

CBS News 2016 Battleground Tracker

Iowa



Sample 1247 Registered Voters
Conducted January 18-21, 2016
Margin of Error $\pm 5.2\%$

1. How much attention have you been able to pay to the 2016 Presidential campaign so far?

A lot	47%
Some	39%
Not much	11%
No attention so far	2%

2. How likely is it that you will vote in the 2016 Presidential caucus in Iowa?

Definitely will vote	52%
Probably will vote	14%
Maybe will vote	8%
Probably will not vote	11%
Definitely will not vote	13%
Don't know	2%

3. In 2016, are you more likely to vote in the Democratic or Republican Presidential caucus?

Democratic	33%
Republican	34%
Neither	18%
Don't know	15%

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4. Which candidate are you most likely to vote for in the Iowa Republican Presidential caucus in 2016?

Asked of Republican primary voters

Jeb Bush	1%
Ben Carson	5%
Chris Christie	2%
Ted Cruz	34%
Carly Fiorina	1%
Jim Gilmore	0%
Mike Huckabee	0%
John Kasich	1%
Rand Paul	3%
Marco Rubio	13%
Rick Santorum	1%
Donald Trump	39%
No preference	0%

5. Which candidate are you most likely to vote for in the Iowa Democratic Presidential caucus in 2016?

Asked of Democratic primary voters

Hillary Clinton	46%
Martin O'Malley	5%
Bernie Sanders	47%
No preference	2%

6. Which best describes your support for [First Choice Candidate Name] right now?

Asked of Republican primary voters

Very strong – I've decided	37%
Strong – I probably won't change	41%
Somewhat strong – I might still change	22%
Not too strong – I'll probably keep looking	0%

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7. What could [Candidate Name] do to make you completely decided?

Asked of Republican primary voters who are not very strongly decided

Convince me they can really win	36%
Convince me they stand with me on the issues	22%
Convince me they can be effective in the job	26%
I'm never completely decided until Election Day	13%
None of these	3%

8. How would you describe your feelings right now about [First Choice Candidate Name] ... ?

Asked of Democratic primary voters

Enthusiastic about [Candidate Name]	63%
Supporting [Candidate Name] but with some reservations	32%
Considering [Candidate Name] mainly because you dislike the other choices so far	5%

9. You've told us you're supporting [Candidate Name] – are there other candidates you could consider voting for...?

Asked of Republican primary voters

	Yes, could consider	No, could never consider
Donald Trump	37%	63%
Ted Cruz	67%	33%
Marco Rubio	64%	36%
Chris Christie	35%	65%
Jeb Bush	33%	67%
John Kasich	17%	83%
Ben Carson	58%	42%

10. In trying to achieve their goals, do you feel each candidate's approach would probably be...

Asked of Republican primary voters

	Too extreme	About right	Too moderate
Donald Trump	47%	47%	5%
Ted Cruz	19%	70%	11%
Marco Rubio	7%	54%	39%

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11. Do you feel these candidates have been consistent in what they stand for?

Asked of Republican primary voters

	Yes, consistent	No, not consistent
Donald Trump	66%	34%
Ted Cruz	71%	29%
Marco Rubio	51%	49%

12. Regardless of who you're supporting, please tell us whether you feel each of these candidates 'gets it' – that is, understands how you and people like you feel right now?

Asked of Republican primary voters

	Understands	Doesn't understand
Donald Trump	79%	21%
Ted Cruz	76%	24%
Marco Rubio	63%	37%

13. What's most important: picking the candidate best prepared to...

Asked of Republican primary voters

Defend my faith and religious values	18%
Win the General election in November	29%
Fight terrorism	15%
Shake up politics-as-usual	16%
Bring back jobs and the American economy	22%

14. Do you think Ted Cruz's birthplace is a serious issue or not?

Asked of Republican primary voters

Serious	16%
Not serious	84%

15. Does Donald Trump's being from New York make you think better of him, worse of him, or does it not matter to you?

Asked of Republican primary voters

Better	3%
Worse	11%
Does not matter	85%

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16. Regardless of who you're supporting, who do you think would do a better job on...?

Asked of Democratic primary voters

	Hillary Clinton	Bernie Sanders	Both equally
Health care policy	43%	41%	16%
Wall Street reform	23%	69%	7%
Terrorism	52%	17%	31%
Taxes	28%	55%	17%
The economy and jobs	38%	41%	21%
Gun policy	50%	23%	27%

17. From what you've seen or heard, which better describes the candidates' policy proposals...

Asked of Democratic primary voters

	Realistic	Idealistic
Hillary Clinton	76%	24%
Bernie Sanders	38%	62%

18. Regardless of who you're supporting, please tell us whether you feel each of these candidates 'gets it' – that is, understands how you and people like you feel right now?

Asked of Democratic primary voters

	Understands	Doesn't understand
Hillary Clinton	65%	35%
Bernie Sanders	85%	15%

19. As President, would each candidate ultimately do...?

Asked of Democratic primary voters

	What big donors want	What regular people want
Hillary Clinton	57%	43%
Bernie Sanders	9%	91%

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20. When you vote in the Iowa caucus, you will be most satisfied about having a chance to...

Asked of Democratic primary voters

Support an historic candidacy	7%
Shake up politics-as-usual	12%
Get progressive things done	27%
Give the Democrats a good chance to win in November	54%

21. Do you think Hillary Clinton has criticized Bernie Sanders unfairly, or has she made fair points?

Asked of Democratic primary voters

Her critiques have been unfair	28%
She has made fair points	56%
Have not heard criticism	16%

22. Do you think Bernie Sanders has criticized Hillary Clinton unfairly, or has he made fair points?

Asked of Democratic primary voters

His critiques have been unfair	16%
He has made fair points	63%
Have not heard criticism	21%

23. Have you been told the specific location of your caucus meeting yet, or do you still need to find that out?

Asked of Democratic and Republican primary voters

Yes, know where it is	62%
No, still need to find out	38%

24. How do you feel about the Tea Party movement?*

Support	20%
Oppose	34%
Neutral	46%

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25. Would you describe yourself as a born-again or evangelical Christian?*

Yes	38%
No	56%
Not sure	6%

26. Thinking about politics these days, how would you describe your own political viewpoint?*

Very liberal	8%
Liberal	17%
Moderate	28%
Conservative	24%
Very Conservative	13%
Not sure	9%

27. Generally speaking, do you think of yourself as a ...?

Strong Democrat	20%
Not very strong Democrat	8%
Lean Democrat	11%
Independent	19%
Lean Republican	8%
Not very strong Republican	8%
Strong Republican	21%
Not sure	4%

28. Are you male or female?

Male	47%
Female	53%

*Questions marked with an asterisk are only asked for respondents who had not answered in previous waves. Earlier responses were used where available.

29. In what year were you born? [Age recoded from birth year]

18-29	14%
30-44	19%
45-64	43%
65+	24%

30. What racial or ethnic group best describes you?

White	95%
Black	1%
Hispanic	1%
Other	3%

31. What is the highest level of education you have completed?

HS or less	41%
Some college	36%
College grad	16%
Post grad	7%

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1. Attention to Campaign

How much attention have you been able to pay to the 2016 Presidential campaign so far?

	Gender			Age group				Race/Ethnicity			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	47%	59%	37%	28%	37%	49%	62%	48%	*	*	*
Some	39%	31%	46%	46%	41%	40%	34%	39%	*	*	*
Not much	11%	10%	13%	26%	11%	11%	4%	11%	*	*	*
No attention so far	2%	1%	4%	0%	11%	0%	0%	2%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
(Weighted N)	(1,246)	(586)	(659)	(174)	(240)	(532)	(300)	(1,179)	(17)	(9)	(41)

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2. Likelihood of Voting

How likely is it that you will vote in the 2016 Presidential caucus in Iowa?

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Definitely will vote	52%	59%	45%	50%	49%	51%	56%	52%	*	*	*
Probably will vote	14%	15%	12%	19%	23%	11%	7%	12%	*	*	*
Maybe will vote	8%	6%	10%	7%	12%	8%	6%	8%	*	*	*
Probably will not vote	11%	9%	13%	4%	6%	15%	11%	11%	*	*	*
Definitely will not vote	13%	9%	16%	20%	4%	13%	16%	13%	*	*	*
Don't know	2%	2%	4%	0%	7%	2%	4%	3%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
(Weighted N)	(1,247)	(587)	(660)	(174)	(240)	(532)	(300)	(1,181)	(17)	(9)	(41)

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3. 2016 Primary Turnout

In 2016, are you more likely to vote in the Democratic or Republican Presidential caucus?

