

# YouGov Survey Results

Sample Size: 1644 GB Adults  
Fieldwork: 4th - 5th September 2017

	Vote in 2017			EU Ref 2016		Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1644</b>	564	539	100	646	702	796	848	191	702	406	345	937	707	220	533	352	396	143	
<b>Unweighted Sample</b>	<b>1644</b>	554	575	122	743	683	688	956	177	637	436	394	979	665	145	584	357	409	149	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	15-16 Aug	4-5 Sep																		
<b>Do you have a favourable or unfavourable opinion of the following...?</b>																				
<b>Conservative Party</b>																				
Very favourable	9	10	26	0	0	5	17	10	9	2	6	11	20	9	11	5	14	9	8	4
Somewhat favourable	26	25	55	6	19	20	34	25	26	18	21	27	38	29	20	23	31	24	23	19
<b>TOTAL FAVOURABLE</b>	<b>35</b>	<b>35</b>	<b>81</b>	<b>6</b>	<b>19</b>	<b>25</b>	<b>51</b>	<b>35</b>	<b>35</b>	<b>20</b>	<b>27</b>	<b>38</b>	<b>58</b>	<b>38</b>	<b>31</b>	<b>28</b>	<b>45</b>	<b>33</b>	<b>31</b>	<b>23</b>
Somewhat unfavourable	18	19	12	24	28	20	20	20	18	25	21	18	14	20	18	21	20	20	16	22
Very unfavourable	35	33	2	62	48	48	20	36	30	36	36	37	20	35	30	37	25	28	39	50
<b>TOTAL UNFAVOURABLE</b>	<b>53</b>	<b>52</b>	<b>14</b>	<b>86</b>	<b>76</b>	<b>68</b>	<b>40</b>	<b>56</b>	<b>48</b>	<b>61</b>	<b>57</b>	<b>55</b>	<b>34</b>	<b>55</b>	<b>48</b>	<b>58</b>	<b>45</b>	<b>48</b>	<b>55</b>	<b>72</b>
Don't know	12	13	5	8	5	7	9	9	17	19	18	8	7	7	21	13	10	19	15	5
<b>NET</b>	<b>-18</b>	<b>-17</b>	<b>67</b>	<b>-80</b>	<b>-57</b>	<b>-43</b>	<b>11</b>	<b>-21</b>	<b>-13</b>	<b>-41</b>	<b>-30</b>	<b>-17</b>	<b>24</b>	<b>-17</b>	<b>-17</b>	<b>-30</b>	<b>0</b>	<b>-15</b>	<b>-24</b>	<b>-49</b>
<b>Labour Party</b>																				
Very favourable	15	13	1	33	6	21	6	14	12	20	13	13	7	13	12	12	11	12	18	9
Somewhat favourable	25	26	6	50	40	39	17	26	27	39	28	27	16	28	24	36	22	25	26	31
<b>TOTAL FAVOURABLE</b>	<b>40</b>	<b>39</b>	<b>7</b>	<b>83</b>	<b>46</b>	<b>60</b>	<b>23</b>	<b>40</b>	<b>39</b>	<b>59</b>	<b>41</b>	<b>40</b>	<b>23</b>	<b>41</b>	<b>36</b>	<b>48</b>	<b>33</b>	<b>37</b>	<b>44</b>	<b>40</b>
Somewhat unfavourable	20	19	25	9	41	19	20	19	20	13	20	18	24	23	14	19	21	15	17	33
Very unfavourable	27	28	62	2	9	15	47	32	24	10	21	33	45	27	30	20	35	28	25	20
