



Sample Size: 1624 GB Adults  
Fieldwork: 28th - 29th November 2016

	EU Ref 2016			Voting Intention				Vote in 2015				Gender		Age				Social Grade		Region					
	Total	Remain	Leave	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1624</b>	<b>638</b>	<b>693</b>	<b>425</b>	<b>312</b>	<b>105</b>	<b>159</b>	<b>458</b>	<b>380</b>	<b>97</b>	<b>156</b>	<b>786</b>	<b>838</b>	<b>188</b>	<b>693</b>	<b>401</b>	<b>341</b>	<b>926</b>	<b>698</b>	<b>195</b>	<b>539</b>	<b>349</b>	<b>391</b>	<b>149</b>	
<b>Unweighted Sample</b>	<b>1624</b>	<b>747</b>	<b>684</b>	<b>451</b>	<b>340</b>	<b>119</b>	<b>161</b>	<b>472</b>	<b>397</b>	<b>108</b>	<b>173</b>	<b>680</b>	<b>944</b>	<b>152</b>	<b>640</b>	<b>416</b>	<b>416</b>	<b>1014</b>	<b>610</b>	<b>136</b>	<b>565</b>	<b>366</b>	<b>418</b>	<b>139</b>	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**If there were a general election held tomorrow, which party would you vote for?**

Conservative	28	26	21	37	100	0	0	0	70	4	12	19	26	26	14	19	31	42	30	21	24	33	25	22	16
Labour	21	19	32	11	0	100	0	0	2	58	6	4	19	20	27	20	18	13	20	18	24	14	19	26	13
Liberal Democrat	6	6	13	2	0	0	100	0	2	6	45	2	8	5	7	7	6	5	9	3	9	8	4	5	4
UK Independence Party (UKIP)	8	10	0	21	0	0	0	100	4	5	1	58	12	7	5	7	14	12	7	13	6	10	12	13	2
Scottish National Party (SNP)/ Plaid Cymru	4	4	7	3	0	0	0	0	0	2	0	0	5	4	2	5	4	3	5	3	0	0	3	0	39
Some other party	3	3	5	3	0	0	0	0	1	3	6	3	4	3	3	5	2	2	4	3	5	3	3	2	4
Would not vote	12	12	3	5	0	0	0	0	3	2	2	1	12	12	19	15	8	5	8	17	10	12	13	14	3
Don't know	18	19	19	19	0	0	0	0	17	19	28	13	15	23	22	21	17	16	17	22	22	18	21	17	19

**And which of these parties would you vote for?**

[Only asked to respondents who selected 'SOME OTHER PARTY' in the previous question; n=57]

Green	78	77	94	40	0	0	0	0	66	91	100	0	70	87	75	79	69	79	84	62	84	85	69	72	61
British National Party (BNP)	13	9	0	27	0	0	0	0	0	9	0	80	9	8	0	10	16	0	3	20	11	0	25	9	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Some other party	7	13	6	29	0	0	0	0	23	0	0	20	21	2	25	11	7	21	11	17	5	15	5	11	39
Don't know	2	1	0	4	0	0	0	0	11	0	0	0	0	3	0	0	8	0	2	0	0	0	0	8	0

**On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?**

0 - Certain NOT to vote	9	9	2	3	0	0	1	0	1	1	1	1	9	9	13	11	6	4	5	14	9	8	10	10	4
1	1	1	0	1	0	0	0	0	1	0	0	0	1	1	2	2	0	2	1	2	0	2	1	2	1
2	2	2	0	1	0	1	1	0	2	2	0	0	1	3	5	3	1	0	2	2	1	2	2	2	2
3	1	2	0	2	1	1	3	2	1	1	0	2	2	1	5	2	0	1	1	3	0	1	3	2	2
4	1	1	1	1	2	1	0	0	1	1	3	0	2	1	3	2	1	0	1	1	1	1	2	2	1
5	6	5	4	5	2	2	2	3	2	6	3	4	5	6	5	8	5	2	4	7	9	5	5	6	2
6	2	2	3	2	1	2	4	2	3	1	2	2	3	2	8	2	2	1	2	3	2	2	3	3	0
7	5	4	4	3	3	5	5	2	3	4	8	2	3	4	3	4	3	3	3	4	4	3	5	4	3
8	6	6	5	7	6	7	4	5	5	7	4	8	5	7	7	7	4	4	5	6	8	6	7	5	6
9	8	8	9	9	9	9	11	11	9	8	11	10	9	8	8	8	8	9	9	7	6	9	7	8	10
10 - Absolutely certain to vote	59	59	71	66	75	72	70	74	72	68	69	71	60	58	41	51	69	74	66	50	61	61	55	55	69