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Democratic	33%	29%	36%	32%	26%	34%	37%	32%	*	*	*
Republican	34%	40%	29%	35%	28%	35%	36%	35%	*	*	*
Neither	18%	20%	17%	18%	15%	19%	20%	19%	*	*	*
Don't know	15%	11%	18%	14%	31%	12%	7%	14%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
(Weighted N)	(1,247)	(587)	(660)	(174)	(240)	(532)	(300)	(1,181)	(17)	(9)	(41)

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4. First Choice Republican Candidate

Which candidate are you most likely to vote for in the Iowa Republican Presidential caucus in 2016?

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Jeb Bush	1%	1%	1%	0%	1%	1%	1%	1%	*	*	*
Ben Carson	5%	4%	7%	0%	13%	4%	4%	5%	*	*	*
Chris Christie	2%	0%	4%	0%	0%	4%	0%	2%	*	*	*
Ted Cruz	34%	34%	34%	32%	25%	37%	35%	34%	*	*	*
Carly Fiorina	1%	2%	1%	0%	0%	1%	4%	1%	*	*	*
Jim Gilmore	0%	0%	0%	0%	1%	0%	0%	0%	*	*	*
Mike Huckabee	0%	0%	0%	0%	0%	0%	0%	0%	*	*	*
John Kasich	1%	0%	1%	0%	0%	0%	2%	1%	*	*	*
Rand Paul	3%	3%	3%	4%	4%	2%	3%	3%	*	*	*
Marco Rubio	13%	15%	10%	9%	31%	10%	6%	13%	*	*	*
Rick Santorum	1%	1%	0%	0%	0%	1%	1%	1%	*	*	*
Donald Trump	39%	40%	38%	54%	25%	37%	43%	39%	*	*	*
No preference	0%	0%	0%	0%	0%	0%	0%	0%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
(Weighted N)	(491)	(302)	(189)	(62)	(87)	(211)	(131)	(479)	(0)	(2)	(10)

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5. First Choice Democratic Candidate

Which candidate are you most likely to vote for in the Iowa Democratic Presidential caucus in 2016?

Asked of Democratic primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Hillary Clinton	46%	43%	47%	14%	50%	46%	61%	45%	*	*	*
Martin O'Malley	5%	5%	4%	0%	1%	5%	9%	4%	*	*	*
Bernie Sanders	47%	51%	44%	74%	47%	48%	28%	50%	*	*	*
No preference	1%	1%	4%	12%	2%	1%	1%	1%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
(Weighted N)	(490)	(193)	(297)	(71)	(75)	(215)	(128)	(449)	(23)	(5)	(14)

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6. Republican Candidate Support

Which best describes your support for [First Choice Candidate Name] right now?

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very strong	37%	39%	34%	51%	26%	42%	31%	38%	*	*	*
Strong	41%	42%	38%	30%	48%	35%	50%	41%	*	*	*
Somewhat strong	22%	18%	27%	19%	26%	23%	18%	21%	*	*	*
Not too strong	0%	0%	0%	0%	0%	0%	1%	0%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
(Weighted N)	(490)	(302)	(188)	(62)	(87)	(211)	(130)	(478)	(0)	(2)	(10)

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7. Republican Candidate Certainty

What could [Candidate Name] do to make you completely decided?

Asked of Republican primary voters who are not very strongly decided

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Convince me they can really win	36%	41%	28%	*	53%	30%	35%	36%	*	*	*
Convince me they stand with me on the issues	22%	19%	26%	*	16%	19%	32%	22%	*	*	*
Convince me they can be effective in the job	26%	21%	33%	*	13%	33%	21%	27%	*	*	*
I'm never completely decided until Election Day	13%	17%	7%	*	11%	14%	10%	13%	*	*	*
None of these	3%	2%	6%	*	6%	4%	3%	3%	*	*	*
Totals	100%	100%	100%	*	100%	100%	100%	100%	*	*	*
(Weighted N)	(307)	(183)	(124)	(30)	(65)	(122)	(89)	(298)	(0)	(2)	(7)

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8. Enthusiasm for First Choice

How would you describe your feelings right now about [First Choice Candidate Name] ... ?

Asked of Democratic primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Enthusiastic	63%	65%	62%	59%	81%	58%	64%	62%	*	*	*
Supporting with reservations	32%	30%	33%	37%	15%	36%	30%	32%	*	*	*
Considering as best alternative	5%	5%	6%	4%	4%	6%	6%	6%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
(Weighted N)	(476)	(192)	(284)	(63)	(74)	(212)	(127)	(443)	(22)	(5)	(6)

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9. Republican Candidate Consideration – Donald Trump

You've told us you're supporting [Candidate Name] – are there other candidates you could consider voting for...?

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, could consider	37%	41%	32%	*	24%	45%	48%	38%	*	*	*
No, could never consider	63%	59%	68%	*	76%	55%	52%	62%	*	*	*
Totals	100%	100%	100%	*	100%	100%	100%	100%	*	*	*
(Weighted N)	(284)	(173)	(111)	(28)	(60)	(125)	(71)	(277)	(0)	(1)	(7)

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10. Republican Candidate Consideration – Ted Cruz

You've told us you're supporting [Candidate Name] – are there other candidates you could consider voting for...?

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, could consider	67%	74%	54%	*	87%	64%	55%	67%	*	*	*
No, could never consider	33%	26%	46%	*	13%	36%	45%	33%	*	*	*
Totals	100%	100%	100%	*	100%	100%	100%	100%	*	*	*
(Weighted N)	(313)	(196)	(117)	(42)	(62)	(128)	(81)	(304)	(0)	(1)	(8)

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11. Republican Candidate Consideration – Marco Rubio

You've told us you're supporting [Candidate Name] – are there other candidates you could consider voting for...?

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, could consider	64%	63%	66%	89%	71%	64%	50%	64%	*	*	*
No, could never consider	36%	37%	34%	11%	29%	36%	50%	36%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
(Weighted N)	(400)	(239)	(160)	(56)	(51)	(180)	(113)	(389)	(0)	(2)	(9)

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12. Republican Candidate Consideration – Chris Christie

You've told us you're supporting [Candidate Name] – are there other candidates you could consider voting for...?

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, could consider	35%	36%	34%	34%	32%	34%	40%	35%	*	*	*
No, could never consider	65%	64%	66%	66%	68%	66%	60%	65%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
(Weighted N)	(452)	(284)	(168)	(62)	(87)	(185)	(119)	(441)	(0)	(2)	(9)

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13. Republican Candidate Consideration – Jeb Bush

You've told us you're supporting [Candidate Name] – are there other candidates you could consider voting for...?

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, could consider	33%	31%	36%	40%	38%	29%	33%	33%	*	*	*
No, could never consider	67%	69%	64%	60%	62%	71%	67%	67%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
(Weighted N)	(450)	(276)	(175)	(61)	(79)	(191)	(119)	(440)	(0)	(2)	(9)

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14. Republican Candidate Consideration – John Kasich

You've told us you're supporting [Candidate Name] – are there other candidates you could consider voting for...?

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, could consider	17%	21%	10%	10%	15%	18%	20%	17%	*	*	*
No, could never consider	83%	79%	90%	90%	85%	82%	80%	83%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
(Weighted N)	(442)	(269)	(173)	(62)	(74)	(193)	(114)	(431)	(0)	(2)	(9)

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15. Republican Candidate Consideration – Ben Carson

You've told us you're supporting [Candidate Name] – are there other candidates you could consider voting for...?

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, could consider	58%	68%	42%	56%	66%	54%	62%	59%	*	*	*
No, could never consider	42%	32%	58%	44%	34%	46%	38%	41%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
(Weighted N)	(434)	(268)	(167)	(62)	(67)	(191)	(114)	(423)	(0)	(2)	(9)

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16. Republican Candidate Approach – Donald Trump

In trying to achieve their goals, do you feel each candidate's approach would probably be...

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too extreme	47%	45%	51%	55%	66%	41%	41%	48%	*	*	*
About right	47%	49%	45%	44%	28%	51%	55%	47%	*	*	*
Too moderate	5%	6%	4%	1%	6%	8%	4%	5%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
(Weighted N)	(484)	(295)	(189)	(62)	(82)	(210)	(130)	(472)	(0)	(2)	(10)

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17. Republican Candidate Approach – Ted Cruz

In trying to achieve their goals, do you feel each candidate's approach would probably be...

