December 8-10, 2012



List of Tables

1	. Direction of country	2
2	Importance of issues	3
	. Most important issue	
	. 2016 Republican Nominee Preference	
	. Whether 2016 Presidential nominee should be more or less conservative than Mitt Romney	
	. 2016 Democratic Nominee Preference	
	. Whether 2016 Democratic Presidential nominee should be more or less liberal than Barack Obama	
	. Union membership	
	. Strength of labor unions compared to thirty years ago	
	0. Strength of labor unions thirty years from now	
	1. Respondents have a somewhat or very favorable opinion of these individuals	
	2. Respondents have a somewhat or very unfavorable opinion of these individuals	
	3. Approval of Obama as President	
- 1	4. Obama approval on issues	16
	5. Approval of U.S. Congress	
	6. Respondent's ideology	
	7. Perceived Obama ideology	
- 1	8. Perceived Obama sincerity	20
- 1	9. Obama likeability	21
2	0. Which of these words to describe Barack Obama	22
2	1. Effect on unemployment if taxes are raised for top income brackets	24
2	2. Effect on unemployment if the federal government increases spending	25
2	3. Trend of economy	26
2	4. Stock market expectations over next year	27
2	5. Change in personal finances over past year	28

December 8-10, 2012



1. Direction of country

Would you say things in this country today are...

			A	ge			Race		Ge	nder		Education	1
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Generally headed in the													
right direction	34%	30%	33%	38%	31%	30%	53%	36%	33%	34%	26%	41%	37%
Off on the wrong track	49%	46%	43%	50%	63%	56%	17%	40%	51%	46%	54%	42%	49%
Not sure	18%	24%	24%	11%	6%	14%	30%	24%	16%	19%	20%	17%	14%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(220)	(154)	(501)	(124)	(767)	(122)	(111)	(463)	(537)	(383)	(322)	(295)

			Party ID			Ideology			Regi	on		Fa	mily Incom	ie
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Generally headed in the														
right direction	34%	56%	3%	34%	58%	44%	12%	32%	35%	30%	39%	38%	32%	28%
Off on the wrong track	49%	24%	84%	55%	21%	43%	83%	43%	50%	53%	47%	46%	50%	54%
Not sure	18%	20%	12%	11%	21%	13%	5%	25%	15%	17%	13%	16%	18%	17%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(389)	(266)	(276)	(254)	(350)	(320)	(127)	(202)	(362)	(309)	(361)	(359)	(95)

December 8-10, 2012



2. Importance of issues

How important are the following issues to you?

			A	ge			Race		Ge	nder		Education	1
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
The economy	96%	93%	94%	99%	100%	98%	90%	93%	96%	96%	94%	98%	98%
Immigration	80%	77%	77%	84%	87%	81%	74%	83%	82%	79%	83%	78%	77%
The environment	75%	78%	73%	74%	73%	72%	86%	82%	69%	80%	75%	75%	75%
Terrorism	79%	72%	74%	85%	91%	78%	83%	83%	77%	81%	81%	78%	78%
Gay rights	47%	56%	48%	42%	38%	45%	48%	55%	43%	51%	45%	47%	51%
Education	88%	88%	89%	87%	90%	89%	84%	86%	88%	88%	85%	91%	90%
Health care	92%	94%	91%	91%	95%	93%	94%	89%	90%	94%	90%	93%	95%
Social security	89%	81%	87%	93%	98%	89%	90%	86%	85%	92%	89%	87%	91%
The budget deficit	89%	89%	84%	92%	92%	89%	86%	92%	90%	89%	90%	88%	90%
The war in Afghanistan	72%	69%	66%	76%	81%	69%	80%	81%	66%	78%	73%	70%	74%
Taxes	94%	92%	93%	96%	92%	94%	95%	91%	91%	96%	94%	92%	95%
Medicare	87%	82%	82%	90%	98%	87%	91%	81%	84%	90%	88%	85%	88%
Abortion	63%	69%	63%	60%	59%	60%	72%	71%	57%	69%	65%	62%	61%
Totals	(994)	(217)	(153)	(499)	(124)	(763)	(120)	(111)	(460)	(534)	(382)	(318)	(294)

			Party ID			Ideology			Regi	on		Fa	mily Incom	e
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
The economy	96%	96%	99%	95%	96%	96%	99%	97%	96%	95%	98%	95%	99%	100%
Immigration	80%	78%	85%	78%	74%	77%	87%	83%	79%	79%	83%	80%	79%	86%
The environment	75%	87%	57%	74%	91%	82%	55%	82%	63%	75%	82%	79%	74%	72%
Terrorism	79%	78%	90%	77%	65%	80%	88%	80%	72%	82%	83%	79%	82%	78%
Gay rights	47%	60%	33%	36%	71%	44%	25%	54%	42%	46%	48%	51%	40%	46%
Education	88%	88%	86%	88%	93%	88%	83%	92%	90%	83%	91%	87%	89%	89%
Health care	92%	94%	90%	93%	100%	93%	89%	95%	91%	90%	94%	95%	90%	97%
Social security	89%	88%	88%	92%	85%	92%	89%	90%	83%	90%	92%	93%	85%	88%
The budget deficit	89%	85%	96%	91%	81%	91%	96%	88%	88%	90%	89%	92%	85%	96%
The war in Afghanistan	72%	73%	75%	74%	66%	76%	73%	74%	59%	78%	75%	77%	68%	68%
Taxes	94%	89%	98%	96%	89%	94%	97%	96%	96%	91%	94%	95%	96%	93%
Medicare	87%	89%	88%	88%	86%	89%	87%	86%	85%	86%	91%	94%	80%	90%
Abortion	63%	67%	63%	59%	67%	58%	64%	63%	61%	68%	59%	72%	55%	57%
Totals	(994)	(385)	(266)	(274)	(254)	(346)	(320)	(127)	(201)	(360)	(306)	(358)	(359)	(95)

December 8-10, 2012



3. Most important issue

Which of these is the **most** important issue for you?

