

## YouGov / Hope Not Hate Survey Results

Sample Size: 1660 GB Adults

Fieldwork: 14th - 15th December 2018

	Vote in 2017			EU Ref 2016		Voting Intention			Gender		Age				Social Grade		
	Total	Con	Lab	Lib Dem	Remain	Leave	Con	Lab	Lib Dem	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE
<b>Weighted Sample</b>	<b>1660</b>	548	513	93	639	684	429	399	114	803	857	183	699	395	383	946	714
<b>Unweighted Sample</b>	<b>1660</b>	572	527	102	696	697	442	419	109	729	931	141	704	392	423	971	689
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**If there were a general election held tomorrow, which party would you vote for?**

Conservative	<b>26</b>	64	4	5	19	39	100	0	0	26	25	14	19	25	44	29	22
Labour	<b>24</b>	2	60	13	35	15	0	100	0	23	25	37	29	19	14	25	23
Liberal Democrat	<b>7</b>	2	7	51	12	2	0	0	100	9	5	12	6	8	6	9	4
Scottish National Party (SNP)/ Plaid Cymru	<b>4</b>	0	1	2	6	2	0	0	0	4	4	3	4	4	3	4	4
Some other party	<b>7</b>	7	6	6	6	10	0	0	0	9	6	2	8	9	8	8	7
Would not vote	<b>11</b>	5	4	4	4	11	0	0	0	13	10	11	14	12	6	8	16
Don't know	<b>19</b>	19	18	17	17	20	0	0	0	14	23	13	19	22	18	17	21
Refused	<b>2</b>	1	0	2	1	1	0	0	0	3	1	8	2	1	0	1	4

**And which of these parties would you vote for?**

*[Asked only to those who said 'Some other party'; n= 133]*

Green	<b>42</b>	10	52	100	83	19	0	0	0	33	54	100	41	46	29	46	36
UK Independence Party (UKIP)	<b>36</b>	67	26	0	5	58	0	0	0	42	27	0	34	42	37	29	46
British National Party (BNP)	<b>3</b>	2	0	0	2	2	0	0	0	2	3	0	1	5	3	1	5
Women's Equality Party	<b>1</b>	0	3	0	2	1	0	0	0	0	3	0	1	0	3	1	1
Some other party	<b>14</b>	19	16	0	7	15	0	0	0	18	9	0	17	5	23	20	7
Don't know	<b>4</b>	2	3	0	0	5	0	0	0	5	3	0	5	2	6	3	5

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<b>Weighted Sample</b>	<b>1660</b>	199	554	359	405	143	153	309	370	158
<b>Unweighted Sample</b>	<b>1660</b>	183	561	368	397	151	168	332	386	154
	%	%	%	%	%	%	%	%	%	%

**If there were a general election held tomorrow, which party would you vote for?**

Conservative	<b>26</b>	23	32	26	23	14	67	2	64	8
Labour	<b>24</b>	29	20	25	30	14	1	66	2	51
Liberal Democrat	<b>7</b>	8	9	5	6	3	6	8	0	3
Scottish National Party (SNP)/ Plaid Cymru	<b>4</b>	1	0	2	0	39	1	2	0	1
Some other party	<b>7</b>	7	8	9	6	5	3	4	9	10
Would not vote	<b>11</b>	12	12	11	12	4	2	2	6	7
Don't know	<b>19</b>	19	18	20	19	18	21	16	18	20
Refused	<b>2</b>	2	1	2	3	2	0	0	1	0

**And which of these parties would you vote for?**

*[Asked only to those who said 'Some other party'; n= 133]*

Green	<b>42</b>	38	58	39	20	36	46	78	5	31
UK Independence Party (UKIP)	<b>36</b>	35	32	33	49	26	31	7	71	42
British National Party (BNP)	<b>3</b>	0	2	2	3	12	0	0	3	0
Women's Equality Party	<b>1</b>	6	2	0	0	0	0	0	0	5
Some other party	<b>14</b>	6	6	19	23	26	23	16	18	17
Don't know	<b>4</b>	14	0	7	3	0	0	0	3	5

Sample Size: 1660 GB Adults  
Fieldwork: 14th - 15th December 2018

	Vote in 2017			EU Ref 2016		Voting Intention			Gender		Age				Social Grade		
	Total	Con	Lab	Lib Dem	Remain	Leave	Con	Lab	Lib Dem	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE
<b>Weighted Sample</b>	<b>1660</b>	548	513	93	639	684	429	399	114	803	857	183	699	395	383	946	714
<b>Unweighted Sample</b>	<b>1660</b>	572	527	102	696	697	442	419	109	729	931	141	704	392	423	971	689
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

0 - Certain NOT to vote	<b>10</b>	3	2	1	2	9	1	0	0	11	9	12	12	9	4	5	15
1	1	1	1	2	1	1	0	0	1	1	1	2	1	1	2	1	1
2	2	1	2	1	2	1	0	1	4	3	2	6	3	1	1	2	2
3	2	1	1	2	1	1	0	1	1	1	2	2	3	1	1	2	2
4	2	1	1	0	1	3	1	2	0	2	3	5	2	2	2	2	2
5	4	3	4	3	2	4	2	2	5	3	5	4	5	5	4	4	5
6	3	3	2	2	2	3	2	2	2	3	3	3	4	2	1	3	3
7	4	3	5	2	3	4	3	5	2	3	6	6	6	4	2	3	6
8	7	7	6	3	5	8	7	7	6	7	7	5	8	8	5	6	7
9	7	8	9	9	9	7	8	8	12	7	8	6	6	6	10	7	8
10 - Absolutely certain to vote	<b>57</b>	69	67	75	72	58	75	72	69	59	55	48	51	61	70	64	47

How would you vote if there was another general election before the UK leaves the EU and the Conservative Party support going ahead with Brexit, but the Labour Party and the Liberal Democrats are opposed to Brexit?

	26-31 July	14-15 Dec																
Conservative	30	<b>31</b>	70	9	6	16	53	87	5	3	30	31	11	22	34	52	33	27
Labour	26	<b>25</b>	4	62	18	44	11	3	85	11	25	26	36	31	22	14	28	22
Liberal Democrat	8	<b>9</b>	6	7	53	17	2	3	1	77	11	7	10	8	11	7	12	4
Scottish National Party (SNP)/ Plaid Cymru	3	<b>3</b>	0	1	2	5	1	0	0	0	3	3	2	3	3	3	2	3
Some other party	6	<b>6</b>	4	4	2	3	8	0	2	0	8	3	4	6	5	6	5	7
Would not vote	8	<b>10</b>	4	3	4	2	10	1	1	3	11	8	9	13	8	5	6	14
Don't know	14	<b>15</b>	13	14	14	12	15	6	5	5	11	20	18	15	16	14	12	19
Refused	4	<b>2</b>	1	0	2	0	1	0	0	2	2	2	10	1	1	0	1	4

Sample Size: 1660 GB Adults  
Fieldwork: 14th - 15th December 2018

	Region					Vote in 2017 / EU Ref 2016				
	Total	London	Rest of South	Midlands / Wales	North	Scotland	Con / Remain	Lab / Remain	Con / Leave	Lab / Leave
<b>Weighted Sample</b>	<b>1660</b>	199	554	359	405	143	153	309	370	158
<b>Unweighted Sample</b>	<b>1660</b>	183	561	368	397	151	168	332	386	154
	%	%	%	%	%	%	%	%	%	%

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

0 - Certain NOT to vote	<b>10</b>	10	8	12	12	4	2	0	4	5
1	<b>1</b>	0	2	1	1	2	0	1	1	1
2	<b>2</b>	3	2	1	2	3	0	1	1	1
3	<b>2</b>	1	3	3	2	0	0	1	1	0
4	<b>2</b>	2	3	1	2	4	0	1	2	1
5	<b>4</b>	7	4	2	7	2	3	2	3	7
6	<b>3</b>	4	2	3	4	2	4	2	3	3
7	<b>4</b>	6	4	6	3	4	2	4	3	4
8	<b>7</b>	6	7	6	8	5	4	5	7	7
9	<b>7</b>	6	7	7	9	6	10	8	7	9
10 - Absolutely certain to vote	<b>57</b>	54	59	59	50	67	73	75	68	62

	26-31 July	14-15 Dec									
<b>How would you vote if there was another general election before the UK leaves the EU and the Conservative Party support going ahead with Brexit, but the Labour Party and the Liberal Democrats are opposed to Brexit?</b>											
Conservative	30	<b>31</b>	24	36	33	27	21	54	4	77	21
Labour	26	<b>25</b>	30	21	25	31	25	5	77	3	36
Liberal Democrat	8	<b>9</b>	11	11	7	7	6	18	9	0	3
Scottish National Party (SNP)/ Plaid Cymru	3	<b>3</b>	0	0	1	0	27	0	1	0	1
Some other party	6	<b>6</b>	8	5	6	6	2	2	1	5	11
Would not vote	8	<b>10</b>	10	9	11	10	3	2	1	4	8
Don't know	14	<b>15</b>	15	16	16	17	12	18	7	10	20
Refused	4	<b>2</b>	3	1	2	2	3	0	0	1	0

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	Vote in 2017			EU Ref 2016		Voting Intention			Gender		Age				Social Grade		
	Total	Con	Lab	Lib Dem	Remain	Leave	Con	Lab	Lib Dem	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE
<b>Weighted Sample</b>	<b>1660</b>	<b>548</b>	<b>513</b>	<b>93</b>	<b>639</b>	<b>684</b>	<b>429</b>	<b>399</b>	<b>114</b>	<b>803</b>	<b>857</b>	<b>183</b>	<b>699</b>	<b>395</b>	<b>383</b>	<b>946</b>	<b>714</b>
<b>Unweighted Sample</b>	<b>1660</b>	<b>572</b>	<b>527</b>	<b>102</b>	<b>696</b>	<b>697</b>	<b>442</b>	<b>419</b>	<b>109</b>	<b>729</b>	<b>931</b>	<b>141</b>	<b>704</b>	<b>392</b>	<b>423</b>	<b>971</b>	<b>689</b>
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**And which of these parties would you vote for?**

[Asked only to those who said 'Some other party'; n= 95]