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too extreme	19%	17%	21%	9%	21%	21%	18%	19%	*	*	*
About right	70%	76%	62%	82%	76%	70%	63%	71%	*	*	*
Too moderate	11%	7%	17%	9%	3%	9%	19%	10%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
(Weighted N)	(481)	(293)	(188)	(62)	(83)	(208)	(129)	(469)	(0)	(2)	(10)

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18. Republican Candidate Approach – Marco Rubio

In trying to achieve their goals, do you feel each candidate's approach would probably be...

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too extreme	7%	6%	7%	0%	0%	5%	15%	7%	*	*	*
About right	54%	51%	60%	41%	71%	56%	48%	55%	*	*	*
Too moderate	39%	43%	33%	59%	28%	39%	37%	38%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
(Weighted N)	(485)	(297)	(188)	(62)	(83)	(210)	(130)	(473)	(0)	(2)	(10)

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19. Republican Candidate Consistency – Donald Trump

Do you feel these candidates have been consistent in what they stand for?

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, consistent	66%	64%	70%	60%	54%	69%	73%	66%	*	*	*
No, not consistent	34%	36%	30%	40%	46%	31%	27%	34%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
(Weighted N)	(484)	(295)	(189)	(62)	(87)	(209)	(125)	(472)	(0)	(2)	(10)

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20. Republican Candidate Consistency – Ted Cruz

Do you feel these candidates have been consistent in what they stand for?

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, consistent	71%	76%	63%	69%	72%	75%	64%	71%	*	*	*
No, not consistent	29%	24%	37%	31%	28%	25%	36%	29%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
(Weighted N)	(479)	(294)	(185)	(62)	(87)	(207)	(124)	(468)	(0)	(2)	(10)

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21. Republican Candidate Consistency – Marco Rubio

Do you feel these candidates have been consistent in what they stand for?

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, consistent	51%	47%	57%	56%	52%	51%	48%	51%	*	*	*
No, not consistent	49%	53%	43%	44%	48%	49%	52%	49%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
(Weighted N)	(480)	(294)	(186)	(62)	(87)	(207)	(124)	(468)	(0)	(2)	(10)

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22. Republican Candidate Understanding – Donald Trump

Regardless of who you're supporting, please tell us whether you feel each of these candidates 'gets it' – that is, understands how you and people like you feel right now?

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Understands	79%	80%	76%	75%	63%	82%	86%	79%	*	*	*
Doesn't understand	21%	20%	24%	25%	37%	18%	14%	21%	*	*	*
Totals (Weighted N)	100% (487)	100% (299)	100% (188)	100% (62)	100% (86)	100% (210)	100% (129)	100% (475)	* (0)	* (2)	* (10)

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23. Republican Candidate Understanding – Ted Cruz

Regardless of who you're supporting, please tell us whether you feel each of these candidates 'gets it' – that is, understands how you and people like you feel right now?

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Understands	76%	77%	73%	63%	88%	76%	73%	76%	*	*	*
Doesn't understand	24%	23%	27%	37%	12%	24%	27%	24%	*	*	*
Totals (Weighted N)	100% (487)	100% (299)	100% (188)	100% (62)	100% (87)	100% (209)	100% (130)	100% (475)	* (0)	* (2)	* (10)

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24. Republican Candidate Understanding – Marco Rubio

Regardless of who you're supporting, please tell us whether you feel each of these candidates 'gets it' – that is, understands how you and people like you feel right now?

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Understands	63%	65%	60%	75%	70%	62%	54%	63%	*	*	*
Doesn't understand	37%	35%	40%	25%	30%	38%	46%	37%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
(Weighted N)	(480)	(299)	(182)	(62)	(87)	(202)	(130)	(469)	(0)	(2)	(10)

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25. Republican Vote Reasons

What's most important: picking the candidate best prepared to...

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Defend my faith and religious values	18%	16%	20%	38%	21%	13%	13%	17%	*	*	*
Win the General election in November	29%	29%	30%	16%	38%	26%	35%	30%	*	*	*
Fight terrorism	15%	10%	21%	15%	7%	16%	17%	14%	*	*	*
Shake up politics-as-usual	16%	21%	8%	2%	16%	18%	20%	16%	*	*	*
Bring back jobs and the American economy	22%	23%	21%	29%	18%	26%	16%	23%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
(Weighted N)	(488)	(302)	(186)	(62)	(87)	(209)	(130)	(479)	(0)	(2)	(7)

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26. Ted Cruz Birthplace

Do you think Ted Cruz's birthplace is a serious issue or not?

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Serious	16%	11%	23%	9%	12%	13%	26%	15%	*	*	*
Not serious	84%	89%	77%	91%	88%	87%	74%	85%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
(Weighted N)	(490)	(302)	(188)	(62)	(85)	(213)	(131)	(478)	(0)	(2)	(10)

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27. Donald Trump NY Values

Does Donald Trump's being from New York make you think better of him, worse of him, or does it not matter to you?

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Better	3%	4%	2%	15%	1%	2%	1%	3%	*	*	*
Worse	11%	15%	6%	16%	7%	13%	10%	12%	*	*	*
Does not matter	85%	81%	92%	69%	92%	85%	89%	85%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
(Weighted N)	(492)	(302)	(190)	(62)	(87)	(213)	(131)	(480)	(0)	(2)	(10)

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28. Democratic Candidate Policies – Health care policy

Regardless of who you're supporting, who do you think would do a better job on...?

Asked of Democratic primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Hillary Clinton	43%	39%	46%	16%	48%	35%	67%	42%	*	*	*
Bernie Sanders	41%	49%	36%	73%	42%	42%	21%	41%	*	*	*
Both equally	16%	12%	19%	11%	10%	23%	12%	16%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
(Weighted N)	(464)	(178)	(286)	(64)	(75)	(201)	(123)	(438)	(14)	(5)	(7)

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29. Democratic Candidate Policies – Wall Street reform

Regardless of who you're supporting, who do you think would do a better job on...?

Asked of Democratic primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Hillary Clinton	23%	18%	27%	15%	31%	21%	28%	22%	*	*	*
Bernie Sanders	69%	73%	67%	82%	63%	70%	66%	71%	*	*	*
Both equally	7%	9%	6%	3%	6%	10%	6%	8%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
(Weighted N)	(466)	(180)	(286)	(64)	(75)	(203)	(123)	(441)	(14)	(5)	(7)

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30. Democratic Candidate Policies – Terrorism

Regardless of who you're supporting, who do you think would do a better job on...?

Asked of Democratic primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Hillary Clinton	52%	53%	51%	25%	63%	45%	72%	52%	*	*	*
Bernie Sanders	17%	14%	18%	31%	10%	17%	12%	17%	*	*	*
Both equally	31%	32%	31%	44%	27%	38%	16%	31%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
(Weighted N)	(471)	(178)	(293)	(71)	(75)	(201)	(123)	(438)	(14)	(5)	(14)

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31. Democratic Candidate Policies – Taxes

Regardless of who you're supporting, who do you think would do a better job on...?

Asked of Democratic primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Hillary Clinton	28%	28%	27%	8%	43%	21%	40%	26%	*	*	*
Bernie Sanders	55%	57%	53%	90%	46%	58%	36%	56%	*	*	*
Both equally	17%	15%	20%	2%	11%	21%	24%	18%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
(Weighted N)	(464)	(178)	(286)	(64)	(75)	(201)	(123)	(439)	(14)	(5)	(7)

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32. Democratic Candidate Policies – The economy and jobs

Regardless of who you're supporting, who do you think would do a better job on...?

Asked of Democratic primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Hillary Clinton	38%	37%	38%	6%	45%	34%	57%	35%	*	*	*
Bernie Sanders	41%	50%	36%	82%	40%	35%	31%	42%	*	*	*
Both equally	21%	13%	27%	12%	15%	31%	12%	23%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
(Weighted N)	(473)	(187)	(286)	(64)	(75)	(210)	(123)	(438)	(23)	(5)	(7)

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33. Democratic Candidate Policies – Gun policy

Regardless of who you're supporting, who do you think would do a better job on...?