<b>TOTAL UNFAVOURABLE</b>	<b>47</b>	<b>47</b>	<b>87</b>	<b>11</b>	<b>50</b>	<b>34</b>	<b>67</b>	<b>51</b>	<b>44</b>	<b>23</b>	<b>41</b>	<b>51</b>	<b>69</b>	<b>50</b>	<b>44</b>	<b>39</b>	<b>56</b>	<b>43</b>	<b>42</b>	<b>53</b>
Don't know	12	13	7	6	5	6	10	9	17	19	17	8	8	9	20	13	11	19	13	6
<b>NET</b>	<b>-7</b>	<b>-8</b>	<b>-80</b>	<b>72</b>	<b>-4</b>	<b>26</b>	<b>-44</b>	<b>-11</b>	<b>-5</b>	<b>36</b>	<b>0</b>	<b>-11</b>	<b>-46</b>	<b>-9</b>	<b>-8</b>	<b>9</b>	<b>-23</b>	<b>-6</b>	<b>2</b>	<b>-13</b>
<b>Liberal Democrats</b>																				
Very favourable	3	3	0	3	26	6	1	4	3	5	3	2	4	3	3	5	4	4	2	3
Somewhat favourable	21	23	16	31	55	39	12	23	22	28	23	22	19	27	17	32	25	17	18	27
<b>TOTAL FAVOURABLE</b>	<b>24</b>	<b>26</b>	<b>16</b>	<b>34</b>	<b>81</b>	<b>45</b>	<b>13</b>	<b>27</b>	<b>25</b>	<b>33</b>	<b>26</b>	<b>24</b>	<b>23</b>	<b>30</b>	<b>20</b>	<b>37</b>	<b>29</b>	<b>21</b>	<b>20</b>	<b>30</b>
Somewhat unfavourable	30	29	36	32	13	32	31	28	31	22	30	30	31	33	24	30	30	27	29	31
Very unfavourable	27	25	36	18	2	12	40	33	17	15	19	32	33	23	27	13	26	25	30	22
<b>TOTAL UNFAVOURABLE</b>	<b>57</b>	<b>54</b>	<b>72</b>	<b>50</b>	<b>15</b>	<b>44</b>	<b>71</b>	<b>61</b>	<b>48</b>	<b>37</b>	<b>49</b>	<b>62</b>	<b>64</b>	<b>56</b>	<b>51</b>	<b>43</b>	<b>56</b>	<b>52</b>	<b>59</b>	<b>53</b>
Don't know	18	20	12	15	3	12	16	13	27	29	25	14	14	13	30	21	16	27	21	16
<b>NET</b>	<b>-33</b>	<b>-28</b>	<b>-56</b>	<b>-16</b>	<b>66</b>	<b>1</b>	<b>-58</b>	<b>-34</b>	<b>-23</b>	<b>-4</b>	<b>-23</b>	<b>-38</b>	<b>-41</b>	<b>-26</b>	<b>-31</b>	<b>-6</b>	<b>-27</b>	<b>-31</b>	<b>-39</b>	<b>-23</b>
<b>UKIP</b>																				
Very favourable	4	6	9	3	0	1	12	9	4	2	7	6	7	4	9	9	5	7	6	2
Somewhat favourable	16	14	24	8	6	2	29	15	13	7	12	15	22	10	19	7	15	17	15	8
<b>TOTAL FAVOURABLE</b>	<b>20</b>	<b>20</b>	<b>33</b>	<b>11</b>	<b>6</b>	<b>3</b>	<b>41</b>	<b>24</b>	<b>17</b>	<b>9</b>	<b>19</b>	<b>21</b>	<b>29</b>	<b>14</b>	<b>28</b>	<b>16</b>	<b>20</b>	<b>24</b>	<b>21</b>	<b>10</b>
Somewhat unfavourable	12	14	22	9	9	8	20	14	13	13	11	15	17	14	13	8	15	16	14	10
Very unfavourable	56	51	37	72	82	82	28	53	49	59	50	56	43	62	36	66	50	42	48	63
<b>TOTAL UNFAVOURABLE</b>	<b>68</b>	<b>65</b>	<b>59</b>	<b>81</b>	<b>91</b>	<b>90</b>	<b>48</b>	<b>67</b>	<b>62</b>	<b>72</b>	<b>61</b>	<b>71</b>	<b>60</b>	<b>76</b>	<b>49</b>	<b>74</b>	<b>65</b>	<b>58</b>	<b>62</b>	<b>73</b>