	26-31 July	14-15 Dec																
Green	23	<b>29</b>	4	24	47	57	15	0	0	0	28	32	54	35	23	15	35	24
UK Independence Party (UKIP)	61	<b>40</b>	69	41	0	14	55	0	43	0	45	29	10	35	47	53	36	44
British National Party (BNP)	3	<b>3</b>	4	0	0	4	2	0	0	0	3	3	0	0	8	4	2	3
Women's Equality Party	4	<b>1</b>	3	0	0	4	0	0	0	0	0	2	0	2	0	0	0	2
Some other party	6	<b>16</b>	16	14	53	9	14	0	9	0	15	17	0	19	13	16	19	12
Don't know	2	<b>12</b>	4	22	0	12	14	100	48	0	10	16	36	9	9	12	8	15

**How would you vote if there was another general election before the UK leaves the EU and the Conservative and Labour Parties both support going ahead with Brexit, and the Liberal Democrats are opposed to Brexit?**

Conservative	28	<b>28</b>	68	5	8	16	47	86	1	3	29	27	11	20	31	46	31	25
Labour	19	<b>16</b>	2	40	5	20	14	1	58	4	14	18	15	20	15	11	15	18
Liberal Democrat	17	<b>18</b>	7	25	61	35	3	4	23	83	20	15	30	18	16	13	23	10
Scottish National Party (SNP)/ Plaid Cymru	3	<b>3</b>	0	1	3	5	2	0	2	0	3	3	3	3	3	3	3	4
Some other party	6	<b>5</b>	4	5	3	3	7	0	1	0	7	3	2	6	6	4	5	5
Would not vote	9	<b>9</b>	4	3	3	2	8	1	2	2	10	7	8	12	8	4	6	12
Don't know	16	<b>17</b>	12	18	15	15	14	5	11	4	13	21	20	18	16	13	14	20
Refused	2	<b>5</b>	4	3	4	3	5	4	3	4	4	6	11	3	4	5	3	7

**And which of these parties would you vote for?**

[Asked only to those who said 'Some other party'; n= 92]

Green	27	<b>38</b>	4	55	63	78	19	0	100	0	35	46	100	46	24	19	43	31
UK Independence Party (UKIP)	58	<b>41</b>	81	33	0	10	62	0	0	0	45	31	0	34	54	52	35	49
British National Party (BNP)	4	<b>5</b>	7	0	0	4	5	0	0	0	4	7	0	0	8	18	3	7
Women's Equality Party	2	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Some other party	6	<b>14</b>	7	12	37	8	11	0	0	0	16	10	0	18	11	11	15	12
Don't know	2	<b>2</b>	0	0	0	0	3	0	0	0	0	6	0	2	3	0	3	0

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	%	%	%	%	%	%	%	%	%	%

	26-31 July	14-15 Dec									
<b>And which of these parties would you vote for?</b>											
<i>[Asked only to those who said 'Some other party'; n= 95]</i>											
Green	23	29	23	52	31	3	51	0	40	5	17
UK Independence Party (UKIP)	61	40	33	33	32	61	26	43	30	73	45
British National Party (BNP)	3	3	0	3	0	4	23	0	0	5	0
Women's Equality Party	4	1	0	0	0	3	0	25	0	0	0
Some other party	6	16	17	6	26	19	0	32	31	13	12
Don't know	2	12	26	6	11	11	0	0	0	4	27

	26-31 July	14-15 Dec									
<b>How would you vote if there was another general election before the UK leaves the EU and the Conservative and Labour Parties both support going ahead with Brexit, and the Liberal Democrats are opposed to Brexit?</b>											
Conservative	28	28	22	34	28	26	17	57	1	74	11
Labour	19	16	18	12	17	21	9	3	37	2	47
Liberal Democrat	17	18	23	20	16	14	15	21	37	1	5
Scottish National Party (SNP)/ Plaid Cymru	3	3	0	0	1	0	34	0	2	0	1
Some other party	6	5	7	5	6	5	4	1	3	6	8
Would not vote	9	9	8	8	10	10	3	1	2	4	6
Don't know	16	17	16	15	17	20	13	14	15	10	18
Refused	2	5	6	5	5	4	5	3	3	4	5

	26-31 July	14-15 Dec									
<b>And which of these parties would you vote for?</b>											
<i>[Asked only to those who said 'Some other party'; n= 92]</i>											
Green	27	38	35	61	30	20	47	0	84	4	29
UK Independence Party (UKIP)	58	41	35	33	44	52	36	58	8	84	55
British National Party (BNP)	4	5	0	3	4	8	16	0	0	8	0
Women's Equality Party	2	0	0	0	0	0	0	0	0	0	0
Some other party	6	14	29	3	15	21	0	42	8	4	16
Don't know	2	2	0	0	8	0	0	0	0	0	0

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**How would you vote if there was another general election before the UK leaves the EU and the Conservative Party support going ahead with a form of Brexit that a close relationship with the EU including accepting EU regulations, but the Labour Party and the Liberal Democrats are opposed to Brexit?**

Conservative	<b>21</b>	48	7	7	18	29	65	5	5	21	21	11	17	24	32	24	17
Labour	<b>22</b>	3	56	15	39	11	3	75	7	23	22	32	28	17	14	24	20
Liberal Democrat	<b>9</b>	5	8	54	16	3	3	2	76	10	8	11	7	11	9	12	5
Scottish National Party (SNP)/ Plaid Cymru	<b>4</b>	0	1	3	5	2	0	0	1	3	4	3	4	4	3	3	4
Some other party	<b>9</b>	10	6	2	3	15	7	3	0	11	6	3	8	10	10	8	9
Would not vote	<b>13</b>	9	4	4	3	14	4	3	2	14	11	13	14	13	10	8	18
Don't know	<b>21</b>	22	16	14	14	22	15	10	5	11	23	15	19	16	18	18	19
Refused	<b>1</b>	2	3	2	1	4	3	2	4	5	5	12	3	5	4	2	7

**And which of these parties would you vote for?**

*[Asked only to those who said 'Some other party'; n= 157]*

Green	<b>19</b>	2	22	47	57	9	0	21	0	19	19	62	27	13	5	22	15
UK Independence Party (UKIP)	<b>52</b>	74	53	0	18	65	68	36	0	55	46	0	41	66	61	45	60
British National Party (BNP)	<b>4</b>	5	0	0	4	3	0	0	0	4	3	0	0	4	9	3	4
Women's Equality Party	<b>2</b>	0	0	0	4	1	2	6	0	0	4	13	1	0	2	3	0
Some other party	<b>16</b>	14	17	53	16	15	21	25	0	19	11	25	18	11	18	16	16
Don't know	<b>8</b>	6	8	0	0	7	9	12	0	4	15	0	12	6	5	10	5

**How would you vote if another European Union referendum was held today?**

26-31 July

14-15 Dec

I would vote to REMAIN in the EU	46	<b>46</b>	28	65	79	88	9	28	70	83	46	46	55	50	43	36	54	35
I would vote to LEAVE the EU	41	<b>37</b>	62	24	11	7	76	63	22	12	38	37	15	31	42	54	33	43
I would not vote	6	<b>8</b>	5	3	2	2	6	4	2	2	8	7	5	9	8	6	6	10
Don't know	6	<b>7</b>	4	7	8	2	7	5	6	2	6	9	16	8	6	4	6	9
Refused	1	<b>2</b>	1	0	0	1	1	0	0	0	2	2	10	1	2	0	1	4

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	%	%	%	%	%	%	%	%	%	%

**How would you vote if there was another general election before the UK leaves the EU and the Conservative Party support going ahead with a form of Brexit that a close relationship with the EU including accepting EU regulations, but the Labour Party and the Liberal Democrats are opposed to Brexit?**

Conservative	<b>21</b>	21	27	20	19	10	62	4	43	14
Labour	<b>22</b>	27	20	20	27	18	3	70	3	35
Liberal Democrat	<b>9</b>	13	10	8	8	5	11	10	2	3
Scottish National Party (SNP)/ Plaid Cymru	<b>4</b>	1	0	2	1	34	1	1	0	1
Some other party	<b>9</b>	8	9	10	9	4	1	2	14	13
Would not vote	<b>13</b>	11	11	16	15	6	2	2	11	10
Don't know	<b>21</b>	17	20	21	18	20	16	9	24	21
Refused	<b>1</b>	2	3	3	4	2	4	3	3	4

**And which of these parties would you vote for?**

*[Asked only to those who said 'Some other party'; n= 157]*

Green	<b>19</b>	22	25	17	8	34	0	48	2	14
UK Independence Party (UKIP)	<b>52</b>	56	53	42	58	50	58	21	76	61
British National Party (BNP)	<b>4</b>	0	4	2	5	16	0	0	5	0
Women's Equality Party	<b>2</b>	5	2	2	0	0	0	0	0	0
Some other party	<b>16</b>	17	6	24	24	0	42	31	13	14
Don't know	<b>8</b>	0	11	12	5	0	0	0	5	11

**How would you vote if another European Union referendum was held today?**

	26-31 July	14-15 Dec									
I would vote to REMAIN in the EU	46	<b>46</b>	50	43	41	44	67	76	94	7	16
I would vote to LEAVE the EU	41	<b>37</b>	33	39	41	38	25	17	3	84	66
I would not vote	6	<b>8</b>	9	9	9	6	2	2	2	5	4
Don't know	6	<b>7</b>	6	7	7	10	3	4	1	3	13
Refused	1	<b>2</b>	2	1	2	3	3	1	0	1	1

Sample Size: 1660 GB Adults  
Fieldwork: 14th - 15th December 2018

	Vote in 2017			EU Ref 2016		Voting Intention			Gender		Age				Social Grade		
	Total	Con	Lab	Lib Dem	Remain	Leave	Con	Lab	Lib Dem	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE
<b>Weighted Sample</b>	<b>1660</b>	548	513	93	639	684	429	399	114	803	857	183	699	395	383	946	714
<b>Unweighted Sample</b>	<b>1660</b>	572	527	102	696	697	442	419	109	729	931	141	704	392	423	971	689
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Would leaving the EU without an agreed deal be good or bad for Britain?**