Asked of Democratic primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Hillary Clinton	50%	51%	49%	22%	47%	48%	68%	48%	*	*	*
Bernie Sanders	23%	22%	23%	36%	24%	21%	17%	23%	*	*	*
Both equally	27%	27%	28%	42%	29%	31%	15%	29%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
(Weighted N)	(464)	(178)	(286)	(64)	(75)	(201)	(123)	(438)	(14)	(5)	(7)

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34. Democratic Candidate Proposals – Hillary Clinton

From what you've seen or heard, which better describes the candidates' policy proposals...

Asked of Democratic primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Realistic	76%	74%	78%	71%	79%	70%	89%	75%	*	*	*
Idealistic	24%	26%	22%	29%	21%	30%	11%	25%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
(Weighted N)	(485)	(191)	(294)	(71)	(75)	(213)	(125)	(443)	(23)	(5)	(14)

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35. Democratic Candidate Proposals – Bernie Sanders

From what you've seen or heard, which better describes the candidates' policy proposals...

Asked of Democratic primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Realistic	38%	49%	32%	50%	40%	36%	36%	40%	*	*	*
Idealistic	62%	51%	68%	50%	60%	64%	64%	60%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
(Weighted N)	(473)	(181)	(292)	(71)	(75)	(205)	(121)	(440)	(14)	(5)	(14)

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36. Democratic Candidate Understanding – Hillary Clinton

Regardless of who you're supporting, please tell us whether you feel each of these candidates 'gets it' – that is, understands how you and people like you feel right now?

Asked of Democratic primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Understands	65%	59%	69%	35%	64%	68%	80%	66%	*	*	*
Doesn't understand	35%	41%	31%	65%	36%	32%	20%	34%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
(Weighted N)	(470)	(182)	(288)	(71)	(75)	(201)	(122)	(438)	(14)	(5)	(14)

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37. Democratic Candidate Understanding – Bernie Sanders

Regardless of who you're supporting, please tell us whether you feel each of these candidates 'gets it' – that is, understands how you and people like you feel right now?

Asked of Democratic primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Understands	85%	94%	79%	86%	92%	88%	74%	86%	*	*	*
Doesn't understand	15%	6%	21%	14%	8%	12%	26%	14%	*	*	*
Totals (Weighted N)	100% (473)	100% (181)	100% (292)	100% (71)	100% (75)	100% (201)	100% (125)	100% (441)	* (14)	* (5)	* (14)

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38. Democratic Candidate Attention – Hillary Clinton

As President, would each candidate ultimately do...?

Asked of Democratic primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
What big donors want	57%	61%	54%	85%	62%	57%	37%	56%	*	*	*
What regular people want	43%	39%	46%	15%	38%	43%	63%	44%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
(Weighted N)	(483)	(189)	(294)	(71)	(73)	(214)	(124)	(441)	(23)	(5)	(14)

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39. Democratic Candidate Attention – Bernie Sanders

As President, would each candidate ultimately do...?

Asked of Democratic primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
What big donors want	9%	7%	10%	10%	20%	7%	4%	6%	*	*	*
What regular people want	91%	93%	90%	90%	80%	93%	96%	94%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
(Weighted N)	(469)	(178)	(290)	(71)	(73)	(204)	(120)	(436)	(14)	(5)	(14)

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40. Democratic Vote Reasons

When you vote in the Iowa caucus, you will be most satisfied about having a chance to...

Asked of Democratic primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Support an historic candidacy	7%	13%	3%	23%	9%	3%	3%	7%	*	*	*
Shake up politics-as-usual	12%	13%	11%	1%	11%	18%	7%	12%	*	*	*
Get progressive things done	27%	29%	26%	47%	42%	14%	28%	25%	*	*	*
Give the Democrats a good chance to win in November	54%	46%	60%	29%	37%	64%	62%	55%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
(Weighted N)	(489)	(192)	(297)	(71)	(75)	(215)	(127)	(447)	(23)	(5)	(14)

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41. Hillary Clinton Critiques to Sanders

Do you think Hillary Clinton has criticized Bernie Sanders unfairly, or has she made fair points?

Asked of Democratic primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Her critiques have been unfair	28%	37%	22%	40%	24%	33%	16%	28%	*	*	*
She has made fair points	56%	53%	58%	35%	53%	52%	75%	54%	*	*	*
Have not heard criticism	16%	10%	20%	25%	23%	15%	9%	17%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
(Weighted N)	(489)	(192)	(297)	(71)	(75)	(215)	(127)	(448)	(23)	(5)	(14)

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42. Bernie Sanders Critiques to Clinton

Do you think Bernie Sanders has criticized Hillary Clinton unfairly, or has he made fair points?

Asked of Democratic primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
His critiques have been unfair	16%	12%	19%	5%	11%	15%	26%	15%	*	*	*
He has made fair points	63%	76%	56%	74%	52%	64%	64%	64%	*	*	*
Have not heard criticism	21%	13%	26%	21%	37%	21%	10%	21%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
(Weighted N)	(489)	(192)	(297)	(71)	(75)	(215)	(127)	(448)	(23)	(5)	(14)

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43. Caucus Location

Have you been told the specific location of your caucus meeting yet, or do you still need to find that out?

Asked of Democratic and Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, know where it is	62%	68%	56%	65%	61%	58%	67%	63%	*	*	*
No, still need to find out	38%	32%	44%	35%	39%	42%	33%	37%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
(Weighted N)	(982)	(495)	(487)	(133)	(163)	(428)	(258)	(929)	(23)	(7)	(24)

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Iowa Likely Republican Voters



Sample 492 Likely Republican Caucus Voters
 Conducted January 18-21, 2016
 Margin of Error $\pm 7.2\%$

1. Attention to Campaign

How much attention have you been able to pay to the 2016 Presidential campaign so far?

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
A lot	72%	84%	73%	*	81%	63%	72%	77%
Some	25%	13%	26%	*	16%	34%	24%	22%
Not much	3%	4%	1%	*	3%	3%	3%	1%
No attention so far	0%	0%	0%	*	0%	0%	0%	0%
Totals	100%	100%	100%	*	100%	100%	100%	100%
(Weighted N)	(491)	(168)	(202)	(40)	(251)	(233)	(255)	(197)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
A lot	72%	84%	54%	67%	63%	74%	78%	73%	79%
Some	25%	16%	39%	25%	35%	22%	22%	24%	20%
Not much	3%	0%	7%	8%	2%	3%	0%	3%	1%
No attention so far	0%	0%	0%	0%	0%	0%	1%	0%	0%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(491)	(302)	(189)	(62)	(87)	(212)	(131)	(380)	(94)

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Iowa Likely Republican Voters



2. First Choice Republican Candidate

Which candidate are you most likely to vote for in the Iowa Republican Presidential caucus in 2016?

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Jeb Bush	1%	0%	1%	*	1%	1%	1%	1%
Ben Carson	5%	2%	6%	*	4%	6%	8%	2%
Chris Christie	2%	0%	4%	*	0%	4%	3%	0%
Ted Cruz	34%	51%	28%	*	38%	29%	38%	30%
Carly Fiorina	1%	1%	2%	*	2%	1%	1%	3%
Jim Gilmore	0%	0%	0%	*	0%	0%	0%	0%
Mike Huckabee	0%	0%	1%	*	0%	0%	0%	0%
John Kasich	1%	0%	0%	*	0%	1%	0%	1%
Rand Paul	3%	5%	2%	*	5%	2%	4%	2%
Marco Rubio	13%	6%	15%	*	8%	16%	14%	12%
Rick Santorum	1%	1%	1%	*	1%	1%	0%	1%
Donald Trump	39%	33%	40%	*	40%	38%	30%	47%
No preference	0%	0%	0%	*	0%	0%	0%	0%
Totals	100%	100%	100%	*	100%	100%	100%	100%
(Weighted N)	(491)	(168)	(202)	(41)	(251)	(232)	(254)	(197)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Jeb Bush	1%	1%	1%	0%	1%	1%	1%	1%	0%
Ben Carson	5%	4%	7%	0%	13%	4%	4%	5%	7%
Chris Christie	2%	0%	4%	0%	0%	4%	0%	1%	0%
Ted Cruz	34%	34%	34%	32%	25%	37%	35%	35%	32%
Carly Fiorina	1%	2%	1%	0%	0%	1%	4%	2%	0%
Jim Gilmore	0%	0%	0%	0%	1%	0%	0%	0%	0%
Mike Huckabee	0%	0%	0%	0%	0%	0%	0%	0%	0%
John Kasich	1%	0%	1%	0%	0%	0%	2%	1%	1%
Rand Paul	3%	3%	3%	4%	4%	2%	3%	2%	6%
Marco Rubio	13%	15%	10%	9%	31%	10%	6%	15%	3%
Rick Santorum	1%	1%	0%	0%	0%	1%	1%	0%	2%
Donald Trump	39%	40%	38%	54%	25%	37%	43%	37%	47%
No preference	0%	0%	0%	0%	0%	0%	0%	0%	0%

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 Iowa Likely Republican Voters



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	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Totals (Weighted N)	100% (491)	100% (302)	100% (189)	100% (62)	100% (87)	100% (211)	100% (131)	100% (380)	100% (93)

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Iowa Likely Republican Voters



3. Republican Candidate Support

Which best describes your support for [First Choice Candidate Name] right now?

