





Sample Size: 1669 GB Adults  
Fieldwork: 11th - 12th October 2016

	EU Ref Vote				Voting Intention				Vote in 2015				Gender		Age				Social Grade		Region				
	Total	Remain	Leave	Did not vote	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>1669</b>	<b>656</b>	<b>713</b>	<b>260</b>	<b>XX</b>	<b>XX</b>	<b>XX</b>	<b>XX</b>	<b>471</b>	<b>391</b>	<b>100</b>	<b>161</b>	<b>808</b>	<b>861</b>	<b>194</b>	<b>713</b>	<b>412</b>	<b>350</b>	<b>951</b>	<b>718</b>	<b>200</b>	<b>554</b>	<b>359</b>	<b>402</b>	<b>154</b>
Unweighted Sample	1669	798	692	153	507	366	114	124	495	401	107	170	741	928	196	716	421	336	1021	648	157	571	370	404	167
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	13-14 Sept	11-12 Oct																								
<b>Which of the following do you think would make the best Prime Minister?</b>																										
Theresa May	50	51	40	70	33	96	12	50	66	86	26	51	77	52	51	29	44	55	76	53	50	41	60	54	49	37
Jeremy Corbyn	18	18	31	7	13	1	59	14	4	3	35	19	4	20	15	30	21	17	5	19	16	20	14	17	18	25
Not sure	33	31	29	23	54	4	30	36	30	11	39	30	19	28	34	41	36	29	19	28	34	39	26	28	33	38

	13-14 Sept	11-12 Oct																								
<b>Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.</b>																										
Britain leaving the EU	57	61	71	59	48	67	60	70	68	67	64	67	64	63	59	57	59	61	68	65	56	60	60	65	59	63
Immigration & Asylum	48	47	24	69	42	62	26	18	83	57	33	33	84	45	49	27	41	54	63	40	56	43	48	49	48	39
The economy	35	41	50	36	30	50	43	54	27	50	41	51	30	44	37	38	40	40	44	46	33	33	36	47	43	43
Health	38	32	37	33	18	30	38	33	31	27	39	42	32	29	35	23	28	38	39	34	31	28	34	31	34	34
Housing	19	17	21	13	17	13	29	17	13	13	26	13	10	19	16	21	20	17	10	17	18	26	19	14	14	17
Welfare benefits	15	14	11	15	18	11	18	9	17	11	18	8	14	13	15	9	15	16	12	11	17	12	12	15	16	15
Education	14	12	16	8	12	9	16	22	5	9	15	19	6	11	13	22	13	9	9	15	9	12	14	11	10	14
Crime	10	10	6	13	12	8	9	14	17	10	7	10	13	11	9	6	10	12	10	7	14	17	10	8	10	4
Pensions	10	9	7	11	6	9	6	10	11	11	7	6	11	9	9	2	8	12	11	8	10	6	9	9	9	14
The environment	8	9	17	3	10	4	15	16	2	5	10	14	3	9	9	18	10	8	4	10	8	10	12	8	6	10
Tax	5	5	5	4	8	4	7	5	3	5	6	2	1	7	4	9	6	5	3	5	6	7	4	9	3	5
Family life & childcare	3	4	5	4	4	3	6	5	2	4	6	2	4	3	5	5	6	2	3	4	4	5	4	3	5	5
Transport	3	2	2	2	1	2	2	2	1	2	2	2	2	2	1	4	1	2	2	2	1	4	2	1	1	0
None of these	1	0	0	1	0	0	0	0	0	0	1	0	0	0	0	0	0	0	1	0	1	0	0	1	0	0
Don't know	4	4	2	2	14	1	2	0	1	2	2	3	1	2	6	11	5	2	1	4	5	2	4	3	5	4

	13-14 Sept	11-12 Oct																								
<b>Here is a list of problems facing the country. Could you say for each of them which political party you think would handle the problem best?</b>																										