	28 Jun - 6 Jul	14-15 Dec	Vote in 2017		EU Ref 2016		Voting Intention			Gender		Age				Social Grade		
			Con	Lab	Lib Dem	Remain	Leave	Con	Lab	Lib Dem	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE
Bad	48	49	31	67	80	80	19	32	72	85	51	47	63	56	44	34	56	39
Good	14	16	27	8	7	2	33	26	8	2	19	13	9	12	18	26	16	16
Make no difference	21	19	27	12	4	6	32	28	11	5	20	19	11	16	23	25	15	25
Don't know	17	16	14	12	9	11	16	14	10	8	11	21	18	17	16	15	13	20

**Would you support or oppose a public vote on whether Britain stays in the EU, Leaves the EU on the terms set out in the government's deal, or Leaves the EU with no deal?**

	28 Jun - 6 Jul	14-15 Dec	Vote in 2017		EU Ref 2016		Voting Intention			Gender		Age				Social Grade		
			Con	Lab	Lib Dem	Remain	Leave	Con	Lab	Lib Dem	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE
Support	44	44	33	57	71	70	23	32	61	68	45	43	42	49	43	37	52	33
Oppose	35	35	52	24	19	17	57	54	21	23	39	31	28	26	40	48	33	38
Don't know	21	21	15	19	10	13	21	13	18	9	16	26	30	25	17	15	15	30

**And if Parliament can't decide on the best way forward for Brexit...**

**Would you then support or oppose a public vote on whether Britain stays in the EU, Leaves the EU on the terms set out in the government's deal, or Leaves the EU with no deal?**

	28 Jun - 6 Jul	14-15 Dec	Vote in 2017		EU Ref 2016		Voting Intention			Gender		Age				Social Grade		
			Con	Lab	Lib Dem	Remain	Leave	Con	Lab	Lib Dem	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE
Support	50	50	41	64	85	76	30	42	66	82	49	51	52	54	49	44	58	40
Oppose	27	27	44	17	9	11	47	46	15	12	32	23	16	20	33	39	27	28
Don't know	22	22	16	19	6	13	23	12	18	6	18	26	31	26	17	17	15	32

Sample Size: 1660 GB Adults  
Fieldwork: 14th - 15th December 2018

	Region					Vote in 2017 / EU Ref 2016				
	Total	London	Rest of South	Midlands / Wales	North	Scotland	Con / Remain	Lab / Remain	Con / Leave	Lab / Leave
<b>Weighted Sample</b>	<b>1660</b>	199	554	359	405	143	153	309	370	158
<b>Unweighted Sample</b>	<b>1660</b>	183	561	368	397	151	168	332	386	154
	%	%	%	%	%	%	%	%	%	%

	28 Jun - 6 Jul	14-15 Dec									
<b>Would leaving the EU without an agreed deal be good or bad for Britain?</b>											
Bad	48	49	56	47	42	48	62	68	87	14	32
Good	14	16	15	15	22	16	8	5	1	38	23
Make no difference	21	19	15	21	22	17	14	11	5	35	29
Don't know	17	16	13	16	14	19	16	16	8	13	17

<b>Would you support or oppose a public vote on whether Britain stays in the EU, Leaves the EU on the terms set out in the government's deal, or Leaves the EU with no deal?</b>											
Support	44	47	43	44	40	55	63	76	21	27	
Oppose	35	35	36	36	34	27	25	13	65	44	
Don't know	21	18	21	20	26	18	12	11	15	28	

<b>And if Parliament can't decide on the best way forward for Brexit...</b>											
<b>Would you then support or oppose a public vote on whether Britain stays in the EU, Leaves the EU on the terms set out in the government's deal, or Leaves the EU with no deal?</b>											
Support	50	55	48	54	45	58	69	81	28	35	
Oppose	27	26	29	28	27	22	19	8	56	35	
Don't know	22	19	23	19	28	20	13	11	16	31	

Sample Size: 1660 GB Adults  
Fieldwork: 14th - 15th December 2018

	Vote in 2017			EU Ref 2016		Voting Intention			Gender		Age				Social Grade		
	Total	Con	Lab	Lib Dem	Remain	Leave	Con	Lab	Lib Dem	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE
<b>Weighted Sample</b>	<b>1660</b>	<b>548</b>	<b>513</b>	<b>93</b>	<b>639</b>	<b>684</b>	<b>429</b>	<b>399</b>	<b>114</b>	<b>803</b>	<b>857</b>	<b>183</b>	<b>699</b>	<b>395</b>	<b>383</b>	<b>946</b>	<b>714</b>
<b>Unweighted Sample</b>	<b>1660</b>	<b>572</b>	<b>527</b>	<b>102</b>	<b>696</b>	<b>697</b>	<b>442</b>	<b>419</b>	<b>109</b>	<b>729</b>	<b>931</b>	<b>141</b>	<b>704</b>	<b>392</b>	<b>423</b>	<b>971</b>	<b>689</b>
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**How would you feel if Brexit was paused or reversed?**

0 – Very relieved	<b>27</b>	11	42	58	56	4	11	46	50	29	26	30	31	26	22	33	20
1	<b>3</b>	1	5	6	6	1	1	4	12	3	3	6	3	3	3	4	2
2	<b>3</b>	2	5	4	5	1	2	4	8	3	4	5	4	3	2	3	3
3	<b>5</b>	4	6	4	8	2	3	7	5	6	4	12	6	5	1	6	5
4	<b>3</b>	3	1	1	2	2	3	2	3	3	2	4	2	3	2	2	3
5	<b>8</b>	7	7	9	6	7	8	7	3	6	10	7	10	7	7	8	9
6	<b>2</b>	2	2	1	2	2	2	3	2	3	2	2	3	2	1	2	2
7	<b>3</b>	3	2	5	2	4	4	2	1	2	3	1	3	3	3	2	3
8	<b>6</b>	10	4	5	3	10	10	2	6	5	7	4	6	4	9	6	7
9	<b>3</b>	5	2	0	1	5	4	2	0	2	3	3	2	4	2	2	3
10 – Very angry	<b>27</b>	48	16	7	5	57	46	13	8	29	25	7	18	36	44	25	31
Don't know	<b>9</b>	5	9	1	6	6	5	8	1	8	10	18	12	5	4	6	13

**How would you feel if Britain left the European Union as planned on 29 March?**

0 – Very relieved	<b>26</b>	46	13	6	4	54	47	12	6	28	24	4	17	33	45	24	28
1	<b>4</b>	5	2	4	1	7	6	1	4	3	4	2	4	4	4	3	5
2	<b>4</b>	6	3	2	2	7	5	2	1	3	5	2	3	6	3	3	5
3	<b>4</b>	6	3	1	2	6	7	2	4	4	5	3	4	4	5	4	4
4	<b>3</b>	4	3	1	2	4	3	3	4	3	3	6	3	3	3	3	3
5	<b>11</b>	10	10	14	12	8	12	11	10	11	11	14	13	8	10	11	11
6	<b>5</b>	4	7	9	8	2	5	7	7	6	5	9	7	4	3	6	4
7	<b>7</b>	4	10	8	13	1	4	10	14	6	8	14	8	6	4	9	5
8	<b>7</b>	3	10	7	13	2	2	9	13	6	8	11	8	6	4	8	5
9	<b>3</b>	1	4	8	6	0	1	5	9	2	3	2	3	4	3	3	2
10 – Very angry	<b>16</b>	5	25	38	33	2	4	30	28	18	15	15	18	16	13	19	12
Don't know	<b>10</b>	6	9	2	5	7	4	7	1	9	11	17	14	6	4	6	16

Sample Size: 1660 GB Adults  
Fieldwork: 14th - 15th December 2018

	Region					Vote in 2017 / EU Ref 2016				
	Total	London	Rest of South	Midlands / Wales	North	Scotland	Con / Remain	Lab / Remain	Con / Leave	Lab / Leave
<b>Weighted Sample</b>	<b>1660</b>	199	554	359	405	143	153	309	370	158
<b>Unweighted Sample</b>	<b>1660</b>	183	561	368	397	151	168	332	386	154
	%	%	%	%	%	%	%	%	%	%

**How would you feel if Brexit was paused or reversed?**

0 – Very relieved	<b>27</b>	34	26	25	23	45	34	62	2	11
1	<b>3</b>	1	2	3	4	7	4	6	0	2
2	<b>3</b>	3	4	2	4	2	3	6	1	1
3	<b>5</b>	5	5	4	8	4	10	7	1	3
4	<b>3</b>	2	3	3	2	2	5	1	2	2
5	<b>8</b>	11	9	7	8	5	11	6	4	8
6	<b>2</b>	2	2	3	2	1	3	1	1	4
7	<b>3</b>	3	2	4	3	3	4	1	3	4
8	<b>6</b>	2	8	7	6	4	5	2	12	7
9	<b>3</b>	1	4	3	2	2	3	0	6	2
10 – Very angry	<b>27</b>	23	29	29	28	18	12	3	65	43
Don't know	<b>9</b>	11	8	10	10	7	6	5	3	13

**How would you feel if Britain left the European Union as planned on 29 March?**

0 – Very relieved	<b>26</b>	24	29	26	26	14	12	2	62	37
1	<b>4</b>	2	4	4	3	5	2	1	7	5
2	<b>4</b>	3	5	4	3	2	4	1	7	5
3	<b>4</b>	5	4	5	3	3	6	1	6	5
4	<b>3</b>	3	3	5	2	1	4	2	4	5
5	<b>11</b>	13	10	9	13	11	17	11	5	10
6	<b>5</b>	4	5	5	8	4	9	8	2	3
7	<b>7</b>	6	6	8	9	9	13	14	1	4
8	<b>7</b>	11	5	6	5	15	9	14	1	4
9	<b>3</b>	3	3	1	3	3	3	6	0	2
10 – Very angry	<b>16</b>	19	16	16	12	26	14	39	2	4
Don't know	<b>10</b>	8	10	10	12	7	8	3	4	16