			A	ge			Race		Ge	nder		Education	1
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
The economy	35%	41%	42%	32%	19%	34%	38%	40%	40%	31%	35%	35%	38%
Immigration	3%	6%	3%	2%	4%	2%	2%	11%	4%	3%	4%	4%	2%
The environment	3%	5%	3%	3%	1%	4%	0%	2%	3%	4%	0%	5%	5%
Terrorism	2%	0%	0%	2%	5%	2%	0%	1%	1%	2%	2%	1%	1%
Gay rights	2%	3%	1%	1%	0%	2%	0%	1%	2%	1%	0%	3%	3%
Education	9%	18%	8%	3%	5%	6%	19%	13%	5%	12%	6%	12%	8%
Health care	11%	5%	10%	15%	15%	11%	12%	6%	11%	11%	10%	11%	11%
Social security	12%	3%	10%	13%	29%	12%	14%	7%	9%	15%	18%	9%	3%
The budget deficit	9%	5%	8%	13%	10%	11%	2%	4%	11%	7%	5%	8%	18%
The war in Afghanistan	1%	0%	3%	1%	0%	0%	1%	4%	2%	0%	1%	0%	1%
Taxes	5%	4%	5%	8%	2%	6%	3%	4%	6%	5%	6%	4%	6%
Medicare	4%	0%	5%	5%	9%	4%	1%	7%	3%	5%	6%	5%	1%
Abortion	4%	9%	2%	3%	0%	4%	7%	2%	4%	4%	6%	3%	1%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(968)	(206)	(146)	(492)	(123)	(745)	(117)	(106)	(451)	(517)	(371)	(309)	(288)

			Party ID			Ideology			Regi	on		Fa	mily Incom	е
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
The economy	35%	34%	36%	37%	29%	40%	35%	34%	33%	39%	34%	26%	46%	42%
Immigration	3%	5%	3%	3%	2%	5%	3%	2%	3%	5%	3%	5%	3%	3%
The environment	3%	6%	1%	2%	7%	4%	1%	5%	1%	3%	3%	2%	5%	1%
Terrorism	2%	2%	2%	1%	1%	2%	3%	4%	1%	0%	2%	2%	2%	0%
Gay rights	2%	3%	1%	1%	5%	1%	0%	2%	1%	1%	3%	0%	3%	2%
Education	9%	8%	6%	8%	11%	7%	4%	10%	7%	7%	12%	9%	6%	10%
Health care	11%	13%	9%	11%	16%	12%	6%	9%	10%	13%	10%	13%	10%	4%
Social security	12%	14%	7%	11%	13%	9%	11%	10%	16%	9%	13%	17%	8%	3%
The budget deficit	9%	3%	20%	10%	2%	8%	18%	8%	10%	10%	8%	6%	10%	19%
The war in Afghanistan	1%	2%	1%	0%	1%	2%	0%	0%	2%	1%	0%	2%	0%	1%
Taxes	5%	4%	7%	6%	5%	2%	9%	4%	6%	6%	5%	4%	5%	7%
Medicare	4%	6%	2%	3%	5%	3%	1%	8%	3%	3%	4%	7%	2%	0%
Abortion	4%	0%	5%	7%	2%	3%	8%	3%	6%	4%	4%	6%	1%	8%

continued on the next page ...

December 8-10, 2012



						C	ontinued fro	om previous pa	age					
			Party ID			Ideology			Regi	on		Fa	mily Incom	ıe
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Totals (Unweighted N)	100% (968)	100% (373)	100% (260)	100% (268)	100% (248)	100% (335)	100% (313)	100% (125)	100% (196)	100% (347)	100% (300)	100% (346)	100% (349)	100% (94)

December 8-10, 2012



4. 2016 Republican Nominee Preference

Who do you think should be the Republican nominee for President in 2016?

			A	ge			Race		Ge	nder		Education	า
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Rand Paul	4%	7%	3%	2%	2%	4%	0%	6%	6%	1%	6%	1%	3%
Chris Christie	11%	8%	9%	16%	10%	12%	4%	11%	12%	10%	8%	13%	15%
Marco Rubio	8%	2%	12%	9%	9%	8%	3%	14%	10%	7%	7%	7%	10%
Jeb Bush	4%	2%	4%	6%	4%	4%	4%	3%	4%	4%	3%	4%	6%
Condoleezza Rice	8%	8%	8%	8%	7%	7%	13%	9%	6%	9%	5%	9%	11%
Paul Ryan	7%	8%	3%	8%	9%	9%	2%	2%	10%	4%	7%	7%	8%
Bobby Jindal	2%	2%	1%	2%	1%	2%	0%	4%	2%	1%	1%	3%	1%
Rick Santorum	3%	5%	3%	3%	1%	4%	2%	1%	3%	4%	1%	4%	7%
Other	6%	5%	7%	6%	7%	7%	2%	5%	8%	4%	7%	6%	4%
Not sure	47%	53%	49%	41%	49%	44%	70%	45%	38%	56%	55%	46%	34%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(220)	(154)	(501)	(123)	(766)	(122)	(111)	(463)	(536)	(382)	(322)	(295)

			Party ID			Ideology			Regi	on		Fa	mily Incom	e
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Rand Paul	4%	3%	3%	5%	4%	3%	5%	5%	6%	2%	2%	3%	5%	0%
Chris Christie	11%	15%	8%	11%	18%	12%	7%	25%	6%	7%	11%	11%	12%	17%
Marco Rubio	8%	5%	21%	5%	2%	7%	18%	5%	10%	9%	7%	5%	9%	10%
Jeb Bush	4%	2%	6%	7%	3%	6%	4%	7%	2%	4%	4%	2%	6%	9%
Condoleezza Rice	8%	8%	8%	11%	11%	10%	6%	7%	9%	7%	8%	7%	10%	6%
Paul Ryan	7%	4%	14%	8%	7%	5%	13%	3%	9%	8%	7%	9%	5%	9%
Bobby Jindal	2%	2%	1%	2%	3%	2%	2%	1%	0%	3%	2%	2%	0%	3%
Rick Santorum	3%	3%	3%	5%	5%	4%	4%	4%	1%	3%	5%	3%	2%	9%
Other	6%	6%	3%	6%	9%	5%	3%	3%	9%	6%	5%	7%	6%	3%
Not sure	47%	53%	33%	41%	40%	46%	37%	39%	47%	51%	49%	51%	43%	34%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(389)	(266)	(275)	(254)	(349)	(320)	(127)	(202)	(362)	(308)	(361)	(359)	(95)

December 8-10, 2012



5. Whether 2016 Presidential nominee should be more or less conservative than Mitt Romney

Do you think the Republican Presidential nominee in 2016 should be more conservative or less conservative than Mitt Romney?

