

YouGov / Hope Not Hate Survey Results

Sample Size: 1660 GB Adults

Fieldwork: 14th - 15th December 2018

Weighted Sample		Vote in 2017			EU Ref 2016		Voting Intention			Gender		Age				Social Grade	
	Total	Con	Lab	Lib Dem	Remain	Leave	Con	Lab	Lib Dem	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE
	1660	548	513	93	639	684	429	399	114	803	857	183	699	395	383	946	714
	1660	572	527	102	696	697	442	419	109	729	931	141	704	392	423	971	689
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Unweighted Sample																	

If there were a general election held tomorrow, which party would you vote for?

Conservative	26	64	4	5	19	39	100	0	0	26	25	14	19	25	44	29	22
Labour	24	2	60	13	35	15	0	100	0	23	25	37	29	19	14	25	23
Liberal Democrat	7	2	7	51	12	2	0	0	100	9	5	12	6	8	6	9	4
Scottish National Party (SNP)/ Plaid Cymru	4	0	1	2	6	2	0	0	0	4	4	3	4	4	3	4	4
Some other party	7	7	6	6	6	10	0	0	0	9	6	2	8	9	8	8	7
Would not vote	11	5	4	4	4	11	0	0	0	13	10	11	14	12	6	8	16
Don't know	19	19	18	17	17	20	0	0	0	14	23	13	19	22	18	17	21
Refused	2	1	0	2	1	1	0	0	0	3	1	8	2	1	0	1	4

And which of these parties would you vote for?

[Asked only to those who said 'Some other party'; n= 133]

Green	42	10	52	100	83	19	0	0	0	33	54	100	41	46	29	46	36
UK Independence Party (UKIP)	36	67	26	0	5	58	0	0	0	42	27	0	34	42	37	29	46
British National Party (BNP)	3	2	0	0	2	2	0	0	0	2	3	0	1	5	3	1	5
Women's Equality Party	1	0	3	0	2	1	0	0	0	0	3	0	1	0	3	1	1
Some other party	14	19	16	0	7	15	0	0	0	18	9	0	17	5	23	20	7
Don't know	4	2	3	0	0	5	0	0	0	5	3	0	5	2	6	3	5

YouGov / Hope Not Hate Survey Results

Sample Size: 1660 GB Adults

Fieldwork: 14th - 15th December 2018

Weighted Sample		Region					Vote in 2017 / EU Ref 2016			
	Total	London	Rest of South	Midlands / Wales	North	Scotland	Con / Remain	Lab / Remain	Con / Leave	Lab / Leave
	1660	199	554	359	405	143	153	309	370	158
	1660	183	561	368	397	151	168	332	386	154
	%	%	%	%	%	%	%	%	%	%
Unweighted Sample		Region					Vote in 2017 / EU Ref 2016			
	Total	London	Rest of South	Midlands / Wales	North	Scotland	Con / Remain	Lab / Remain	Con / Leave	Lab / Leave
	1660	199	554	359	405	143	153	309	370	158
	1660	183	561	368	397	151	168	332	386	154
	%	%	%	%	%	%	%	%	%	%

If there were a general election held tomorrow, which party would you vote for?

Conservative	26	23	32	26	23	14	67	2	64	8
Labour	24	29	20	25	30	14	1	66	2	51
Liberal Democrat	7	8	9	5	6	3	6	8	0	3
Scottish National Party (SNP)/ Plaid Cymru	4	1	0	2	0	39	1	2	0	1
Some other party	7	7	8	9	6	5	3	4	9	10
Would not vote	11	12	12	11	12	4	2	2	6	7
Don't know	19	19	18	20	19	18	21	16	18	20
Refused	2	2	1	2	3	2	0	0	1	0

And which of these parties would you vote for?

[Asked only to those who said 'Some other party'; n= 133]

Green	42	38	58	39	20	36	46	78	5	31
UK Independence Party (UKIP)	36	35	32	33	49	26	31	7	71	42
British National Party (BNP)	3	0	2	2	3	12	0	0	3	0
Women's Equality Party	1	6	2	0	0	0	0	0	0	5
Some other party	14	6	6	19	23	26	23	16	18	17
Don't know	4	14	0	7	3	0	0	0	3	5

Sample Size: 1660 GB Adults
Fieldwork: 14th - 15th December 2018

		Vote in 2017			EU Ref 2016		Voting Intention			Gender		Age				Social Grade	
	Total	Con	Lab	Lib Dem	Remain	Leave	Con	Lab	Lib Dem	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE
	1660	548	513	93	639	684	429	399	114	803	857	183	699	395	383	946	714
	1660	572	527	102	696	697	442	419	109	729	931	141	704	392	423	971	689
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

0 - Certain NOT to vote	10	3	2	1	2	9	1	0	0	11	9	12	12	9	4	5	15
1	1	1	1	2	1	1	0	0	1	1	1	2	1	1	2	1	1
2	2	1	2	1	2	1	0	1	4	3	2	6	3	1	1	2	2
3	2	1	1	2	1	1	0	1	1	1	2	2	3	1	1	2	2
4	2	1	1	0	1	3	1	2	0	2	3	5	2	2	2	2	2
5	4	3	4	3	2	4	2	2	5	3	5	4	5	5	4	4	5
6	3	3	2	2	2	3	2	2	2	3	3	3	4	2	1	3	3
7	4	3	5	2	3	4	3	5	2	3	6	6	6	4	2	3	6
8	7	7	6	3	5	8	7	7	6	7	7	5	8	8	5	6	7
9	7	8	9	9	9	7	8	8	12	7	8	6	6	6	10	7	8
10 - Absolutely certain to vote	57	69	67	75	72	58	75	72	69	59	55	48	51	61	70	64	47

	26-31 July	14-15 Dec																
How would you vote if there was another general election before the UK leaves the EU and the Conservative Party support going ahead with Brexit, but the Labour Party and the Liberal Democrats are opposed to Brexit?																		
Conservative	30	31	70	9	6	16	53	87	5	3	30	31	11	22	34	52	33	27
Labour	26	25	4	62	18	44	11	3	85	11	25	26	36	31	22	14	28	22
Liberal Democrat	8	9	6	7	53	17	2	3	1	77	11	7	10	8	11	7	12	4
Scottish National Party (SNP)/ Plaid Cymru	3	3	0	1	2	5	1	0	0	0	3	3	2	3	3	3	2	3
Some other party	6	6	4	4	2	3	8	0	2	0	8	3	4	6	5	6	5	7
Would not vote	8	10	4	3	4	2	10	1	1	3	11	8	9	13	8	5	6	14
Don't know	14	15	13	14	14	12	15	6	5	5	11	20	18	15	16	14	12	19
Refused	4	2	1	0	2	0	1	0	0	2	2	2	10	1	1	0	1	4

Sample Size: 1660 GB Adults
Fieldwork: 14th - 15th December 2018

		Region					Vote in 2017 / EU Ref 2016			
	Total	London	Rest of South	Midlands / Wales	North	Scotland	Con / Remain	Lab / Remain	Con / Leave	Lab / Leave
	Weighted Sample	1660	199	554	359	405	143	153	309	370
Unweighted Sample	1660	183	561	368	397	151	168	332	386	154
	%	%	%	%	%	%	%	%	%	%

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

0 - Certain NOT to vote	10	10	8	12	12	4	2	0	4	5
1	1	0	2	1	1	2	0	1	1	1
2	2	3	2	1	2	3	0	1	1	1
3	2	1	3	3	2	0	0	1	1	0
4	2	2	3	1	2	4	0	1	2	1
5	4	7	4	2	7	2	3	2	3	7
6	3	4	2	3	4	2	4	2	3	3
7	4	6	4	6	3	4	2	4	3	4
8	7	6	7	6	8	5	4	5	7	7
9	7	6	7	7	9	6	10	8	7	9
10 - Absolutely certain to vote	57	54	59	59	50	67	73	75	68	62

How would you vote if there was another general election before the UK leaves the EU and the Conservative Party support going ahead with Brexit, but the Labour Party and the Liberal Democrats are opposed to Brexit?

