

YouGov Survey Results

Sample Size: 3506 GB Adults

Fieldwork: 28th August - 3rd September 2019

	Westminster VI				Vote in 2017				EU Ref 2016		Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	Brexit Party	Con	Lab	Lib Dem	UKIP	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	3506	854	585	466	304	1157	1083	196	63	1350	1444	1697	1809	386	1476	834	810	1998	1508	421	1171	757	855	302	
Unweighted Sample	3506	897	567	518	316	1227	1073	215	71	1500	1466	1524	1982	260	1475	904	867	2102	1404	340	1198	789	854	325	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

HEADLINE VOTING INTENTION

Westminster Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know, or refused]

Con	34	100	0	0	0	72	5	4	18	14	56	34	33	21	23	37	52	34	34	31	39	42	27	19
Lab	23	0	100	0	0	1	55	6	0	34	10	21	25	37	30	17	12	21	25	31	17	22	31	16
Lib Dem	19	0	0	100	0	8	21	81	0	34	4	20	17	14	21	19	15	23	12	22	23	16	15	13
SNP	4	0	0	0	0	0	1	0	0	6	1	5	3	7	5	3	2	4	4	0	0	0	0	45
Plaid Cymru	1	0	0	0	0	0	1	1	2	1	0	1	1	2	1	0	1	1	1	0	0	3	0	0
Brexit Party	12	0	0	0	100	15	7	3	68	1	24	13	10	5	9	16	14	9	17	7	12	12	17	4
Green	7	0	0	0	0	2	9	5	0	10	2	5	9	14	9	6	2	8	6	8	8	5	8	3
Other	1	0	0	0	0	0	1	1	12	1	1	1	1	0	1	2	1	1	1	1	1	0	2	1

Other Parties Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know, or refused]

UKIP	0	0	0	0	0	0	0	0	9	0	1	0	1	0	1	0	0	0	1	0	0	0	1	0
WEP	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0
Change UK	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	0	0	0	0	0	0	0	1	2	0	1	0	0	0	0	1	0	0	1	0	0	0	1	1

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	Vote in 2015					Vote in 2010			Vote in 2017 / Brexit Vote				Vote in 2015 / Brexit Vote			
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Con Remain	Con Leave	Labour Remain	Labour Leave	Con Remain	Con Leave	Labour Remain	Labour Leave
Weighted Sample	3506	711	596	154	242	550	380	339	278	832	701	295	237	443	387	176
Unweighted Sample	3506	781	607	170	241	599	410	351	331	856	729	276	287	466	405	172
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

HEADLINE VOTING INTENTION

Westminster Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know, or refused]

Con	34	73	5	10	43	69	13	15	58	76	2	16	50	84	1	18
Lab	23	3	56	11	4	4	47	20	3	1	57	46	8	1	60	45
Lib Dem	19	12	23	64	2	10	18	45	29	2	27	7	34	2	30	7
SNP	4	1	1	0	0	0	4	3	1	0	1	0	1	0	1	1
Plaid Cymru	1	0	0	1	1	0	1	0	0	0	1	0	0	0	0	0
Brexit Party	12	8	8	5	45	14	11	6	2	19	0	26	2	11	0	27
Green	7	2	6	8	1	2	5	8	6	1	11	4	5	1	8	2
Other	1	0	0	2	4	0	0	1	1	0	1	0	0	1	0	1

Other Parties Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know, or refused]

UKIP	0	0	0	0	2	0	0	0	0	0	0	0	0	1	0	1
WEP	0	0	0	1	0	0	0	1	1	0	0	0	0	0	0	0
Change UK	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	0	0	0	1	2	0	0	0	0	0	0	0	0	0	0	0

Sample Size: 3506 GB Adults
Fieldwork: 28th August - 3rd September 2019

	Westminster VI					Vote in 2017				EU Ref 2016		Gender		Age				Social Grade		Region					
	Con	Lab	Lib Dem	Brexit Party		Con	Lab	Lib Dem	UKIP	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	3506	854	585	466	304	1157	1083	196	63	1350	1444	1697	1809	386	1476	834	810	1998	1508	421	1171	757	855	302	
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

If there were a general election held tomorrow, which party would you vote for?

