















Date	Client	Con	Lab	Lib Dem	Other	Con lead over Lab
		%	%	%	%	
July 28-29	Sunday Times	35	44	10	12	-9
July 27- 28	The Sun	36	42	11	11	-6
July 26-27	The Sun	36	43	8	13	-7
July 25-26	The Sun	35	44	9	12	-9
July 24-25	The Sun	37	41	10	12	-4
July 21-22	Sunday Times	35	43	10	12	-8
July 20-21	The Sun	36	44	9	12	-8
July 19-20	The Sun	35	43	11	11	-8
July 18-19	The Sun	36	43	8	13	-7
July 17-18	The Sun	37	42	9	12	-5
July 14- 15	Sunday Times	36	42	11	11	-6
July 13-14	The Sun	36	43	9	11	-7
July 12-13	The Sun	35	43	10	12	-8
July 11-12	The Sun	37	42	9	12	-5
July 10-11	The Sun	35	43	10	12	-8
July 7-8	Sunday Times	35	44	8	13	-9
July 6-7	The Sun	37	43	8	12	-6
July 5-6	The Sun	35	43	9	13	-8
July 4-5	The Sun	35	43	10	12	-8
July 3-4	The Sun	37	43	9	12	-6
June 30 - July 1	Sunday Times	36	42	9	13	-6
June 29-30	The Sun	37	42	8	13	-5
June 28-29	The Sun	37	41	10	12	-4
June 27-28	The Sun	36	43	8	12	-7
June 26-27	The Sun	37	42	10	11	-5
June 23-24	Sunday Times	36	43	9	12	-7
June 22-23	The Sun	37	42	9	12	-5
June 21-22	The Sun	36	42	9	13	-6
June 20-21	The Sun	37	42	8	13	-5
June 19-20	The Sun	37	43	9	11	-6
June 16-17	Sunday Times	37	42	10	11	-5
June 15-16	The Sun	37	43	9	11	-6
June 14-15	The Sun	36	42	9	12	-6
June 13-14	The Sun	37	42	10	11	-5
June 12-13	The Sun	37	42	10	11	-5
June 9-10	Sunday Times	37	42	9	12	-5
June 8-9	The Sun	37	43	8	12	-6
June 7-8	The Sun	37	42	9	12	-5
June 6-7	The Sun	36	44	8	12	-8
June 5-6	The Sun	37	43	9	12	-6
June 2-3	Sunday Times	37	42	9	12	-5
June 1-2	The Sun	36	42	9	13	-6
May 31-June 1	The Sun	39	41	9	12	-2
May 30-31	The Sun	37	42	9	12	-5
May 26-27	Sunday Times	37	43	9	12	-6
May 25-26	The Sun	37	43	8	12	-6
May 24-25	The Sun	37	41	10	12	-4
May 23-24	The Sun	38	42	9	11	-4
May 22-23	The Sun	38	42	10	10	-4



Date	Client	Con	Lab	Lib Dem	Other	Con lead over Lab
		%	%	%	%	
May 19-20	Sunday Times	37	42	8	13	<b>-5</b>
May 18-19	The Sun	38	40	10	12	<b>-2</b>
May 17-18	The Sun	36	42	9	13	<b>-6</b>
May 16-17	The Sun	39	41	9	12	<b>-2</b>
May 15-16	The Sun	38	41	10	12	<b>-3</b>
May 12-13	Sunday Times	36	41	9	13	<b>-5</b>
May 11-12	The Sun	39	41	9	11	<b>-2</b>
May 10-11	The Sun	36	42	8	14	<b>-6</b>
May 9-10	The Sun	38	40	9	13	<b>-2</b>
May 8-9	The Sun	38	42	8	12	<b>-4</b>
May 5-6	Sunday Times	36	41	10	12	<b>-5</b>
May 4-5	The Sun	37	39	10	13	<b>-2</b>
May 3-4	The Sun	36	40	11	14	<b>-4</b>
May 2-3	The Sun	37	42	10	11	<b>-5</b>
April 28-29	Sunday Times	36	41	10	12	<b>-5</b>
April 27-28	The Sun	36	41	12	12	<b>-5</b>
April 26-27	The Sun	36	42	10	12	<b>-6</b>
April 25-26	The Sun	36	41	10	13	<b>-5</b>
April 20-21	The Sun	36	42	10	12	<b>-6</b>
April 19-20	The Sun	36	43	9	12	<b>-7</b>
April 18-19	The Sun	36	43	9	12	<b>-7</b>
April 17-18	The Sun	36	42	9	12	<b>-6</b>
April 14-15	Sunday Times	37	41	9	12	<b>-4</b>
April 13-14	The Sun	36	42	10	12	<b>-6</b>
April 12-13	The Sun	35	44	10	12	<b>-9</b>
April 11-12	The Sun	37	42	9	11	<b>-5</b>
April 10-11	The Sun	36	42	10	12	<b>-6</b>