Sample Size: 1660 GB Adults  
Fieldwork: 14th - 15th December 2018

	Vote in 2017			EU Ref 2016		Voting Intention			Gender		Age				Social Grade		
	Total	Con	Lab	Lib Dem	Remain	Leave	Con	Lab	Lib Dem	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE
<b>Weighted Sample</b>	<b>1660</b>	548	513	93	639	684	429	399	114	803	857	183	699	395	383	946	714
<b>Unweighted Sample</b>	<b>1660</b>	572	527	102	696	697	442	419	109	729	931	141	704	392	423	971	689
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	28 Jun - 6 Jul	14-15 Dec																
<b>Please say which of these pairs of statements you most agree with, even if you don't agree with either entirely.</b>																		
<b>Statement A: I am pessimistic about the future</b>																		
<b>Statement B: I am optimistic about the future</b>																		
Agree with statement A	53	<b>58</b>	43	70	73	76	41	36	71	73	59	56	61	62	56	50	59	55
Agree with statement B	47	<b>42</b>	57	30	27	24	59	64	29	27	41	44	39	38	44	50	41	45
<b>Statement A: On the whole, immigration into Britain has been a good thing for the country</b>																		
<b>Statement B: On the whole, immigration into Britain has been a bad thing for the country</b>																		
Agree with statement A	60	<b>57</b>	43	68	83	82	31	45	73	86	60	54	75	60	52	47	65	47
Agree with statement B	40	<b>43</b>	57	32	17	18	69	55	27	14	40	46	25	40	48	53	35	53
<b>Statement A: None of the main political parties speak for me</b>																		
<b>Statement B: I feel confident that at least one of the main political parties reflect what I think</b>																		
Agree with statement A	61	<b>68</b>	65	64	68	62	71	55	54	64	69	67	64	69	71	65	67	70
Agree with statement B	39	<b>32</b>	35	36	32	38	29	45	46	36	31	33	36	31	29	35	33	30

Sample Size: 1660 GB Adults  
Fieldwork: 14th - 15th December 2018

	Region					Vote in 2017 / EU Ref 2016				
	Total	London	Rest of South	Midlands / Wales	North	Scotland	Con / Remain	Lab / Remain	Con / Leave	Lab / Leave
<b>Weighted Sample</b>	<b>1660</b>	199	554	359	405	143	153	309	370	158
<b>Unweighted Sample</b>	<b>1660</b>	183	561	368	397	151	168	332	386	154
	%	%	%	%	%	%	%	%	%	%

	28 Jun - 6 Jul	14-15 Dec									
<b>Please say which of these pairs of statements you most agree with, even if you don't agree with either entirely.</b>											
<b>Statement A: I am pessimistic about the future</b>											
<b>Statement B: I am optimistic about the future</b>											
Agree with statement A	53	<b>58</b>	63	56	52	59	65	58	82	36	49
Agree with statement B	47	<b>42</b>	37	44	48	41	35	42	18	64	51
<b>Statement A: On the whole, immigration into Britain has been a good thing for the country</b>											
<b>Statement B: On the whole, immigration into Britain has been a bad thing for the country</b>											
Agree with statement A	60	<b>57</b>	62	58	55	52	64	72	85	30	38
Agree with statement B	40	<b>43</b>	38	42	45	48	36	28	15	70	62
<b>Statement A: None of the main political parties speak for me</b>											
<b>Statement B: I feel confident that at least one of the main political parties reflect what I think</b>											
Agree with statement A	61	<b>68</b>	66	66	65	74	69	62	58	65	74
Agree with statement B	39	<b>32</b>	34	34	35	26	31	38	42	35	26

Sample Size: 1660 GB Adults  
Fieldwork: 14th - 15th December 2018

	Vote in 2017			EU Ref 2016		Voting Intention			Gender		Age				Social Grade		
	Total	Con	Lab	Lib Dem	Remain	Leave	Con	Lab	Lib Dem	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE
<b>Weighted Sample</b>	<b>1660</b>	<b>548</b>	<b>513</b>	<b>93</b>	<b>639</b>	<b>684</b>	<b>429</b>	<b>399</b>	<b>114</b>	<b>803</b>	<b>857</b>	<b>183</b>	<b>699</b>	<b>395</b>	<b>383</b>	<b>946</b>	<b>714</b>
<b>Unweighted Sample</b>	<b>1660</b>	<b>572</b>	<b>527</b>	<b>102</b>	<b>696</b>	<b>697</b>	<b>442</b>	<b>419</b>	<b>109</b>	<b>729</b>	<b>931</b>	<b>141</b>	<b>704</b>	<b>392</b>	<b>423</b>	<b>971</b>	<b>689</b>
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	28 Jun - 6 Jul	14-15 Dec																
<b>On a scale of 0-5, how closely to you identify with the following politicians (where 0 is do not identify at all and 5 is closely identify)</b>																		
<b>Theresa May</b>																		
0 – Do not identify with them at all	38	<b>36</b>	14	53	40	40	32	7	60	35	38	35	37	41	38	26	35	38
1	12	<b>13</b>	9	19	17	18	10	5	14	30	15	12	12	15	15	10	14	13
2	12	<b>12</b>	11	12	18	14	10	10	13	20	12	12	12	14	13	9	14	10
3	16	<b>18</b>	30	11	17	13	23	32	8	9	17	18	11	15	19	25	18	18
4	11	<b>9</b>	19	3	5	7	12	26	1	3	9	10	12	6	11	14	10	9
5 – Closely identify with them	6	<b>7</b>	14	1	1	4	10	18	1	3	6	8	8	4	5	15	7	7
Don't know / I've Never heard of this person	4	<b>4</b>	2	2	1	2	2	3	3	1	3	5	8	6	0	1	3	5
<b>MEAN SCORE (excluding never heard of / DK)</b>	<b>1.7</b>	<b>1.7</b>	<b>2.8</b>	<b>0.9</b>	<b>1.3</b>	<b>1.4</b>	<b>2.0</b>	<b>3.2</b>	<b>0.8</b>	<b>1.2</b>	<b>1.6</b>	<b>1.8</b>	<b>1.7</b>	<b>1.4</b>	<b>1.7</b>	<b>2.4</b>	<b>1.7</b>	<b>1.7</b>
<b>Jeremy Corbyn</b>																		
0 – Do not identify with them at all	43	<b>45</b>	79	16	40	33	64	78	7	33	45	45	18	37	53	65	46	44
1	11	<b>10</b>	9	9	21	11	10	9	5	13	11	10	4	11	13	9	11	10
2	10	<b>10</b>	5	14	14	16	6	5	12	23	11	10	12	13	8	8	11	10
3	14	<b>14</b>	3	25	18	17	11	4	26	21	14	15	27	16	12	8	14	15
4	11	<b>8</b>	1	17	6	12	4	1	24	5	8	9	14	10	7	4	9	8
5 – Closely identify with them	6	<b>7</b>	1	15	0	9	4	1	21	4	9	6	15	7	7	4	7	7
Don't know / I've Never heard of this person	5	<b>4</b>	2	4	1	3	2	2	4	1	3	6	10	6	1	1	3	6
<b>MEAN SCORE (excluding never heard of / DK)</b>	<b>1.5</b>	<b>1.5</b>	<b>0.4</b>	<b>2.7</b>	<b>1.3</b>	<b>1.9</b>	<b>0.9</b>	<b>0.4</b>	<b>3.2</b>	<b>1.6</b>	<b>1.6</b>	<b>1.5</b>	<b>2.7</b>	<b>1.7</b>	<b>1.3</b>	<b>0.9</b>	<b>1.5</b>	<b>1.5</b>
<b>Vince Cable</b>																		
0 – Do not identify with them at all	33	<b>38</b>	52	31	16	27	52	50	29	10	41	35	24	32	46	47	35	42
1	12	<b>10</b>	11	11	9	10	11	10	10	6	10	10	5	9	12	11	11	9
2	12	<b>11</b>	11	12	13	16	9	12	13	10	11	10	5	10	13	13	12	10
3	12	<b>12</b>	10	15	24	17	9	9	15	29	12	12	11	12	11	13	14	9
4	6	<b>6</b>	3	8	22	10	3	4	6	19	8	4	4	6	7	5	8	3
5 – Closely identify with them	2	<b>2</b>	2	2	9	3	2	2	1	11	3	1	2	2	3	3	2	2
Don't know / I've Never heard of this person	22	<b>21</b>	10	22	8	17	15	13	26	14	14	27	48	29	8	7	18	25
<b>MEAN SCORE (excluding never heard of / DK)</b>	<b>1.4</b>	<b>1.3</b>	<b>1.0</b>	<b>1.5</b>	<b>2.6</b>	<b>1.8</b>	<b>0.9</b>	<b>1.0</b>	<b>1.5</b>	<b>2.9</b>	<b>1.4</b>	<b>1.2</b>	<b>1.5</b>	<b>1.4</b>	<b>1.2</b>	<b>1.2</b>	<b>1.5</b>	<b>1.0</b>

Sample Size: 1660 GB Adults  
Fieldwork: 14th - 15th December 2018

	Region					Vote in 2017 / EU Ref 2016				
	Total	London	Rest of South	Midlands / Wales	North	Scotland	Con / Remain	Lab / Remain	Con / Leave	Lab / Leave
<b>Weighted Sample</b>	<b>1660</b>	199	554	359	405	143	153	309	370	158
<b>Unweighted Sample</b>	<b>1660</b>	183	561	368	397	151	168	332	386	154
	%	%	%	%	%	%	%	%	%	%