			A	ge			Race		Ge	nder		Education	1
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
More conservative	22%	17%	19%	28%	24%	26%	13%	10%	28%	17%	25%	19%	21%
About the same	22%	18%	24%	21%	33%	23%	16%	26%	23%	22%	20%	23%	25%
Less conservative	32%	35%	24%	36%	30%	31%	38%	30%	31%	33%	24%	36%	42%
Not sure	24%	30%	32%	16%	13%	20%	33%	34%	19%	28%	31%	22%	12%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(220)	(154)	(501)	(124)	(767)	(122)	(111)	(463)	(537)	(383)	(322)	(295)

			Party ID			Ideology			Regi	on		Fa	mily Incom	e
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
More conservative	22%	13%	40%	18%	7%	12%	49%	16%	27%	26%	17%	20%	20%	28%
About the same	22%	15%	33%	30%	15%	26%	32%	23%	19%	26%	18%	23%	21%	30%
Less conservative	32%	44%	14%	38%	63%	44%	7%	33%	30%	27%	41%	32%	38%	27%
Not sure	24%	29%	13%	13%	15%	18%	12%	28%	23%	21%	24%	25%	21%	15%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(389)	(266)	(276)	(254)	(350)	(320)	(127)	(202)	(362)	(309)	(361)	(359)	(95)

December 8-10, 2012



6. 2016 Democratic Nominee Preference

Who do you think should be the Democratic nominee for President in 2016?

			A	ge			Race		Ge	nder		Education	1
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Hillary Clinton	34%	34%	30%	36%	35%	34%	31%	39%	35%	33%	29%	39%	36%
Andrew Cuomo	4%	2%	7%	4%	3%	3%	2%	11%	4%	4%	4%	3%	3%
Rahm Emanuel	2%	4%	1%	1%	0%	1%	2%	7%	2%	1%	1%	3%	1%
Joe Biden	11%	9%	17%	10%	7%	9%	28%	7%	13%	9%	13%	7%	12%
Martin O'Malley	0%	0%	1%	0%	1%	0%	0%	2%	1%	0%	1%	0%	0%
Mark Warner	2%	2%	1%	1%	4%	2%	1%	0%	2%	1%	1%	1%	5%
Other	5%	2%	3%	7%	10%	5%	3%	3%	6%	4%	5%	4%	5%
Not sure	43%	47%	41%	41%	41%	46%	35%	31%	37%	48%	46%	42%	38%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(997)	(220)	(154)	(498)	(124)	(764)	(122)	(111)	(462)	(535)	(381)	(322)	(294)

			Party ID			Ideology			Regi	on		Fa	mily Incom	е
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Hillary Clinton	34%	53%	14%	33%	50%	43%	18%	28%	39%	29%	41%	33%	43%	27%
Andrew Cuomo	4%	6%	3%	4%	10%	2%	3%	8%	2%	3%	3%	6%	2%	4%
Rahm Emanuel	2%	0%	2%	4%	1%	4%	1%	1%	4%	1%	1%	2%	1%	4%
Joe Biden	11%	15%	8%	12%	8%	13%	13%	18%	13%	9%	6%	14%	7%	8%
Martin O'Malley	0%	1%	0%	0%	0%	0%	1%	0%	0%	1%	1%	0%	0%	0%
Mark Warner	2%	1%	5%	1%	1%	2%	2%	0%	0%	4%	1%	1%	3%	1%
Other	5%	3%	11%	4%	5%	2%	9%	4%	4%	6%	4%	4%	4%	7%
Not sure	43%	22%	58%	43%	25%	34%	52%	41%	37%	47%	44%	41%	39%	48%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(997)	(389)	(264)	(276)	(254)	(348)	(319)	(127)	(202)	(360)	(308)	(360)	(359)	(94)

December 8-10, 2012



7. Whether 2016 Democratic Presidential nominee should be more or less liberal than Barack Obama

Do you think the Democratic Presidential nominee in 2016 should be more liberal or less liberal than Barack Obama?

			A	ge			Race		Ge	nder		Education	า
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
More liberal	13%	12%	16%	13%	6%	13%	13%	10%	15%	11%	11%	12%	15%
About the same	38%	38%	36%	41%	31%	33%	52%	50%	37%	39%	35%	41%	40%
Less liberal	29%	19%	21%	34%	52%	34%	8%	20%	32%	26%	26%	27%	38%
Not sure	21%	30%	27%	11%	11%	20%	28%	20%	16%	25%	28%	20%	8%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(220)	(154)	(501)	(124)	(767)	(122)	(111)	(463)	(537)	(383)	(322)	(295)

			Party ID			Ideology			Regi	on		Fa	mily Incom	e
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
More liberal	13%	15%	10%	15%	24%	11%	11%	9%	15%	11%	15%	12%	12%	20%
About the same	38%	62%	11%	37%	63%	50%	16%	48%	34%	39%	32%	43%	39%	30%
Less liberal	29%	7%	65%	37%	4%	27%	64%	23%	32%	27%	33%	21%	31%	46%
Not sure	21%	16%	13%	11%	9%	12%	9%	20%	20%	23%	20%	24%	17%	4%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(389)	(266)	(276)	(254)	(350)	(320)	(127)	(202)	(362)	(309)	(361)	(359)	(95)

December 8-10, 2012



8. Union membership

Are you personally or is someone in your household a member of a labor union?

			A	ge			Race		Ge	nder		Education	า
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Yes, I personally belong to a union I do not belong to a union, but someone in my	7%	4%	9%	9%	5%	7%	5%	9%	10%	4%	6%	7%	9%
household does No	10% 82%	13% 83%	12% 79%	9% 82%	6% 89%	9% 84%	6% 89%	21% 70%	10% 80%	11% 84%	10% 84%	10% 83%	12% 79%
Totals (Unweighted N)	100% (1,000)	100% (220)	100% (154)	100% (501)	100% (124)	100% (767)	100% (122)	100% (111)	100% (463)	100% (537)	100% (383)	100% (322)	100% (295)

			Party ID			Ideology			Regi	on		Fa	mily Incom	е
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Yes, I personally belong														
to a union	7%	10%	4%	9%	9%	7%	9%	7%	10%	5%	8%	5%	10%	15%
I do not belong to a														
union, but someone in my														
household does	10%	15%	12%	6%	18%	9%	9%	17%	9%	8%	10%	8%	12%	17%
No	82%	75%	84%	85%	73%	84%	82%	76%	81%	87%	82%	86%	78%	68%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(389)	(266)	(276)	(254)	(350)	(320)	(127)	(202)	(362)	(309)	(361)	(359)	(95)

December 8-10, 2012



9. Strength of labor unions compared to thirty years ago
Do you think labor unions have more or less influence today than they had thirty years ago?

