The UK is due to leave the European Union soon. This presents both challenges and opportunities to the UK.

Please RANK the following 13 options in order of what you think is most important for the UK to achieve over the next five years.
You do not need to rank all options (unranked options will be considered least important).

Making sure there are enough jobs for everyone and that workers are paid fairly
Sample Size: 5513 GB Adults
Fieldwork: 22nd - 26th March 2019

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Reducing the pressure on public services (e.g. by reducing demand, increasing the workforce, or with more money)

| Ranked first    | 7      | 4      | 11     | 11     | 11     | 4      | 6      | 8       | 10      | 9      | 5       | 4      | 9      | 5       | 6       | 8       | 7       | 8       | 7      |
| Ranked second   | 8      | 6      | 11     | 14     | 11     | 6      | 9      | 8       | 12      | 9      | 8      | 5      | 10     | 7      | 11      | 8      | 8      | 8      | 9      |
| Ranked third    | 8      | 7      | 9      | 7      | 10     | 6      | 7      | 8       | 8       | 8      | 9      | 6      | 9      | 6       | 11      | 8      | 6      | 7      | 8      |
| Ranked fourth   | 8      | 8      | 10     | 8      | 11     | 6      | 8      | 9       | 9       | 9      | 8      | 7      | 10     | 7      | 7       | 8      | 8      | 8      | 12     |
| Ranked fifth    | 9      | 9      | 9      | 12     | 10     | 9      | 8      | 9       | 7       | 8      | 10     | 9      | 10     | 8      | 9       | 9      | 9      | 9      | 7      |
| Ranked sixth    | 10     | 11     | 10     | 14     | 11     | 10     | 10     | 10      | 8       | 9      | 11     | 10     | 11     | 9      | 8       | 10      | 11     | 9      | 10     |
| Ranked seventh  | 9      | 10     | 7      | 10     | 8      | 10     | 9      | 8       | 8       | 7      | 10     | 11     | 9      | 8      | 9       | 10      | 8      | 8      | 8      |
| Ranked eighth   | 8      | 11     | 7      | 6      | 6      | 10     | 7      | 9       | 4       | 7      | 10     | 10     | 8      | 9      | 8       | 8      | 8      | 8      | 8      |
| Ranked ninth    | 6      | 8      | 5      | 2      | 3      | 8      | 6      | 5       | 4       | 5      | 6      | 9      | 5      | 7      | 4       | 6      | 6      | 7      | 5      |
| Ranked tenth    | 5      | 6      | 4      | 3      | 3      | 7      | 6      | 5       | 3       | 5      | 5      | 7      | 5      | 6      | 6      | 5      | 6      | 5      | 4      |
| Ranked eleventh | 4      | 6      | 3      | 2      | 3      | 6      | 5      | 4       | 3       | 4      | 4      | 6      | 4      | 6      | 4       | 5      | 5      | 4      | 5      |
| Ranked twelfth  | 3      | 5      | 2      | 3      | 2      | 5      | 4      | 3       | 1       | 3      | 4      | 5      | 2      | 5      | 3       | 3      | 3      | 4      | 4      |
| Ranked thirteenth | 2      | 3      | 2      | 1      | 2      | 3      | 3      | 2       | 2       | 2      | 3      | 4      | 2      | 3      | 2       | 2      | 3      | 3      | 2      |
| Not ranked      | 11     | 6      | 10     | 6      | 9      | 8      | 12     | 11      | 22      | 14     | 6      | 6      | 9      | 15     | 12      | 11     | 12     | 11     | 13     |

