

1. Unread Emails in Inbox

Roughly how many unread emails do you have in your inbox right now?

	Gender			Age				3 Point Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
mean	500	292	689	912	492	457	104	659	192	897
median	5	4	6	3	6	5	7	5	5	5

	Race			Family Income			Region				
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
mean	500	302	1,161	995	354	660	943	550	772	502	221
median	5	5	11	2	6	9	5	5	4	6	6

2. Unread Emails in Inbox - Summary

Roughly how many unread emails do you have in your inbox right now?

	Gender			Age				3 Point Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
0	22%	26%	18%	23%	21%	23%	21%	19%	22%	26%
1-3	13%	14%	12%	16%	13%	13%	10%	11%	14%	14%
4-6	9%	7%	10%	8%	8%	9%	9%	9%	8%	8%
7-9	4%	3%	4%	5%	3%	3%	5%	2%	5%	4%
10-49	27%	25%	29%	16%	27%	28%	38%	29%	26%	26%
50-99	5%	6%	4%	4%	6%	6%	4%	5%	4%	8%
100-499	10%	8%	12%	12%	10%	10%	9%	13%	10%	8%
500-999	4%	4%	3%	10%	1%	3%	2%	3%	4%	3%
1000-4999	4%	4%	5%	5%	4%	5%	3%	3%	6%	2%
5000+	2%	2%	2%	2%	6%	1%	0%	6%	1%	1%
Totals (Unweighted N)	100% (845)	100% (404)	100% (441)	100% (110)	100% (200)	100% (362)	100% (173)	100% (283)	100% (346)	100% (216)

	Race				Family Income			Region			
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
0	22%	24%	14%	16%	20%	18%	32%	23%	21%	22%	23%
1-3	13%	13%	11%	17%	13%	11%	11%	8%	21%	10%	14%
4-6	9%	8%	3%	17%	10%	8%	7%	10%	11%	9%	5%
7-9	4%	4%	2%	4%	5%	5%	1%	2%	4%	2%	7%
10-49	27%	27%	32%	19%	30%	26%	24%	23%	24%	28%	32%
50-99	5%	6%	4%	2%	4%	6%	9%	4%	6%	6%	3%
100-499	10%	9%	12%	16%	8%	15%	8%	15%	10%	10%	8%
500-999	4%	3%	7%	1%	4%	6%	2%	10%	1%	3%	1%
1000-4999	4%	4%	7%	5%	5%	4%	3%	2%	1%	6%	6%
5000+	2%	2%	6%	2%	2%	2%	5%	2%	1%	3%	2%
Totals (Unweighted N)	100% (845)	100% (681)	100% (88)	100% (76)	100% (311)	100% (258)	100% (173)	100% (122)	100% (210)	100% (306)	100% (207)

3. Try to Keep Unread Email at 0

Do you generally try to keep the number of unread emails in your inbox as close to zero as possible, or not?

	Gender			Age				3 Point Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Do	79%	82%	76%	77%	72%	82%	85%	79%	79%	79%
Do not	18%	16%	19%	21%	22%	14%	15%	18%	17%	18%
Don't know	3%	2%	5%	2%	5%	4%	0%	3%	4%	3%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(472)	(528)	(131)	(235)	(431)	(203)	(348)	(411)	(241)

	Race			Family Income			Region				
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Do	79%	81%	70%	76%	79%	79%	79%	75%	84%	80%	77%
Do not	18%	17%	24%	19%	18%	19%	19%	21%	14%	17%	20%
Don't know	3%	2%	5%	6%	4%	2%	2%	5%	2%	4%	3%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(782)	(113)	(105)	(373)	(297)	(190)	(151)	(241)	(368)	(240)

4. Feel about 10 Unread Emails

Imagine there were 10 unread emails in your inbox. How would you feel?

	Gender			Age				3 Point Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Extremely bothered	4%	2%	5%	4%	8%	2%	1%	5%	3%	4%
Very bothered	8%	7%	9%	13%	10%	5%	4%	9%	6%	10%
Slightly bothered	35%	34%	35%	44%	34%	32%	29%	31%	39%	32%
Not at all bothered	51%	55%	47%	37%	44%	57%	65%	51%	50%	54%
Don't know	3%	1%	4%	2%	5%	3%	1%	4%	3%	1%
Totals (Unweighted N)	100% (999)	100% (471)	100% (528)	100% (131)	100% (235)	100% (431)	100% (202)	100% (347)	100% (411)	100% (241)

	Race			Family Income			Region				
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Extremely bothered	4%	3%	9%	3%	3%	4%	5%	2%	4%	5%	2%
Very bothered	8%	7%	4%	18%	11%	6%	6%	10%	6%	10%	5%
Slightly bothered	35%	37%	27%	26%	38%	29%	31%	27%	37%	38%	32%
Not at all bothered	51%	51%	55%	49%	45%	60%	55%	56%	52%	44%	57%
Don't know	3%	2%	5%	4%	3%	1%	3%	5%	1%	2%	4%
Totals (Unweighted N)	100% (999)	100% (782)	100% (112)	100% (105)	100% (373)	100% (296)	100% (190)	100% (151)	100% (241)	100% (367)	100% (240)

5. Feel about 100 Unread Emails

Now imagine there were 100 unread emails in your inbox. How would you feel?

