

## YouGov / 38 Degrees Survey Results

Sample Size: 1625 GB Adults  
Fieldwork: 22nd - 23rd October 2015

	Vote in 2015					Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	England and Wales	
<b>Weighted Sample</b>	<b>1625</b>	552	455	114	195	788	837	193	411	556	465	926	699	208	528	348	400	141	1484	
<b>Unweighted Sample</b>	<b>1625</b>	512	432	141	221	847	778	116	299	666	544	1026	599	165	554	346	396	164	1461	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The government is proposing cuts and changes to the current system of tax credits. From what you have seen or heard, to what extent do you think that these proposed cuts and changes are a good or bad idea?

Very good idea	11	21	4	5	16	15	8	6	12	11	13	12	10	11	13	9	11	11	11
Fairly good idea	23	38	9	23	26	25	21	17	19	27	24	24	21	21	27	23	21	13	24
<b>TOTAL GOOD IDEA</b>	<b>34</b>	<b>59</b>	<b>13</b>	<b>28</b>	<b>42</b>	<b>40</b>	<b>29</b>	<b>23</b>	<b>31</b>	<b>38</b>	<b>37</b>	<b>36</b>	<b>31</b>	<b>32</b>	<b>40</b>	<b>32</b>	<b>32</b>	<b>24</b>	<b>35</b>
Fairly bad idea	21	16	24	28	23	19	23	16	20	20	25	21	20	20	20	21	22	24	21
Very bad idea	27	7	50	22	24	27	26	25	26	30	24	24	30	29	23	25	28	38	26
<b>TOTAL BAD IDEA</b>	<b>48</b>	<b>23</b>	<b>74</b>	<b>50</b>	<b>47</b>	<b>46</b>	<b>49</b>	<b>41</b>	<b>46</b>	<b>50</b>	<b>49</b>	<b>45</b>	<b>50</b>	<b>49</b>	<b>43</b>	<b>46</b>	<b>50</b>	<b>62</b>	<b>47</b>
Don't know	18	17	14	21	12	14	22	36	23	12	13	18	19	19	16	22	19	13	19

From what you have seen or heard, do you think that David Cameron has or has not broken a pre-election promise by making changes to cut tax credits?

Has broken a promise	44	17	70	41	53	44	44	40	41	46	47	41	49	42	39	41	51	57	43
Has not broken a promise	23	43	8	18	23	29	17	22	22	23	25	26	20	27	26	24	20	17	24
Don't know	33	40	21	41	24	27	38	38	37	31	29	34	31	31	36	36	29	26	33

Do the proposed cuts and changes to the current system of tax credits make you think of the government more positively or more negatively, or has there been no change?

More positively	12	22	4	7	18	15	9	8	12	12	14	14	10	11	13	12	13	7	13
More negatively	28	18	39	30	30	29	26	27	28	27	28	28	27	35	24	28	32	18	28
No change – I've always thought positively of the government	18	42	2	11	11	19	16	10	12	19	26	20	15	20	21	19	13	12	18
No change – I've always thought negatively of the government	29	4	47	35	33	26	32	28	28	32	27	25	34	23	28	24	29	52	27
Don't know	13	15	8	17	8	10	16	27	20	10	6	13	14	11	14	16	13	11	13

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Sample Size: 1625 GB Adults

Fieldwork: 22nd - 23rd October 2015

	Region Full (GOR)											
	Total	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland
<b>Weighted Sample</b>	<b>1625</b>	75	160	165	124	142	156	208	209	163	81	141
<b>Unweighted Sample</b>	<b>1625</b>	69	171	156	112	129	153	165	222	179	105	164
	%	%	%	%	%	%	%	%	%	%	%	%

The government is proposing cuts and changes to the current system of tax credits. From what you have seen or heard, to what extent do you think that these proposed cuts and changes are a good or bad idea?

Very good idea	11	8	10	14	7	12	15	11	12	13	8	11
Fairly good idea	23	17	21	22	21	24	26	21	29	26	23	13
<b>TOTAL GOOD IDEA</b>	<b>34</b>	<b>25</b>	<b>31</b>	<b>36</b>	<b>28</b>	<b>36</b>	<b>41</b>	<b>32</b>	<b>41</b>	<b>39</b>	<b>31</b>	<b>24</b>
Fairly bad idea	21	26	28	13	14	26	24	20	17	21	23	24
Very bad idea	27	31	21	32	33	17	22	29	23	23	27	38
<b>TOTAL BAD IDEA</b>	<b>48</b>	<b>57</b>	<b>49</b>	<b>45</b>	<b>47</b>	<b>43</b>	<b>46</b>	<b>49</b>	<b>40</b>	<b>44</b>	<b>50</b>	<b>62</b>
Don't know	18	18	19	18	25	21	13	19	18	17	19	13

From what you have seen or heard, do you think that David Cameron has or has not broken a pre-election promise by making changes to cut tax credits?