Ensuring that state benefits are distributed fairly

| Ranked first    | 2      | 1      | 3      | 1      | 2      | 2      | 2      | 3       | 2       | 3      | 2      | 1      | 2      | 2      | 2       | 2       | 2      | 2      | 2      |
| Ranked second   | 4      | 2      | 6      | 4      | 3      | 4      | 5      | 5       | 6       | 4      | 4      | 4      | 4      | 5      | 4       | 4      | 3      | 4      | 4      |
| Ranked third    | 6      | 4      | 9      | 9      | 8      | 4      | 5      | 7       | 6       | 4      | 5      | 6      | 5      | 5      | 7       | 6      | 5      | 7      | 6      |
| Ranked fourth   | 8      | 4      | 11     | 12     | 11     | 6      | 7      | 8       | 7       | 8      | 8      | 8      | 8      | 7       | 8       | 7      | 7      | 9      | 8      |
| Ranked fifth    | 8      | 6      | 11     | 13     | 12     | 6      | 8      | 8       | 9       | 8      | 8      | 8      | 9      | 8       | 8      | 9       | 7      | 8      | 8      |
| Ranked sixth    | 10     | 9      | 11     | 15     | 12     | 8      | 10     | 10      | 12      | 10     | 9      | 10     | 11     | 9      | 10      | 9       | 10      | 11     | 13     |
| Ranked seventh  | 10     | 9      | 12     | 14     | 13     | 8      | 10     | 10      | 11      | 10     | 12     | 11     | 9      | 13      | 10      | 9      | 10      | 9      | 13     |
| Ranked eighth   | 9      | 10     | 8      | 15     | 9      | 10     | 8      | 6       | 9       | 9      | 11     | 10     | 8      | 11      | 9      | 9      | 8      | 8      | 8      |
| Ranked ninth    | 7      | 11     | 6      | 3      | 5      | 10     | 8      | 7       | 5       | 7      | 8      | 8      | 8      | 7       | 6       | 9      | 7      | 7      | 5      |
| Ranked tenth    | 7      | 11     | 4      | 3      | 5      | 10     | 7      | 7       | 6       | 5      | 10     | 7      | 8      | 6      | 5       | 7      | 7      | 8      | 6      |
| Ranked eleventh | 6      | 11     | 4      | 2      | 4      | 9      | 6      | 7       | 2       | 6      | 7      | 9      | 6      | 6      | 5       | 7      | 6      | 6      | 5      |
| Ranked twelfth  | 6      | 9      | 4      | 3      | 3      | 9      | 6      | 5      | 3       | 5      | 8      | 6      | 5      | 6      | 5       | 6      | 7      | 5      | 4      |
| Ranked thirteenth | 4      | 7      | 3      | 1      | 2      | 7      | 5      | 4       | 3       | 4      | 5      | 5      | 5      | 4       | 3       | 4      | 5      | 5      | 2      |
| Not ranked      | 12     | 6      | 10     | 6      | 9      | 9      | 12     | 11      | 23      | 14     | 6      | 6      | 9      | 15     | 13      | 11     | 12     | 11     | 13     |
Sample Size: 5513 GB Adults  
Fieldwork: 22nd - 26th March 2019

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Reducing the gap between richest and poorest people in the UK

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Reducing the gap between richest and poorest regions of the UK

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Sample Size: 5513 GB Adults  
Fieldwork: 22nd - 26th March 2019

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| Preserving traditional British culture | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |
| Ranked first                          | 3 | 5 | 3 | 2 | 2 | 5 | 3 | 4 | 4 | 2 | 5 | 5 | 3 | 3 | 4 | 4 | 4 | 1 |
| Ranked second                         | 4 | 5 | 2 | 3 | 2 | 6 | 4 | 4 | 3 | 3 | 4 | 6 | 3 | 5 | 3 | 4 | 3 | 5 | 3 |
| Ranked third                          | 4 | 6 | 2 | 4 | 2 | 6 | 4 | 5 | 2 | 4 | 5 | 6 | 4 | 5 | 3 | 4 | 6 | 4 | 2 |
| Ranked fourth                         | 6 | 9 | 4 | 2 | 4 | 9 | 5 | 7 | 1 | 6 | 6 | 9 | 6 | 6 | 7 | 7 | 6 | 4 | 5 |
| Ranked fifth                          | 6 | 10 | 3 | 3 | 3 | 9 | 7 | 5 | 1 | 5 | 8 | 8 | 6 | 6 | 4 | 7 | 6 | 7 | 4 |
| Ranked sixth                          | 6 | 9 | 4 | 4 | 4 | 8 | 6 | 7 | 5 | 5 | 7 | 9 | 6 | 7 | 5 | 7 | 6 | 6 | 5 |
| Ranked seventh                        | 6 | 8 | 5 | 7 | 6 | 8 | 7 | 6 | 4 | 6 | 7 | 8 | 6 | 6 | 5 | 7 | 6 | 7 | 7 |
| Ranked eighth                         | 6 | 8 | 6 | 3 | 7 | 6 | 7 | 6 | 5 | 6 | 7 | 7 | 7 | 5 | 4 | 6 | 7 | 6 | 7 |
| Ranked ninth                          | 8 | 7 | 9 | 14 | 10 | 6 | 8 | 8 | 9 | 8 | 8 | 7 | 9 | 6 | 8 | 8 | 7 | 9 | 6 |
| Ranked tenth                          | 8 | 7 | 10 | 10 | 9 | 7 | 7 | 8 | 8 | 7 | 8 | 7 | 7 | 8 | 8 | 7 | 7 | 8 | 8 |
| Ranked eleventh                       | 9 | 7 | 12 | 13 | 12 | 6 | 9 | 9 | 10 | 9 | 9 | 7 | 9 | 8 | 9 | 9 | 8 | 9 | 9 |
| Ranked twelfth                       | 9 | 6 | 12 | 11 | 11 | 7 | 8 | 10 | 10 | 9 | 8 | 7 | 9 | 8 | 9 | 10 | 7 | 8 | 15 |
| Ranked thirteenth                    | 11 | 7 | 16 | 17 | 15 | 8 | 12 | 11 | 15 | 13 | 10 | 9 | 13 | 9 | 15 | 9 | 13 | 10 | 13 |
| Not ranked                            | 13 | 6 | 12 | 8 | 11 | 8 | 13 | 12 | 25 | 16 | 7 | 7 | 10 | 16 | 15 | 12 | 13 | 12 | 15 |