	28 Jun - 6 Jul	14-15 Dec									
<b>On a scale of 0-5, how closely to you identify with the following politicians (where 0 is do not identify at all and 5 is closely identify)</b>											
<b>Theresa May</b>											
0 – Do not identify with them at all	38	36	41	30	37	37	49	7	54	15	53
1	12	13	11	14	13	14	16	15	21	7	16
2	12	12	11	14	12	13	11	12	14	11	8
3	16	18	19	20	19	16	12	29	7	30	13
4	11	9	7	11	9	9	6	22	1	18	7
5 – Closely identify with them	6	7	8	8	6	7	4	11	1	16	1
Don't know / I've Never heard of this person	4	4	3	3	5	4	2	2	2	2	2
<b>MEAN SCORE (excluding never heard of / DK)</b>	<b>1.7</b>	<b>1.7</b>	<b>1.6</b>	<b>1.9</b>	<b>1.7</b>	<b>1.7</b>	<b>1.2</b>	<b>2.8</b>	<b>0.8</b>	<b>2.8</b>	<b>1.1</b>
<b>Jeremy Corbyn</b>											
0 – Do not identify with them at all	43	45	40	49	47	41	42	73	11	82	26
1	11	10	9	10	8	12	11	11	8	9	10
2	10	10	12	10	11	8	13	9	17	3	8
3	14	14	17	13	13	15	15	3	23	3	28
4	11	8	9	7	11	9	8	1	21	1	12
5 – Closely identify with them	6	7	8	6	6	8	8	1	16	1	11
Don't know / I've Never heard of this person	5	4	4	4	4	6	3	1	4	1	5
<b>MEAN SCORE (excluding never heard of / DK)</b>	<b>1.5</b>	<b>1.5</b>	<b>1.7</b>	<b>1.3</b>	<b>1.5</b>	<b>1.6</b>	<b>1.6</b>	<b>0.5</b>	<b>2.9</b>	<b>0.3</b>	<b>2.2</b>
<b>Vince Cable</b>											
0 – Do not identify with them at all	33	38	34	38	40	40	34	39	25	57	45
1	12	10	8	12	9	9	9	11	10	11	13
2	12	11	10	11	10	11	14	16	17	10	5
3	12	12	16	12	10	12	14	17	16	8	15
4	6	6	7	7	5	5	5	6	10	2	4
5 – Closely identify with them	2	2	3	2	2	3	0	3	2	2	1
Don't know / I've Never heard of this person	22	21	22	18	24	22	22	8	20	10	17
<b>MEAN SCORE (excluding never heard of / DK)</b>	<b>1.4</b>	<b>1.3</b>	<b>1.5</b>	<b>1.3</b>	<b>1.2</b>	<b>1.3</b>	<b>1.3</b>	<b>1.4</b>	<b>1.8</b>	<b>0.8</b>	<b>1.1</b>

Sample Size: 1660 GB Adults  
Fieldwork: 14th - 15th December 2018

	Vote in 2017			EU Ref 2016		Voting Intention			Gender		Age				Social Grade		
	Total	Con	Lab	Lib Dem	Remain	Leave	Con	Lab	Lib Dem	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE
<b>Weighted Sample</b>	<b>1660</b>	<b>548</b>	<b>513</b>	<b>93</b>	<b>639</b>	<b>684</b>	<b>429</b>	<b>399</b>	<b>114</b>	<b>803</b>	<b>857</b>	<b>183</b>	<b>699</b>	<b>395</b>	<b>383</b>	<b>946</b>	<b>714</b>
<b>Unweighted Sample</b>	<b>1660</b>	<b>572</b>	<b>527</b>	<b>102</b>	<b>696</b>	<b>697</b>	<b>442</b>	<b>419</b>	<b>109</b>	<b>729</b>	<b>931</b>	<b>141</b>	<b>704</b>	<b>392</b>	<b>423</b>	<b>971</b>	<b>689</b>
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	28 Jun - 6 Jul	14-15 Dec																		
<b>Caroline Lucas</b>																				
0 – Do not identify with them at all	25	27	39	17	15	19	37	39	15	15	31	23	15	24	29	35	26	28		
1	7	6	8	5	9	6	7	8	5	8	6	6	3	6	7	6	7	5		
2	7	7	8	7	12	9	6	7	7	12	7	7	5	6	8	8	7	6		
3	9	8	5	11	17	13	6	6	10	13	9	8	8	6	11	9	9	7		
4	5	5	2	9	9	9	2	1	8	12	6	4	6	5	4	5	7	3		
5 – Closely identify with them	3	5	0	9	12	10	1	0	9	10	5	4	4	5	5	3	6	3		
Don't know / I've Never heard of this person	44	43	37	41	26	36	41	38	46	29	37	48	59	47	35	35	38	50		
<b>MEAN SCORE (excluding never heard of / DK)</b>	<b>1.5</b>	<b>1.5</b>	<b>0.8</b>	<b>2.3</b>	<b>2.4</b>	<b>2.3</b>	<b>0.8</b>	<b>0.7</b>	<b>2.3</b>	<b>2.4</b>	<b>1.5</b>	<b>1.5</b>	<b>2.0</b>	<b>1.6</b>	<b>1.5</b>	<b>1.3</b>	<b>1.7</b>	<b>1.3</b>		
<b>Nigel Farage</b>																				
0 – Do not identify with them at all	53	56	40	72	82	83	31	41	73	79	54	58	55	61	56	48	62	48		
1	9	7	8	5	4	5	8	9	6	10	7	7	13	6	6	8	6	8		
2	7	7	8	6	3	4	10	10	7	2	7	7	6	7	8	6	7	7		
3	9	8	11	5	6	3	14	11	6	4	8	8	5	8	9	10	6	11		
4	7	8	13	4	4	1	16	12	4	4	10	6	8	6	10	9	7	9		
5 – Closely identify with them	7	8	17	4	0	1	18	15	2	1	10	7	2	4	10	18	8	9		
Don't know / I've Never heard of this person	6	5	2	3	1	3	3	2	3	1	3	7	11	8	1	1	3	8		
<b>MEAN SCORE (excluding never heard of / DK)</b>	<b>1.2</b>	<b>1.2</b>	<b>2.0</b>	<b>0.7</b>	<b>0.4</b>	<b>0.3</b>	<b>2.3</b>	<b>1.9</b>	<b>0.7</b>	<b>0.5</b>	<b>1.4</b>	<b>1.1</b>	<b>0.9</b>	<b>1.0</b>	<b>1.4</b>	<b>1.8</b>	<b>1.1</b>	<b>1.5</b>		
<b>Nicola Sturgeon</b>																				
0 – Do not identify with them at all	46	47	73	32	30	33	68	69	30	23	50	45	28	40	55	62	47	48		
1	11	10	9	12	19	11	9	10	11	17	10	9	6	10	11	10	9	10		
2	11	10	7	15	11	12	7	8	12	25	9	12	16	12	7	9	10	10		
3	12	12	5	19	18	20	5	6	22	16	13	12	16	14	12	8	14	11		
4	6	6	2	10	11	11	3	2	10	9	7	6	6	8	6	4	8	4		
5 – Closely identify with them	4	4	1	3	6	7	1	1	4	3	4	3	4	3	5	4	4	4		
Don't know / I've Never heard of this person	11	10	3	9	5	7	5	4	12	8	7	13	25	13	4	3	8	13		
<b>MEAN SCORE (excluding never heard of / DK)</b>	<b>1.3</b>	<b>1.2</b>	<b>0.5</b>	<b>1.7</b>	<b>1.8</b>	<b>1.9</b>	<b>0.6</b>	<b>0.6</b>	<b>1.8</b>	<b>1.8</b>	<b>1.2</b>	<b>1.2</b>	<b>1.7</b>	<b>1.4</b>	<b>1.1</b>	<b>0.9</b>	<b>1.3</b>	<b>1.1</b>		

Sample Size: 1660 GB Adults  
Fieldwork: 14th - 15th December 2018

	Region					Vote in 2017 / EU Ref 2016				
	Total	London	Rest of South	Midlands / Wales	North	Scotland	Con / Remain	Lab / Remain	Con / Leave	Lab / Leave
<b>Weighted Sample</b>	<b>1660</b>	199	554	359	405	143	153	309	370	158
<b>Unweighted Sample</b>	<b>1660</b>	183	561	368	397	151	168	332	386	154
	%	%	%	%	%	%	%	%	%	%

	28 Jun - 6 Jul	14-15 Dec									
<b>Caroline Lucas</b>											
0 – Do not identify with them at all	25	27	25	29	25	28	24	36	11	40	27
1	7	6	7	7	5	5	4	8	4	8	8
2	7	7	9	7	6	6	7	11	8	7	4
3	9	8	9	9	10	5	9	6	14	5	7
4	5	5	5	5	3	6	9	4	12	1	5
5 – Closely identify with them	3	5	4	5	4	5	3	1	13	0	3
Don't know / I've Never heard of this person	44	43	40	39	47	45	44	34	37	38	47
<b>MEAN SCORE (excluding never heard of / DK)</b>	<b>1.5</b>	<b>1.5</b>	<b>1.6</b>	<b>1.5</b>	<b>1.5</b>	<b>1.5</b>	<b>1.7</b>	<b>1.0</b>	<b>2.8</b>	<b>0.7</b>	<b>1.3</b>
<b>Nigel Farage</b>											
0 – Do not identify with them at all	53	56	62	55	54	51	72	75	88	24	44
1	9	7	5	5	6	11	8	8	3	8	10
2	7	7	6	8	7	9	2	6	4	10	12
3	9	8	8	8	9	8	9	5	1	14	11
4	7	8	9	10	7	8	2	2	0	19	10
5 – Closely identify with them	7	8	7	9	10	9	3	2	1	24	10
Don't know / I've Never heard of this person	6	5	4	5	7	5	5	2	3	2	4
<b>MEAN SCORE (excluding never heard of / DK)</b>	<b>1.2</b>	<b>1.2</b>	<b>1.2</b>	<b>1.4</b>	<b>1.3</b>	<b>1.4</b>	<b>0.6</b>	<b>0.5</b>	<b>0.2</b>	<b>2.7</b>	<b>1.6</b>
<b>Nicola Sturgeon</b>											
0 – Do not identify with them at all	46	47	44	50	49	50	30	61	23	77	55
1	11	10	8	10	11	9	7	13	10	9	14
2	11	10	12	9	10	12	10	9	15	6	13
3	12	12	15	11	11	12	19	11	25	3	8
4	6	6	9	7	5	4	13	3	14	1	2
5 – Closely identify with them	4	4	1	3	2	2	21	0	4	1	0
Don't know / I've Never heard of this person	11	10	10	10	11	11	1	3	9	3	7
<b>MEAN SCORE (excluding never heard of / DK)</b>	<b>1.3</b>	<b>1.2</b>	<b>1.3</b>	<b>1.2</b>	<b>1.1</b>	<b>1.1</b>	<b>2.4</b>	<b>0.8</b>	<b>2.1</b>	<b>0.4</b>	<b>0.8</b>