April 7-8	Sunday Times	36	43	9	12	<b>-7</b>
April 6-7	The Sun	35	44	10	11	<b>-9</b>
April 5-6	The Sun	36	42	10	12	<b>-6</b>
April 4-5	The Sun	37	42	9	12	<b>-5</b>
April 3-4	The Sun	37	42	9	11	<b>-5</b>
March 31-April 1	Sunday Times	36	42	11	11	<b>-6</b>
March 30-31	The Sun	35	42	10	13	<b>-7</b>
March 29-30	The Sun	35	45	9	11	<b>-10</b>
March 28-29	The Sun	36	42	10	11	<b>-6</b>
March 27-28	The Sun	36	44	9	11	<b>-8</b>
March 24-25	Sunday Times	38	41	11	10	<b>-3</b>
March 23-24	The Sun	37	41	11	11	<b>-4</b>
March 22-23	The Sun	36	42	10	11	<b>-6</b>
March 21-22	The Sun	35	42	9	14	<b>-7</b>
March 20-21	The Sun	36	43	9	11	<b>-7</b>
March 17-18	Sunday Times	37	43	9	11	<b>-6</b>
March 16-17	The Sun	35	43	10	12	<b>-8</b>
March 15-16	The Sun	35	43	10	12	<b>-8</b>
March 14-15	The Sun	35	45	9	11	<b>-10</b>
March 13-14	The Sun	35	44	9	12	<b>-9</b>
March 10-11	Sunday Times	33	44	10	13	<b>-11</b>
March 9-10	The Sun	34	45	9	12	<b>-11</b>

Date	Client	Con	Lab	Lib Dem	Other	Con lead over Lab
		%	%	%	%	
March 8-9	The Sun	36	42	9	14	-6
March 7-8	The Sun	36	44	10	11	-8
March 6-7	The Sun	36	42	9	13	-6
March 3-4	Sunday Times	35	43	10	12	-8
March 2-3	The Sun	36	42	10	11	-6
March 1-2	The Sun	36	41	11	12	-5
Feb 28-March 1	The Sun	34	43	11	12	-9
February 27-28	The Sun	36	43	10	11	-7
February 24-25	Sunday Times	36	44	10	10	-8
February 23-24	The Sun	38	42	10	10	-4
February 22-23	The Sun	36	44	11	9	-8
February 21-22	The Sun	37	43	9	11	-6
February 20-21	The Sun	36	42	11	11	-6
February 17-18	Sunday Times	37	41	10	11	-4
February 16-17	The Sun	36	42	10	11	-6
February 15-16	The Sun	35	45	10	10	-10
February 14-15	The Sun	37	44	10	10	-7
February 13-14	The Sun	36	44	10	10	-8
February 10-11	Sunday Times	35	45	9	11	-10
February 9-10	The Sun	35	44	10	12	-9
February 8-9	The Sun	36	43	10	11	-7
February 7-8	The Sun	35	43	10	11	-8
February 6-7	The Sun	37	43	9	10	-6
February 3-4	Sunday Times	36	44	10	11	-8
February 2-3	The Sun	37	44	9	10	-7
February 1-2	The Sun	36	44	9	10	-8
Jan 31-Feb 1	The Sun	39	44	8	10	-5
January 30-31	The Sun	40	42	8	11	-2
January 27-28	Sunday Times	39	43	8	10	-4
January 26-27	The Sun	38	44	8	10	-6
January 25-26	The Sun	39	41	10	11	-2
January 24-25	The Sun	37	43	10	10	-6
January 23-24	The Sun	37	42	11	11	-5
January 20-21	Sunday Times	39	43	9	10	-4
January 19-20	The Sun	36	43	10	11	-7
January 18-19	The Sun	37	42	9	11	-5
January 17-18	The Sun	39	44	8	9	-5
January 16-17	The Sun	37	42	9	11	-5
January 13-14	Sunday Times	37	43	9	11	-6
January 12-13	The Sun	41	41	8	11	0
January 11-12	The Sun	36	43	9	11	-7
January 10-11	The Sun	40	41	7	12	-1
January 8-10	The Sun	40	43	8	9	-3
January 6-7	Sunday Times	38	41	10	11	-3
January 5-6	The Sun	39	43	7	10	-4
January 4-5	The Sun	40	41	10	9	-1
January 3-4	The Sun	40	42	8	10	-2
<b>2010</b>						
December 22-23	The Sun	39	41	9	11	-2

Date	Client	Con	Lab	Lib Dem	Other	Con lead over Lab
		%	%	%	%	
December 21-22	The Sun	41	42	8	10	<b>-1</b>
