

YouGov Survey Results

Sample Size: 1747 GB Adults
Fieldwork: 22nd - 23rd July 2015

	Vote in 2015					Gender		Age				Social Grade		Region				
	Total	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1747	594	489	122	210	847	900	208	442	597	500	996	751	224	568	374	430	152
Unweighted Sample	1747	545	471	131	230	830	917	146	304	732	565	1109	638	205	567	377	426	172
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you currently regularly play video or computer games, or have you regularly done so in the past?

Yes, I regularly play computer or video games or have done so in the past	39	39	37	35	45	48	31	53	53	36	26	40	39	42	40	35	40	40
No, I have never regularly played computer or video games	57	59	59	63	52	48	65	40	43	60	73	57	56	54	57	60	55	58
Don't know	4	2	4	1	3	4	4	7	4	5	1	3	5	4	3	4	5	2

How often, if at all, do you currently play video or computer games?

[This question was only asked to respondents who regularly play computer or video games, or have done so in the past; n=628*]

Very often	20	15	26	15	21	21	20	20	16	23	23	18	23	22	19	19	20	26
Fairly often	41	45	42	31	41	39	44	46	42	35	46	43	39	33	43	41	42	42
TOTAL OFTEN	61	60	68	46	62	60	64	66	58	58	69	61	62	55	62	60	62	68
Not very often	30	28	28	41	29	30	30	25	33	31	26	30	29	37	27	32	28	30
Not at all	9	11	4	13	10	11	6	8	9	11	5	9	9	8	11	8	9	2
TOTAL NOT OFTEN	39	39	32	54	39	41	36	33	42	42	31	39	38	45	38	40	37	32
Don't know	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following video games or video game series do you like? Please select all that apply.

[This question was only asked to respondents who regularly play computer or video games, or have done in the past; n=628*]

Grand Theft Auto	31	26	34	28	30	38	20	50	42	22	8	28	33	31	29	31	29	38
Mario Kart	27	28	26	8	19	30	22	40	41	16	8	27	26	23	29	22	26	32
Candy Crush	26	27	29	22	19	13	44	18	19	31	37	23	29	23	26	22	27	34
Tetris	24	25	22	26	20	21	27	27	24	19	26	25	21	28	24	23	21	20
Super Mario	23	20	26	20	17	24	23	30	36	13	10	21	26	31	25	13	21	30
Call of Duty	19	26	16	12	22	26	9	21	24	20	8	20	19	20	17	20	24	10
Sonic	18	17	19	9	14	17	19	21	28	13	6	15	22	17	15	17	22	18
The Sims	18	14	23	13	11	14	24	52	17	12	3	20	16	15	23	20	15	10
Fifa	18	18	20	17	14	27	5	20	28	14	4	18	17	9	16	19	24	19
Civilization	18	10	22	19	18	27	4	36	21	11	5	20	15	23	19	18	13	15
Pac-Man	17	18	15	8	17	19	14	18	18	20	8	17	17	19	15	11	23	16
Tomb Raider	17	17	17	3	14	20	12	15	21	17	10	17	16	20	13	16	17	23
Space Invaders	15	15	15	13	14	18	10	14	9	25	8	14	16	13	13	17	17	12
Championship Manager/Football Manager	14	16	16	6	12	22	2	11	23	11	3	16	11	13	15	11	17	5
Zelda	10	9	14	9	1	11	9	19	15	6	2	10	11	14	11	9	9	10
Final Fantasy	9	9	10	0	4	10	6	8	16	5	1	9	8	12	6	13	7	8
None of these	17	17	14	27	21	14	21	8	8	19	36	18	15	18	15	18	18	15
Don't know	1	1	0	0	2	1	0	0	0	1	1	0	1	1	0	1	0	0

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which ONE of the following video games or video game series do you like the most?

[This question was only asked to respondents who regularly play computer or video games, or have done in the past and did not choose 'None of these' in the previous question; n=507*]

Candy Crush	14	19	14	7	11	3	31	4	3	20	42	12	17	9	15	13	15	16
Grand Theft Auto	11	8	14	25	12	14	5	15	14	7	4	11	10	12	10	14	8	16
Fifa	9	11	8	3	9	15	1	10	14	6	2	8	11	3	8	11	15	6
The Sims	8	4	12	6	3	2	18	22	6	6	1	8	9	8	11	6	6	8
Call of Duty	8	13	5	3	9	11	4	2	7	14	8	9	7	5	6	8	15	5
Civilization	7	6	7	6	8	11	2	14	6	6	4	9	5	4	11	5	5	9
Tomb Raider	6	6	6	2	8	7	5	6	5	8	5	6	5	8	4	5	9	5
Championship Manager/Football Manager	6	7	5	6	2	10	0	2	10	5	3	9	3	10	5	5	7	3
Super Mario	4	3	4	9	4	5	3	3	7	3	3	4	4	10	4	4	2	3
Mario Kart	4	5	3	6	1	3	5	1	7	1	2	2	5	2	4	6	2	5
Final Fantasy	4	4	2	0	4	4	3	2	7	2	1	4	3	8	2	6	0	6
Tetris	3	1	2	3	5	1	6	4	1	3	5	3	2	3	3	3	2	4
Zelda	3	1	6	3	2	2	5	4	3	3	2	3	3	1	4	6	2	0
Space Invaders	2	2	2	0	6	2	1	0	1	5	2	2	2	3	1	2	3	0
Pac-Man	2	3	0	0	3	1	2	0	1	2	2	1	2	1	1	1	2	3
Sonic	1	0	1	0	1	0	2	0	1	1	2	1	0	1	1	0	0	5
None of these	6	4	3	19	11	6	4	13	2	4	9	5	6	10	7	4	4	2
Don't know	3	4	4	2	1	3	3	0	3	3	3	1	4	1	2	2	4	4

*Any percentages calculated on bases fewer than 50 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.