<b>National Health Service</b>																										
Conservative	21	24	16	37	9	68	1	7	15	60	2	15	29	25	22	8	16	25	47	27	20	16	28	27	21	20
Labour	31	30	45	21	20	8	89	32	12	11	67	27	12	34	27	44	32	30	20	33	27	37	26	31	34	27
Liberal Democrat	5	4	8	2	2	3	1	39	1	3	4	27	2	5	4	2	5	3	5	5	3	3	5	2	5	5
UKIP	3	4	0	7	4	1	0	1	39	1	3	1	22	5	2	1	5	3	4	2	6	6	3	4	4	0
Other	3	2	3	2	1	0	0	0	1	0	0	1	2	3	2	4	2	3	2	2	3	0	1	2	1	16
None	11	8	6	8	14	7	1	5	11	7	6	8	11	8	8	5	8	10	7	7	10	9	10	6	8	5
Don't know	27	27	21	23	50	13	7	16	20	19	20	22	22	19	35	35	31	26	17	24	31	29	27	27	27	26

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	EU Ref Vote				Voting Intention				Vote in 2015				Gender		Age				Social Grade		Region						
	Total	Remain	Leave	Did not vote	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland		
	Weighted Sample	1669	656	713	260	XX	XX	XX	XX	471	391	100	161	808	861	194	713	412	350	951	718	200	554	359	402	154	
	Unweighted Sample	1669	798	692	153	507	366	114	124	495	401	107	170	741	928	196	716	421	336	1021	648	157	571	370	404	167	
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
	13-14 Sept																										
	11-12 Oct																										
<b>Asylum and immigration</b>																											
	Conservative	25	28	24	37	14	72	7	15	7	63	13	15	21	30	25	13	23	29	45	30	25	23	33	28	25	21
	Labour	14	15	27	7	9	2	61	7	1	3	39	16	2	15	16	24	18	13	7	17	13	20	12	16	18	12
	Liberal Democrat	5	5	11	1	3	1	4	45	0	2	8	20	0	6	4	7	6	4	4	8	2	3	5	6	5	8
	UKIP	18	16	4	30	12	13	5	6	78	13	10	13	58	20	13	14	12	19	22	12	21	18	15	17	18	13
	Other	3	2	4	1	0	0	1	0	0	0	1	0	1	3	2	4	2	2	1	3	2	1	1	2	1	15
	None	9	8	7	6	14	4	5	6	5	4	7	11	7	8	7	5	8	11	5	7	9	7	9	5	8	5
	Don't know	25	26	23	19	47	9	17	21	9	14	23	26	12	18	33	32	31	22	16	24	28	28	25	25	26	26
<b>Law and order</b>																											
	Conservative	33	37	32	47	19	87	10	33	20	76	17	32	38	40	33	19	28	38	61	41	31	35	43	37	31	27
	Labour	16	16	27	9	11	1	65	9	5	2	43	13	3	17	16	22	18	16	9	17	14	17	12	18	21	12
	Liberal Democrat	5	4	8	1	4	0	5	32	2	1	5	21	0	5	4	5	4	4	3	6	2	3	5	3	4	7
	UKIP	6	5	0	11	4	1	1	0	49	2	3	3	27	8	3	3	6	5	6	3	8	6	5	7	6	3
	Other	3	2	4	2	0	0	0	1	0	0	0	0	1	3	2	4	2	3	2	3	2	0	1	1	1	16
	None	9	6	5	6	12	2	4	3	7	3	5	4	9	7	6	5	6	9	4	5	8	7	7	5	7	5
	Don't know	29	29	24	25	50	9	15	21	19	16	26	27	22	21	37	42	35	24	15	26	34	31	28	28	31	30
<b>Education and schools</b>																											
	Conservative	27	28	20	43	11	76	2	10	20	67	6	11	37	31	25	15	20	29	50	30	25	21	34	30	24	22
	Labour	24	25	38	15	17	5	81	13	6	6	59	18	7	26	23	35	26	26	14	27	21	28	21	27	29	19
	Liberal Democrat	7	7	12	3	5	3	3	55	1	4	7	37	3	8	5	5	7	5	8	9	4	6	8	6	6	6
