

YouGov / ITV Wales Survey Results

Sample Size: 1250 Welsh Adults
Fieldwork: 10th - 12th February 2014

| | Constituency Voting | | | | Westminster Voting | | | | Gender | | Age | | | | Social Grade | | Region | | | | | | |
|------------------------|---------------------|-----|-----|-----|--------------------|-----|-----|-----|--------|------|--------|-------|-------|-------|--------------|------|--------|--------------------|-------------|---------------------------------|------------------|------------------|---|
| | Total | Con | Lab | Lib | Plaid | Con | Lab | Lib | Plaid | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE | Mid and West Wales | North Wales | Cardiff and South Wales Central | South Wales East | South Wales West | |
| Weighted Sample | 1250 | 201 | 406 | 90 | 183 | 217 | 456 | 70 | 103 | 606 | 644 | 153 | 280 | 423 | 395 | 588 | 663 | 239 | 259 | 279 | 259 | 215 | |
| Unweighted Sample | 1250 | 220 | 345 | 75 | 184 | 235 | 380 | 54 | 115 | 649 | 601 | 107 | 240 | 423 | 480 | 658 | 592 | 252 | 243 | 247 | 266 | 242 | |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

| | Dec 2-4 2013 | Feb 10-12 2014 | | | | | | | | | | | | | | | | | | | | | |
|--|--------------|----------------|----|----|----|----|-----|-----|-----|-----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Westminster: Headline Voting Intention | | | | | | | | | | | | | | | | | | | | | | | |
| Lab | 46 | 47 | 2 | 98 | 7 | 22 | 0 | 100 | 0 | 0 | 46 | 48 | 36 | 51 | 54 | 41 | 43 | 51 | 34 | 43 | 48 | 57 | 52 |
| Con | 21 | 22 | 93 | 0 | 14 | 4 | 100 | 0 | 0 | 21 | 24 | 23 | 15 | 19 | 30 | 24 | 21 | 29 | 31 | 18 | 16 | 19 | |
| Plaid | 12 | 11 | 0 | 0 | 1 | 60 | 0 | 0 | 0 | 100 | 11 | 10 | 13 | 15 | 11 | 7 | 12 | 9 | 12 | 9 | 14 | 9 | 10 |
| Lib Dem | 8 | 7 | 0 | 0 | 72 | 6 | 0 | 0 | 100 | 0 | 7 | 7 | 16 | 11 | 5 | 4 | 10 | 4 | 12 | 4 | 9 | 5 | 7 |
| Other | 14 | 13 | 5 | 2 | 6 | 8 | 0 | 0 | 0 | 0 | 14 | 11 | 12 | 8 | 12 | 17 | 11 | 15 | 13 | 14 | 12 | 13 | 13 |
| Westminster: Other Parties Voting Intention | | | | | | | | | | | | | | | | | | | | | | | |
| UKIP | 10 | 9 | 5 | 1 | 1 | 5 | 0 | 0 | 0 | 0 | 10 | 9 | 6 | 3 | 9 | 15 | 8 | 10 | 9 | 13 | 7 | 8 | 9 |
| Green | 2 | 2 | 0 | 1 | 4 | 1 | 0 | 0 | 0 | 0 | 2 | 2 | 5 | 3 | 1 | 1 | 2 | 2 | 2 | 0 | 3 | 2 | 2 |
| BNP | 1 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 2 | 0 | 0 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 0 | 2 | 1 |
| Respect | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Other | 1 | 1 | 0 | 0 | 2 | 1 | 0 | 0 | 0 | 0 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 0 | 1 | 1 | 1 |
| Westminster: Non Voters | | | | | | | | | | | | | | | | | | | | | | | |
| Would Not Vote | 7 | 9 | 3 | 0 | 0 | 3 | 0 | 0 | 0 | 0 | 7 | 10 | 13 | 14 | 7 | 4 | 5 | 12 | 9 | 7 | 13 | 7 | 6 |
| Don't know | 13 | 14 | 4 | 3 | 9 | 7 | 0 | 0 | 0 | 0 | 9 | 18 | 13 | 18 | 12 | 14 | 16 | 12 | 16 | 13 | 14 | 10 | 18 |