			A	ge			Race		Ge	nder		Education	n
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
More influence	22%	23%	18%	25%	21%	24%	20%	16%	24%	21%	23%	25%	15%
About the same	15%	12%	18%	13%	24%	15%	14%	19%	15%	16%	14%	14%	20%
Less influence	41%	32%	36%	51%	47%	45%	36%	26%	47%	36%	34%	42%	55%
Not sure	21%	32%	29%	11%	8%	16%	30%	40%	14%	28%	29%	18%	11%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(220)	(153)	(500)	(124)	(766)	(121)	(111)	(463)	(535)	(382)	(321)	(295)

			Party ID			Ideology			Regi	on		Fa	mily Incom	e
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
More influence	22%	18%	29%	22%	16%	22%	29%	23%	20%	25%	19%	26%	17%	23%
About the same	15%	14%	18%	18%	13%	15%	21%	13%	18%	14%	16%	17%	15%	5%
Less influence	41%	45%	35%	52%	51%	51%	38%	35%	45%	37%	50%	35%	48%	59%
Not sure	21%	24%	18%	8%	20%	12%	11%	28%	18%	24%	15%	21%	20%	13%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(388)	(266)	(276)	(253)	(350)	(319)	(127)	(202)	(361)	(308)	(360)	(359)	(95)

December 8-10, 2012



10. Strength of labor unions thirty years from now

Thirty years from now, do you think labor unions will have more or less influence than they have today?

			A	ge			Race		Ge	nder		Education	า
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
More influence	11%	13%	7%	11%	13%	11%	12%	10%	12%	10%	11%	11%	12%
About the same	22%	25%	22%	21%	17%	21%	17%	31%	22%	21%	24%	23%	16%
Less influence	37%	28%	27%	47%	48%	39%	34%	25%	42%	32%	29%	38%	51%
Not sure	30%	34%	44%	21%	21%	29%	37%	34%	23%	37%	36%	29%	21%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(996)	(219)	(153)	(499)	(124)	(765)	(121)	(110)	(460)	(536)	(382)	(321)	(293)

			Party ID			Ideology			Regi	on		Fa	mily Incom	e
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
More influence	11%	15%	7%	12%	16%	13%	9%	5%	8%	17%	10%	13%	10%	10%
About the same	22%	26%	10%	28%	31%	21%	22%	30%	25%	16%	20%	28%	19%	17%
Less influence	37%	30%	55%	39%	27%	42%	50%	38%	39%	32%	42%	30%	44%	51%
Not sure	30%	29%	28%	21%	27%	24%	19%	28%	28%	36%	27%	30%	27%	22%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(996)	(387)	(266)	(274)	(254)	(347)	(320)	(125)	(202)	(361)	(308)	(360)	(358)	(94)

December 8-10, 2012



11. Respondents have a somewhat or very favorable opinion of these individuals Do you have a favorable or an unfavorable opinion of the following people?

			A	ge			Race		Ge	nder		Education	1
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Barack Obama	52%	58%	55%	50%	36%	44%	82%	65%	50%	54%	52%	51%	54%
John Boehner	26%	18%	26%	27%	42%	25%	18%	40%	29%	23%	25%	25%	31%
Mitch McConnell	22%	17%	21%	21%	35%	21%	10%	37%	25%	19%	21%	19%	27%
Harry Reid	27%	31%	26%	23%	29%	21%	32%	52%	32%	22%	28%	24%	29%
Nancy Pelosi	32%	31%	34%	30%	33%	25%	47%	52%	33%	30%	29%	32%	37%
Totals	(998)	(220)	(153)	(500)	(124)	(766)	(121)	(111)	(462)	(536)	(382)	(321)	(295)

			Party ID			Ideology			Regi	on		Fa	mily Incom	е
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Barack Obama	52%	85%	7%	51%	84%	67%	15%	55%	50%	53%	51%	59%	53%	35%
John Boehner	26%	18%	45%	28%	13%	25%	46%	29%	25%	26%	23%	26%	25%	30%
Mitch McConnell	22%	15%	40%	22%	11%	19%	40%	20%	21%	25%	19%	21%	23%	29%
Harry Reid	27%	48%	6%	23%	57%	32%	10%	30%	27%	23%	32%	32%	24%	24%
Nancy Pelosi	32%	57%	5%	29%	61%	40%	10%	36%	28%	31%	32%	36%	31%	27%
Totals	(998)	(388)	(266)	(276)	(254)	(349)	(320)	(127)	(202)	(361)	(308)	(360)	(359)	(95)

December 8-10, 2012



12. Respondents have a somewhat or very unfavorable opinion of these individuals Do you have a favorable or an unfavorable opinion of the following people?

			A	ge			Race		Ge	nder		Education	1
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Barack Obama	40%	31%	34%	48%	55%	48%	11%	27%	47%	34%	37%	43%	43%
John Boehner	39%	33%	35%	45%	44%	42%	39%	25%	48%	31%	32%	38%	54%
Mitch McConnell	34%	27%	32%	39%	44%	36%	38%	22%	45%	25%	28%	34%	49%
Harry Reid	36%	21%	31%	47%	51%	41%	25%	19%	45%	27%	28%	38%	48%
Nancy Pelosi	42%	30%	33%	53%	59%	51%	14%	24%	52%	33%	38%	41%	53%
Totals	(998)	(220)	(153)	(500)	(124)	(766)	(121)	(111)	(462)	(536)	(382)	(321)	(295)

			Party ID			Ideology			Regi	on		Fa	mily Incom	е
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Barack Obama	40%	11%	88%	45%	14%	30%	79%	42%	41%	40%	39%	30%	43%	57%
John Boehner	39%	48%	29%	46%	61%	44%	31%	34%	42%	35%	47%	31%	45%	45%
Mitch McConnell	34%	42%	25%	40%	54%	40%	24%	34%	32%	33%	39%	27%	36%	40%
Harry Reid	36%	15%	68%	44%	14%	34%	66%	33%	38%	36%	37%	25%	41%	46%
Nancy Pelosi	42%	18%	81%	49%	20%	37%	76%	40%	44%	41%	45%	29%	46%	61%
Totals	(998)	(388)	(266)	(276)	(254)	(349)	(320)	(127)	(202)	(361)	(308)	(360)	(359)	(95)

December 8-10, 2012



13. Approval of Obama as President

Do you approve or disapprove of the way Barack Obama is handling his job as President?

