100% (332)	100% (414)	100% (768)	100% (428)

The Economist/YouGov Poll

July 31 - August 4, 2015



22. Favorability of Republican Presidential Candidates – Marco Rubio

Do you have a favorable or an unfavorable opinion of the following people?

	Gender			Age				Race			Family Income		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Under 40	40-80	80+
Very favorable	11%	13%	10%	11%	7%	13%	16%	12%	4%	14%	8%	13%	17%
Somewhat favorable	23%	22%	23%	17%	19%	25%	30%	23%	17%	27%	20%	29%	23%
Somewhat unfavorable	15%	16%	13%	14%	14%	14%	18%	15%	15%	10%	14%	14%	17%
Very unfavorable	21%	25%	17%	22%	20%	22%	20%	20%	29%	19%	22%	18%	24%
Don't know	30%	24%	36%	36%	41%	25%	17%	29%	35%	30%	36%	27%	19%
Totals (Unweighted N)	100% (1,942)	100% (890)	100% (1,052)	100% (392)	100% (503)	100% (752)	100% (295)	100% (1,466)	100% (227)	100% (249)	100% (804)	100% (532)	100% (352)

	3 Point Party ID				Ideology				Region			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Not sure	Northeast	Midwest	South	West
Very favorable	11%	4%	7%	27%	3%	9%	20%	4%	12%	7%	12%	13%
Somewhat favorable	23%	16%	20%	35%	11%	20%	36%	9%	22%	24%	24%	21%
Somewhat unfavorable	15%	18%	14%	11%	15%	20%	12%	4%	14%	17%	16%	12%
Very unfavorable	21%	33%	22%	6%	46%	21%	9%	9%	16%	21%	22%	24%
Don't know	30%	29%	37%	22%	24%	30%	23%	73%	37%	31%	26%	30%
Totals (Unweighted N)	100% (1,942)	100% (726)	100% (741)	100% (475)	100% (520)	100% (663)	100% (577)	100% (182)	100% (331)	100% (415)	100% (766)	100% (430)

The Economist/YouGov Poll

July 31 - August 4, 2015



23. Favorability of Republican Presidential Candidates – Rick Santorum

Do you have a favorable or an unfavorable opinion of the following people?

	Gender			Age				Race			Family Income		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Under 40	40-80	80+
Very favorable	6%	6%	5%	6%	4%	5%	9%	6%	4%	6%	4%	9%	6%
Somewhat favorable	20%	21%	19%	13%	17%	23%	26%	20%	17%	22%	18%	22%	25%
Somewhat unfavorable	16%	16%	16%	12%	13%	17%	24%	17%	16%	11%	17%	14%	17%
Very unfavorable	25%	29%	22%	27%	24%	26%	23%	27%	27%	16%	22%	24%	34%
Don't know	33%	27%	38%	42%	42%	29%	18%	30%	36%	46%	40%	31%	18%
Totals (Unweighted N)	100% (1,935)	100% (890)	100% (1,045)	100% (390)	100% (498)	100% (751)	100% (296)	100% (1,464)	100% (228)	100% (243)	100% (799)	100% (529)	100% (353)

	3 Point Party ID				Ideology				Region			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Not sure	Northeast	Midwest	South	West
Very favorable	6%	3%	3%	13%	2%	3%	11%	4%	6%	7%	5%	5%
Somewhat favorable	20%	12%	16%	35%	9%	16%	34%	3%	18%	20%	20%	22%
Somewhat unfavorable	16%	15%	17%	15%	12%	19%	18%	5%	16%	15%	19%	11%
Very unfavorable	25%	39%	25%	10%	54%	28%	9%	10%	24%	28%	24%	27%
Don't know	33%	31%	39%	27%	23%	34%	27%	78%	36%	30%	32%	34%
Totals (Unweighted N)	100% (1,935)	100% (722)	100% (739)	100% (474)	100% (520)	100% (659)	100% (575)	100% (181)	100% (330)	100% (411)	100% (764)	100% (430)

The Economist/YouGov Poll

July 31 - August 4, 2015



24. Favorability of Republican Presidential Candidates – Donald Trump

Do you have a favorable or an unfavorable opinion of the following people?

	Gender			Age				Race			Family Income		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Under 40	40-80	80+
Very favorable	20%	21%	19%	14%	17%	23%	25%	22%	12%	14%	18%	22%	24%
Somewhat favorable	16%	14%	19%	14%	14%	19%	17%	19%	9%	9%	16%	17%	22%
Somewhat unfavorable	11%	12%	11%	11%	11%	12%	11%	13%	10%	7%	11%	12%	12%
Very unfavorable	44%	47%	41%	51%	44%	40%	43%	39%	54%	61%	46%	41%	40%
Don't know	8%	5%	11%	10%	13%	5%	4%	7%	14%	10%	10%	9%	2%
Totals (Unweighted N)	100% (1,959)	100% (896)	100% (1,063)	100% (396)	100% (510)	100% (756)	100% (297)	100% (1,474)	100% (232)	100% (253)	100% (812)	100% (536)	100% (353)

	3 Point Party ID				Ideology				Region			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Not sure	Northeast	Midwest	South	West
Very favorable	20%	7%	19%	36%	7%	16%	33%	12%	20%	20%	20%	20%
Somewhat favorable	16%	11%	15%	25%	8%	15%	24%	11%	13%	17%	17%	17%
Somewhat unfavorable	11%	12%	10%	13%	10%	13%	13%	4%	15%	13%	10%	10%
Very unfavorable	44%	64%	44%	21%	73%	47%	24%	41%	46%	46%	43%	43%
Don't know	8%	6%	12%	4%	2%	9%	5%	32%	7%	4%	10%	9%
Totals (Unweighted N)	100% (1,959)	100% (730)	100% (751)	100% (478)	100% (525)	100% (666)	100% (582)	100% (186)	100% (333)	100% (418)	100% (773)	100% (435)

The Economist/YouGov Poll

July 31 - August 4, 2015



25. Favorability of Republican Presidential Candidates – Scott Walker

Do you have a favorable or an unfavorable opinion of the following people?

	Gender			Age				Race			Family Income		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Under 40	40-80	80+
Very favorable	14%	16%	13%	12%	6%	17%	25%	16%	7%	10%	8%	17%	23%
Somewhat favorable	16%	16%	17%	12%	15%	17%	23%	17%	16%	14%	16%	21%	15%
Somewhat unfavorable	10%	10%	10%	12%	10%	9%	10%	10%	12%	13%	12%	8%	9%
Very unfavorable	22%	27%	17%	19%	22%	23%	21%	22%	26%	15%	21%	19%	29%
Don't know	37%	30%	43%	44%	46%	34%	21%	35%	39%	48%	43%	36%	24%
Totals (Unweighted N)	100% (1,935)	100% (892)	100% (1,043)	100% (391)	100% (502)	100% (746)	100% (296)	100% (1,463)	100% (226)	100% (246)	100% (803)	100% (526)	100% (352)

	3 Point Party ID				Ideology				Region			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Not sure	Northeast	Midwest	South	West
Very favorable	14%	4%	11%	33%	2%	8%	31%	3%	10%	13%	16%	17%
Somewhat favorable	16%	10%	14%	27%	8%	14%	26%	5%	20%	19%	16%	13%
Somewhat unfavorable	10%	11%	13%	6%	10%	15%	8%	4%	12%	10%	13%	5%
Very unfavorable	22%	39%	18%	6%	51%	24%	6%	8%	18%	28%	18%	25%
Don't know	37%	36%	44%	27%	29%	39%	29%	81%	40%	30%	38%	39%
Totals (Unweighted N)	100% (1,935)	100% (720)	100% (740)	100% (475)	100% (518)	100% (657)	100% (576)	100% (184)	100% (331)	100% (415)	100% (761)	100% (428)

The Economist/YouGov Poll

July 31 - August 4, 2015



26. Interest in Republican Debate

On Thursday, August 6, the 2016 Republican presidential candidates will participate in the first nationally televised debate of the campaign. How interested are you in watching the debate?

	Gender			Age				Race			Family Income		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Under 40	40-80	80+
Very interested	32%	32%	32%	25%	23%	39%	38%	33%	29%	26%	25%	38%	42%
Somewhat interested	34%	32%	36%	40%	37%	29%	33%	36%	29%	30%	35%	37%	32%
Not very interested	18%	19%	18%	19%	22%	16%	17%	17%	23%	21%	22%	13%	13%
Not at all interested	16%	17%	15%	17%	18%	16%	11%	14%	18%	23%	19%	13%	12%
Totals (Unweighted N)	100% (1,990)	100% (911)	100% (1,079)	100% (412)	100% (519)	100% (760)	100% (299)	100% (1,494)	100% (238)	100% (258)	100% (823)	100% (544)	100% (359)

	3 Point Party ID				Ideology				Region			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Not sure	Northeast	Midwest	South	West
Very interested	32%	29%	24%	46%	26%	27%	46%	6%	27%	35%	32%	33%
Somewhat interested	34%	34%	34%	34%	35%	38%	34%	18%	33%	35%	35%	33%
Not very interested	18%	19%	20%	15%	23%	21%	13%	19%	20%	20%	17%	18%
Not at all interested	16%	18%	22%	4%	16%	14%	7%	56%	19%	11%	16%	16%
Totals (Unweighted N)	100% (1,990)	100% (740)	100% (769)	100% (481)	100% (531)	100% (675)	100% (588)	100% (196)	100% (336)	100% (421)	100% (789)	100% (444)

The Economist/YouGov Poll

July 31 - August 4, 2015



27. Watch Republican Debate

Do you plan to watch the debate?

	Gender			Age				Race			Family Income		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Under 40	40-80	80+
Yes	47%	48%	46%	43%	40%	50%	57%	49%	43%	41%	38%	58%	55%
No	29%	32%	26%	31%	31%	28%	25%	28%	26%	34%	35%	23%	22%
Not sure	24%	21%	27%	26%	29%	22%	19%	23%	31%	25%	28%	19%	22%
Totals (Unweighted N)	100% (1,996)	100% (912)	100% (1,084)	100% (414)	100% (523)	100% (760)	100% (299)	100% (1,495)	100% (239)	100% (262)	100% (825)	100% (544)	100% (360)

	3 Point Party ID				Ideology				Region			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Not sure	Northeast	Midwest	South	West
Yes	47%	45%	38%	63%	44%	44%	61%	11%	42%	52%	49%	43%
No	29%	30%	35%	17%	33%	28%	18%	66%	33%	24%	27%	32%
Not sure	24%	25%	26%	20%	23%	28%	22%	23%	25%	25%	24%	25%
Totals (Unweighted N)	100% (1,996)	100% (743)	100% (771)	100% (482)	100% (535)	100% (677)	100% (588)	100% (196)	100% (336)	100% (424)	100% (790)	100% (446)

28. Republican Debate Importance

How important is a candidate's debate performance in deciding your vote for the (2016) Republican nominee for president?

	Gender			Age				Race			Family Income		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Under 40	40-80	80+
Very important	19%	18%	20%	19%	18%	21%	16%	17%	21%	26%	16%	23%	24%
Somewhat important	42%	37%	46%	37%	40%	42%	50%	44%	36%	35%	41%	46%	37%
Not very important	21%	23%	20%	22%	24%	19%	20%	22%	19%	16%	24%	16%	21%
Not at all important	18%	22%	14%	22%	17%	18%	14%	17%	23%	22%	18%	16%	18%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,991)	(911)	(1,080)	(414)	(520)	(760)	(297)	(1,491)	(239)	(261)	(823)	(544)	(359)

	3 Point Party ID				Ideology				Region			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Not sure	Northeast	Midwest	South	West
Very important	19%	19%	15%	26%	15%	19%	25%	7%	17%	21%	18%	21%
Somewhat important	42%	38%	40%	48%	37%	42%	47%	29%	43%	39%	45%	38%
Not very important	21%	19%	23%	21%	22%	22%	20%	23%	19%	23%	20%	23%
Not at all important	18%	24%	22%	5%	27%	17%	8%	41%	21%	17%	18%	18%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,991)	(741)	(768)	(482)	(532)	(677)	(587)	(195)	(335)	(424)	(786)	(446)

The Economist/YouGov Poll

July 31 - August 4, 2015



29. 2012 Presidential Vote

Which candidate did you vote for in the 2012 presidential election?

	Gender			Age				Race			Family Income		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Under 40	40-80	80+
I did not vote	27%	26%	27%	29%	35%	25%	17%	26%	18%	41%	40%	16%	11%
Barack Obama	35%	34%	35%	24%	39%	38%	34%	31%	63%	31%	33%	39%	36%
Mitt Romney	29%	30%	29%	18%	23%	34%	46%	35%	11%	14%	21%	38%	41%
Other candidate	3%	3%	3%	2%	3%	4%	3%	3%	2%	3%	3%	3%	3%
Not old enough to vote in 2012	6%	7%	5%	27%	—	—	—	5%	7%	11%	3%	5%	8%
Totals (Unweighted N)	100% (1,989)	100% (906)	100% (1,083)	100% (415)	100% (522)	100% (755)	100% (297)	100% (1,491)	100% (239)	100% (259)	100% (823)	100% (542)	100% (360)

	3 Point Party ID				Ideology				Region			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Not sure	Northeast	Midwest	South	West
I did not vote	27%	19%	43%	13%	24%	33%	13%	66%	31%	17%	28%	30%
Barack Obama	35%	69%	24%	9%	61%	39%	17%	21%	31%	45%	31%	33%
Mitt Romney	29%	4%	23%	70%	4%	18%	63%	5%	28%	28%	31%	29%
Other candidate	3%	2%	5%	2%	3%	3%	3%	4%	1%	4%	3%	3%
Not old enough to vote in 2012	6%	7%	5%	6%	9%	7%	4%	5%	8%	6%	6%	5%
Totals (Unweighted N)	100% (1,989)	100% (741)	100% (766)	100% (482)	100% (535)	100% (675)	100% (584)	100% (195)	100% (332)	100% (421)	100% (791)	100% (445)

The Economist/YouGov Poll

July 31 - August 4, 2015



30. 2012 Republican Primary Vote

Which candidate did you vote for in the 2012 Republican presidential primary or caucus in your state?

	Gender			Age				Race			Family Income		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Under 40	40-80	80+
I did not vote in a 2012 Republican primary or caucus	54%	54%	53%	45%	57%	58%	51%	54%	59%	48%	62%	46%	43%
Michele Bachmann	1%	1%	1%	1%	1%	1%	0%	1%	0%	1%	1%	1%	2%
Herman Cain	1%	1%	1%	1%	1%	1%	1%	1%	2%	0%	1%	1%	1%
Newt Gingrich	1%	2%	1%	1%	2%	1%	2%	2%	0%	1%	1%	4%	0%
Jon Huntsman, Jr.	1%	1%	1%	2%	2%	0%	0%	1%	—	1%	1%	1%	4%
Gary Johnson	0%	1%	0%	1%	1%	0%	0%	0%	0%	0%	0%	1%	0%
Fred Karger	0%	1%	—	0%	1%	—	—	0%	0%	—	0%	—	1%
Ron Paul	3%	3%	3%	4%	2%	3%	2%	3%	5%	1%	4%	3%	3%
Rick Perry	1%	2%	1%	2%	2%	1%	1%	2%	0%	2%	1%	2%	3%
Buddy Roemer	0%	0%	0%	0%	0%	1%	—	0%	1%	0%	0%	0%	0%
Mitt Romney	15%	13%	16%	7%	12%	17%	24%	17%	7%	8%	8%	22%	25%
Rick Santorum	2%	2%	1%	1%	1%	2%	3%	2%	0%	0%	1%	3%	1%
Other	1%	0%	1%	—	1%	1%	2%	1%	2%	0%	0%	1%	0%
Don't remember	14%	12%	16%	8%	18%	15%	13%	11%	16%	26%	16%	13%	9%
Not old enough to vote in 2012	6%	6%	5%	27%	—	—	—	5%	7%	11%	3%	5%	8%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,994)	(911)	(1,083)	(414)	(522)	(759)	(299)	(1,493)	(240)	(261)	(824)	(543)	(361)

The Economist/YouGov Poll

July 31 - August 4, 2015



	Total	3 Point Party ID			Ideology				Region			
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Not sure	Northeast	Midwest	South	West
I did not vote in a 2012												
Republican primary or caucus	54%	68%	61%	24%	71%	61%	31%	67%	53%	55%	54%	53%
Michele Bachmann	1%	1%	0%	2%	0%	1%	1%	0%	1%	2%	1%	0%
Herman Cain	1%	0%	1%	1%	1%	0%	1%	0%	1%	1%	1%	1%
Newt Gingrich	1%	1%	1%	3%	1%	1%	2%	—	1%	3%	2%	0%
Jon Huntsman, Jr.	1%	1%	1%	1%	2%	1%	1%	—	1%	0%	0%	3%
Gary Johnson	0%	0%	1%	0%	0%	1%	0%	—	0%	1%	0%	0%
Fred Karger	0%	0%	0%	0%	—	0%	0%	—	—	0%	0%	1%
Ron Paul	3%	1%	5%	3%	2%	3%	4%	1%	3%	2%	3%	3%
Rick Perry	1%	1%	1%	2%	1%	1%	3%	1%	2%	2%	2%	0%
Buddy Roemer	0%	0%	0%	0%	1%	—	—	2%	0%	0%	0%	0%
Mitt Romney	15%	2%	8%	40%	2%	8%	33%	2%	11%	14%	15%	17%
Rick Santorum	2%	0%	1%	4%	0%	1%	3%	—	3%	1%	1%	1%
Other	1%	1%	0%	1%	1%	1%	1%	0%	1%	1%	1%	0%
Don't remember	14%	15%	14%	12%	10%	14%	15%	21%	16%	12%	14%	14%
Not old enough to vote in 2012	6%	7%	5%	6%	8%	7%	4%	5%	8%	6%	6%	5%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,994)	(744)	(769)	(481)	(536)	(676)	(586)	(196)	(335)	(424)	(789)	(446)

The Economist/YouGov Poll

July 31 - August 4, 2015



31. 2008 Democratic Primary Vote

Which candidate did you vote for in the 2008 Democratic presidential primary or caucus in your state?

	Gender			Age				Race			Family Income		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Under 40	40-80	80+
I did not vote in a 2008 Democratic primary or caucus	46%	49%	44%	24%	52%	52%	55%	53%	18%	36%	45%	49%	51%
Hillary Clinton	6%	6%	6%	2%	8%	7%	5%	6%	4%	6%	7%	7%	5%
Barack Obama	21%	20%	21%	11%	22%	24%	23%	17%	51%	17%	20%	23%	21%
John Edwards	2%	2%	1%	1%	1%	1%	3%	2%	1%	1%	1%	2%	1%
Bill Richardson	0%	1%	0%	0%	1%	0%	0%	0%	—	1%	0%	0%	1%
Joe Biden	1%	2%	1%	1%	3%	1%	0%	1%	0%	2%	1%	0%	3%
Dennis Kucinich	1%	1%	0%	0%	1%	1%	0%	1%	0%	0%	0%	1%	1%
Chris Dodd	0%	0%	0%	1%	—	0%	—	0%	—	1%	0%	0%	0%
Mike Gravel	0%	0%	0%	0%	—	0%	—	0%	—	0%	0%	—	0%
Other	1%	1%	1%	—	0%	1%	1%	1%	0%	0%	1%	1%	1%
Don't remember	10%	7%	12%	3%	12%	12%	12%	9%	9%	15%	12%	8%	6%
Not old enough to vote in 2008	13%	13%	12%	58%	—	—	—	10%	17%	20%	12%	9%	10%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,990)	(907)	(1,083)	(413)	(521)	(758)	(298)	(1,492)	(239)	(259)	(824)	(540)	(360)

The Economist/YouGov Poll

July 31 - August 4, 2015



	Total	3 Point Party ID			Ideology				Region			
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Not sure	Northeast	Midwest	South	West
I did not vote in a 2008 Democratic primary or caucus	46%	19%	58%	62%	29%	42%	58%	58%	44%	40%	49%	49%
Hillary Clinton	6%	11%	4%	1%	12%	6%	3%	2%	7%	6%	6%	4%
Barack Obama	21%	42%	14%	6%	32%	25%	11%	11%	15%	26%	20%	20%
John Edwards	2%	2%	1%	1%	2%	1%	2%	0%	1%	3%	1%	1%
Bill Richardson	0%	0%	0%	0%	1%	1%	—	—	1%	1%	0%	0%
Joe Biden	1%	0%	1%	3%	1%	0%	3%	0%	0%	1%	1%	2%
Dennis Kucinich	1%	0%	1%	0%	1%	1%	0%	0%	1%	1%	0%	1%
Chris Dodd	0%	1%	—	0%	0%	0%	1%	—	1%	0%	0%	0%
Mike Gravel	0%	0%	0%	0%	0%	0%	0%	—	0%	—	0%	—
Other	1%	1%	0%	2%	0%	0%	2%	—	0%	0%	1%	1%
Don't remember	10%	9%	9%	12%	5%	10%	11%	14%	13%	9%	8%	10%
Not old enough to vote in 2008	13%	14%	12%	12%	15%	13%	10%	15%	16%	13%	12%	11%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,990)	(741)	(768)	(481)	(533)	(678)	(584)	(195)	(334)	(423)	(789)	(444)

The Economist/YouGov Poll

July 31 - August 4, 2015



32. Frequency of Voting in Party Primaries

How often would you say you vote in primary or caucus elections—that is, the elections in which a party selects their nominee to run in a general election. Would you say you vote in primary or caucus elections...?