Don't know	13	15	8	8	4	6	12	9	21	19	20	8	12	10	23	12	14	18	16	17
<b>NET</b>	<b>-48</b>	<b>-45</b>	<b>-26</b>	<b>-70</b>	<b>-85</b>	<b>-87</b>	<b>-7</b>	<b>-43</b>	<b>-45</b>	<b>-63</b>	<b>-42</b>	<b>-50</b>	<b>-31</b>	<b>-62</b>	<b>-21</b>	<b>-58</b>	<b>-45</b>	<b>-34</b>	<b>-41</b>	<b>-63</b>

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	Total	Vote in 2017			EU Ref 2016		Gender		Age				Social Grade		Region									
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland					
<b>Weighted Sample</b>	<b>1644</b>	564	539	100	646	702	796	848	191	702	406	345	937	707	220	533	352	396	143					
<b>Unweighted Sample</b>	<b>1644</b>	554	575	122	743	683	688	956	177	637	436	394	979	665	145	584	357	409	149					
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%					
		15-16 Aug		4-5 Sep																				
<b>Theresa May</b>																								
Very favourable	6	8	23	0	0	4	16	8	9	1	4	10	19	8	9	7	12	8	6	6				
Somewhat favourable	25	26	52	9	16	18	37	25	27	19	21	28	39	26	26	20	33	24	25	19				
<b>TOTAL FAVOURABLE</b>	<b>31</b>	<b>34</b>	<b>75</b>	<b>9</b>	<b>16</b>	<b>22</b>	<b>53</b>	<b>33</b>	<b>36</b>	<b>20</b>	<b>25</b>	<b>38</b>	<b>58</b>	<b>34</b>	<b>35</b>	<b>27</b>	<b>45</b>	<b>32</b>	<b>31</b>	<b>25</b>				
Somewhat unfavourable	21	19	16	19	36	21	18	19	18	18	21	18	16	21	16	19	18	23	16	20				
Very unfavourable	37	35	3	66	45	52	20	40	31	46	39	36	21	38	32	46	27	27	41	53				
<b>TOTAL UNFAVOURABLE</b>	<b>58</b>	<b>54</b>	<b>19</b>	<b>85</b>	<b>81</b>	<b>73</b>	<b>38</b>	<b>59</b>	<b>49</b>	<b>64</b>	<b>60</b>	<b>54</b>	<b>37</b>	<b>59</b>	<b>48</b>	<b>65</b>	<b>45</b>	<b>50</b>	<b>57</b>	<b>73</b>				
Don't know	11	12	7	6	2	5	9	8	15	16	15	8	6	7	17	9	10	18	12	2				
<b>NET</b>	<b>-27</b>	<b>-20</b>	<b>56</b>	<b>-76</b>	<b>-65</b>	<b>-51</b>	<b>15</b>	<b>-26</b>	<b>-13</b>	<b>-44</b>	<b>-35</b>	<b>-16</b>	<b>21</b>	<b>-25</b>	<b>-13</b>	<b>-38</b>	<b>0</b>	<b>-18</b>	<b>-26</b>	<b>-48</b>				
<b>Jeremy Corbyn</b>																								
Very favourable	16	13	0	33	5	24	6	16	11	23	15	12	7	14	12	20	10	10	17	13				
Somewhat favourable	22	23	5	42	35	33	13	20	26	39	23	25	14	25	22	25	21	23	22	36				
<b>TOTAL FAVOURABLE</b>	<b>38</b>	<b>36</b>	<b>5</b>	<b>75</b>	<b>40</b>	<b>57</b>	<b>19</b>	<b>36</b>	<b>37</b>	<b>62</b>	<b>38</b>	<b>37</b>	<b>21</b>	<b>39</b>	<b>34</b>	<b>45</b>	<b>31</b>	<b>33</b>	<b>39</b>	<b>49</b>				