			A	ge			Race		Ge	nder		Education	1
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Strongly Approve	22%	16%	23%	24%	28%	17%	53%	17%	19%	25%	20%	23%	26%
Somewhat Approve	26%	32%	26%	27%	10%	25%	20%	35%	28%	24%	25%	26%	27%
Somewhat Disapprove	10%	12%	14%	9%	5%	10%	3%	17%	11%	10%	11%	10%	9%
Strongly Disapprove	33%	25%	25%	38%	50%	40%	9%	18%	37%	28%	32%	31%	35%
Not Sure	9%	16%	12%	2%	6%	7%	15%	13%	6%	12%	12%	10%	2%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(996)	(220)	(152)	(500)	(123)	(763)	(122)	(111)	(463)	(533)	(379)	(322)	(295)

			Party ID			Ideology			Regi	on		Fa	mily Incom	е
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Strongly Approve	22%	45%	1%	17%	42%	27%	4%	20%	19%	25%	23%	23%	23%	14%
Somewhat Approve	26%	37%	7%	28%	38%	37%	7%	35%	29%	21%	23%	26%	31%	21%
Somewhat Disapprove	10%	8%	12%	13%	9%	10%	14%	9%	7%	12%	13%	14%	9%	9%
Strongly Disapprove	33%	6%	73%	37%	6%	24%	69%	24%	37%	37%	28%	24%	33%	50%
Not Sure	9%	4%	7%	6%	5%	2%	5%	11%	8%	6%	14%	13%	4%	6%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(996)	(389)	(265)	(276)	(254)	(349)	(319)	(127)	(200)	(360)	(309)	(359)	(359)	(94)

December 8-10, 2012



14. Obama approval on issues

Do you approve or disapprove of the way Barack Obama is handling these specific issues?

			A	ge			Race		Ge	nder		Education	า
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
The economy	42%	40%	44%	46%	35%	36%	62%	59%	42%	43%	40%	41%	51%
Immigration	36%	36%	32%	42%	31%	32%	56%	41%	35%	38%	33%	36%	44%
The environment	42%	39%	37%	49%	38%	39%	52%	48%	40%	44%	38%	42%	50%
Terrorism	47%	41%	46%	55%	39%	42%	65%	54%	47%	47%	43%	45%	57%
Gay rights	42%	40%	41%	44%	39%	42%	44%	38%	40%	43%	34%	44%	53%
Education	47%	42%	47%	53%	43%	43%	64%	52%	47%	47%	44%	46%	54%
Health care	41%	37%	40%	47%	35%	36%	62%	47%	36%	45%	35%	42%	50%
Social security	40%	31%	40%	48%	35%	35%	55%	47%	37%	42%	34%	41%	48%
The budget deficit	38%	37%	37%	41%	34%	32%	64%	47%	36%	41%	35%	39%	45%
The war in Afghanistan	44%	36%	44%	52%	42%	42%	53%	48%	44%	45%	39%	46%	53%
Taxes	44%	41%	42%	49%	38%	41%	64%	41%	42%	45%	40%	43%	53%
Medicare	40%	34%	38%	48%	36%	35%	59%	46%	39%	41%	32%	43%	48%
Abortion	40%	39%	37%	44%	36%	35%	57%	46%	37%	42%	32%	41%	54%
Totals	(996)	(219)	(153)	(500)	(123)	(764)	(121)	(111)	(462)	(534)	(381)	(320)	(295)

			Party ID			Ideology			Regi	on		Fa	mily Incom	е
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
The economy	42%	76%	5%	40%	83%	58%	7%	50%	44%	37%	43%	45%	47%	33%
Immigration	36%	63%	6%	41%	67%	49%	13%	34%	32%	39%	39%	38%	39%	33%
The environment	42%	70%	11%	42%	76%	54%	16%	52%	39%	39%	39%	45%	46%	34%
Terrorism	47%	75%	15%	47%	78%	60%	19%	58%	42%	44%	46%	47%	54%	40%
Gay rights	42%	67%	11%	39%	81%	48%	14%	54%	32%	41%	41%	39%	47%	34%
Education	47%	77%	11%	46%	80%	62%	16%	59%	44%	43%	45%	50%	51%	37%
Health care	41%	71%	4%	41%	82%	54%	8%	46%	39%	37%	44%	45%	41%	34%
Social security	40%	69%	6%	39%	77%	52%	9%	45%	40%	36%	39%	42%	42%	32%
The budget deficit	38%	70%	5%	38%	77%	52%	7%	45%	34%	37%	40%	40%	45%	29%
The war in Afghanistan	44%	68%	19%	45%	72%	56%	22%	58%	42%	41%	40%	45%	49%	38%
Taxes	44%	73%	7%	45%	77%	59%	11%	48%	43%	42%	43%	48%	47%	35%
Medicare	40%	67%	5%	42%	75%	55%	9%	46%	38%	35%	44%	42%	43%	32%
Abortion	40%	66%	11%	41%	78%	51%	12%	47%	39%	38%	38%	40%	44%	34%
Totals	(996)	(387)	(266)	(275)	(253)	(348)	(320)	(127)	(202)	(359)	(308)	(358)	(359)	(95)

December 8-10, 2012



15. Approval of U.S. Congress

Overall, do you approve or disapprove of the way that the United States Congress is handling its job?

			A	ge			Race		Ge	nder		Education	1
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Strongly approve	3%	5%	2%	1%	1%	3%	1%	1%	3%	2%	3%	3%	1%
Somewhat approve	6%	6%	7%	6%	5%	5%	8%	9%	7%	6%	6%	4%	9%
Neither approve nor													
disapprove	17%	17%	21%	16%	11%	14%	16%	34%	16%	18%	22%	17%	8%
Somewhat disapprove	20%	18%	22%	23%	17%	22%	12%	20%	21%	20%	15%	21%	29%
Strongly disapprove	38%	26%	29%	50%	58%	43%	41%	14%	45%	33%	36%	37%	46%
Not sure	15%	30%	18%	4%	9%	13%	22%	22%	8%	22%	18%	18%	6%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(220)	(154)	(500)	(124)	(767)	(122)	(110)	(463)	(536)	(383)	(321)	(295)