	Gender			Age				Race			Family Income		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Under 40	40-80	80+
Always	31%	32%	30%	23%	21%	37%	44%	33%	31%	21%	23%	37%	44%
Nearly always	16%	14%	19%	8%	14%	19%	24%	17%	19%	10%	11%	21%	21%
Part of the time	12%	13%	12%	14%	15%	12%	6%	11%	13%	15%	13%	12%	10%
Seldom	11%	11%	10%	12%	11%	11%	8%	12%	6%	9%	14%	8%	8%
Never	23%	24%	23%	30%	28%	19%	16%	22%	20%	32%	31%	16%	13%
Unsure	7%	7%	7%	12%	10%	3%	3%	5%	9%	14%	8%	5%	4%
Totals (Unweighted N)	100% (1,998)	100% (914)	100% (1,084)	100% (414)	100% (524)	100% (761)	100% (299)	100% (1,497)	100% (239)	100% (262)	100% (827)	100% (545)	100% (360)

	3 Point Party ID				Ideology				Region			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Not sure	Northeast	Midwest	South	West
Always	31%	35%	20%	43%	35%	25%	40%	7%	24%	30%	30%	38%
Nearly always	16%	17%	12%	21%	15%	16%	20%	6%	14%	18%	20%	11%
Part of the time	12%	15%	10%	11%	13%	14%	11%	7%	14%	16%	11%	9%
Seldom	11%	9%	14%	8%	11%	12%	10%	7%	13%	11%	10%	9%
Never	23%	16%	36%	13%	20%	25%	16%	52%	27%	19%	23%	25%
Unsure	7%	8%	8%	4%	6%	7%	4%	22%	7%	8%	6%	7%
Totals (Unweighted N)	100% (1,998)	100% (745)	100% (771)	100% (482)	100% (537)	100% (677)	100% (588)	100% (196)	100% (337)	100% (424)	100% (790)	100% (447)

The Economist/YouGov Poll

July 31 - August 4, 2015



33. Primary Election

In the 2016 primary election or caucus in your state, are you likely to vote? (A) Likely to vote in Democratic primary or attend Democratic caucus; (B) Likely to vote in Republican primary or attend Republican caucus; (C) Not likely to vote in a primary election or attend a caucus

	Gender			Age				Race			Family Income		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Under 40	40-80	80+
A	35%	36%	34%	40%	31%	36%	33%	28%	67%	44%	35%	38%	31%
B	32%	29%	34%	27%	27%	34%	40%	38%	13%	15%	23%	38%	48%
C	34%	35%	32%	34%	42%	31%	27%	34%	20%	41%	42%	24%	21%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,981)	(904)	(1,077)	(410)	(518)	(754)	(299)	(1,485)	(237)	(259)	(815)	(541)	(360)

	3 Point Party ID				Ideology				Region			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Not sure	Northeast	Midwest	South	West
A	35%	77%	20%	7%	68%	37%	16%	23%	30%	40%	35%	34%
B	32%	5%	21%	80%	5%	23%	63%	5%	29%	30%	33%	32%
C	34%	18%	60%	13%	27%	40%	21%	72%	41%	30%	32%	34%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,981)	(742)	(758)	(481)	(533)	(672)	(583)	(193)	(333)	(420)	(788)	(440)

The Economist/YouGov Poll

July 31 - August 4, 2015



34. Preferred Democratic Nominee for President

If you had to choose one, which one of these individuals would you want to be the Democratic nominee for president in 2016?

Asked of registered voters who identify as Democrats

	Total	Gender		Age				Race			Family Income		
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Under 40	40-80	80+
Joe Biden	13%	13%	12%	7%	13%	13%	15%	10%	18%	14%	14%	11%	11%
Lincoln Chafee	1%	1%	1%	3%	1%	—	—	1%	—	—	0%	1%	1%
Hillary Clinton	51%	47%	55%	51%	49%	55%	48%	45%	58%	67%	53%	55%	46%
Martin O'Malley	1%	1%	1%	3%	1%	1%	—	1%	—	2%	1%	0%	3%
Bernie Sanders	21%	26%	17%	28%	18%	18%	23%	30%	6%	9%	18%	23%	27%
Jim Webb	2%	4%	1%	3%	4%	1%	2%	3%	—	3%	2%	1%	4%
Other	2%	1%	2%	—	1%	2%	3%	2%	1%	1%	3%	1%	—
No preference	10%	7%	12%	6%	13%	9%	9%	8%	16%	5%	9%	8%	8%
Totals (Unweighted N)	100% (635)	100% (299)	100% (336)	100% (119)	100% (159)	100% (259)	100% (98)	100% (403)	100% (154)	100% (78)	100% (268)	100% (178)	100% (119)

	Total	3 Point Party ID			Ideology				Region			
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Not sure	Northeast	Midwest	South	West
Joe Biden	13%	13%	—	—	9%	12%	24%	15%	14%	14%	12%	9%
Lincoln Chafee	1%	1%	—	—	0%	1%	1%	—	—	2%	1%	—
Hillary Clinton	51%	51%	—	—	49%	55%	48%	57%	55%	47%	53%	51%
Martin O'Malley	1%	1%	—	—	1%	1%	1%	—	4%	—	1%	1%
Bernie Sanders	21%	21%	—	—	33%	14%	4%	3%	17%	25%	18%	24%
Jim Webb	2%	2%	—	—	1%	5%	2%	—	1%	3%	1%	4%
Other	2%	2%	—	—	2%	2%	—	—	2%	0%	2%	1%
No preference	10%	10%	—	—	5%	10%	19%	26%	7%	9%	11%	10%
Totals (Unweighted N)	100% (635)	100% (635)	0% (-)	0% (-)	100% (330)	100% (200)	100% (65)	100% (40)	100% (98)	100% (143)	100% (269)	100% (125)

The Economist/YouGov Poll

July 31 - August 4, 2015



35. Second Choice Democratic Nominee for President

If you had to choose one, which one of these individuals would be your SECOND choice for the Democratic nominee for president in 2016?

Asked of registered voters who identify as Democrats

	Total	Gender		Age				Race			Family Income		
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Under 40	40-80	80+
Joe Biden	27%	27%	27%	24%	25%	30%	26%	22%	40%	25%	27%	28%	23%
Lincoln Chafee	1%	2%	0%	4%	1%	0%	2%	1%	2%	1%	2%	1%	1%
Hillary Clinton	24%	30%	19%	25%	25%	21%	29%	29%	17%	20%	21%	23%	26%
Martin O'Malley	4%	4%	4%	5%	7%	3%	0%	5%	1%	4%	2%	6%	5%
Bernie Sanders	16%	15%	18%	18%	11%	17%	20%	20%	8%	16%	15%	17%	20%
Jim Webb	3%	3%	2%	3%	3%	2%	3%	3%	2%	1%	3%	3%	4%
Other	2%	1%	2%	—	1%	2%	4%	2%	2%	—	3%	1%	1%
No preference	23%	17%	28%	21%	28%	24%	15%	18%	29%	34%	27%	22%	19%
Totals (Unweighted N)	100% (628)	100% (296)	100% (332)	100% (119)	100% (160)	100% (254)	100% (95)	100% (397)	100% (154)	100% (77)	100% (266)	100% (176)	100% (118)

	Total	3 Point Party ID			Ideology				Region			
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Not sure	Northeast	Midwest	South	West
Joe Biden	27%	27%	—	—	23%	34%	24%	26%	34%	29%	24%	26%
Lincoln Chafee	1%	1%	—	—	1%	1%	1%	4%	1%	0%	1%	3%
Hillary Clinton	24%	24%	—	—	30%	18%	25%	11%	26%	27%	24%	22%
Martin O'Malley	4%	4%	—	—	4%	3%	9%	—	5%	3%	3%	5%
Bernie Sanders	16%	16%	—	—	24%	13%	3%	7%	16%	15%	17%	16%
Jim Webb	3%	3%	—	—	2%	3%	5%	—	1%	3%	4%	1%
Other	2%	2%	—	—	2%	2%	—	—	2%	2%	2%	2%
No preference	23%	23%	—	—	15%	25%	33%	52%	15%	20%	26%	26%
Totals (Unweighted N)	100% (628)	100% (628)	0% (-)	0% (-)	100% (327)	100% (196)	100% (65)	100% (40)	100% (96)	100% (143)	100% (265)	100% (124)

The Economist/YouGov Poll

July 31 - August 4, 2015



36. Enthusiasm - Democratic Candidates

How would you feel if (your first choice) was the 2016 Democratic presidential election nominee?

Asked of registered voters who identify as Democrats

	Total	Gender		Age				Race			Family Income		
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Under 40	40-80	80+
Enthusiastic	71%	69%	74%	63%	68%	72%	82%	72%	69%	73%	76%	68%	70%
Satisfied but not enthusiastic	24%	26%	21%	28%	27%	24%	15%	23%	26%	23%	18%	26%	27%
Dissatisfied but not upset	2%	3%	1%	4%	3%	1%	—	2%	2%	2%	2%	2%	1%
Upset	1%	1%	1%	—	2%	1%	—	1%	1%	—	1%	2%	—
Not sure	2%	1%	3%	5%	1%	2%	3%	2%	3%	3%	4%	2%	2%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(564)	(274)	(290)	(110)	(133)	(232)	(89)	(364)	(130)	(70)	(238)	(161)	(108)

	Total	3 Point Party ID			Ideology				Region			
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Not sure	Northeast	Midwest	South	West
Enthusiastic	71%	71%	—	—	79%	63%	72%	53%	62%	66%	76%	76%
Satisfied but not enthusiastic	24%	24%	—	—	18%	32%	21%	31%	30%	26%	21%	22%
Dissatisfied but not upset	2%	2%	—	—	2%	2%	2%	—	5%	2%	1%	—
Upset	1%	1%	—	—	0%	1%	2%	—	—	1%	1%	1%
Not sure	2%	2%	—	—	1%	2%	4%	16%	2%	5%	1%	2%
Totals	100%	100%	0%	0%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(564)	(564)	(-)	(-)	(308)	(171)	(53)	(32)	(88)	(131)	(237)	(108)

The Economist/YouGov Poll

July 31 - August 4, 2015



37. Enthusiasm - 2nd Choice Democratic Candidates

How would you feel if (your second choice) was the 2016 Democratic presidential election nominee?

Asked of registered voters who identify as Democrats

	Total	Gender		Age				Race			Family Income		
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Under 40	40-80	80+
Enthusiastic	35%	32%	38%	27%	36%	35%	41%	33%	40%	34%	34%	38%	36%
Satisfied but not enthusiastic	51%	55%	48%	57%	52%	54%	40%	52%	47%	58%	52%	52%	54%
Dissatisfied but not upset	9%	10%	7%	10%	9%	9%	7%	10%	6%	5%	10%	8%	7%
Upset	1%	1%	1%	2%	1%	1%	1%	1%	0%	2%	1%	2%	2%
Not sure	4%	2%	6%	3%	2%	2%	11%	4%	6%	2%	4%	1%	1%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(474)	(246)	(228)	(92)	(114)	(191)	(77)	(314)	(110)	(50)	(196)	(136)	(93)

	Total	3 Point Party ID			Ideology				Region			
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Not sure	Northeast	Midwest	South	West
Enthusiastic	35%	35%	—	—	40%	30%	33%	18%	22%	38%	38%	34%
Satisfied but not enthusiastic	51%	51%	—	—	49%	57%	45%	62%	64%	42%	50%	56%
Dissatisfied but not upset	9%	9%	—	—	7%	11%	12%	4%	8%	10%	9%	7%
Upset	1%	1%	—	—	1%	1%	1%	—	2%	—	1%	1%
Not sure	4%	4%	—	—	3%	1%	10%	16%	3%	9%	2%	2%
Totals	100%	100%	0%	0%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(474)	(474)	(-)	(-)	(277)	(134)	(44)	(19)	(75)	(110)	(201)	(88)

The Economist/YouGov Poll

July 31 - August 4, 2015



38. Satisfaction - Democratic Field

How do you feel about the field of Democratic candidates running for president in 2016? (A) Would like to see someone else run for the Democratic nomination; (B) Satisfied with the choices; (C) Don't know

Satisfied with the choices; (C) Don't know

Asked of registered voters who identify as Democrats

	Total	Gender		Age				Race			Family Income		
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Under 40	40-80	80+
A	25%	28%	21%	29%	23%	26%	22%	27%	23%	19%	23%	22%	27%
B	60%	58%	61%	54%	55%	64%	62%	62%	55%	58%	57%	68%	59%
C	16%	14%	17%	17%	23%	10%	17%	11%	22%	23%	19%	9%	14%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(634)	(300)	(334)	(119)	(159)	(258)	(98)	(403)	(153)	(78)	(268)	(179)	(118)

	Total	3 Point Party ID			Ideology				Region			
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Not sure	Northeast	Midwest	South	West
A	25%	25%	—	—	23%	26%	31%	11%	25%	37%	21%	18%
B	60%	60%	—	—	67%	55%	53%	39%	58%	50%	63%	65%
C	16%	16%	—	—	10%	19%	17%	50%	17%	13%	17%	17%
Totals	100%	100%	0%	0%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(634)	(634)	(-)	(-)	(330)	(199)	(65)	(40)	(97)	(143)	(268)	(126)

The Economist/YouGov Poll

July 31 - August 4, 2015



39. Preferred Republican Nominee for President

If you had to choose one, which one of these individuals would you want to be the Republican nominee for president in 2016?

Asked of registered voters who identify as Republicans

	Gender			Age				Race			Family Income		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Under 40	40-80	80+
Jeb Bush	12%	10%	13%	25%	10%	12%	6%	11%	—	28%	12%	12%	16%
Ben Carson	6%	5%	8%	4%	9%	5%	8%	7%	3%	1%	4%	7%	9%
Chris Christie	4%	3%	5%	2%	7%	5%	2%	4%	—	2%	3%	3%	7%
Ted Cruz	6%	5%	7%	5%	6%	7%	4%	5%	—	28%	5%	7%	2%
Carly Fiorina	2%	0%	4%	5%	2%	1%	2%	2%	19%	4%	2%	1%	3%
Jim Gilmore	0%	—	0%	—	—	0%	—	0%	—	—	—	—	1%
Lindsey Graham	1%	2%	0%	1%	—	—	4%	1%	—	—	4%	0%	—
Mike Huckabee	3%	1%	5%	1%	4%	4%	2%	3%	6%	2%	5%	3%	1%
Bobby Jindal	3%	3%	4%	3%	4%	1%	6%	2%	44%	—	1%	2%	4%
John Kasich	1%	2%	1%	1%	—	2%	1%	2%	—	—	—	1%	4%
George Pataki	—	—	—	—	—	—	—	—	—	—	—	—	—
Rand Paul	6%	7%	5%	6%	11%	6%	2%	6%	—	—	8%	7%	4%
Rick Perry	2%	4%	1%	—	1%	3%	4%	2%	14%	—	3%	3%	—
Marco Rubio	8%	8%	8%	11%	6%	8%	10%	8%	—	11%	8%	11%	5%
Rick Santorum	0%	1%	—	—	—	—	2%	1%	—	—	1%	—	0%
Donald Trump	26%	31%	21%	18%	25%	26%	29%	27%	7%	16%	27%	29%	23%
Scott Walker	14%	16%	12%	7%	9%	15%	17%	14%	—	7%	10%	10%	18%
Other	0%	—	1%	—	—	0%	1%	0%	6%	—	1%	—	—
No preference	4%	2%	6%	9%	7%	4%	—	4%	—	1%	7%	4%	3%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(424)	(195)	(229)	(57)	(91)	(179)	(97)	(393)	(7)	(24)	(110)	(148)	(117)

The Economist/YouGov Poll

July 31 - August 4, 2015



	Total	3 Point Party ID			Ideology				Region			
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Not sure	Northeast	Midwest	South	West
Jeb Bush	12%	—	—	12%	—	17%	11%	—	21%	10%	14%	5%
Ben Carson	6%	—	—	6%	14%	2%	7%	7%	4%	3%	10%	6%
Chris Christie	4%	—	—	4%	—	11%	3%	8%	12%	3%	3%	2%
Ted Cruz	6%	—	—	6%	—	—	7%	—	5%	8%	5%	6%
Carly Fiorina	2%	—	—	2%	—	3%	2%	—	—	3%	3%	2%
Jim Gilmore	0%	—	—	0%	—	—	0%	—	—	—	0%	—
Lindsey Graham	1%	—	—	1%	8%	6%	—	—	2%	4%	—	—
Mike Huckabee	3%	—	—	3%	—	1%	4%	—	4%	5%	3%	1%
Bobby Jindal	3%	—	—	3%	28%	1%	3%	15%	1%	1%	5%	3%
John Kasich	1%	—	—	1%	—	3%	1%	—	1%	2%	1%	2%
George Pataki	—	—	—	—	—	—	—	—	—	—	—	—
Rand Paul	6%	—	—	6%	11%	5%	6%	—	6%	2%	6%	9%
Rick Perry	2%	—	—	2%	6%	2%	2%	—	—	3%	3%	2%
Marco Rubio	8%	—	—	8%	—	9%	8%	35%	9%	4%	9%	11%
Rick Santorum	0%	—	—	0%	—	—	1%	—	—	—	—	2%
Donald Trump	26%	—	—	26%	21%	29%	25%	18%	19%	32%	22%	29%
Scott Walker	14%	—	—	14%	—	5%	16%	—	12%	16%	13%	14%
Other	0%	—	—	0%	—	1%	0%	—	—	1%	0%	—
No preference	4%	—	—	4%	12%	5%	4%	17%	5%	3%	3%	7%
Totals	100%	0%	0%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(424)	(-)	(-)	(424)	(12)	(90)	(314)	(8)	(68)	(88)	(176)	(92)

The Economist/YouGov Poll

July 31 - August 4, 2015



40. Second Choice Republican Nominee for President

If you had to choose one, which one of these individuals would be your SECOND choice for the Republican nominee for president in 2016?

Asked of registered voters who identify as Republicans

	Gender			Age				Race			Family Income		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Under 40	40-80	80+
Jeb Bush	11%	10%	11%	12%	11%	10%	11%	11%	—	4%	12%	7%	15%
Ben Carson	7%	7%	8%	1%	5%	10%	8%	7%	—	18%	7%	9%	6%
Chris Christie	4%	2%	5%	2%	5%	4%	3%	4%	—	—	3%	3%	5%
Ted Cruz	5%	7%	3%	10%	7%	4%	1%	5%	6%	4%	5%	4%	5%
Carly Fiorina	4%	6%	3%	2%	1%	7%	3%	4%	14%	—	5%	3%	5%
Jim Gilmore	—	—	—	—	—	—	—	—	—	—	—	—	—
Lindsey Graham	3%	2%	4%	12%	4%	1%	—	3%	—	5%	4%	4%	1%
Mike Huckabee	7%	6%	8%	6%	8%	6%	8%	7%	—	16%	5%	9%	6%
Bobby Jindal	2%	3%	2%	1%	5%	1%	1%	2%	—	—	3%	3%	1%
John Kasich	4%	4%	3%	1%	4%	2%	7%	4%	—	—	2%	6%	2%
George Pataki	0%	—	0%	—	0%	0%	—	0%	—	2%	—	0%	0%
Rand Paul	6%	8%	5%	5%	11%	7%	3%	7%	3%	4%	4%	8%	8%
Rick Perry	3%	3%	3%	2%	3%	3%	2%	3%	—	3%	2%	3%	3%
Marco Rubio	9%	8%	10%	8%	6%	10%	10%	7%	19%	26%	6%	7%	14%
Rick Santorum	2%	1%	3%	—	2%	3%	3%	3%	—	—	1%	5%	1%
Donald Trump	10%	8%	11%	4%	7%	9%	16%	9%	44%	3%	11%	10%	5%
Scott Walker	12%	16%	9%	17%	6%	10%	17%	12%	—	14%	11%	11%	12%
Other	1%	1%	0%	—	—	0%	2%	0%	13%	—	2%	—	—
No preference	10%	8%	12%	17%	15%	9%	5%	11%	—	1%	17%	8%	10%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(422)	(195)	(227)	(57)	(90)	(178)	(97)	(391)	(7)	(24)	(109)	(147)	(117)

The Economist/YouGov Poll

July 31 - August 4, 2015



	Total	3 Point Party ID			Ideology				Region			
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Not sure	Northeast	Midwest	South	West
Jeb Bush	11%	—	—	11%	—	13%	11%	—	7%	9%	12%	13%
Ben Carson	7%	—	—	7%	6%	10%	7%	—	8%	9%	7%	7%
Chris Christie	4%	—	—	4%	7%	5%	3%	8%	5%	4%	1%	6%
Ted Cruz	5%	—	—	5%	22%	5%	5%	—	7%	6%	5%	2%
Carly Fiorina	4%	—	—	4%	8%	6%	4%	—	7%	6%	4%	1%
Jim Gilmore	—	—	—	—	—	—	—	—	—	—	—	—
Lindsey Graham	3%	—	—	3%	22%	5%	2%	—	7%	4%	1%	2%
Mike Huckabee	7%	—	—	7%	11%	7%	7%	18%	8%	7%	8%	5%
Bobby Jindal	2%	—	—	2%	—	—	3%	—	1%	3%	3%	—
John Kasich	4%	—	—	4%	—	4%	4%	15%	1%	7%	2%	6%
George Pataki	0%	—	—	0%	—	1%	—	—	1%	—	0%	—
Rand Paul	6%	—	—	6%	—	6%	6%	7%	5%	3%	9%	6%
Rick Perry	3%	—	—	3%	6%	2%	3%	—	2%	1%	5%	1%
Marco Rubio	9%	—	—	9%	6%	3%	10%	—	9%	7%	10%	9%
Rick Santorum	2%	—	—	2%	6%	0%	3%	—	5%	3%	1%	3%
Donald Trump	10%	—	—	10%	—	9%	10%	35%	9%	11%	11%	8%
Scott Walker	12%	—	—	12%	—	7%	14%	—	7%	5%	13%	20%
Other	1%	—	—	1%	—	1%	1%	—	—	2%	1%	—
No preference	10%	—	—	10%	6%	16%	9%	17%	11%	13%	8%	11%
Totals	100%	0%	0%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(422)	(-)	(-)	(422)	(12)	(90)	(312)	(8)	(68)	(86)	(176)	(92)

The Economist/YouGov Poll

July 31 - August 4, 2015



41. Enthusiasm - Republican Candidates

How would you feel if (your first choice) was the 2016 Republican presidential election nominee?

Asked of registered voters who identify as Republicans

	Total	Gender		Age				Race			Family Income		
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Under 40	40-80	80+
Enthusiastic	78%	70%	85%	75%	74%	79%	82%	78%	92%	79%	70%	74%	85%
Satisfied but not enthusiastic	20%	27%	13%	25%	20%	20%	17%	20%	8%	21%	28%	26%	12%
Dissatisfied but not upset	1%	2%	1%	—	4%	1%	1%	1%	—	—	1%	—	2%
Upset	—	—	—	—	—	—	—	—	—	—	—	—	—
Not sure	1%	0%	1%	—	2%	0%	—	1%	—	—	1%	—	1%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(398)	(191)	(207)	(49)	(83)	(170)	(96)	(369)	(6)	(23)	(98)	(141)	(112)

	Total	3 Point Party ID			Ideology				Region			
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Not sure	Northeast	Midwest	South	West
Enthusiastic	78%	—	—	78%	42%	64%	82%	82%	81%	73%	83%	73%
Satisfied but not enthusiastic	20%	—	—	20%	58%	34%	17%	—	17%	26%	15%	25%
Dissatisfied but not upset	1%	—	—	1%	—	1%	1%	—	2%	—	1%	2%
Upset	—	—	—	—	—	—	—	—	—	—	—	—
Not sure	1%	—	—	1%	—	1%	0%	18%	—	1%	0%	1%
Totals	100%	0%	0%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(398)	(-)	(-)	(398)	(10)	(82)	(300)	(6)	(64)	(81)	(168)	(85)

The Economist/YouGov Poll

July 31 - August 4, 2015



42. Enthusiasm - 2nd Choice Republican Candidates

How would you feel if (your second choice) was the 2016 Republican presidential election nominee?