	26-31 July	14-15 Dec									
Conservative	30	31	24	36	33	27	21	54	4	77	21
Labour	26	25	30	21	25	31	25	5	77	3	36
Liberal Democrat	8	9	11	11	7	7	6	18	9	0	3
Scottish National Party (SNP)/ Plaid Cymru	3	3	0	0	1	0	27	0	1	0	1
Some other party	6	6	8	5	6	6	2	2	1	5	11
Would not vote	8	10	10	9	11	10	3	2	1	4	8
Don't know	14	15	15	16	16	17	12	18	7	10	20
Refused	4	2	3	1	2	2	3	0	0	1	0

Sample Size: 1660 GB Adults
Fieldwork: 14th - 15th December 2018

Weighted Sample		Vote in 2017			EU Ref 2016		Voting Intention			Gender		Age				Social Grade	
	Total	Con	Lab	Lib Dem	Remain	Leave	Con	Lab	Lib Dem	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE
	1660	548	513	93	639	684	429	399	114	803	857	183	699	395	383	946	714
	1660	572	527	102	696	697	442	419	109	729	931	141	704	392	423	971	689
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Unweighted Sample																	

And which of these parties would you vote for?

[Asked only to those who said 'Some other party'; n= 95]

	26-31 July	14-15 Dec																
ould you vote for?																		
Some other party'; n= 95]																		
Green	23	29	4	24	47	57	15	0	0	0	28	32	54	35	23	15	35	24
UK Independence Party (UKIP)	61	40	69	41	0	14	55	0	43	0	45	29	10	35	47	53	36	44
British National Party (BNP)	3	3	4	0	0	4	2	0	0	0	3	3	0	0	8	4	2	3
Women's Equality Party	4	1	3	0	0	4	0	0	0	0	0	2	0	2	0	0	0	2
Some other party	6	16	16	14	53	9	14	0	9	0	15	17	0	19	13	16	19	12
Don't know	2	12	4	22	0	12	14	100	48	0	10	16	36	9	9	12	8	15

How would you vote if there was another general election before the UK leaves the EU and the Conservative and Labour Parties both support going ahead with Brexit, and the Liberal Democrats are opposed to Brexit?

Conservative	28	28	68	5	8	16	47	86	1	3	29	27	11	20	31	46	31	25
Labour	19	16	2	40	5	20	14	1	58	4	14	18	15	20	15	11	15	18
Liberal Democrat	17	18	7	25	61	35	3	4	23	83	20	15	30	18	16	13	23	10
Scottish National Party (SNP)/ Plaid Cymru	3	3	0	1	3	5	2	0	2	0	3	3	3	3	3	3	3	4
Some other party	6	5	4	5	3	3	7	0	1	0	7	3	2	6	6	4	5	5
Would not vote	9	9	4	3	3	2	8	1	2	2	10	7	8	12	8	4	6	12
Don't know	16	17	12	18	15	15	14	5	11	4	13	21	20	18	16	13	14	20
Refused	2	5	4	3	4	3	5	4	3	4	4	6	11	3	4	5	3	7

And which of these parties would you vote for?

[Asked only to those who said 'Some other party'; n= 92]

Green	27	38	4	55	63	78	19	0	100	0	35	46	100	46	24	19	43	31
UK Independence Party (UKIP)	58	41	81	33	0	10	62	0	0	0	45	31	0	34	54	52	35	49
British National Party (BNP)	4	5	7	0	0	4	5	0	0	0	4	7	0	0	8	18	3	7
Women's Equality Party	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Some other party	6	14	7	12	37	8	11	0	0	0	16	10	0	18	11	11	15	12
Don't know	2	2	0	0	0	0	3	0	0	0	0	6	0	2	3	0	3	0

Sample Size: 1660 GB Adults
Fieldwork: 14th - 15th December 2018

		Region					Vote in 2017 / EU Ref 2016			
	Total	London	Rest of South	Midlands / Wales	North	Scotland	Con / Remain	Lab / Remain	Con / Leave	Lab / Leave
Weighted Sample	1660	199	554	359	405	143	153	309	370	158
Unweighted Sample	1660	183	561	368	397	151	168	332	386	154
	%	%	%	%	%	%	%	%	%	%

And which of these parties would you vote for?

[Asked only to those who said 'Some other party'; n= 95]

	26-31 July	14-15 Dec									
Green	23	29	23	52	31	3	51	0	40	5	17
UK Independence Party (UKIP)	61	40	33	33	32	61	26	43	30	73	45
British National Party (BNP)	3	3	0	3	0	4	23	0	0	5	0
Women's Equality Party	4	1	0	0	0	3	0	25	0	0	0
Some other party	6	16	17	6	26	19	0	32	31	13	12
Don't know	2	12	26	6	11	11	0	0	0	4	27

How would you vote if there was another general election before the UK leaves the EU and the Conservative and Labour Parties both support going ahead with Brexit, and the Liberal Democrats are opposed to Brexit?

Conservative	28	28	22	34	28	26	17	57	1	74	11
Labour	19	16	18	12	17	21	9	3	37	2	47
Liberal Democrat	17	18	23	20	16	14	15	21	37	1	5
Scottish National Party (SNP)/ Plaid Cymru	3	3	0	0	1	0	34	0	2	0	1
Some other party	6	5	7	5	6	5	4	1	3	6	8
Would not vote	9	9	8	8	10	10	3	1	2	4	6
Don't know	16	17	16	15	17	20	13	14	15	10	18
Refused	2	5	6	5	5	4	5	3	3	4	5

And which of these parties would you vote for?

[Asked only to those who said 'Some other party'; n= 92]

Green	27	38	35	61	30	20	47	0	84	4	29
UK Independence Party (UKIP)	58	41	35	33	44	52	36	58	8	84	55
British National Party (BNP)	4	5	0	3	4	8	16	0	0	8	0
Women's Equality Party	2	0	0	0	0	0	0	0	0	0	0
Some other party	6	14	29	3	15	21	0	42	8	4	16
Don't know	2	2	0	0	8	0	0	0	0	0	0

Sample Size: 1660 GB Adults
Fieldwork: 14th - 15th December 2018

Weighted Sample		Vote in 2017			EU Ref 2016		Voting Intention			Gender		Age				Social Grade	
	Total	Con	Lab	Lib Dem	Remain	Leave	Con	Lab	Lib Dem	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE
	1660	548	513	93	639	684	429	399	114	803	857	183	699	395	383	946	714
	1660	572	527	102	696	697	442	419	109	729	931	141	704	392	423	971	689
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Unweighted Sample																	

How would you vote if there was another general election before the UK leaves the EU and the Conservative Party support going ahead with a form of Brexit that a close relationship with the EU including accepting EU regulations, but the Labour Party and the Liberal Democrats are opposed to Brexit?

Conservative	21	48	7	7	18	29	65	5	5	21	21	11	17	24	32	24	17
Labour	22	3	56	15	39	11	3	75	7	23	22	32	28	17	14	24	20
Liberal Democrat	9	5	8	54	16	3	3	2	76	10	8	11	7	11	9	12	5
Scottish National Party (SNP)/ Plaid Cymru	4	0	1	3	5	2	0	0	1	3	4	3	4	4	3	3	4
Some other party	9	10	6	2	3	15	7	3	0	11	6	3	8	10	10	8	9
Would not vote	13	9	4	4	3	14	4	3	2	14	11	13	14	13	10	8	18
Don't know	21	22	16	14	14	22	15	10	5	11	23	15	19	16	18	18	19
Refused	1	2	3	2	1	4	3	2	4	5	5	12	3	5	4	2	7

And which of these parties would you vote for?