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	Total	Remain	Leave	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1624</b>	<b>638</b>	<b>693</b>	<b>425</b>	<b>312</b>	<b>105</b>	<b>159</b>	<b>458</b>	<b>380</b>	<b>97</b>	<b>156</b>	<b>786</b>	<b>838</b>	<b>188</b>	<b>693</b>	<b>401</b>	<b>341</b>	<b>926</b>	<b>698</b>	<b>195</b>	<b>539</b>	<b>349</b>	<b>391</b>	<b>149</b>	
<b>Unweighted Sample</b>	<b>1624</b>	<b>747</b>	<b>684</b>	<b>451</b>	<b>340</b>	<b>119</b>	<b>161</b>	<b>472</b>	<b>397</b>	<b>108</b>	<b>173</b>	<b>680</b>	<b>944</b>	<b>152</b>	<b>640</b>	<b>416</b>	<b>416</b>	<b>1014</b>	<b>610</b>	<b>136</b>	<b>565</b>	<b>366</b>	<b>418</b>	<b>139</b>	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	14-15 Nov	28-29 Nov																							
<b>Which of the following do you think would make the best Prime Minister?</b>																									
Theresa May	48	45	36	60	91	6	36	57	80	20	48	66	44	46	31	36	54	63	50	38	39	53	46	41	32
Jeremy Corbyn	18	18	29	8	1	59	16	7	3	38	15	5	19	17	23	22	16	9	20	16	21	17	16	19	19
Not sure	34	37	35	31	8	35	47	37	17	42	37	29	36	37	45	42	30	29	30	46	40	30	38	39	49

	14-15 Nov	28-29 Nov																							
<b>Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.</b>																									
Britain leaving the EU	61	60	66	62	70	57	74	64	71	61	70	65	59	60	45	56	66	67	66	51	63	59	60	59	59
Immigration & Asylum	44	40	19	62	51	20	15	77	47	28	22	73	37	44	22	34	48	53	36	46	37	42	43	40	34
The economy	39	40	50	33	48	42	49	19	50	40	46	30	43	37	37	42	35	41	46	31	43	40	39	38	43
Health	35	35	43	32	31	51	29	27	30	48	33	34	31	40	27	29	39	47	37	33	35	35	35	34	44
Housing	17	20	22	17	15	32	24	16	14	27	25	15	21	19	26	21	18	16	20	20	33	21	16	18	13
Welfare benefits	16	17	16	19	16	21	8	18	15	16	20	17	15	18	16	18	17	14	14	20	13	17	17	16	19
The environment	11	11	16	5	6	12	22	3	6	12	17	6	12	9	13	13	9	5	12	8	13	11	11	8	13
Education	12	10	14	8	8	14	16	4	8	12	13	4	10	10	13	12	9	6	12	8	12	8	9	11	16
Crime	8	9	4	12	9	7	5	14	9	8	2	12	7	10	5	8	10	11	7	10	8	7	11	10	7
Pensions	10	9	8	10	11	7	9	10	10	8	10	11	8	9	1	4	16	12	8	9	4	8	9	11	9
Family life & childcare	4	6	6	4	5	8	4	6	4	8	6	2	5	6	9	8	3	3	5	7	7	6	5	6	3
Tax	4	5	4	6	3	7	3	10	4	6	2	8	7	4	9	6	4	3	5	5	1	6	6	6	5
Transport	2	3	4	2	3	2	6	2	3	2	6	1	5	1	6	3	2	2	3	2	6	2	3	3	1
None of these	1	1	0	0	0	0	0	1	1	0	0	0	0	1	1	1	0	0	0	1	0	0	1	1	1
Don't know	4	4	3	2	1	2	3	1	2	1	2	1	5	4	13	5	2	1	2	7	2	4	4	6	2