Conservative	24	100	0	0	0	60	4	3	15	11	43	27	22	13	16	28	41	26	22	23	29	30	18	14
Labour	17	0	100	0	0	1	43	5	0	27	8	17	17	25	21	13	9	17	16	23	13	15	22	12
Liberal Democrat	13	0	0	100	0	7	17	68	0	27	3	15	11	9	15	14	12	17	8	16	17	11	10	10
Scottish National Party (SNP)	3	0	0	0	0	0	1	0	0	5	1	4	2	6	4	2	2	3	3	0	0	0	0	34
Plaid Cymru	1	0	0	0	0	0	1	0	2	1	0	1	0	3	1	0	0	1	1	0	1	2	0	0
Brexit Party	9	0	0	0	100	12	5	2	56	1	19	11	7	3	7	12	12	7	11	5	9	8	12	3
Green	5	0	0	0	0	2	7	4	0	8	2	4	6	10	6	5	2	6	4	6	6	3	6	3
Some other party	1	0	0	0	0	0	0	0	10	0	1	1	1	0	1	1	1	1	1	1	0	1	2	1
Would not vote	10	0	0	0	0	3	4	1	2	3	6	9	10	13	12	9	3	7	13	9	9	10	11	8
Don't know	15	0	0	0	0	13	16	13	15	14	15	10	21	11	16	15	17	13	19	13	15	17	16	14
Skipped	2	0	0	0	0	1	2	1	0	2	2	2	2	8	2	1	0	2	2	4	1	2	3	2

And which of these parties would you vote for?

[Asked only to those who responded Some other party; n=33]

UK Independence Party (UKIP)	38	0	0	0	0	64	0	0	78	0	50	40	36	0	48	23	52	39	37	17	0	31	60	40
Women's Equality Party	16	0	0	0	0	36	64	0	0	56	8	6	22	0	22	9	17	20	10	45	40	17	0	0
Independent Group for Change	3	0	0	0	0	0	0	0	0	0	0	0	4	100	0	0	0	5	0	0	0	0	6	0
Some other party	36	0	0	0	0	0	36	100	22	44	39	54	23	0	16	68	18	36	35	38	60	0	35	60
Don't know	8	0	0	0	0	0	0	0	0	0	4	0	14	0	14	0	13	0	18	0	0	51	0	0
Skipped	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

On a scale of 0 (certain NOT to vote) to 10

(absolutely certain to vote), how likely would

you be to vote in a general election tomorrow?

0 - Certain NOT to vote	8	1	0	0	0	2	3	0	4	2	5	8	9	13	10	7	4	6	12	8	7	9	10	7
1	1	0	0	0	0	1	1	1	0	0	1	1	1	1	1	1	1	1	1	2	1	1	1	1
2	2	0	0	0	2	1	1	0	1	1	2	2	2	4	2	1	1	2	2	1	2	2	1	3
3	1	0	1	1	0	1	1	0	0	0	1	1	2	3	2	1	1	2	1	2	1	1	2	1
4	2	1	1	0	2	1	1	0	2	1	1	1	2	4	2	1	1	2	2	3	1	2	2	0
5	5	2	3	2	3	3	5	2	2	4	5	4	7	5	7	5	4	4	7	3	6	6	6	3
6	2	1	2	2	1	2	3	2	2	2	2	3	3	3	3	1	2	2	3	2	1	4	3	1
7	4	4	4	3	1	3	3	3	3	4	3	4	4	6	4	3	2	4	4	5	4	3	4	4
8	6	6	6	6	9	7	7	4	4	6	7	6	7	6	8	4	6	5	8	5	8	7	5	5
9	7	9	8	8	7	8	7	9	3	7	7	7	6	5	7	6	8	7	7	6	7	8	6	5
10 - Absolutely certain to vote	61	76	73	78	74	72	69	79	80	72	66	64	58	49	54	70	70	66	54	64	62	56	59	69

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Weighted Sample	3506	711	596	154	242	550	380	339	278	832	701	295	237	443	387	176
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

If there were a general election held tomorrow, which party would you vote for?

Conservative	24	60	4	9	34	58	10	12	47	65	2	11	41	71	1	13
Labour	17	3	42	9	3	4	36	16	2	1	47	31	6	1	48	32
Liberal Democrat	13	10	18	52	2	8	14	35	23	2	23	5	27	2	24	5
Scottish National Party (SNP)	3	0	1	0	0	0	3	2	1	0	1	0	1	0	1	0
Plaid Cymru	1	0	0	1	1	0	1	0	0	1	0	0	0	1	0	0
Brexit Party	9	6	6	4	37	12	8	5	1	17	0	18	2	9	0	19
Green	5	2	5	6	1	2	4	7	5	1	9	3	4	1	6	1
Some other party	1	0	0	2	3	0	0	1	1	0	1	0	0	0	0	1
Would not vote	10	2	5	1	3	3	4	1	1	3	2	9	1	3	2	8
Don't know	15	13	17	16	13	11	17	19	19	10	12	22	17	11	14	20
Skipped	2	1	2	1	3	1	2	1	1	2	2	0	1	2	3	0

And which of these parties would you vote for?

