

YouGov Survey Results

Sample Size: 1638 GB Adults
Fieldwork: 25th - 26th February 2015

	Westminster VI					2010 Vote			Gender		Age				Social Grade		Region				
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands/Wales	North	Scotland
Weighted Sample	1638	X	X	X	X	489	403	304	794	844	195	414	560	468	934	704	210	532	351	403	143
Unweighted Sample	1638	407	451	97	204	474	404	307	865	773	184	329	617	508	1027	611	173	580	383	361	141
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	April 4-5 2011	Feb 25-26 2015																				
For each of the following, please say whether or not you think they are genuinely effective at treating illnesses																						
Acupuncture																						
Is definitely an effective treatment	18	16	20	16	11	14	20	16	14	12	20	12	13	18	20	15	18	20	16	17	15	13
Is possibly an effective treatment	48	50	48	48	52	53	53	49	53	46	53	32	46	54	54	51	48	49	51	51	48	45
TOTAL EFFECTIVE	66	66	68	64	63	67	73	65	67	58	73	44	59	72	74	66	66	69	67	68	63	58
Is probably not an effective treatment	14	15	16	16	16	16	13	13	16	17	13	23	19	11	13	15	15	9	15	13	17	20
Is definitely not an effective treatment	6	5	5	4	11	4	4	5	6	7	3	11	5	4	3	6	3	3	5	6	4	6
TOTAL NOT EFFECTIVE	20	20	21	20	27	20	17	18	22	24	16	34	24	15	16	21	18	12	20	19	21	26
Don't know	14	14	10	17	10	13	10	17	11	17	12	22	17	13	10	13	16	19	12	13	16	16
Homeopathy																						
Is definitely an effective treatment	7	6	6	5	3	8	6	7	5	3	9	6	7	6	7	4	8	5	6	6	7	6
Is possibly an effective treatment	36	33	38	30	31	39	38	33	32	28	38	16	28	39	39	32	35	35	36	33	29	33
TOTAL EFFECTIVE	43	39	44	35	34	47	44	40	37	31	47	22	35	45	46	36	43	40	42	39	36	39
Is probably not an effective treatment	23	20	21	23	21	15	19	26	21	20	20	17	17	22	23	22	19	21	20	21	20	20
Is definitely not an effective treatment	14	19	16	18	33	15	17	14	26	26	12	26	27	15	12	22	14	18	20	18	17	20
TOTAL NOT EFFECTIVE	37	39	37	41	54	30	36	40	47	46	32	43	44	37	35	44	33	39	40	39	37	40
Don't know	20	22	18	23	12	23	20	21	15	22	21	36	22	18	19	20	24	20	18	23	26	22
Reflexology																						
Is definitely an effective treatment	8	8	9	8	2	8	10	7	6	5	10	8	11	7	7	6	10	9	8	9	6	9
Is possibly an effective treatment	39	41	45	41	45	40	44	43	44	36	46	33	38	45	43	41	42	40	41	43	42	37
TOTAL EFFECTIVE	47	49	54	49	47	48	54	50	50	41	56	41	49	52	50	47	52	49	49	52	48	46
Is probably not an effective treatment	22	19	18	21	17	22	19	22	23	20	19	10	17	21	23	20	18	17	18	20	20	22
Is definitely not an effective treatment	10	9	8	8	13	8	7	7	12	11	6	10	11	7	8	10	7	11	11	8	4	12
TOTAL NOT EFFECTIVE	32	28	26	29	30	30	26	29	35	31	25	20	28	28	31	30	25	28	29	28	24	34
Don't know	21	23	19	23	24	23	20	21	17	27	19	39	24	20	19	23	23	23	21	21	28	20