Somewhat unfavourable	17	14	14	11	34	16	14	14	14	6	15	16	14	15	12	13	14	12	14	19				
Very unfavourable	34	36	73	6	20	21	56	41	31	14	29	41	56	37	35	31	42	35	34	27				
<b>TOTAL UNFAVOURABLE</b>	<b>51</b>	<b>50</b>	<b>87</b>	<b>17</b>	<b>54</b>	<b>37</b>	<b>70</b>	<b>55</b>	<b>45</b>	<b>20</b>	<b>44</b>	<b>57</b>	<b>70</b>	<b>52</b>	<b>47</b>	<b>44</b>	<b>56</b>	<b>47</b>	<b>48</b>	<b>46</b>				
Don't know	11	13	8	7	5	6	11	8	18	18	18	6	9	9	19	12	12	20	13	5				
<b>NET</b>	<b>-13</b>	<b>-14</b>	<b>-82</b>	<b>58</b>	<b>-14</b>	<b>20</b>	<b>-51</b>	<b>-19</b>	<b>-8</b>	<b>42</b>	<b>-6</b>	<b>-20</b>	<b>-49</b>	<b>-13</b>	<b>-13</b>	<b>1</b>	<b>-25</b>	<b>-14</b>	<b>-9</b>	<b>3</b>				
<b>Vince Cable</b>																								
Very favourable	2	4	2	4	21	7	1	4	3	4	3	4	5	4	2	6	4	3	3	3				
Somewhat favourable	16	19	17	23	45	31	12	23	16	15	15	23	25	24	13	24	21	15	15	27				
<b>TOTAL FAVOURABLE</b>	<b>18</b>	<b>23</b>	<b>19</b>	<b>27</b>	<b>66</b>	<b>38</b>	<b>13</b>	<b>27</b>	<b>19</b>	<b>19</b>	<b>18</b>	<b>27</b>	<b>30</b>	<b>28</b>	<b>15</b>	<b>30</b>	<b>25</b>	<b>18</b>	<b>18</b>	<b>30</b>				
Somewhat unfavourable	21	19	26	20	12	22	22	23	15	8	17	24	21	21	16	17	18	19	18	26				
Very unfavourable	24	19	28	14	5	10	31	23	15	7	17	25	23	17	21	11	20	18	24	14				
<b>TOTAL UNFAVOURABLE</b>	<b>45</b>	<b>38</b>	<b>54</b>	<b>34</b>	<b>17</b>	<b>32</b>	<b>53</b>	<b>46</b>	<b>30</b>	<b>15</b>	<b>34</b>	<b>49</b>	<b>44</b>	<b>38</b>	<b>37</b>	<b>28</b>	<b>38</b>	<b>37</b>	<b>42</b>	<b>40</b>				
Don't know	36	39	27	39	17	30	34	27	51	65	48	24	25	33	47	42	37	44	40	31				
<b>NET</b>	<b>-27</b>	<b>-15</b>	<b>-35</b>	<b>-7</b>	<b>49</b>	<b>6</b>	<b>-40</b>	<b>-19</b>	<b>-11</b>	<b>4</b>	<b>-16</b>	<b>-22</b>	<b>-14</b>	<b>-10</b>	<b>-22</b>	<b>2</b>	<b>-13</b>	<b>-19</b>	<b>-24</b>	<b>-10</b>				
<b>Philip Hammond</b>																								
Very favourable	1	3	1	1	2	1	2	1	3	1	1	3	2	1	1	2	1	2	0	0				
Somewhat favourable	13	27	5	16	15	16	15	12	5	8	16	25	15	11	12	18	13	8	12	12				
<b>TOTAL FAVOURABLE</b>	<b>14</b>	<b>30</b>	<b>6</b>	<b>17</b>	<b>17</b>	<b>17</b>	<b>17</b>	<b>13</b>	<b>8</b>	<b>9</b>	<b>17</b>	<b>28</b>	<b>17</b>	<b>12</b>	<b>13</b>	<b>20</b>	<b>14</b>	<b>10</b>	<b>12</b>	<b>12</b>				
