YouGov Survey Results

Sample Size: 1516 GB Adults
Fieldwork: 8th - 9th June 2015

<table>
<thead>
<tr>
<th>Weighted Sample</th>
<th>Unweighted Sample</th>
<th>Vote in 2015</th>
<th>Gender</th>
<th>Age</th>
<th>Social Grade</th>
<th>Region</th>
</tr>
</thead>
<tbody>
<tr>
<td>1516</td>
<td>1516</td>
<td>Total</td>
<td>Male</td>
<td>18-24</td>
<td>25-39</td>
<td>40-59</td>
</tr>
<tr>
<td>515</td>
<td>440</td>
<td>Con</td>
<td>49</td>
<td>52</td>
<td>53</td>
<td>51</td>
</tr>
<tr>
<td>424</td>
<td>463</td>
<td>Lab</td>
<td>47</td>
<td>53</td>
<td>54</td>
<td>51</td>
</tr>
<tr>
<td>106</td>
<td>123</td>
<td>Lib Dem</td>
<td>47</td>
<td>53</td>
<td>54</td>
<td>51</td>
</tr>
<tr>
<td>182</td>
<td>203</td>
<td>UKIP</td>
<td>64</td>
<td>36</td>
<td>35</td>
<td>38</td>
</tr>
<tr>
<td>735</td>
<td>708</td>
<td>ABC1</td>
<td>49</td>
<td>47</td>
<td>45</td>
<td>64</td>
</tr>
<tr>
<td>781</td>
<td>816</td>
<td>C2DE</td>
<td>39</td>
<td>38</td>
<td>45</td>
<td>64</td>
</tr>
<tr>
<td>188</td>
<td>209</td>
<td>London</td>
<td>30</td>
<td>35</td>
<td>38</td>
<td>38</td>
</tr>
<tr>
<td>756</td>
<td>864</td>
<td>Rest of South</td>
<td>48</td>
<td>44</td>
<td>62</td>
<td>62</td>
</tr>
<tr>
<td>652</td>
<td>539</td>
<td>Midlands/Wales</td>
<td>55</td>
<td>64</td>
<td>66</td>
<td>76</td>
</tr>
<tr>
<td>194</td>
<td>184</td>
<td>North</td>
<td>27</td>
<td>27</td>
<td>66</td>
<td>86</td>
</tr>
<tr>
<td>493</td>
<td>543</td>
<td>Scotland</td>
<td>34</td>
<td>38</td>
<td>38</td>
<td>86</td>
</tr>
<tr>
<td>324</td>
<td>373</td>
<td></td>
<td>2</td>
<td>2</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>306</td>
<td>306</td>
<td></td>
<td>5</td>
<td>4</td>
<td>5</td>
<td>4</td>
</tr>
</tbody>
</table>

Do you know how much you weigh in pounds?
Yes, I do 48 | 54 | 47 | 46 | 47 | 49 | 47 | 39 | 38 | 45 | 64 | 49 | 47 | 44 | 51 | 46 | 51 | 38
No, I do not 52 | 46 | 53 | 54 | 53 | 51 | 53 | 61 | 62 | 55 | 36 | 51 | 53 | 56 | 49 | 54 | 49 | 62

Do you know how much you weigh in kilograms?
Yes, I do 39 | 40 | 48 | 32 | 48 | 31 | 40 | 45 | 35 | 38 | 42 | 34 | 51 | 38 | 39 | 35 | 34
No, I do not 61 | 60 | 60 | 52 | 68 | 52 | 69 | 60 | 55 | 65 | 62 | 58 | 66 | 49 | 62 | 61 | 65 | 66

Do you know how tall you are in meters and centimetres?
Yes, I do 37 | 35 | 41 | 41 | 25 | 45 | 30 | 46 | 48 | 36 | 24 | 40 | 33 | 52 | 32 | 34 | 37 | 40
No, I do not 63 | 65 | 59 | 59 | 75 | 55 | 70 | 54 | 52 | 64 | 76 | 60 | 67 | 48 | 68 | 66 | 63 | 60