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Very strong	37%	45%	30%	*	39%	35%	38%	35%
Strong	41%	38%	45%	*	46%	36%	39%	43%
Somewhat strong	22%	17%	24%	*	15%	28%	23%	21%
Not too strong	0%	0%	0%	*	0%	0%	0%	1%
Totals	100%	100%	100%	*	100%	100%	100%	100%
(Weighted N)	(490)	(168)	(202)	(41)	(251)	(231)	(253)	(197)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Very strong	37%	39%	34%	51%	26%	42%	31%	38%	35%
Strong	41%	42%	38%	30%	48%	35%	50%	41%	44%
Somewhat strong	22%	18%	27%	19%	26%	23%	18%	21%	20%
Not too strong	0%	0%	0%	0%	0%	0%	1%	0%	1%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(490)	(302)	(188)	(62)	(87)	(211)	(130)	(379)	(93)

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Iowa Likely Republican Voters



4. Republican Candidate Certainty

What could [Candidate Name] do to make you completely decided?

Asked of Republican primary voters who are not very strongly decided

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Convince me they can really win	36%	32%	34%	*	39%	32%	32%	42%
Convince me they stand with me on the issues	22%	29%	16%	*	20%	24%	21%	18%
Convince me they can be effective in the job	26%	22%	33%	*	24%	28%	26%	27%
I'm never completely decided until Election Day	13%	12%	17%	*	12%	14%	18%	6%
None of these	3%	5%	1%	*	5%	2%	2%	6%
Totals (Weighted N)	100% (307)	100% (92)	100% (141)	* (20)	100% (154)	100% (150)	100% (156)	100% (128)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Convince me they can really win	36%	41%	28%	*	53%	30%	35%	43%	15%
Convince me they stand with me on the issues	22%	19%	26%	*	16%	19%	32%	19%	35%
Convince me they can be effective in the job	26%	21%	33%	*	13%	33%	21%	23%	31%
I'm never completely decided until Election Day	13%	17%	7%	*	11%	14%	10%	13%	14%
None of these	3%	2%	6%	*	6%	4%	3%	3%	5%
Totals (Weighted N)	100% (307)	100% (183)	100% (124)	* (30)	100% (65)	100% (122)	100% (89)	100% (233)	100% (60)

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Iowa Likely Republican Voters



5. Republican Candidate Consideration – Donald Trump

You've told us you're supporting [Candidate Name] – are there other candidates you could consider voting for...?

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Yes, could consider	37%	38%	41%	*	44%	29%	37%	39%
No, could never consider	63%	62%	59%	*	56%	71%	63%	61%
Totals (Weighted N)	100% (284)	100% (103)	100% (116)	* (15)	100% (146)	100% (131)	100% (166)	100% (100)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Yes, could consider	37%	41%	32%	*	24%	45%	48%	36%	*
No, could never consider	63%	59%	68%	*	76%	55%	52%	64%	*
Totals (Weighted N)	100% (284)	100% (173)	100% (111)	* (28)	100% (60)	100% (125)	100% (71)	100% (230)	* (44)

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Iowa Likely Republican Voters



6. Republican Candidate Consideration – Ted Cruz

You've told us you're supporting [Candidate Name] – are there other candidates you could consider voting for...?

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Yes, could consider	67%	82%	65%	*	82%	53%	80%	56%
No, could never consider	33%	18%	35%	*	18%	47%	20%	44%
Totals	100%	100%	100%	*	100%	100%	100%	100%
(Weighted N)	(313)	(82)	(138)	(34)	(149)	(158)	(153)	(130)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Yes, could consider	67%	74%	54%	*	87%	64%	55%	64%	77%
No, could never consider	33%	26%	46%	*	13%	36%	45%	36%	23%
Totals	100%	100%	100%	*	100%	100%	100%	100%	100%
(Weighted N)	(313)	(196)	(117)	(42)	(62)	(128)	(81)	(237)	(61)

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Iowa Likely Republican Voters



7. Republican Candidate Consideration – Marco Rubio

You've told us you're supporting [Candidate Name] – are there other candidates you could consider voting for...?

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Yes, could consider	64%	60%	73%	*	61%	69%	67%	67%
No, could never consider	36%	40%	27%	*	39%	31%	33%	33%
Totals	100%	100%	100%	*	100%	100%	100%	100%
(Weighted N)	(400)	(150)	(159)	(33)	(221)	(174)	(200)	(164)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Yes, could consider	64%	63%	66%	89%	71%	64%	50%	69%	50%
No, could never consider	36%	37%	34%	11%	29%	36%	50%	31%	50%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(400)	(239)	(160)	(56)	(51)	(180)	(113)	(299)	(85)

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Iowa Likely Republican Voters



8. Republican Candidate Consideration – Chris Christie

You've told us you're supporting [Candidate Name] – are there other candidates you could consider voting for...?

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Yes, could consider	35%	30%	40%	*	26%	45%	31%	39%
No, could never consider	65%	70%	60%	*	74%	55%	69%	61%
Totals	100%	100%	100%	*	100%	100%	100%	100%
(Weighted N)	(452)	(162)	(177)	(36)	(240)	(204)	(224)	(188)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Yes, could consider	35%	36%	34%	34%	32%	34%	40%	40%	19%
No, could never consider	65%	64%	66%	66%	68%	66%	60%	60%	81%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(452)	(284)	(168)	(62)	(87)	(185)	(119)	(355)	(85)

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Iowa Likely Republican Voters



9. Republican Candidate Consideration – Jeb Bush

You've told us you're supporting [Candidate Name] – are there other candidates you could consider voting for...?

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Yes, could consider	33%	26%	36%	*	24%	42%	42%	24%
No, could never consider	67%	74%	64%	*	76%	58%	58%	76%
Totals	100%	100%	100%	*	100%	100%	100%	100%
(Weighted N)	(450)	(163)	(176)	(35)	(237)	(206)	(229)	(182)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Yes, could consider	33%	31%	36%	40%	38%	29%	33%	38%	9%
No, could never consider	67%	69%	64%	60%	62%	71%	67%	62%	91%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(450)	(276)	(175)	(61)	(79)	(191)	(119)	(347)	(86)

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Iowa Likely Republican Voters



10. Republican Candidate Consideration – John Kasich

You've told us you're supporting [Candidate Name] – are there other candidates you could consider voting for...?

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Yes, could consider	17%	15%	18%	*	13%	20%	17%	16%
No, could never consider	83%	85%	82%	*	87%	80%	83%	84%
Totals	100%	100%	100%	*	100%	100%	100%	100%
(Weighted N)	(442)	(156)	(177)	(35)	(236)	(200)	(221)	(183)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Yes, could consider	17%	21%	10%	10%	15%	18%	20%	18%	13%
No, could never consider	83%	79%	90%	90%	85%	82%	80%	82%	87%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(442)	(269)	(173)	(62)	(74)	(193)	(114)	(341)	(84)

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Iowa Likely Republican Voters



11. Republican Candidate Consideration – Ben Carson

You've told us you're supporting [Candidate Name] – are there other candidates you could consider voting for...?

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Yes, could consider	58%	79%	47%	*	73%	41%	65%	53%
No, could never consider	42%	21%	53%	*	27%	59%	35%	47%
Totals	100%	100%	100%	*	100%	100%	100%	100%
(Weighted N)	(434)	(156)	(174)	(33)	(233)	(194)	(215)	(181)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Yes, could consider	58%	68%	42%	56%	66%	54%	62%	55%	74%
No, could never consider	42%	32%	58%	44%	34%	46%	38%	45%	26%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(434)	(268)	(167)	(62)	(67)	(191)	(114)	(335)	(83)

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Iowa Likely Republican Voters



12. Republican Candidate Approach – Donald Trump

In trying to achieve their goals, do you feel each candidate's approach would probably be...