| | | Constituency Voting | | | | Westminster Voting | | | | Gender | | Age | | | | Social Grade | | Region | | | | | | | |
|--|-----------------------|---------------------|-----|-----|-----|--------------------|-----|-----|-----|--------|------|--------|-------|-------|-------|--------------|------|--------|--------------------|-------------|---------------------------------|------------------|------------------|----|----|
| | | Total | Con | Lab | Lib | Plaid | Con | Lab | Lib | Plaid | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE | Mid and West Wales | North Wales | Cardiff and South Wales Central | South Wales East | South Wales West | | |
| Weighted Sample | | 1250 | 201 | 406 | 90 | 183 | 217 | 456 | 70 | 103 | 606 | 644 | 153 | 280 | 423 | 395 | 588 | 663 | 239 | 259 | 279 | 259 | 215 | | |
| Unweighted Sample | | 1250 | 220 | 345 | 75 | 184 | 235 | 380 | 54 | 115 | 649 | 601 | 107 | 240 | 423 | 480 | 658 | 592 | 252 | 243 | 247 | 266 | 242 | | |
| | | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | | |
| Assembly - constituency: Headline Voting Intention | | | | | | | | | | | | | | | | | | | | | | | | | |
| | Lab | 43 | 42 | 0 | 100 | 0 | 0 | 0 | 0 | 89 | 0 | 2 | 42 | 43 | 31 | 41 | 50 | 40 | 37 | 48 | 29 | 42 | 41 | 52 | 48 |
| | Con | 19 | 21 | 100 | 0 | 0 | 0 | 90 | 1 | 0 | 1 | 21 | 21 | 20 | 15 | 18 | 28 | 22 | 20 | 24 | 28 | 18 | 17 | 18 | |
| | Plaid | 20 | 19 | 0 | 0 | 0 | 100 | 3 | 8 | 14 | 97 | 19 | 19 | 22 | 24 | 19 | 15 | 21 | 17 | 23 | 18 | 23 | 14 | 18 | |
| | Lib | 9 | 9 | 0 | 0 | 100 | 0 | 6 | 1 | 86 | 1 | 8 | 11 | 20 | 15 | 5 | 6 | 12 | 7 | 16 | 4 | 12 | 7 | 9 | |
| | Other | 10 | 8 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 10 | 7 | 7 | 5 | 8 | 11 | 8 | 9 | 8 | 9 | 7 | 10 | 7 | |
| Assembly - constituency: Other Parties Voting Intention | | | | | | | | | | | | | | | | | | | | | | | | | |
| | UKIP | 7 | 5 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 6 | 5 | 5 | 1 | 5 | 9 | 6 | 5 | 6 | 8 | 4 | 5 | 4 | |
| | Green | 2 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 1 | 2 | 3 | 1 | 0 | 2 | 1 | 1 | 0 | 2 | 2 | 2 | |
| | BNP | 1 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 2 | 0 | 0 | 1 | 1 | 1 | 0 | 2 | 0 | 1 | 0 | 3 | 1 | |
| | Communist | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | |
| | Socialist Labour | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | |
| | Welsh Christian Party | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | |
| | Other | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 1 | 1 | 0 | 1 | 0 | 1 | 1 | 1 | 1 | |
| Assembly - constituency: Non Voters | | | | | | | | | | | | | | | | | | | | | | | | | |
| | Would not vote | 10 | 10 | 0 | 0 | 0 | 0 | 5 | 2 | 0 | 0 | 9 | 11 | 14 | 13 | 9 | 7 | 8 | 12 | 8 | 10 | 12 | 12 | 8 | |
| | Don't know | 14 | 13 | 0 | 0 | 0 | 0 | 6 | 4 | 1 | 1 | 8 | 18 | 11 | 19 | 11 | 13 | 14 | 12 | 15 | 10 | 15 | 9 | 20 | |
| Assembly - list: Headline Voting Intention | | | | | | | | | | | | | | | | | | | | | | | | | |
| | Lab | 40 | 39 | 0 | 90 | 2 | 3 | 0 | 83 | 2 | 0 | 37 | 42 | 34 | 37 | 45 | 36 | 35 | 42 | 28 | 37 | 41 | 46 | 43 | |
| | Con | 19 | 19 | 91 | 0 | 5 | 1 | 86 | 1 | 1 | 2 | 20 | 19 | 15 | 16 | 17 | 26 | 21 | 17 | 20 | 28 | 17 | 16 | 16 | |
| | Plaid | 15 | 17 | 1 | 3 | 3 | 87 | 4 | 9 | 11 | 92 | 18 | 17 | 20 | 20 | 18 | 15 | 20 | 15 | 23 | 15 | 17 | 14 | 19 | |
| | UKIP | 10 | 10 | 5 | 3 | 2 | 4 | 6 | 1 | 0 | 2 | 10 | 9 | 7 | 4 | 8 | 15 | 8 | 11 | 10 | 14 | 7 | 9 | 8 | |
| | Lib Dem | 9 | 9 | 0 | 0 | 87 | 2 | 4 | 1 | 85 | 1 | 8 | 10 | 16 | 14 | 6 | 6 | 11 | 6 | 18 | 3 | 10 | 6 | 9 | |
| | Green | 4 | 3 | 0 | 3 | 3 | 3 | 0 | 3 | 2 | 3 | 3 | 3 | 5 | 7 | 2 | 1 | 3 | 3 | 1 | 2 | 4 | 5 | 3 | |
| | Other | 3 | 3 | 2 | 2 | 0 | 1 | 0 | 2 | 0 | 1 | 5 | 1 | 4 | 3 | 5 | 2 | 1 | 5 | 1 | 2 | 4 | 4 | 3 | |
| Assembly - list Non Voters | | | | | | | | | | | | | | | | | | | | | | | | | |
| | Would not vote | 10 | 9 | 2 | 0 | 0 | 1 | 6 | 1 | 0 | 0 | 8 | 10 | 12 | 13 | 8 | 6 | 7 | 10 | 10 | 10 | 9 | 8 | 7 | |
| | Don't know | 13 | 14 | 1 | 2 | 4 | 6 | 5 | 5 | 0 | 4 | 9 | 19 | 12 | 19 | 13 | 13 | 15 | 13 | 13 | 12 | 17 | 9 | 19 | |