Asked of registered voters who identify as Republicans

	Gender			Age				Race			Family Income		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Under 40	40-80	80+
Enthusiastic	63%	61%	66%	54%	59%	58%	77%	63%	93%	61%	60%	59%	64%
Satisfied but not enthusiastic	32%	35%	29%	31%	35%	39%	21%	33%	—	34%	32%	35%	33%
Dissatisfied but not upset	3%	3%	3%	13%	3%	0%	1%	3%	—	5%	4%	3%	1%
Upset	1%	2%	—	—	1%	1%	—	1%	—	—	2%	—	1%
Not sure	1%	0%	2%	3%	2%	1%	1%	1%	7%	—	2%	2%	1%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(372)	(181)	(191)	(45)	(79)	(156)	(92)	(344)	(5)	(23)	(88)	(135)	(104)

	3 Point Party ID			Ideology				Region				
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Not sure	Northeast	Midwest	South	West
Enthusiastic	63%	—	—	63%	33%	41%	69%	72%	61%	54%	72%	58%
Satisfied but not enthusiastic	32%	—	—	32%	59%	49%	28%	10%	30%	42%	25%	36%
Dissatisfied but not upset	3%	—	—	3%	9%	6%	2%	—	9%	1%	2%	1%
Upset	1%	—	—	1%	—	1%	0%	18%	—	—	0%	2%
Not sure	1%	—	—	1%	—	4%	1%	—	—	3%	1%	2%
Totals	100%	0%	0%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(372)	(-)	(-)	(372)	(11)	(78)	(277)	(6)	(60)	(71)	(161)	(80)

The Economist/YouGov Poll

July 31 - August 4, 2015



43. Satisfaction - Republican Field

How do you feel about the field of Republican candidates running for president in 2016? (A) Would like to see someone else run for the Republican nomination; (B) Satisfied with the choices; (C) Don't know

Satisfied with the choices; (C) Don't know

Asked of registered voters who identify as Republicans

	Total	Gender		Age				Race			Family Income		
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Under 40	40-80	80+
A	14%	14%	14%	22%	16%	15%	7%	14%	40%	8%	17%	14%	12%
B	69%	72%	67%	59%	68%	70%	75%	69%	54%	86%	60%	71%	72%
C	17%	14%	19%	20%	17%	15%	18%	18%	6%	6%	23%	16%	16%
Totals (Unweighted N)	100% (424)	100% (195)	100% (229)	100% (57)	100% (90)	100% (180)	100% (97)	100% (393)	100% (7)	100% (24)	100% (110)	100% (148)	100% (117)

	Total	3 Point Party ID			Ideology				Region			
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Not sure	Northeast	Midwest	South	West
A	14%	—	—	14%	28%	19%	13%	15%	19%	14%	13%	13%
B	69%	—	—	69%	53%	55%	73%	68%	65%	64%	73%	70%
C	17%	—	—	17%	20%	27%	14%	17%	15%	22%	14%	18%
Totals (Unweighted N)	100% (424)	0% (-)	0% (-)	100% (424)	100% (12)	100% (91)	100% (313)	100% (8)	100% (68)	100% (88)	100% (177)	100% (91)

The Economist/YouGov Poll

July 31 - August 4, 2015



44. Most Likely Democratic Nominee for President

Who do you think is the most likely candidate to become the DEMOCRATIC NOMINEE for president in 2016?

	Gender			Age				Race			Family Income		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Under 40	40-80	80+
Joe Biden	8%	10%	7%	9%	6%	9%	10%	8%	9%	8%	8%	10%	7%
Lincoln Chafee	1%	1%	0%	1%	1%	1%	—	0%	—	2%	1%	1%	1%
Hillary Clinton	52%	55%	49%	50%	53%	53%	52%	51%	60%	50%	50%	53%	57%
Martin O'Malley	1%	1%	1%	2%	2%	1%	1%	1%	3%	1%	1%	1%	2%
Bernie Sanders	10%	11%	8%	13%	8%	10%	8%	11%	5%	8%	10%	9%	9%
Jim Webb	2%	3%	2%	4%	3%	1%	1%	3%	—	2%	2%	3%	4%
Not sure	26%	19%	32%	21%	27%	26%	29%	26%	23%	28%	28%	24%	19%
Totals (Unweighted N)	100% (1,992)	100% (911)	100% (1,081)	100% (413)	100% (521)	100% (759)	100% (299)	100% (1,494)	100% (239)	100% (259)	100% (823)	100% (544)	100% (360)

	3 Point Party ID				Ideology				Region			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Not sure	Northeast	Midwest	South	West
Joe Biden	8%	6%	7%	13%	6%	8%	12%	2%	8%	9%	9%	8%
Lincoln Chafee	1%	1%	0%	1%	0%	0%	1%	—	1%	2%	0%	0%
Hillary Clinton	52%	66%	45%	46%	65%	55%	45%	37%	53%	51%	53%	50%
Martin O'Malley	1%	1%	2%	1%	1%	2%	1%	1%	1%	2%	1%	1%
Bernie Sanders	10%	10%	12%	5%	16%	11%	7%	3%	11%	10%	8%	10%
Jim Webb	2%	2%	1%	5%	1%	3%	3%	—	4%	1%	2%	3%
Not sure	26%	14%	33%	29%	11%	22%	30%	58%	23%	25%	26%	28%
Totals (Unweighted N)	100% (1,992)	100% (743)	100% (767)	100% (482)	100% (536)	100% (677)	100% (586)	100% (193)	100% (335)	100% (424)	100% (787)	100% (446)

The Economist/YouGov Poll

July 31 - August 4, 2015



45. General Election Winners - Democrats

Which of the DEMOCRATIC presidential candidates listed below do you think could WIN the GENERAL ELECTION in November if they were to become the Democratic nominee? (Select all that apply.)

	Gender			Age				Race			Family Income		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Under 40	40-80	80+
Joe Biden	21%	22%	20%	26%	17%	20%	23%	20%	34%	17%	20%	19%	22%
Lincoln Chafee	2%	4%	1%	4%	3%	2%	0%	3%	—	3%	2%	3%	3%
Hillary Clinton	52%	53%	51%	54%	56%	52%	44%	49%	64%	56%	53%	49%	55%
Martin O'Malley	4%	6%	3%	7%	5%	2%	3%	4%	4%	3%	4%	4%	6%
Bernie Sanders	16%	17%	15%	22%	13%	14%	15%	17%	12%	11%	17%	14%	16%
Jim Webb	5%	7%	3%	7%	6%	3%	3%	5%	3%	2%	3%	5%	10%
None of them	26%	23%	29%	18%	24%	30%	34%	29%	13%	24%	25%	28%	25%
Totals	(2,000)	(915)	(1,085)	(415)	(525)	(761)	(299)	(1,497)	(240)	(263)	(827)	(545)	(361)

	Total	3 Point Party ID			Ideology				Region			
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Not sure	Northeast	Midwest	South	West
Joe Biden	21%	27%	18%	19%	24%	23%	20%	12%	27%	23%	21%	15%
Lincoln Chafee	2%	1%	2%	4%	3%	2%	3%	—	4%	4%	2%	1%
Hillary Clinton	52%	71%	48%	34%	72%	58%	36%	44%	53%	53%	53%	48%
Martin O'Malley	4%	4%	5%	4%	6%	5%	3%	4%	6%	5%	3%	3%
Bernie Sanders	16%	21%	17%	7%	32%	16%	9%	5%	15%	18%	14%	17%
Jim Webb	5%	4%	4%	6%	3%	6%	5%	3%	5%	5%	4%	5%
None of them	26%	9%	30%	41%	9%	18%	41%	45%	21%	25%	26%	31%
Totals	(2,000)	(745)	(773)	(482)	(537)	(678)	(588)	(197)	(337)	(424)	(791)	(448)

46. Most Likely General Election Winner - Democrats

Who do you think is most likely to win the general election if he or she wins the Democratic nomination?

	Gender			Age				Race			Family Income		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Under 40	40-80	80+
Joe Biden	11%	10%	12%	12%	8%	11%	15%	10%	17%	11%	11%	12%	8%
Lincoln Chafee	1%	2%	0%	2%	2%	1%	—	1%	—	2%	1%	2%	2%
Hillary Clinton	47%	47%	47%	47%	52%	47%	39%	44%	62%	52%	49%	43%	47%
Martin O'Malley	2%	2%	1%	3%	2%	1%	1%	2%	0%	1%	1%	2%	3%
Bernie Sanders	10%	11%	9%	14%	8%	9%	9%	11%	6%	9%	11%	9%	9%
Jim Webb	3%	4%	2%	4%	4%	2%	2%	3%	2%	1%	2%	4%	6%
None of them	27%	24%	29%	18%	24%	30%	35%	29%	13%	24%	25%	28%	25%
Totals (Unweighted N)	100% (1,985)	100% (909)	100% (1,076)	100% (410)	100% (519)	100% (758)	100% (298)	100% (1,489)	100% (238)	100% (258)	100% (822)	100% (543)	100% (359)

	3 Point Party ID				Ideology				Region			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Not sure	Northeast	Midwest	South	West
Joe Biden	11%	13%	9%	12%	8%	13%	12%	4%	16%	11%	11%	8%
Lincoln Chafee	1%	0%	1%	3%	1%	1%	2%	—	2%	2%	1%	1%
Hillary Clinton	47%	65%	42%	32%	63%	52%	34%	42%	47%	47%	49%	43%
Martin O'Malley	2%	1%	1%	2%	1%	2%	1%	1%	1%	2%	1%	2%
Bernie Sanders	10%	10%	13%	5%	17%	11%	6%	3%	10%	9%	9%	12%
Jim Webb	3%	2%	2%	5%	0%	4%	3%	2%	3%	3%	3%	3%
None of them	27%	9%	31%	41%	9%	18%	41%	48%	21%	26%	27%	31%
Totals (Unweighted N)	100% (1,985)	100% (739)	100% (767)	100% (479)	100% (533)	100% (677)	100% (583)	100% (192)	100% (333)	100% (422)	100% (785)	100% (445)

The Economist/YouGov Poll

July 31 - August 4, 2015



47. Most Likely Republican Nominee for President

Who do you think is the most likely candidate to become the REPUBLICAN NOMINEE for president in 2016?

	Gender			Age				Race			Family Income		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Under 40	40-80	80+
Jeb Bush	26%	29%	23%	27%	21%	26%	32%	28%	15%	22%	22%	29%	35%
Ben Carson	1%	1%	1%	2%	1%	1%	1%	1%	2%	0%	2%	1%	1%
Chris Christie	2%	2%	2%	2%	2%	2%	1%	2%	4%	2%	2%	2%	1%
Ted Cruz	3%	3%	3%	3%	6%	3%	1%	2%	3%	9%	4%	4%	3%
Carly Fiorina	0%	0%	0%	1%	0%	0%	—	0%	0%	1%	0%	0%	1%
Jim Gilmore	0%	0%	0%	0%	0%	0%	—	0%	1%	0%	0%	—	0%
Lindsey Graham	1%	1%	0%	1%	1%	0%	1%	1%	0%	0%	1%	—	2%
Mike Huckabee	2%	1%	3%	3%	2%	2%	1%	1%	5%	1%	2%	2%	1%
Bobby Jindal	1%	1%	1%	3%	1%	1%	0%	1%	0%	3%	1%	2%	1%
John Kasich	1%	1%	1%	1%	1%	1%	1%	1%	0%	1%	1%	1%	2%
George Pataki	1%	0%	1%	2%	0%	0%	—	1%	0%	0%	1%	1%	0%
Rand Paul	2%	2%	2%	3%	1%	3%	2%	3%	2%	1%	3%	2%	1%
Rick Perry	1%	1%	1%	0%	0%	1%	1%	1%	1%	2%	1%	0%	0%
Marco Rubio	2%	2%	2%	3%	3%	1%	3%	2%	1%	5%	2%	3%	1%
Rick Santorum	0%	1%	0%	—	0%	1%	0%	0%	0%	1%	0%	1%	—
Donald Trump	16%	16%	17%	10%	21%	18%	13%	19%	13%	5%	17%	16%	18%
Scott Walker	6%	7%	5%	4%	2%	7%	12%	7%	3%	3%	4%	6%	9%
Not sure	34%	30%	38%	36%	37%	32%	31%	29%	48%	45%	37%	30%	24%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,990)	(910)	(1,080)	(413)	(520)	(758)	(299)	(1,492)	(237)	(261)	(823)	(542)	(360)

The Economist/YouGov Poll

July 31 - August 4, 2015



	Total	3 Point Party ID			Ideology				Region			
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Not sure	Northeast	Midwest	South	West
Jeb Bush	26%	33%	21%	24%	39%	28%	21%	4%	23%	25%	27%	27%
Ben Carson	1%	2%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%
Chris Christie	2%	2%	2%	2%	2%	3%	2%	0%	4%	1%	2%	2%
Ted Cruz	3%	2%	4%	4%	2%	3%	4%	5%	4%	4%	2%	4%
Carly Fiorina	0%	0%	0%	0%	0%	0%	0%	0%	1%	—	0%	1%
Jim Gilmore	0%	1%	—	0%	0%	0%	0%	—	0%	—	0%	0%
Lindsey Graham	1%	1%	0%	2%	0%	1%	1%	—	1%	1%	0%	1%
Mike Huckabee	2%	2%	2%	2%	1%	1%	3%	0%	1%	2%	2%	1%
Bobby Jindal	1%	1%	1%	2%	2%	1%	1%	0%	1%	3%	1%	0%
John Kasich	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%
George Pataki	1%	0%	0%	1%	0%	1%	—	0%	0%	1%	1%	0%
Rand Paul	2%	2%	3%	2%	1%	3%	3%	0%	3%	3%	2%	3%
Rick Perry	1%	1%	1%	1%	0%	0%	2%	1%	0%	1%	2%	0%
Marco Rubio	2%	1%	2%	2%	1%	3%	2%	1%	2%	1%	2%	2%
Rick Santorum	0%	1%	—	1%	0%	0%	1%	—	0%	1%	0%	0%
Donald Trump	16%	10%	18%	22%	9%	18%	20%	12%	16%	17%	16%	17%
Scott Walker	6%	2%	4%	13%	4%	3%	11%	0%	6%	8%	6%	4%
Not sure	34%	38%	40%	19%	35%	32%	25%	72%	37%	28%	35%	35%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,990)	(741)	(768)	(481)	(534)	(675)	(586)	(195)	(335)	(423)	(788)	(444)

The Economist/YouGov Poll

July 31 - August 4, 2015



48. General Election Winners - Republicans

Which of the REPUBLICAN presidential candidates listed below do you think could WIN the GENERAL ELECTION in November if they were to become the Republican nominee? (Select all that apply.)

	Gender			Age				Race			Family Income		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Under 40	40-80	80+
Jeb Bush	26%	29%	24%	27%	22%	27%	29%	28%	15%	25%	23%	31%	34%
Ben Carson	7%	6%	7%	6%	5%	7%	7%	7%	4%	7%	6%	8%	7%
Chris Christie	7%	8%	6%	7%	6%	8%	6%	7%	9%	5%	6%	6%	8%
Ted Cruz	8%	9%	7%	9%	8%	8%	7%	8%	8%	12%	7%	9%	9%
Carly Fiorina	4%	5%	2%	5%	2%	4%	3%	4%	2%	2%	3%	3%	5%
Jim Gilmore	1%	1%	0%	2%	1%	0%	0%	0%	2%	1%	1%	0%	1%
Lindsey Graham	2%	2%	2%	4%	1%	2%	1%	2%	1%	0%	2%	2%	3%
Mike Huckabee	5%	3%	6%	5%	5%	4%	5%	5%	7%	1%	4%	6%	4%
Bobby Jindal	3%	4%	3%	6%	2%	3%	3%	4%	3%	3%	4%	3%	2%
John Kasich	4%	6%	2%	2%	1%	5%	8%	5%	1%	1%	2%	4%	8%
George Pataki	1%	1%	1%	3%	1%	1%	0%	2%	1%	1%	1%	2%	1%
Rand Paul	8%	8%	7%	13%	6%	7%	4%	9%	4%	2%	8%	9%	6%
Rick Perry	5%	6%	5%	5%	4%	6%	7%	6%	5%	1%	4%	6%	7%
Marco Rubio	12%	14%	11%	13%	9%	12%	15%	14%	5%	10%	8%	14%	17%
Rick Santorum	4%	4%	3%	3%	4%	4%	3%	4%	3%	3%	4%	4%	3%
Donald Trump	22%	23%	21%	12%	22%	27%	25%	25%	17%	9%	21%	25%	25%
Scott Walker	14%	15%	13%	11%	7%	16%	25%	17%	6%	5%	10%	15%	22%
None of them	30%	30%	30%	35%	33%	27%	25%	25%	46%	41%	34%	26%	21%
Totals	(2,000)	(915)	(1,085)	(415)	(525)	(761)	(299)	(1,497)	(240)	(263)	(827)	(545)	(361)

The Economist/YouGov Poll

July 31 - August 4, 2015



	Total	3 Point Party ID			Ideology				Region			
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Not sure	Northeast	Midwest	South	West
Jeb Bush	26%	27%	23%	30%	31%	29%	25%	10%	30%	22%	29%	23%
Ben Carson	7%	3%	5%	13%	1%	4%	13%	5%	6%	7%	8%	4%
Chris Christie	7%	6%	6%	10%	3%	7%	9%	5%	12%	6%	6%	5%
Ted Cruz	8%	5%	8%	12%	3%	4%	15%	5%	7%	9%	8%	8%
Carly Fiorina	4%	2%	3%	6%	1%	2%	7%	1%	2%	3%	4%	4%
Jim Gilmore	1%	1%	1%	0%	1%	1%	1%	—	2%	0%	1%	0%
Lindsey Graham	2%	3%	1%	3%	2%	2%	3%	1%	4%	2%	1%	2%
Mike Huckabee	5%	3%	3%	8%	2%	3%	9%	0%	4%	7%	5%	2%
Bobby Jindal	3%	2%	3%	6%	2%	3%	6%	1%	2%	6%	4%	2%
John Kasich	4%	3%	3%	7%	3%	4%	5%	1%	3%	6%	4%	3%
George Pataki	1%	1%	1%	2%	1%	3%	0%	0%	2%	1%	1%	1%
Rand Paul	8%	5%	8%	10%	7%	6%	11%	2%	7%	9%	8%	7%
Rick Perry	5%	3%	4%	10%	2%	3%	11%	2%	5%	6%	7%	3%
Marco Rubio	12%	7%	12%	19%	5%	14%	16%	3%	16%	11%	12%	11%
Rick Santorum	4%	2%	4%	5%	3%	3%	5%	1%	4%	5%	4%	2%
Donald Trump	22%	12%	23%	33%	9%	21%	33%	13%	19%	25%	22%	22%
Scott Walker	14%	5%	12%	28%	6%	8%	28%	2%	15%	14%	13%	14%
None of them	30%	45%	33%	7%	46%	28%	13%	66%	31%	27%	30%	33%
Totals	(2,000)	(745)	(773)	(482)	(537)	(678)	(588)	(197)	(337)	(424)	(791)	(448)

The Economist/YouGov Poll

July 31 - August 4, 2015



49. Most Likely General Election Winner - Republicans

Who do you think is most likely to win the general election if he or she wins the Republican nomination?

	Gender			Age				Race			Family Income		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Under 40	40-80	80+
Jeb Bush	20%	21%	19%	20%	19%	20%	19%	21%	11%	23%	18%	23%	25%
Ben Carson	3%	2%	4%	4%	3%	3%	2%	3%	3%	4%	4%	2%	2%
Chris Christie	3%	4%	3%	3%	3%	4%	3%	3%	6%	4%	3%	3%	4%
Ted Cruz	3%	2%	4%	4%	6%	2%	2%	3%	4%	4%	3%	4%	3%
Carly Fiorina	1%	1%	1%	1%	1%	0%	1%	1%	1%	1%	0%	0%	2%
Jim Gilmore	0%	0%	0%	1%	—	0%	—	0%	0%	1%	0%	—	0%
Lindsey Graham	1%	1%	1%	1%	1%	1%	1%	1%	1%	0%	1%	0%	1%
Mike Huckabee	2%	1%	3%	2%	2%	2%	1%	2%	4%	1%	2%	2%	0%
Bobby Jindal	1%	1%	1%	3%	1%	1%	0%	1%	1%	2%	1%	1%	1%
John Kasich	2%	3%	1%	2%	1%	2%	2%	2%	0%	—	1%	2%	4%
George Pataki	1%	0%	1%	2%	0%	0%	—	1%	0%	0%	0%	1%	0%
Rand Paul	3%	3%	3%	4%	3%	3%	2%	4%	2%	1%	4%	3%	1%
Rick Perry	1%	1%	2%	0%	1%	2%	1%	1%	2%	1%	2%	2%	0%
Marco Rubio	4%	4%	4%	3%	4%	3%	6%	4%	1%	7%	3%	5%	3%
Rick Santorum	0%	0%	1%	0%	1%	1%	0%	0%	1%	1%	1%	1%	0%
Donald Trump	17%	17%	16%	9%	18%	20%	18%	20%	12%	6%	16%	18%	17%
Scott Walker	8%	8%	7%	5%	4%	8%	17%	10%	4%	2%	5%	7%	14%
None of them	31%	30%	31%	37%	34%	28%	25%	26%	47%	42%	34%	26%	21%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,970)	(902)	(1,068)	(403)	(513)	(755)	(299)	(1,478)	(238)	(254)	(820)	(538)	(355)

The Economist/YouGov Poll

July 31 - August 4, 2015



	Total	3 Point Party ID			Ideology				Region			
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Not sure	Northeast	Midwest	South	West
Jeb Bush	20%	24%	17%	19%	28%	23%	14%	7%	20%	16%	23%	18%
Ben Carson	3%	2%	3%	4%	1%	3%	5%	1%	3%	4%	3%	2%
Chris Christie	3%	4%	2%	4%	1%	4%	4%	5%	6%	2%	3%	2%
Ted Cruz	3%	2%	4%	4%	2%	2%	6%	2%	3%	4%	3%	4%
Carly Fiorina	1%	1%	0%	1%	0%	1%	1%	—	1%	0%	1%	1%
Jim Gilmore	0%	0%	0%	0%	0%	0%	0%	—	1%	—	0%	—
Lindsey Graham	1%	1%	0%	1%	1%	1%	1%	0%	2%	1%	1%	1%
Mike Huckabee	2%	1%	2%	2%	1%	1%	4%	—	2%	2%	2%	1%
Bobby Jindal	1%	1%	1%	1%	1%	2%	1%	1%	—	2%	1%	1%
John Kasich	2%	2%	1%	2%	2%	2%	1%	0%	2%	3%	1%	1%
George Pataki	1%	0%	1%	1%	0%	1%	—	0%	1%	0%	1%	1%
Rand Paul	3%	2%	4%	3%	4%	2%	4%	1%	2%	5%	3%	2%
Rick Perry	1%	1%	1%	2%	0%	1%	2%	1%	1%	2%	2%	0%
Marco Rubio	4%	2%	5%	6%	1%	6%	5%	2%	4%	3%	4%	5%
Rick Santorum	0%	1%	0%	1%	1%	0%	0%	0%	1%	0%	0%	0%
Donald Trump	17%	9%	17%	25%	8%	18%	23%	11%	14%	19%	16%	18%
Scott Walker	8%	1%	8%	16%	2%	4%	18%	0%	6%	9%	8%	9%
None of them	31%	45%	34%	8%	47%	29%	13%	69%	32%	27%	30%	33%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,970)	(735)	(758)	(477)	(531)	(666)	(583)	(190)	(334)	(423)	(776)	(437)

The Economist/YouGov Poll

July 31 - August 4, 2015



50. Closer Party on Gun Control

Which party is closer to you on the issue of gun control?

	Gender			Age				Race			Family Income		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Under 40	40-80	80+
The Democratic Party	29%	29%	29%	35%	25%	29%	28%	26%	42%	34%	28%	30%	31%
The Republican Party	32%	36%	28%	29%	28%	32%	40%	38%	9%	18%	23%	37%	46%
Both are the same	14%	15%	13%	11%	14%	17%	11%	13%	20%	13%	15%	16%	10%
Don't know	25%	20%	30%	25%	33%	22%	20%	23%	28%	35%	33%	18%	13%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,994)	(910)	(1,084)	(411)	(523)	(761)	(299)	(1,493)	(239)	(262)	(825)	(543)	(359)

	3 Point Party ID				Ideology				Region			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Not sure	Northeast	Midwest	South	West
The Democratic Party	29%	61%	17%	8%	64%	29%	13%	11%	27%	31%	30%	27%
The Republican Party	32%	7%	27%	68%	6%	26%	60%	4%	27%	31%	32%	34%
Both are the same	14%	11%	20%	8%	11%	20%	11%	10%	15%	15%	13%	15%
Don't know	25%	20%	36%	16%	19%	26%	16%	75%	32%	23%	25%	24%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,994)	(742)	(771)	(481)	(535)	(676)	(586)	(197)	(337)	(423)	(789)	(445)

The Economist/YouGov Poll

July 31 - August 4, 2015



51. Guns - rights versus protection

What's more important?

	Gender			Age				Race			Family Income		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Under 40	40-80	80+
The right of people to own guns	20%	24%	15%	18%	19%	22%	18%	24%	5%	10%	18%	20%	28%
Protecting people from gun violence	28%	29%	27%	36%	26%	25%	26%	25%	37%	35%	29%	25%	23%
Both are equally important	48%	44%	53%	41%	47%	51%	55%	48%	52%	45%	48%	52%	46%
Not sure	4%	3%	5%	5%	7%	3%	1%	3%	6%	9%	5%	4%	2%
Totals (Unweighted N)	100% (1,989)	100% (909)	100% (1,080)	100% (412)	100% (523)	100% (757)	100% (297)	100% (1,493)	100% (237)	100% (259)	100% (821)	100% (543)	100% (360)

	3 Point Party ID				Ideology				Region			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Not sure	Northeast	Midwest	South	West
The right of people to own guns	20%	5%	19%	37%	6%	15%	35%	11%	18%	19%	18%	24%
Protecting people from gun violence	28%	44%	26%	11%	56%	25%	13%	30%	28%	31%	27%	25%
Both are equally important	48%	47%	48%	50%	35%	58%	49%	39%	48%	46%	51%	46%
Not sure	4%	4%	6%	2%	2%	3%	3%	21%	5%	4%	4%	5%
Totals (Unweighted N)	100% (1,989)	100% (737)	100% (770)	100% (482)	100% (533)	100% (676)	100% (587)	100% (193)	100% (333)	100% (422)	100% (789)	100% (445)

The Economist/YouGov Poll

July 31 - August 4, 2015



52. Strict gun laws

In general, do you feel the laws covering the sale of handguns should be made more strict than they are now?

	Gender			Age				Race			Family Income		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Under 40	40-80	80+
Make gun laws more strict	52%	49%	54%	51%	53%	51%	54%	48%	62%	64%	56%	52%	45%
No change	27%	29%	25%	24%	22%	30%	31%	31%	17%	16%	23%	28%	32%
Make gun laws less strict	11%	16%	8%	13%	12%	11%	9%	12%	11%	7%	10%	12%	15%
Not sure	10%	6%	13%	12%	13%	8%	6%	9%	10%	13%	11%	8%	9%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,993)	(911)	(1,082)	(413)	(520)	(761)	(299)	(1,494)	(239)	(260)	(824)	(543)	(360)

	3 Point Party ID				Ideology				Region			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Not sure	Northeast	Midwest	South	West
Make gun laws more strict	52%	74%	50%	27%	80%	59%	29%	46%	45%	55%	54%	49%
No change	27%	14%	25%	46%	9%	25%	42%	19%	30%	25%	27%	27%
Make gun laws less strict	11%	4%	13%	19%	5%	9%	20%	4%	12%	12%	10%	13%
Not sure	10%	8%	12%	8%	7%	7%	9%	30%	12%	8%	9%	11%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,993)	(742)	(771)	(480)	(534)	(677)	(586)	(196)	(335)	(424)	(789)	(445)

The Economist/YouGov Poll

July 31 - August 4, 2015



53. Interpretation of second amendment

Do you think the second amendment of the U.S. Constitution does or does not allow states to regulate guns?

	Gender			Age				Race			Family Income		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Under 40	40-80	80+
Does allow	33%	35%	31%	38%	31%	31%	32%	33%	26%	37%	28%	37%	43%
Does not allow	30%	33%	28%	30%	27%	35%	27%	34%	22%	19%	29%	32%	34%
Not sure	37%	32%	41%	32%	42%	34%	41%	33%	52%	44%	43%	32%	24%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,987)	(908)	(1,079)	(411)	(519)	(760)	(297)	(1,487)	(238)	(262)	(821)	(542)	(359)

	3 Point Party ID				Ideology				Region			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Not sure	Northeast	Midwest	South	West
Does allow	33%	39%	29%	31%	48%	32%	30%	12%	35%	27%	35%	34%
Does not allow	30%	21%	32%	39%	21%	29%	40%	19%	32%	34%	27%	32%
Not sure	37%	40%	39%	30%	31%	38%	30%	68%	34%	40%	38%	34%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,987)	(740)	(768)	(479)	(533)	(674)	(584)	(196)	(336)	(423)	(786)	(442)

The Economist/YouGov Poll

July 31 - August 4, 2015



54. Opinion on gun control measures – Preventing persons with a history of mental illness from owning guns

Do you favor or oppose the following gun control measures?

	Gender			Age				Race			Family Income		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Under 40	40-80	80+
Favor	81%	82%	80%	74%	73%	84%	94%	82%	77%	80%	79%	82%	83%
Oppose	8%	8%	8%	8%	12%	7%	2%	7%	12%	8%	10%	8%	6%
Not sure	11%	10%	13%	17%	14%	9%	4%	11%	11%	13%	11%	10%	11%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,959)	(894)	(1,065)	(397)	(508)	(757)	(297)	(1,479)	(228)	(252)	(807)	(539)	(354)

	3 Point Party ID				Ideology				Region			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Not sure	Northeast	Midwest	South	West
Favor	81%	84%	79%	80%	88%	84%	78%	64%	80%	76%	84%	80%
Oppose	8%	7%	9%	8%	4%	9%	10%	5%	8%	11%	7%	7%
Not sure	11%	8%	13%	12%	9%	8%	12%	31%	12%	13%	9%	13%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,959)	(731)	(752)	(476)	(530)	(666)	(581)	(182)	(330)	(420)	(772)	(437)

The Economist/YouGov Poll

July 31 - August 4, 2015



55. Opinion on gun control measures – Banning semi-automatic weapons

Do you favor or oppose the following gun control measures?

	Gender			Age				Race			Family Income		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Under 40	40-80	80+
Favor	51%	43%	58%	45%	50%	51%	58%	50%	60%	51%	54%	52%	45%
Oppose	31%	43%	21%	29%	28%	37%	29%	35%	20%	21%	26%	36%	42%
Not sure	18%	14%	21%	26%	22%	12%	12%	15%	20%	28%	20%	12%	12%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,952)	(890)	(1,062)	(396)	(503)	(755)	(298)	(1,476)	(227)	(249)	(804)	(536)	(354)

	3 Point Party ID				Ideology				Region			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Not sure	Northeast	Midwest	South	West
Favor	51%	70%	48%	33%	76%	54%	35%	41%	52%	55%	50%	48%
Oppose	31%	17%	30%	51%	12%	31%	48%	15%	27%	32%	33%	32%
Not sure	18%	13%	22%	16%	11%	16%	17%	44%	21%	14%	17%	20%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,952)	(727)	(750)	(475)	(526)	(666)	(578)	(182)	(331)	(419)	(767)	(435)

The Economist/YouGov Poll

July 31 - August 4, 2015



56. Opinion on gun control measures – Banning the sale of all handguns, except those that are issued to law enforcement officers

Do you favor or oppose the following gun control measures?

	Gender			Age				Race			Family Income		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Under 40	40-80	80+
Favor	20%	18%	22%	19%	21%	21%	18%	16%	26%	37%	21%	20%	15%
Oppose	66%	72%	62%	64%	61%	70%	70%	72%	56%	42%	63%	71%	77%
Not sure	14%	10%	16%	17%	18%	9%	12%	11%	18%	21%	16%	9%	8%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,958)	(894)	(1,064)	(393)	(509)	(758)	(298)	(1,480)	(227)	(251)	(806)	(537)	(357)

	3 Point Party ID				Ideology				Region			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Not sure	Northeast	Midwest	South	West
Favor	20%	30%	19%	10%	34%	20%	10%	29%	23%	19%	19%	20%
Oppose	66%	54%	64%	85%	50%	67%	83%	38%	66%	67%	69%	63%
Not sure	14%	16%	17%	5%	17%	13%	8%	33%	11%	14%	12%	17%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,958)	(730)	(751)	(477)	(529)	(670)	(578)	(181)	(330)	(420)	(771)	(437)

57. Opinion on gun control measures – Banning the sale of magazine clips for semi-automatic weapons that hold more than 10 rounds

Do you favor or oppose the following gun control measures?

	Gender			Age				Race			Family Income		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Under 40	40-80	80+
Favor	54%	48%	60%	46%	53%	55%	64%	53%	59%	54%	56%	57%	50%
Oppose	30%	38%	23%	30%	26%	33%	29%	33%	21%	20%	26%	33%	41%
Not sure	16%	13%	18%	24%	21%	11%	7%	13%	20%	26%	18%	11%	9%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,953)	(890)	(1,063)	(396)	(508)	(754)	(295)	(1,474)	(228)	(251)	(805)	(536)	(353)

	3 Point Party ID				Ideology				Region			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Not sure	Northeast	Midwest	South	West
Favor	54%	71%	51%	40%	76%	59%	39%	42%	54%	57%	56%	48%
Oppose	30%	17%	28%	48%	13%	26%	48%	14%	23%	30%	31%	35%
Not sure	16%	12%	21%	12%	10%	15%	13%	45%	23%	13%	13%	17%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,953)	(728)	(749)	(476)	(527)	(663)	(581)	(182)	(329)	(420)	(768)	(436)

The Economist/YouGov Poll

July 31 - August 4, 2015



58. Opinion on gun control measures – Requiring people who purchase handguns to wait five days before they receive that gun

Do you favor or oppose the following gun control measures?

	Gender			Age				Race			Family Income		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Under 40	40-80	80+
Favor	69%	68%	70%	55%	68%	72%	81%	70%	67%	66%	70%	70%	68%
Oppose	19%	22%	16%	26%	15%	19%	14%	20%	15%	16%	18%	18%	21%
Not sure	13%	11%	14%	19%	17%	9%	5%	11%	18%	18%	12%	12%	11%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,954)	(893)	(1,061)	(395)	(508)	(756)	(295)	(1,477)	(226)	(251)	(805)	(537)	(354)

	3 Point Party ID				Ideology				Region			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Not sure	Northeast	Midwest	South	West
Favor	69%	79%	64%	65%	83%	72%	61%	51%	65%	70%	68%	71%
Oppose	19%	13%	20%	23%	10%	16%	29%	10%	19%	20%	19%	16%
Not sure	13%	8%	16%	12%	7%	12%	11%	40%	16%	11%	12%	13%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,954)	(727)	(750)	(477)	(529)	(665)	(581)	(179)	(328)	(419)	(770)	(437)

The Economist/YouGov Poll

July 31 - August 4, 2015



59. Opinion on gun control measures – Requiring gun owners to register their guns with a national gun registry

Do you favor or oppose the following gun control measures?

	Gender			Age				Race			Family Income		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Under 40	40-80	80+
Favor	64%	59%	68%	67%	66%	62%	61%	61%	75%	68%	66%	67%	58%
Oppose	26%	32%	20%	20%	22%	29%	31%	29%	13%	20%	23%	26%	32%
Not sure	10%	9%	11%	14%	12%	9%	8%	10%	12%	13%	11%	7%	10%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,956)	(894)	(1,062)	(397)	(506)	(757)	(296)	(1,479)	(226)	(251)	(806)	(538)	(354)

	3 Point Party ID				Ideology				Region			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Not sure	Northeast	Midwest	South	West
Favor	64%	82%	59%	50%	83%	73%	45%	56%	67%	64%	65%	60%
Oppose	26%	11%	27%	41%	10%	20%	44%	14%	20%	28%	27%	25%
Not sure	10%	7%	14%	9%	7%	7%	11%	30%	13%	8%	8%	15%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,956)	(727)	(752)	(477)	(529)	(664)	(581)	(182)	(329)	(421)	(772)	(434)

The Economist/YouGov Poll

July 31 - August 4, 2015



60. Opinion on gun control measures – Limiting the number of handguns a person can own

Do you favor or oppose the following gun control measures?

	Gender			Age				Race			Family Income		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Under 40	40-80	80+
Favor	44%	39%	48%	43%	44%	42%	47%	39%	58%	60%	46%	43%	36%
Oppose	44%	51%	38%	40%	38%	49%	47%	51%	24%	25%	41%	45%	58%
Not sure	12%	9%	15%	16%	18%	9%	6%	11%	19%	15%	13%	11%	7%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,958)	(896)	(1,062)	(396)	(509)	(755)	(298)	(1,483)	(225)	(250)	(807)	(535)	(357)

	3 Point Party ID				Ideology				Region			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Not sure	Northeast	Midwest	South	West
Favor	44%	64%	40%	26%	64%	49%	27%	44%	46%	43%	44%	42%
Oppose	44%	26%	44%	65%	24%	40%	65%	24%	39%	47%	44%	45%
Not sure	12%	10%	16%	9%	12%	11%	9%	32%	15%	10%	12%	13%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,958)	(729)	(752)	(477)	(529)	(665)	(581)	(183)	(330)	(420)	(769)	(439)

The Economist/YouGov Poll

July 31 - August 4, 2015



61. Opinion on gun control measures – Preventing people from carrying a concealed gun in public

Do you favor or oppose the following gun control measures?

	Gender			Age				Race			Family Income		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Under 40	40-80	80+
Favor	39%	36%	41%	37%	42%	36%	41%	35%	49%	52%	43%	38%	32%
Oppose	45%	50%	41%	46%	39%	49%	46%	51%	27%	30%	41%	49%	54%
Not sure	16%	13%	18%	17%	18%	15%	12%	14%	23%	18%	16%	14%	14%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,961)	(894)	(1,067)	(399)	(507)	(758)	(297)	(1,482)	(229)	(250)	(809)	(538)	(356)

	3 Point Party ID				Ideology				Region			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Not sure	Northeast	Midwest	South	West
Favor	39%	57%	35%	23%	62%	40%	24%	36%	32%	44%	37%	40%
Oppose	45%	29%	46%	64%	24%	44%	64%	24%	44%	44%	48%	44%
Not sure	16%	14%	19%	14%	14%	15%	12%	40%	23%	12%	15%	16%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,961)	(732)	(751)	(478)	(530)	(666)	(583)	(182)	(331)	(421)	(771)	(438)

The Economist/YouGov Poll

July 31 - August 4, 2015



62. Opinion on gun control measures – Requiring people to obtain a police permit before buying a handgun

Do you favor or oppose the following gun control measures?

	Gender			Age				Race			Family Income		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Under 40	40-80	80+
Favor	51%	49%	53%	44%	53%	49%	61%	49%	56%	60%	50%	55%	49%
Oppose	33%	38%	29%	34%	29%	38%	28%	36%	25%	23%	33%	34%	37%
Not sure	15%	13%	18%	22%	17%	13%	11%	15%	19%	17%	17%	11%	14%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,963)	(897)	(1,066)	(397)	(509)	(758)	(299)	(1,485)	(227)	(251)	(808)	(539)	(356)

	3 Point Party ID				Ideology				Region			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Not sure	Northeast	Midwest	South	West
Favor	51%	64%	49%	40%	68%	54%	40%	45%	55%	53%	50%	49%
Oppose	33%	22%	33%	46%	18%	30%	48%	23%	26%	32%	34%	38%
Not sure	15%	14%	18%	13%	13%	16%	12%	31%	19%	15%	15%	14%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,963)	(731)	(754)	(478)	(530)	(669)	(581)	(183)	(332)	(421)	(771)	(439)

The Economist/YouGov Poll

July 31 - August 4, 2015



63. NRA Favorability

Do you have a favorable or an unfavorable opinion of the National Rifle Association?

	Gender			Age				Race			Family Income		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Under 40	40-80	80+
Very favorable	17%	20%	14%	9%	15%	21%	20%	20%	5%	11%	14%	20%	21%
Somewhat favorable	24%	24%	25%	22%	21%	26%	27%	27%	17%	17%	22%	27%	28%
Somewhat unfavorable	15%	17%	13%	15%	17%	15%	14%	13%	18%	22%	17%	15%	9%
Very unfavorable	22%	25%	20%	20%	20%	23%	26%	23%	25%	16%	19%	23%	29%
Don't know	22%	14%	28%	34%	27%	14%	13%	18%	34%	33%	27%	15%	13%
Totals (Unweighted N)	100% (1,988)	100% (909)	100% (1,079)	100% (408)	100% (522)	100% (761)	100% (297)	100% (1,492)	100% (235)	100% (261)	100% (824)	100% (543)	100% (358)

	3 Point Party ID				Ideology				Region			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Not sure	Northeast	Midwest	South	West
Very favorable	17%	8%	14%	31%	4%	12%	31%	8%	16%	15%	20%	14%
Somewhat favorable	24%	15%	24%	35%	14%	23%	35%	10%	20%	26%	24%	27%
Somewhat unfavorable	15%	18%	16%	10%	14%	24%	8%	10%	18%	14%	14%	15%
Very unfavorable	22%	38%	19%	8%	51%	20%	9%	16%	21%	25%	19%	26%
Don't know	22%	20%	27%	16%	17%	20%	17%	56%	24%	21%	23%	19%
Totals (Unweighted N)	100% (1,988)	100% (739)	100% (770)	100% (479)	100% (532)	100% (675)	100% (585)	100% (196)	100% (336)	100% (423)	100% (783)	100% (446)

The Economist/YouGov Poll

July 31 - August 4, 2015



64. Approval of nra proposal

After the mass shooting in an elementary school in Newtown, CT, the NRA proposed having an armed guard in every school. Do you approve or disapprove of this idea?

	Gender			Age				Race			Family Income		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Under 40	40-80	80+
Strongly approve	25%	25%	26%	24%	27%	26%	23%	23%	32%	31%	27%	26%	21%
Somewhat approve	27%	27%	27%	27%	24%	29%	27%	30%	12%	23%	26%	29%	30%
Somewhat disapprove	18%	19%	17%	21%	17%	16%	21%	18%	15%	18%	15%	20%	21%
Strongly disapprove	17%	19%	15%	15%	16%	19%	17%	17%	18%	14%	17%	15%	21%
Not sure	13%	11%	14%	14%	16%	10%	12%	11%	23%	13%	15%	10%	7%
Totals (Unweighted N)	100% (1,988)	100% (910)	100% (1,078)	100% (410)	100% (522)	100% (760)	100% (296)	100% (1,491)	100% (238)	100% (259)	100% (821)	100% (543)	100% (359)

	3 Point Party ID				Ideology				Region			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Not sure	Northeast	Midwest	South	West
Strongly approve	25%	21%	23%	34%	13%	25%	35%	19%	23%	20%	31%	23%
Somewhat approve	27%	23%	25%	34%	20%	27%	32%	21%	24%	30%	26%	27%
Somewhat disapprove	18%	19%	17%	19%	21%	20%	15%	11%	23%	20%	14%	18%
Strongly disapprove	17%	27%	17%	5%	37%	16%	7%	10%	18%	18%	15%	19%
Not sure	13%	10%	18%	9%	10%	11%	10%	38%	13%	11%	14%	13%
Totals (Unweighted N)	100% (1,988)	100% (740)	100% (769)	100% (479)	100% (533)	100% (676)	100% (585)	100% (194)	100% (335)	100% (424)	100% (784)	100% (445)

The Economist/YouGov Poll

July 31 - August 4, 2015



65. Assault Weapons Ban

In 1994, the federal government enacted the Federal Assault Weapons Ban. The ban defined an assault weapon as a semi-automatic rifle or shotgun with features common in military firearms (e.g. collapsible stock, flash suppressor, pistol grip, large capacity magazines). In 2004, Congress did not renew the legislation and the ban is no longer law. Some members of Congress have recently begun an effort to renew the federal assault weapons ban. Do you support or oppose legislation that would ban "assault weapons"?