Somewhat unfavourable	22	28	23	36	25	25	28	16	24	19	25	23	26	17	21	23	21	22	24	24				
Very unfavourable	20	10	29	18	24	18	24	15	10	20	28	14	19	20	22	16	15	25	26	26				
<b>TOTAL UNFAVOURABLE</b>	<b>42</b>	<b>38</b>	<b>52</b>	<b>54</b>	<b>49</b>	<b>43</b>	<b>52</b>	<b>31</b>	<b>34</b>	<b>39</b>	<b>53</b>	<b>37</b>	<b>45</b>	<b>37</b>	<b>43</b>	<b>39</b>	<b>36</b>	<b>47</b>	<b>50</b>	<b>50</b>				
Don't know	44	32	42	30	35	40	31	55	59	51	30	36	38	52	44	41	50	43	38	38				
<b>NET</b>	<b>-28</b>	<b>-8</b>	<b>-46</b>	<b>-37</b>	<b>-32</b>	<b>-26</b>	<b>-35</b>	<b>-18</b>	<b>-26</b>	<b>-30</b>	<b>-36</b>	<b>-9</b>	<b>-28</b>	<b>-25</b>	<b>-30</b>	<b>-19</b>	<b>-22</b>	<b>-37</b>	<b>-38</b>	<b>-38</b>				

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	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>1644</b>	<b>564</b>	<b>539</b>	<b>100</b>	<b>646</b>	<b>702</b>	<b>796</b>	<b>848</b>	<b>191</b>	<b>702</b>	<b>406</b>	<b>345</b>	<b>937</b>	<b>707</b>	<b>220</b>	<b>533</b>	<b>352</b>	<b>396</b>	<b>143</b>
<b>Unweighted Sample</b>	<b>1644</b>	<b>554</b>	<b>575</b>	<b>122</b>	<b>743</b>	<b>683</b>	<b>688</b>	<b>956</b>	<b>177</b>	<b>637</b>	<b>436</b>	<b>394</b>	<b>979</b>	<b>665</b>	<b>145</b>	<b>584</b>	<b>357</b>	<b>409</b>	<b>149</b>
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
<b>Boris Johnson</b>																			
Very favourable	9	19	3	2	4	15	10	8	6	6	9	15	7	11	12	11	6	7	4
Somewhat favourable	26	45	12	17	15	40	27	25	16	22	30	35	26	25	16	29	28	27	21
<b>TOTAL FAVOURABLE</b>	<b>35</b>	<b>64</b>	<b>15</b>	<b>19</b>	<b>19</b>	<b>55</b>	<b>37</b>	<b>33</b>	<b>22</b>	<b>28</b>	<b>39</b>	<b>50</b>	<b>33</b>	<b>36</b>	<b>28</b>	<b>40</b>	<b>34</b>	<b>34</b>	<b>25</b>
Somewhat unfavourable	23	21	27	30	26	19	23	22	28	26	19	18	26	18	27	24	22	18	26
Very unfavourable	29	8	48	46	48	14	32	26	30	28	34	23	32	25	35	23	23	32	45
<b>TOTAL UNFAVOURABLE</b>	<b>52</b>	<b>29</b>	<b>75</b>	<b>76</b>	<b>74</b>	<b>33</b>	<b>55</b>	<b>48</b>	<b>58</b>	<b>54</b>	<b>53</b>	<b>41</b>	<b>58</b>	<b>43</b>	<b>62</b>	<b>47</b>	<b>45</b>	<b>50</b>	<b>71</b>
Don't know	14	7	10	6	7	12	8	20	20	19	9	9	9	21	10	13	21	16	4
<b>NET</b>	<b>-17</b>	<b>35</b>	<b>-60</b>	<b>-57</b>	<b>-55</b>	<b>22</b>	<b>-18</b>	<b>-15</b>	<b>-36</b>	<b>-26</b>	<b>-14</b>	<b>9</b>	<b>-25</b>	<b>-7</b>	<b>-34</b>	<b>-7</b>	<b>-11</b>	<b>-16</b>	<b>-46</b>