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Weighted Sample	1638	X	X	X	X	489	403	304	794	844	195	414	560	468	934	704	210	532	351	403	143	
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		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
	April 4-5 2011	Feb 25-26 2015																				
Traditional Chinese medicine																						
Is definitely an effective treatment	4	4	3	4	2	6	4	6	2	3	5	3	3	5	3	4	4	5	3	3	5	4
Is possibly an effective treatment	37	36	38	34	35	38	41	33	38	33	39	21	32	39	41	35	37	36	37	34	36	35
TOTAL EFFECTIVE	41	40	41	38	37	44	45	39	40	36	44	24	35	44	44	39	41	41	40	37	41	39
Is probably not an effective treatment	24	24	24	25	23	23	22	22	25	25	23	28	26	21	24	25	23	23	23	27	21	28
Is definitely not an effective treatment	12	15	17	14	27	13	15	14	18	18	12	23	18	14	10	16	13	13	16	14	16	15
TOTAL NOT EFFECTIVE	36	39	41	39	50	36	37	36	43	43	35	51	44	35	34	41	36	36	39	41	37	43
Don't know	22	21	19	24	14	19	19	25	18	22	21	25	21	21	22	20	23	23	20	22	23	18
Herbal medicine																						
Is definitely an effective treatment	7	7	9	5	8	8	8	6	5	5	8	3	7	7	7	6	7	10	6	7	6	5
Is possibly an effective treatment	41	44	46	42	44	42	46	43	44	41	46	31	41	49	46	43	45	44	48	44	41	36
TOTAL EFFECTIVE	48	51	55	47	52	50	54	49	49	46	54	34	48	56	53	49	52	54	54	51	47	41
Is probably not an effective treatment	26	24	25	25	26	23	23	24	29	25	23	30	25	21	26	26	22	21	24	24	26	27
Is definitely not an effective treatment	9	10	10	10	11	9	10	11	11	12	8	15	13	8	7	11	9	8	9	10	10	15
TOTAL NOT EFFECTIVE	35	34	35	35	37	32	33	35	40	37	31	45	38	29	33	37	31	29	33	34	36	42
Don't know	17	15	10	19	11	18	13	17	12	17	14	21	15	15	14	14	18	17	14	15	18	17
Chiropractic																						
Is definitely an effective treatment	28	29	32	28	26	26	32	27	27	26	31	24	28	31	28	30	27	29	30	28	29	25
Is possibly an effective treatment	42	45	48	43	41	47	48	46	45	43	46	38	43	45	48	45	44	39	47	45	42	50
TOTAL EFFECTIVE	70	74	80	71	67	73	80	73	72	69	77	62	71	76	76	75	71	68	77	73	71	75
Is probably not an effective treatment	10	7	6	7	13	6	4	5	11	9	6	6	7	7	8	8	7	7	7	9	6	6
Is definitely not an effective treatment	3	3	2	3	5	4	2	3	5	4	2	5	3	3	3	4	2	4	4	3	2	3
TOTAL NOT EFFECTIVE	13	10	8	10	18	10	6	8	16	13	8	11	10	10	11	12	9	11	11	12	8	9
Don't know	17	17	12	19	16	17	13	19	12	18	15	27	18	15	13	15	20	21	13	16	21	16
Osteopathy																						
Is definitely an effective treatment	28	25	32	24	24	21	29	27	25	21	29	16	21	28	29	27	23	26	27	27	21	20
Is possibly an effective treatment	42	43	43	42	43	49	46	40	46	42	44	32	40	45	49	42	44	43	43	42	44	43
TOTAL EFFECTIVE	70	68	75	66	67	70	75	67	71	63	73	48	61	73	78	69	67	69	70	69	65	63
Is probably not an effective treatment	8	7	5	8	12	6	5	7	8	8	5	6	9	6	6	7	6	6	8	6	5	9
Is definitely not an effective treatment	3	2	3	1	3	2	3	3	3	3	2	3	4	2	2	3	2	3	3	2	1	5
TOTAL NOT EFFECTIVE	11	9	8	9	15	8	8	10	11	11	7	9	13	8	8	10	8	9	11	8	6	14
Don't know	19	23	17	24	19	22	18	22	17	26	20	43	27	19	15	21	25	22	19	22	28	24