	Gender			Age				Race			Family Income		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Under 40	40-80	80+
Support	50%	48%	53%	46%	48%	50%	60%	50%	50%	50%	51%	53%	46%
Oppose	28%	36%	20%	26%	24%	33%	24%	30%	22%	19%	25%	26%	39%
Not sure	22%	17%	27%	29%	28%	17%	16%	19%	29%	31%	24%	21%	15%
Totals (Unweighted N)	100% (1,990)	100% (909)	100% (1,081)	100% (412)	100% (522)	100% (759)	100% (297)	100% (1,490)	100% (238)	100% (262)	100% (823)	100% (540)	100% (360)

	3 Point Party ID				Ideology				Region			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Not sure	Northeast	Midwest	South	West
Support	50%	68%	45%	37%	76%	57%	33%	33%	51%	55%	50%	46%
Oppose	28%	15%	28%	42%	11%	23%	46%	15%	27%	27%	27%	30%
Not sure	22%	17%	27%	21%	13%	20%	22%	52%	22%	19%	23%	24%
Totals (Unweighted N)	100% (1,990)	100% (740)	100% (769)	100% (481)	100% (535)	100% (672)	100% (587)	100% (196)	100% (336)	100% (423)	100% (786)	100% (445)

The Economist/YouGov Poll

July 31 - August 4, 2015



66. Personal gun ownership

Do you or does anyone in your household own a gun? (A) Personally own a gun; (B) Don't personally own a gun, but someone in the household owns a gun; (C) No one in the household owns a gun; (D) Not sure

	Gender			Age				Race			Family Income		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Under 40	40-80	80+
A	21%	29%	13%	13%	13%	27%	30%	24%	9%	12%	16%	25%	27%
B	14%	8%	19%	20%	13%	12%	10%	14%	11%	13%	14%	15%	14%
C	57%	55%	60%	56%	63%	56%	53%	55%	68%	63%	62%	54%	54%
D	8%	8%	9%	10%	12%	5%	6%	7%	11%	12%	8%	7%	5%
Totals (Unweighted N)	100% (1,986)	100% (906)	100% (1,080)	100% (412)	100% (520)	100% (756)	100% (298)	100% (1,486)	100% (238)	100% (262)	100% (823)	100% (541)	100% (357)

	3 Point Party ID				Ideology				Region			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Not sure	Northeast	Midwest	South	West
A	21%	17%	18%	30%	16%	18%	29%	10%	15%	24%	22%	21%
B	14%	12%	12%	17%	10%	14%	15%	13%	13%	12%	15%	13%
C	57%	66%	58%	46%	68%	62%	46%	60%	63%	58%	54%	58%
D	8%	5%	11%	8%	5%	5%	10%	18%	9%	6%	9%	8%
Totals (Unweighted N)	100% (1,986)	100% (742)	100% (766)	100% (478)	100% (535)	100% (673)	100% (582)	100% (196)	100% (335)	100% (423)	100% (785)	100% (443)

The Economist/YouGov Poll

July 31 - August 4, 2015



67. Gun Types – Rifle

Do you or does anyone in your household own the following types of weapons?

Asked of those who personally own a gun or someone in the household owns a gun

	Gender			Age				Race			Family Income		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Under 40	40-80	80+
Personally own	30%	45%	15%	20%	31%	31%	39%	32%	17%	22%	21%	32%	42%
Someone in the household owns	23%	14%	33%	30%	24%	23%	16%	24%	14%	22%	23%	23%	28%
No one in the household owns	29%	28%	31%	32%	26%	32%	24%	27%	58%	32%	38%	28%	20%
Not sure	3%	2%	5%	5%	4%	1%	5%	2%	6%	9%	3%	4%	4%
Prefer not to say	14%	11%	17%	13%	16%	13%	15%	14%	5%	16%	15%	13%	6%
Totals (Unweighted N)	100% (682)	100% (346)	100% (336)	100% (130)	100% (146)	100% (280)	100% (126)	100% (572)	100% (51)	100% (59)	100% (236)	100% (215)	100% (148)

	3 Point Party ID				Ideology				Region			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Not sure	Northeast	Midwest	South	West
Personally own	30%	23%	35%	31%	25%	27%	36%	15%	35%	35%	28%	28%
Someone in the household owns	23%	24%	23%	22%	24%	26%	22%	18%	24%	23%	22%	25%
No one in the household owns	29%	41%	25%	25%	35%	33%	23%	45%	25%	29%	33%	25%
Not sure	3%	3%	4%	2%	6%	3%	2%	13%	2%	4%	3%	4%
Prefer not to say	14%	8%	13%	19%	10%	12%	17%	10%	15%	10%	14%	17%
Totals (Unweighted N)	100% (682)	100% (200)	100% (248)	100% (234)	100% (145)	100% (229)	100% (266)	100% (42)	100% (87)	100% (154)	100% (289)	100% (152)

The Economist/YouGov Poll

July 31 - August 4, 2015



68. Gun Types – Shotgun

Do you or does anyone in your household own the following types of weapons?

Asked of those who personally own a gun or someone in the household owns a gun

	Gender			Age				Race			Family Income		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Under 40	40-80	80+
Personally own	31%	45%	14%	23%	31%	30%	39%	31%	25%	28%	25%	32%	42%
Someone in the household owns	21%	12%	32%	32%	22%	21%	10%	23%	12%	12%	23%	21%	23%
No one in the household owns	30%	29%	30%	24%	27%	34%	31%	28%	55%	28%	34%	27%	25%
Not sure	5%	3%	7%	10%	4%	2%	4%	3%	1%	18%	4%	6%	5%
Prefer not to say	14%	11%	17%	11%	17%	12%	16%	14%	7%	13%	14%	13%	6%
Totals (Unweighted N)	100% (688)	100% (355)	100% (333)	100% (133)	100% (147)	100% (280)	100% (128)	100% (577)	100% (52)	100% (59)	100% (236)	100% (220)	100% (149)

	3 Point Party ID				Ideology				Region			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Not sure	Northeast	Midwest	South	West
Personally own	31%	23%	36%	30%	29%	29%	34%	13%	22%	34%	32%	30%
Someone in the household owns	21%	25%	17%	23%	23%	23%	21%	11%	22%	28%	20%	16%
No one in the household owns	30%	37%	30%	25%	30%	33%	24%	52%	36%	24%	29%	32%
Not sure	5%	7%	4%	3%	8%	4%	3%	13%	6%	3%	5%	4%
Prefer not to say	14%	7%	13%	18%	10%	11%	17%	10%	14%	10%	13%	18%
Totals (Unweighted N)	100% (688)	100% (201)	100% (249)	100% (238)	100% (144)	100% (231)	100% (270)	100% (43)	100% (87)	100% (158)	100% (294)	100% (149)

The Economist/YouGov Poll

July 31 - August 4, 2015



69. Gun Types – Handgun (pistol or revolver)

Do you or does anyone in your household own the following types of weapons?

Asked of those who personally own a gun or someone in the household owns a gun

	Gender			Age				Race			Family Income		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Under 40	40-80	80+
Personally own	44%	56%	31%	29%	38%	50%	53%	45%	38%	36%	37%	43%	57%
Someone in the household owns	25%	16%	34%	36%	29%	22%	14%	24%	30%	24%	27%	28%	24%
No one in the household owns	15%	15%	14%	17%	12%	14%	15%	14%	23%	15%	18%	15%	11%
Not sure	3%	2%	4%	5%	2%	1%	4%	2%	1%	8%	2%	3%	2%
Prefer not to say	14%	11%	17%	12%	18%	13%	14%	14%	7%	17%	16%	11%	6%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(690)	(354)	(336)	(133)	(148)	(280)	(129)	(578)	(53)	(59)	(239)	(219)	(148)

	3 Point Party ID				Ideology				Region			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Not sure	Northeast	Midwest	South	West
Personally own	44%	43%	46%	43%	40%	43%	49%	18%	39%	44%	49%	39%
Someone in the household owns	25%	28%	22%	25%	35%	21%	23%	32%	24%	25%	22%	30%
No one in the household owns	15%	19%	13%	12%	15%	21%	9%	23%	16%	20%	13%	11%
Not sure	3%	1%	5%	2%	2%	4%	1%	12%	5%	3%	2%	2%
Prefer not to say	14%	8%	14%	18%	9%	11%	18%	14%	16%	9%	14%	17%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(690)	(204)	(253)	(233)	(149)	(230)	(270)	(41)	(87)	(158)	(293)	(152)

The Economist/YouGov Poll

July 31 - August 4, 2015



70. Gun Ownership Reasons

There are many reasons why some people choose to own guns and others do not. What are some of the reasons why you own a gun? Select all that apply.

Asked of those who personally own a gun

	Total	Gender		Age				Race			Family Income		
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Under 40	40-80	80+
Personal safety/Protection	77%	73%	85%	68%	76%	79%	79%	78%	85%	62%	77%	68%	79%
Hunting	39%	41%	33%	34%	45%	37%	40%	41%	15%	29%	40%	38%	40%
Recreation/Sport (non-specific)	42%	49%	27%	50%	48%	38%	41%	44%	25%	26%	43%	40%	41%
Target shooting	58%	63%	46%	50%	72%	60%	50%	60%	36%	46%	60%	52%	64%
Second Amendment right	51%	52%	48%	47%	55%	53%	46%	52%	44%	43%	47%	44%	54%
Like guns/Wanted one/Enjoy using	38%	44%	26%	38%	49%	36%	34%	40%	29%	24%	32%	37%	43%
Antique/Family heirloom/Passed down	34%	35%	30%	31%	34%	36%	31%	35%	15%	27%	29%	37%	30%
Have always owned/Raised with guns/Family tradition	39%	42%	31%	32%	42%	39%	40%	42%	14%	18%	36%	39%	43%
Related to line of work—police, military	9%	10%	9%	11%	10%	10%	8%	9%	12%	10%	11%	5%	15%
Animal/Pet control/Euthanize sick animals, pets	11%	13%	5%	11%	7%	13%	8%	11%	—	8%	11%	10%	8%
Collect guns/Hobby	22%	23%	19%	29%	28%	21%	16%	22%	10%	26%	22%	20%	24%
Other	6%	7%	5%	7%	7%	7%	4%	6%	—	8%	4%	6%	8%
No reason in particular	2%	3%	1%	—	4%	3%	1%	3%	2%	—	1%	4%	4%
Totals	(446)	(296)	(150)	(58)	(84)	(198)	(106)	(391)	(27)	(28)	(138)	(150)	(103)

The Economist/YouGov Poll

July 31 - August 4, 2015



	Total	3 Point Party ID			Ideology				Region			
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Not sure	Northeast	Midwest	South	West
Personal safety/Protection	77%	70%	80%	79%	59%	72%	87%	68%	76%	73%	80%	75%
Hunting	39%	20%	47%	44%	22%	39%	44%	39%	40%	41%	37%	38%
Recreation/Sport (non-specific)	42%	19%	54%	47%	27%	39%	50%	29%	53%	43%	36%	45%
Target shooting	58%	42%	62%	65%	45%	54%	66%	34%	64%	53%	56%	62%
Second Amendment right	51%	32%	51%	63%	21%	43%	66%	47%	49%	51%	53%	47%
Like guns/Wanted one/Enjoy using	38%	19%	41%	48%	21%	32%	48%	32%	35%	32%	40%	42%
Antique/Family heirloom/Passed down	34%	30%	37%	33%	21%	39%	35%	32%	41%	29%	32%	37%
Have always owned/Raised with guns/Family tradition	39%	17%	45%	48%	18%	36%	46%	53%	34%	35%	41%	41%
Related to line of work—police, military	9%	6%	7%	14%	4%	9%	12%	—	13%	5%	9%	13%
Animal/Pet control/Euthanize sick animals, pets	11%	6%	13%	12%	7%	16%	9%	—	13%	11%	7%	14%
Collect guns/Hobby	22%	13%	21%	28%	14%	20%	26%	14%	25%	19%	20%	25%
Other	6%	3%	7%	8%	6%	3%	9%	—	3%	6%	6%	8%
No reason in particular	2%	3%	2%	2%	1%	4%	1%	7%	2%	1%	1%	6%
Totals	(446)	(125)	(161)	(160)	(97)	(140)	(191)	(18)	(49)	(104)	(195)	(98)

The Economist/YouGov Poll

July 31 - August 4, 2015



71. Government Take Your Guns

How worried are you that the government will pass laws that might take away your guns?

Asked of those who personally own a gun or someone in the household owns a gun

	Total	Gender		Age				Race			Family Income		
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Under 40	40-80	80+
Very worried	21%	23%	20%	17%	17%	22%	29%	22%	13%	25%	22%	20%	24%
Somewhat worried	28%	28%	28%	35%	32%	25%	24%	31%	11%	20%	29%	27%	32%
Not very worried	25%	25%	26%	25%	23%	28%	22%	25%	35%	22%	24%	23%	25%
Not worried at all	25%	25%	25%	23%	27%	25%	25%	23%	41%	33%	26%	30%	19%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(705)	(362)	(343)	(135)	(152)	(286)	(132)	(588)	(55)	(62)	(243)	(225)	(152)

	Total	3 Point Party ID			Ideology				Region			
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Not sure	Northeast	Midwest	South	West
Very worried	21%	12%	24%	26%	9%	12%	32%	30%	18%	26%	19%	23%
Somewhat worried	28%	17%	24%	41%	20%	28%	32%	19%	19%	28%	27%	36%
Not very worried	25%	30%	25%	22%	25%	28%	25%	18%	37%	23%	26%	19%
Not worried at all	25%	41%	27%	11%	46%	33%	11%	33%	26%	24%	28%	21%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(705)	(212)	(254)	(239)	(152)	(236)	(273)	(44)	(89)	(161)	(301)	(154)

The Economist/YouGov Poll

July 31 - August 4, 2015



72. Would you feel safer with gun in HH?

Do you think you would feel safer with a gun in your home?

Asked of people who live in households in which no one owns a gun

	Gender			Age				Race			Family Income		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Under 40	40-80	80+
Yes	35%	43%	28%	39%	39%	32%	28%	33%	42%	37%	38%	32%	32%
No	65%	57%	72%	61%	61%	68%	72%	67%	58%	63%	62%	68%	68%
Totals (Unweighted N)	100% (1,112)	100% (469)	100% (643)	100% (230)	100% (311)	100% (425)	100% (146)	100% (790)	100% (158)	100% (164)	100% (506)	100% (286)	100% (183)

	3 Point Party ID				Ideology				Region			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Not sure	Northeast	Midwest	South	West
Yes	35%	27%	39%	42%	19%	38%	43%	39%	43%	31%	32%	36%
No	65%	73%	61%	58%	81%	62%	57%	61%	57%	69%	68%	64%
Totals (Unweighted N)	100% (1,112)	100% (495)	100% (415)	100% (202)	100% (359)	100% (395)	100% (247)	100% (111)	100% (213)	100% (235)	100% (414)	100% (250)

The Economist/YouGov Poll

July 31 - August 4, 2015



73. Issue importance – The economy

How important are the following issues to you?

	Gender			Age				Race			Family Income		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Under 40	40-80	80+
Very Important	75%	76%	75%	65%	75%	79%	82%	76%	72%	72%	75%	78%	75%
Somewhat Important	21%	21%	21%	26%	21%	19%	18%	20%	20%	24%	21%	18%	23%
Not very Important	3%	2%	3%	7%	2%	2%	0%	2%	5%	2%	3%	3%	1%
Unimportant	1%	1%	1%	2%	2%	0%	–	1%	3%	1%	1%	1%	1%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,998)	(915)	(1,083)	(415)	(524)	(760)	(299)	(1,495)	(240)	(263)	(827)	(545)	(360)

	3 Point Party ID				Ideology				Region			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Not sure	Northeast	Midwest	South	West
Very Important	75%	73%	74%	80%	63%	78%	82%	69%	74%	75%	77%	75%
Somewhat Important	21%	24%	22%	15%	33%	19%	15%	25%	21%	20%	20%	22%
Not very Important	3%	2%	2%	4%	3%	3%	2%	3%	4%	4%	2%	2%
Unimportant	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,998)	(744)	(773)	(481)	(537)	(677)	(587)	(197)	(337)	(423)	(790)	(448)

The Economist/YouGov Poll

July 31 - August 4, 2015



74. Issue importance – Immigration

How important are the following issues to you?

	Gender			Age				Race			Family Income		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Under 40	40-80	80+
Very Important	51%	52%	51%	42%	48%	52%	66%	51%	43%	62%	53%	50%	48%
Somewhat Important	32%	30%	34%	35%	35%	34%	22%	33%	34%	28%	29%	35%	39%
Not very Important	12%	14%	11%	16%	13%	11%	9%	13%	12%	6%	13%	12%	11%
Unimportant	4%	4%	4%	7%	4%	3%	2%	3%	11%	4%	5%	2%	3%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,997)	(915)	(1,082)	(414)	(524)	(760)	(299)	(1,495)	(240)	(262)	(826)	(545)	(361)

	3 Point Party ID				Ideology				Region			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Not sure	Northeast	Midwest	South	West
Very Important	51%	42%	51%	64%	34%	50%	65%	46%	50%	47%	51%	57%
Somewhat Important	32%	38%	31%	27%	44%	32%	26%	32%	35%	37%	33%	26%
Not very Important	12%	16%	13%	7%	18%	15%	6%	13%	11%	14%	11%	12%
Unimportant	4%	4%	5%	2%	4%	3%	3%	9%	4%	2%	5%	4%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,997)	(744)	(772)	(481)	(537)	(676)	(587)	(197)	(337)	(424)	(788)	(448)

The Economist/YouGov Poll

July 31 - August 4, 2015



75. Issue importance – The environment

How important are the following issues to you?

	Gender			Age				Race			Family Income		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Under 40	40-80	80+
Very Important	48%	47%	48%	52%	49%	47%	43%	45%	54%	55%	53%	49%	36%
Somewhat Important	34%	32%	35%	29%	35%	34%	36%	34%	31%	36%	34%	30%	41%
Not very Important	13%	13%	13%	15%	11%	13%	16%	15%	10%	6%	10%	15%	15%
Unimportant	5%	7%	3%	4%	5%	6%	5%	6%	4%	4%	3%	6%	8%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,994)	(914)	(1,080)	(412)	(522)	(761)	(299)	(1,496)	(238)	(260)	(825)	(544)	(361)

	3 Point Party ID				Ideology				Region			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Not sure	Northeast	Midwest	South	West
Very Important	48%	63%	50%	27%	64%	52%	31%	58%	51%	45%	50%	43%
Somewhat Important	34%	28%	35%	38%	29%	34%	37%	31%	31%	34%	34%	35%
Not very Important	13%	7%	10%	26%	6%	10%	23%	7%	13%	14%	11%	17%
Unimportant	5%	2%	5%	9%	1%	4%	10%	4%	5%	6%	5%	5%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,994)	(742)	(770)	(482)	(537)	(674)	(587)	(196)	(335)	(424)	(788)	(447)

The Economist/YouGov Poll

July 31 - August 4, 2015



76. Issue importance – Terrorism

How important are the following issues to you?

	Gender			Age				Race			Family Income		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Under 40	40-80	80+
Very Important	61%	58%	64%	47%	53%	67%	80%	61%	60%	64%	62%	64%	59%
Somewhat Important	26%	27%	25%	28%	33%	24%	16%	27%	24%	24%	22%	27%	30%
Not very Important	10%	12%	9%	22%	12%	6%	2%	10%	13%	9%	12%	7%	9%
Unimportant	3%	4%	2%	3%	3%	3%	2%	2%	4%	4%	4%	2%	2%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,996)	(915)	(1,081)	(414)	(523)	(760)	(299)	(1,494)	(240)	(262)	(826)	(544)	(361)

	3 Point Party ID				Ideology				Region			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Not sure	Northeast	Midwest	South	West
Very Important	61%	55%	58%	72%	41%	60%	74%	60%	64%	55%	66%	56%
Somewhat Important	26%	29%	26%	22%	35%	27%	19%	28%	25%	28%	23%	30%
Not very Important	10%	13%	12%	5%	20%	11%	5%	7%	9%	15%	9%	10%
Unimportant	3%	3%	3%	1%	4%	3%	1%	4%	2%	3%	2%	4%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,996)	(744)	(770)	(482)	(537)	(677)	(587)	(195)	(337)	(423)	(790)	(446)

The Economist/YouGov Poll

July 31 - August 4, 2015



77. Issue importance – Gay rights

How important are the following issues to you?

	Gender			Age				Race			Family Income		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Under 40	40-80	80+
Very Important	21%	18%	23%	28%	23%	18%	13%	21%	19%	23%	23%	19%	21%
Somewhat Important	24%	25%	24%	28%	26%	21%	24%	24%	24%	26%	25%	25%	22%
Not very Important	25%	24%	27%	23%	26%	25%	29%	26%	24%	24%	24%	26%	30%
Unimportant	30%	33%	26%	21%	26%	36%	34%	30%	33%	26%	28%	30%	28%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,995)	(914)	(1,081)	(413)	(522)	(761)	(299)	(1,496)	(239)	(260)	(826)	(544)	(361)

	3 Point Party ID				Ideology				Region			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Not sure	Northeast	Midwest	South	West
Very Important	21%	32%	19%	10%	41%	18%	12%	17%	20%	24%	20%	19%
Somewhat Important	24%	28%	26%	17%	31%	30%	14%	24%	27%	23%	26%	20%
Not very Important	25%	20%	26%	30%	14%	28%	29%	28%	25%	27%	22%	30%
Unimportant	30%	19%	29%	44%	13%	24%	45%	31%	28%	26%	32%	31%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,995)	(743)	(770)	(482)	(537)	(675)	(587)	(196)	(336)	(424)	(788)	(447)

The Economist/YouGov Poll

July 31 - August 4, 2015



78. Issue importance – Education

How important are the following issues to you?

	Gender			Age				Race			Family Income		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Under 40	40-80	80+
Very Important	62%	55%	68%	65%	67%	59%	55%	57%	75%	74%	63%	64%	54%
Somewhat Important	28%	32%	24%	24%	24%	30%	35%	31%	20%	18%	27%	25%	35%
Not very Important	7%	9%	6%	8%	6%	7%	9%	8%	4%	5%	7%	9%	6%
Unimportant	3%	4%	2%	3%	3%	5%	1%	4%	2%	3%	3%	2%	5%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,998)	(915)	(1,083)	(415)	(523)	(761)	(299)	(1,496)	(240)	(262)	(827)	(545)	(361)

	3 Point Party ID				Ideology				Region			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Not sure	Northeast	Midwest	South	West
Very Important	62%	74%	60%	50%	73%	63%	52%	68%	67%	60%	63%	56%
Somewhat Important	28%	20%	30%	35%	20%	28%	35%	21%	22%	27%	28%	33%
Not very Important	7%	4%	7%	11%	6%	7%	9%	6%	6%	11%	6%	6%
Unimportant	3%	2%	3%	4%	1%	3%	5%	5%	5%	2%	2%	5%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,998)	(744)	(772)	(482)	(537)	(677)	(587)	(197)	(337)	(424)	(790)	(447)

The Economist/YouGov Poll

July 31 - August 4, 2015



79. Issue importance – Health care

How important are the following issues to you?