[Asked only to those who responded Some other party; n=33]

UK Independence Party (UKIP)	38	77	38	0	47	100	0	0	0	100	0	0	0	100	0	38
Women's Equality Party	16	23	0	45	12	0	0	76	100	0	56	100	100	0	0	0
Independent Group for Change	3	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Some other party	36	0	29	55	41	0	0	24	0	0	44	0	0	0	0	29
Don't know	8	0	33	0	0	0	100	0	0	0	0	0	0	0	0	33
Skipped	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

On a scale of 0 (certain NOT to vote) to 10

(absolutely certain to vote), how likely would

you be to vote in a general election tomorrow?

0 - Certain NOT to vote	8	2	4	0	4	2	2	3	2	2	2	6	1	2	2	6
1	1	0	1	1	0	0	1	0	0	1	0	2	0	0	0	1
2	2	1	1	1	1	1	1	0	0	1	1	2	1	1	0	1
3	1	0	1	1	0	0	1	1	1	0	0	2	0	0	0	2
4	2	1	1	0	2	1	1	1	1	1	1	1	1	2	1	2
5	5	4	4	6	2	3	4	3	3	3	4	6	3	4	3	5
6	2	2	3	1	1	1	4	0	3	1	2	3	3	2	3	3
7	4	3	3	4	2	3	3	3	3	2	3	4	4	3	3	3
8	6	7	8	6	8	7	8	6	9	6	5	10	9	5	5	15
9	7	10	6	5	6	8	6	9	11	7	7	7	13	8	7	6
10 - Absolutely certain to vote	61	71	69	76	72	72	68	73	67	76	76	58	66	75	77	58

YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2017 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
Age by Gender by Education (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	396	368	10.5%
Men 50-64 High education	108	105	3.0%
Men 50-64 Mid education	183	165	4.7%
Men 50-64 Low education	147	137	3.9%
Men 25-49 High education	207	270	7.7%
Men 25-49 Mid education	293	266	7.6%
Men 25-49 Low education	120	193	5.5%
Men Under 25 High education	22	32	0.9%
Men Under 25 Mid & Low education	48	161	4.6%
Women Over 65	471	442	12.6%
Women 50-64 High education	103	98	2.8%
Women 50-64 Mid education	209	189	5.4%
Women 50-64 Low education	154	140	4.0%
Women 25-49 High education	325	291	8.3%
Women 25-49 Mid education	335	284	8.1%
Women 25-49 Low education	195	172	4.9%
Women Under 25 High education	46	39	1.1%
Women Under 25 Mid & Low education	144	154	4.4%
Political Attention (British Election Study face to face element)			
Low (0,1,2)	309	666	19.0%
Medium (3-7)	2402	2104	60.0%
High (8,9,10)	795	736	21.0%
Social Grade (NRS and 2011 census)			
AB	1072	982	28.0%
C1	1030	1017	29.0%
C2	638	736	21.0%
DE	766	771	22.0%
EU Referendum Vote (Election Result)			
Remain	1500	1350	38.3%
Leave	1466	1444	41.4%
Don't Know / Did Not Vote	540	712	20.3%

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Region by 2017 Vote (Election Result and ONS Population estimates)

South Con	522	484	13.8%
South Lab	283	270	7.7%
South LD	110	98	2.8%
South UKIP	20	18	0.5%
South Oth	37	35	1.0%
South DNV	226	266	7.6%
London Con	100	109	3.1%
London Lab	118	175	5.0%
London LD	29	28	0.8%
London Oth	14	11	0.3%
London DNV	79	98	2.8%
Midlands Con	228	217	6.2%
Midlands Lab	191	179	5.1%
Midlands LD	21	18	0.5%
Midlands Oth	21	18	0.5%
Midlands DNV	141	147	4.2%
North Con	254	238	6.8%
North Lab	345	333	9.5%
North LD	32	32	0.9%
North UKIP	19	18	0.5%
North Oth	22	14	0.4%
North DNV	182	221	6.3%
Scotland Con	74	63	1.8%
Scotland Lab	67	60	1.7%
Scotland LD	15	14	0.4%
Scotland SNP	91	84	2.4%
Scotland Oth & DNV	78	81	2.3%
Wales Con	49	46	1.3%
Wales Lab	69	67	1.9%
Wales LD	8	7	0.2%
Wales PC	17	14	0.4%
Wales Oth & DNV	44	46	1.3%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology
Or visit our website: yougov.co.uk