Has broken a promise	44	48	54	50	43	33	45	42	34	38	51	57
Has not broken a promise	23	12	24	19	22	28	22	27	28	27	19	17
Don't know	33	40	22	30	35	40	34	31	38	35	30	26

Do the proposed cuts and changes to the current system of tax credits make you think of the government more positively or more negatively, or has there been no change?

More positively	12	10	12	15	7	18	14	11	13	13	12	7
More negatively	28	31	34	30	28	22	19	35	26	25	38	18
No change – I've always thought positively of the government	18	4	16	14	17	23	19	20	21	24	17	12
No change – I've always thought negatively of the government	29	37	26	29	28	22	37	23	25	24	22	52
Don't know	13	17	12	11	20	15	12	11	16	13	11	11

Sample Size: 1625 GB Adults  
Fieldwork: 22nd - 23rd October 2015

	Vote in 2015					Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	England and Wales
<b>Weighted Sample</b>	<b>1625</b>	<b>552</b>	<b>455</b>	<b>114</b>	<b>195</b>	<b>788</b>	<b>837</b>	<b>193</b>	<b>411</b>	<b>556</b>	<b>465</b>	<b>926</b>	<b>699</b>	<b>208</b>	<b>528</b>	<b>348</b>	<b>400</b>	<b>141</b>	<b>1484</b>
<b>Unweighted Sample</b>	<b>1625</b>	<b>512</b>	<b>432</b>	<b>141</b>	<b>221</b>	<b>847</b>	<b>778</b>	<b>116</b>	<b>299</b>	<b>666</b>	<b>544</b>	<b>1026</b>	<b>599</b>	<b>165</b>	<b>554</b>	<b>346</b>	<b>396</b>	<b>164</b>	<b>1461</b>
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Do you think the government's proposed changes to tax credits will make you/ your household better or worse off or will it make no real difference?**

Will be much worse off	7	2	12	2	10	7	7	7	11	7	3	5	9	5	6	6	9	10	7
Will be a little worse off	9	6	10	9	10	9	8	19	9	8	4	8	9	7	10	10	7	5	9
<b>TOTAL WORSE OFF</b>	<b>16</b>	<b>8</b>	<b>22</b>	<b>11</b>	<b>20</b>	<b>16</b>	<b>15</b>	<b>26</b>	<b>20</b>	<b>15</b>	<b>7</b>	<b>13</b>	<b>18</b>	<b>12</b>	<b>16</b>	<b>16</b>	<b>16</b>	<b>15</b>	<b>16</b>
Will make no real difference	73	82	67	80	72	75	70	44	64	76	87	77	66	80	70	70	73	77	72
Will be a little better off	1	1	1	0	0	1	1	4	1	1	0	1	0	1	1	2	1	0	1
Will be much better off	1	0	0	3	0	1	0	0	2	0	0	0	1	0	1	0	0	0	1
<b>TOTAL BETTER OFF</b>	<b>2</b>	<b>1</b>	<b>1</b>	<b>3</b>	<b>0</b>	<b>2</b>	<b>1</b>	<b>4</b>	<b>3</b>	<b>1</b>	<b>0</b>	<b>1</b>	<b>1</b>	<b>1</b>	<b>2</b>	<b>2</b>	<b>1</b>	<b>0</b>	<b>2</b>
Don't know	10	7	10	7	7	8	13	25	14	7	5	8	14	7	11	12	10	9	11