<b>David Davis</b>																			
Very favourable	5	12	1	1	1	10	6	3	2	2	4	11	5	4	2	6	5	5	2
Somewhat favourable	17	35	7	5	11	26	19	14	9	9	20	31	17	16	15	20	13	15	17
<b>TOTAL FAVOURABLE</b>	<b>22</b>	<b>47</b>	<b>8</b>	<b>6</b>	<b>12</b>	<b>36</b>	<b>25</b>	<b>17</b>	<b>11</b>	<b>11</b>	<b>24</b>	<b>42</b>	<b>22</b>	<b>20</b>	<b>17</b>	<b>26</b>	<b>18</b>	<b>20</b>	<b>19</b>
Somewhat unfavourable	14	15	17	28	19	13	18	11	8	16	15	13	17	11	16	14	17	13	12
Very unfavourable	21	7	33	38	33	11	25	16	19	21	27	14	23	17	25	17	15	24	30
<b>TOTAL UNFAVOURABLE</b>	<b>35</b>	<b>22</b>	<b>50</b>	<b>66</b>	<b>52</b>	<b>24</b>	<b>43</b>	<b>27</b>	<b>27</b>	<b>37</b>	<b>42</b>	<b>27</b>	<b>40</b>	<b>28</b>	<b>41</b>	<b>31</b>	<b>32</b>	<b>37</b>	<b>42</b>
Don't know	44	31	43	29	35	40	31	56	63	51	34	31	38	52	42	43	50	43	40
<b>NET</b>	<b>-13</b>	<b>25</b>	<b>-42</b>	<b>-60</b>	<b>-40</b>	<b>12</b>	<b>-18</b>	<b>-10</b>	<b>-16</b>	<b>-26</b>	<b>-18</b>	<b>15</b>	<b>-18</b>	<b>-8</b>	<b>-24</b>	<b>-5</b>	<b>-14</b>	<b>-17</b>	<b>-23</b>
<b>John McDonnell</b>																			
Very favourable	2	0	5	1	4	0	2	1	2	1	3	1	2	2	3	2	1	2	3
Somewhat favourable	8	2	17	10	13	5	10	5	5	7	10	7	9	6	11	6	6	10	8
<b>TOTAL FAVOURABLE</b>	<b>10</b>	<b>2</b>	<b>22</b>	<b>11</b>	<b>17</b>	<b>5</b>	<b>12</b>	<b>6</b>	<b>7</b>	<b>8</b>	<b>13</b>	<b>8</b>	<b>11</b>	<b>8</b>	<b>14</b>	<b>8</b>	<b>7</b>	<b>12</b>	<b>11</b>
Somewhat unfavourable	10	9	14	18	13	9	13	7	10	10	11	9	12	8	11	10	10	10	8
Very unfavourable	19	34	8	15	14	28	25	13	10	15	24	27	19	18	16	20	18	19	17
<b>TOTAL UNFAVOURABLE</b>	<b>29</b>	<b>43</b>	<b>22</b>	<b>33</b>	<b>27</b>	<b>37</b>	<b>38</b>	<b>20</b>	<b>20</b>	<b>25</b>	<b>35</b>	<b>36</b>	<b>31</b>	<b>26</b>	<b>27</b>	<b>30</b>	<b>28</b>	<b>29</b>	<b>25</b>
Don't know	61	55	56	56	56	58	49	73	72	67	52	56	58	66	59	62	65	58	64
<b>NET</b>	<b>-19</b>	<b>-41</b>	<b>0</b>	<b>-22</b>	<b>-10</b>	<b>-32</b>	<b>-26</b>	<b>-14</b>	<b>-13</b>	<b>-17</b>	<b>-22</b>	<b>-28</b>	<b>-20</b>	<b>-18</b>	<b>-13</b>	<b>-22</b>	<b>-21</b>	<b>-17</b>	<b>-14</b>
<b>Emily Thornberry</b>																			
Very favourable	2	0	5	2	4	1	2	2	1	2	3	1	3	1	2	2	3	2	1
Somewhat favourable	7	5	11	17	14	4	8	6	10	7	8	7	9	5	15	6	6	5	9