Sample Size: 1660 GB Adults  
Fieldwork: 14th - 15th December 2018

	Vote in 2017			EU Ref 2016		Voting Intention			Gender		Age				Social Grade		
	Total	Con	Lab	Lib Dem	Remain	Leave	Con	Lab	Lib Dem	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE
<b>Weighted Sample</b>	<b>1660</b>	<b>548</b>	<b>513</b>	<b>93</b>	<b>639</b>	<b>684</b>	<b>429</b>	<b>399</b>	<b>114</b>	<b>803</b>	<b>857</b>	<b>183</b>	<b>699</b>	<b>395</b>	<b>383</b>	<b>946</b>	<b>714</b>
<b>Unweighted Sample</b>	<b>1660</b>	<b>572</b>	<b>527</b>	<b>102</b>	<b>696</b>	<b>697</b>	<b>442</b>	<b>419</b>	<b>109</b>	<b>729</b>	<b>931</b>	<b>141</b>	<b>704</b>	<b>392</b>	<b>423</b>	<b>971</b>	<b>689</b>
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Adam Price**

0 – Do not identify with them at all	<b>21</b>	26	16	13	17	25	26	16	12	22	19	14	19	23	25	20	22
1	<b>3</b>	2	5	3	3	4	2	4	7	5	2	4	4	3	4	3	4
2	<b>3</b>	4	2	3	3	3	3	2	3	2	3	2	3	4	2	3	2
3	<b>3</b>	2	3	1	3	2	2	3	2	2	3	6	2	2	2	2	3
4	<b>1</b>	1	2	0	1	1	0	1	5	1	1	3	1	1	0	1	1
5 – Closely identify with them	<b>1</b>	0	0	0	1	0	1	0	0	1	0	0	1	1	0	0	1
Don't know / I've Never heard of this person	<b>69</b>	65	72	80	72	66	66	73	71	66	71	72	70	67	66	70	67
<b>MEAN SCORE (excluding never heard of / DK)</b>	<b>0.8</b>	<b>0.6</b>	<b>0.9</b>	<b>0.6</b>	<b>1.0</b>	<b>0.6</b>	<b>0.6</b>	<b>0.8</b>	<b>1.3</b>	<b>0.7</b>	<b>0.8</b>	<b>1.3</b>	<b>0.8</b>	<b>0.8</b>	<b>0.4</b>	<b>0.7</b>	<b>0.8</b>

	26-31 July	14-15 Dec																
<b>How likely, if at all, would you be to vote for a new political party if it was...</b>																		
<b>A party founded by existing MPs in the political centre committed to opposing and/or overturning Brexit</b>																		
Very likely	11	<b>13</b>	8	16	34	24	3	7	16	37	15	11	14	12	15	11	16	8
Fairly likely	17	<b>20</b>	13	27	34	36	5	11	32	35	19	20	26	23	17	12	23	15
<b>TOTAL LIKELY</b>	<b>28</b>	<b>33</b>	<b>21</b>	<b>43</b>	<b>68</b>	<b>60</b>	<b>8</b>	<b>18</b>	<b>48</b>	<b>72</b>	<b>34</b>	<b>31</b>	<b>40</b>	<b>35</b>	<b>32</b>	<b>23</b>	<b>39</b>	<b>23</b>
Fairly unlikely	12	<b>12</b>	10	13	8	11	10	12	12	10	12	12	19	12	10	10	12	11
Very unlikely	40	<b>38</b>	60	26	15	16	68	59	24	14	40	36	16	31	45	57	36	41
<b>TOTAL UNLIKELY</b>	<b>52</b>	<b>50</b>	<b>70</b>	<b>39</b>	<b>23</b>	<b>27</b>	<b>78</b>	<b>71</b>	<b>36</b>	<b>24</b>	<b>52</b>	<b>48</b>	<b>35</b>	<b>43</b>	<b>55</b>	<b>67</b>	<b>48</b>	<b>52</b>
Don't know	20	<b>17</b>	10	17	10	13	14	10	16	4	13	21	25	22	13	10	12	24
<b>A party founded by former members of UKIP, on the political far-right, committed to opposing Islamism and immigration and supporting Brexit</b>																		
Very likely	8	<b>10</b>	17	6	5	2	22	13	4	3	11	10	2	6	14	18	7	15
Fairly likely	9	<b>10</b>	16	6	4	1	18	16	5	4	11	10	8	9	12	10	10	11
<b>TOTAL LIKELY</b>	<b>17</b>	<b>20</b>	<b>33</b>	<b>12</b>	<b>9</b>	<b>3</b>	<b>40</b>	<b>29</b>	<b>9</b>	<b>7</b>	<b>22</b>	<b>20</b>	<b>10</b>	<b>15</b>	<b>26</b>	<b>28</b>	<b>17</b>	<b>26</b>
Fairly unlikely	9	<b>11</b>	14	8	5	7	12	14	7	11	12	10	15	9	11	12	10	12
Very unlikely	56	<b>56</b>	44	72	81	84	34	49	75	79	56	56	55	59	53	54	64	45
<b>TOTAL UNLIKELY</b>	<b>65</b>	<b>67</b>	<b>58</b>	<b>80</b>	<b>86</b>	<b>91</b>	<b>46</b>	<b>63</b>	<b>82</b>	<b>90</b>	<b>68</b>	<b>66</b>	<b>70</b>	<b>68</b>	<b>64</b>	<b>66</b>	<b>74</b>	<b>57</b>
Don't know	17	<b>13</b>	9	9	5	6	13	8	10	3	10	15	19	16	10	6	9	18

Sample Size: 1660 GB Adults  
Fieldwork: 14th - 15th December 2018

	Region					Vote in 2017 / EU Ref 2016				
	Total	London	Rest of South	Midlands / Wales	North	Scotland	Con / Remain	Lab / Remain	Con / Leave	Lab / Leave
<b>Weighted Sample</b>	<b>1660</b>	199	554	359	405	143	153	309	370	158
<b>Unweighted Sample</b>	<b>1660</b>	183	561	368	397	151	168	332	386	154
	%	%	%	%	%	%	%	%	%	%

**Adam Price**

0 – Do not identify with them at all	<b>21</b>	20	21	19	23	19	25	15	25	18
1	<b>3</b>	2	4	3	3	4	1	4	2	6
2	<b>3</b>	4	3	3	2	2	6	2	3	2
3	<b>3</b>	1	3	3	2	2	1	4	2	3
4	<b>1</b>	2	1	2	1	1	0	1	1	2
5 – Closely identify with them	<b>1</b>	1	0	1	0	1	1	0	0	0
Don't know / I've Never heard of this person	<b>69</b>	69	68	70	69	71	65	74	66	69
<b>MEAN SCORE (excluding never heard of / DK)</b>	<b>0.8</b>	<b>0.9</b>	<b>0.7</b>	<b>1.0</b>	<b>0.5</b>	<b>0.8</b>	<b>0.6</b>	<b>0.9</b>	<b>0.5</b>	<b>0.9</b>

	26-31 July	14-15 Dec									
<b>How likely, if at all, would you be to vote for a new political party if it was...</b>											
<b>A party founded by existing MPs in the political centre committed to opposing and/or overturning Brexit</b>											
Very likely	11	<b>13</b>	15	14	11	10	14	18	24	4	3
Fairly likely	17	<b>20</b>	17	18	20	19	30	32	39	3	9
<b>TOTAL LIKELY</b>	<b>28</b>	<b>33</b>	<b>32</b>	<b>32</b>	<b>31</b>	<b>29</b>	<b>44</b>	<b>50</b>	<b>63</b>	<b>7</b>	<b>12</b>
Fairly unlikely	12	<b>12</b>	16	11	8	15	10	13	10	7	13
Very unlikely	40	<b>38</b>	30	42	45	36	29	26	14	76	55
<b>TOTAL UNLIKELY</b>	<b>52</b>	<b>50</b>	<b>46</b>	<b>53</b>	<b>53</b>	<b>51</b>	<b>39</b>	<b>39</b>	<b>24</b>	<b>83</b>	<b>68</b>
Don't know	20	<b>17</b>	22	15	16	21	17	12	13	10	20
<b>A party founded by former members of UKIP, on the political far-right, committed to opposing Islamism and immigration and supporting Brexit</b>											
Very likely	8	<b>10</b>	8	11	10	12	8	2	2	24	14
Fairly likely	9	<b>10</b>	13	11	10	10	6	2	1	21	14
<b>TOTAL LIKELY</b>	<b>17</b>	<b>20</b>	<b>21</b>	<b>22</b>	<b>20</b>	<b>22</b>	<b>14</b>	<b>4</b>	<b>3</b>	<b>45</b>	<b>28</b>
Fairly unlikely	9	<b>11</b>	8	12	12	12	7	7	6	16	8
Very unlikely	56	<b>56</b>	58	55	56	53	68	81	87	29	49
<b>TOTAL UNLIKELY</b>	<b>65</b>	<b>67</b>	<b>66</b>	<b>67</b>	<b>68</b>	<b>65</b>	<b>75</b>	<b>88</b>	<b>93</b>	<b>45</b>	<b>57</b>
Don't know	17	<b>13</b>	13	12	12	14	11	8	3	10	14

Sample Size: 1660 GB Adults  
Fieldwork: 14th - 15th December 2018

	Vote in 2017			EU Ref 2016		Voting Intention			Gender		Age				Social Grade		
	Total	Con	Lab	Lib Dem	Remain	Leave	Con	Lab	Lib Dem	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE
<b>Weighted Sample</b>	<b>1660</b>	548	513	93	639	684	429	399	114	803	857	183	699	395	383	946	714
<b>Unweighted Sample</b>	<b>1660</b>	572	527	102	696	697	442	419	109	729	931	141	704	392	423	971	689
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	26-31 July	14-15 Dec																
<b>A party founded by people with a history of football hooliganism, on the political far-right, committed to opposing Islamism and immigration and supporting Brexit</b>																		
Very likely	2	3	4	1	2	1	5	4	1	1	3	2	3	2	4	2	2	4
Fairly likely	4	4	5	2	0	1	6	4	3	4	4	4	6	5	3	3	4	4
<b>TOTAL LIKELY</b>	<b>6</b>	<b>7</b>	<b>9</b>	<b>3</b>	<b>2</b>	<b>2</b>	<b>11</b>	<b>8</b>	<b>4</b>	<b>5</b>	<b>7</b>	<b>6</b>	<b>9</b>	<b>7</b>	<b>7</b>	<b>5</b>	<b>6</b>	<b>8</b>
Fairly unlikely	7	7	9	4	2	3	10	11	4	1	8	7	16	6	7	7	5	10
Very unlikely	71	73	72	84	94	90	66	74	83	92	75	72	57	72	76	81	81	63
<b>TOTAL UNLIKELY</b>	<b>78</b>	<b>80</b>	<b>81</b>	<b>88</b>	<b>96</b>	<b>93</b>	<b>76</b>	<b>85</b>	<b>87</b>	<b>93</b>	<b>83</b>	<b>79</b>	<b>73</b>	<b>78</b>	<b>83</b>	<b>88</b>	<b>86</b>	<b>73</b>
Don't know	15	12	9	8	2	5	13	8	9	3	10	15	19	15	11	6	8	18