	14-15 Nov	28-29 Nov																							
<b>Here is a list of problems facing the country. Could you say for each of them which political party you think would handle the problem best?</b>																									
<b>National Health Service</b>																									
Conservative	23	22	15	32	68	1	2	13	56	2	10	20	21	22	7	15	26	37	23	19	17	27	20	21	14
Labour	28	31	48	19	9	88	37	16	9	69	26	14	35	27	39	33	31	22	34	26	41	26	29	35	29
Liberal Democrat	5	5	9	3	1	1	48	3	2	5	35	4	6	4	5	5	4	5	7	2	6	6	4	4	4
UKIP	3	3	0	6	0	0	0	29	1	1	1	15	4	2	4	2	4	4	2	5	2	3	4	3	1
Other	3	3	3	3	0	0	0	0	1	2	1	1	3	2	2	4	2	2	3	2	2	1	1	1	18
None	11	8	5	10	6	1	5	12	9	4	2	12	8	9	5	9	8	10	7	9	10	9	8	8	6
Don't know	27	29	20	27	16	8	7	27	22	17	25	34	23	33	37	33	24	20	23	36	22	28	33	28	29

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<b>Weighted Sample</b>	<b>1624</b>	638	693	425	312	105	159	458	380	97	156	786	838	188	693	401	341	926	698	195	539	349	391	149		
<b>Unweighted Sample</b>	<b>1624</b>	747	684	451	340	119	161	472	397	108	173	680	944	152	640	416	416	1014	610	136	565	366	418	139		
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
	14-15 Nov	28-29 Nov																								
<b>Asylum and immigration</b>																										
Conservative	26	23	23	30	66	9	12	3	55	12	21	8	23	24	10	17	29	36	27	18	22	28	24	20	18	
Labour	13	15	25	6	2	56	12	4	3	35	9	2	15	14	23	17	10	10	16	13	24	12	13	16	12	
Liberal Democrat	6	6	13	1	1	8	47	1	2	10	27	2	7	5	6	7	5	5	8	3	7	8	3	5	8	
UKIP	20	18	4	34	17	6	3	82	17	9	10	70	22	14	11	14	23	24	15	22	11	19	20	21	7	
Other	3	3	4	2	0	1	1	0	0	2	2	0	3	2	2	4	2	1	3	2	2	1	1	2	14	
None	9	8	7	6	4	6	12	0	6	7	7	3	7	9	6	9	8	6	8	8	10	7	10	6	7	
Don't know	25	28	24	20	9	16	13	11	17	24	24	15	22	33	42	33	22	17	23	35	24	25	28	29	34	
<b>Law and order</b>																										
Conservative	36	34	32	44	82	14	24	19	70	17	33	27	36	33	20	26	43	48	39	28	34	39	31	33	29	
Labour	14	14	24	7	1	59	4	3	2	40	4	3	16	13	18	16	13	11	16	12	22	10	12	19	12	
Liberal Democrat	5	5	10	1	1	2	49	2	1	6	29	2	6	4	7	5	4	4	6	3	5	7	4	2	5	
UKIP	6	6	0	12	3	1	0	43	3	2	1	28	8	4	4	4	9	7	4	8	2	7	9	6	1	
Other	3	2	3	2	0	0	1	1	0	1	2	2	2	2	1	3	1	2	3	1	1	1	1	1	14	
None	8	8	6	8	3	5	8	6	5	7	6	7	8	7	5	9	6	8	7	9	9	7	9	7	6	
Don't know	29	31	26	26	11	19	14	27	18	26	25	31	25	37	46	37	23	21	25	39	27	29	35	32	33	
<b>Education and schools</b>																										
Conservative	28	25	19	37	75	2	7	18	62	5	14	24	25	24	13	16	31	43	27	22	25	30	25	23	12	
Labour	24	25	38	16	5	82	11	10	6	61	17	10	27	23	36	27	22	19	28	22	36	20	24	29	25	
Liberal Democrat	7	7	14	4	4	3	66	2	5	7	40	6	10	5	5	7	8	8	9	5	6	10	6	7	7	
UKIP	3	3	0	7	1	0	0	26	1	0	0	17	4	2	3	2	4	4	2	4	2	3	4	4	1	
Other	3	2	3	3	0	0	1	2	0	2	2	1	3	2	1	4	2	1	3	2	1	1	2	1	14	
None	8	7	4	8	3	1	6	11	6	4	2	10	6	7	4	8	7	7	6	8	7	7	8	6	5	
Don't know	27	30	23	27	12	11	10	31	20	22	25	31	24	36	39	36	26	19	24	38	22	30	32	31	35	
<b>Taxation</b>																										
Conservative	30	28	23	38	78	5	10	19	65	8	16	27	29	26	19	17	34	45	31	23	28	34	27	25	13	
Labour	20	21	32	14	4	74	9	11	4	53	10	8	23	20	25	24	18	15	23	18	29	16	19	26	19	
Liberal Democrat	6	6	13	1	1	3	61	0	3	8	37	1	7	5	4	7	7	5	8	4	4	7	6	6	6	
UKIP	4	3	0	8	1	0	0	32	2	0	0	20	5	2	3	2	6	4	2	5	1	4	5	3	1	
Other	3	3	3	3	0	1	2	0	1	2	2	1	3	3	1	4	2	2	4	1	1	1	2	2	17	
None	9	8	4	9	3	2	5	8	5	4	3	10	8	8	5	8	9	6	7	9	8	8	7	8	8	
Don't know	28	31	25	27	13	14	13	29	21	24	31	33	26	37	42	37	24	22	25	40	29	30	34	31	35	