| | | Constituency Voting | | | | Westminster Voting | | | | Gender | | Age | | | | Social Grade | | Region | | | | | | |
|--|----------------|---------------------|-----------|-----|-----|--------------------|-----|-----|-----|--------|------|--------|-------|-------|-------|--------------|------|--------|--------------------|-------------|---------------------------------|------------------|------------------|----|
| | | Total | Con | Lab | Lib | Plaid | Con | Lab | Lib | Plaid | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE | Mid and West Wales | North Wales | Cardiff and South Wales Central | South Wales East | South Wales West | |
| Weighted Sample | | 1250 | 201 | 406 | 90 | 183 | 217 | 456 | 70 | 103 | 606 | 644 | 153 | 280 | 423 | 395 | 588 | 663 | 239 | 259 | 279 | 259 | 215 | |
| Unweighted Sample | | 1250 | 220 | 345 | 75 | 184 | 235 | 380 | 54 | 115 | 649 | 601 | 107 | 240 | 423 | 480 | 658 | 592 | 252 | 243 | 247 | 266 | 242 | |
| | | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | |
| European: Headline Voting Intention | | | | | | | | | | | | | | | | | | | | | | | | |
| | Lab | 41 | 39 | 2 | 90 | 2 | 8 | 0 | 88 | 0 | 2 | 38 | 40 | 31 | 40 | 46 | 34 | 36 | 42 | 28 | 38 | 39 | 49 | 41 |
| | Con | 20 | 17 | 78 | 1 | 8 | 3 | 83 | 1 | 0 | 2 | 17 | 18 | 15 | 14 | 15 | 22 | 18 | 17 | 22 | 25 | 15 | 11 | 13 |
| | Plaid | 13 | 12 | 1 | 1 | 5 | 62 | 1 | 2 | 6 | 86 | 12 | 12 | 14 | 15 | 12 | 10 | 13 | 11 | 15 | 9 | 14 | 10 | 13 |
| | Lib Dem | 9 | 7 | 0 | 1 | 72 | 4 | 1 | 1 | 83 | 0 | 7 | 8 | 15 | 13 | 5 | 4 | 11 | 4 | 11 | 3 | 10 | 5 | 6 |
| | Other | 18 | 25 | 20 | 8 | 13 | 24 | 15 | 9 | 11 | 10 | 27 | 22 | 25 | 18 | 24 | 29 | 22 | 27 | 24 | 26 | 22 | 25 | 26 |
| Other Parties Voting Intention | | | | | | | | | | | | | | | | | | | | | | | | |
| | UKIP | 13 | 18 | 18 | 6 | 2 | 17 | 14 | 6 | 6 | 6 | 19 | 17 | 11 | 10 | 17 | 26 | 18 | 18 | 18 | 23 | 14 | 17 | 17 |
| | Green | 2 | 4 | 0 | 2 | 9 | 7 | 0 | 3 | 5 | 4 | 5 | 4 | 11 | 5 | 4 | 2 | 3 | 5 | 5 | 1 | 5 | 5 | 6 |
| | BNP | 1 | 2 | 2 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 3 | 0 | 4 | 2 | 2 | 1 | 1 | 3 | 1 | 1 | 2 | 3 | 2 |
| | Other | 1 | 1 | 0 | 0 | 2 | 0 | 0 | 0 | 0 | 1 | 1 | 1 | 0 | 2 | 1 | 1 | 0 | 1 | 0 | 0 | 1 | 1 | 1 |
| Non Voters | | | | | | | | | | | | | | | | | | | | | | | | |
| | Would Not Vote | 11 | 11 | 5 | 3 | 2 | 6 | 8 | 6 | 1 | 3 | 9 | 13 | 14 | 15 | 11 | 8 | 8 | 13 | 12 | 9 | 17 | 10 | 6 |
| | Don't know | 16 | 14 | 2 | 4 | 12 | 6 | 7 | 6 | 2 | 2 | 8 | 20 | 15 | 17 | 14 | 11 | 15 | 13 | 14 | 10 | 14 | 15 | 17 |