	Gender			Age				Race			Family Income		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Under 40	40-80	80+
Very Important	67%	62%	72%	51%	65%	74%	78%	66%	75%	67%	70%	69%	61%
Somewhat Important	25%	28%	22%	33%	27%	21%	19%	26%	14%	28%	22%	24%	30%
Not very Important	6%	7%	4%	12%	5%	4%	1%	7%	4%	3%	4%	6%	7%
Unimportant	2%	2%	2%	5%	2%	1%	2%	1%	7%	2%	3%	1%	2%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,999)	(915)	(1,084)	(415)	(524)	(761)	(299)	(1,496)	(240)	(263)	(827)	(545)	(361)

	3 Point Party ID				Ideology				Region			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Not sure	Northeast	Midwest	South	West
Very Important	67%	78%	66%	57%	76%	66%	62%	74%	65%	70%	71%	61%
Somewhat Important	25%	18%	26%	32%	20%	26%	28%	20%	25%	23%	22%	31%
Not very Important	6%	3%	5%	9%	3%	6%	7%	3%	7%	6%	4%	6%
Unimportant	2%	1%	3%	2%	1%	2%	3%	3%	3%	1%	3%	2%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,999)	(744)	(773)	(482)	(537)	(677)	(588)	(197)	(337)	(424)	(790)	(448)

The Economist/YouGov Poll

July 31 - August 4, 2015



80. Issue importance – Social security

How important are the following issues to you?

	Gender			Age				Race			Family Income		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Under 40	40-80	80+
Very Important	64%	62%	67%	41%	57%	74%	86%	63%	75%	64%	69%	65%	55%
Somewhat Important	27%	29%	26%	37%	35%	23%	13%	29%	17%	25%	24%	27%	36%
Not very Important	6%	6%	6%	18%	6%	1%	1%	6%	4%	9%	5%	6%	6%
Unimportant	2%	3%	1%	4%	2%	2%	0%	2%	4%	2%	2%	2%	2%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,998)	(915)	(1,083)	(414)	(524)	(761)	(299)	(1,496)	(240)	(262)	(827)	(544)	(361)

	3 Point Party ID				Ideology				Region			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Not sure	Northeast	Midwest	South	West
Very Important	64%	72%	61%	61%	62%	64%	65%	71%	57%	69%	68%	60%
Somewhat Important	27%	22%	31%	28%	31%	26%	28%	23%	31%	25%	24%	33%
Not very Important	6%	4%	6%	8%	5%	8%	5%	4%	9%	6%	6%	4%
Unimportant	2%	2%	2%	2%	2%	3%	2%	2%	3%	1%	2%	3%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,998)	(744)	(772)	(482)	(537)	(677)	(588)	(196)	(336)	(424)	(790)	(448)

The Economist/YouGov Poll

July 31 - August 4, 2015



81. Issue importance – The budget deficit

How important are the following issues to you?

	Gender			Age				Race			Family Income		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Under 40	40-80	80+
Very Important	51%	51%	50%	40%	48%	55%	60%	51%	53%	47%	50%	52%	56%
Somewhat Important	34%	31%	36%	38%	36%	31%	30%	34%	29%	37%	33%	34%	31%
Not very Important	11%	13%	10%	15%	12%	10%	8%	11%	9%	13%	12%	12%	8%
Unimportant	4%	5%	4%	7%	3%	4%	2%	4%	9%	2%	4%	2%	5%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,996)	(914)	(1,082)	(414)	(522)	(761)	(299)	(1,496)	(239)	(261)	(826)	(545)	(361)

	3 Point Party ID				Ideology				Region			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Not sure	Northeast	Midwest	South	West
Very Important	51%	41%	50%	64%	33%	50%	65%	43%	48%	52%	52%	49%
Somewhat Important	34%	40%	33%	29%	41%	35%	28%	33%	38%	31%	33%	34%
Not very Important	11%	14%	11%	7%	20%	11%	5%	16%	10%	12%	10%	13%
Unimportant	4%	5%	6%	1%	6%	4%	2%	8%	4%	4%	5%	4%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,996)	(744)	(770)	(482)	(537)	(676)	(587)	(196)	(337)	(424)	(788)	(447)

The Economist/YouGov Poll

July 31 - August 4, 2015



82. Issue importance – The war in Afghanistan

How important are the following issues to you?

	Gender			Age				Race			Family Income		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Under 40	40-80	80+
Very Important	32%	30%	34%	27%	29%	34%	40%	30%	37%	40%	33%	32%	32%
Somewhat Important	42%	39%	44%	37%	44%	42%	44%	44%	29%	37%	39%	44%	43%
Not very Important	18%	20%	16%	24%	20%	17%	12%	19%	21%	13%	17%	19%	20%
Unimportant	8%	11%	6%	12%	8%	8%	4%	7%	12%	10%	10%	5%	5%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,998)	(915)	(1,083)	(415)	(523)	(761)	(299)	(1,496)	(240)	(262)	(827)	(545)	(361)

	3 Point Party ID				Ideology				Region			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Not sure	Northeast	Midwest	South	West
Very Important	32%	33%	30%	33%	29%	31%	35%	29%	38%	29%	35%	25%
Somewhat Important	42%	38%	41%	47%	34%	40%	46%	47%	37%	44%	40%	44%
Not very Important	18%	19%	20%	15%	25%	20%	13%	12%	16%	19%	17%	21%
Unimportant	8%	11%	9%	4%	12%	8%	6%	12%	9%	8%	8%	9%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,998)	(744)	(772)	(482)	(537)	(677)	(587)	(197)	(337)	(424)	(790)	(447)

The Economist/YouGov Poll

July 31 - August 4, 2015



83. Issue importance – Taxes

How important are the following issues to you?

	Gender			Age				Race			Family Income		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Under 40	40-80	80+
Very Important	56%	56%	57%	45%	56%	60%	65%	54%	64%	61%	54%	59%	60%
Somewhat Important	36%	35%	36%	43%	37%	33%	31%	38%	23%	34%	38%	33%	32%
Not very Important	6%	6%	5%	9%	5%	4%	4%	5%	11%	4%	5%	7%	4%
Unimportant	2%	3%	2%	3%	2%	3%	1%	2%	2%	1%	2%	1%	3%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,995)	(914)	(1,081)	(414)	(521)	(761)	(299)	(1,496)	(238)	(261)	(826)	(544)	(361)

	3 Point Party ID				Ideology				Region			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Not sure	Northeast	Midwest	South	West
Very Important	56%	55%	55%	61%	41%	53%	67%	64%	56%	60%	57%	54%
Somewhat Important	36%	36%	38%	32%	45%	39%	29%	30%	36%	32%	36%	38%
Not very Important	6%	6%	6%	5%	10%	6%	3%	4%	5%	6%	6%	5%
Unimportant	2%	3%	2%	1%	3%	2%	2%	2%	3%	2%	1%	3%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,995)	(744)	(769)	(482)	(537)	(676)	(587)	(195)	(337)	(424)	(787)	(447)

The Economist/YouGov Poll

July 31 - August 4, 2015



84. Issue importance – Medicare

How important are the following issues to you?

	Gender			Age				Race			Family Income		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Under 40	40-80	80+
Very Important	60%	57%	63%	39%	54%	65%	84%	57%	73%	64%	66%	62%	46%
Somewhat Important	29%	30%	27%	32%	35%	28%	15%	31%	17%	26%	24%	26%	39%
Not very Important	9%	10%	8%	22%	8%	5%	0%	9%	7%	6%	8%	9%	11%
Unimportant	3%	3%	3%	7%	2%	2%	0%	3%	3%	4%	2%	3%	3%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,996)	(914)	(1,082)	(413)	(523)	(761)	(299)	(1,496)	(238)	(262)	(826)	(545)	(361)

	3 Point Party ID				Ideology				Region			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Not sure	Northeast	Midwest	South	West
Very Important	60%	68%	58%	53%	63%	60%	58%	64%	54%	63%	66%	52%
Somewhat Important	29%	24%	30%	32%	28%	27%	31%	29%	33%	27%	24%	34%
Not very Important	9%	4%	9%	13%	6%	11%	10%	3%	10%	8%	8%	9%
Unimportant	3%	4%	3%	2%	4%	3%	2%	5%	3%	2%	2%	5%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,996)	(744)	(770)	(482)	(537)	(676)	(588)	(195)	(337)	(424)	(787)	(448)

The Economist/YouGov Poll

July 31 - August 4, 2015



85. Issue importance – Abortion

How important are the following issues to you?

	Gender			Age				Race			Family Income		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Under 40	40-80	80+
Very Important	38%	31%	44%	44%	35%	34%	42%	37%	34%	46%	39%	36%	36%
Somewhat Important	32%	32%	33%	29%	32%	32%	36%	32%	35%	31%	30%	32%	34%
Not very Important	18%	22%	16%	17%	22%	19%	13%	20%	20%	11%	20%	18%	17%
Unimportant	12%	16%	8%	10%	11%	14%	9%	12%	12%	12%	11%	14%	13%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,998)	(915)	(1,083)	(415)	(523)	(761)	(299)	(1,496)	(240)	(262)	(827)	(545)	(361)

	3 Point Party ID				Ideology				Region			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Not sure	Northeast	Midwest	South	West
Very Important	38%	38%	33%	44%	35%	31%	45%	41%	36%	38%	38%	39%
Somewhat Important	32%	32%	34%	30%	36%	31%	31%	33%	30%	29%	33%	35%
Not very Important	18%	18%	20%	16%	17%	23%	15%	15%	23%	21%	17%	15%
Unimportant	12%	11%	13%	10%	12%	14%	9%	11%	11%	12%	12%	11%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,998)	(744)	(772)	(482)	(537)	(677)	(587)	(197)	(337)	(424)	(790)	(447)

The Economist/YouGov Poll

July 31 - August 4, 2015



86. Issue importance – Foreign policy

How important are the following issues to you?

	Gender			Age				Race			Family Income		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Under 40	40-80	80+
Very Important	45%	44%	47%	43%	38%	47%	55%	47%	39%	41%	41%	48%	54%
Somewhat Important	39%	41%	37%	34%	40%	42%	39%	38%	42%	43%	40%	40%	37%
Not very Important	12%	11%	13%	18%	18%	8%	3%	12%	11%	13%	15%	9%	7%
Unimportant	4%	4%	3%	4%	5%	3%	2%	3%	7%	3%	4%	3%	3%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,998)	(915)	(1,083)	(415)	(523)	(761)	(299)	(1,496)	(240)	(262)	(827)	(545)	(361)

	3 Point Party ID				Ideology				Region			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Not sure	Northeast	Midwest	South	West
Very Important	45%	41%	41%	59%	39%	42%	57%	30%	46%	44%	48%	42%
Somewhat Important	39%	44%	42%	28%	47%	41%	32%	39%	38%	38%	38%	42%
Not very Important	12%	11%	12%	12%	11%	12%	9%	22%	11%	15%	10%	12%
Unimportant	4%	4%	5%	1%	3%	4%	2%	10%	4%	3%	3%	5%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,998)	(744)	(772)	(482)	(537)	(677)	(587)	(197)	(337)	(424)	(790)	(447)

The Economist/YouGov Poll

July 31 - August 4, 2015



87. Issue importance – Gun control

How important are the following issues to you?

	Gender			Age				Race			Family Income		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Under 40	40-80	80+
Very Important	47%	47%	47%	39%	49%	49%	49%	42%	56%	63%	49%	47%	39%
Somewhat Important	32%	27%	37%	39%	32%	28%	35%	34%	29%	25%	33%	31%	34%
Not very Important	14%	17%	11%	17%	14%	15%	8%	16%	11%	7%	13%	15%	18%
Unimportant	7%	8%	5%	5%	5%	9%	7%	8%	4%	4%	6%	6%	9%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,998)	(914)	(1,084)	(414)	(524)	(761)	(299)	(1,495)	(240)	(263)	(827)	(544)	(361)

	3 Point Party ID				Ideology				Region			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Not sure	Northeast	Midwest	South	West
Very Important	47%	55%	45%	41%	52%	47%	43%	52%	44%	44%	49%	48%
Somewhat Important	32%	32%	32%	34%	36%	30%	33%	29%	34%	33%	31%	33%
Not very Important	14%	9%	16%	17%	8%	17%	15%	10%	17%	16%	12%	14%
Unimportant	7%	4%	8%	9%	3%	6%	9%	8%	5%	7%	8%	6%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,998)	(744)	(772)	(482)	(537)	(676)	(588)	(197)	(337)	(424)	(789)	(448)

The Economist/YouGov Poll

July 31 - August 4, 2015



88. Most important issue

Which of these is the most important issue for you?

	Gender			Age				Race			Family Income		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Under 40	40-80	80+
The economy	20%	23%	18%	21%	23%	18%	20%	20%	21%	21%	19%	21%	24%
Immigration	7%	9%	6%	8%	8%	8%	4%	6%	3%	16%	6%	7%	6%
The environment	6%	6%	5%	7%	7%	5%	3%	7%	1%	3%	6%	6%	5%
Terrorism	10%	7%	12%	7%	5%	11%	17%	11%	5%	8%	6%	14%	14%
Gay rights	2%	2%	2%	4%	3%	1%	0%	2%	2%	4%	2%	2%	1%
Education	10%	9%	11%	19%	12%	6%	2%	9%	12%	11%	8%	9%	9%
Health care	9%	6%	12%	7%	10%	13%	4%	9%	13%	7%	10%	10%	8%
Social security	15%	14%	15%	1%	10%	18%	31%	15%	23%	6%	21%	12%	7%
The budget deficit	4%	6%	3%	5%	4%	4%	3%	4%	3%	5%	4%	3%	6%
The war in Afghanistan	1%	1%	1%	1%	1%	1%	0%	1%	2%	2%	1%	0%	0%
Taxes	3%	3%	2%	2%	6%	2%	0%	3%	6%	0%	2%	4%	4%
Medicare	3%	3%	4%	1%	2%	2%	9%	3%	5%	3%	4%	3%	2%
Abortion	5%	5%	5%	9%	5%	3%	3%	5%	2%	9%	5%	4%	6%
Foreign policy	2%	3%	1%	3%	1%	3%	3%	3%	—	2%	2%	1%	5%
Gun control	3%	3%	4%	5%	3%	3%	2%	4%	2%	2%	4%	3%	1%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,898)	(866)	(1,032)	(384)	(481)	(739)	(294)	(1,433)	(224)	(241)	(779)	(523)	(344)

The Economist/YouGov Poll

July 31 - August 4, 2015



	Total	3 Point Party ID			Ideology				Region			
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Not sure	Northeast	Midwest	South	West
The economy	20%	16%	22%	22%	16%	22%	22%	13%	22%	18%	19%	23%
Immigration	7%	6%	6%	10%	7%	5%	9%	12%	9%	5%	7%	9%
The environment	6%	6%	8%	2%	13%	5%	2%	2%	7%	6%	5%	6%
Terrorism	10%	7%	8%	16%	4%	9%	16%	4%	8%	8%	11%	10%
Gay rights	2%	3%	2%	0%	5%	1%	1%	3%	2%	2%	2%	1%
Education	10%	12%	9%	7%	13%	12%	4%	15%	14%	10%	9%	8%
Health care	9%	13%	8%	7%	11%	9%	8%	11%	5%	10%	11%	8%
Social security	15%	20%	15%	9%	15%	17%	11%	21%	10%	20%	16%	12%
The budget deficit	4%	2%	6%	5%	1%	5%	6%	2%	4%	4%	4%	5%
The war in Afghanistan	1%	1%	1%	0%	1%	1%	1%	0%	2%	0%	1%	1%
Taxes	3%	3%	3%	2%	2%	3%	3%	5%	4%	4%	2%	2%
Medicare	3%	4%	3%	2%	6%	2%	3%	3%	3%	3%	4%	3%
Abortion	5%	3%	4%	9%	2%	3%	8%	6%	7%	5%	4%	5%
Foreign policy	2%	1%	2%	4%	2%	1%	4%	0%	2%	4%	1%	2%
Gun control	3%	2%	4%	4%	3%	3%	3%	4%	1%	3%	4%	5%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,898)	(709)	(728)	(461)	(515)	(641)	(565)	(177)	(320)	(409)	(756)	(413)

The Economist/YouGov Poll

July 31 - August 4, 2015



89. Favorability of individuals – Barack Obama

Do you have a favorable or an unfavorable opinion of the following people?

	Gender			Age				Race			Family Income		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Under 40	40-80	80+
Very favorable	27%	29%	26%	27%	29%	29%	24%	21%	52%	43%	29%	26%	26%
Somewhat favorable	21%	20%	21%	27%	23%	16%	18%	20%	20%	22%	20%	22%	18%
Somewhat unfavorable	10%	9%	11%	16%	11%	9%	5%	11%	7%	8%	11%	11%	9%
Very unfavorable	37%	38%	37%	25%	31%	43%	51%	44%	14%	21%	35%	36%	46%
Don't know	4%	3%	5%	5%	7%	3%	2%	3%	6%	6%	5%	4%	1%
Totals (Unweighted N)	100% (1,980)	100% (905)	100% (1,075)	100% (406)	100% (517)	100% (758)	100% (299)	100% (1,489)	100% (235)	100% (256)	100% (819)	100% (540)	100% (359)

	3 Point Party ID				Ideology				Region			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Not sure	Northeast	Midwest	South	West
Very favorable	27%	57%	17%	8%	56%	29%	11%	21%	26%	26%	28%	29%
Somewhat favorable	21%	26%	24%	8%	30%	26%	9%	22%	25%	25%	18%	18%
Somewhat unfavorable	10%	5%	13%	12%	8%	14%	10%	6%	13%	12%	8%	10%
Very unfavorable	37%	9%	38%	70%	5%	28%	68%	29%	31%	35%	41%	39%
Don't know	4%	2%	7%	2%	2%	3%	2%	21%	5%	3%	4%	5%
Totals (Unweighted N)	100% (1,980)	100% (736)	100% (762)	100% (482)	100% (534)	100% (671)	100% (584)	100% (191)	100% (334)	100% (424)	100% (781)	100% (441)

The Economist/YouGov Poll

July 31 - August 4, 2015



90. Favorability of individuals – John Boehner

Do you have a favorable or an unfavorable opinion of the following people?

	Gender			Age				Race			Family Income		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Under 40	40-80	80+
Very favorable	5%	6%	4%	7%	5%	5%	4%	5%	5%	6%	5%	5%	9%
Somewhat favorable	16%	16%	15%	13%	14%	15%	22%	15%	19%	17%	13%	18%	15%
Somewhat unfavorable	18%	20%	17%	18%	17%	20%	18%	19%	17%	16%	16%	21%	24%
Very unfavorable	33%	36%	29%	25%	26%	38%	41%	35%	31%	22%	31%	31%	37%
Don't know	28%	21%	34%	37%	37%	23%	15%	26%	28%	38%	35%	25%	16%
Totals (Unweighted N)	100% (1,957)	100% (894)	100% (1,063)	100% (398)	100% (510)	100% (754)	100% (295)	100% (1,475)	100% (232)	100% (250)	100% (814)	100% (533)	100% (352)

	3 Point Party ID				Ideology				Region			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Not sure	Northeast	Midwest	South	West
Very favorable	5%	6%	1%	10%	2%	4%	9%	1%	5%	6%	5%	6%
Somewhat favorable	16%	11%	12%	26%	10%	14%	22%	10%	16%	15%	18%	13%
Somewhat unfavorable	18%	16%	20%	19%	12%	24%	19%	7%	19%	15%	20%	19%
Very unfavorable	33%	40%	33%	23%	50%	30%	30%	12%	28%	37%	32%	33%
Don't know	28%	27%	33%	22%	25%	28%	20%	70%	33%	28%	25%	29%
Totals (Unweighted N)	100% (1,957)	100% (727)	100% (751)	100% (479)	100% (530)	100% (657)	100% (581)	100% (189)	100% (332)	100% (419)	100% (773)	100% (433)

The Economist/YouGov Poll

July 31 - August 4, 2015



91. Favorability of individuals – Mitch McConnell

Do you have a favorable or an unfavorable opinion of the following people?

	Gender			Age				Race			Family Income		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Under 40	40-80	80+
Very favorable	3%	3%	3%	5%	5%	2%	2%	3%	1%	5%	3%	3%	5%
Somewhat favorable	18%	20%	16%	15%	16%	17%	25%	17%	20%	19%	15%	19%	20%
Somewhat unfavorable	18%	19%	17%	19%	15%	19%	17%	18%	17%	15%	17%	18%	21%
Very unfavorable	28%	33%	24%	21%	22%	34%	36%	31%	26%	18%	25%	29%	35%
Don't know	33%	25%	40%	41%	42%	28%	20%	31%	36%	42%	40%	30%	20%
Totals (Unweighted N)	100% (1,964)	100% (899)	100% (1,065)	100% (399)	100% (510)	100% (757)	100% (298)	100% (1,483)	100% (231)	100% (250)	100% (811)	100% (537)	100% (358)

	3 Point Party ID				Ideology				Region			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Not sure	Northeast	Midwest	South	West
Very favorable	3%	4%	1%	5%	2%	3%	4%	3%	3%	1%	3%	5%
Somewhat favorable	18%	16%	12%	28%	11%	18%	25%	8%	21%	17%	19%	14%
Somewhat unfavorable	18%	13%	20%	20%	12%	21%	21%	5%	12%	18%	19%	20%
Very unfavorable	28%	36%	29%	20%	46%	25%	26%	11%	22%	33%	30%	27%
Don't know	33%	32%	37%	27%	29%	34%	25%	73%	42%	31%	30%	33%
Totals (Unweighted N)	100% (1,964)	100% (730)	100% (752)	100% (482)	100% (530)	100% (662)	100% (583)	100% (189)	100% (334)	100% (420)	100% (773)	100% (437)

The Economist/YouGov Poll

July 31 - August 4, 2015



92. Favorability of individuals – Nancy Pelosi

Do you have a favorable or an unfavorable opinion of the following people?