	Gender			Age				3 Point Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Extremely bothered	25%	21%	28%	29%	29%	21%	22%	23%	25%	25%
Very bothered	23%	24%	22%	31%	21%	19%	24%	23%	23%	22%
Slightly bothered	28%	30%	27%	19%	27%	35%	26%	30%	26%	30%
Not at all bothered	21%	23%	19%	18%	18%	21%	26%	20%	21%	22%
Don't know	4%	3%	5%	3%	6%	4%	1%	4%	4%	2%
Totals (Unweighted N)	100% (995)	100% (470)	100% (525)	100% (128)	100% (235)	100% (429)	100% (203)	100% (346)	100% (408)	100% (241)

	Race			Family Income			Region				
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Extremely bothered	25%	23%	24%	34%	26%	24%	22%	27%	23%	29%	18%
Very bothered	23%	25%	18%	18%	25%	18%	23%	18%	25%	24%	23%
Slightly bothered	28%	29%	28%	23%	28%	38%	25%	23%	35%	26%	30%
Not at all bothered	21%	20%	23%	20%	17%	19%	26%	25%	16%	19%	23%
Don't know	4%	3%	7%	5%	4%	1%	4%	7%	1%	3%	5%
Totals (Unweighted N)	100% (995)	100% (781)	100% (112)	100% (102)	100% (372)	100% (294)	100% (190)	100% (150)	100% (241)	100% (365)	100% (239)

6. Feel about 1000 Unread Emails

Now imagine there were 1000 unread emails in your inbox. How would you feel?

	Gender			Age				3 Point Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Extremely bothered	53%	51%	54%	61%	54%	47%	53%	50%	52%	58%
Very bothered	16%	17%	14%	17%	14%	17%	14%	20%	12%	17%
Slightly bothered	13%	11%	15%	11%	15%	13%	14%	15%	13%	11%
Not at all bothered	12%	13%	10%	9%	9%	15%	14%	11%	13%	10%
Don't know	7%	7%	6%	2%	9%	8%	6%	4%	10%	4%
Totals (Unweighted N)	100% (996)	100% (471)	100% (525)	100% (130)	100% (235)	100% (429)	100% (202)	100% (346)	100% (410)	100% (240)

	Race			Family Income			Region				
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Extremely bothered	53%	54%	53%	46%	53%	57%	48%	51%	46%	60%	50%
Very bothered	16%	15%	17%	17%	18%	16%	15%	16%	24%	13%	12%
Slightly bothered	13%	12%	11%	21%	13%	12%	16%	12%	11%	11%	19%
Not at all bothered	12%	12%	15%	8%	12%	10%	16%	14%	11%	11%	11%
Don't know	7%	7%	4%	8%	5%	5%	5%	6%	7%	5%	8%
Totals (Unweighted N)	100% (996)	100% (779)	100% (113)	100% (104)	100% (371)	100% (296)	100% (190)	100% (151)	100% (241)	100% (365)	100% (239)

7. Know Person with 100 Unread Emails

Do you personally know anyone who has nearly 100 unread emails in their email inbox?

	Gender			Age				3 Point Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Yes	43%	42%	43%	55%	46%	43%	23%	41%	44%	42%
No	38%	41%	36%	29%	31%	37%	62%	39%	37%	42%
Not sure	19%	16%	21%	16%	23%	20%	15%	20%	19%	17%
Totals (Unweighted N)	100% (998)	100% (470)	100% (528)	100% (131)	100% (235)	100% (430)	100% (202)	100% (347)	100% (411)	100% (240)

	Race				Family Income			Region			
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Yes	43%	43%	43%	44%	39%	48%	53%	41%	46%	41%	44%
No	38%	38%	42%	39%	45%	37%	29%	41%	35%	41%	36%
Not sure	19%	20%	15%	16%	16%	15%	18%	18%	19%	18%	20%
Totals (Unweighted N)	100% (998)	100% (781)	100% (113)	100% (104)	100% (373)	100% (296)	100% (189)	100% (150)	100% (240)	100% (368)	100% (240)

8. Know Person with 1000 Unread Emails

Do you personally know anyone who has nearly 1000 unread emails in their email inbox?

	Gender			Age				3 Point Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Yes	21%	22%	19%	35%	23%	17%	7%	20%	24%	15%
No	54%	57%	52%	40%	44%	58%	77%	53%	50%	64%
Not sure	25%	21%	29%	25%	33%	25%	16%	28%	26%	21%
Totals (Unweighted N)	100% (995)	100% (471)	100% (524)	100% (130)	100% (234)	100% (429)	100% (202)	100% (345)	100% (409)	100% (241)

	Race				Family Income			Region			
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Yes	21%	19%	28%	22%	21%	21%	22%	27%	20%	18%	21%
No	54%	54%	57%	52%	59%	56%	46%	51%	55%	58%	50%
Not sure	25%	26%	16%	26%	20%	23%	32%	23%	25%	24%	29%
Totals (Unweighted N)	100% (995)	100% (780)	100% (112)	100% (103)	100% (371)	100% (295)	100% (189)	100% (149)	100% (241)	100% (365)	100% (240)