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Too extreme	47%	47%	47%	*	39%	55%	49%	47%
About right	47%	44%	49%	*	53%	42%	46%	47%
Too moderate	5%	10%	5%	*	8%	3%	5%	6%
Totals	100%	100%	100%	*	100%	100%	100%	100%
(Weighted N)	(484)	(165)	(198)	(41)	(244)	(232)	(252)	(193)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Too extreme	47%	45%	51%	55%	66%	41%	41%	52%	25%
About right	47%	49%	45%	44%	28%	51%	55%	44%	66%
Too moderate	5%	6%	4%	1%	6%	8%	4%	5%	9%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(484)	(295)	(189)	(62)	(82)	(210)	(130)	(376)	(90)

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Iowa Likely Republican Voters



13. Republican Candidate Approach – Ted Cruz

In trying to achieve their goals, do you feel each candidate's approach would probably be...

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Too extreme	19%	9%	22%	*	10%	26%	14%	24%
About right	70%	84%	68%	*	80%	63%	79%	64%
Too moderate	11%	7%	10%	*	10%	12%	7%	12%
Totals	100%	100%	100%	*	100%	100%	100%	100%
(Weighted N)	(481)	(163)	(197)	(40)	(242)	(232)	(249)	(193)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Too extreme	19%	17%	21%	9%	21%	21%	18%	18%	16%
About right	70%	76%	62%	82%	76%	70%	63%	71%	74%
Too moderate	11%	7%	17%	9%	3%	9%	19%	11%	10%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(481)	(293)	(188)	(62)	(83)	(208)	(129)	(374)	(89)

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14. Republican Candidate Approach – Marco Rubio

In trying to achieve their goals, do you feel each candidate's approach would probably be...

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Too extreme	7%	9%	5%	*	5%	8%	8%	4%
About right	54%	43%	61%	*	44%	65%	54%	61%
Too moderate	39%	49%	34%	*	51%	27%	39%	36%
Totals	100%	100%	100%	*	100%	100%	100%	100%
(Weighted N)	(485)	(168)	(198)	(40)	(245)	(232)	(252)	(193)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Too extreme	7%	6%	7%	0%	0%	5%	15%	5%	10%
About right	54%	51%	60%	41%	71%	56%	48%	57%	44%
Too moderate	39%	43%	33%	59%	28%	39%	37%	38%	46%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(485)	(297)	(188)	(62)	(83)	(210)	(130)	(377)	(90)

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Iowa Likely Republican Voters



15. Republican Candidate Consistency – Donald Trump

Do you feel these candidates have been consistent in what they stand for?

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Yes, consistent	66%	62%	66%	*	71%	62%	62%	70%
No, not consistent	34%	38%	34%	*	29%	38%	38%	30%
Totals (Weighted N)	100% (484)	100% (167)	100% (200)	* (39)	100% (247)	100% (229)	100% (251)	100% (192)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Yes, consistent	66%	64%	70%	60%	54%	69%	73%	64%	70%
No, not consistent	34%	36%	30%	40%	46%	31%	27%	36%	30%
Totals (Weighted N)	100% (484)	100% (295)	100% (189)	100% (62)	100% (87)	100% (209)	100% (125)	100% (375)	100% (92)

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Iowa Likely Republican Voters



16. Republican Candidate Consistency – Ted Cruz

Do you feel these candidates have been consistent in what they stand for?

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Yes, consistent	71%	85%	66%	*	76%	65%	74%	69%
No, not consistent	29%	15%	34%	*	24%	35%	26%	31%
Totals (Weighted N)	100% (479)	100% (166)	100% (199)	* (38)	100% (246)	100% (226)	100% (248)	100% (191)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Yes, consistent	71%	76%	63%	69%	72%	75%	64%	72%	72%
No, not consistent	29%	24%	37%	31%	28%	25%	36%	28%	28%
Totals (Weighted N)	100% (479)	100% (294)	100% (185)	100% (62)	100% (87)	100% (207)	100% (124)	100% (372)	100% (91)

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Iowa Likely Republican Voters



17. Republican Candidate Consistency – Marco Rubio

Do you feel these candidates have been consistent in what they stand for?

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Yes, consistent	51%	40%	61%	*	41%	62%	45%	60%
No, not consistent	49%	60%	39%	*	59%	38%	55%	40%
Totals (Weighted N)	100% (480)	100% (167)	100% (199)	* (38)	100% (245)	100% (227)	100% (249)	100% (191)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Yes, consistent	51%	47%	57%	56%	52%	51%	48%	57%	31%
No, not consistent	49%	53%	43%	44%	48%	49%	52%	43%	69%
Totals (Weighted N)	100% (480)	100% (294)	100% (186)	100% (62)	100% (87)	100% (207)	100% (124)	100% (373)	100% (91)

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18. Republican Candidate Understanding – Donald Trump

Regardless of who you're supporting, please tell us whether you feel each of these candidates 'gets it' – that is, understands how you and people like you feel right now?

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Understands	79%	75%	84%	*	84%	74%	78%	80%
Doesn't understand	21%	25%	16%	*	16%	26%	22%	20%
Totals (Weighted N)	100% (487)	100% (165)	100% (201)	* (41)	100% (247)	100% (232)	100% (251)	100% (196)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Understands	79%	80%	76%	75%	63%	82%	86%	80%	74%
Doesn't understand	21%	20%	24%	25%	37%	18%	14%	20%	26%
Totals (Weighted N)	100% (487)	100% (299)	100% (188)	100% (62)	100% (86)	100% (210)	100% (129)	100% (376)	100% (93)

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19. Republican Candidate Understanding – Ted Cruz

Regardless of who you're supporting, please tell us whether you feel each of these candidates 'gets it' – that is, understands how you and people like you feel right now?

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Understands	76%	81%	75%	*	81%	71%	80%	74%
Doesn't understand	24%	19%	25%	*	19%	29%	20%	26%
Totals	100%	100%	100%	*	100%	100%	100%	100%
(Weighted N)	(487)	(165)	(202)	(40)	(248)	(231)	(250)	(197)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Understands	76%	77%	73%	63%	88%	76%	73%	76%	78%
Doesn't understand	24%	23%	27%	37%	12%	24%	27%	24%	22%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(487)	(299)	(188)	(62)	(87)	(209)	(130)	(375)	(94)

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20. Republican Candidate Understanding – Marco Rubio

Regardless of who you're supporting, please tell us whether you feel each of these candidates 'gets it' – that is, understands how you and people like you feel right now?

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Understands	63%	61%	67%	*	62%	64%	63%	67%
Doesn't understand	37%	39%	33%	*	38%	36%	37%	33%
Totals (Weighted N)	100% (480)	100% (165)	100% (196)	* (40)	100% (247)	100% (225)	100% (244)	100% (197)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Understands	63%	65%	60%	75%	70%	62%	54%	69%	47%
Doesn't understand	37%	35%	40%	25%	30%	38%	46%	31%	53%
Totals (Weighted N)	100% (480)	100% (299)	100% (182)	100% (62)	100% (87)	100% (202)	100% (130)	100% (369)	100% (93)

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21. Republican Vote Reasons

What's most important: picking the candidate best prepared to...

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Defend my faith and religious values	18%	25%	15%	*	15%	21%	27%	7%
Win the General election in November	29%	24%	34%	*	28%	30%	24%	36%
Fight terrorism	15%	11%	15%	*	12%	17%	11%	20%
Shake up politics-as-usual	16%	26%	11%	*	21%	11%	18%	12%
Bring back jobs and the American economy	22%	15%	25%	*	23%	22%	20%	25%
Totals	100%	100%	100%	*	100%	100%	100%	100%
(Weighted N)	(488)	(166)	(202)	(40)	(247)	(232)	(252)	(196)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Defend my faith and religious values	18%	16%	20%	38%	21%	13%	13%	18%	20%
Win the General election in November	29%	29%	30%	16%	38%	26%	35%	34%	14%
Fight terrorism	15%	10%	21%	15%	7%	16%	17%	13%	13%
Shake up politics-as-usual	16%	21%	8%	2%	16%	18%	20%	11%	36%
Bring back jobs and the American economy	22%	23%	21%	29%	18%	26%	16%	24%	17%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(488)	(302)	(186)	(62)	(87)	(209)	(130)	(379)	(92)

CBS News 2016 Battleground Tracker

Iowa Likely Republican Voters



22. Ted Cruz Birthplace

Do you think Ted Cruz's birthplace is a serious issue or not?