**On balance, do you think the cuts and changes to tax credits should or should not go ahead?**

Should go ahead – continue with plans to change and cut tax credits	24	40	9	16	31	28	20	18	23	26	24	27	19	23	28	20	24	16	24
Should go ahead – the changes and cuts should still occur but at a lower rate or at another time	19	26	13	30	22	22	17	12	12	22	25	19	19	23	17	22	19	13	20
<b>TOTAL SHOULD GO AHEAD</b>	<b>43</b>	<b>66</b>	<b>22</b>	<b>46</b>	<b>53</b>	<b>50</b>	<b>37</b>	<b>30</b>	<b>35</b>	<b>48</b>	<b>49</b>	<b>46</b>	<b>38</b>	<b>46</b>	<b>45</b>	<b>42</b>	<b>43</b>	<b>29</b>	<b>44</b>
Should not go ahead – cancel plans to change and cut tax credits altogether	19	7	32	19	16	20	19	18	22	21	16	19	21	19	16	16	24	30	19
Should not go ahead – cuts and changes should be made elsewhere	19	7	32	15	20	17	21	15	18	19	20	17	20	16	18	20	18	23	18
<b>TOTAL SHOULD NOT GO AHEAD</b>	<b>38</b>	<b>14</b>	<b>64</b>	<b>34</b>	<b>36</b>	<b>37</b>	<b>40</b>	<b>33</b>	<b>40</b>	<b>40</b>	<b>36</b>	<b>36</b>	<b>41</b>	<b>35</b>	<b>34</b>	<b>36</b>	<b>42</b>	<b>53</b>	<b>37</b>
Not sure	19	20	14	20	11	14	24	37	25	12	15	18	20	19	20	23	15	18	19

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	Region Full (GOR)											
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	%	%	%	%	%	%	%	%	%	%	%	%

**Do you think the government's proposed changes to tax credits will make you/ your household better or worse off or will it make no real difference?**

Will be much worse off	7	13	6	11	9	3	9	5	6	5	7	10
Will be a little worse off	9	10	8	5	11	8	9	7	12	9	13	5
<b>TOTAL WORSE OFF</b>	<b>16</b>	<b>23</b>	<b>14</b>	<b>16</b>	<b>20</b>	<b>11</b>	<b>18</b>	<b>12</b>	<b>18</b>	<b>14</b>	<b>20</b>	<b>15</b>
Will make no real difference	73	71	76	71	66	74	73	80	67	71	68	77
Will be a little better off	1	0	1	0	4	2	0	1	1	1	0	0
Will be much better off	1	0	0	1	0	0	1	0	0	3	0	0
<b>TOTAL BETTER OFF</b>	<b>2</b>	<b>0</b>	<b>1</b>	<b>1</b>	<b>4</b>	<b>2</b>	<b>1</b>	<b>1</b>	<b>1</b>	<b>4</b>	<b>0</b>	<b>0</b>
Don't know	10	6	9	13	10	14	7	7	14	13	12	9

**On balance, do you think the cuts and changes to tax credits should or should not go ahead?**

Should go ahead – continue with plans to change and cut tax credits	24	20	21	28	17	24	31	23	28	26	18	16
Should go ahead – the changes and cuts should still occur but at a lower rate or at another time	19	22	24	14	22	22	12	23	16	24	21	13
<b>TOTAL SHOULD GO AHEAD</b>	<b>43</b>	<b>42</b>	<b>45</b>	<b>42</b>	<b>39</b>	<b>46</b>	<b>43</b>	<b>46</b>	<b>44</b>	<b>50</b>	<b>39</b>	<b>29</b>
Should not go ahead – cancel plans to change and cut tax credits altogether	19	24	20	27	12	15	16	19	17	16	24	30
Should not go ahead – cuts and changes should be made elsewhere	19	17	20	17	26	13	23	16	18	15	20	23
<b>TOTAL SHOULD NOT GO AHEAD</b>	<b>38</b>	<b>41</b>	<b>40</b>	<b>44</b>	<b>38</b>	<b>28</b>	<b>39</b>	<b>35</b>	<b>35</b>	<b>31</b>	<b>44</b>	<b>53</b>
Not sure	19	17	14	15	23	26	18	19	21	20	17	18

## YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and Vote May 2015.

	Unweighted no.	Weighted no.
<b>Age and Gender</b>		
Male 18 to 24	41	98
Male 25 to 39	131	205
Male 40 to 59	368	275
Male 60 +	307	211
Female 18 to 24	75	96
Female 25 to 39	168	206
Female 40 to 59	298	281
Female 60 +	237	254
<b>Region</b>		
North England	396	400
Midlands	241	267
East	153	156
London	165	208
South England	401	372
Wales	105	81
Scotland	164	141
<b>Social Grade</b>		
AB	609	455
C1	417	471
C2	253	341
DE	346	358
<b>Newspaper Type</b>		
Express / Mail	263	231
Sun / Star	242	327
Mirror / Record	141	143
Guardian / Independent	153	72
FT / Times / Telegraph	92	130
Other Paper	201	187
No Paper	533	536
<b>Vote Share May 2015</b>		
Conservative	512	553
Labour	432	455
Liberal Democrat	141	114
UKIP	221	195
Green	54	57
Other	95	89
Didn't vote / Don't know	170	163

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to [yougov.co.uk/publicopinion/methodology](http://yougov.co.uk/publicopinion/methodology)

Or visit our website: [yougov.co.uk](http://yougov.co.uk)