| Limiting immigration to only high-skilled workers or sectors where there are significant shortages | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |
| Ranked first                                                   | 5 | 6 | 3 | 6 | 2 | 7 | 4 | 5 | 2 | 4 | 5 | 6 | 4 | 5 | 4 | 5 | 5 | 5 | 4 |
| Ranked second                                                  | 7 | 10 | 4 | 2 | 4 | 10 | 7 | 7 | 2 | 6 | 7 | 9 | 6 | 8 | 6 | 7 | 7 | 6 | 6 |
| Ranked third                                                   | 7 | 10 | 6 | 3 | 4 | 10 | 7 | 8 | 3 | 6 | 10 | 7 | 8 | 5 | 8 | 7 | 8 | 4 |
| Ranked fourth                                                  | 7 | 10 | 4 | 2 | 4 | 9 | 7 | 7 | 4 | 5 | 9 | 8 | 6 | 7 | 5 | 7 | 7 | 7 | 6 |
| Ranked fifth                                                   | 7 | 9 | 5 | 6 | 5 | 9 | 7 | 6 | 6 | 5 | 9 | 8 | 6 | 7 | 5 | 7 | 7 | 7 | 6 |
| Ranked sixth                                                   | 6 | 8 | 5 | 2 | 4 | 8 | 6 | 6 | 2 | 5 | 6 | 8 | 6 | 6 | 5 | 6 | 7 | 5 | 5 |
| Ranked seventh                                                 | 6 | 8 | 5 | 5 | 5 | 7 | 6 | 6 | 4 | 5 | 6 | 8 | 6 | 6 | 4 | 6 | 6 | 7 | 6 |
| Ranked eighth                                                  | 6 | 7 | 5 | 3 | 5 | 6 | 7 | 5 | 6 | 6 | 4 | 7 | 7 | 4 | 7 | 6 | 5 | 6 | 4 |
| Ranked ninth                                                   | 6 | 5 | 8 | 10 | 9 | 4 | 4 | 6 | 7 | 7 | 6 | 5 | 6 | 6 | 6 | 6 | 5 | 6 | 10 |
| Ranked tenth                                                   | 6 | 5 | 8 | 8 | 9 | 5 | 6 | 7 | 7 | 7 | 5 | 8 | 5 | 8 | 6 | 6 | 7 | 8 | 8 |
| Ranked eleventh                                                | 8 | 5 | 12 | 18 | 12 | 5 | 8 | 8 | 9 | 10 | 7 | 6 | 9 | 7 | 9 | 7 | 9 | 7 | 10 |
| Ranked twelfth                                                | 11 | 6 | 17 | 15 | 17 | 6 | 11 | 11 | 17 | 11 | 10 | 8 | 12 | 9 | 13 | 10 | 10 | 12 | 10 |
| Ranked thirteenth                                             | 7 | 4 | 8 | 13 | 9 | 5 | 7 | 6 | 6 | 7 | 7 | 5 | 7 | 6 | 7 | 7 | 7 | 6 | 6 |
| Not ranked                                                     | 12 | 6 | 12 | 8 | 11 | 8 | 13 | 12 | 25 | 16 | 7 | 6 | 10 | 16 | 14 | 12 | 13 | 12 | 15 |
Fieldwork: 22nd - 26th March 2019

Sample Size: 5513 GB Adults

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Reducing the total number of people immigrating to the UK

- Ranked first: 6
- Ranked second: 6
- Ranked third: 6
- Ranked fourth: 7
- Ranked fifth: 5
- Ranked sixth: 6
- Ranked seventh: 5
- Ranked eighth: 5
- Ranked ninth: 5
- Ranked tenth: 6
- Ranked eleventh: 7
- Ranked twelfth: 10
- Ranked thirteenth: 14
- Not ranked: 13

Ensuring that Britain has control over its own laws and regulations

- Ranked first: 18
- Ranked second: 10
- Ranked third: 9
- Ranked fourth: 7
- Ranked fifth: 6
- Ranked sixth: 5
- Ranked seventh: 5
- Ranked eighth: 4
- Ranked ninth: 6
- Ranked tenth: 3
- Ranked eleventh: 5
- Ranked twelfth: 3
- Ranked thirteenth: 2
- Not ranked: 12
Sample Size: 5513 GB Adults
Fieldwork: 22nd - 26th March 2019

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Ensuring everyone can afford decent housing

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Ensuring strong economic growth

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### Allowing Britain to make its own trade deals

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Fieldwork: 22nd - 26th March 2019

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Please rank the following 4 possible final outcomes of Brexit in order of what you want to happen (1 - your favourite, 4 your least favourite).

#### Remain in the EU

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Sample Size: 5513 GB Adults  
Fieldwork: 22nd - 26th March 2019

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"When thinking about UK sovereignty, please rank the following aspects in order of importance to you"? You do not need to rank all options (unranked options will be considered least important).

**Bringing back control of UK laws to the UK Parliament**

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**Striking our own trade deals independent of the EU**

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Freedom from further EU integration (e.g. EU army)

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- Ranked second: 6 7 5 7 5 8 7 5 7 6 6 7 7 5 6 7 7 5 7
- Ranked third: 8 11 5 3 5 10 7 8 5 7 8 10 7 8 6 8 9 7 6
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- Ranked seventh: 12 15 9 10 8 16 11 13 7 11 14 15 11 12 9 11 11 14 11
- Ranked eighth: 10 14 8 5 6 14 9 11 5 8 12 14 9 12 8 10 11 11 7
- Ranked ninth: 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
- Not ranked: 33 10 47 51 54 9 34 31 52 42 23 17 34 31 39 31 29 32 43

More control over how government can support particular industries and regions

- Ranked first: 8 5 12 9 12 4 7 8 10 8 7 6 9 6 9 7 6 8 11
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- Ranked ninth: 0 0 1 0 0 1 0 1 1 0 0 0 0 1 0 0 1 1 0
- Not ranked: 31 10 43 49 49 9 33 30 49 39 22 17 33 30 37 30 28 30 39

Having control over our own borders and immigration policy

- Ranked first: 11 15 8 7 6 15 10 13 4 12 13 12 10 13 11 12 13 10 9
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- Ranked seventh: 6 9 5 6 4 9 6 6 8 5 6 8 7 6 6 6 6 7 6
- Ranked eighth: 3 4 3 2 3 4 3 3 4 3 3 3 3 4 3 4 3 3 2
- Ranked ninth: 1 0 1 0 1 1 1 1 1 1 1 0 1 1 1 1 1 1 0
- Not ranked: 31 9 45 51 52 9 33 30 52 40 22 16 33 29 39 29 28 30 41
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<th>Unweighted Sample</th>
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</tr>
<tr>
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</tr>
<tr>
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<td>1909</td>
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<tr>
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<td>North</td>
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No longer being subject to EU regulations and bureaucracy

- Ranked first: 12
- Ranked second: 13
- Ranked third: 11
- Ranked fourth: 9
- Ranked fifth: 9
- Ranked sixth: 7
- Ranked seventh: 4
- Ranked eighth: 3
- Ranked ninth: 0
- Not ranked: 32