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Serious	16%	7%	16%	*	11%	20%	11%	18%
Not serious	84%	93%	84%	*	89%	80%	89%	82%
Totals (Weighted N)	100% (490)	100% (168)	100% (200)	* (41)	100% (251)	100% (231)	100% (255)	100% (195)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Serious	16%	11%	23%	9%	12%	13%	26%	17%	11%
Not serious	84%	89%	77%	91%	88%	87%	74%	83%	89%
Totals (Weighted N)	100% (490)	100% (302)	100% (188)	100% (62)	100% (85)	100% (213)	100% (131)	100% (378)	100% (94)

CBS News 2016 Battleground Tracker

Iowa Likely Republican Voters



23. Donald Trump NY Values

Does Donald Trump's being from New York make you think better of him, worse of him, or does it not matter to you?

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Better	3%	6%	2%	*	5%	2%	5%	1%
Worse	11%	20%	9%	*	15%	7%	13%	10%
Does not matter	85%	74%	89%	*	80%	91%	82%	89%
Totals	100%	100%	100%	*	100%	100%	100%	100%
(Weighted N)	(492)	(168)	(202)	(41)	(251)	(233)	(255)	(197)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Better	3%	4%	2%	15%	1%	2%	1%	4%	0%
Worse	11%	15%	6%	16%	7%	13%	10%	10%	17%
Does not matter	85%	81%	92%	69%	92%	85%	89%	85%	83%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(492)	(302)	(190)	(62)	(87)	(213)	(131)	(380)	(94)

CBS News 2016 Battleground Tracker

Iowa Likely Republican Voters



24. Caucus Location

Have you been told the specific location of your caucus meeting yet, or do you still need to find that out?

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Yes, know where it is	56%	63%	52%	*	56%	56%	54%	58%
No, still need to find out	44%	37%	48%	*	44%	44%	46%	42%
Totals	100%	100%	100%	*	100%	100%	100%	100%
(Weighted N)	(492)	(168)	(202)	(41)	(251)	(233)	(255)	(197)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Yes, know where it is	56%	61%	49%	62%	52%	56%	56%	58%	50%
No, still need to find out	44%	39%	51%	38%	48%	44%	44%	42%	50%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(492)	(302)	(190)	(62)	(87)	(213)	(131)	(380)	(94)

CBS News 2016 Battleground Tracker

Iowa Likely Democratic Voters



Sample 490 Likely Democratic Caucus Voters
 Conducted January 18-21, 2016
 Margin of Error $\pm 8.9\%$

1. Attention to Campaign

How much attention have you been able to pay to the 2016 Presidential campaign so far?

	Total	Ideology			Gender		Age group				Party ID	
		Very liberal	Liberal	Moderate	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent
A lot	64%	79%	67%	64%	73%	58%	46%	53%	68%	73%	63%	70%
Some	33%	21%	33%	34%	27%	36%	44%	35%	31%	27%	32%	30%
Not much	3%	0%	0%	1%	1%	6%	11%	12%	1%	1%	5%	0%
No attention so far	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(490)	(84)	(154)	(143)	(193)	(297)	(71)	(75)	(215)	(128)	(387)	(72)

CBS News 2016 Battleground Tracker

Iowa Likely Democratic Voters



2. First Choice Democratic Candidate

Which candidate are you most likely to vote for in the Iowa Democratic Presidential caucus in 2016?

Asked of Democratic primary voters

	Total	Ideology			Gender		Age group				Party ID	
		Very liberal	Liberal	Moderate	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent
Hillary Clinton	46%	33%	47%	55%	43%	47%	14%	50%	46%	61%	52%	24%
Martin O'Malley	5%	1%	5%	6%	5%	4%	0%	1%	5%	9%	4%	7%
Bernie Sanders	47%	64%	47%	36%	51%	44%	74%	47%	48%	28%	40%	67%
No preference	2%	1%	1%	2%	1%	4%	12%	2%	1%	1%	3%	2%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(490)	(84)	(154)	(144)	(193)	(297)	(71)	(75)	(215)	(128)	(387)	(72)

CBS News 2016 Battleground Tracker

Iowa Likely Democratic Voters



3. Enthusiasm for First Choice

How would you describe your feelings right now about [First Choice Candidate Name] ... ?

Asked of Democratic primary voters

	Total	Ideology			Gender		Age group				Party ID	
		Very liberal	Liberal	Moderate	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent
Enthusiastic	63%	81%	67%	58%	65%	62%	59%	81%	58%	64%	67%	35%
Supporting with reservations	32%	15%	27%	34%	30%	33%	37%	15%	36%	30%	28%	58%
Considering as best alternative	5%	4%	6%	8%	5%	6%	4%	4%	6%	6%	5%	7%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(476)	(83)	(152)	(140)	(192)	(284)	(63)	(74)	(212)	(127)	(375)	(71)

CBS News 2016 Battleground Tracker

Iowa Likely Democratic Voters



4. Democratic Candidate Policies – Health care policy

Regardless of who you're supporting, who do you think would do a better job on...?

Asked of Democratic primary voters

	Total	Ideology			Gender		Age group				Party ID	
		Very liberal	Liberal	Moderate	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent
Hillary Clinton	43%	23%	43%	54%	39%	46%	16%	48%	35%	67%	51%	20%
Bernie Sanders	41%	58%	43%	29%	49%	36%	73%	42%	42%	21%	34%	61%
Both equally	16%	19%	14%	17%	12%	19%	11%	10%	23%	12%	15%	20%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(464)	(82)	(147)	(134)	(178)	(286)	(64)	(75)	(201)	(123)	(362)	(72)

CBS News 2016 Battleground Tracker

Iowa Likely Democratic Voters



5. Democratic Candidate Policies – Wall Street reform

Regardless of who you're supporting, who do you think would do a better job on...?

Asked of Democratic primary voters

	Total	Ideology			Gender		Age group				Party ID	
		Very liberal	Liberal	Moderate	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent
Hillary Clinton	23%	14%	24%	21%	18%	27%	15%	31%	21%	28%	28%	7%
Bernie Sanders	69%	82%	69%	71%	73%	67%	82%	63%	70%	66%	65%	78%
Both equally	7%	4%	6%	8%	9%	6%	3%	6%	10%	6%	6%	15%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(466)	(82)	(149)	(134)	(180)	(286)	(64)	(75)	(203)	(123)	(363)	(72)

CBS News 2016 Battleground Tracker

Iowa Likely Democratic Voters



6. Democratic Candidate Policies – Terrorism

Regardless of who you're supporting, who do you think would do a better job on...?

Asked of Democratic primary voters

	Total	Ideology			Gender		Age group				Party ID	
		Very liberal	Liberal	Moderate	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent
Hillary Clinton	52%	48%	61%	54%	53%	51%	25%	63%	45%	72%	60%	26%
Bernie Sanders	17%	26%	6%	15%	14%	18%	31%	10%	17%	12%	12%	42%
Both equally	31%	26%	33%	31%	32%	31%	44%	27%	38%	16%	28%	32%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(471)	(82)	(147)	(134)	(178)	(293)	(71)	(75)	(201)	(123)	(368)	(72)

CBS News 2016 Battleground Tracker

Iowa Likely Democratic Voters



7. Democratic Candidate Policies – Taxes

Regardless of who you're supporting, who do you think would do a better job on...?

Asked of Democratic primary voters

	Total	Ideology			Gender		Age group				Party ID	
		Very liberal	Liberal	Moderate	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent
Hillary Clinton	28%	24%	27%	28%	28%	27%	8%	43%	21%	40%	33%	4%
Bernie Sanders	55%	66%	58%	44%	57%	53%	90%	46%	58%	36%	48%	74%
Both equally	17%	10%	15%	27%	15%	20%	2%	11%	21%	24%	18%	21%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(464)	(82)	(147)	(134)	(178)	(286)	(64)	(75)	(201)	(123)	(362)	(72)

CBS News 2016 Battleground Tracker

Iowa Likely Democratic Voters



8. Democratic Candidate Policies – The economy and jobs

Regardless of who you're supporting, who do you think would do a better job on...?