	Gender			Age				Race			Family Income		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Under 40	40-80	80+
Very favorable	7%	7%	7%	6%	6%	8%	7%	6%	14%	7%	6%	6%	9%
Somewhat favorable	19%	20%	19%	20%	19%	19%	20%	18%	31%	19%	18%	23%	20%
Somewhat unfavorable	12%	12%	12%	15%	12%	12%	10%	13%	6%	12%	13%	11%	11%
Very unfavorable	36%	38%	35%	21%	29%	43%	51%	41%	21%	20%	29%	37%	49%
Don't know	25%	23%	28%	37%	35%	18%	12%	22%	28%	42%	33%	23%	11%
Totals (Unweighted N)	100% (1,961)	100% (894)	100% (1,067)	100% (398)	100% (507)	100% (758)	100% (298)	100% (1,478)	100% (234)	100% (249)	100% (809)	100% (535)	100% (358)

	3 Point Party ID				Ideology				Region			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Not sure	Northeast	Midwest	South	West
Very favorable	7%	16%	2%	3%	16%	5%	4%	1%	7%	6%	6%	8%
Somewhat favorable	19%	34%	16%	8%	35%	23%	9%	7%	19%	22%	21%	15%
Somewhat unfavorable	12%	13%	14%	9%	14%	17%	8%	7%	11%	14%	12%	12%
Very unfavorable	36%	9%	38%	66%	9%	30%	64%	14%	31%	33%	37%	42%
Don't know	25%	28%	30%	15%	26%	25%	15%	70%	32%	26%	23%	24%
Totals (Unweighted N)	100% (1,961)	100% (731)	100% (751)	100% (479)	100% (529)	100% (662)	100% (581)	100% (189)	100% (331)	100% (423)	100% (772)	100% (435)

The Economist/YouGov Poll

July 31 - August 4, 2015



93. Favorability of individuals – Harry Reid

Do you have a favorable or an unfavorable opinion of the following people?

	Gender			Age				Race			Family Income		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Under 40	40-80	80+
Very favorable	4%	5%	4%	4%	5%	5%	5%	3%	10%	5%	4%	4%	6%
Somewhat favorable	17%	18%	16%	19%	14%	17%	19%	16%	24%	16%	15%	19%	17%
Somewhat unfavorable	13%	15%	11%	14%	14%	13%	11%	14%	10%	12%	14%	11%	17%
Very unfavorable	31%	33%	28%	16%	23%	37%	47%	35%	18%	16%	25%	31%	40%
Don't know	35%	29%	41%	47%	45%	29%	19%	32%	38%	50%	41%	34%	20%
Totals (Unweighted N)	100% (1,964)	100% (900)	100% (1,064)	100% (399)	100% (510)	100% (756)	100% (299)	100% (1,482)	100% (234)	100% (248)	100% (811)	100% (537)	100% (358)

	3 Point Party ID				Ideology				Region			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Not sure	Northeast	Midwest	South	West
Very favorable	4%	10%	1%	2%	10%	3%	3%	3%	3%	4%	4%	6%
Somewhat favorable	17%	30%	12%	9%	35%	17%	9%	2%	16%	18%	17%	16%
Somewhat unfavorable	13%	15%	14%	10%	13%	19%	10%	4%	9%	17%	13%	13%
Very unfavorable	31%	8%	33%	54%	8%	24%	55%	14%	29%	24%	32%	35%
Don't know	35%	38%	40%	24%	35%	37%	24%	77%	43%	37%	33%	31%
Totals (Unweighted N)	100% (1,964)	100% (730)	100% (753)	100% (481)	100% (528)	100% (665)	100% (582)	100% (189)	100% (333)	100% (421)	100% (774)	100% (436)

The Economist/YouGov Poll

July 31 - August 4, 2015



94. Approval of Obama as President

Do you approve or disapprove of the way Barack Obama is handling his job as President?

	Gender			Age				Race			Family Income		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Under 40	40-80	80+
Strongly Approve	19%	20%	17%	17%	18%	19%	19%	15%	39%	23%	19%	19%	18%
Somewhat Approve	27%	28%	27%	35%	30%	23%	22%	24%	30%	41%	28%	28%	23%
Somewhat Disapprove	13%	12%	15%	21%	12%	12%	8%	15%	11%	9%	15%	14%	12%
Strongly Disapprove	35%	35%	35%	19%	30%	42%	50%	42%	11%	17%	32%	34%	45%
Not Sure	5%	6%	5%	8%	9%	3%	1%	4%	9%	10%	7%	4%	2%
Totals (Unweighted N)	100% (2,000)	100% (915)	100% (1,085)	100% (415)	100% (525)	100% (761)	100% (299)	100% (1,497)	100% (240)	100% (263)	100% (827)	100% (545)	100% (361)

	3 Point Party ID				Ideology				Region			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Not sure	Northeast	Midwest	South	West
Strongly Approve	19%	41%	11%	3%	39%	21%	6%	12%	18%	18%	20%	17%
Somewhat Approve	27%	40%	28%	10%	42%	34%	12%	27%	31%	28%	25%	28%
Somewhat Disapprove	13%	8%	16%	16%	10%	17%	13%	10%	14%	17%	12%	12%
Strongly Disapprove	35%	8%	35%	68%	5%	24%	68%	22%	31%	33%	37%	36%
Not Sure	5%	3%	10%	2%	4%	5%	1%	28%	6%	4%	5%	7%
Totals (Unweighted N)	100% (2,000)	100% (745)	100% (773)	100% (482)	100% (537)	100% (678)	100% (588)	100% (197)	100% (337)	100% (424)	100% (791)	100% (448)

The Economist/YouGov Poll

July 31 - August 4, 2015



95. Perceived Obama ideology

Would you say Barack Obama is...

	Gender			Age				Race			Family Income		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Under 40	40-80	80+
Very liberal	32%	32%	32%	23%	24%	38%	43%	37%	15%	18%	24%	33%	46%
Liberal	22%	24%	19%	30%	21%	18%	20%	21%	25%	24%	19%	25%	24%
Moderate	21%	21%	22%	21%	22%	24%	16%	20%	25%	25%	22%	20%	22%
Conservative	5%	6%	5%	6%	6%	4%	7%	5%	8%	8%	7%	6%	1%
Very conservative	3%	3%	2%	4%	3%	3%	1%	1%	11%	4%	4%	1%	1%
Not sure	17%	13%	20%	17%	24%	13%	13%	16%	16%	21%	24%	14%	5%
Totals (Unweighted N)	100% (1,992)	100% (908)	100% (1,084)	100% (410)	100% (522)	100% (761)	100% (299)	100% (1,491)	100% (238)	100% (263)	100% (823)	100% (542)	100% (360)

	3 Point Party ID				Ideology				Region			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Not sure	Northeast	Midwest	South	West
Very liberal	32%	8%	28%	66%	7%	21%	64%	8%	29%	34%	32%	32%
Liberal	22%	33%	18%	14%	44%	23%	11%	10%	25%	21%	22%	19%
Moderate	21%	33%	21%	7%	32%	29%	9%	11%	21%	22%	19%	24%
Conservative	5%	8%	6%	2%	6%	4%	7%	2%	5%	6%	6%	5%
Very conservative	3%	5%	1%	2%	2%	4%	3%	1%	3%	2%	3%	2%
Not sure	17%	13%	24%	9%	9%	19%	6%	69%	17%	14%	18%	18%
Totals (Unweighted N)	100% (1,992)	100% (743)	100% (767)	100% (482)	100% (535)	100% (676)	100% (586)	100% (195)	100% (336)	100% (424)	100% (787)	100% (445)

The Economist/YouGov Poll

July 31 - August 4, 2015



96. Obama's leadership abilities

Would you say Barack Obama is a strong or a weak leader?

	Gender			Age				Race			Family Income		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Under 40	40-80	80+
Very strong	17%	16%	18%	19%	19%	17%	12%	12%	44%	21%	17%	17%	14%
Somewhat strong	32%	33%	31%	40%	31%	29%	28%	29%	39%	43%	33%	34%	26%
Somewhat weak	19%	19%	19%	22%	23%	17%	13%	22%	8%	15%	21%	17%	21%
Very weak	32%	32%	32%	19%	27%	37%	46%	37%	10%	21%	30%	32%	39%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,982)	(905)	(1,077)	(412)	(518)	(753)	(299)	(1,482)	(238)	(262)	(822)	(538)	(358)

	3 Point Party ID				Ideology				Region			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Not sure	Northeast	Midwest	South	West
Very strong	17%	36%	10%	4%	32%	17%	7%	20%	15%	15%	19%	17%
Somewhat strong	32%	44%	35%	13%	47%	39%	16%	34%	37%	33%	28%	34%
Somewhat weak	19%	14%	23%	20%	14%	22%	19%	19%	19%	21%	18%	19%
Very weak	32%	6%	32%	63%	7%	22%	58%	27%	28%	31%	35%	31%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,982)	(741)	(760)	(481)	(535)	(672)	(584)	(191)	(337)	(423)	(783)	(439)

The Economist/YouGov Poll

July 31 - August 4, 2015



97. Perceived Obama sincerity

Do you think Barack Obama...

	Gender			Age				Race			Family Income		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Under 40	40-80	80+
Says what he believes	39%	42%	37%	39%	39%	41%	36%	33%	65%	50%	40%	42%	33%
Says what he thinks people want to hear	48%	48%	48%	47%	47%	47%	53%	54%	23%	37%	47%	47%	56%
Not sure	12%	10%	15%	14%	14%	11%	11%	12%	12%	13%	13%	10%	11%
Totals (Unweighted N)	100% (1,988)	100% (907)	100% (1,081)	100% (411)	100% (520)	100% (759)	100% (298)	100% (1,490)	100% (236)	100% (262)	100% (823)	100% (541)	100% (358)

	3 Point Party ID				Ideology				Region			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Not sure	Northeast	Midwest	South	West
Says what he believes	39%	66%	34%	15%	65%	46%	20%	31%	43%	41%	39%	37%
Says what he thinks people want to hear	48%	22%	51%	76%	22%	43%	72%	39%	50%	45%	50%	48%
Not sure	12%	12%	15%	10%	13%	11%	9%	30%	8%	15%	11%	16%
Totals (Unweighted N)	100% (1,988)	100% (742)	100% (766)	100% (480)	100% (535)	100% (674)	100% (586)	100% (193)	100% (337)	100% (424)	100% (784)	100% (443)

The Economist/YouGov Poll

July 31 - August 4, 2015



98. Obama likeability

Regardless of whether you agree with him, do you like Barack Obama as a person?

	Gender			Age				Race			Family Income		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Under 40	40-80	80+
Like a lot	32%	33%	31%	35%	28%	34%	30%	27%	59%	40%	32%	32%	30%
Like somewhat	28%	27%	28%	33%	32%	24%	20%	27%	27%	30%	29%	30%	26%
Dislike	29%	28%	29%	20%	25%	30%	42%	34%	9%	18%	27%	27%	34%
Not sure	11%	11%	12%	11%	14%	12%	7%	12%	6%	12%	11%	11%	10%
Totals (Unweighted N)	100% (1,990)	100% (907)	100% (1,083)	100% (411)	100% (522)	100% (758)	100% (299)	100% (1,489)	100% (238)	100% (263)	100% (823)	100% (542)	100% (358)

	3 Point Party ID				Ideology				Region			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Not sure	Northeast	Midwest	South	West
Like a lot	32%	62%	24%	9%	63%	37%	10%	26%	32%	38%	31%	28%
Like somewhat	28%	28%	29%	25%	28%	31%	24%	25%	30%	24%	29%	27%
Dislike	29%	6%	30%	55%	5%	22%	53%	20%	23%	30%	30%	31%
Not sure	11%	4%	18%	10%	4%	10%	13%	29%	16%	8%	10%	13%
Totals (Unweighted N)	100% (1,990)	100% (742)	100% (768)	100% (480)	100% (535)	100% (675)	100% (584)	100% (196)	100% (336)	100% (423)	100% (787)	100% (444)

The Economist/YouGov Poll

July 31 - August 4, 2015



99. Approve of the way Barack Obama is handling these specific issues

Do you approve or disapprove of the way Barack Obama is handling these specific issues?

	Gender			Age				Race			Family Income		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Under 40	40-80	80+
Abortion	34%	35%	32%	35%	35%	35%	28%	31%	52%	35%	36%	36%	34%
The war in Afghanistan	36%	39%	33%	33%	37%	37%	34%	32%	57%	38%	33%	40%	37%
The budget deficit	36%	37%	34%	36%	38%	35%	34%	30%	62%	46%	36%	39%	34%
The economy	43%	46%	40%	45%	44%	43%	38%	37%	61%	59%	43%	47%	41%
Education	43%	44%	42%	43%	48%	41%	39%	36%	67%	56%	45%	44%	36%
The environment	44%	47%	41%	45%	44%	46%	36%	39%	59%	53%	46%	46%	40%
Foreign policy	37%	39%	35%	40%	37%	37%	34%	33%	50%	49%	36%	40%	37%
Gay rights	45%	44%	45%	56%	46%	41%	36%	44%	48%	44%	44%	46%	45%
Gun control	32%	31%	33%	37%	32%	32%	28%	27%	56%	43%	34%	33%	31%
Health care	43%	45%	42%	44%	43%	44%	41%	37%	68%	56%	46%	45%	38%
Immigration	35%	37%	33%	38%	35%	35%	32%	30%	51%	48%	35%	37%	32%
Medicare	39%	41%	37%	35%	41%	43%	33%	33%	64%	48%	40%	42%	35%
Social security	37%	40%	34%	32%	40%	38%	34%	31%	60%	49%	38%	40%	33%
Taxes	35%	37%	33%	31%	36%	38%	33%	31%	57%	38%	36%	37%	33%
Terrorism	40%	43%	37%	36%	43%	42%	36%	35%	61%	50%	40%	44%	39%
Totals	(1,972)	(900)	(1,072)	(402)	(515)	(756)	(299)	(1,482)	(237)	(253)	(815)	(536)	(358)

The Economist/YouGov Poll

July 31 - August 4, 2015



	Total	3 Point Party ID			Ideology				Region			
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Not sure	Northeast	Midwest	South	West
Abortion	34%	59%	29%	12%	65%	38%	14%	18%	30%	35%	37%	30%
The war in Afghanistan	36%	61%	29%	15%	57%	40%	20%	29%	36%	38%	36%	32%
The budget deficit	36%	66%	29%	10%	66%	38%	18%	27%	35%	40%	35%	33%
The economy	43%	78%	35%	13%	75%	48%	21%	30%	43%	47%	41%	41%
Education	43%	71%	36%	19%	69%	49%	23%	31%	41%	47%	43%	41%
The environment	44%	72%	38%	19%	71%	51%	23%	32%	46%	45%	43%	42%
Foreign policy	37%	66%	31%	12%	68%	42%	17%	25%	35%	40%	38%	35%
Gay rights	45%	66%	43%	23%	77%	53%	21%	29%	48%	47%	45%	39%
Gun control	32%	59%	25%	13%	57%	36%	17%	20%	34%	32%	33%	31%
Health care	43%	76%	39%	11%	79%	48%	18%	41%	46%	46%	42%	42%
Immigration	35%	62%	30%	10%	63%	41%	14%	26%	37%	36%	35%	31%
Medicare	39%	70%	32%	13%	65%	44%	20%	32%	37%	41%	38%	40%
Social security	37%	68%	29%	12%	63%	42%	18%	29%	32%	38%	39%	35%
Taxes	35%	63%	29%	11%	61%	39%	18%	21%	34%	40%	34%	33%
Terrorism	40%	70%	32%	16%	66%	47%	19%	29%	39%	40%	42%	37%
Totals	(1,972)	(730)	(760)	(482)	(530)	(666)	(586)	(190)	(333)	(420)	(780)	(439)

The Economist/YouGov Poll

July 31 - August 4, 2015



100. Disapprove of the way Barack Obama is handling these specific issues

Do you approve or disapprove of the way Barack Obama is handling these specific issues?

	Gender			Age				Race			Family Income		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Under 40	40-80	80+
Abortion	39%	38%	40%	33%	32%	40%	54%	44%	15%	33%	34%	42%	49%
The war in Afghanistan	49%	48%	49%	44%	41%	52%	57%	56%	23%	31%	47%	48%	58%
The budget deficit	48%	48%	47%	42%	41%	51%	57%	56%	16%	29%	44%	48%	59%
The economy	45%	42%	48%	39%	39%	49%	54%	53%	21%	22%	43%	45%	52%
Education	39%	39%	39%	36%	32%	43%	46%	46%	15%	23%	35%	41%	49%
The environment	37%	37%	37%	30%	30%	39%	51%	43%	15%	23%	34%	38%	45%
Foreign policy	46%	46%	46%	37%	39%	52%	53%	54%	20%	24%	43%	47%	56%
Gay rights	38%	39%	37%	28%	32%	42%	54%	40%	31%	37%	38%	40%	42%
Gun control	48%	52%	45%	40%	43%	52%	59%	56%	21%	30%	45%	50%	57%
Health care	47%	44%	49%	43%	41%	49%	56%	55%	19%	26%	43%	47%	57%
Immigration	52%	51%	53%	42%	46%	57%	61%	58%	29%	35%	50%	52%	58%
Medicare	41%	39%	42%	35%	33%	42%	57%	48%	12%	27%	38%	41%	51%
Social security	41%	42%	41%	36%	33%	45%	52%	48%	16%	25%	38%	44%	48%
Taxes	46%	46%	46%	38%	42%	50%	56%	54%	22%	27%	44%	48%	56%
Terrorism	44%	43%	45%	37%	38%	48%	54%	52%	18%	24%	42%	44%	53%
Totals	(1,972)	(900)	(1,072)	(402)	(515)	(756)	(299)	(1,482)	(237)	(253)	(815)	(536)	(358)

The Economist/YouGov Poll

July 31 - August 4, 2015



	Total	3 Point Party ID			Ideology				Region			
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Not sure	Northeast	Midwest	South	West
Abortion	39%	13%	38%	71%	10%	31%	68%	26%	34%	40%	41%	39%
The war in Afghanistan	49%	23%	50%	77%	27%	44%	73%	21%	42%	49%	49%	51%
The budget deficit	48%	16%	49%	82%	16%	44%	74%	30%	42%	46%	50%	50%
The economy	45%	13%	47%	80%	15%	39%	74%	26%	40%	44%	46%	48%
Education	39%	14%	40%	67%	15%	32%	64%	27%	36%	38%	41%	40%
The environment	37%	12%	40%	62%	16%	29%	61%	23%	29%	38%	41%	36%
Foreign policy	46%	16%	47%	79%	17%	39%	74%	28%	42%	47%	47%	47%
Gay rights	38%	18%	37%	63%	12%	29%	65%	30%	29%	36%	41%	43%
Gun control	48%	22%	51%	75%	24%	44%	71%	32%	40%	53%	49%	50%
Health care	47%	15%	47%	82%	14%	40%	77%	28%	40%	47%	50%	45%
Immigration	52%	24%	54%	81%	23%	46%	79%	33%	44%	51%	52%	57%
Medicare	41%	14%	41%	72%	13%	35%	67%	27%	38%	41%	43%	38%
Social security	41%	16%	42%	70%	17%	35%	66%	28%	38%	43%	42%	41%
Taxes	46%	19%	47%	78%	20%	40%	73%	29%	44%	45%	47%	49%
Terrorism	44%	14%	48%	75%	16%	37%	73%	25%	43%	44%	43%	47%
Totals	(1,972)	(730)	(760)	(482)	(530)	(666)	(586)	(190)	(333)	(420)	(780)	(439)

The Economist/YouGov Poll

July 31 - August 4, 2015



101. Approval of U.S. Congress

Overall, do you approve or disapprove of the way that the United States Congress is handling its job?

	Gender			Age				Race			Family Income		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Under 40	40-80	80+
Strongly approve	3%	3%	3%	3%	4%	3%	1%	1%	8%	7%	4%	2%	1%
Somewhat approve	9%	10%	7%	10%	10%	8%	8%	7%	8%	18%	10%	8%	9%
Neither approve nor disapprove	18%	16%	20%	22%	20%	17%	12%	15%	32%	20%	18%	20%	15%
Somewhat disapprove	25%	25%	24%	26%	20%	24%	31%	27%	16%	17%	24%	26%	27%
Strongly disapprove	35%	37%	33%	25%	29%	41%	44%	40%	23%	19%	31%	34%	43%
Not sure	11%	9%	13%	15%	17%	7%	4%	9%	12%	19%	13%	9%	5%
Totals (Unweighted N)	100% (1,969)	100% (901)	100% (1,068)	100% (405)	100% (513)	100% (754)	100% (297)	100% (1,486)	100% (231)	100% (252)	100% (811)	100% (539)	100% (354)

	3 Point Party ID				Ideology				Region			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Not sure	Northeast	Midwest	South	West
Strongly approve	3%	7%	1%	2%	3%	3%	3%	0%	3%	2%	3%	3%
Somewhat approve	9%	12%	6%	9%	8%	7%	12%	7%	9%	7%	9%	10%
Neither approve nor disapprove	18%	19%	16%	20%	10%	22%	17%	27%	18%	15%	20%	18%
Somewhat disapprove	25%	18%	22%	37%	17%	26%	31%	9%	22%	24%	27%	24%
Strongly disapprove	35%	36%	39%	28%	53%	31%	33%	17%	31%	43%	34%	33%
Not sure	11%	9%	17%	4%	9%	11%	5%	40%	17%	9%	9%	12%
Totals (Unweighted N)	100% (1,969)	100% (729)	100% (762)	100% (478)	100% (526)	100% (666)	100% (586)	100% (191)	100% (332)	100% (422)	100% (777)	100% (438)

The Economist/YouGov Poll

July 31 - August 4, 2015



102. Approval of MC

Do you approve or disapprove of the way the member of the US House of Representatives that represents your Congressional district is handling his or her job?

	Gender			Age				Race			Family Income		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Under 40	40-80	80+
Strongly approve	5%	6%	4%	4%	5%	5%	7%	5%	7%	6%	5%	4%	8%
Somewhat approve	14%	16%	12%	15%	11%	14%	17%	14%	12%	15%	12%	13%	17%
Neither approve nor disapprove	21%	21%	22%	20%	23%	22%	19%	20%	27%	22%	22%	24%	15%
Somewhat disapprove	18%	16%	19%	14%	17%	19%	21%	20%	14%	10%	18%	19%	21%
Strongly disapprove	24%	26%	21%	21%	21%	26%	27%	26%	20%	16%	23%	25%	25%
Not sure	18%	15%	21%	26%	23%	15%	9%	16%	19%	30%	20%	16%	14%
Totals (Unweighted N)	100% (1,978)	100% (901)	100% (1,077)	100% (407)	100% (516)	100% (757)	100% (298)	100% (1,484)	100% (235)	100% (259)	100% (820)	100% (539)	100% (353)

	3 Point Party ID				Ideology				Region			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Not sure	Northeast	Midwest	South	West
Strongly approve	5%	8%	2%	6%	7%	4%	6%	1%	4%	4%	5%	7%
Somewhat approve	14%	15%	10%	19%	12%	11%	19%	5%	14%	15%	13%	14%
Neither approve nor disapprove	21%	24%	18%	24%	17%	25%	19%	28%	25%	16%	24%	20%
Somewhat disapprove	18%	15%	19%	19%	16%	18%	22%	4%	15%	19%	17%	20%
Strongly disapprove	24%	23%	29%	18%	31%	24%	21%	16%	18%	27%	26%	23%
Not sure	18%	16%	23%	15%	16%	17%	13%	47%	23%	20%	16%	16%
Totals (Unweighted N)	100% (1,978)	100% (734)	100% (766)	100% (478)	100% (532)	100% (665)	100% (585)	100% (196)	100% (335)	100% (422)	100% (781)	100% (440)

The Economist/YouGov Poll

July 31 - August 4, 2015



103. Congressional Accomplishment

Do you think the current Congress has accomplished more or less than Congress usually does at this point in its two-year term?