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Astrology

Is definitely an effective treatment	1	0	1	0	0	0	1	1	0	1	1	0	0	1	0	1	0	0	0	1	0
Is possibly an effective treatment	4	4	5	2	2	3	4	4	5	3	7	6	4	2	3	5	6	3	5	3	2
TOTAL EFFECTIVE	5	4	6	2	2	3	5	5	5	4	8	6	4	3	3	6	6	3	5	4	2
Is probably not an effective treatment	15	16	14	6	16	16	15	13	11	19	12	15	13	18	13	17	17	13	13	17	16
Is definitely not an effective treatment	65	68	62	83	65	67	64	73	68	62	62	62	71	64	70	59	62	69	66	60	69
TOTAL NOT EFFECTIVE	80	84	76	89	81	83	79	86	79	81	74	77	84	82	83	76	79	82	79	77	85
Don't know	16	11	18	9	17	14	16	10	16	15	19	17	13	16	13	18	16	14	15	18	13

And for each of the following please say whether you think they should or should not be included for free on the NHS.

Acupuncture

Should	52	47	54	44	53	50	56	49	43	60	38	46	59	54	50	55	57	52	54	51	43
Should not	32	40	27	41	34	37	28	36	40	25	38	36	29	31	36	28	26	34	31	29	44
Don't know	16	12	19	15	13	13	16	15	17	15	24	18	12	15	15	17	17	14	15	20	13

Homeopathy

Should	26	25	27	27	22	23	31	26	20	32	16	21	30	28	23	30	34	26	23	25	23
Should not	53	59	49	61	55	59	48	60	59	47	54	56	51	52	58	46	46	57	52	50	61
Don't know	21	16	24	11	23	18	21	15	21	21	30	23	19	19	19	24	20	17	25	25	16

Reflexology

Should	33	31	35	36	25	29	38	32	29	38	29	37	37	27	31	36	36	32	34	34	34
Should not	46	53	42	45	52	53	44	51	48	44	36	40	46	54	49	42	47	49	46	41	47
Don't know	21	17	22	19	24	18	18	17	24	18	34	23	17	18	20	22	18	19	21	26	19

Traditional Chinese medicine

Should	12	11	12	9	12	11	13	13	12	13	9	13	13	13	11	14	20	10	12	12	10
Should not	69	79	65	69	71	77	66	71	71	68	71	69	69	69	72	65	60	72	71	67	77
Don't know	18	10	23	21	17	13	20	16	17	19	20	18	18	18	16	21	20	18	17	20	13

Herbal medicine

Should	22	21	20	26	22	20	23	22	19	26	19	21	25	22	21	24	27	22	23	22	20
Should not	59	66	57	58	61	65	57	63	62	56	60	60	57	61	62	55	57	59	60	56	67
Don't know	19	13	23	17	16	15	20	15	19	18	21	19	18	17	17	21	16	19	17	22	14

Chiropractic

Should	65	67	68	58	64	67	69	63	61	69	59	65	69	64	64	67	61	68	65	63	70
Should not	18	21	14	25	21	22	14	22	21	16	17	17	16	23	20	15	19	17	20	17	18
Don't know	16	12	19	17	15	12	17	15	18	15	24	18	15	13	16	17	20	15	15	20	12

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Osteopathy																						
Should	61	67	60	60	56	66	64	62	55	66	38	57	66	68	59	63	61	63	62	56	62	
Should not	17	20	14	17	20	18	13	19	21	14	24	16	16	17	19	15	16	17	18	17	22	
Don't know	22	13	26	23	24	16	22	19	25	20	38	27	18	15	22	22	23	20	21	27	17	
Astrology																						
Should	3	2	6	2	2	2	4	1	4	2	6	5	3	2	3	4	7	2	4	2	2	
Should not	84	92	78	89	86	89	84	90	85	84	73	81	88	87	87	80	86	86	83	80	90	
Don't know	12	6	16	9	12	9	12	8	11	14	22	15	9	11	10	15	8	11	13	18	8	