	UKIP	3	4	0	6	5	0	0	1	39	1	2	2	19	5	2	2	5	3	4	2	6	6	3	3	5	1
	Other	3	3	5	2	1	0	0	0	2	0	0	2	0	4	2	3	3	3	2	2	3	1	1	1	1	19
	None	8	6	4	6	13	3	2	3	7	3	3	7	10	6	7	5	6	9	5	5	8	5	8	6	7	4
	Don't know	28	28	22	25	48	12	11	17	25	18	23	24	25	20	35	35	32	26	17	24	33	32	25	28	30	28
<b>Taxation</b>																											
	Conservative	27	31	25	43	12	79	4	16	21	71	8	22	33	33	28	13	24	32	52	33	28	26	37	33	25	24
	Labour	22	21	32	13	14	4	75	10	5	4	52	12	5	22	20	26	23	22	13	22	19	21	16	21	27	21
	Liberal Democrat	5	5	9	2	5	2	2	49	1	2	6	28	2	7	4	6	5	6	5	7	3	7	7	5	4	4
	UKIP	4	4	0	7	4	0	1	0	39	1	2	1	20	5	2	2	4	3	4	2	6	6	4	4	4	1
	Other	3	3	4	2	1	0	1	2	1	0	0	2	1	4	2	4	3	3	1	3	3	1	1	2	2	18
	None	10	7	6	7	12	4	4	3	10	4	6	4	15	8	7	7	7	9	7	6	9	8	7	7	9	4
	Don't know	30	29	22	26	52	11	14	19	23	17	24	30	24	21	37	41	34	25	19	27	32	32	29	28	30	28
<b>Unemployment</b>																											
	Conservative	27	28	22	41	11	76	6	15	17	68	8	17	29	30	27	15	23	28	47	31	25	23	34	30	25	18
	Labour	24	24	38	14	20	6	75	16	6	7	57	20	7	27	22	31	25	25	19	27	21	29	19	24	29	25
	Liberal Democrat	4	4	7	2	3	1	3	36	2	1	5	22	2	5	3	5	4	3	4	5	3	3	5	4	3	4
	UKIP	4	4	1	8	4	1	1	2	41	2	2	3	21	6	3	2	5	4	4	2	6	7	3	4	5	1
	Other	3	2	4	2	0	0	0	0	0	0	0	0	1	3	2	3	2	3	1	2	2	0	1	1	0	15
	None	10	8	5	8	15	5	3	6	10	4	5	5	13	8	8	7	7	10	6	6	10	7	8	8	8	5
	Don't know	29	29	24	26	48	11	12	25	24	19	23	33	27	22	37	37	34	27	18	27	33	31	29	29	30	31

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		Remain	Leave	Did not vote		Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>1669</b>	<b>656</b>	<b>713</b>	<b>260</b>	<b>XX</b>	<b>XX</b>	<b>XX</b>	<b>XX</b>	<b>471</b>	<b>391</b>	<b>100</b>	<b>161</b>	<b>808</b>	<b>861</b>	<b>194</b>	<b>713</b>	<b>412</b>	<b>350</b>	<b>951</b>	<b>718</b>	<b>200</b>	<b>554</b>	<b>359</b>	<b>402</b>	<b>154</b>	
<b>Unweighted Sample</b>	<b>1669</b>	<b>798</b>	<b>692</b>	<b>153</b>	<b>507</b>	<b>366</b>	<b>114</b>	<b>124</b>	<b>495</b>	<b>401</b>	<b>107</b>	<b>170</b>	<b>741</b>	<b>928</b>	<b>196</b>	<b>716</b>	<b>421</b>	<b>336</b>	<b>1021</b>	<b>648</b>	<b>157</b>	<b>571</b>	<b>370</b>	<b>404</b>	<b>167</b>	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
	13-14 Sept	11-12 Oct																								
<b>The economy in general</b>																										
Conservative	34	38	31	52	19	91	8	24	30	80	16	27	48	41	35	23	28	40	62	41	33	33	44	40	34	26
Labour	17	17	28	9	10	0	68	7	1	2	46	8	2	17	16	23	18	17	9	17	16	20	12	18	21	16
Liberal Democrat	4	4	7	2	3	0	3	39	0	1	4	25	1	5	3	4	5	3	3	5	2	3	4	4	3	5
UKIP	4	3	0	6	5	0	0	0	39	1	2	1	17	5	2	2	4	3	3	2	6	6	3	4	3	0
Other	3	3	4	2	1	0	0	2	1	0	0	1	1	4	2	3	3	3	2	3	3	0	1	1	1	20
None	9	7	6	6	15	2	4	6	10	3	6	7	10	8	7	6	8	10	4	6	9	6	8	7	7	7