No longer sending money to the EU

- Ranked first: 12
- Ranked second: 11
- Ranked third: 9
- Ranked fourth: 10
- Ranked fifth: 8
- Ranked sixth: 7
- Ranked seventh: 6
- Ranked eighth: 4
- Ranked ninth: 1
- Not ranked: 32

Feeling pride in your country

- Ranked first: 7
- Ranked second: 5
- Ranked third: 6
- Ranked fourth: 5
- Ranked fifth: 6
- Ranked sixth: 7
- Ranked seventh: 9
- Ranked eighth: 20
- Ranked ninth: 2
- Not ranked: 33
Sample Size: 5513 GB Adults
Fieldwork: 22nd - 26th March 2019

<table>
<thead>
<tr>
<th>Vote in 2017</th>
<th>EU Ref 2016</th>
<th>Gender</th>
<th>Age</th>
<th>Social Grade</th>
<th>Region</th>
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<td>Lab</td>
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<td>Remain</td>
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| Other | Ranked first | 2 | 1 | 3 | 6 | 3 | 1 | 3 | 2 | 2 | 3 | 2 | 1 | 2 | 2 | 2 | 3 | 3 | 2 | 1 |
|       | Ranked second | 1 | 0 | 2 | 1 | 2 | 0 | 1 | 1 | 1 | 2 | 0 | 1 | 1 | 1 | 1 | 2 | 1 | 1 |
|       | Ranked third | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 2 | 1 | 1 |
|       | Ranked fourth | 1 | 1 | 2 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 4 | 1 | 1 |
|       | Ranked fifth | 1 | 0 | 2 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 0 | 1 | 1 | 0 | 2 | 1 |
|       | Ranked sixth | 1 | 1 | 1 | 0 | 1 | 1 | 1 | 1 | 0 | 2 | 1 | 1 | 1 | 1 | 1 | 0 | 1 | 2 |
|       | Ranked seventh | 1 | 1 | 2 | 0 | 1 | 1 | 1 | 2 | 4 | 2 | 1 | 0 | 2 | 1 | 1 | 1 | 2 | 2 |
|       | Ranked eighth | 3 | 2 | 3 | 1 | 2 | 3 | 3 | 3 | 2 | 3 | 4 | 3 | 3 | 3 | 1 | 3 | 3 | 3 |
|       | Ranked ninth | 48 | 79 | 32 | 30 | 27 | 78 | 47 | 49 | 26 | 39 | 58 | 68 | 45 | 51 | 40 | 50 | 51 | 49 | 36 |
|       | Not ranked | 41 | 14 | 54 | 60 | 61 | 13 | 41 | 40 | 59 | 48 | 30 | 25 | 43 | 37 | 48 | 39 | 36 | 39 | 53 |

List of Issues by % that rated them MOST IMPORTANT

<table>
<thead>
<tr>
<th>Issue</th>
<th>%</th>
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</thead>
<tbody>
<tr>
<td>Bringing back control of UK laws to the UK Parliament</td>
<td>16</td>
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<tr>
<td>No longer being subject to EU regulations and bureaucracy</td>
<td>12</td>
</tr>
<tr>
<td>No longer sending money to the EU</td>
<td>12</td>
</tr>
<tr>
<td>Having control over our own borders and immigration policy</td>
<td>11</td>
</tr>
<tr>
<td>More control over how government can support particular industries and regions</td>
<td>8</td>
</tr>
<tr>
<td>Striking our own trade deals independent of the EU</td>
<td>7</td>
</tr>
<tr>
<td>Feeling pride in your country</td>
<td>7</td>
</tr>
<tr>
<td>Freedom from further EU integration (e.g. EU army)</td>
<td>6</td>
</tr>
<tr>
<td>Other</td>
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</table>
How worried, if at all, are you about the impact of Brexit on Britain’s economy if we leave with Theresa May’s Deal?

<table>
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<th>Very worried</th>
<th>Fairly worried</th>
<th>Not very worried</th>
<th>Not worried at all</th>
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<th>TOTAL WORRIED</th>
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How worried, if at all, are you about the impact of Brexit on Britain’s economy if we leave with No Deal?

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How easy or difficult is it for you to manage financially?

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