Asked of Democratic primary voters

	Total	Ideology			Gender		Age group				Party ID	
		Very liberal	Liberal	Moderate	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent
Hillary Clinton	38%	26%	35%	47%	37%	38%	6%	45%	34%	57%	46%	10%
Bernie Sanders	41%	57%	36%	37%	50%	36%	82%	40%	35%	31%	33%	66%
Both equally	21%	17%	28%	16%	13%	27%	12%	15%	31%	12%	21%	24%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(473)	(82)	(147)	(142)	(187)	(286)	(64)	(75)	(210)	(123)	(370)	(72)

CBS News 2016 Battleground Tracker

Iowa Likely Democratic Voters



9. Democratic Candidate Policies – Gun policy

Regardless of who you're supporting, who do you think would do a better job on...?

Asked of Democratic primary voters

	Total	Ideology			Gender		Age group				Party ID	
		Very liberal	Liberal	Moderate	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent
Hillary Clinton	50%	35%	50%	54%	51%	49%	22%	47%	48%	68%	56%	30%
Bernie Sanders	23%	39%	9%	21%	22%	23%	36%	24%	21%	17%	21%	34%
Both equally	27%	27%	41%	25%	27%	28%	42%	29%	31%	15%	22%	35%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(464)	(82)	(147)	(134)	(178)	(286)	(64)	(75)	(201)	(123)	(362)	(72)

CBS News 2016 Battleground Tracker Iowa Likely Democratic Voters



10. Democratic Candidate Proposals – Hillary Clinton

From what you've seen or heard, which better describes the candidates' policy proposals...

Asked of Democratic primary voters

	Total	Ideology			Gender		Age group				Party ID	
		Very liberal	Liberal	Moderate	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent
Realistic	76%	74%	73%	80%	74%	78%	71%	79%	70%	89%	80%	59%
Idealistic	24%	26%	27%	20%	26%	22%	29%	21%	30%	11%	20%	41%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(485)	(81)	(154)	(142)	(191)	(294)	(71)	(75)	(213)	(125)	(382)	(72)

CBS News 2016 Battleground Tracker

Iowa Likely Democratic Voters



11. Democratic Candidate Proposals – Bernie Sanders

From what you've seen or heard, which better describes the candidates' policy proposals...

Asked of Democratic primary voters

	Total	Ideology			Gender		Age group				Party ID	
		Very liberal	Liberal	Moderate	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent
Realistic	38%	50%	31%	47%	49%	32%	50%	40%	36%	36%	33%	46%
Idealistic	62%	50%	69%	53%	51%	68%	50%	60%	64%	64%	67%	54%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(473)	(83)	(150)	(133)	(181)	(292)	(71)	(75)	(205)	(121)	(370)	(72)

CBS News 2016 Battleground Tracker

Iowa Likely Democratic Voters



12. Democratic Candidate Understanding – Hillary Clinton

Regardless of who you're supporting, please tell us whether you feel each of these candidates 'gets it' – that is, understands how you and people like you feel right now?

Asked of Democratic primary voters

	Total	Ideology			Gender		Age group				Party ID	
		Very liberal	Liberal	Moderate	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent
Understands	65%	49%	71%	72%	59%	69%	35%	64%	68%	80%	72%	49%
Doesn't understand	35%	51%	29%	28%	41%	31%	65%	36%	32%	20%	28%	51%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(470)	(82)	(151)	(134)	(182)	(288)	(71)	(75)	(201)	(122)	(367)	(72)

CBS News 2016 Battleground Tracker

Iowa Likely Democratic Voters



13. Democratic Candidate Understanding – Bernie Sanders

Regardless of who you're supporting, please tell us whether you feel each of these candidates 'gets it' – that is, understands how you and people like you feel right now?

Asked of Democratic primary voters

	Total	Ideology			Gender		Age group				Party ID	
		Very liberal	Liberal	Moderate	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent
Understands	85%	95%	87%	75%	94%	79%	86%	92%	88%	74%	81%	98%
Doesn't understand	15%	5%	13%	25%	6%	21%	14%	8%	12%	26%	19%	2%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(473)	(82)	(154)	(134)	(181)	(292)	(71)	(75)	(201)	(125)	(370)	(72)

CBS News 2016 Battleground Tracker Iowa Likely Democratic Voters



14. Democratic Candidate Attention – Hillary Clinton

As President, would each candidate ultimately do...?

Asked of Democratic primary voters

	Total	Ideology			Gender		Age group				Party ID	
		Very liberal	Liberal	Moderate	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent
What big donors want	57%	71%	54%	41%	61%	54%	85%	62%	57%	37%	51%	74%
What regular people want	43%	29%	46%	59%	39%	46%	15%	38%	43%	63%	49%	26%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(483)	(79)	(154)	(142)	(189)	(294)	(71)	(73)	(214)	(124)	(379)	(72)

CBS News 2016 Battleground Tracker

Iowa Likely Democratic Voters



15. Democratic Candidate Attention – Bernie Sanders

As President, would each candidate ultimately do...?

Asked of Democratic primary voters

	Total	Ideology			Gender		Age group				Party ID	
		Very liberal	Liberal	Moderate	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent
What big donors want	9%	7%	4%	5%	7%	10%	10%	20%	7%	4%	10%	4%
What regular people want	91%	93%	96%	95%	93%	90%	90%	80%	93%	96%	90%	96%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(469)	(80)	(150)	(133)	(178)	(290)	(71)	(73)	(204)	(120)	(365)	(72)

CBS News 2016 Battleground Tracker

Iowa Likely Democratic Voters



16. Democratic Vote Reasons

When you vote in the Iowa caucus, you will be most satisfied about having a chance to...

Asked of Democratic primary voters

	Total	Ideology			Gender		Age group				Party ID	
		Very liberal	Liberal	Moderate	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent
Support an historic candidacy	7%	11%	11%	4%	13%	3%	23%	9%	3%	3%	4%	6%
Shake up politics-as-usual	12%	7%	15%	14%	13%	11%	1%	11%	18%	7%	10%	19%
Get progressive things done	27%	50%	23%	17%	29%	26%	47%	42%	14%	28%	29%	22%
Give the Democrats a good chance to win in November	54%	33%	51%	65%	46%	60%	29%	37%	64%	62%	57%	54%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(489)	(83)	(154)	(144)	(192)	(297)	(71)	(75)	(215)	(127)	(386)	(72)

CBS News 2016 Battleground Tracker Iowa Likely Democratic Voters



17. Hillary Clinton Critiques to Sanders

Do you think Hillary Clinton has criticized Bernie Sanders unfairly, or has she made fair points?

Asked of Democratic primary voters

	Total	Ideology			Gender		Age group				Party ID	
		Very liberal	Liberal	Moderate	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent
Her critiques have been unfair	28%	45%	35%	18%	37%	22%	40%	24%	33%	16%	23%	39%
She has made fair points	56%	42%	51%	62%	53%	58%	35%	53%	52%	75%	61%	45%
Have not heard criticism	16%	14%	15%	20%	10%	20%	25%	23%	15%	9%	16%	17%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(489)	(84)	(154)	(143)	(192)	(297)	(71)	(75)	(215)	(127)	(386)	(72)

CBS News 2016 Battleground Tracker

Iowa Likely Democratic Voters



18. Bernie Sanders Critiques to Clinton

Do you think Bernie Sanders has criticized Hillary Clinton unfairly, or has he made fair points?

Asked of Democratic primary voters

	Ideology				Gender		Age group				Party ID	
	Total	Very liberal	Liberal	Moderate	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent
His critiques have been unfair	16%	6%	12%	24%	12%	19%	5%	11%	15%	26%	19%	8%
He has made fair points	63%	75%	72%	59%	76%	56%	74%	52%	64%	64%	59%	74%
Have not heard criticism	21%	19%	15%	17%	13%	26%	21%	37%	21%	10%	22%	18%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(489)	(84)	(154)	(143)	(192)	(297)	(71)	(75)	(215)	(127)	(386)	(72)

CBS News 2016 Battleground Tracker

Iowa Likely Democratic Voters



19. Caucus Location

Have you been told the specific location of your caucus meeting yet, or do you still need to find that out?

Asked of Democratic primary voters

	Total	Ideology			Gender		Age group				Party ID	
		Very liberal	Liberal	Moderate	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent
Yes, know where it is	68%	80%	73%	70%	79%	61%	67%	72%	61%	78%	65%	78%
No, still need to find out	32%	20%	27%	30%	21%	39%	33%	28%	39%	22%	35%	22%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(490)	(84)	(154)	(144)	(193)	(297)	(71)	(75)	(215)	(128)	(387)	(72)