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<b>Weighted Sample</b>	<b>1624</b>	638	693	425	312	105	159	458	380	97	156	786	838	188	693	401	341	926	698	195	539	349	391	149		
<b>Unweighted Sample</b>	<b>1624</b>	747	684	451	340	119	161	472	397	108	173	680	944	152	640	416	416	1014	610	136	565	366	418	139		
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
	14-15 Nov	28-29 Nov																								
<b>Unemployment</b>																										
Conservative	28	26	20	38	75	5	11	17	61	8	14	23	28	24	16	19	31	41	29	22	28	31	25	24	14	
Labour	22	23	38	13	5	75	23	9	6	55	20	10	26	21	30	24	23	19	26	19	30	20	21	28	22	
Liberal Democrat	5	4	7	1	1	2	41	0	2	3	24	1	4	3	4	4	3	4	5	2	3	4	3	3	6	
UKIP	4	4	0	9	2	0	0	34	2	1	0	21	5	4	3	3	6	5	3	6	2	4	6	4	1	
Other	3	3	3	3	0	0	1	0	1	2	2	1	4	2	1	4	2	3	3	2	2	1	3	1	15	
None	9	9	6	9	3	4	9	10	7	6	6	11	7	10	4	10	9	8	7	10	7	8	9	10	9	
Don't know	29	31	25	27	14	14	16	29	21	25	33	33	26	36	41	38	26	20	25	39	27	31	34	31	33	
<b>The economy in general</b>																										
Conservative	37	34	29	45	88	8	19	24	74	12	29	33	36	31	19	25	40	53	38	28	35	40	31	32	22	
Labour	15	16	26	9	1	66	8	6	1	46	4	4	17	16	24	18	15	11	18	15	26	12	16	21	13	
Liberal Democrat	4	4	9	1	0	1	51	1	1	5	27	2	5	3	3	5	4	4	6	2	4	4	5	3	3	
UKIP	4	3	0	7	1	0	0	30	1	1	1	19	4	3	4	1	5	5	2	5	2	4	4	2	1	
Other	3	3	4	3	0	0	2	0	0	2	2	1	3	2	3	4	2	2	4	1	1	1	1	1	18	
None	9	8	5	8	2	5	8	9	4	8	5	10	8	7	4	9	8	6	7	8	7	8	7	9	6	
Don't know	29	32	27	26	9	20	12	30	19	27	32	32	26	37	44	38	26	20	25	41	26	30	35	32	36	
<b>Housing</b>																										
Conservative	22	20	14	29	63	2	5	8	50	4	8	16	20	19	10	13	23	33	21	17	15	25	18	19	12	
Labour	24	26	40	16	12	78	21	11	11	58	23	14	28	25	32	27	27	23	30	22	40	22	26	28	23	
Liberal Democrat	6	5	10	2	2	2	52	2	3	5	33	3	7	4	6	5	5	6	8	2	6	6	5	5	4	
UKIP	4	4	0	8	1	0	0	35	1	1	2	22	5	3	3	2	6	5	2	6	1	5	5	4	1	
Other	3	3	5	3	1	1	1	0	0	2	3	1	4	2	2	5	3	2	4	3	2	1	3	1	19	
None	10	9	6	11	6	4	8	12	10	6	5	11	8	10	3	11	9	9	8	10	9	9	10	9	9	
Don't know	31	32	25	30	16	13	14	32	25	24	25	33	27	37	45	38	27	22	27	40	27	32	34	34	32	
<b>Britain's exit from the EU</b>																										
Conservative	29	24	19	34	71	8	8	3	56	9	20	13	24	24	12	17	26	41	27	19	21	29	24	21	14	
Labour	11	11	18	7	1	47	4	3	1	29	5	2	11	12	20	12	9	8	12	11	15	9	10	15	10	
Liberal Democrat	5	6	14	1	1	6	57	1	3	10	29	3	8	4	6	7	6	5	8	4	10	7	4	5	7	
UKIP	14	14	1	28	13	4	1	72	14	7	5	56	17	11	9	9	20	20	11	17	10	15	15	17	5	
Other	3	2	3	2	0	1	0	0	0	2	3	0	2	2	1	3	1	1	3	1	1	0	2	1	12	
None	10	11	15	6	2	12	17	0	7	14	11	3	12	10	10	14	11	6	12	10	15	10	11	8	14	
Don't know	28	32	30	23	12	22	13	19	19	30	27	23	25	38	42	38	27	20	27	39	28	29	34	34	37	