December 20-21	The Sun	40	42	9	9	<b>-2</b>
December 19-20	The Sun	40	43	8	9	<b>-3</b>
December 16-17	Sunday Times	39	42	9	10	<b>-3</b>
December 15-16	The Sun	41	41	9	10	<b>0</b>
December 14-15	The Sun	42	40	8	9	<b>2</b>
December 13-14	The Sun	39	42	9	9	<b>-3</b>
December 12-13	The Sun	41	42	9	8	<b>-1</b>
December 9-10	Sunday Times	40	42	9	10	<b>-2</b>
December 8-9	The Sun	41	39	11	9	<b>2</b>
December 7-8	The Sun	41	41	8	9	<b>0</b>
December 6-7	The Sun	42	39	9	10	<b>3</b>
December 5-6	The Sun	42	39	10	9	<b>3</b>
December 2-3	Sunday Times	41	39	10	10	<b>2</b>
December 1-2	The Sun	40	40	11	9	<b>0</b>
Nov30- Dec 1	The Sun	41	38	11	10	<b>3</b>
November 29-30	The Sun	40	40	10	10	<b>0</b>
November 28-29	The Sun	40	40	10	10	<b>0</b>
November 25-26	Sunday Times	40	40	9	11	<b>0</b>
November 24-25	The Sun	42	39	10	9	<b>3</b>
November 23-24	The Sun	40	40	9	11	<b>0</b>
November 22-23	The Sun	42	40	10	9	<b>2</b>
November 21-22	The Sun	41	38	11	10	<b>3</b>
November 18-19	Sunday Times	40	38	11	11	<b>2</b>
November 17-18	The Sun	40	40	11	9	<b>0</b>
November 16-17	The Sun	40	40	11	10	<b>0</b>
November 15-16	The Sun	37	42	10	10	<b>-5</b>
November 14-15	The Sun	40	42	10	8	<b>-2</b>
November 11-12	Sunday Times	39	41	10	9	<b>-2</b>
November 10-11	The Sun	40	40	10	10	<b>0</b>
November 9-10	The Sun	42	37	11	10	<b>5</b>
November 8-9	The Sun	40	39	13	8	<b>1</b>
November 7-8	The Sun	42	39	11	9	<b>3</b>
November 4-5	Sunday Times	40	39	12	10	<b>1</b>
November 3-4	The Sun	40	39	11	10	<b>1</b>
November 2-3	The Sun	40	40	9	10	<b>0</b>
November 1-2	The Sun	41	40	11	8	<b>1</b>
Oct 31- Nov 1	The Sun	41	39	11	9	<b>2</b>
October 28-29	Sunday Times	42	37	13	8	<b>5</b>
October 27-28	The Sun	41	39	11	9	<b>2</b>
October 26-27	The Sun	41	39	12	8	<b>2</b>
October 25-26	The Sun	40	38	12	9	<b>2</b>
October 24-25	The Sun	40	40	11	9	<b>0</b>
October 21-22	Sunday Times	41	40	10	9	<b>1</b>
October 20-21	The Sun	41	40	10	9	<b>1</b>
October 19-20	The Sun	41	39	11	9	<b>2</b>
October 18-19	The Sun	42	39	11	8	<b>3</b>
October 17-18	The Sun	41	39	12	7	<b>2</b>
October 14-15	Sunday Times	41	39	11	9	<b>2</b>

Date	Client	Con	Lab	Lib Dem	Other	Con lead over Lab
		%	%	%	%	
October 13-14	The Sun	42	38	12	8	<b>4</b>
October 12-13	The Sun	41	40	11	8	<b>1</b>
October 11-12	The Sun	43	38	12	8	<b>5</b>
October 10-11	The Sun	42	38	12	8	<b>4</b>
October 7-8	Sunday Times	42	38	12	8	<b>4</b>
October 6-7	The Sun	42	38	12	8	<b>4</b>
October 5-6	The Sun	42	40	11	7	<b>2</b>
October 4-5	The Sun	43	39	11	7	<b>4</b>
October 3-4	The Sun	41	39	12	8	<b>2</b>
Sep 30-October 1	Sunday Times	39	41	11	8	<b>-2</b>
September 29-30	The Sun	41	39	12	8	<b>2</b>
September 28-29	The Sun	41	39	12	9	<b>2</b>
September 27-28	The Sun	41	40	12	8	<b>1</b>
September 26-27	The Sun	39	40	12	9	<b>-1</b>
September 23-24	Sunday Times	39	38	15	9	<b>1</b>
September 22-23	The Sun	41	37	13	8	<b>4</b>
September 21-22	The Sun	43	36	14	7	<b>7</b>