Don't know	30	28	24	24	48	7	17	22	20	14	27	31	22	21	36	38	34	24	16	26	32	32	27	27	30	27
<b>Housing</b>																										
Conservative	20	22	16	34	10	65	2	3	16	56	4	6	26	25	20	11	16	23	42	24	20	15	27	25	21	14
Labour	27	26	40	18	15	11	79	18	5	12	60	22	12	28	25	28	27	27	22	29	22	33	21	29	30	20
Liberal Democrat	6	5	9	3	3	3	3	47	1	4	4	30	2	6	4	4	7	5	4	7	3	4	7	4	5	7
UKIP	4	4	1	7	5	0	0	2	42	1	2	3	22	6	2	3	5	3	4	2	6	6	4	4	4	1
Other	3	3	5	2	2	0	1	0	4	0	0	2	0	5	2	4	3	4	2	3	4	1	1	2	2	19
None	10	8	5	7	15	5	2	4	7	5	4	7	10	8	7	5	8	10	6	7	9	8	8	8	7	6
Don't know	31	31	25	29	49	15	13	25	24	22	26	30	29	23	39	45	35	28	20	28	36	32	32	29	32	33
<b>Britain's exit from the EU</b>																										
Conservative	27	29	22	42	13	76	7	12	8	64	11	21	26	30	29	11	23	30	50	30	28	23	34	31	25	24
Labour	12	12	20	7	7	1	51	4	0	1	32	10	2	12	12	17	15	11	5	12	12	18	10	11	14	8
Liberal Democrat	5	5	11	0	6	1	5	40	1	3	9	15	1	7	4	8	6	4	4	8	2	4	5	5	7	8
UKIP	13	12	1	23	8	6	3	4	75	7	7	9	52	16	8	8	8	16	16	8	16	11	11	12	14	7
Other	3	3	5	1	0	1	1	2	0	1	0	1	0	3	2	4	3	3	1	3	2	0	1	2	1	14
None	12	10	12	5	19	4	10	15	3	5	11	14	3	12	8	10	10	12	7	11	9	9	12	9	8	11
Don't know	28	29	28	22	48	11	23	23	13	18	29	31	15	20	38	41	35	25	17	28	31	35	28	28	30	27
<b>In hindsight, do you think Britain was right or wrong to vote to leave the European Union?</b>																										
Right to leave	46	45	6	89	26	61	25	16	93	56	32	33	89	46	45	24	37	52	67	38	55	42	48	45	47	36
Wrong to leave	43	44	89	4	41	31	70	82	2	35	62	62	4	45	42	59	49	39	30	53	32	52	41	44	39	56
Don't know	11	11	6	6	33	8	5	2	4	9	6	5	7	9	13	17	14	8	3	9	13	6	10	12	14	8
<b>Do you think Britain will be economically better or worse off after we leave the European Union, or will it make no difference?</b>																										
Better off	28	27	3	56	11	41	15	6	68	38	19	18	56	29	26	19	19	31	44	22	35	26	31	25	29	14
Worse off	38	41	80	7	39	29	66	83	6	32	58	60	5	45	38	54	47	36	28	49	31	48	39	42	38	52
Will make no real difference to the British economy	21	19	7	29	21	20	14	6	22	19	15	9	32	18	20	9	18	23	23	17	22	16	19	20	20	19
Don't know	13	12	9	8	29	9	5	6	4	10	8	14	7	8	16	18	16	10	5	12	13	10	11	13	13	15

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<b>Weighted Sample</b>	<b>1669</b>	656	713	260	XX	XX	XX	XX	471	391	100	161	808	861	194	713	412	350	951	718	200	554	359	402	154	
<b>Unweighted Sample</b>	<b>1669</b>	798	692	153	507	366	114	124	495	401	107	170	741	928	196	716	421	336	1021	648	157	571	370	404	167	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
	13-14 Sept	11-12 Oct																								
