

## YouGov / The Times Survey Results

Sample Size: 1648 GB Adults  
Fieldwork: 16th - 17th May 2016

	Headline Voting Intention					Vote in 2015				Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1648</b>	363	431	103	223	465	386	99	159	798	850	191	705	405	346	939	709	198	547	354	397	152	
<b>Unweighted Sample</b>	<b>1648</b>	348	429	99	235	479	421	112	168	721	927	164	681	438	365	997	651	181	569	351	374	173	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Suppose that you have an emergency expense that costs 300. Based on your current financial situation, how would you pay for this expense? If you would use more than one method to cover this expense, please select all that apply.

With the money currently in my current/savings account or with cash	<b>50</b>	53	53	53	54	52	52	52	51	52	49	55	50	46	55	53	47	45	49	52	55	44
Put it on my credit card and pay it off in full at the next statement	<b>25</b>	37	22	32	23	35	24	32	26	24	26	4	20	33	38	29	20	26	29	20	22	28
Put it on my credit card and pay it off over time	<b>13</b>	10	16	13	11	12	14	8	12	13	13	7	18	11	8	14	12	14	12	12	15	13
By borrowing from a friend or family member	<b>9</b>	6	12	6	12	4	12	7	11	7	11	17	13	4	4	8	10	12	8	11	8	9
Using money from a bank loan or approved overdraft	<b>3</b>	2	4	4	3	3	3	2	3	2	4	6	3	2	1	3	2	5	2	4	2	0
By selling something	<b>2</b>	2	2	4	0	2	3	2	2	2	2	4	3	2	0	2	2	3	2	2	1	1
Using a payday loan	<b>1</b>	1	0	0	1	1	0	0	1	1	0	2	1	0	0	1	1	2	1	0	0	0
Some other way	<b>2</b>	1	1	0	1	1	3	2	1	3	2	3	3	2	1	1	3	6	2	1	2	3
I wouldn't be able to pay for the expense right now	<b>8</b>	3	7	2	7	4	5	5	8	8	8	17	8	8	3	4	14	5	6	12	7	11

Based on your current financial situation, what is the largest emergency expense that you could pay right now using cash or money in your current or savings account?

Less than £100	<b>14</b>	9	17	7	11	8	15	15	14	11	18	18	17	15	5	11	19	12	14	17	11	21
£100 to £199	<b>6</b>	1	8	6	7	4	5	5	7	6	6	7	7	4	6	5	8	6	5	7	7	7
£200 to £299	<b>4</b>	4	5	2	6	4	5	1	7	3	5	8	3	4	4	4	4	5	5	4	3	5
£300 to £399	<b>7</b>	8	5	10	9	5	6	6	9	8	5	10	8	5	3	6	7	8	6	8	7	4
£400 to £499	<b>7</b>	7	6	6	7	7	7	3	7	7	6	6	8	7	5	5	8	5	8	6	5	8
£500 to £1000	<b>10</b>	11	8	7	9	11	8	13	11	9	11	7	10	11	9	11	9	13	10	9	10	10
More than £1000	<b>39</b>	50	39	52	39	48	39	47	37	43	35	26	35	40	53	47	29	35	44	35	39	37
Don't know	<b>13</b>	11	12	10	12	13	14	11	9	11	15	19	11	15	14	11	16	16	10	15	17	8

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Sept 30  
- Oct 1  
2013

**May  
16-17  
2016**

**Thinking about your finances, which of the following best reflects your position?**

I am very comfortable financially	3	6	12	5	5	5	9	6	6	6	8	5	5	4	7	9	8	4	4	6	6	6	6
I am relatively comfortable financially	28	34	42	31	34	37	40	36	34	36	37	31	25	32	33	44	41	25	31	35	32	37	33
I do not often have money for luxuries, but can normally comfortably cover the essentials	39	40	36	42	44	40	38	39	42	37	35	44	41	42	38	37	37	43	40	39	39	41	37
I can only just afford my costs and often struggle to make ends meet	22	13	7	14	14	13	8	12	13	15	12	14	17	13	14	8	10	17	12	14	14	8	19
I cannot afford my costs, and often have to go without essentials like food and heating	4	2	1	2	1	2	1	2	1	3	2	3	0	2	4	0	1	4	2	2	3	2	3
Not sure	4	5	3	5	2	3	4	6	4	3	6	4	12	6	4	2	4	7	10	3	6	5	2

**And thinking about any savings or debts you may have, which of the following best reflects your situation?**

I normally earn more than I spend, and am able to put something aside each month to build up savings or pay off existing	37	46	33	45	36	42	34	45	33	41	33	28	41	32	39	42	29	32	39	33	38	42
I normally earn about the same as I spend, and while I don't have money to save, I don't have to borrow to cover my cost	33	29	39	32	32	30	36	32	36	33	34	31	36	34	28	32	35	36	30	37	34	32
I normally earn less than I spend, and end up spending some of my savings or getting further into debt each month	10	8	12	10	9	9	10	9	10	10	11	12	11	12	5	11	10	8	11	10	10	14
None of these	14	14	10	11	20	15	13	12	19	11	16	15	7	17	24	10	19	15	15	15	12	10
Don't know	6	4	5	2	3	4	7	2	2	6	6	15	5	5	3	4	8	9	5	6	6	2