			Party ID			Ideology			Regi	on		Fa	mily Incom	ie
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Strongly approve	3%	4%	2%	2%	4%	0%	5%	3%	1%	3%	3%	4%	1%	0%
Somewhat approve Neither approve nor	6%	8%	8%	3%	7%	8%	6%	6%	6%	7%	5%	4%	8%	6%
disapprove	17%	22%	12%	15%	19%	18%	15%	19%	25%	15%	10%	24%	14%	10%
Somewhat disapprove	20%	15%	32%	23%	16%	24%	26%	20%	18%	22%	20%	15%	26%	38%
Strongly disapprove	38%	39%	33%	47%	44%	43%	40%	37%	41%	36%	40%	34%	41%	37%
Not sure	15%	12%	12%	9%	10%	7%	9%	15%	8%	16%	22%	19%	10%	9%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(389)	(266)	(276)	(253)	(350)	(320)	(127)	(202)	(362)	(308)	(361)	(359)	(95)

December 8-10, 2012



16. Respondent's ideology In general, how would you describe your own political viewpoint?

			A	ge			Race		Ge	nder		Education	1
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Very liberal	7%	9%	10%	7%	1%	8%	3%	9%	6%	8%	6%	9%	9%
Liberal	14%	18%	12%	14%	11%	14%	10%	18%	13%	15%	13%	14%	17%
Moderate	34%	31%	33%	37%	34%	29%	50%	45%	37%	31%	29%	37%	40%
Conservative	20%	12%	14%	25%	36%	24%	7%	8%	23%	17%	17%	20%	25%
Very Conservative	9%	7%	8%	8%	18%	10%	3%	10%	9%	9%	12%	6%	8%
Not sure	15%	23%	24%	8%	0%	14%	26%	11%	12%	19%	22%	15%	2%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(220)	(154)	(501)	(124)	(767)	(122)	(111)	(463)	(537)	(383)	(322)	(295)

			Party ID			Ideology			Regi	on		Fa	mily Incom	ie
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very liberal	7%	15%	0%	6%	34%	0%	0%	10%	7%	5%	8%	9%	6%	10%
Liberal	14%	29%	1%	9%	66%	0%	0%	19%	13%	12%	14%	13%	17%	11%
Moderate	34%	37%	18%	53%	0%	100%	0%	33%	36%	33%	35%	34%	40%	25%
Conservative	20%	8%	48%	20%	0%	0%	69%	19%	15%	24%	19%	14%	22%	37%
Very Conservative	9%	2%	24%	9%	0%	0%	31%	4%	11%	8%	13%	9%	8%	15%
Not sure	15%	9%	9%	3%	0%	0%	0%	15%	16%	18%	11%	21%	7%	1%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(389)	(266)	(276)	(254)	(350)	(320)	(127)	(202)	(362)	(309)	(361)	(359)	(95)

December 8-10, 2012



17. Perceived Obama ideology

Would you say Barack Obama is...

			A	ge			Race		Ge	nder		Education	า
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Very liberal	32%	19%	32%	35%	53%	35%	9%	34%	34%	29%	29%	31%	38%
Liberal	23%	30%	15%	25%	17%	24%	31%	11%	24%	23%	18%	26%	28%
Moderate	22%	20%	21%	25%	19%	20%	26%	27%	22%	21%	20%	22%	25%
Conservative	3%	3%	5%	3%	3%	3%	4%	6%	4%	3%	4%	2%	5%
Very conservative	2%	1%	4%	1%	1%	1%	5%	4%	1%	3%	3%	1%	1%
Not sure	18%	27%	23%	11%	7%	17%	25%	18%	15%	21%	26%	18%	3%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(220)	(154)	(501)	(123)	(766)	(122)	(111)	(463)	(536)	(383)	(321)	(295)

			Party ID			Ideology			Regi	on		Fa	mily Incom	e
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very liberal	32%	12%	72%	35%	17%	23%	68%	30%	31%	35%	28%	25%	36%	48%
Liberal	23%	31%	13%	28%	39%	34%	10%	27%	17%	22%	28%	20%	30%	23%
Moderate	22%	35%	2%	24%	39%	33%	4%	22%	26%	19%	21%	24%	20%	18%
Conservative	3%	6%	2%	3%	3%	6%	2%	5%	4%	2%	3%	4%	4%	2%
Very conservative	2%	3%	0%	2%	2%	0%	4%	1%	2%	2%	3%	1%	2%	0%
Not sure	18%	13%	10%	8%	0%	4%	11%	15%	21%	20%	16%	25%	9%	9%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(388)	(266)	(276)	(253)	(350)	(320)	(127)	(202)	(362)	(308)	(361)	(359)	(95)

December 8-10, 2012



18. Perceived Obama sincerity

Do you think Barack Obama...

			A	ge			Race		Ge	nder		Education	า
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Says what he believes Says what he thinks	44%	40%	44%	49%	35%	38%	65%	53%	41%	45%	46%	41%	43%
people want to hear Not sure	43% 13%	43% 17%	39% 17%	42% 9%	54% 10%	49% 13%	16% 19%	36% 11%	46% 13%	41% 14%	38% 16%	47% 12%	47% 10%
Totals (Unweighted N)	100% (999)	100% (220)	100% (154)	100% (501)	100% (123)	100% (766)	100% (122)	100% (111)	100% (462)	100% (537)	100% (382)	100% (322)	100% (295)

			Party ID			Ideology			Regi	on		Fa	mily Incom	ie
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Says what he believes Says what he thinks	44%	76%	11%	40%	74%	48%	22%	54%	39%	42%	41%	48%	44%	30%
people want to hear	43%	18%	79%	47%	18%	46%	65%	32%	51%	42%	47%	36%	48%	58%
Not sure	13%	6%	10%	13%	8%	6%	13%	13%	10%	16%	12%	15%	7%	12%
Totals (Unweighted N)	100% (999)	100% (389)	100% (266)	100% (275)	100% (254)	100% (349)	100% (320)	100% (127)	100% (202)	100% (362)	100% (308)	100% (361)	100% (358)	100% (95)

December 8-10, 2012



19. Obama likeability

Regardless of whether you agree with him, do you like Barack Obama as a person?