[Asked only to those who said 'Some other party'; n= 157]

Green	19	2	22	47	57	9	0	21	0	19	19	62	27	13	5	22	15
UK Independence Party (UKIP)	52	74	53	0	18	65	68	36	0	55	46	0	41	66	61	45	60
British National Party (BNP)	4	5	0	0	4	3	0	0	0	4	3	0	0	4	9	3	4
Women's Equality Party	2	0	0	0	4	1	2	6	0	0	4	13	1	0	2	3	0
Some other party	16	14	17	53	16	15	21	25	0	19	11	25	18	11	18	16	16
Don't know	8	6	8	0	0	7	9	12	0	4	15	0	12	6	5	10	5

26-31
July

14-15
Dec

How would you vote if another European Union referendum was held today?

I would vote to REMAIN in the EU	46	46	28	65	79	88	9	28	70	83	46	46	55	50	43	36	54	35
I would vote to LEAVE the EU	41	37	62	24	11	7	76	63	22	12	38	37	15	31	42	54	33	43
I would not vote	6	8	5	3	2	2	6	4	2	2	8	7	5	9	8	6	6	10
Don't know	6	7	4	7	8	2	7	5	6	2	6	9	16	8	6	4	6	9
Refused	1	2	1	0	0	1	1	0	0	0	2	2	10	1	2	0	1	4

Sample Size: 1660 GB Adults
Fieldwork: 14th - 15th December 2018

		Region					Vote in 2017 / EU Ref 2016			
	Total	London	Rest of South	Midlands / Wales	North	Scotland	Con / Remain	Lab / Remain	Con / Leave	Lab / Leave
Weighted Sample	1660	199	554	359	405	143	153	309	370	158
Unweighted Sample	1660	183	561	368	397	151	168	332	386	154
	%	%	%	%	%	%	%	%	%	%

How would you vote if there was another general election before the UK leaves the EU and the Conservative Party support going ahead with a form of Brexit that a close relationship with the EU including accepting EU regulations, but the Labour Party and the Liberal Democrats are opposed to Brexit?

Conservative	21	21	27	20	19	10	62	4	43	14
Labour	22	27	20	20	27	18	3	70	3	35
Liberal Democrat	9	13	10	8	8	5	11	10	2	3
Scottish National Party (SNP)/ Plaid Cymru	4	1	0	2	1	34	1	1	0	1
Some other party	9	8	9	10	9	4	1	2	14	13
Would not vote	13	11	11	16	15	6	2	2	11	10
Don't know	21	17	20	21	18	20	16	9	24	21
Refused	1	2	3	3	4	2	4	3	3	4

And which of these parties would you vote for?

[Asked only to those who said 'Some other party'; n= 157]

Green	19	22	25	17	8	34	0	48	2	14
UK Independence Party (UKIP)	52	56	53	42	58	50	58	21	76	61
British National Party (BNP)	4	0	4	2	5	16	0	0	5	0
Women's Equality Party	2	5	2	2	0	0	0	0	0	0
Some other party	16	17	6	24	24	0	42	31	13	14
Don't know	8	0	11	12	5	0	0	0	5	11

How would you vote if another European Union referendum was held today?

	26-31 July	14-15 Dec									
ther European Union											
y?											
I would vote to REMAIN in the EU	46	46	50	43	41	44	67	76	94	7	16
I would vote to LEAVE the EU	41	37	33	39	41	38	25	17	3	84	66
I would not vote	6	8	9	9	9	6	2	2	2	5	4
Don't know	6	7	6	7	7	10	3	4	1	3	13
Refused	1	2	2	1	2	3	3	1	0	1	1

Sample Size: 1660 GB Adults
Fieldwork: 14th - 15th December 2018

Weighted Sample		Vote in 2017			EU Ref 2016		Voting Intention			Gender		Age				Social Grade	
	Total	Con	Lab	Lib Dem	Remain	Leave	Con	Lab	Lib Dem	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE
	1660	548	513	93	639	684	429	399	114	803	857	183	699	395	383	946	714
	1660	572	527	102	696	697	442	419	109	729	931	141	704	392	423	971	689
Unweighted Sample		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Would leaving the EU without an agreed deal be good or bad for Britain?

		28 Jun - 6 Jul	14-15 Dec																
Deal be good or																			
	Bad	48	49	31	67	80	80	19	32	72	85	51	47	63	56	44	34	56	39
	Good	14	16	27	8	7	2	33	26	8	2	19	13	9	12	18	26	16	16
Make no difference		21	19	27	12	4	6	32	28	11	5	20	19	11	16	23	25	15	25
	Don't know	17	16	14	12	9	11	16	14	10	8	11	21	18	17	16	15	13	20

Would you support or oppose a public vote on whether Britain stays in the EU, Leaves the EU on the terms set out in the government's deal, or Leaves the EU with no deal?

Support	44	33	57	71	70	23	32	61	68	45	43	42	49	43	37	52	33
Oppose	35	52	24	19	17	57	54	21	23	39	31	28	26	40	48	33	38
Don't know	21	15	19	10	13	21	13	18	9	16	26	30	25	17	15	15	30

And if Parliament can't decide on the best way forward for Brexit...

Would you then support or oppose a public vote on whether Britain stays in the EU, Leaves the EU on the terms set out in the government's deal, or Leaves the EU with no deal?

Support	50	41	64	85	76	30	42	66	82	49	51	52	54	49	44	58	40
Oppose	27	44	17	9	11	47	46	15	12	32	23	16	20	33	39	27	28
Don't know	22	16	19	6	13	23	12	18	6	18	26	31	26	17	17	15	32

Sample Size: 1660 GB Adults
Fieldwork: 14th - 15th December 2018

Weighted Sample		Region					Vote in 2017 / EU Ref 2016			
	Total	London	Rest of South	Midlands / Wales	North	Scotland	Con / Remain	Lab / Remain	Con / Leave	Lab / Leave
	1660	199	554	359	405	143	153	309	370	158
	1660	183	561	368	397	151	168	332	386	154
	%	%	%	%	%	%	%	%	%	%
Unweighted Sample		Region					Vote in 2017 / EU Ref 2016			
	Total	London	Rest of South	Midlands / Wales	North	Scotland	Con / Remain	Lab / Remain	Con / Leave	Lab / Leave
	1660	199	554	359	405	143	153	309	370	158
	1660	183	561	368	397	151	168	332	386	154
	%	%	%	%	%	%	%	%	%	%

Would leaving the EU without an agreed deal be good or bad for Britain?

	28 Jun - 6 Jul	14-15 Dec									
Bad	48	49	56	47	42	48	62	68	87	14	32
Good	14	16	15	15	22	16	8	5	1	38	23
Make no difference	21	19	15	21	22	17	14	11	5	35	29
Don't know	17	16	13	16	14	19	16	16	8	13	17

Would you support or oppose a public vote on whether Britain stays in the EU, Leaves the EU on the terms set out in the government's deal, or Leaves the EU with no deal?

Support	44	47	43	44	40	55	63	76	21	27
Oppose	35	35	36	36	34	27	25	13	65	44
Don't know	21	18	21	20	26	18	12	11	15	28

And if Parliament can't decide on the best way forward for Brexit...

Would you then support or oppose a public vote on whether Britain stays in the EU, Leaves the EU on the terms set out in the government's deal, or Leaves the EU with no deal?

Support	50	55	48	54	45	58	69	81	28	35
Oppose	27	26	29	28	27	22	19	8	56	35
Don't know	22	19	23	19	28	20	13	11	16	31

Sample Size: 1660 GB Adults
Fieldwork: 14th - 15th December 2018

		Vote in 2017			EU Ref 2016		Voting Intention			Gender		Age				Social Grade	
	Total	Con	Lab	Lib Dem	Remain	Leave	Con	Lab	Lib Dem	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE
	1660	548	513	93	639	684	429	399	114	803	857	183	699	395	383	946	714
	1660	572	527	102	696	697	442	419	109	729	931	141	704	392	423	971	689
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How would you feel if Brexit was paused or reversed?

0 – Very relieved	27	11	42	58	56	4	11	46	50	29	26	30	31	26	22	33	20
1	3	1	5	6	6	1	1	4	12	3	3	6	3	3	3	4	2
2	3	2	5	4	5	1	2	4	8	3	4	5	4	3	2	3	3
3	5	4	6	4	8	2	3	7	5	6	4	12	6	5	1	6	5
4	3	3	1	1	2	2	3	2	3	3	2	4	2	3	2	2	3
5	8	7	7	9	6	7	8	7	3	6	10	7	10	7	7	8	9
6	2	2	2	1	2	2	2	3	2	3	2	2	3	2	1	2	2
7	3	3	2	5	2	4	4	2	1	2	3	1	3	3	3	2	3
8	6	10	4	5	3	10	10	2	6	5	7	4	6	4	9	6	7
9	3	5	2	0	1	5	4	2	0	2	3	3	2	4	2	2	3
10 – Very angry	27	48	16	7	5	57	46	13	8	29	25	7	18	36	44	25	31
Don't know	9	5	9	1	6	6	5	8	1	8	10	18	12	5	4	6	13

How would you feel if Britain left the European Union as planned on 29 March?

0 – Very relieved	26	46	13	6	4	54	47	12	6	28	24	4	17	33	45	24	28
1	4	5	2	4	1	7	6	1	4	3	4	2	4	4	4	3	5
2	4	6	3	2	2	7	5	2	1	3	5	2	3	6	3	3	5
3	4	6	3	1	2	6	7	2	4	4	5	3	4	4	5	4	4
4	3	4	3	1	2	4	3	3	4	3	3	6	3	3	3	3	3
5	11	10	10	14	12	8	12	11	10	11	11	14	13	8	10	11	11
6	5	4	7	9	8	2	5	7	7	6	5	9	7	4	3	6	4
7	7	4	10	8	13	1	4	10	14	6	8	14	8	6	4	9	5
8	7	3	10	7	13	2	2	9	13	6	8	11	8	6	4	8	5
9	3	1	4	8	6	0	1	5	9	2	3	2	3	4	3	3	2
10 – Very angry	16	5	25	38	33	2	4	30	28	18	15	15	18	16	13	19	12
Don't know	10	6	9	2	5	7	4	7	1	9	11	17	14	6	4	6	16

Sample Size: 1660 GB Adults
Fieldwork: 14th - 15th December 2018

	Region					Vote in 2017 / EU Ref 2016				
	Total	London	Rest of South	Midlands / Wales	North	Scotland	Con / Remain	Lab / Remain	Con / Leave	Lab / Leave
Weighted Sample	1660	199	554	359	405	143	153	309	370	158
Unweighted Sample	1660	183	561	368	397	151	168	332	386	154
	%	%	%	%	%	%	%	%	%	%

How would you feel if Brexit was paused or reversed?

0 – Very relieved	27	34	26	25	23	45	34	62	2	11
1	3	1	2	3	4	7	4	6	0	2
2	3	3	4	2	4	2	3	6	1	1
3	5	5	5	4	8	4	10	7	1	3
4	3	2	3	3	2	2	5	1	2	2
5	8	11	9	7	8	5	11	6	4	8
6	2	2	2	3	2	1	3	1	1	4
7	3	3	2	4	3	3	4	1	3	4
8	6	2	8	7	6	4	5	2	12	7
9	3	1	4	3	2	2	3	0	6	2
10 – Very angry	27	23	29	29	28	18	12	3	65	43
Don't know	9	11	8	10	10	7	6	5	3	13

How would you feel if Britain left the European Union as planned on 29 March?

0 – Very relieved	26	24	29	26	26	14	12	2	62	37
1	4	2	4	4	3	5	2	1	7	5
2	4	3	5	4	3	2	4	1	7	5
3	4	5	4	5	3	3	6	1	6	5
4	3	3	3	5	2	1	4	2	4	5
5	11	13	10	9	13	11	17	11	5	10
6	5	4	5	5	8	4	9	8	2	3
7	7	6	6	8	9	9	13	14	1	4
8	7	11	5	6	5	15	9	14	1	4
9	3	3	3	1	3	3	3	6	0	2
10 – Very angry	16	19	16	16	12	26	14	39	2	4
Don't know	10	8	10	10	12	7	8	3	4	16

Sample Size: 1660 GB Adults
Fieldwork: 14th - 15th December 2018

		Vote in 2017			EU Ref 2016		Voting Intention			Gender		Age				Social Grade	
	Total	Con	Lab	Lib Dem	Remain	Leave	Con	Lab	Lib Dem	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE
	1660	548	513	93	639	684	429	399	114	803	857	183	699	395	383	946	714
	1660	572	527	102	696	697	442	419	109	729	931	141	704	392	423	971	689
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

		28 Jun - 6 Jul	14-15 Dec																	
Please say which of these pairs of statements you most agree with, even if you don't agree with either entirely.																				
Statement A: I am pessimistic about the future Statement B: I am optimistic about the future																				
Agree with statement A		53	58	43	70	73	76	41	36	71	73	59	56	61	62	56	50	59	55	
Agree with statement B		47	42	57	30	27	24	59	64	29	27	41	44	39	38	44	50	41	45	
Statement A: On the whole, immigration into Britain has been a good thing for the country																				
Statement B: On the whole, immigration into Britain has been a bad thing for the country																				
Agree with statement A		60	57	43	68	83	82	31	45	73	86	60	54	75	60	52	47	65	47	
Agree with statement B		40	43	57	32	17	18	69	55	27	14	40	46	25	40	48	53	35	53	
Statement A: None of the main political parties speak for me																				
Statement B: I feel confident that at least one of the main political parties reflect what I think																				
Agree with statement A		61	68	65	64	68	62	71	55	54	64	69	67	64	69	71	65	67	70	
Agree with statement B		39	32	35	36	32	38	29	45	46	36	31	33	36	31	29	35	33	30	

Sample Size: 1660 GB Adults
Fieldwork: 14th - 15th December 2018

		Region					Vote in 2017 / EU Ref 2016			
	Total	London	Rest of South	Midlands / Wales	North	Scotland	Con / Remain	Lab / Remain	Con / Leave	Lab / Leave
Weighted Sample	1660	199	554	359	405	143	153	309	370	158
Unweighted Sample	1660	183	561	368	397	151	168	332	386	154
	%	%	%	%	%	%	%	%	%	%

		28 Jun - 6 Jul	14-15 Dec									
Please say which of these pairs of statements you most agree with, even if you don't agree with either entirely.												
Statement A: I am pessimistic about the future Statement B: I am optimistic about the future												
Agree with statement A	53	58	63	56	52	59	65	58	82	36	49	
Agree with statement B	47	42	37	44	48	41	35	42	18	64	51	
Statement A: On the whole, immigration into Britain has been a good thing for the country												
Statement B: On the whole, immigration into Britain has been a bad thing for the country												
Agree with statement A	60	57	62	58	55	52	64	72	85	30	38	
Agree with statement B	40	43	38	42	45	48	36	28	15	70	62	
Statement A: None of the main political parties speak for me												
Statement B: I feel confident that at least one of the main political parties reflect what I think												
Agree with statement A	61	68	66	66	65	74	69	62	58	65	74	
Agree with statement B	39	32	34	34	35	26	31	38	42	35	26	

Sample Size: 1660 GB Adults
Fieldwork: 14th - 15th December 2018

Weighted Sample		Vote in 2017			EU Ref 2016		Voting Intention			Gender		Age				Social Grade	
	Total	Con	Lab	Lib Dem	Remain	Leave	Con	Lab	Lib Dem	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE
	1660	548	513	93	639	684	429	399	114	803	857	183	699	395	383	946	714
	1660	572	527	102	696	697	442	419	109	729	931	141	704	392	423	971	689
Unweighted Sample	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	28 Jun - 6 Jul	14-15 Dec																
On a scale of 0-5, how closely to you identify with the following politicians (where 0 is do not identify at all and 5 is closely identify)																		
Theresa May																		
0 – Do not identify with them at all	38	36	14	53	40	40	32	7	60	35	38	35	37	41	38	26	35	38
1	12	13	9	19	17	18	10	5	14	30	15	12	12	15	15	10	14	13
2	12	12	11	12	18	14	10	10	13	20	12	12	12	14	13	9	14	10
3	16	18	30	11	17	13	23	32	8	9	17	18	11	15	19	25	18	18
4	11	9	19	3	5	7	12	26	1	3	9	10	12	6	11	14	10	9
5 – Closely identify with them	6	7	14	1	1	4	10	18	1	3	6	8	8	4	5	15	7	7
Don't know / I've Never heard of this person	4	4	2	2	1	2	2	3	3	1	3	5	8	6	0	1	3	5
MEAN SCORE (excluding never heard of / DK)	1.7	1.7	2.8	0.9	1.3	1.4	2.0	3.2	0.8	1.2	1.6	1.8	1.7	1.4	1.7	2.4	1.7	1.7
Jeremy Corbyn																		
0 – Do not identify with them at all	43	45	79	16	40	33	64	78	7	33	45	45	18	37	53	65	46	44
1	11	10	9	9	21	11	10	9	5	13	11	10	4	11	13	9	11	10
2	10	10	5	14	14	16	6	5	12	23	11	10	12	13	8	8	11	10
3	14	14	3	25	18	17	11	4	26	21	14	15	27	16	12	8	14	15
4	11	8	1	17	6	12	4	1	24	5	8	9	14	10	7	4	9	8
5 – Closely identify with them	6	7	1	15	0	9	4	1	21	4	9	6	15	7	7	4	7	7
Don't know / I've Never heard of this person	5	4	2	4	1	3	2	2	4	1	3	6	10	6	1	1	3	6
MEAN SCORE (excluding never heard of / DK)	1.5	1.5	0.4	2.7	1.3	1.9	0.9	0.4	3.2	1.6	1.6	1.5	2.7	1.7	1.3	0.9	1.5	1.5
Vince Cable																		
0 – Do not identify with them at all	33	38	52	31	16	27	52	50	29	10	41	35	24	32	46	47	35	42
1	12	10	11	11	9	10	11	10	10	6	10	10	5	9	12	11	11	9
2	12	11	11	12	13	16	9	12	13	10	11	10	5	10	13	13	12	10
3	12	12	10	15	24	17	9	9	15	29	12	12	11	12	11	13	14	9
4	6	6	3	8	22	10	3	4	6	19	8	4	4	6	7	5	8	3
5 – Closely identify with them	2	2	2	2	9	3	2	2	1	11	3	1	2	2	3	3	2	2
Don't know / I've Never heard of this person	22	21	10	22	8	17	15	13	26	14	14	27	48	29	8	7	18	25
MEAN SCORE (excluding never heard of / DK)	1.4	1.3	1.0	1.5	2.6	1.8	0.9	1.0	1.5	2.9	1.4	1.2	1.5	1.4	1.2	1.2	1.5	1.0

Sample Size: 1660 GB Adults
Fieldwork: 14th - 15th December 2018

		Region					Vote in 2017 / EU Ref 2016			
	Total	London	Rest of South	Midlands / Wales	North	Scotland	Con / Remain	Lab / Remain	Con / Leave	Lab / Leave
Weighted Sample	1660	199	554	359	405	143	153	309	370	158
Unweighted Sample	1660	183	561	368	397	151	168	332	386	154
	%	%	%	%	%	%	%	%	%	%

		28 Jun - 6 Jul	14-15 Dec									
On a scale of 0-5, how closely to you identify with the following politicians (where 0 is do not identify at all and 5 is closely identify)												
Theresa May												
0 – Do not identify with them at all	38	36	41	30	37	37	49	7	54	15	53	
1	12	13	11	14	13	14	16	15	21	7	16	
2	12	12	11	14	12	13	11	12	14	11	8	
3	16	18	19	20	19	16	12	29	7	30	13	
4	11	9	7	11	9	9	6	22	1	18	7	
5 – Closely identify with them	6	7	8	8	6	7	4	11	1	16	1	
Don't know / I've Never heard of this person	4	4	3	3	5	4	2	2	2	2	2	
MEAN SCORE (excluding never heard of / DK)		1.7	1.7	1.6	1.9	1.7	1.7	1.2	2.8	0.8	2.8	1.1
Jeremy Corbyn												
0 – Do not identify with them at all	43	45	40	49	47	41	42	73	11	82	26	
1	11	10	9	10	8	12	11	11	8	9	10	
2	10	10	12	10	11	8	13	9	17	3	8	
3	14	14	17	13	13	15	15	3	23	3	28	
4	11	8	9	7	11	9	8	1	21	1	12	
5 – Closely identify with them	6	7	8	6	6	8	8	1	16	1	11	
Don't know / I've Never heard of this person	5	4	4	4	4	6	3	1	4	1	5	
MEAN SCORE (excluding never heard of / DK)		1.5	1.5	1.7	1.3	1.5	1.6	1.6	0.5	2.9	0.3	2.2
Vince Cable												
0 – Do not identify with them at all	33	38	34	38	40	40	34	39	25	57	45	
1	12	10	8	12	9	9	9	11	10	11	13	
2	12	11	10	11	10	11	14	16	17	10	5	
3	12	12	16	12	10	12	14	17	16	8	15	
4	6	6	7	7	5	5	5	6	10	2	4	
5 – Closely identify with them	2	2	3	2	2	3	0	3	2	2	1	
Don't know / I've Never heard of this person	22	21	22	18	24	22	22	8	20	10	17	
MEAN SCORE (excluding never heard of / DK)		1.4	1.3	1.5	1.3	1.2	1.3	1.3	1.4	1.8	0.8	1.1

Sample Size: 1660 GB Adults
Fieldwork: 14th - 15th December 2018

Weighted Sample		Vote in 2017			EU Ref 2016		Voting Intention			Gender		Age				Social Grade	
	Total	Con	Lab	Lib Dem	Remain	Leave	Con	Lab	Lib Dem	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE
	1660	548	513	93	639	684	429	399	114	803	857	183	699	395	383	946	714
	1660	572	527	102	696	697	442	419	109	729	931	141	704	392	423	971	689
Unweighted Sample		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

		28 Jun - 6 Jul	14-15 Dec																
Caroline Lucas	0 – Do not identify with them at all	25	27	39	17	15	19	37	39	15	15	31	23	15	24	29	35	26	28
	1	7	6	8	5	9	6	7	8	5	8	6	6	3	6	7	6	7	5
	2	7	7	8	7	12	9	6	7	7	12	7	7	5	6	8	8	7	6
	3	9	8	5	11	17	13	6	6	10	13	9	8	8	6	11	9	9	7
	4	5	5	2	9	9	9	2	1	8	12	6	4	6	5	4	5	7	3
	5 – Closely identify with them	3	5	0	9	12	10	1	0	9	10	5	4	4	5	5	3	6	3
	Don't know / I've Never heard of this person	44	43	37	41	26	36	41	38	46	29	37	48	59	47	35	35	38	50
MEAN SCORE (excluding never heard of / DK)		1.5	1.5	0.8	2.3	2.4	2.3	0.8	0.7	2.3	2.4	1.5	1.5	2.0	1.6	1.5	1.3	1.7	1.3
Nigel Farage	0 – Do not identify with them at all	53	56	40	72	82	83	31	41	73	79	54	58	55	61	56	48	62	48
	1	9	7	8	5	4	5	8	9	6	10	7	7	13	6	6	8	6	8
	2	7	7	8	6	3	4	10	10	7	2	7	7	6	7	8	6	7	7
	3	9	8	11	5	6	3	14	11	6	4	8	8	5	8	9	10	6	11
	4	7	8	13	4	4	1	16	12	4	4	10	6	8	6	10	9	7	9
	5 – Closely identify with them	7	8	17	4	0	1	18	15	2	1	10	7	2	4	10	18	8	9
	Don't know / I've Never heard of this person	6	5	2	3	1	3	3	2	3	1	3	7	11	8	1	1	3	8
MEAN SCORE (excluding never heard of / DK)		1.2	1.2	2.0	0.7	0.4	0.3	2.3	1.9	0.7	0.5	1.4	1.1	0.9	1.0	1.4	1.8	1.1	1.5
Nicola Sturgeon	0 – Do not identify with them at all	46	47	73	32	30	33	68	69	30	23	50	45	28	40	55	62	47	48
	1	11	10	9	12	19	11	9	10	11	17	10	9	6	10	11	10	9	10
	2	11	10	7	15	11	12	7	8	12	25	9	12	16	12	7	9	10	10
	3	12	12	5	19	18	20	5	6	22	16	13	12	16	14	12	8	14	11
	4	6	6	2	10	11	11	3	2	10	9	7	6	6	8	6	4	8	4
	5 – Closely identify with them	4	4	1	3	6	7	1	1	4	3	4	3	4	3	5	4	4	4
	Don't know / I've Never heard of this person	11	10	3	9	5	7	5	4	12	8	7	13	25	13	4	3	8	13
MEAN SCORE (excluding never heard of / DK)		1.3	1.2	0.5	1.7	1.8	1.9	0.6	0.6	1.8	1.8	1.2	1.2	1.7	1.4	1.1	0.9	1.3	1.1

Sample Size: 1660 GB Adults
Fieldwork: 14th - 15th December 2018

		Region					Vote in 2017 / EU Ref 2016			
	Total	London	Rest of South	Midlands / Wales	North	Scotland	Con / Remain	Lab / Remain	Con / Leave	Lab / Leave
Weighted Sample	1660	199	554	359	405	143	153	309	370	158
Unweighted Sample	1660	183	561	368	397	151	168	332	386	154
	%	%	%	%	%	%	%	%	%	%

		28 Jun - 6 Jul	14-15 Dec								
Caroline Lucas											
0 – Do not identify with them at all	25	27	25	29	25	28	24	36	11	40	27
1	7	6	7	7	5	5	4	8	4	8	8
2	7	7	9	7	6	6	7	11	8	7	4
3	9	8	9	9	10	5	9	6	14	5	7
4	5	5	5	5	3	6	9	4	12	1	5
5 – Closely identify with them	3	5	4	5	4	5	3	1	13	0	3
Don't know / I've Never heard of this person	44	43	40	39	47	45	44	34	37	38	47
MEAN SCORE (excluding never heard of / DK)	1.5	1.5	1.6	1.5	1.5	1.5	1.7	1.0	2.8	0.7	1.3
Nigel Farage											
0 – Do not identify with them at all	53	56	62	55	54	51	72	75	88	24	44
1	9	7	5	5	6	11	8	8	3	8	10
2	7	7	6	8	7	9	2	6	4	10	12
3	9	8	8	8	9	8	9	5	1	14	11
4	7	8	9	10	7	8	2	2	0	19	10
5 – Closely identify with them	7	8	7	9	10	9	3	2	1	24	10
Don't know / I've Never heard of this person	6	5	4	5	7	5	5	2	3	2	4
MEAN SCORE (excluding never heard of / DK)	1.2	1.2	1.2	1.4	1.3	1.4	0.6	0.5	0.2	2.7	1.6
Nicola Sturgeon											
0 – Do not identify with them at all	46	47	44	50	49	50	30	61	23	77	55
1	11	10	8	10	11	9	7	13	10	9	14
2	11	10	12	9	10	12	10	9	15	6	13
3	12	12	15	11	11	12	19	11	25	3	8
4	6	6	9	7	5	4	13	3	14	1	2
5 – Closely identify with them	4	4	1	3	2	2	21	0	4	1	0
Don't know / I've Never heard of this person	11	10	10	10	11	11	1	3	9	3	7
MEAN SCORE (excluding never heard of / DK)	1.3	1.2	1.3	1.2	1.1	1.1	2.4	0.8	2.1	0.4	0.8

Sample Size: 1660 GB Adults
Fieldwork: 14th - 15th December 2018

Weighted Sample		Vote in 2017			EU Ref 2016		Voting Intention			Gender		Age				Social Grade	
	Total	Con	Lab	Lib Dem	Remain	Leave	Con	Lab	Lib Dem	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE
	1660	548	513	93	639	684	429	399	114	803	857	183	699	395	383	946	714
	1660	572	527	102	696	697	442	419	109	729	931	141	704	392	423	971	689
Unweighted Sample		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Adam Price

0 – Do not identify with them at all	21	26	16	13	17	25	26	16	12	22	19	14	19	23	25	20	22
1	3	2	5	3	3	4	2	4	7	5	2	4	4	3	4	3	4
2	3	4	2	3	3	3	3	2	3	2	3	2	3	4	2	3	2
3	3	2	3	1	3	2	2	3	2	2	3	6	2	2	2	2	3
4	1	1	2	0	1	1	0	1	5	1	1	3	1	1	0	1	1
5 – Closely identify with them	1	0	0	0	1	0	1	0	0	1	0	0	1	1	0	0	1
Don't know / I've Never heard of this person	69	65	72	80	72	66	66	73	71	66	71	72	70	67	66	70	67
MEAN SCORE (excluding never heard of / DK)	0.8	0.6	0.9	0.6	1.0	0.6	0.6	0.8	1.3	0.7	0.8	1.3	0.8	0.8	0.4	0.7	0.8

	26-31 July	14-15 Dec																
How likely, if at all, would you be to vote for a new political party if it was...																		
A party founded by existing MPs in the political centre committed to opposing and/or overturning Brexit																		
Very likely	11	13	8	16	34	24	3	7	16	37	15	11	14	12	15	11	16	8
Fairly likely	17	20	13	27	34	36	5	11	32	35	19	20	26	23	17	12	23	15
TOTAL LIKELY	28	33	21	43	68	60	8	18	48	72	34	31	40	35	32	23	39	23
Fairly unlikely	12	12	10	13	8	11	10	12	12	10	12	12	19	12	10	10	12	11
Very unlikely	40	38	60	26	15	16	68	59	24	14	40	36	16	31	45	57	36	41
TOTAL UNLIKELY	52	50	70	39	23	27	78	71	36	24	52	48	35	43	55	67	48	52
Don't know	20	17	10	17	10	13	14	10	16	4	13	21	25	22	13	10	12	24
A party founded by former members of UKIP, on the political far-right, committed to opposing Islamism and immigration and supporting Brexit																		
Very likely	8	10	17	6	5	2	22	13	4	3	11	10	2	6	14	18	7	15
Fairly likely	9	10	16	6	4	1	18	16	5	4	11	10	8	9	12	10	10	11
TOTAL LIKELY	17	20	33	12	9	3	40	29	9	7	22	20	10	15	26	28	17	26
Fairly unlikely	9	11	14	8	5	7	12	14	7	11	12	10	15	9	11	12	10	12
Very unlikely	56	56	44	72	81	84	34	49	75	79	56	56	55	59	53	54	64	45
TOTAL UNLIKELY	65	67	58	80	86	91	46	63	82	90	68	66	70	68	64	66	74	57
Don't know	17	13	9	9	5	6	13	8	10	3	10	15	19	16	10	6	9	18

Sample Size: 1660 GB Adults
Fieldwork: 14th - 15th December 2018

		Region					Vote in 2017 / EU Ref 2016			
	Total	London	Rest of South	Midlands / Wales	North	Scotland	Con / Remain	Lab / Remain	Con / Leave	Lab / Leave
Weighted Sample	1660	199	554	359	405	143	153	309	370	158
Unweighted Sample	1660	183	561	368	397	151	168	332	386	154
	%	%	%	%	%	%	%	%	%	%

Adam Price

0 – Do not identify with them at all	21	20	21	19	23	19	25	15	25	18
1	3	2	4	3	3	4	1	4	2	6
2	3	4	3	3	2	2	6	2	3	2
3	3	1	3	3	2	2	1	4	2	3
4	1	2	1	2	1	1	0	1	1	2
5 – Closely identify with them	1	1	0	1	0	1	1	0	0	0
Don't know / I've Never heard of this person	69	69	68	70	69	71	65	74	66	69
MEAN SCORE (excluding never heard of / DK)	0.8	0.9	0.7	1.0	0.5	0.8	0.6	0.9	0.5	0.9

	26-31 July	14-15 Dec									
How likely, if at all, would you be to vote for a new political party if it was...											
A party founded by existing MPs in the political centre committed to opposing and/or overturning Brexit											
Very likely	11	13	15	14	11	10	14	18	24	4	3
Fairly likely	17	20	17	18	20	19	30	32	39	3	9
TOTAL LIKELY	28	33	32	32	31	29	44	50	63	7	12
Fairly unlikely	12	12	16	11	8	15	10	13	10	7	13
Very unlikely	40	38	30	42	45	36	29	26	14	76	55
TOTAL UNLIKELY	52	50	46	53	53	51	39	39	24	83	68
Don't know	20	17	22	15	16	21	17	12	13	10	20
A party founded by former members of UKIP, on the political far-right, committed to opposing Islamism and immigration and supporting Brexit											
Very likely	8	10	8	11	10	12	8	2	2	24	14
Fairly likely	9	10	13	11	10	10	6	2	1	21	14
TOTAL LIKELY	17	20	21	22	20	22	14	4	3	45	28
Fairly unlikely	9	11	8	12	12	12	7	7	6	16	8
Very unlikely	56	56	58	55	56	53	68	81	87	29	49
TOTAL UNLIKELY	65	67	66	67	68	65	75	88	93	45	57
Don't know	17	13	13	12	12	14	11	8	3	10	14

Sample Size: 1660 GB Adults
Fieldwork: 14th - 15th December 2018

Weighted Sample		Vote in 2017			EU Ref 2016		Voting Intention			Gender		Age				Social Grade	
	Total	Con	Lab	Lib Dem	Remain	Leave	Con	Lab	Lib Dem	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE
	1660	548	513	93	639	684	429	399	114	803	857	183	699	395	383	946	714
	1660	572	527	102	696	697	442	419	109	729	931	141	704	392	423	971	689
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Unweighted Sample																	

	26-31 July	14-15 Dec																
A party founded by people with a history of football hooliganism, on the political far-right, committed to opposing Islamism and immigration and supporting Brexit																		
Very likely	2	3	4	1	2	1	5	4	1	1	3	2	3	2	4	2	2	4
Fairly likely	4	4	5	2	0	1	6	4	3	4	4	4	6	5	3	3	4	4
TOTAL LIKELY	6	7	9	3	2	2	11	8	4	5	7	6	9	7	7	5	6	8
Fairly unlikely	7	7	9	4	2	3	10	11	4	1	8	7	16	6	7	7	5	10
Very unlikely	71	73	72	84	94	90	66	74	83	92	75	72	57	72	76	81	81	63
TOTAL UNLIKELY	78	80	81	88	96	93	76	85	87	93	83	79	73	78	83	88	86	73
Don't know	15	12	9	8	2	5	13	8	9	3	10	15	19	15	11	6	8	18
Do you agree or disagree with the following statements: I am concerned that Brexit is feeding prejudice and division and taking our country backwards																		
Strongly agree	31	35	18	53	64	62	13	18	54	58	37	33	39	36	35	30	41	26
Partially agree	26	27	33	23	22	25	29	34	22	32	25	29	25	26	24	34	28	26
TOTAL AGREE / PARTIALLY AGREE	57	62	51	76	86	87	42	52	76	90	62	62	64	62	59	64	69	52
Partially disagree	15	13	19	9	6	4	22	18	9	4	11	14	8	11	15	15	11	14
Strongly disagree	15	13	22	6	4	3	25	23	5	3	16	10	8	11	16	16	12	14
TOTAL PARTIALLY DISAGREE / DISAGREE	30	26	41	15	10	7	47	41	14	7	27	24	16	22	31	31	23	28
Don't know	14	13	8	10	4	6	11	7	9	3	10	15	20	16	10	6	8	19
Brexit has to mean ending all free movement of people																		
Strongly agree		18	28	13	3	7	30	26	11	2	21	15	10	14	23	23	16	20
Partially agree		17	22	14	17	14	21	24	14	20	18	16	17	14	18	23	17	17
TOTAL AGREE / PARTIALLY AGREE		35	50	27	20	21	51	50	25	22	39	31	27	28	41	46	33	37
Partially disagree		19	25	16	21	18	21	24	18	16	18	21	21	18	18	22	21	18
Strongly disagree		28	16	38	53	45	15	18	38	53	30	26	28	31	27	24	32	23
TOTAL PARTIALLY DISAGREE / DISAGREE		47	41	54	74	63	36	42	56	69	48	47	49	49	45	46	53	41
Don't know		18	10	19	6	16	13	8	19	8	12	23	25	23	14	8	14	22

Sample Size: 1660 GB Adults
Fieldwork: 14th - 15th December 2018

		Region					Vote in 2017 / EU Ref 2016			
	Total	London	Rest of South	Midlands / Wales	North	Scotland	Con / Remain	Lab / Remain	Con / Leave	Lab / Leave
Weighted Sample	1660	199	554	359	405	143	153	309	370	158
Unweighted Sample	1660	183	561	368	397	151	168	332	386	154
	%	%	%	%	%	%	%	%	%	%

	26-31 July	14-15 Dec									
A party founded by people with a history of football hooliganism, on the political far-right, committed to opposing Islamism and immigration and supporting Brexit											
Very likely	2	3	3	2	2	4	3	1	1	6	2
Fairly likely	4	4	6	3	4	5	2	3	1	7	3
TOTAL LIKELY	6	7	9	5	6	9	5	4	2	13	5
Fairly unlikely	7	7	5	7	10	7	7	4	2	11	7
Very unlikely	71	73	76	76	72	69	78	87	93	66	76
TOTAL UNLIKELY	78	80	81	83	82	76	85	91	95	77	83
Don't know	15	12	11	12	12	15	10	5	3	11	13
Do you agree or disagree with the following statements: I am concerned that Brexit is feeding prejudice and division and taking our country backwards											
Strongly agree	31	35	45	32	32	31	49	39	72	10	21
Partially agree	26	27	23	29	29	26	23	40	19	30	27
TOTAL AGREE / PARTIALLY AGREE	57	62	68	61	61	57	72	79	91	40	48
Partially disagree	15	13	8	14	13	14	11	6	4	24	19
Strongly disagree	15	13	11	14	14	14	9	7	1	30	15
TOTAL PARTIALLY DISAGREE / DISAGREE	30	26	19	28	27	28	20	13	5	54	34
Don't know	14	13	13	11	12	16	9	8	4	6	18
Brexit has to mean ending all free movement of people											
Strongly agree	18	20	16	19	21	13	8	7	36	25	
Partially agree	17	18	19	17	14	17	24	12	22	17	
TOTAL AGREE / PARTIALLY AGREE	35	38	35	36	35	30	32	19	58	42	
Partially disagree	19	15	22	20	18	20	29	14	22	17	
Strongly disagree	28	28	30	25	26	35	24	52	13	18	
TOTAL PARTIALLY DISAGREE / DISAGREE	47	43	52	45	44	55	53	66	35	35	
Don't know	18	19	13	19	22	16	15	14	7	23	

Sample Size: 1660 GB Adults
Fieldwork: 14th - 15th December 2018

Weighted Sample		Vote in 2017			EU Ref 2016		Voting Intention			Gender		Age				Social Grade	
	Total	Con	Lab	Lib Dem	Remain	Leave	Con	Lab	Lib Dem	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE
	1660	548	513	93	639	684	429	399	114	803	857	183	699	395	383	946	714
	1660	572	527	102	696	697	442	419	109	729	931	141	704	392	423	971	689
Unweighted Sample		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

I feel that most of us didn't really know how complicated and difficult Brexit would be	26-31 July	14-15 Dec																
Strongly agree	44	49	38	62	72	71	32	39	64	64	46	52	47	47	50	50	52	45
Partially agree	29	25	33	21	22	18	32	35	23	27	25	25	24	25	24	26	26	24
TOTAL AGREE / PARTIALLY AGREE	73	74	71	83	94	89	64	74	87	91	71	77	71	72	74	76	78	69
Partially disagree	10	9	12	7	4	4	15	11	5	5	11	8	9	9	10	9	9	10
Strongly disagree	8	8	13	4	0	2	15	12	5	1	11	5	3	7	10	11	8	8
TOTAL PARTIALLY DISAGREE / DISAGREE	18	17	25	11	4	6	30	23	10	6	22	13	12	16	20	20	17	18
Don't know	8	9	4	5	3	4	6	4	4	2	8	10	16	12	5	4	5	14
Brexit will increase the economic opportunities for people like me	26-31 July	14-15 Dec																
Strongly agree	8	10	17	5	2	2	18	17	5	4	11	8	6	6	12	16	9	10
Partially agree	17	16	25	10	4	4	30	26	8	12	17	15	13	15	17	18	15	17
TOTAL AGREE / PARTIALLY AGREE	25	26	42	15	6	6	48	43	13	16	28	23	19	21	29	34	24	27
Partially disagree	17	15	15	17	21	19	12	15	16	17	15	15	14	16	15	15	17	13
Strongly disagree	28	31	14	44	66	58	7	13	51	60	35	28	40	34	30	24	37	24
TOTAL PARTIALLY DISAGREE / DISAGREE	45	46	29	61	87	77	19	28	67	77	50	43	54	50	45	39	54	37
Don't know	29	28	30	24	8	17	32	29	21	7	22	34	28	29	26	28	22	36
I don't trust this Government to deliver a good Brexit for people like me	26-31 July	14-15 Dec																
Strongly agree	35	40	23	56	53	48	37	16	63	43	46	34	39	40	45	35	42	37
Partially agree	25	27	34	26	27	27	29	32	22	31	25	29	20	28	25	31	27	27
TOTAL AGREE / PARTIALLY AGREE	60	67	57	82	80	75	66	48	85	74	71	63	59	68	70	66	69	64
Partially disagree	16	14	23	6	10	12	16	30	5	13	13	14	15	11	14	18	15	11
Strongly disagree	9	6	10	4	4	5	7	13	3	8	5	6	6	4	6	8	6	5
TOTAL PARTIALLY DISAGREE / DISAGREE	25	20	33	10	14	17	23	43	8	21	18	20	21	15	20	26	21	16
Don't know	14	14	10	9	6	8	12	9	7	6	11	16	20	17	10	8	10	19

Sample Size: 1660 GB Adults
Fieldwork: 14th - 15th December 2018

		Region					Vote in 2017 / EU Ref 2016			
	Total	London	Rest of South	Midlands / Wales	North	Scotland	Con / Remain	Lab / Remain	Con / Leave	Lab / Leave
Weighted Sample	1660	199	554	359	405	143	153	309	370	158
Unweighted Sample	1660	183	561	368	397	151	168	332	386	154
	%	%	%	%	%	%	%	%	%	%

		26-31 July	14-15 Dec									
I feel that most of us didn't really know how complicated and difficult Brexit would be												
	Strongly agree	44	49	51	45	50	49	57	66	74	26	43
	Partially agree	29	25	20	30	23	21	26	19	19	39	22
TOTAL AGREE / PARTIALLY AGREE		73	74	71	75	73	70	83	85	93	65	65
	Partially disagree	10	9	10	9	11	9	6	7	3	14	17
	Strongly disagree	8	8	10	9	9	7	4	4	2	17	10
TOTAL PARTIALLY DISAGREE / DISAGREE		18	17	20	18	20	16	10	11	5	31	27
	Don't know	8	9	10	7	7	13	6	5	2	4	9
		26-31 July	14-15 Dec									
Brexit will increase the economic opportunities for people like me												
	Strongly agree	8	10	10	11	11	7	5	3	2	24	11
	Partially agree	17	16	14	16	18	17	10	9	3	32	24
TOTAL AGREE / PARTIALLY AGREE		25	26	24	27	29	24	15	12	5	56	35
	Partially disagree	17	15	15	16	14	15	14	30	15	8	19
	Strongly disagree	28	31	33	29	28	29	52	33	67	5	8
TOTAL PARTIALLY DISAGREE / DISAGREE		45	46	48	45	42	44	66	63	82	13	27
	Don't know	29	28	28	27	28	33	20	26	13	31	39
I don't trust this Government to deliver a good Brexit for people like me												
	Strongly agree	35	40	43	34	39	41	57	15	60	27	52
	Partially agree	25	27	27	31	29	23	18	35	26	33	26
TOTAL AGREE / PARTIALLY AGREE		60	67	70	65	68	64	75	50	86	60	78
	Partially disagree	16	14	10	16	12	15	11	29	5	21	7
	Strongly disagree	9	6	8	7	5	4	4	9	4	10	2
TOTAL PARTIALLY DISAGREE / DISAGREE		25	20	18	23	17	19	15	38	9	31	9
	Don't know	14	14	13	13	15	16	9	11	5	9	14

Sample Size: 1660 GB Adults
Fieldwork: 14th - 15th December 2018

Weighted Sample		Vote in 2017			EU Ref 2016		Voting Intention			Gender		Age				Social Grade	
	Total	Con	Lab	Lib Dem	Remain	Leave	Con	Lab	Lib Dem	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE
	1660	548	513	93	639	684	429	399	114	803	857	183	699	395	383	946	714
	1660	572	527	102	696	697	442	419	109	729	931	141	704	392	423	971	689
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Unweighted Sample																	

Anything less than a clean break from the EU will be a betrayal of the Referendum vote

Strongly agree	29	46	20	11	7	56	43	19	11	31	26	7	20	35	48	25	33
Partially agree	19	23	17	8	16	22	26	17	11	17	21	17	19	22	17	19	19
TOTAL AGREE / PARTIALLY AGREE	48	69	37	19	23	78	69	36	22	48	47	24	39	57	65	44	52
Partially disagree	12	12	12	16	17	7	12	13	14	11	13	16	14	8	12	13	10
Strongly disagree	23	10	33	56	44	4	11	34	52	27	19	26	25	24	15	29	15
TOTAL PARTIALLY DISAGREE / DISAGREE	35	22	45	72	61	11	23	47	66	38	32	42	39	32	27	42	25
Don't know	17	9	17	9	16	11	8	17	12	13	21	33	22	12	7	13	23

Sample Size: 1660 GB Adults
Fieldwork: 14th - 15th December 2018

	Region					Vote in 2017 / EU Ref 2016				
	Total	London	Rest of South	Midlands / Wales	North	Scotland	Con / Remain	Lab / Remain	Con / Leave	Lab / Leave
Weighted Sample	1660	199	554	359	405	143	153	309	370	158
Unweighted Sample	1660	183	561	368	397	151	168	332	386	154
	%	%	%	%	%	%	%	%	%	%

Anything less than a clean break from the EU will be a betrayal of the Referendum vote

Strongly agree	29	26	29	32	30	20	15	6	61	48
Partially agree	19	18	21	19	18	18	27	14	22	20
TOTAL AGREE / PARTIALLY AGREE	48	44	50	51	48	38	42	20	83	68
Partially disagree	12	14	13	11	10	12	23	15	7	8
Strongly disagree	23	23	23	20	20	34	22	50	3	8
TOTAL PARTIALLY DISAGREE / DISAGREE	35	37	36	31	30	46	45	65	10	16
Don't know	17	19	15	17	22	16	12	16	6	17