September 20-21	The Sun	39	39	13	8	<b>0</b>
September 19-20	The Sun	42	38	11	8	<b>4</b>
September 16-17	Sunday Times	41	39	13	7	<b>2</b>
September 15-16	The Sun	41	38	12	9	<b>3</b>
September 14-15	The Sun	42	39	12	7	<b>3</b>
September 13-14	The Sun	40	39	12	9	<b>1</b>
September 12-13	The Sun	41	38	12	9	<b>3</b>
September 9-10	Sunday Times	42	38	14	6	<b>4</b>
September 8-9	The Sun	42	37	14	8	<b>5</b>
September 7-8	The Sun	43	38	12	7	<b>5</b>
September 6-7	The Sun	42	38	13	8	<b>4</b>
September 5-6	The Sun	42	37	13	8	<b>5</b>
September 2-3	Sunday Times	42	37	12	9	<b>5</b>
September 1-2	The Sun	42	37	12	9	<b>5</b>
August 31-Sept 01	The Sun	43	37	12	8	<b>6</b>
August 30-31	The Sun	43	38	11	8	<b>5</b>
August 26-27	Sunday Times	41	37	13	8	<b>4</b>
August 25-26	The Sun	42	37	12	9	<b>5</b>
August 24-25	The Sun	42	37	12	8	<b>5</b>
August 23-24	The Sun	41	38	13	8	<b>3</b>
August 22-23	The Sun	41	39	12	9	<b>2</b>
August 19-20	Sunday Times	41	38	12	8	<b>3</b>
August 18-19	The Sun	41	38	14	8	<b>3</b>
August 17-18	The Sun	44	36	12	7	<b>8</b>
August 16-17	The Sun	42	37	14	8	<b>5</b>
August 15-16	The Sun	41	37	15	8	<b>4</b>
August 12-13	Sunday Times	42	37	13	7	<b>5</b>
August 11-12	The Sun	42	37	14	8	<b>5</b>
August 10-11	The Sun	41	37	15	8	<b>4</b>
August 9-10	The Sun	42	38	14	7	<b>4</b>
August 8-9	The Sun	40	36	15	9	<b>4</b>
August 5-6	Sunday Times	42	36	13	8	<b>6</b>

Date	Client	Con	Lab	Lib Dem	Other	Con lead over Lab
		%	%	%	%	
August 4-5	The Sun	44	36	13	7	<b>8</b>
August 3-4	The Sun	42	36	13	9	<b>6</b>
August 2-3	The Sun	41	36	13	9	<b>5</b>
August 1-2	The Sun	42	38	12	8	<b>4</b>
July 29-30	Sunday Times	42	38	12	7	<b>4</b>
July 27-28	The Sun	42	36	14	8	<b>6</b>
July 26-27	The Sun	42	37	14	7	<b>5</b>
July 25-26	The Sun	42	35	15	8	<b>7</b>
July 22-23	Sunday Times	41	36	14	9	<b>5</b>
July 21-22	The Sun	43	35	15	7	<b>8</b>
July 20-21	The Sun	44	35	13	7	<b>9</b>
July 19-20	The Sun	43	35	14	8	<b>8</b>
July 18-19	The Sun	42	35	15	8	<b>7</b>
July 15-16	Sunday Times	40	37	15	7	<b>3</b>
July 14-15	The Sun	43	34	15	8	<b>9</b>
July 13-14	The Sun	43	34	15	8	<b>9</b>
July 12-13	The Sun	42	35	15	8	<b>7</b>
July 11-12	The Sun	42	35	15	8	<b>7</b>
July 8-9	Sunday Times	42	34	17	7	<b>8</b>
July 7-8	The Sun	42	35	16	7	<b>7</b>
July 6-7	The Sun	40	36	17	7	<b>4</b>
July 5-6	The Sun	41	36	15	9	<b>5</b>
July 4-5	The Sun	40	36	16	8	<b>4</b>
July 1-2	Sunday Times	41	36	16	7	<b>5</b>
June 30-July 1	The Sun	42	35	16	7	<b>7</b>
June 29-30	The Sun	42	36	15	6	<b>6</b>
June 28-29	The Sun	42	36	15	7	<b>6</b>
June 27-28	The Sun	42	35	16	7	<b>7</b>
June 24-25	Sunday Times	43	36	16	6	<b>7</b>
June 23-24	The Sun	43	34	17	5	<b>9</b>
June 22-23	The Sun	42	34	17	7	<b>8</b>
June 21-22	The Sun	41	37	15	7	<b>4</b>
June 20-21	The Sun	41	33	18	7	<b>8</b>
June 17-18	Sunday Times	39	34	19	8	<b>5</b>
June 10-11	Sunday Times	40	32	18	9	<b>8</b>
May 20-21	Sunday Times	39	32	21	7	<b>7</b>
May 13-14	Sunday Times	37	34	21	8	<b>3</b>