			A	ge			Race		Ge	nder		Education	n
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Like a lot	36%	31%	39%	37%	36%	30%	65%	39%	32%	38%	34%	35%	40%
Like somewhat	24%	31%	27%	23%	10%	25%	12%	34%	27%	22%	24%	25%	24%
Dislike	25%	16%	17%	32%	43%	31%	2%	16%	26%	24%	24%	26%	27%
Not sure	15%	22%	18%	9%	10%	15%	20%	10%	14%	16%	18%	15%	9%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(220)	(153)	(500)	(124)	(765)	(122)	(111)	(463)	(535)	(382)	(321)	(295)

			Party ID			Ideology			Regi	on		Fa	mily Incom	ie
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Like a lot	36%	69%	2%	31%	70%	42%	11%	40%	35%	34%	35%	40%	37%	30%
Like somewhat	24%	22%	20%	26%	22%	32%	16%	30%	20%	24%	26%	24%	27%	15%
Dislike	25%	5%	60%	27%	7%	18%	54%	19%	27%	28%	24%	20%	27%	34%
Not sure	15%	3%	18%	17%	2%	8%	19%	12%	18%	15%	15%	16%	9%	21%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(389)	(265)	(276)	(254)	(350)	(319)	(126)	(202)	(361)	(309)	(359)	(359)	(95)

December 8-10, 2012



20. Which of these words to describe Barack Obama

Which of these words would you use to describe Barack Obama?

			A	ge			Race		Ge	nder		Education	1
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Arrogant	31%	21%	23%	38%	51%	37%	10%	17%	36%	26%	28%	33%	35%
Bold	30%	32%	30%	29%	31%	26%	52%	31%	31%	30%	33%	30%	26%
Effective	28%	27%	32%	29%	22%	24%	52%	29%	28%	29%	25%	31%	30%
Exciting	20%	19%	18%	23%	16%	16%	40%	21%	20%	20%	21%	21%	16%
Experienced	27%	26%	35%	27%	17%	22%	51%	32%	29%	26%	32%	24%	22%
Honest	32%	27%	28%	38%	33%	27%	57%	34%	29%	34%	32%	32%	32%
Hypocritical	28%	18%	21%	34%	47%	31%	16%	18%	30%	25%	25%	31%	28%
Inspiring	36%	37%	34%	39%	32%	31%	73%	30%	34%	39%	31%	38%	44%
Intelligent	54%	54%	53%	56%	51%	51%	81%	45%	52%	56%	47%	54%	67%
Partisan	24%	16%	20%	29%	35%	26%	22%	15%	28%	20%	21%	22%	33%
Patriotic	31%	29%	27%	35%	32%	27%	49%	34%	31%	31%	28%	33%	35%
Religious	15%	14%	13%	17%	13%	11%	36%	14%	13%	16%	18%	14%	9%
Sincere	36%	36%	32%	41%	34%	32%	54%	45%	34%	39%	35%	37%	38%
Steady	32%	27%	34%	38%	24%	28%	59%	26%	30%	34%	30%	35%	30%
Strong	37%	38%	39%	38%	28%	31%	63%	48%	34%	40%	38%	40%	31%
Totals	(1,000)	(220)	(154)	(501)	(124)	(767)	(122)	(111)	(463)	(537)	(383)	(322)	(295)

December 8-10, 2012



			Party ID			Ideology			Regi	on		Fa	mily Incom	е
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Arrogant	31%	8%	77%	30%	8%	23%	65%	27%	33%	31%	33%	23%	33%	45%
Bold	30%	47%	15%	29%	39%	38%	20%	30%	27%	35%	27%	34%	31%	17%
Effective	28%	51%	6%	23%	53%	35%	7%	35%	31%	26%	22%	30%	29%	21%
Exciting	20%	39%	2%	15%	37%	24%	6%	30%	15%	17%	20%	20%	23%	14%
Experienced	27%	48%	1%	25%	40%	37%	9%	32%	28%	25%	26%	30%	29%	13%
Honest	32%	59%	2%	32%	60%	44%	7%	39%	32%	30%	28%	33%	37%	24%
Hypocritical	28%	4%	66%	30%	5%	21%	57%	25%	26%	31%	26%	21%	30%	35%
Inspiring	36%	65%	7%	35%	61%	49%	12%	43%	31%	39%	31%	35%	43%	32%
Intelligent	54%	77%	31%	52%	81%	69%	31%	62%	48%	51%	59%	49%	66%	49%
Partisan	24%	13%	44%	30%	14%	21%	44%	26%	18%	26%	25%	18%	26%	32%
Patriotic	31%	52%	3%	33%	56%	43%	7%	38%	33%	26%	32%	33%	33%	26%
Religious	15%	26%	2%	13%	23%	15%	7%	12%	12%	19%	13%	22%	10%	4%
Sincere	36%	65%	5%	36%	65%	48%	12%	37%	37%	33%	41%	39%	39%	31%
Steady	32%	54%	3%	33%	59%	40%	11%	39%	27%	33%	29%	38%	33%	24%
Strong	37%	65%	7%	32%	61%	45%	11%	46%	35%	39%	30%	44%	38%	22%
Totals	(1,000)	(389)	(266)	(276)	(254)	(350)	(320)	(127)	(202)	(362)	(309)	(361)	(359)	(95)

December 8-10, 2012



21. Effect on unemployment if taxes are raised for top income brackets

If the federal government raises taxes on the highest income brackets, what will this do to unemployment over the next year?

			A	ge			Race		Ge	nder		Education	า
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Increase unemployment	34%	27%	25%	41%	49%	36%	23%	30%	36%	32%	33%	33%	36%
Have no effect	50%	58%	57%	41%	40%	49%	52%	51%	51%	49%	51%	46%	52%
Decrease unemployment	16%	15%	18%	18%	11%	14%	25%	19%	14%	19%	15%	20%	12%
Totals (Unweighted N)	100% (991)	100% (218)	100% (150)	100% (498)	100% (124)	100% (762)	100% (120)	100% (109)	100% (459)	100% (532)	100% (380)	100% (318)	100% (293)

			Party ID			Ideology			Regi	on		Fa	mily Incom	е
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Increase unemployment	34%	9%	70%	38%	7%	29%	65%	28%	31%	40%	32%	29%	32%	45%
Have no effect	50%	65%	23%	51%	65%	57%	29%	52%	58%	41%	54%	51%	56%	44%
Decrease unemployment	16%	26%	6%	11%	28%	15%	7%	20%	12%	19%	13%	20%	12%	11%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(991)	(387)	(264)	(274)	(249)	(350)	(320)	(124)	(199)	(359)	(309)	(359)	(358)	(95)

December 8-10, 2012



22. Effect on unemployment if the federal government increases spending

If the federal government increases spending, what will this do to unemployment over the next year?