	26-31 July	14-15 Dec																
<b>Do you agree or disagree with the following statements: I am concerned that Brexit is feeding prejudice and division and taking our country backwards</b>																		
Strongly agree	31	35	18	53	64	62	13	18	54	58	37	33	39	36	35	30	41	26
Partially agree	26	27	33	23	22	25	29	34	22	32	25	29	25	26	24	34	28	26
<b>TOTAL AGREE / PARTIALLY AGREE</b>	<b>57</b>	<b>62</b>	<b>51</b>	<b>76</b>	<b>86</b>	<b>87</b>	<b>42</b>	<b>52</b>	<b>76</b>	<b>90</b>	<b>62</b>	<b>62</b>	<b>64</b>	<b>62</b>	<b>59</b>	<b>64</b>	<b>69</b>	<b>52</b>
Partially disagree	15	13	19	9	6	4	22	18	9	4	11	14	8	11	15	15	11	14
Strongly disagree	15	13	22	6	4	3	25	23	5	3	16	10	8	11	16	16	12	14
<b>TOTAL PARTIALLY DISAGREE / DISAGREE</b>	<b>30</b>	<b>26</b>	<b>41</b>	<b>15</b>	<b>10</b>	<b>7</b>	<b>47</b>	<b>41</b>	<b>14</b>	<b>7</b>	<b>27</b>	<b>24</b>	<b>16</b>	<b>22</b>	<b>31</b>	<b>31</b>	<b>23</b>	<b>28</b>
Don't know	14	13	8	10	4	6	11	7	9	3	10	15	20	16	10	6	8	19

	26-31 July	14-15 Dec																
<b>Brexit has to mean ending all free movement of people</b>																		
Strongly agree	18	17	28	13	3	7	30	26	11	2	21	15	10	14	23	23	16	20
Partially agree	17	17	22	14	17	14	21	24	14	20	18	16	17	14	18	23	17	17
<b>TOTAL AGREE / PARTIALLY AGREE</b>	<b>35</b>	<b>50</b>	<b>27</b>	<b>20</b>	<b>20</b>	<b>21</b>	<b>51</b>	<b>50</b>	<b>25</b>	<b>22</b>	<b>39</b>	<b>31</b>	<b>27</b>	<b>28</b>	<b>41</b>	<b>46</b>	<b>33</b>	<b>37</b>
Partially disagree	19	19	25	16	21	18	21	24	18	16	18	21	21	18	18	22	21	18
Strongly disagree	28	28	16	38	53	45	15	18	38	53	30	26	28	31	27	24	32	23
<b>TOTAL PARTIALLY DISAGREE / DISAGREE</b>	<b>47</b>	<b>41</b>	<b>54</b>	<b>74</b>	<b>74</b>	<b>63</b>	<b>36</b>	<b>42</b>	<b>56</b>	<b>69</b>	<b>48</b>	<b>47</b>	<b>49</b>	<b>49</b>	<b>45</b>	<b>46</b>	<b>53</b>	<b>41</b>
Don't know	18	18	10	19	6	16	13	8	19	8	12	23	25	23	14	8	14	22

Sample Size: 1660 GB Adults  
Fieldwork: 14th - 15th December 2018

	Region					Vote in 2017 / EU Ref 2016				
	Total	London	Rest of South	Midlands / Wales	North	Scotland	Con / Remain	Lab / Remain	Con / Leave	Lab / Leave
<b>Weighted Sample</b>	<b>1660</b>	199	554	359	405	143	153	309	370	158
<b>Unweighted Sample</b>	<b>1660</b>	183	561	368	397	151	168	332	386	154
	%	%	%	%	%	%	%	%	%	%

	26-31 July	14-15 Dec									
<b>A party founded by people with a history of football hooliganism, on the political far-right, committed to opposing Islamism and immigration and supporting Brexit</b>											
Very likely	2	3	3	2	2	4	3	1	1	6	2
Fairly likely	4	4	6	3	4	5	2	3	1	7	3
<b>TOTAL LIKELY</b>	<b>6</b>	<b>7</b>	<b>9</b>	<b>5</b>	<b>6</b>	<b>9</b>	<b>5</b>	<b>4</b>	<b>2</b>	<b>13</b>	<b>5</b>
Fairly unlikely	7	7	5	7	10	7	7	4	2	11	7
Very unlikely	71	73	76	76	72	69	78	87	93	66	76
<b>TOTAL UNLIKELY</b>	<b>78</b>	<b>80</b>	<b>81</b>	<b>83</b>	<b>82</b>	<b>76</b>	<b>85</b>	<b>91</b>	<b>95</b>	<b>77</b>	<b>83</b>
Don't know	15	12	11	12	12	15	10	5	3	11	13
<b>Do you agree or disagree with the following statements: I am concerned that Brexit is feeding prejudice and division and taking our country backwards</b>											
Strongly agree	31	35	45	32	32	31	49	39	72	10	21
Partially agree	26	27	23	29	29	26	23	40	19	30	27
<b>TOTAL AGREE / PARTIALLY AGREE</b>	<b>57</b>	<b>62</b>	<b>68</b>	<b>61</b>	<b>61</b>	<b>57</b>	<b>72</b>	<b>79</b>	<b>91</b>	<b>40</b>	<b>48</b>
Partially disagree	15	13	8	14	13	14	11	6	4	24	19
Strongly disagree	15	13	11	14	14	14	9	7	1	30	15
<b>TOTAL PARTIALLY DISAGREE / DISAGREE</b>	<b>30</b>	<b>26</b>	<b>19</b>	<b>28</b>	<b>27</b>	<b>28</b>	<b>20</b>	<b>13</b>	<b>5</b>	<b>54</b>	<b>34</b>
Don't know	14	13	13	11	12	16	9	8	4	6	18
<b>Brexit has to mean ending all free movement of people</b>											
Strongly agree	18	18	20	16	19	21	13	8	7	36	25
Partially agree	17	17	18	19	17	14	17	24	12	22	17
<b>TOTAL AGREE / PARTIALLY AGREE</b>	<b>35</b>	<b>35</b>	<b>38</b>	<b>35</b>	<b>36</b>	<b>35</b>	<b>30</b>	<b>32</b>	<b>19</b>	<b>58</b>	<b>42</b>
Partially disagree	19	19	15	22	20	18	20	29	14	22	17
Strongly disagree	28	28	28	30	25	26	35	24	52	13	18
<b>TOTAL PARTIALLY DISAGREE / DISAGREE</b>	<b>47</b>	<b>47</b>	<b>43</b>	<b>52</b>	<b>45</b>	<b>44</b>	<b>55</b>	<b>53</b>	<b>66</b>	<b>35</b>	<b>35</b>
Don't know	18	18	19	13	19	22	16	15	14	7	23