Do you how tall you are in feet and inches?
Yes, I do 88 | 91 | 87 | 90 | 91 | 85 | 91 | 77 | 79 | 93 | 96 | 89 | 88 | 84 | 91 | 90 | 88 | 82
No, I do not 12 | 9 | 13 | 10 | 9 | 15 | 9 | 23 | 21 | 7 | 4 | 11 | 12 | 16 | 9 | 10 | 12 | 18

If you were to estimate a short distance, which would you use?
Feet or yards 57 | 63 | 54 | 46 | 73 | 59 | 56 | 27 | 27 | 66 | 86 | 52 | 64 | 46 | 61 | 62 | 55 | 54
Metres 36 | 31 | 38 | 49 | 23 | 34 | 38 | 62 | 63 | 27 | 12 | 42 | 28 | 44 | 33 | 32 | 39 | 38
Neither 2 | 1 | 3 | 3 | 0 | 1 | 2 | 2 | 3 | 2 | 1 | 2 | 2 | 5 | 2 | 1 | 2 | 3
Don't know 5 | 4 | 5 | 2 | 4 | 5 | 4 | 9 | 6 | 5 | 2 | 4 | 6 | 5 | 4 | 5 | 5 | 5
Sample Size: 1516 GB Adults
Fieldwork: 8th - 9th June 2015

### Weighted Sample

<table>
<thead>
<tr>
<th>Vote in 2015</th>
<th>Gender</th>
<th>Age</th>
<th>Social Grade</th>
<th>Region</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Total</td>
<td>Con</td>
<td>Lab</td>
<td>Lib Dem</td>
</tr>
<tr>
<td></td>
<td>1516</td>
<td>515</td>
<td>424</td>
<td>106</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>1516</td>
<td>440</td>
<td>463</td>
<td>123</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### Unweighted Sample

<table>
<thead>
<tr>
<th>Vote in 2015</th>
<th>Gender</th>
<th>Age</th>
<th>Social Grade</th>
<th>Region</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Total</td>
<td>Con</td>
<td>Lab</td>
<td>Lib Dem</td>
</tr>
<tr>
<td></td>
<td>1516</td>
<td>440</td>
<td>463</td>
<td>123</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

If you were to estimate a long distance, which would you use?

<table>
<thead>
<tr>
<th>Distance</th>
<th>Weighted Sample</th>
<th>Unweighted Sample</th>
</tr>
</thead>
<tbody>
<tr>
<td>Miles</td>
<td>89</td>
<td>45</td>
</tr>
<tr>
<td>Kilometres</td>
<td>6</td>
<td>4</td>
</tr>
<tr>
<td>Neither</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Don’t know</td>
<td>3</td>
<td>4</td>
</tr>
</tbody>
</table>

Which do you mostly use when cooking?

<table>
<thead>
<tr>
<th>Method</th>
<th>Weighted Sample</th>
<th>Unweighted Sample</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cups, fluid ounces, teaspoons and tablespoons</td>
<td>38</td>
<td>45</td>
</tr>
<tr>
<td>Grams, millilitres and litres</td>
<td>43</td>
<td>48</td>
</tr>
<tr>
<td>Neither</td>
<td>11</td>
<td>13</td>
</tr>
<tr>
<td>Don’t know</td>
<td>6</td>
<td>1</td>
</tr>
</tbody>
</table>

Which do you think is the better system of measurement, the metric system (meters and grams) or the imperial system (feet and pounds)?

<table>
<thead>
<tr>
<th>System</th>
<th>Weighted Sample</th>
<th>Unweighted Sample</th>
</tr>
</thead>
<tbody>
<tr>
<td>Metric system</td>
<td>36</td>
<td>40</td>
</tr>
<tr>
<td>Imperial system</td>
<td>30</td>
<td>25</td>
</tr>
<tr>
<td>Both about the same</td>
<td>27</td>
<td>27</td>
</tr>
<tr>
<td>Don’t know</td>
<td>7</td>
<td>4</td>
</tr>
</tbody>
</table>

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