<b>TOTAL FAVOURABLE</b>	<b>9</b>	<b>5</b>	<b>16</b>	<b>19</b>	<b>18</b>	<b>5</b>	<b>10</b>	<b>8</b>	<b>11</b>	<b>9</b>	<b>11</b>	<b>8</b>	<b>12</b>	<b>6</b>	<b>17</b>	<b>8</b>	<b>9</b>	<b>7</b>	<b>10</b>
Somewhat unfavourable	8	10	9	8	8	10	11	6	4	7	9	11	8	8	6	10	9	6	9
Very unfavourable	12	19	7	4	6	19	16	8	6	11	16	14	12	13	15	11	11	15	10
<b>TOTAL UNFAVOURABLE</b>	<b>20</b>	<b>29</b>	<b>16</b>	<b>12</b>	<b>14</b>	<b>29</b>	<b>27</b>	<b>14</b>	<b>10</b>	<b>18</b>	<b>25</b>	<b>25</b>	<b>20</b>	<b>21</b>	<b>21</b>	<b>21</b>	<b>20</b>	<b>21</b>	<b>19</b>
Don't know	70	66	67	68	67	67	63	77	78	73	64	67	68	74	62	71	72	72	72
<b>NET</b>	<b>-11</b>	<b>-24</b>	<b>0</b>	<b>7</b>	<b>4</b>	<b>-24</b>	<b>-17</b>	<b>-6</b>	<b>1</b>	<b>-9</b>	<b>-14</b>	<b>-17</b>	<b>-8</b>	<b>-15</b>	<b>-4</b>	<b>-13</b>	<b>-11</b>	<b>-14</b>	<b>-9</b>

Sample Size: 1644 GB Adults  
Fieldwork: 4th - 5th September 2017

	Vote in 2017				EU Ref 2016		Gender		Age				Social Grade		Region				
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>1644</b>	<b>564</b>	<b>539</b>	<b>100</b>	<b>646</b>	<b>702</b>	<b>796</b>	<b>848</b>	<b>191</b>	<b>702</b>	<b>406</b>	<b>345</b>	<b>937</b>	<b>707</b>	<b>220</b>	<b>533</b>	<b>352</b>	<b>396</b>	<b>143</b>
<b>Unweighted Sample</b>	<b>1644</b>	<b>554</b>	<b>575</b>	<b>122</b>	<b>743</b>	<b>683</b>	<b>688</b>	<b>956</b>	<b>177</b>	<b>637</b>	<b>436</b>	<b>394</b>	<b>979</b>	<b>665</b>	<b>145</b>	<b>584</b>	<b>357</b>	<b>409</b>	<b>149</b>
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
<b>Keir Starmer</b>																			
Very favourable	3	0	6	8	7	0	3	3	4	2	5	3	4	2	3	4	3	3	1
Somewhat favourable	9	3	16	18	16	5	11	7	8	8	9	9	11	5	16	7	6	9	9
<b>TOTAL FAVOURABLE</b>	<b>12</b>	<b>3</b>	<b>22</b>	<b>26</b>	<b>23</b>	<b>5</b>	<b>14</b>	<b>10</b>	<b>12</b>	<b>10</b>	<b>14</b>	<b>12</b>	<b>15</b>	<b>7</b>	<b>19</b>	<b>11</b>	<b>9</b>	<b>12</b>	<b>10</b>
Somewhat unfavourable	9	13	7	10	10	10	12	6	3	8	11	11	10	7	9	9	10	7	10
Very unfavourable	12	20	7	3	6	19	16	9	3	11	15	15	11	14	11	13	11	14	8
<b>TOTAL UNFAVOURABLE</b>	<b>21</b>	<b>33</b>	<b>14</b>	<b>13</b>	<b>16</b>	<b>29</b>	<b>28</b>	<b>15</b>	<b>6</b>	<b>19</b>	<b>26</b>	<b>26</b>	<b>21</b>	<b>21</b>	<b>20</b>	<b>22</b>	<b>21</b>	<b>21</b>	<b>18</b>