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

| | Unweighted no. | Weighted no. |
|---------------------------------------|----------------|--------------|
| Age and Gender | | |
| Male 18 to 24 | 42 | 78 |
| Male 25 to 39 | 105 | 140 |
| Male 40 to 59 | 207 | 208 |
| Male 60 + | 295 | 181 |
| Female 18 to 24 | 65 | 75 |
| Female 25 to 39 | 135 | 140 |
| Female 40 to 59 | 216 | 215 |
| Female 60 + | 185 | 214 |
| Region | | |
| Mid and West | 252 | 239 |
| North | 243 | 259 |
| Cardiff | 167 | 145 |
| South Central | 80 | 134 |
| South East | 266 | 259 |
| South West | 242 | 215 |
| Social Grade | | |
| AB | 300 | 225 |
| C1 | 358 | 363 |
| C2 | 221 | 250 |
| DE | 371 | 413 |
| Newspaper Type | | |
| Express / Mail | 234 | 175 |
| Sun / Star | 177 | 200 |
| Mirror / Record | 149 | 263 |
| Guardian / Independent | 40 | 25 |
| FT / Times / Telegraph | 113 | 63 |
| Other Paper | 171 | 263 |
| No Paper | 366 | 263 |
| Political Party Identification | | |
| Labour | 384 | 463 |
| Conservative | 278 | 250 |
| Liberal Democrat | 65 | 100 |
| SNP/Plaid Cymru | 104 | 94 |
| Others | 74 | 31 |
| None/ DK | 345 | 313 |

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk