

# YouGov Survey Results

Sample Size: 1500 GB Adults

Fieldwork: 22nd May 2017

	EU Ref 2016		Vote in 2015				Gender		Age				Social Grade		Region					
	Total	Remain	Leave	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>1500</b>	590	641	423	351	90	144	726	774	174	641	371	315	855	645	180	498	323	362	138
Unweighted Sample	1500	696	673	452	398	114	160	605	895	102	615	440	343	934	566	118	525	335	359	163
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	April 19-20	May 22																			
<b>Do you have a favourable or unfavourable opinion of the following...?</b>																					
<b>Conservative Party</b>																					
Very favourable	18	11	6	17	27	2	2	11	12	10	6	6	11	23	12	9	13	12	11	10	6
Somewhat favourable	25	25	19	35	46	9	20	34	27	23	22	20	26	35	25	24	19	27	28	22	27
<b>TOTAL FAVOURABLE</b>	<b>43</b>	<b>36</b>	<b>25</b>	<b>52</b>	<b>73</b>	<b>11</b>	<b>22</b>	<b>45</b>	<b>39</b>	<b>33</b>	<b>28</b>	<b>26</b>	<b>37</b>	<b>58</b>	<b>37</b>	<b>33</b>	<b>32</b>	<b>39</b>	<b>39</b>	<b>32</b>	<b>33</b>
Somewhat unfavourable	14	17	19	17	15	19	23	25	17	17	9	21	17	13	19	14	24	19	12	15	19
Very unfavourable	31	32	49	18	4	64	48	18	36	28	45	32	31	24	35	29	31	28	29	37	43
<b>TOTAL UNFAVOURABLE</b>	<b>45</b>	<b>49</b>	<b>68</b>	<b>35</b>	<b>19</b>	<b>83</b>	<b>71</b>	<b>43</b>	<b>53</b>	<b>45</b>	<b>54</b>	<b>53</b>	<b>48</b>	<b>37</b>	<b>54</b>	<b>43</b>	<b>55</b>	<b>47</b>	<b>41</b>	<b>52</b>	<b>62</b>
Don't know	13	15	7	12	7	6	7	12	8	22	18	20	14	4	9	24	13	15	20	16	6
<b>Labour Party</b>																					
Very favourable	9	15	23	8	2	40	14	3	15	15	27	16	12	9	15	14	15	13	16	18	8
Somewhat favourable	21	25	35	16	11	38	36	18	25	24	35	27	19	19	28	20	32	22	22	26	28
<b>TOTAL FAVOURABLE</b>	<b>30</b>	<b>40</b>	<b>58</b>	<b>24</b>	<b>13</b>	<b>78</b>	<b>50</b>	<b>21</b>	<b>40</b>	<b>39</b>	<b>62</b>	<b>43</b>	<b>31</b>	<b>28</b>	<b>43</b>	<b>34</b>	<b>47</b>	<b>35</b>	<b>38</b>	<b>44</b>	<b>36</b>
Somewhat unfavourable	21	22	19	28	35	8	31	34	25	19	7	23	25	24	24	19	23	22	19	19	31
Very unfavourable	36	23	15	36	45	6	10	36	28	19	10	14	29	43	22	25	16	27	23	22	25
<b>TOTAL UNFAVOURABLE</b>	<b>57</b>	<b>45</b>	<b>34</b>	<b>64</b>	<b>80</b>	<b>14</b>	<b>41</b>	<b>70</b>	<b>53</b>	<b>38</b>	<b>17</b>	<b>37</b>	<b>54</b>	<b>67</b>	<b>46</b>	<b>44</b>	<b>39</b>	<b>49</b>	<b>42</b>	<b>41</b>	<b>56</b>
Don't know	13	16	8	12	7	7	10	9	7	23	21	20	15	4	10	23	14	16	21	15	8
<b>Liberal Democrats</b>																					
Very favourable	5	5	9	1	4	2	27	0	6	4	7	4	4	5	6	3	6	7	3	4	1
Somewhat favourable	23	25	37	15	24	28	41	15	26	24	32	28	20	21	30	18	33	30	17	20	29
<b>TOTAL FAVOURABLE</b>	<b>28</b>	<b>30</b>	<b>46</b>	<b>16</b>	<b>28</b>	<b>30</b>	<b>68</b>	<b>15</b>	<b>32</b>	<b>28</b>	<b>39</b>	<b>32</b>	<b>24</b>	<b>26</b>	<b>36</b>	<b>21</b>	<b>39</b>	<b>37</b>	<b>20</b>	<b>24</b>	<b>30</b>
Somewhat unfavourable	26	25	28	29	34	34	11	21	27	24	20	23	28	30	28	21	23	27	26	22	31
Very unfavourable	27	23	11	38	26	21	7	51	29	17	14	18	27	33	20	27	19	20	24	30	22
<b>TOTAL UNFAVOURABLE</b>	<b>53</b>	<b>48</b>	<b>39</b>	<b>67</b>	<b>60</b>	<b>55</b>	<b>18</b>	<b>72</b>	<b>56</b>	<b>41</b>	<b>34</b>	<b>41</b>	<b>55</b>	<b>63</b>	<b>48</b>	<b>48</b>	<b>42</b>	<b>47</b>	<b>50</b>	<b>52</b>	<b>53</b>
Don't know	18	22	15	18	12	16	14	13	11	32	26	27	21	10	15	30	20	17	30	24	17
<b>UKIP</b>																					
Very favourable	5	5	1	9	5	1	3	26	6	4	0	3	9	7	4	6	4	5	5	6	1
Somewhat favourable	17	16	3	30	24	7	6	46	18	14	8	12	17	27	14	18	15	17	13	19	9
<b>TOTAL FAVOURABLE</b>	<b>22</b>	<b>21</b>	<b>4</b>	<b>39</b>	<b>29</b>	<b>8</b>	<b>9</b>	<b>72</b>	<b>24</b>	<b>18</b>	<b>8</b>	<b>15</b>	<b>26</b>	<b>34</b>	<b>18</b>	<b>24</b>	<b>19</b>	<b>22</b>	<b>18</b>	<b>25</b>	<b>10</b>
Somewhat unfavourable	15	14	9	20	23	8	4	14	15	13	13	15	12	13	13	15	10	12	19	15	11
Very unfavourable	50	49	81	27	39	76	80	7	52	47	62	50	46	45	59	37	56	50	43	44	68
<b>TOTAL UNFAVOURABLE</b>	<b>65</b>	<b>63</b>	<b>90</b>	<b>47</b>	<b>62</b>	<b>84</b>	<b>84</b>	<b>21</b>	<b>67</b>	<b>60</b>	<b>75</b>	<b>65</b>	<b>58</b>	<b>58</b>	<b>72</b>	<b>52</b>	<b>66</b>	<b>62</b>	<b>62</b>	<b>59</b>	<b>79</b>
Don't know	14	16	7	13	9	8	7	8	10	23	17	20	17	8	11	24	15	16	21	17	11

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Fieldwork: 22nd May 2017

	EU Ref 2016		Vote in 2015				Gender		Age				Social Grade		Region						
	Total	Remain	Leave	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1500</b>	590	641	423	351	90	144	726	774	174	641	371	315	855	645	180	498	323	362	138	
<b>Unweighted Sample</b>	<b>1500</b>	696	673	452	398	114	160	605	895	102	615	440	343	934	566	118	525	335	359	163	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
<b>SNP</b>																					
Very favourable	4	6	3	0	4	2	1	5	3	7	4	5	3	6	2	3	2	3	2	22	
Somewhat favourable	13	23	5	7	24	18	2	13	13	23	14	10	9	17	9	19	12	12	14	14	
<b>TOTAL FAVOURABLE</b>	<b>17</b>	<b>29</b>	<b>8</b>	<b>7</b>	<b>28</b>	<b>20</b>	<b>3</b>	<b>18</b>	<b>16</b>	<b>30</b>	<b>18</b>	<b>15</b>	<b>12</b>	<b>23</b>	<b>11</b>	<b>22</b>	<b>14</b>	<b>15</b>	<b>16</b>	<b>36</b>	
Somewhat unfavourable	17	24	13	16	22	32	16	18	16	16	16	17	20	18	16	23	16	14	18	17	
Very unfavourable	41	28	61	65	32	34	61	49	34	25	35	46	57	41	41	33	47	40	39	40	
<b>TOTAL UNFAVOURABLE</b>	<b>58</b>	<b>52</b>	<b>74</b>	<b>81</b>	<b>54</b>	<b>66</b>	<b>77</b>	<b>67</b>	<b>50</b>	<b>41</b>	<b>51</b>	<b>63</b>	<b>77</b>	<b>59</b>	<b>57</b>	<b>56</b>	<b>63</b>	<b>54</b>	<b>57</b>	<b>57</b>	
Don't know	24	18	18	12	18	13	19	14	34	29	30	23	12	18	32	21	23	32	27	6	
<b>Green Party</b>																					
Very favourable	8	16	3	2	12	14	3	9	8	22	8	7	3	11	4	6	11	5	9	12	
Somewhat favourable	31	45	21	25	44	46	19	31	31	37	32	29	28	34	26	44	30	27	28	34	
<b>TOTAL FAVOURABLE</b>	<b>39</b>	<b>61</b>	<b>24</b>	<b>27</b>	<b>56</b>	<b>60</b>	<b>22</b>	<b>40</b>	<b>39</b>	<b>59</b>	<b>40</b>	<b>36</b>	<b>31</b>	<b>45</b>	<b>30</b>	<b>50</b>	<b>41</b>	<b>32</b>	<b>37</b>	<b>46</b>	
Somewhat unfavourable	18	13	24	27	14	16	28	20	15	8	15	19	26	18	17	15	19	20	15	17	
Very unfavourable	17	9	28	27	11	13	27	24	11	7	16	18	24	17	18	13	18	15	18	20	
<b>TOTAL UNFAVOURABLE</b>	<b>35</b>	<b>22</b>	<b>52</b>	<b>54</b>	<b>25</b>	<b>29</b>	<b>55</b>	<b>44</b>	<b>26</b>	<b>15</b>	<b>31</b>	<b>37</b>	<b>50</b>	<b>35</b>	<b>35</b>	<b>28</b>	<b>37</b>	<b>35</b>	<b>33</b>	<b>37</b>	
Don't know	26	17	23	19	19	12	23	17	34	25	29	27	19	19	35	21	22	33	31	16	
		<i>April</i>	<b>May</b>																		
		19-20	22																		
<b>Theresa May</b>																					
Very favourable	21	13	5	23	30	3	4	20	14	12	2	7	15	30	12	13	12	16	13	11	7
Somewhat favourable	27	25	20	35	42	15	19	35	27	23	16	23	28	31	24	26	28	24	24	25	27
<b>TOTAL FAVOURABLE</b>	<b>48</b>	<b>38</b>	<b>25</b>	<b>58</b>	<b>72</b>	<b>18</b>	<b>23</b>	<b>55</b>	<b>41</b>	<b>35</b>	<b>18</b>	<b>30</b>	<b>43</b>	<b>61</b>	<b>36</b>	<b>39</b>	<b>40</b>	<b>40</b>	<b>37</b>	<b>36</b>	<b>34</b>
Somewhat unfavourable	15	15	20	12	11	19	22	19	14	16	15	15	16	13	18	11	15	14	15	17	15
Very unfavourable	23	31	47	18	9	56	47	14	36	27	50	34	28	20	35	26	29	31	27	33	43
<b>TOTAL UNFAVOURABLE</b>	<b>38</b>	<b>46</b>	<b>67</b>	<b>30</b>	<b>20</b>	<b>75</b>	<b>69</b>	<b>33</b>	<b>50</b>	<b>43</b>	<b>65</b>	<b>49</b>	<b>44</b>	<b>33</b>	<b>53</b>	<b>37</b>	<b>44</b>	<b>45</b>	<b>42</b>	<b>50</b>	<b>58</b>
Don't know	13	16	8	13	8	7	7	13	10	22	18	21	14	6	10	23	16	15	20	15	8
<b>Jeremy Corbyn</b>																					
Very favourable	7	16	23	8	3	34	15	4	17	14	31	18	12	7	16	15	10	17	15	20	10
Somewhat favourable	15	21	30	16	11	36	34	13	21	21	23	24	18	18	24	17	33	17	21	17	30
<b>TOTAL FAVOURABLE</b>	<b>22</b>	<b>37</b>	<b>53</b>	<b>24</b>	<b>14</b>	<b>70</b>	<b>49</b>	<b>17</b>	<b>38</b>	<b>35</b>	<b>54</b>	<b>42</b>	<b>30</b>	<b>25</b>	<b>40</b>	<b>32</b>	<b>43</b>	<b>34</b>	<b>36</b>	<b>37</b>	<b>40</b>
Somewhat unfavourable	21	21	20	23	27	12	25	27	23	19	17	19	21	26	22	19	23	21	17	22	22
Very unfavourable	43	27	18	41	50	11	16	46	29	25	8	19	35	44	27	27	22	29	26	24	32
<b>TOTAL UNFAVOURABLE</b>	<b>64</b>	<b>48</b>	<b>38</b>	<b>64</b>	<b>77</b>	<b>23</b>	<b>41</b>	<b>73</b>	<b>52</b>	<b>44</b>	<b>25</b>	<b>38</b>	<b>56</b>	<b>70</b>	<b>49</b>	<b>46</b>	<b>45</b>	<b>50</b>	<b>43</b>	<b>46</b>	<b>54</b>
Don't know	15	16	9	13	9	8	10	10	10	22	20	21	13	6	11	23	13	16	21	17	7

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	EU Ref 2016		Vote in 2015				Gender		Age				Social Grade		Region							
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<b>Weighted Sample</b>	<b>1500</b>	590	641	423	351	90	144	726	774	174	641	371	315	855	645	180	498	323	362	138		
Unweighted Sample	1500	696	673	452	398	114	160	605	895	102	615	440	343	934	566	118	525	335	359	163		
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%		
		April 19-20	May 22																			
<b>Tim Farron</b>																						
	Very favourable	3	3	6	1	2	2	16	0	4	2	5	2	2	4	4	2	5	2	3	4	1
	Somewhat favourable	14	17	29	9	16	21	32	9	19	14	16	17	17	17	20	13	21	21	9	15	19
	<b>TOTAL FAVOURABLE</b>	<b>17</b>	<b>20</b>	<b>35</b>	<b>10</b>	<b>18</b>	<b>23</b>	<b>48</b>	<b>9</b>	<b>23</b>	<b>16</b>	<b>21</b>	<b>19</b>	<b>19</b>	<b>21</b>	<b>24</b>	<b>15</b>	<b>26</b>	<b>23</b>	<b>12</b>	<b>19</b>	<b>20</b>
	Somewhat unfavourable	19	21	22	23	26	26	15	21	23	18	20	18	22	25	25	15	18	22	21	19	23
	Very unfavourable	24	25	16	38	30	24	15	47	32	19	23	20	29	33	25	27	26	24	27	27	23
	<b>TOTAL UNFAVOURABLE</b>	<b>43</b>	<b>46</b>	<b>38</b>	<b>61</b>	<b>56</b>	<b>50</b>	<b>30</b>	<b>68</b>	<b>55</b>	<b>37</b>	<b>43</b>	<b>38</b>	<b>51</b>	<b>58</b>	<b>50</b>	<b>42</b>	<b>44</b>	<b>46</b>	<b>48</b>	<b>46</b>	<b>46</b>
	Don't know	40	34	28	29	25	26	22	24	21	47	36	43	31	20	27	44	30	32	40	36	34
<b>Paul Nuttall</b>																						
	Very favourable	1	1	1	1	1	0	0	3	1	1	3	1	0	1	1	1	0	0	1	2	0
	Somewhat favourable	5	7	2	13	9	3	1	23	9	5	5	6	8	10	7	7	11	8	4	9	2
	<b>TOTAL FAVOURABLE</b>	<b>6</b>	<b>8</b>	<b>3</b>	<b>14</b>	<b>10</b>	<b>3</b>	<b>1</b>	<b>26</b>	<b>10</b>	<b>6</b>	<b>8</b>	<b>7</b>	<b>8</b>	<b>11</b>	<b>8</b>	<b>8</b>	<b>11</b>	<b>8</b>	<b>5</b>	<b>11</b>	<b>2</b>
	Somewhat unfavourable	14	13	8	19	18	9	10	24	15	11	5	12	11	21	13	13	9	13	15	13	12
	Very unfavourable	35	38	59	26	32	58	60	20	50	27	51	34	42	35	45	29	40	40	33	36	49
	<b>TOTAL UNFAVOURABLE</b>	<b>49</b>	<b>51</b>	<b>67</b>	<b>45</b>	<b>50</b>	<b>67</b>	<b>70</b>	<b>44</b>	<b>65</b>	<b>38</b>	<b>56</b>	<b>46</b>	<b>53</b>	<b>56</b>	<b>58</b>	<b>42</b>	<b>49</b>	<b>53</b>	<b>48</b>	<b>49</b>	<b>61</b>
	Don't know	45	41	31	41	40	30	28	30	26	56	36	47	39	34	35	50	40	39	47	40	37
<b>Nicola Sturgeon</b>																						
	Very favourable	6	9	3	1	8	4	1	6	5	7	5	8	2	7	4	4	4	4	5	17	
	Somewhat favourable	16	30	5	9	27	25	4	16	15	31	16	12	11	20	10	29	13	12	15	19	
	<b>TOTAL FAVOURABLE</b>	<b>22</b>	<b>39</b>	<b>8</b>	<b>10</b>	<b>35</b>	<b>29</b>	<b>5</b>	<b>22</b>	<b>20</b>	<b>38</b>	<b>21</b>	<b>20</b>	<b>13</b>	<b>27</b>	<b>14</b>	<b>33</b>	<b>17</b>	<b>16</b>	<b>20</b>	<b>36</b>	
	Somewhat unfavourable	14	19	10	13	19	20	13	15	13	11	15	12	16	16	12	16	13	11	17	13	
	Very unfavourable	43	25	68	68	31	37	68	50	37	26	36	50	60	41	46	29	49	43	42	42	
	<b>TOTAL UNFAVOURABLE</b>	<b>57</b>	<b>44</b>	<b>78</b>	<b>81</b>	<b>50</b>	<b>57</b>	<b>81</b>	<b>65</b>	<b>50</b>	<b>37</b>	<b>51</b>	<b>62</b>	<b>76</b>	<b>57</b>	<b>58</b>	<b>45</b>	<b>62</b>	<b>54</b>	<b>59</b>	<b>55</b>	
	Don't know	21	16	13	8	14	13	14	13	30	25	28	18	10	16	28	21	20	30	21	9	