			A	ge			Race		Ge	nder		Education	1
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Increase unemployment	37%	35%	33%	39%	43%	41%	28%	28%	39%	36%	36%	39%	37%
Have no effect	37%	35%	43%	35%	34%	35%	41%	43%	35%	39%	44%	35%	26%
Decrease unemployment	26%	30%	24%	25%	23%	24%	31%	29%	27%	25%	20%	26%	37%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(983)	(216)	(147)	(499)	(120)	(754)	(119)	(110)	(457)	(526)	(374)	(318)	(291)

			Party ID			Ideology			Regi	on		Fa	mily Incom	е
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Increase unemployment	37%	14%	64%	43%	13%	34%	61%	29%	42%	41%	33%	36%	32%	40%
Have no effect	37%	47%	27%	28%	34%	39%	29%	45%	36%	34%	35%	44%	38%	21%
Decrease unemployment	26%	39%	9%	29%	53%	27%	10%	26%	21%	26%	32%	20%	29%	39%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(983)	(384)	(262)	(272)	(246)	(349)	(318)	(123)	(199)	(355)	(306)	(354)	(357)	(94)

December 8-10, 2012



23. Trend of economy

Overall, do you think the economy is getting better or worse?

			A	ge			Race		Ge	nder		Education	า
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Getting better	24%	23%	20%	25%	30%	21%	42%	21%	25%	22%	17%	25%	35%
About the same	31%	37%	39%	25%	21%	29%	29%	44%	29%	34%	36%	26%	31%
Getting worse	36%	30%	24%	44%	49%	43%	12%	17%	38%	34%	37%	36%	33%
Not sure	9%	11%	16%	6%	1%	6%	18%	18%	8%	10%	10%	13%	1%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(997)	(220)	(153)	(499)	(124)	(766)	(120)	(111)	(461)	(536)	(382)	(321)	(294)

			Party ID			Ideology			Regi	on		Fa	mily Incom	ie
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Getting better	24%	45%	6%	20%	52%	29%	6%	26%	21%	23%	27%	22%	26%	30%
About the same	31%	35%	19%	36%	38%	36%	23%	31%	35%	24%	40%	33%	36%	26%
Getting worse	36%	13%	69%	42%	8%	29%	69%	32%	33%	44%	28%	32%	36%	44%
Not sure	9%	7%	6%	2%	2%	6%	2%	12%	11%	9%	5%	13%	3%	0%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(997)	(387)	(266)	(275)	(253)	(349)	(320)	(126)	(202)	(361)	(308)	(360)	(359)	(94)

December 8-10, 2012



24. Stock market expectations over next yearDo you think the stock market will be higher or lower 12 months from now?

			Age			Race			Gender		Education			
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate	
Higher	19%	21%	18%	18%	22%	16%	35%	21%	21%	17%	16%	20%	23%	
About the same	32%	33%	33%	32%	32%	31%	24%	44%	32%	32%	34%	28%	35%	
Lower	21%	16%	15%	27%	29%	26%	3%	13%	26%	17%	21%	20%	23%	
Not sure	27%	31%	35%	23%	17%	27%	38%	22%	21%	34%	28%	32%	19%	
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
(Unweighted N)	(993)	(220)	(151)	(497)	(124)	(765)	(118)	(110)	(460)	(533)	(379)	(319)	(295)	

		Party ID			ldeology				Regi	Family Income				
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Higher	19%	29%	3%	27%	35%	26%	7%	14%	18%	19%	24%	16%	22%	24%
About the same	32%	35%	31%	31%	37%	33%	29%	37%	31%	29%	34%	36%	31%	39%
Lower	21%	10%	44%	21%	3%	17%	47%	19%	23%	23%	19%	18%	24%	29%
Not sure	27%	26%	22%	21%	26%	24%	17%	30%	28%	29%	22%	30%	23%	8%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(993)	(384)	(265)	(275)	(252)	(348)	(318)	(127)	(200)	(360)	(306)	(357)	(357)	(95)

December 8-10, 2012



25. Change in personal finances over past year Would you say that you and your family are...

			A	ge			Race			Gender		Education			
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate		
Better off financially than															
you were a year ago	14%	17%	18%	12%	8%	14%	15%	16%	14%	14%	10%	16%	19%		
About the same															
financially as you were a															
year ago	45%	52%	45%	40%	43%	43%	54%	46%	44%	46%	47%	40%	49%		
Worse off financially than															
you were a year ago	34%	20%	29%	45%	43%	38%	15%	29%	34%	34%	33%	36%	31%		
Not sure	7%	11%	9%	3%	6%	5%	16%	9%	8%	6%	10%	8%	1%		
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
(Unweighted N)	(997)	(220)	(153)	(499)	(124)	(766)	(121)	(110)	(461)	(536)	(380)	(322)	(295)		

	Total	Party ID				Ideology			Regi	Family Income				
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Better off financially than														
you were a year ago	14%	18%	8%	15%	25%	16%	6%	10%	14%	13%	20%	12%	17%	16%
About the same														
financially as you were a														
year ago	45%	57%	35%	46%	60%	52%	36%	52%	43%	44%	43%	45%	47%	44%
Worse off financially than														
you were a year ago	34%	20%	52%	35%	14%	29%	54%	32%	36%	34%	31%	36%	34%	40%
Not sure	7%	5%	5%	4%	1%	3%	4%	7%	7%	8%	6%	7%	3%	0%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(997)	(387)	(266)	(275)	(253)	(350)	(318)	(126)	(201)	(361)	(309)	(359)	(359)	(95)

December 8-10, 2012



Sponsorship The Economist

Fieldwork YouGov

Interviewing Dates December 8-10, 2012

Target population U.S. citizens, aged 18 and over.

Sampling method Respondents were selected from YouGov's opt-in Internet panel using sam-

ple matching. A random sample (stratified by age, gender, race, education, and region) was selected from the 2010 American Community Study. Voter registration was imputed from the November 2010 Current Population Survey Registration and Voting Supplement. Religion, political interest, minor party identification, and non-placement on an ideology scale, were imputed from

the 2008 Pew Religion in American Life Survey.

Weighting The sample was weighted using propensity scores based on age, gender,

race, education, news interest, voter registration, and non-placement on an ideology scale. The weights range from 0.4 to 7.6, with a mean of one and a

standard deviation of 1.14.

Number of respondents 1000

Margin of error \pm 4.7% (adjusted for weighting)

Survey mode Web-based interviews

Questions not reported 15 questions not reported.