Don't know	68	63	63	60	62	66	59	76	82	71	60	62	64	73	60	68	70	67	71
<b>NET</b>	<b>-9</b>	<b>-30</b>	<b>8</b>	<b>13</b>	<b>7</b>	<b>-24</b>	<b>-14</b>	<b>-5</b>	<b>6</b>	<b>-9</b>	<b>-12</b>	<b>-14</b>	<b>-6</b>	<b>-14</b>	<b>-1</b>	<b>-11</b>	<b>-12</b>	<b>-9</b>	<b>-8</b>
<b>Jacob Rees-Mogg</b>																			
Very favourable	7	18	2	1	3	14	9	6	2	4	11	13	7	8	7	9	5	9	5
Somewhat favourable	11	21	6	11	9	15	13	10	7	6	14	20	13	9	7	16	12	8	11
<b>TOTAL FAVOURABLE</b>	<b>18</b>	<b>39</b>	<b>8</b>	<b>12</b>	<b>12</b>	<b>29</b>	<b>22</b>	<b>16</b>	<b>9</b>	<b>10</b>	<b>25</b>	<b>33</b>	<b>20</b>	<b>17</b>	<b>14</b>	<b>25</b>	<b>17</b>	<b>17</b>	<b>16</b>
Somewhat unfavourable	11	10	13	18	17	8	13	9	9	11	11	11	12	9	12	10	12	10	11
Very unfavourable	19	7	31	36	31	11	25	14	21	18	24	14	22	15	25	17	17	21	20
<b>TOTAL UNFAVOURABLE</b>	<b>30</b>	<b>17</b>	<b>44</b>	<b>54</b>	<b>48</b>	<b>19</b>	<b>38</b>	<b>23</b>	<b>30</b>	<b>29</b>	<b>35</b>	<b>25</b>	<b>34</b>	<b>24</b>	<b>37</b>	<b>27</b>	<b>29</b>	<b>31</b>	<b>31</b>
Don't know	51	44	48	34	40	52	40	62	61	61	39	41	45	60	49	49	55	52	52
<b>NET</b>	<b>-12</b>	<b>22</b>	<b>-36</b>	<b>-42</b>	<b>-36</b>	<b>10</b>	<b>-16</b>	<b>-7</b>	<b>-21</b>	<b>-19</b>	<b>-10</b>	<b>8</b>	<b>-14</b>	<b>-7</b>	<b>-23</b>	<b>-2</b>	<b>-12</b>	<b>-14</b>	<b>-15</b>
<b>Anna Soubry</b>																			
Very favourable	1	1	0	7	2	0	1	1	2	1	1	1	1	1	1	1	1	1	1
Somewhat favourable	5	7	6	7	9	4	7	4	4	5	6	5	6	4	9	5	6	3	5
<b>TOTAL FAVOURABLE</b>	<b>6</b>	<b>8</b>	<b>6</b>	<b>14</b>	<b>11</b>	<b>4</b>	<b>8</b>	<b>5</b>	<b>6</b>	<b>6</b>	<b>7</b>	<b>6</b>	<b>7</b>	<b>5</b>	<b>10</b>	<b>6</b>	<b>7</b>	<b>4</b>	<b>6</b>
Somewhat unfavourable	11	14	11	12	12	13	14	8	8	8	14	14	12	9	10	11	13	10	10
Very unfavourable	12	15	13	5	9	17	17	8	4	12	17	12	11	14	9	11	14	15	9
<b>TOTAL UNFAVOURABLE</b>	<b>23</b>	<b>29</b>	<b>24</b>	<b>17</b>	<b>21</b>	<b>30</b>	<b>31</b>	<b>16</b>	<b>12</b>	<b>20</b>	<b>31</b>	<b>26</b>	<b>23</b>	<b>23</b>	<b>19</b>	<b>22</b>	<b>27</b>	<b>25</b>	<b>19</b>
Don't know	70	64	69	69	69	66	62	79	81	74	61	68	69	72	71	71	66	71	75
<b>NET</b>	<b>-17</b>	<b>-21</b>	<b>-18</b>	<b>-3</b>	<b>-10</b>	<b>-26</b>	<b>-23</b>	<b>-11</b>	<b>-6</b>	<b>-14</b>	<b>-24</b>	<b>-20</b>	<b>-16</b>	<b>-18</b>	<b>-9</b>	<b>-16</b>	<b>-20</b>	<b>-21</b>	<b>-13</b>