	Gender			Age				Race			Family Income		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Under 40	40-80	80+
More than usual	5%	6%	4%	7%	5%	4%	2%	4%	6%	5%	4%	6%	5%
About the same	34%	37%	30%	35%	31%	38%	27%	34%	34%	33%	32%	34%	39%
Less than usual	42%	44%	40%	31%	37%	46%	56%	45%	40%	30%	41%	44%	45%
Not sure	20%	13%	26%	28%	27%	12%	14%	17%	19%	32%	23%	16%	11%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,970)	(897)	(1,073)	(407)	(512)	(752)	(299)	(1,479)	(232)	(259)	(815)	(536)	(354)

	3 Point Party ID				Ideology				Region			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Not sure	Northeast	Midwest	South	West
More than usual	5%	5%	3%	6%	4%	5%	6%	1%	4%	4%	4%	6%
About the same	34%	29%	29%	46%	21%	34%	44%	19%	36%	30%	34%	35%
Less than usual	42%	49%	43%	33%	58%	43%	38%	17%	36%	49%	43%	39%
Not sure	20%	17%	25%	15%	17%	18%	12%	63%	23%	17%	19%	20%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,970)	(728)	(761)	(481)	(531)	(661)	(587)	(191)	(333)	(420)	(778)	(439)

The Economist/YouGov Poll

July 31 - August 4, 2015



104. Favorability of political parties – The Democratic Party

Do you have a favorable or unfavorable opinion of the political parties?

	Gender			Age				Race			Family Income		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Under 40	40-80	80+
Very favorable	17%	17%	18%	23%	15%	20%	11%	14%	39%	19%	20%	22%	12%
Somewhat favorable	23%	24%	22%	30%	24%	19%	21%	21%	25%	32%	24%	21%	19%
Somewhat unfavorable	17%	17%	18%	23%	17%	16%	15%	19%	15%	10%	15%	19%	19%
Very unfavorable	30%	31%	30%	11%	24%	38%	46%	37%	6%	17%	23%	31%	48%
Don't know	12%	11%	13%	13%	21%	7%	8%	10%	14%	22%	17%	6%	3%
Totals (Unweighted N)	100% (964)	100% (446)	100% (518)	100% (185)	100% (260)	100% (373)	100% (146)	100% (730)	100% (101)	100% (133)	100% (391)	100% (249)	100% (197)

	3 Point Party ID				Ideology				Region			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Not sure	Northeast	Midwest	South	West
Very favorable	17%	39%	7%	5%	28%	23%	8%	9%	13%	16%	18%	21%
Somewhat favorable	23%	41%	19%	7%	44%	25%	12%	12%	20%	25%	24%	24%
Somewhat unfavorable	17%	13%	18%	22%	15%	23%	17%	6%	19%	20%	15%	17%
Very unfavorable	30%	3%	32%	61%	5%	17%	58%	21%	29%	30%	33%	27%
Don't know	12%	3%	24%	6%	7%	12%	4%	53%	19%	9%	10%	12%
Totals (Unweighted N)	100% (964)	100% (364)	100% (360)	100% (240)	100% (257)	100% (316)	100% (296)	100% (95)	100% (185)	100% (217)	100% (364)	100% (198)

The Economist/YouGov Poll

July 31 - August 4, 2015



105. Favorability of political parties – The Republican Party

Do you have a favorable or unfavorable opinion of the political parties?

	Gender			Age				Race			Family Income		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Under 40	40-80	80+
Very favorable	9%	12%	7%	14%	9%	8%	8%	12%	4%	3%	10%	9%	10%
Somewhat favorable	22%	22%	23%	23%	21%	21%	26%	24%	14%	20%	17%	30%	29%
Somewhat unfavorable	24%	23%	25%	24%	19%	30%	18%	22%	22%	34%	23%	25%	21%
Very unfavorable	31%	32%	31%	24%	28%	34%	41%	33%	40%	19%	31%	29%	36%
Don't know	13%	12%	14%	15%	23%	8%	7%	9%	20%	25%	19%	7%	3%
Totals (Unweighted N)	100% (966)	100% (448)	100% (518)	100% (185)	100% (258)	100% (376)	100% (147)	100% (731)	100% (101)	100% (134)	100% (391)	100% (251)	100% (196)

	3 Point Party ID				Ideology				Region			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Not sure	Northeast	Midwest	South	West
Very favorable	9%	4%	4%	24%	5%	5%	17%	3%	13%	12%	7%	8%
Somewhat favorable	22%	9%	17%	46%	7%	20%	37%	5%	20%	21%	25%	21%
Somewhat unfavorable	24%	28%	24%	19%	14%	31%	24%	19%	24%	19%	25%	26%
Very unfavorable	31%	51%	31%	9%	65%	28%	18%	21%	26%	39%	31%	29%
Don't know	13%	8%	24%	3%	8%	16%	3%	53%	18%	8%	11%	17%
Totals (Unweighted N)	100% (966)	100% (365)	100% (359)	100% (242)	100% (259)	100% (314)	100% (298)	100% (95)	100% (187)	100% (216)	100% (367)	100% (196)

The Economist/YouGov Poll

July 31 - August 4, 2015



106. Favorability of Congressional political parties – Democrats in Congress

Do you have a favorable or unfavorable opinion of the following groups in Congress?

	Gender			Age				Race			Family Income		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Under 40	40-80	80+
Very favorable	11%	11%	11%	15%	11%	10%	8%	5%	23%	34%	12%	9%	6%
Somewhat favorable	22%	21%	23%	23%	24%	22%	18%	21%	25%	23%	21%	26%	23%
Somewhat unfavorable	22%	25%	20%	24%	24%	16%	31%	24%	21%	10%	22%	23%	23%
Very unfavorable	31%	34%	28%	20%	23%	40%	39%	37%	17%	12%	29%	28%	38%
Don't know	14%	9%	18%	19%	19%	12%	3%	13%	13%	22%	16%	14%	9%
Totals (Unweighted N)	100% (986)	100% (442)	100% (544)	100% (214)	100% (247)	100% (376)	100% (149)	100% (737)	100% (131)	100% (118)	100% (414)	100% (282)	100% (157)

	3 Point Party ID				Ideology				Region			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Not sure	Northeast	Midwest	South	West
Very favorable	11%	29%	4%	1%	22%	8%	7%	14%	11%	7%	14%	10%
Somewhat favorable	22%	39%	17%	9%	40%	22%	13%	9%	18%	23%	24%	19%
Somewhat unfavorable	22%	20%	21%	27%	23%	29%	18%	7%	27%	25%	17%	26%
Very unfavorable	31%	4%	38%	53%	6%	30%	53%	12%	22%	28%	33%	37%
Don't know	14%	8%	20%	10%	9%	11%	9%	59%	22%	17%	13%	8%
Totals (Unweighted N)	100% (986)	100% (363)	100% (389)	100% (234)	100% (269)	100% (343)	100% (282)	100% (92)	100% (143)	100% (202)	100% (409)	100% (232)

The Economist/YouGov Poll

July 31 - August 4, 2015



107. Favorability of Congressional political parties – Republicans in Congress

Do you have a favorable or unfavorable opinion of the following groups in Congress?

	Gender			Age				Race			Family Income		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Under 40	40-80	80+
Very favorable	6%	7%	6%	5%	9%	6%	6%	6%	8%	8%	7%	5%	8%
Somewhat favorable	18%	18%	18%	13%	16%	20%	24%	19%	14%	13%	13%	24%	22%
Somewhat unfavorable	24%	23%	24%	24%	23%	19%	33%	24%	27%	15%	24%	23%	20%
Very unfavorable	37%	43%	32%	38%	31%	44%	34%	37%	39%	41%	38%	34%	42%
Don't know	15%	9%	20%	20%	20%	12%	4%	14%	13%	23%	18%	14%	9%
Totals (Unweighted N)	100% (982)	100% (439)	100% (543)	100% (215)	100% (242)	100% (373)	100% (152)	100% (740)	100% (128)	100% (114)	100% (411)	100% (282)	100% (157)

	3 Point Party ID				Ideology				Region			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Not sure	Northeast	Midwest	South	West
Very favorable	6%	6%	2%	15%	4%	5%	11%	5%	7%	6%	6%	7%
Somewhat favorable	18%	9%	8%	45%	4%	15%	34%	4%	17%	14%	19%	20%
Somewhat unfavorable	24%	19%	28%	22%	15%	29%	27%	7%	15%	20%	27%	26%
Very unfavorable	37%	59%	40%	8%	67%	41%	19%	17%	39%	43%	34%	38%
Don't know	15%	8%	22%	10%	11%	11%	10%	67%	22%	16%	14%	10%
Totals (Unweighted N)	100% (982)	100% (357)	100% (392)	100% (233)	100% (267)	100% (343)	100% (281)	100% (91)	100% (141)	100% (204)	100% (405)	100% (232)

The Economist/YouGov Poll

July 31 - August 4, 2015



108. Generic Presidential Vote Intention

If an election for president was going to be held now, would you vote for...

Asked of registered voters

	Total	Gender		Age				Race			Family Income		
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Under 40	40-80	80+
The Democratic Party candidate	37%	36%	38%	45%	40%	35%	31%	31%	66%	49%	37%	39%	34%
The Republican Party candidate	40%	41%	39%	30%	34%	41%	50%	46%	10%	28%	30%	43%	52%
Other	3%	4%	3%	4%	3%	3%	3%	4%	3%	3%	5%	3%	2%
Not sure	16%	16%	17%	14%	16%	18%	15%	17%	17%	10%	21%	13%	12%
I would not vote	4%	4%	4%	7%	6%	3%	0%	3%	4%	9%	6%	2%	1%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,618)	(766)	(852)	(269)	(409)	(662)	(278)	(1,265)	(198)	(155)	(609)	(485)	(330)

	Total	3 Point Party ID			Ideology				Region			
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Not sure	Northeast	Midwest	South	West
The Democratic Party candidate	37%	85%	20%	3%	84%	39%	13%	34%	40%	38%	37%	34%
The Republican Party candidate	40%	2%	32%	88%	4%	26%	70%	12%	34%	36%	42%	43%
Other	3%	1%	9%	1%	2%	5%	3%	3%	5%	4%	3%	2%
Not sure	16%	10%	31%	7%	7%	26%	12%	34%	18%	18%	15%	16%
I would not vote	4%	2%	8%	1%	2%	5%	2%	18%	3%	3%	3%	5%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,618)	(628)	(566)	(424)	(446)	(547)	(523)	(102)	(264)	(374)	(633)	(347)

The Economist/YouGov Poll

July 31 - August 4, 2015



109. Trend of economy

Overall, do you think the economy is getting better or worse?

	Gender			Age				Race			Family Income		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Under 40	40-80	80+
Getting better	24%	28%	20%	27%	23%	24%	23%	23%	28%	26%	23%	26%	28%
About the same	37%	39%	35%	39%	44%	33%	31%	36%	42%	38%	34%	40%	38%
Getting worse	33%	28%	37%	23%	25%	39%	42%	36%	24%	21%	34%	31%	33%
Not sure	6%	5%	8%	11%	8%	4%	4%	5%	6%	14%	8%	4%	1%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,982)	(905)	(1,077)	(409)	(518)	(756)	(299)	(1,489)	(236)	(257)	(815)	(542)	(360)

	3 Point Party ID				Ideology				Region			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Not sure	Northeast	Midwest	South	West
Getting better	24%	43%	20%	8%	44%	28%	11%	14%	17%	29%	23%	26%
About the same	37%	35%	37%	39%	36%	42%	34%	30%	44%	35%	36%	35%
Getting worse	33%	16%	35%	49%	15%	26%	51%	28%	31%	31%	35%	32%
Not sure	6%	6%	8%	4%	5%	5%	4%	27%	9%	6%	6%	7%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,982)	(738)	(762)	(482)	(532)	(670)	(588)	(192)	(334)	(424)	(785)	(439)

The Economist/YouGov Poll

July 31 - August 4, 2015



110. Stock market expectations over next year

Do you think the stock market will be higher or lower 12 months from now?

	Gender			Age				Race			Family Income		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Under 40	40-80	80+
Higher	18%	23%	14%	23%	18%	18%	13%	18%	19%	21%	18%	20%	20%
About the same	34%	37%	32%	34%	35%	34%	34%	36%	30%	32%	31%	38%	43%
Lower	23%	22%	24%	17%	20%	28%	27%	25%	17%	18%	24%	25%	20%
Not sure	24%	18%	30%	26%	27%	20%	26%	22%	34%	29%	27%	17%	17%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,985)	(907)	(1,078)	(410)	(519)	(757)	(299)	(1,490)	(237)	(258)	(818)	(543)	(359)

	3 Point Party ID				Ideology				Region			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Not sure	Northeast	Midwest	South	West
Higher	18%	26%	17%	10%	32%	20%	11%	6%	16%	18%	20%	17%
About the same	34%	36%	31%	37%	34%	35%	34%	34%	39%	38%	29%	36%
Lower	23%	15%	24%	32%	11%	23%	34%	12%	22%	26%	24%	21%
Not sure	24%	22%	28%	21%	23%	22%	22%	48%	24%	18%	27%	26%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,985)	(737)	(766)	(482)	(533)	(672)	(587)	(193)	(333)	(424)	(786)	(442)

The Economist/YouGov Poll

July 31 - August 4, 2015



111. Change in personal finances over past year

Would you say that you and your family are...

	Gender			Age				Race			Family Income		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Under 40	40-80	80+
Better off financially than you were a year ago	18%	18%	18%	26%	19%	16%	12%	17%	19%	26%	14%	23%	24%
About the same financially as you were a year ago	45%	47%	44%	44%	44%	47%	46%	45%	50%	44%	45%	45%	52%
Worse off financially than you were a year ago	31%	30%	32%	20%	29%	35%	40%	35%	20%	20%	36%	29%	23%
Not sure	5%	5%	6%	10%	8%	1%	3%	3%	11%	11%	5%	3%	1%
Totals (Unweighted N)	100% (1,979)	100% (904)	100% (1,075)	100% (409)	100% (516)	100% (757)	100% (297)	100% (1,489)	100% (234)	100% (256)	100% (818)	100% (541)	100% (357)

	3 Point Party ID				Ideology				Region			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Not sure	Northeast	Midwest	South	West
Better off financially than you were a year ago	18%	28%	16%	11%	26%	24%	10%	14%	21%	18%	19%	16%
About the same financially as you were a year ago	45%	47%	44%	47%	51%	46%	45%	33%	41%	46%	48%	44%
Worse off financially than you were a year ago	31%	21%	34%	39%	18%	27%	42%	32%	32%	33%	28%	33%
Not sure	5%	5%	7%	3%	5%	3%	3%	21%	6%	3%	6%	6%
Totals (Unweighted N)	100% (1,979)	100% (730)	100% (768)	100% (481)	100% (531)	100% (670)	100% (584)	100% (194)	100% (333)	100% (423)	100% (784)	100% (439)

The Economist/YouGov Poll

July 31 - August 4, 2015



112. Jobs in Six Months

Six months from now do you think there will be...

	Gender			Age				Race			Family Income		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Under 40	40-80	80+
More jobs	20%	22%	18%	21%	18%	20%	20%	17%	23%	28%	19%	21%	22%
The same amount of jobs	40%	44%	37%	42%	42%	39%	37%	41%	38%	39%	39%	44%	43%
Fewer jobs	26%	22%	29%	20%	22%	29%	33%	28%	17%	19%	27%	24%	26%
Not sure	14%	12%	17%	17%	18%	12%	10%	13%	21%	14%	14%	12%	9%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,981)	(903)	(1,078)	(410)	(519)	(755)	(297)	(1,485)	(237)	(259)	(819)	(542)	(355)

	3 Point Party ID				Ideology				Region			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Not sure	Northeast	Midwest	South	West
More jobs	20%	35%	15%	8%	39%	23%	7%	7%	17%	19%	22%	19%
The same amount of jobs	40%	36%	42%	43%	35%	42%	42%	42%	40%	45%	38%	40%
Fewer jobs	26%	16%	26%	37%	14%	23%	38%	18%	28%	25%	27%	23%
Not sure	14%	13%	17%	11%	12%	12%	13%	33%	16%	11%	13%	18%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,981)	(739)	(765)	(477)	(534)	(671)	(581)	(195)	(335)	(422)	(783)	(441)

The Economist/YouGov Poll

July 31 - August 4, 2015



113. Worried about losing job

How worried are you about losing your job?

	Gender			Age				Race			Family Income		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Under 40	40-80	80+
Very worried	13%	13%	12%	18%	13%	11%	6%	10%	15%	23%	21%	5%	9%
Somewhat worried	31%	32%	30%	28%	35%	31%	28%	33%	19%	34%	28%	36%	28%
Not very worried	56%	54%	58%	54%	51%	59%	66%	57%	66%	43%	51%	59%	62%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,020)	(527)	(493)	(227)	(323)	(407)	(63)	(752)	(124)	(144)	(358)	(314)	(237)

	3 Point Party ID				Ideology				Region			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Not sure	Northeast	Midwest	South	West
Very worried	13%	11%	16%	10%	8%	14%	13%	20%	11%	10%	12%	18%
Somewhat worried	31%	31%	31%	33%	27%	31%	35%	31%	36%	28%	29%	34%
Not very worried	56%	59%	53%	57%	65%	56%	52%	50%	53%	62%	59%	48%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,020)	(382)	(396)	(242)	(268)	(371)	(291)	(90)	(188)	(215)	(389)	(228)

The Economist/YouGov Poll

July 31 - August 4, 2015



114. Job Availability

If you lost your job, how hard would it be for you to find a new job that paid as much as you are making now? (A) Very hard – I would probably have to take a pay cut.; (B) Somewhat hard – It might take a while before I found a job that paid as much.; (C) Not very hard; (D) Not sure

	Gender			Age				Race			Family Income		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Under 40	40-80	80+
A	32%	29%	37%	23%	36%	35%	33%	35%	26%	27%	31%	35%	28%
B	38%	40%	36%	44%	37%	37%	29%	36%	36%	47%	43%	30%	39%
C	22%	24%	20%	24%	19%	23%	28%	22%	25%	20%	18%	28%	27%
D	8%	8%	7%	10%	8%	5%	11%	7%	14%	6%	8%	7%	6%
Totals (Unweighted N)	100% (1,017)	100% (526)	100% (491)	100% (226)	100% (324)	100% (405)	100% (62)	100% (751)	100% (123)	100% (143)	100% (357)	100% (315)	100% (235)

	3 Point Party ID				Ideology				Region			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Not sure	Northeast	Midwest	South	West
A	32%	26%	34%	38%	33%	26%	38%	35%	29%	38%	30%	34%
B	38%	41%	38%	34%	39%	40%	35%	36%	41%	29%	41%	37%
C	22%	28%	17%	22%	22%	26%	20%	11%	21%	28%	19%	22%
D	8%	5%	10%	7%	5%	7%	7%	18%	9%	6%	9%	6%
Totals (Unweighted N)	100% (1,017)	100% (381)	100% (395)	100% (241)	100% (268)	100% (369)	100% (290)	100% (90)	100% (188)	100% (215)	100% (387)	100% (227)

The Economist/YouGov Poll

July 31 - August 4, 2015



115. Happy with job

How happy would you say you are with your current job?

	Gender			Age				Race			Family Income		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Under 40	40-80	80+
Very happy	22%	21%	24%	20%	20%	25%	31%	22%	22%	27%	20%	23%	31%
Happy	37%	34%	40%	42%	37%	35%	28%	39%	32%	30%	38%	40%	34%
Neither happy nor unhappy	27%	30%	24%	23%	30%	26%	35%	27%	25%	31%	24%	29%	25%
Unhappy	8%	8%	9%	9%	9%	8%	6%	8%	9%	9%	10%	6%	7%
Very unhappy	5%	6%	3%	7%	4%	6%	—	4%	12%	3%	8%	3%	3%
Totals (Unweighted N)	100% (1,017)	100% (525)	100% (492)	100% (227)	100% (321)	100% (406)	100% (63)	100% (750)	100% (124)	100% (143)	100% (358)	100% (311)	100% (238)

	3 Point Party ID				Ideology				Region			
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Not sure	Northeast	Midwest	South	West
Very happy	22%	29%	16%	24%	25%	19%	26%	19%	19%	20%	25%	24%
Happy	37%	37%	37%	37%	38%	37%	37%	38%	34%	45%	37%	33%
Neither happy nor unhappy	27%	23%	29%	30%	28%	26%	26%	34%	38%	20%	26%	27%
Unhappy	8%	6%	11%	7%	5%	13%	6%	6%	6%	10%	8%	10%
Very unhappy	5%	5%	7%	1%	4%	6%	5%	3%	3%	4%	5%	7%
Totals (Unweighted N)	100% (1,017)	100% (379)	100% (397)	100% (241)	100% (267)	100% (370)	100% (291)	100% (89)	100% (188)	100% (214)	100% (386)	100% (229)

The Economist/YouGov Poll

July 31 - August 4, 2015



Sponsorship	<i>The Economist</i>
Fieldwork	YouGov
Interviewing Dates	July 31 - August 4, 2015
Target population	U.S. citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by age, gender, race, education, and region) was selected from the 2010 American Community Study. Voter registration was imputed from the November 2010 Current Population Survey Registration and Voting Supplement. Religion, political interest, minor party identification, and non-placement on an ideology scale, were imputed from the 2008 Pew Religion in American Life Survey.
Weighting	The sample was weighted using propensity scores based on age, gender, race, education, news interest, voter registration, and non-placement on an ideology scale. The weights range from 0.1 to 6, with a mean of one and a standard deviation of 0.86.
Number of respondents	2000
Margin of error	± 2.9% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	21 questions not reported.