Sample Size: 1660 GB Adults  
Fieldwork: 14th - 15th December 2018

	Vote in 2017			EU Ref 2016		Voting Intention			Gender		Age				Social Grade		
	Total	Con	Lab	Lib Dem	Remain	Leave	Con	Lab	Lib Dem	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE
<b>Weighted Sample</b>	<b>1660</b>	<b>548</b>	<b>513</b>	<b>93</b>	<b>639</b>	<b>684</b>	<b>429</b>	<b>399</b>	<b>114</b>	<b>803</b>	<b>857</b>	<b>183</b>	<b>699</b>	<b>395</b>	<b>383</b>	<b>946</b>	<b>714</b>
<b>Unweighted Sample</b>	<b>1660</b>	<b>572</b>	<b>527</b>	<b>102</b>	<b>696</b>	<b>697</b>	<b>442</b>	<b>419</b>	<b>109</b>	<b>729</b>	<b>931</b>	<b>141</b>	<b>704</b>	<b>392</b>	<b>423</b>	<b>971</b>	<b>689</b>
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	26-31 July	14-15 Dec																
<b>I feel that most of us didn't really know how complicated and difficult Brexit would be</b>																		
Strongly agree	44	49	38	62	72	71	32	39	64	64	46	52	47	47	50	50	52	45
Partially agree	29	25	33	21	22	18	32	35	23	27	25	25	24	25	24	26	26	24
<b>TOTAL AGREE / PARTIALLY AGREE</b>	<b>73</b>	<b>74</b>	<b>71</b>	<b>83</b>	<b>94</b>	<b>89</b>	<b>64</b>	<b>74</b>	<b>87</b>	<b>91</b>	<b>71</b>	<b>77</b>	<b>71</b>	<b>72</b>	<b>74</b>	<b>76</b>	<b>78</b>	<b>69</b>
Partially disagree	10	9	12	7	4	4	15	11	5	5	11	8	9	9	10	9	9	10
Strongly disagree	8	8	13	4	0	2	15	12	5	1	11	5	3	7	10	11	8	8
<b>TOTAL PARTIALLY DISAGREE / DISAGREE</b>	<b>18</b>	<b>17</b>	<b>25</b>	<b>11</b>	<b>4</b>	<b>6</b>	<b>30</b>	<b>23</b>	<b>10</b>	<b>6</b>	<b>22</b>	<b>13</b>	<b>12</b>	<b>16</b>	<b>20</b>	<b>20</b>	<b>17</b>	<b>18</b>
Don't know	8	9	4	5	3	4	6	4	4	2	8	10	16	12	5	4	5	14
	26-31 July	14-15 Dec																
<b>Brexit will increase the economic opportunities for people like me</b>																		
Strongly agree	8	10	17	5	2	2	18	17	5	4	11	8	6	6	12	16	9	10
Partially agree	17	16	25	10	4	4	30	26	8	12	17	15	13	15	17	18	15	17
<b>TOTAL AGREE / PARTIALLY AGREE</b>	<b>25</b>	<b>26</b>	<b>42</b>	<b>15</b>	<b>6</b>	<b>6</b>	<b>48</b>	<b>43</b>	<b>13</b>	<b>16</b>	<b>28</b>	<b>23</b>	<b>19</b>	<b>21</b>	<b>29</b>	<b>34</b>	<b>24</b>	<b>27</b>
Partially disagree	17	15	15	17	21	19	12	15	16	17	15	15	14	16	15	15	17	13
Strongly disagree	28	31	14	44	66	58	7	13	51	60	35	28	40	34	30	24	37	24
<b>TOTAL PARTIALLY DISAGREE / DISAGREE</b>	<b>45</b>	<b>46</b>	<b>29</b>	<b>61</b>	<b>87</b>	<b>77</b>	<b>19</b>	<b>28</b>	<b>67</b>	<b>77</b>	<b>50</b>	<b>43</b>	<b>54</b>	<b>50</b>	<b>45</b>	<b>39</b>	<b>54</b>	<b>37</b>
Don't know	29	28	30	24	8	17	32	29	21	7	22	34	28	29	26	28	22	36
	26-31 July	14-15 Dec																
<b>I don't trust this Government to deliver a good Brexit for people like me</b>																		
Strongly agree	35	40	23	56	53	48	37	16	63	43	46	34	39	40	45	35	42	37
Partially agree	25	27	34	26	27	27	29	32	22	31	25	29	20	28	25	31	27	27
<b>TOTAL AGREE / PARTIALLY AGREE</b>	<b>60</b>	<b>67</b>	<b>57</b>	<b>82</b>	<b>80</b>	<b>75</b>	<b>66</b>	<b>48</b>	<b>85</b>	<b>74</b>	<b>71</b>	<b>63</b>	<b>59</b>	<b>68</b>	<b>70</b>	<b>66</b>	<b>69</b>	<b>64</b>
Partially disagree	16	14	23	6	10	12	16	30	5	13	13	14	15	11	14	18	15	11
Strongly disagree	9	6	10	4	4	5	7	13	3	8	5	6	6	4	6	8	6	5
<b>TOTAL PARTIALLY DISAGREE / DISAGREE</b>	<b>25</b>	<b>20</b>	<b>33</b>	<b>10</b>	<b>14</b>	<b>17</b>	<b>23</b>	<b>43</b>	<b>8</b>	<b>21</b>	<b>18</b>	<b>20</b>	<b>21</b>	<b>15</b>	<b>20</b>	<b>26</b>	<b>21</b>	<b>16</b>
Don't know	14	14	10	9	6	8	12	9	7	6	11	16	20	17	10	8	10	19

Sample Size: 1660 GB Adults  
Fieldwork: 14th - 15th December 2018

	Region					Vote in 2017 / EU Ref 2016				
	Total	London	Rest of South	Midlands / Wales	North	Scotland	Con / Remain	Lab / Remain	Con / Leave	Lab / Leave
<b>Weighted Sample</b>	<b>1660</b>	199	554	359	405	143	153	309	370	158
<b>Unweighted Sample</b>	<b>1660</b>	183	561	368	397	151	168	332	386	154
	%	%	%	%	%	%	%	%	%	%

	26-31 July	14-15 Dec									
<b>I feel that most of us didn't really know how complicated and difficult Brexit would be</b>											
Strongly agree	44	49	51	45	50	49	57	66	74	26	43
Partially agree	29	25	20	30	23	21	26	19	19	39	22
<b>TOTAL AGREE / PARTIALLY AGREE</b>	<b>73</b>	<b>74</b>	<b>71</b>	<b>75</b>	<b>73</b>	<b>70</b>	<b>83</b>	<b>85</b>	<b>93</b>	<b>65</b>	<b>65</b>
Partially disagree	10	9	10	9	11	9	6	7	3	14	17
Strongly disagree	8	8	10	9	9	7	4	4	2	17	10
<b>TOTAL PARTIALLY DISAGREE / DISAGREE</b>	<b>18</b>	<b>17</b>	<b>20</b>	<b>18</b>	<b>20</b>	<b>16</b>	<b>10</b>	<b>11</b>	<b>5</b>	<b>31</b>	<b>27</b>
Don't know	8	9	10	7	7	13	6	5	2	4	9
<b>Brexit will increase the economic opportunities for people like me</b>											
Strongly agree	8	10	10	11	11	7	5	3	2	24	11
Partially agree	17	16	14	16	18	17	10	9	3	32	24
<b>TOTAL AGREE / PARTIALLY AGREE</b>	<b>25</b>	<b>26</b>	<b>24</b>	<b>27</b>	<b>29</b>	<b>24</b>	<b>15</b>	<b>12</b>	<b>5</b>	<b>56</b>	<b>35</b>
Partially disagree	17	15	15	16	14	15	14	30	15	8	19
Strongly disagree	28	31	33	29	28	29	52	33	67	5	8
<b>TOTAL PARTIALLY DISAGREE / DISAGREE</b>	<b>45</b>	<b>46</b>	<b>48</b>	<b>45</b>	<b>42</b>	<b>44</b>	<b>66</b>	<b>63</b>	<b>82</b>	<b>13</b>	<b>27</b>
Don't know	29	28	28	27	28	33	20	26	13	31	39
<b>I don't trust this Government to deliver a good Brexit for people like me</b>											
Strongly agree	35	40	43	34	39	41	57	15	60	27	52
Partially agree	25	27	27	31	29	23	18	35	26	33	26
<b>TOTAL AGREE / PARTIALLY AGREE</b>	<b>60</b>	<b>67</b>	<b>70</b>	<b>65</b>	<b>68</b>	<b>64</b>	<b>75</b>	<b>50</b>	<b>86</b>	<b>60</b>	<b>78</b>
Partially disagree	16	14	10	16	12	15	11	29	5	21	7
Strongly disagree	9	6	8	7	5	4	4	9	4	10	2
<b>TOTAL PARTIALLY DISAGREE / DISAGREE</b>	<b>25</b>	<b>20</b>	<b>18</b>	<b>23</b>	<b>17</b>	<b>19</b>	<b>15</b>	<b>38</b>	<b>9</b>	<b>31</b>	<b>9</b>
Don't know	14	14	13	13	15	16	9	11	5	9	14

Sample Size: 1660 GB Adults  
Fieldwork: 14th - 15th December 2018

	Vote in 2017			EU Ref 2016		Voting Intention			Gender		Age				Social Grade		
	Total	Con	Lab	Lib Dem	Remain	Leave	Con	Lab	Lib Dem	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE
<b>Weighted Sample</b>	<b>1660</b>	548	513	93	639	684	429	399	114	803	857	183	699	395	383	946	714
<b>Unweighted Sample</b>	<b>1660</b>	572	527	102	696	697	442	419	109	729	931	141	704	392	423	971	689
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Anything less than a clean break from the EU will be a betrayal of the Referendum vote

Strongly agree	29	46	20	11	7	56	43	19	11	31	26	7	20	35	48	25	33
Partially agree	19	23	17	8	16	22	26	17	11	17	21	17	19	22	17	19	19
<b>TOTAL AGREE / PARTIALLY AGREE</b>	<b>48</b>	<b>69</b>	<b>37</b>	<b>19</b>	<b>23</b>	<b>78</b>	<b>69</b>	<b>36</b>	<b>22</b>	<b>48</b>	<b>47</b>	<b>24</b>	<b>39</b>	<b>57</b>	<b>65</b>	<b>44</b>	<b>52</b>
Partially disagree	12	12	12	16	17	7	12	13	14	11	13	16	14	8	12	13	10
Strongly disagree	23	10	33	56	44	4	11	34	52	27	19	26	25	24	15	29	15
<b>TOTAL PARTIALLY DISAGREE / DISAGREE</b>	<b>35</b>	<b>22</b>	<b>45</b>	<b>72</b>	<b>61</b>	<b>11</b>	<b>23</b>	<b>47</b>	<b>66</b>	<b>38</b>	<b>32</b>	<b>42</b>	<b>39</b>	<b>32</b>	<b>27</b>	<b>42</b>	<b>25</b>
Don't know	17	9	17	9	16	11	8	17	12	13	21	33	22	12	7	13	23

Sample Size: 1660 GB Adults  
Fieldwork: 14th - 15th December 2018

	Region					Vote in 2017 / EU Ref 2016				
	Total	London	Rest of South	Midlands / Wales	North	Scotland	Con / Remain	Lab / Remain	Con / Leave	Lab / Leave
<b>Weighted Sample</b>	<b>1660</b>	199	554	359	405	143	153	309	370	158
<b>Unweighted Sample</b>	<b>1660</b>	183	561	368	397	151	168	332	386	154
	%	%	%	%	%	%	%	%	%	%

Anything less than a clean break from the EU will be a betrayal of the Referendum vote

Strongly agree	<b>29</b>	26	29	32	30	20	15	6	61	48
Partially agree	<b>19</b>	18	21	19	18	18	27	14	22	20
<b>TOTAL AGREE / PARTIALLY AGREE</b>	<b>48</b>	<b>44</b>	<b>50</b>	<b>51</b>	<b>48</b>	<b>38</b>	<b>42</b>	<b>20</b>	<b>83</b>	<b>68</b>
Partially disagree	<b>12</b>	14	13	11	10	12	23	15	7	8
Strongly disagree	<b>23</b>	23	23	20	20	34	22	50	3	8
<b>TOTAL PARTIALLY DISAGREE / DISAGREE</b>	<b>35</b>	<b>37</b>	<b>36</b>	<b>31</b>	<b>30</b>	<b>46</b>	<b>45</b>	<b>65</b>	<b>10</b>	<b>16</b>
Don't know	<b>17</b>	19	15	17	22	16	12	16	6	17