

YouGov Survey Results

Sample Size: 1516 GB Adults
Fieldwork: 8th - 9th June 2015

	Vote in 2015					Gender		Age				Social Grade		Region				
	Total	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1516	515	424	106	182	735	781	180	384	518	434	864	652	194	493	324	373	132
Unweighted Sample	1516	440	463	123	182	706	810	123	269	618	506	986	530	184	543	334	306	149
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you know how much you weigh in pounds?

Yes, I do	48	54	47	46	47	49	47	39	38	45	64	49	47	44	51	46	51	38
No, I do not	52	46	53	54	53	51	53	61	62	55	36	51	53	56	49	54	49	62

Do you know how much you weigh in kilograms?

Yes, I do	39	40	40	48	32	48	31	40	45	35	38	42	34	51	38	39	35	34
No, I do not	61	60	60	52	68	52	69	60	55	65	62	58	66	49	62	61	65	66

Do you know how tall you are in meters and centimetres?

Yes, I do	37	35	41	41	25	45	30	46	48	36	24	40	33	52	32	34	37	40
No, I do not	63	65	59	59	75	55	70	54	52	64	76	60	67	48	68	66	63	60

Do you how tall you are in feet and inches?

Yes, I do	88	91	87	90	91	85	91	77	79	93	96	89	88	84	91	90	88	82
No, I do not	12	9	13	10	9	15	9	23	21	7	4	11	12	16	9	10	12	18

If you were to estimate a short distance, which would you use?

Feet or yards	57	63	54	46	73	59	56	27	27	66	86	52	64	46	61	62	55	54
Metres	36	31	38	49	23	34	38	62	63	27	12	42	28	44	33	32	39	38
Neither	2	1	3	3	0	1	2	2	3	2	1	2	2	5	2	1	2	3
Don't know	5	4	5	2	4	5	4	9	6	5	2	4	6	5	4	5	5	5

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

If you were to estimate a long distance, which would you use?

Miles	89	94	84	91	96	88	90	83	80	92	96	90	88	76	93	89	91	88
Kilometres	6	5	8	6	1	7	5	9	11	4	2	7	5	15	4	4	5	7
Neither	2	1	3	1	1	1	2	2	3	2	1	1	2	5	1	1	1	3
Don't know	3	1	4	2	3	3	3	6	6	2	1	2	4	5	2	6	3	2

Which do you mostly use when cooking?

Cups, fluid ounces, teaspoons and tablespoons	38	45	34	26	51	33	43	16	17	47	55	35	42	35	41	39	35	38
Grams, millilitres and litres	45	43	48	59	29	46	45	75	65	35	28	51	37	50	43	43	48	46
Neither	11	8	12	14	13	14	9	4	9	12	15	10	13	9	12	12	11	12
Don't know	6	4	6	1	7	8	4	6	9	6	2	4	7	7	5	6	6	4

Which do you think is the better system of measurement, the metric system (meters and grams) or the imperial system (feet and pounds)?

Metric system	36	31	40	59	22	43	28	55	50	27	25	42	28	43	36	35	32	33
Imperial system	30	38	25	16	42	26	34	17	12	35	45	25	37	27	31	30	32	24
Both about the same	27	27	27	23	30	24	30	17	26	32	27	28	26	22	27	29	27	31
Don't know	7	4	9	2	6	7	7	11	12	6	2	6	9	7	6	6	8	12