<b>Do you think Britain will have more or less influence in the world after we leave the European Union, or will it make no difference?</b>																										
More influence	17	20	3	40	11	31	12	3	52	26	15	13	45	24	16	12	18	24	26	15	27	24	22	18	21	12
Less influence	39	38	73	7	39	25	60	77	5	30	52	59	5	40	36	50	44	34	25	46	27	42	35	40	37	46
Will make no real difference to British influence	33	30	15	46	24	37	21	16	35	37	24	20	43	29	32	19	24	35	44	29	32	26	32	29	32	30
Don't know	10	11	8	7	27	7	7	4	7	7	9	8	7	7	16	19	14	7	5	10	13	9	11	13	11	12
<b>Do you think leaving the EU will have a good or bad effect on British jobs, or will it make no difference?</b>																										
Good for jobs	23	25	5	48	14	37	14	3	64	35	18	13	54	26	23	16	21	26	35	20	31	24	27	26	25	15
Bad for jobs	35	36	74	5	30	24	60	79	2	27	52	56	2	40	32	51	41	33	21	45	24	44	33	35	31	48
Will make no real difference to British jobs	28	26	11	38	28	29	16	16	29	28	17	22	38	26	26	13	23	30	33	22	31	20	26	26	28	25
Don't know	14	14	11	9	28	10	10	2	5	10	13	9	6	8	19	21	15	10	10	13	14	11	13	13	16	11
<b>Do you think leaving the EU will have a good or bad effect on the NHS, or will it make no difference?</b>																										
Good for the NHS	26	27	6	51	15	39	15	5	61	37	20	9	60	28	26	17	24	32	32	22	34	27	27	26	30	18
Bad for the NHS	26	27	55	4	21	15	48	63	1	18	40	44	0	30	24	42	31	23	16	34	17	35	26	25	22	38
Will make no real difference to the NHS	33	31	24	35	34	35	25	25	33	33	26	33	34	33	29	18	28	33	41	30	32	26	31	33	32	30
Don't know	15	15	14	10	30	11	12	7	5	12	14	14	6	9	21	23	17	12	11	14	17	12	16	15	16	14
<b>Do you think there will be more or less immigration into Britain after we leave the European Union, or will it make no difference?</b>																										
More immigration into Britain	5	3	4	1	5	2	5	2	2	2	5	2	0	3	3	7	4	2	1	2	4	4	2	3	4	3
Less immigration into Britain	47	49	30	72	34	64	34	38	81	61	38	43	79	52	46	36	43	52	64	45	54	48	48	49	50	47
Will make no real difference to the amount of immigration	37	36	56	20	34	28	51	55	14	30	46	43	17	39	34	38	39	39	27	41	30	38	38	36	33	41
Don't know	12	12	10	7	27	6	10	5	3	7	11	13	5	6	17	19	14	8	7	12	12	10	12	12	13	10
<b>Do you think leaving the EU will have a good or bad effect on people's pensions, or will it make no difference?</b>																										
Good for pensions	7	10	2	18	9	13	6	2	33	14	7	2	20	13	7	11	11	10	7	8	13	14	11	5	11	8
Bad for pensions	28	28	57	6	20	20	47	61	2	22	41	34	6	32	24	36	31	26	18	34	20	29	27	29	23	39
Will make no real difference to pensions	41	36	18	56	29	47	26	22	51	45	26	38	59	38	35	20	28	43	54	34	39	32	36	39	38	30
Don't know	24	26	24	21	42	19	21	15	14	19	25	26	16	17	34	33	30	21	20	24	28	25	25	26	28	22