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	EU Ref 2016		Voting Intention				Vote in 2015				Gender		Age				Social Grade		Region						
	Total	Remain	Leave	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1624</b>	638	693	425	312	105	159	458	380	97	156	786	838	188	693	401	341	926	698	195	539	349	391	149	
<b>Unweighted Sample</b>	<b>1624</b>	747	684	451	340	119	161	472	397	108	173	680	944	152	640	416	416	1014	610	136	565	366	418	139	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

		28-29 Sept	28-29 Nov																							
<b>How well or badly do you think the government are doing at negotiating Britain's exit from the European Union?</b>																										
	Very well	2	2	1	4	7	1	1	2	5	1	1	3	3	2	0	2	3	3	3	1	4	3	1	2	1
	Fairly well	14	20	14	28	46	7	9	17	36	10	17	20	20	19	18	16	21	27	19	20	14	21	25	19	10
	<b>TOTAL WELL</b>	<b>16</b>	<b>22</b>	<b>15</b>	<b>32</b>	<b>53</b>	<b>8</b>	<b>10</b>	<b>19</b>	<b>41</b>	<b>11</b>	<b>18</b>	<b>23</b>	<b>23</b>	<b>21</b>	<b>18</b>	<b>18</b>	<b>24</b>	<b>30</b>	<b>22</b>	<b>21</b>	<b>18</b>	<b>24</b>	<b>26</b>	<b>21</b>	<b>11</b>
	Fairly badly	28	29	29	30	22	35	28	40	25	32	28	36	29	30	37	29	30	27	30	29	30	30	26	32	31
	Very badly	22	25	36	16	5	44	52	26	11	39	29	21	28	21	16	29	25	20	27	21	32	22	24	21	33
	<b>TOTAL BADLY</b>	<b>50</b>	<b>54</b>	<b>65</b>	<b>46</b>	<b>27</b>	<b>79</b>	<b>80</b>	<b>66</b>	<b>36</b>	<b>71</b>	<b>57</b>	<b>57</b>	<b>57</b>	<b>51</b>	<b>53</b>	<b>58</b>	<b>55</b>	<b>47</b>	<b>57</b>	<b>50</b>	<b>62</b>	<b>52</b>	<b>50</b>	<b>53</b>	<b>64</b>
	Don't know	34	24	20	22	21	14	10	16	23	18	25	21	20	28	28	25	21	24	21	29	21	24	23	26	24

		14-15 Nov	28-29 Nov																							
<b>In hindsight, do you think Britain was right or wrong to vote to leave the European Union?</b>																										
	Right to leave	46	44	5	86	63	21	7	93	58	24	22	92	44	43	19	35	54	61	40	49	28	47	48	46	37
	Wrong to leave	43	45	90	6	32	72	85	3	34	68	69	2	47	44	62	50	41	31	52	36	63	42	40	42	52
	Don't know	12	11	6	8	5	7	8	3	8	9	9	6	9	13	19	15	5	7	8	15	10	11	12	12	10